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CANADA

DOMINION BUREAU OF STATISTICS

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

RETAIL CHAINS

IN

CANADA

1933

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Minister of Trade and Commerce.

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Minister of Trade and Commerce.

DOMINION BUREAU OF STATISTICS - CANADA

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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS.

RETAIL CHAINS IN CANADA, 1930 - 1933

The proportion of the total retail trade of the Dominion transacted by chain store organizations varied but slightly during the period from 1930 to 1933 according to the results of the Census of Merchandising and Service Establishments, 1933. In 1933 there were 461 different chain store companies in Canada (exclusive of department store chains) and these operated 8,230 stores and had sales of $328,736,700 or 18.5 per cent of the total trade of all retail stores in that year. In 1930 there were 518 chain companies (exclusive of department store chains) with 8,504 stores, and chain sales in that year amounted to $487,336,000 or 17.7 per cent of the total business of all retail units. The increase in chain ratio over the period 1930 to 1933 is thus seen to be slightly less than one per cent. The ratios of chain sales to total sales for the intervening years are 18.7 per cent for 1931 and 18.8 per cent for 1932.

For the Census of Merchandising and Service Establishments, the term "chain" is taken to mean a group of four or more stores under the same ownership and management and carrying on the same or similar kinds of business. Figures for groups of stores combined for buying and/or advertising purposes and termed "voluntary chains" are not included in the data given in the preceding paragraph, but a separate section dealing with these voluntary chains will be found further on in this report.

It must be remembered that changes in the number of chain store companies from year to year are due not only to the total disappearance of some firms and to the formation of new companies but are also due to the variations in the number of stores of continuing firms above or below the four-store limit. Of the 518 chain companies in operation in 1930, 55 went out of business altogether prior to 1933 and 80 more reduced the number of their units below the four-store limit so that they could no longer be classified as chains. During the same interval (1930 to 1933), 23 new chain store companies were formed and, in addition, 55 chains developed through the expansion of individual stores or two- or three-store multiples into full-fledged chains.

Variations in Chain Store Ratios

Throughout this report the percentage of chain store sales to total sales is designated "chain ratio", and for all kinds of business combined it has been stated that the chain ratio increased from 17.7 per cent in 1930 to 18.5 per cent in 1933. For five kinds of business, there were increases of considerable extent in chain ratios during the period 1930 to 1933. The kinds of business in which

these increases occurred, together with chain ratios for 1933 and 1930, are shown below:

Kind of Business	Chain Ratio 1933	Chain Ratio 1930
Grocery and combination stores	33.2	29.5
Filling stations	29.4	22.4
Family clothing stores	21.3	11.3
Shoe stores	27.1	21.5
Lumber and building material dealers	32.4	28.1

The increase in chain ratio for family clothing stores is largely due to the inclusion in the 1933 figures of a firm which, in 1930, operated only three stores but which, in 1933, increased the number of its units and has thus been classified as a chain.

Slight increases in chain ratios took place in the three kinds of business shown below:

Kind of Business	Chain Ratio 1933	Chain Ratio 1930
Bakery products stores	13.1	11.3
Hardware stores	7.1	6.0
Drug stores	19.3	18.2

Kinds of business in which practically no variations or decreases in chain ratios occurred are as follows:

Kind of Business	Chain Ratio 1933	Chain Ratio 1930
Candy and confectionery	10.9	10.1
Meat and fish markets	9.5	9.7
Motor vehicle dealers	7.3	7.6
Men's and boys' clothing and furnishings	12.1	13.7
Women's apparel	9.0	12.3
Furniture stores	18.7	22.8
Household appliances	57.5	57.8
Radio and music stores	8.0	21.0
Restaurants, cafeterias, etc.	17.1	17.7
Tobacco stores and stands	25.3	25.4

Chain Stores and Sales for Selected Kinds of Business

Grocery and Combination Store Chains.--In 1933 there were 75 grocery or combination store chains in Canada and these operated 2,132 stores having sales of $98,606,500 or 33.2 per cent of the total business of all grocery and combination stores. In 1930 there were 66 different chain companies with 2,004 stores and sales amounting to $119,498,600 or 29.5 per cent of the total grocery and combination store business in that year.

Of the 75 chains reported for 1933 and mentioned above, 46 may be classified as grocery chains and 29 as combination store chains. The 46 grocery chains operated 790 stores and had sales amounting to $37,135,000. A chain has been classified as a combination store chain if at least 25 per cent of its business is conducte

in stores of the combination type. The 29 combination store chains reported in 1933 operated a total of 1,342 units and, of this number, 604, or 45 per cent, were straight grocery stores. These grocery stores had sales of $17,176,300. The remaining 738 stores, or 55 per cent of the total, sold both groceries and meats and sales of these units in 1933 amounted to $44,295,200.

Variety Store Chains.--The number of stores operated by the 14 variety store chains in Canada during 1933 was 348 and these 14 chains had total sales of $33,348,600 or 89.5 per cent of the total business of all variety stores. In 1930 there were 15 variety store chains in operation and these accounted for 89.1 per cent of the total variety store business in that year.

Filling Stations.--Chain ratio for filling stations has increased from 22.4 per cent in 1930 to 29.4 per cent in 1933. In the latter year there were 30 different filling station chains which operated 738 stations and had total sales of $14,071,100. In 1930 there were 28 chain companies which operated 646 stations and had retail sales of $14,875,300. The figures for both years include only data for stations directly operated by the companies involved. Stations owned by the various firms but operated by independent proprietors as leased stations have not been included. Part of the increase in the number of chain units reported may be due to a transfer of units from the leased station type to the direct control of the oil companies.

Shoe Store Chains.--Sales made by shoe store chains in 1933 amounted to $7,114,800 or 27.1 per cent of the total sales of all shoe stores during the year. These sales were made by 22 different organizations which operated 257 stores. In 1930 the number of chain companies was 17; the number of chain stores, 193; the value of chain sales, $7,702,700; and the proportion of chain sales to total sales was 21.5 per cent.

Drug Store Chains.--The 29 drug store chains operated 297 stores in 1933 and did a business amounting to $11,001,300 or 19.3 per cent of the total sales of all drug stores. In 1930 there were 31 chains which operated 284 stores and had sales of $13,971,300 or 18.2 per cent of the total drug store business for that period.

Men's and Boys' Clothing and Furnishings Chains.--In this field there were 14 chains which operated 125 stores in 1933 and these had sales of $5,405,200 or 12.1 per cent of the business conducted by all such stores. In 1930 there were 22 chains with 176 stores and chain sales in that year amounted to $9,866,800 or 13.7 per cent of the total.

Women's Apparel and Accessories Chains.--In 1933 there were 15 chains which operated 144 stores and had sales of $4,029,400. In 1930 there were 28 chains with 183 stores and sales of $8,584,800. The chain store ratio for 1933 was 9.0 per cent as compared with 12.3 per cent for 1930.

Lumber and Building Material Dealers.--These firms, confined almost entirely to the Prairie Provinces, declined in number of organizations from 46 in 1930 to 42 in 1933. The 42 companies operating in 1933 had 868 yards with sales of $9,505,-700 or 32.4 per cent of the total sales of all lumber and building material dealers. The 46 companies operating in 1930 had 1,018 yards with sales of $18,597,500 or 28.1 per cent of the total business in that year.

Geographical Distribution of Chains

Of the 8,230 chain store units operating in Canada during 1933, 3,210, or 39.0 per cent, were located in Ontario and 1,668, or 20.3 per cent, were in Quebec. In number of units, Saskatchewan was third in importance with 1,046 stores or 12.7 per cent of the total number.

Of the total chain store sales volume for 1933, amounting to $328,736,700, Ontario accounted for $150,997,700 or 45.9 per cent, and Quebec for $73,398,300 or 22.3 per cent. British Columbia, while fourth in number of chain units, was third in volume of chain sales, the business transacted by chains in this province amounting to $32,150,000 or 9.8 per cent of the sales volume of all chains for the year.

The geographical distribution of chain units and sales for 1933 does not differ materially from that obtaining in 1930. The provinces arranged in descending order according to number of chain units in 1933, with percentages of chain units in each province to total chain units and with 1930 figures in brackets, are as follows: Ontario, 39.0 (38.5); Quebec, 20.3 (20.0); Saskatchewan, 12.7 (14.5); British Columbia, 9.1 (8.1); Alberta, 7.7 (8.0); Manitoba, 4.5 (5.1); Nova Scotia, 3.4 (2.7); New Brunswick, 2.3 (2.0); and Prince Edward Island, .1 (.1). When arranged in order of chain store sales for 1933, the provinces, together with the percentage of provincial chain sales to total Dominion chain sales, with 1930 percentages in brackets, are as follows: Ontario, 45.9 (44.0); Quebec, 22.3 (24.0); British Columbia, 9.8 (9.8); Saskatchewan, 6.3 (7.1); Alberta, 5.3 (5.1); Manitoba, 4.1 (4.5); Nova Scotia, 3.6 (2.5); New Brunswick, 2.3 (2.5); and Prince Edward Island, .1 (.1).

The geographical distribution of chain units and chain sales for 1933 and 1930 is shown in the table given below:

Geographical Distribution of Chain Stores and Sales

Province	1933				1930			
	Total Chain Units	Per cent of total chain units	Total Chain Sales	Per cent of total chain sales	Total Chain Units	Per cent of total chain units	Total Chain Sales	Per cent of total chain sales
			$				$	
CANADA, TOTAL	8,230	100.0	328,736,700	100.0	8,504	100.0	487,336,000	100.0
British Columbia	740	9.1	32,150,000	9.8	692	8.1	47,875,300	9.8
Alberta	637	7.7	17,269,500	5.3	682	8.0	24,918,500	5.1
Saskatchewan	1,046	12.7	20,755,200	6.3	1,234	14.5	34,056,300	7.1
Manitoba	374	4.5	13,619,700	4.1	434	5.1	22,105,800	4.5
Ontario	3,210	39.0	150,997,700	45.9	3,276	38.5	214,391,300	44.0
Quebec	1,668	20.3	73,398,300	22.3	1,698	20.0	117,100,400	24.0
New Brunswick	190	2.3	7,581,300	2.3	168	2.0	11,958,700	2.5
Nova Scotia	283	3.4	11,715,500	3.6	227	2.7	12,163,300	2.5
Prince Edward Island ..	8	.1	350,900	.1	12	.1	678,700	.1
Yukon and Northwest Territories	74	.9	898,600	.3	81	1.0	2,087,700	.4

Ratios of Chain Sales to Total Sales by Provinces

(All Kinds of Business Combined)

The term "chain ratio" has already been defined as the proportion that chain sales bear to the total business of all stores whether chain or independent. While for the Dominion as a whole chain store sales in 1933 formed 18.5 per cent of the total retail trade of the country (or the chain ratio was 18.5), wide variations in chain ratios are observed for the different provinces. In 1933 British Columbia had the highest chain ratio (20.9) and Ontario was second with a ratio of 20.5. In 1930 these two provinces were reversed in order of chain ratios, Ontario having the highest (19.5) and British Columbia the second highest (19.3). The provinces arranged in descending order of chain ratios for 1933, together with 1933 ratios and 1930 figures in brackets, are as follows: British Columbia, 20.9 (19.3); Ontario, 20.5 (19.5); Saskatchewan, 19.9 (18.0); Quebec, 17.4 (18.0); Nova Scotia, 16.9 (12.2); Alberta, 15.9 (14.1); New Brunswick, 14.5 (14.2); Manitoba, 11.3 (11.7); and Prince Edward Island, 4.0 (4.9). It is thus seen that decreases in ratios of chain sales to total sales over the period from 1930 to 1933 occurred in Quebec, Manitoba and Prince Edward Island, while increases in chain ratios took place in each of the other six provinces. The large increase in Nova Scotia is largely due to the fact that government liquor stores (classified as chains) were in operation in that province for only the latter part of 1930, but the 1933 report included a full year's operations:

Comparison of Chain Ratios by Provinces for 1933 and 1930

(All Kinds of Business)

Province	Chain Ratio			Order of Chain Ratios	
	1933	1930	Change	1933	1930
British Columbia	20.9	19.3	+1.6	1	2
Ontario	20.5	19.5	+1.0	2	1
Saskatchewan	19.9	18.0	+1.9	3	3
Quebec	17.4	18.0	-0.6	4	4
Nova Scotia	16.9	12.2	+4.7	5	7
Alberta	15.9	14.1	+1.8	6	6
New Brunswick	14.5	14.2	+0.3	7	5
Manitoba	11.3	11.7	-0.4	8	8
Prince Edward Island	4.0	4.9	-0.9	9	9

Ratios of Chain Sales to Total Sales by Provinces

(Grocery, Combination Store, Meat and Fish Markets Combined)

For the combined kinds of business mentioned in the above heading, the chain store ratio in 1933 was highest for Ontario (37.8) and second highest for British Columbia (35.2). In order to avoid disclosing the operations of individual companies, it is not possible to publish the figures for chains in each of the Maritime Provinces carrying on the selected kinds of business mentioned above. When figures for the three Maritime Provinces are grouped, the various provinces or divisions, arranged in descending order of 1933 chain ratios with 1933 ratios and figures for 1930 in brackets, are as follows: Ontario, 37.8 (34.2); British Columbia, 35.2 (27.2); Saskatchewan, 31.9 (32.1); Manitoba, 30.3 (25.6); Alberta, 28.7

(23.8); Maritime Provinces, 19.8 (12.8); and Quebec, 19.6 (16.9).

These ratios, together with variations over the three-year period, are given in the following table:

Comparison of Chain Ratios by Provinces for 1933 and 1930

(Grocery, Combination Store, Meat and Fish Markets)

Province	Chain Ratio			Order of Chain Ratios	
	1933	1930	Change	1933	1930
Ontario	37.8	34.2	+3.6	1	1
British Columbia	35.2	27.2	+8.0	2	3
Saskatchewan	31.9	32.1	-0.2	3	2
Manitoba	30.3	25.6	+4.7	4	4
Alberta	28.7	23.8	+4.9	5	5
Maritime Provinces	19.8	12.8	+7.0	6	7
Quebec	19.6	16.9	+2.7	7	6

Chains Classified According to Size

Chains have been classified according to size in two ways: first, according to the number of stores operated, and, second, according to the total annual sales volume of the various organizations. In the analysis according to number of stores, a chain has been assigned to a size class on the basis of the average number of stores which it operated during the year rather than on the basis of the maximum number that it may have had during any one month or week.

Chains Classified According to Number of Stores

When analyzed according to number of stores, it is found that of the 461 chains operating in 1933 there were 194 each of which had an average of less than 6 stores during the year. These 194 chains operated 806 stores and had sales of $34,605,300 or 10.53 per cent of the total chain store business. At the other extreme in size, there were 13 chains each of which had more than 100 stores and this group had total sales of $126,053,600 or 38.35 per cent of total business of all chains for the year. The accompanying tables also give corresponding data for chains in four intermediate size classes.

In addition to giving the number of chains, number of stores, and value of sales for each size class, the tables also show the average sales per store for each group. As compared with an average sales per store of $41,612 for all chains, the highest average ($52,831) was obtained by the group of 13 chains each having more than 100 units and the lowest ($31,605) by a group of 21 chains each of which operated from 51 to 100 units.

Comparative figures for 1930 show that, of the 518 chains operating in that year, 246 were in the smallest-size class and these accounted for 11.51 per cent of the business of all chains as compared with 10.53 per cent in 1933. In 1930 there were 14 chains each operating more than 100 stores and these had total sales of $172,417,700 or 35.39 per cent of the total chain sales. This compares with 38.35

per cent for the same size class in 1933. Average sales per chain store unit in 1930 amounted to $60,187 as compared with $41,612 in 1933, and the average varied from $44,436 for chains having from 26 to 50 stores to $67,403 for organizations having more than 100 stores.

In comparing the figures for the two years, it should be remembered that two independent classifications have been made and, since the number of units in the different chains may have varied considerably during the three-year period, organizations included in one size class in 1933 may be included in another size class in the earlier year.

Food Chains (Grocery, Combination, Meat and Fish Markets).--An analysis of the 91 chains operating in these kinds of business in 1933 shows that there were 41 organizations, each of which had an average of less than 6 stores, and that these accounted for 7.11 per cent of the total sales of all food chains. There were 6 chains each of which operated more than 100 units, and these did a total business of $64,858,800 or 62.73 per cent of the total. In comparison with an average sales per store of $44,930 for all food chains, the 6 largest companies had the highest figure ($49,624) and a group of 9 firms, each operating between 11 and 25 units, had the lowest average or $32,035 per store.

In 1930 there were 41 chains each having less than 6 stores and there were 5 chains each of which operated more than 100 units. The five large firms had total sales of $64,611,100 or 50.64 per cent of the business of the entire group for the year. When all food chains having more than 50 units are considered, it is found that there were 10 such organizations in 1933 and that these transacted 73.42 per cent of the total food chain business. In 1930 there were also 10 chains having more than 50 stores and these accounted for 72.27 per cent of the total food chain business in that year.

The 87 chains in 1930 had an average sales figure per store of $57,521 and the average varied from $72,418 for chains having from 51 to 100 stores to $43,302 for organizations having less than 6 stores.

Shoe Store Chains.--Eight of the 22 chains operating in 1933 had less than 6 stores, while there were 3 firms each of which had more than 25 units. The 8 small chains transacted 12.17 per cent of the total business of the group, while the three largest companies accounted for 46.57 per cent. Average sales per store were fairly uniform for all sizes of chains, varying from $26,171 for chains of from 11 to 25 stores to $30,521 for organizations of from 6 to 10 units. The average for all shoe store chains in 1933 was $27,684.

In 1930 there were 6 chains out of the total of 17 which had fewer than 6 units and only 2 firms with more than 25 stores. The 6 small chains accounted for 13.77 per cent of the total business of the group, while 3 chains all having more than 11 units accounted for 53.71 per cent. Average sales per store amounted to $39,278 and varied but slightly for chains in the various size classes.

Filling Station Chains.--Of the 30 filling station chains operating in 1933, there were 13 which had fewer than 6 stations and these accounted for 11.09 per cent of the business of the entire group. Six companies, each operating more than 25 retail outlets, transacted 68.93 per cent of the business of all filling station chains. In this field the chains with fewest units had the highest average sales figure per station as reflected in the average of $33,211 for chains of less then 6 stations and $15,796 for chains of from 11 to 25 units. Chains having more than 25 stations had average sales per unit of $18,905, while the average for all

filling station chains was $19,067.

In 1930 there were 9 small chains, each having fewer than 6 units, and these accounted for 7.51 per cent of the total chain sales as compared with 11.09 per cent for the same size class in 1933. There were 7 chain companies each of which operated more than 25 stations and these transacted 73.85 per cent of the total sales of the group. This compares with 68.93 per cent for the same size class in 1933. In comparison with an average sales figure per station of $23,027 for all chains, the 9 smallest chains (according to number of units) had the highest average, or $34,891, while 3 firms each having from 11 to 25 stations had the lowest average per station or $20,112.

Drug Store Chains.--Of the 29 drug store chains operating in 1933, there were 12 each of which had less than 6 stores and these accounted for 10.80 per cent of the total sales of all drug chains. In order to avoid disclosing the operations of individual concerns, it has been necessary to combine the figures for all chains having more than 10 stores. There were 7 such organizations and these transacted 67.16 per cent of the total drug chain business. Average sales per store for all chains were $37,041 and varied from $23,286 for chains having less than 6 stores to $43,725 for organizations of more than 10 units.

In 1930 there were 31 drug store chains and of this number 15 had fewer than 6 stores and accounted for 17.44 per cent of the total business of the group as compared with 10.80 per cent for the same size class in 1933. Five chains, each having more than 10 units, transacted 58.18 per cent of the drug chain business for the year. Average sales per store for all drug chains amounted to $49,195 and varied from $37,842 for chains of from 6 to 10 stores to $62,532 for organizations operating more than 10 retail outlets.

Chains Classified According to Total Sales Volume

Of the 461 chains in 1933, there were 104 each of which had a total sales volume of less than $100,000 and there were 11 companies each doing more than $5,000,000 worth of business. The 104 small chains accounted for only 1.81 per cent of the total chain store business for the year, while the 11 large firms transacted 39.95 per cent of the total.

When all chains are classified according to total sales volume, it is found that the average sales per store increase as the size of the chain increases. In comparison with an average sales figure per store of $41,612 for all chains in 1933, the average for the group of smallest-size chains was $11,029 and for the largest-size chains it was $77,158. This tendency for the average sales per store to increase with the size of the chain is much less evident when the size of chain is determined by the number of units operated.

Comparative figures for 1930 show that 93 of the chains operating in that year had total sales of less than $100,000 and these transacted only 1.23 per cent of the total chain store business as compared with 1.81 per cent in 1933. There were 14 companies each of which had sales exceeding $5,000,000 in value and these accounted for 42.33 per cent of the total chain business. This compares with 39.95 per cent for the same size class in 1933. Average sales per store for all chains were $60,187 and varied from $13,494 for firms in the smallest-size class to $101,275 for the 14 largest organizations.

Food Chains (Grocery, Combination Store, Meat Markets).--In 1933 there were 91 chains operating in these kinds of business and, of this number, 11 had total sales of less than $100,000 while 5 did a business in excess of $5,000,000. Of the total sales of $103,382,900 for the 91 firms, the 11 smallest concerns accounted for .79 of one per cent and the 5 largest for 60.61 per cent. Average sales per store varied from $18,541 for the 11 smallest chains to $59,795 for a group of 3 firms each having a total business of between $2,500,000 and $5,000,000, The average sales per store figure for the 5 largest chains were $52,535, while the average for all food chains was $44,930.

In 1930 there were 10 food chains having total sales of less than $100,000 and 5 large firms each doing a business for that year in excess of $5,000,000. The 10 smallest firms accounted for .50 of one per cent of the total food chain business, while the 5 largest organizations accounted for 61.07 per cent. Average sales per store in 1930 amounted to $57,521 for all chains, $13,767 for the group of smallest firms and $67,407 for the 5 largest organizations.

Shoe Store Chains.--Of the 22 shoe store chains in 1933, there were 4 which had total sales of less than $100,000 and these accounted for 3.89 per cent of the total shoe chain business. There were 3 firms each having sales exceeding $500,000 and these transacted 46.58 per cent of the total business of all shoe store chains.

Average sales per store amounted to $27,684 and varied from $19,786 for the smallest organizations to $35,635 for a group of 5 chains each doing a total business of between $250,000 and $500,000.

The tables give corresponding figures for 1930 and show that the average sales per store in that year for all chains were $39,910 and varied from $26,941 for a group of 6 firms having sales of less than $250,000 to $52,163 for three companies, each of which had a total sales volume in excess of $500,000.

Filling Station Chains.--Of the 30 filling station chains in 1933 with total sales of $14,071,100, there were 5 chain companies which did a total retail business of less than $100,000 and there were 4 large chains each doing more than $1,000,000 worth of business through their retail outlets. The 5 smallest chains accounted for 1.61 per cent of the total chain business and the 4 largest firms for 57.03 per cent.

When the basis of classification is the total sales volume of the organizations concerned, it is found that in the filling station field the highest average sales per station were obtained by firms in the middle-sized class. The average sales per station for all chains were $19,067 and varied from $13,318 for chains of less than $100,000 annual business to $25,004 for chains whose total retail sales lay between $250,000 and $500,000.

In 1930 there were 28 filling station chain companies, of which 5 were small firms having sales of less than $100,000, while there were 6 organizations each having sales of more than $1,000,000 The average sales per station for all chains amounted to $23,027 and varied from $16,688 for the group of smallest-size chains to $26,966 for organizations whose total sales volume lay between $250,000 and $500,000.

Drug Store Chains --In 1933 there were 29 drug store chains with total sales of $11,001,300 and of this number 6 organizations did an annual business of less than $100,000 and 4 others each had total sales exceeding $500,000. The 6

small firms accounted for 3.49 per cent of the total drug chain business for the year and the 4 large firms accounted for 59.81 per cent of the same total.

In the drug chain field, average sales per store vary directly with the size of chain, ranging from $15,344 per store for the group of 6 small chains to $48,382 for the 4 largest organizations. The average sales per store for all drug chains amounted to $37,041.

In 1930 there were 4 chains out of the 31 in operation that year which did a total business of less than $100,000 and there were 5 whose annual sales exceeded $500,000. The former group accounted for 2.40 per cent of the total drug chain business as compared with 3.49 per cent in 1933 and the latter group accounted for 60.10 per cent as compared with 59.81 per cent in 1933. Average sales per store for all chains amounted to $49,195 and varied from $20,963 for the group of 4 small chains to $68,267 for the 5 largest organizations.

Ownership Groups of Department Stores

As already intimated in the first paragraph of this report, data for groups of four or more department stores under the same ownership are not included in the chain figures presented here or in the accompanying tables. For the Census of Merchandising and Service Establishments, 1931, some of the larger department stores operated by multiple organizations and situated in the larger centres were considered as independent stores and were not included in the chain figures published for that census. It is not possible in all cases to distinguish those department stores belonging to multiple organizations and possessing the features of regular chain systems (central merchandising and control, etc.) from those under the same ownership but operated as independent concerns. In order to secure greater homogeneity in the types of operation included, figures relating to all department stores operated by these ownership groups have been omitted from the chain store data given in this report. The 1930 chain store figures shown here have been revised to make allowance for this factor and a number of other revisions in the 1930 figures have also been necessary to allow for changes in the classifications of some other firms as between chains and independents.

In 1930 there were 5 groups of department stores with 68 stores having sales of $288,235,300 or 10.46 per cent of the total retail trade of the country. In 1933 the number of ownership groups had declined to 4, the number of stores to 61 and the value of sales to $195,066,200. This amount formed 10.98 per cent of the total retail business for that year. Combined sales of chains and ownership groups of department stores for 1930 amounted to $775,571,300 or 28.2 per cent of the business transacted by all retail stores. In 1933 the corresponding sales figure was $523,802,900 and this formed 29.5 per cent of the total business for that year. The corresponding ratios for the two intervening years are equal, each being 29.6 per cent of the total business transacted in 1931 and 1932.

Voluntary Chains

For the purposes of the Census of Merchandising Establishments, groups of independent retailers formed into organizations for buying and/or advertising purposes have been classified as voluntary chains. These retailers may sell a wide range of commodities, and their co-operative buying activities may function only for particular lines such as groceries. Trends in the total sales made by members of these groups would not, therefore, be a true indication of the growth of the volun-

tary chain system in Canada. A better measure of the development of these voluntary chains is obtained from a comparison of the yearly purchases made upon a co-operative basis by the different members.

In 1930 there were 4,485 members of some 24 different voluntary chain systems in Canada and these purchased goods valued at $22,783,372 or an average of $5,080 per store. In 1933 the number of chains had increased to 32, the number of members to 6,689, and the value of purchases made upon a co-operative basis at wholesale prices amounted to $28,625,065 or 125.6 per cent of the 1930 figure. If allowance were made for the decline in the wholesale prices of the goods purchased, the percentage increase in the actual volume of goods purchased by these voluntary chains would, of course, be much greater.

While a number of voluntary chains have been formed by dealers in drugs, hardware, and shoes, most of them have developed for the purchasing of groceries and allied products. Of the 32 voluntary chains in operation in 1933, food chains numbered 27. These had 6,025 out of the total of 6,689 members, and purchases at wholesale prices by these voluntary food chains amounted to $26,725,418.

Voluntary food chains have been classified into two types. The first (indicated in the tables as Type A) consists of a group of stores more or less closely connected with a single wholesaler or group of wholesalers who service the individual members. The store fronts are uniform in design and all the individual stores carry the name of the group to which they belong.

The second type (Type B) consists of small groups of merchants, usually in the same locality, who have formed group buying organizations in order to secure some of the benefits of bulk purchasing. In some cases, orders are placed through a secretary appointed by the organization, while in other instances one of the members becomes responsible for the purchase of a consignment of goods for the group.

Of the 27 voluntary food chains in operation in Canada in 1933, 19 belonged to Type A and 8 to Type B. Those in Type A had 5,554 members in 1933 and purchases by these members from the wholesalers servicing the groups amounted to $25,250,771. The average purchases per store, therefore, amounted to $4,546. The 8 chains in Type B had 471 members and the value of purchases at wholesale prices amounted to $1,474,647, giving average purchases per store of $3,131.

Wholesalers servicing voluntary chains of Type A do not confine their sales to members of these groups but also sell to other retail merchants. Upon comparing sales made to voluntary chains with the total business of the wholesalers interested, it is found that the percentage that the former bears to the latter has increased from 28.01 per cent in 1930 to 34.19 per cent in 1933. The percentages of sales made to voluntary chains to the total sales of the wholesalers for 1931 and 1932 were 31.00 and 33.11 respectively.

Forms of Tables

Table 1.--Number of Chains, Chain Stores, Personnel, Payroll, Sales and Stocks

In addition to reporting the maximum number of stores operated during the year 1933, each firm indicated the number of units in operation at the beginning, middle, and end of the year. These latter three figures for each chain were averaged and the total of all such averages is shown in Table 1, in addition to the maximum number of stores in operation during the year. The table shows that, while the

maximum number of stores reported for 1933 was 8,230, the average number for the year was 7,900. The 461 chains employed a total of 43,423 store employees and, of this number, 28,952 were male and 14,471 were female employees. When a distinction is made as between full-time and part-time employees, it is found that, of the 43,423 reported, 34,756 were reported as being on a full-time basis and 8,667 on a part-time basis. The total wage bill for the year amounted to $38,820,600. These employment and wage facts refer to store employees only, the reporting firms having been asked to omit all head office, warehouse, or other overhead staff from the employment and wage statistics given.

In addition to giving the details mentioned above for all chains combined, similar information is given for the various kinds of business in which chains are found to operate. Two columns of percentages are also shown. The first shows the proportion that the sales of chains in each kind of business bear to the total sales of all chains, and the second shows the corresponding proportions when government liquor store figures are omitted from the total chain store sales. Since sales of government liquor stores amount to 16.7 per cent of the total chain store business, the omission of these figures makes a considerable difference in the percentages shown in the two columns. For example, sales of grocery and combination store chains together amount to 30.0 per cent of the total sales of all chains when government liquor store sales are included. When these sales are excluded from the total chain business, the percentage attributable to grocery and combination store chains is increased to approximately 36 per cent.

Table 2.--Number of Chains, Chain Stores, Value of Chain Sales and Chain Ratios, 1930 - 1933

For all kinds of retail trade combined and for those kinds of business in which chains are of most importance, Table 2 gives the principal chain store statistics for each of the years 1930 to 1933. It should be noted that in this table the number of chain stores shown refers to the average number as based upon the number reported at the beginning, middle, and end of each year.

Table 3 --Chain Stores and Sales Classified According to Type of Chain

Chains have been classified as local, provincial, sectional and national, depending upon the extent of territory covered by their branches. Local chains are confined to one town or city, while provincial chains have stores located in more than one locality but confined to one province. Sectional chains are defined as those having units in two or three provinces, while national chains have stores in four provinces or more.

In Table 3 all chains and those in selected kinds of business are classified according to type, and a comparison is made as between 1930 and 1933. The table shows that the proportion of chain stores and the proportion of total chain sales attributable to each type of chain has remained comparatively constant over the three-year period.

Table 4 --Geographical Distribution of Chain Stores and Sales

Table 4 gives the grographical distribution of chains in Canada as existing in 1933, both for all chains as a whole and also for different kinds of business, arranged in broad classification groups. The number of chain stores and the value of

chain sales may be added across to give the Dominion totals, but, since many of the chains have units located in more than one province and the figures in each column are consequently not mutually exclusive, this cannot be done in the case of chains.

Due to the way in which the various firms reported the number of stores located in each province, Table 4 shows the maximum number of chain stores operating in 1933 and not the average.

Table 5.--Principal Statistics of Retail Chains by Provinces, 1930 - 1933

Table 5 shows the trends in chain ratios in each province during the period from 1930 to 1933, first, for all kinds of business combined and, then, for grocery, combination store and meat market chains and for drug chains.

Table 6.--Chains Classified According to Number of Stores Operated

This table classifies the various chains according to the number of stores operated and shows, for each size class, the number of chains, number of stores, value of sales, proportion of sales to total chain sales and the average sales per store for the group. Chains have been classified upon the basis of the average number which they operated throughout the year and not according to the maximum number which they may have had at any one time. In addition to classifying all chains according to number of stores operated, corresponding data are also given for chains in four selected kinds of business - food chains, filling station chains, shoe store chains and drug chains.

Table 7.--Chains Classified According to Total Annual Sales Volume

In this table the basis of classification is the total sales volume of the organizations instead of the number of stores operated. Figures are given, first, for all chains combined and, second, for chains operating in the four fields mentioned above.

Table 8.--Voluntary Chains in Canada - Number of Chains, Stores, Value of Purchases and Average Purchases per Store

This table indicates the extent to which the voluntary chain system was operative in Canada during 1933 and also gives comparative figures for each of the three preceding years.

Table 1.--Number of Chains, Stores, Personnel, Payroll, Sales and Stocks, 1933

	Kind of Business	Number of Chains	Number of Stores 1933	
			Average	Maximum
1	ALL CHAINS, TOTAL(2)	461	7,900	8,230
2	All chains less government liquor stores	453	7,311	7,635
3	Food Group, Total	115	2,598	2,707
4	Bakery products chains(3)	11	108	113
5	Candy and confectionery chains	8	160	167
6	Grocery chains	46	790	821
7	Combination store chains	29	1,342	1,400
8	Meat market chains (including sea foods)	16	169	177
9	Country General Store Chains, Total	18	109	113
10	General Merchandise Group, Total	27	450	461
11	Dry goods store chains	11	92	95)
12	General merchandise store chains	2	10	10)
13	Variety, 5-and-10, and to-a-dollar chains	14	348	356
14	Automotive Group, Total	37	803	903
15	Automobile dealer chains	7	65	66
16	Filling station chains	30	738	837
17	Apparel Group, Total	63	588	620
18	Men's and boys' clothing and furnishings chains (including custom tailors)	14	125	135
19	Family clothing chains	12	62	63
20	Women's apparel and accessories chains	15	144	148
21	Shoe store chains	22	257	274
22	Building Materials Group, Total	58	955	971
23	Hardware chains	14	75	76
24	Lumber and building materials	42	868	883
25	Furniture and Household Group, Total	31	370	380
26	Furniture chains	9	84	84
27	Household appliance chains (gas or electric)	16	250	255
28	Radio and music chains	4	25	30
29	Restaurant Chains, Total	17	216	240
30	Other Retail Stores, Total	95	1,811	1,835
31	Book store chains	2	12	12)
32	News dealer chains	2	39	43)
33	Drug store chains	29	297	301
34	Florists	3	13	13
35	Gifts, novelties, toys and cameras	2	12	12)
36	Jewellery store chains	3	28	29)
37	Office, school and store supplies and equipment dealers	11	142	144
38	Tobacco store chains	9	232	234
39	Government liquor stores	8	589	595
40	Brewers' warehouse chains	6	40	40
41	Unclassified kinds of business	20	407	412

(1) In computing the percentages in this column, the sales of government liquor stores have been omitted from the total chain figures.

Table 1.--Number of Chains, Stores, Personnel, Payroll, Sales and Stocks, 1933

Net Chain Sales, 1933	Per cent of total chain sales	Per cent of total chain sales(1)	Stocks on Hand, End of Year (at cost)	Employment and Wage Facts (Store employees only)					
				Male	Female	Full-time	Part-time	Salaries and wages	
$			$					$	
328,736,700	100.00	-	43,995,100	28,952	14,471	34,756	8,667	34,820,600	1
273,864,000	-	100.00	39,389,900	27,175	14,404	32,975	8,604	32,080,800	2
109,809,200	33.40	40.10	6,389,100	10,021	2,860	9,541	3,340	8,925,500	3
995,600	.30	.36	18,200	113	188	269	32	201,300	4
3,568,500	1.08	1.30	64,600	212	710	768	154	575,200	5
37,135,000	11.30	13.56	2,715,400	2,457	1,131	2,645	943	2,348,100	6
61,471,500	18.70	22.45	3,409,600	6,430	719	5,120	2,029	5,100,300	7
4,776,400	1.45	1.75	96,500	668	41	537	172	527,600	8
4,766,600	1.45	1.74	1,572,600	402	154	550	6	434,100	9
36,557,800	11.12	13.35	5,819,100	1,206	7,502	4,854	3,854	4,437,000	10
3,209,200	.98	1.17	1,022,500	197	420	520	97	404,600	11 12
33,348,600	10.14	12.18	4,796,600	1,009	7,082	4,334	3,757	4,032,400	13
23,525,700	7.16	8.59	2,364,100	3,323	57	3,259	121	3,628,300	14
9,454,600	2.88	3.45	1,778,000	925	54	970	9	1,410,100	15
14,071,100	4.28	5.14	586,100	2,398	3	2,289	112	2,218,200	16
23,271,400	7.08	8.50	5,322,400	1,574	1,064	2,204	434	2,366,800	17
5,405,200	1.64	1.97	889,300	471	67	467	71	607,300	18
6,722,000	2.05	2.46	1,686,800	309	393	620	82	653,300	19
4,029,400	1.23	1.47	590,000	41	491	426	106	359,100	20
7,114,800	2.16	2.60	2,156,300	753	113	691	175	747,100	21
12,842,300	3.91	4.69	5,477,400	1,538	64	1,564	38	1,607,500	22
3,024,500	.92	1.10	1,164,200	308	39	339	8	340,000	23
9,505,700	2.89	3.47	4,236,600	1,193	18	1,182	29	1,212,200	24
11,084,900	3.37	4.05	3,071,600	2,591	380	2,747	224	2,686,700	25
4,317,400	1.31	1.58	1,168,800	423	57	462	18	523,200	26
5,299,700	1.61	1.93	1,319,000	1,854	263	1,949	168	1,743,400	27
1,070,300	.33	.39	510,000	246	56	264	38	327,400	28
7,129,300	2.17	2.60	187,000	1,529	1,344	2,565	308	1,759,900	29
99,749,500	30.34	16.38	13,791,800	6,768	1,046	7,472	342	8,374,800	30
1,052,700	.32	.38	314,300	246	53	277	22	231,800	31 32
11,001,300	3.35	4.02	2,021,500	1,278	293	1,460	111	1,497,700	33
346,300	.10	.13	34,400	49	10	58	1	55,100	34
5,754,800	1.75	2.10	1,967,700	679	307	943	43	802,100	35 36
5,332,100	1.62	1.94	1,575,600	1,012	137	1,147	2	1,548,600	37
5,446,200	1.66	1.99	506,100	517	52	561	8	602,600	38
54,872,700	16.69	-	4,105,200	1,777	67	1,781	63	2,739,800	39
4,555,900	1.39	1.66	270,900	186	37	203	20	242,200	40
11,387,500	3.46	4.16	2,996,100	1,024	90	1,042	72	1,254,900	41

(2) Group totals may include kind-of-business classifications which cannot be shown separately without disclosing the operations of individual firms.

(3) Exclusive of manufacturing bakeries.

Table 2.--Number of Chains, Chain Stores, Total Chain Store Sales, and Percentage of Chain Store Sales to Total Sales, 1930 - 1933

Kind of Business	1930(1)	1931	1932	1933
All Stores, Total --				
Chains (number)	518	506	486	461
Stores (average number)	8,097	8,188	8,066	7,900
Chain sales	$ 487,336,000	434,015,200	360,630,100	328,736,700
Total sales	$2,755,569,900	2,325,732,000	1,917,219,000	1,776,884,000
Percentage, chains to total	17.7	18.7	18.8	18.5
Candy and Confectionery Stores--				
Chains (number)	14	15	10	8
Stores (average number)	163	183	168	160
Chain sales	$ 5,448,300	4,781,500	4,068,800	3,568,500
Total sales	$ 54,176,100	43,922,000	36,619,000	32,855,000
Percentage, chains to total	10.1	10.9	11.1	10.9
Grocery and Combination Stores--				
Chains (number)	66	69	71	75
Stores (average number)	2,004	2,098	2,151	2,132
Chain sales	$ 119,498,600	117,099,500	104,442,600	98,606,500
Total sales	$ 405,403,400	360,872,000	315,825,000	297,306,000
Percentage, chains to total	29.5	32.4	33.1	33.2
Fish and Meat Markets --				
Chains (number)	21	21	19	16
Stores (average number)	214	212	196	169
Chain sales	$ 8,083,900	6,468,500	5,196,500	4,776,400
Total sales	$ 83,026,200	65,980,000	53,535,000	50,036,000
Percentage, chains to total	9.7	9.8	9.7	9.5
Variety Stores --				
Chains (number)	15	14	14	14
Stores (average number)	313	329	339	348
Chain sales	$ 39,383,600	38,906,700	35,474,800	33,348,600
Total sales	$ 44,212,200	43,565,000	39,629,000	37,257,000
Percentage, chains to total	89.1	89.3	89.5	89.5
Filling Stations --				
Chains (number)	28	27	26	30
Stations (average number)	646	686	703	738
Chain sales	$ 14,875,300	15,552,200	14,705,800	14,071,100
Total sales	$ 66,449,300	60,195,000	54,091,000	47,842,000
Percentage, chains to total	22.4	25.8	27.2	29.4
Family Clothing Stores --				
Chains (number)	13	13	12	12
Stores (average number)	55	55	57	62
Chain sales	$ 4,746,600	4,425,100	3,873,700	6,722,000
Total sales	$ 42,144,100	36,976,000	31,845,000	31,593,000
Percentage, chains to total	11.3	12.0	12.2	21.3

(1) Figures for 1930 have been revised to provide for the reclassification of some store by type of operation.

Table 2.--Number of Chains, Chain Stores, Total Chain Store Sales, and Percentage of Chain Store Sales to Total Sales, 1930 - 1933 (Cont'd.) -

Kind of Business	1930(1)	1931	1932	1933
Men's and Boys' Clothing and Furnishings (including custom tailors) --				
Chains (number)	22	22	19	14
Stores (average number) ...	176	179	148	125
Chain sales	$ 9,866,800	8,253,600	5,784,700	5,405,200
Total sales	$ 72,110,500	58,759,000	46,876,000	44,520,000
Percentage, chains to total	13.7	14.0	12.3	12.1
Women's Apparel and Accessories --				
Chains (number)	28	25	19	15
Stores (average number) ...	183	186	164	144
Chain sales	$ 8,584,800	6,828,100	5,093,700	4,029,400
Total sales	$ 69,806,000	61,236,000	49,405,000	44,688,000
Percentage, chains to total	12.3	11.2	10.3	9.0
Shoe Stores --				
Chains (number)	17	18	19	22
Stores (average number) ...	193	212	230	257
Chain sales	$ 7,702,700	7,687,500	7,094,800	7,114,800
Total sales	$ 35,908,000	32,259,000	27,802,000	26,284,000
Percentage, chains to total	21.5	23.8	25.5	27.1
Hardware Stores --				
Chains (number)	13	14	14	14
Stores (average number) ...	70	72	75	75
Chain sales	$ 4,218,100	4,001,700	3,162,300	3,024,500
Total sales	$ 70,891,700	59,321,000	47,346,000	42,745,000
Percentage, chains to total	6.0	6.7	6.7	7.1
Lumber and Building Material Dealers --				
Chains (number)	46	48	45	42
Stores (average number) ...	1,018	971	911	868
Chain sales	$ 18,597,500	13,077,000	10,989,500	9,505,700
Total sales	$ 66,200,700	48,356,000	34,810,000	29,332,000
Percentage, chains to total	28.1	27.0	31.6	32.4
Furniture Stores --				
Chains (number)	8	9	9	9
Stores (average number) ...	90	88	92	84
Chain sales	$ 9,367,900	7,558,600	5,038,200	4,317,400
Total sales	$ 41,016,500	34,964,000	25,930,000	23,074,000
Percentage, chains to total	22.8	21.6	19.4	18.7

(1) Figures for 1930 have been revised to provide for the reclassification of some stores by type of operation.

Table 2.--Number of Chains, Chain Stores, Total Chain Store Sales and Percentage of Chain Store Sales to Total Sales, 1930 - 1933 (Cont'd.) -

Kind of Business	1930(1)	1931	1932	1933
Household Appliance Stores --				
Chains (number)	19	17	17	16
Stores (average number) ...	283	269	260	250
Chain sales	$ 10,282,000	7,682,400	6,216,800	5,299,700
Total sales	$ 17,798,200	14,247,000	10,886,000	9,209,000
Percentage, chains to total	57.8	53.9	57.1	57.5
Radio and Music Stores --				
Chains (number)	7	7	6	4
Stores (average number) ...	73	53	39	25
Chain sales	$ 7,104,100	4,695,900	2,344,800	1,070,300
Total sales	$ 33,894,200	26,195,000	16,913,000	13,439,000
Percentage, chains to total	21.0	17.9	13.9	8.0
Restaurant Group --				
Chains (number)	21	20	17	17
Stores (average number) ...	252	243	224	216
Chain sales	$ 13,438,600	11,011,700	8,262,600	7,129,300
Total sales	$ 75,977,100	62,040,000	47,673,000	41,666,000
Percentage, chains to total	17.7	17.7	17.3	17.1
Drug Stores --				
Chains (number)	31	32	32	29
Stores (average number) ...	284	299	305	297
Chain sales	$ 13,971,300	13,584,600	12,520,000	11,001,300
Total sales	$ 76,848,900	70,510,000	63,818,000	57,068,000
Percentage, chains to total	18.2	19.3	19.6	19.3
Office, School and Store Supplies and Equipment --				
Chains (number)	16	14	14	11
Stores (average number) ...	171	160	157	142
Chain sales	$ 11,134,200	8,443,800	6,237,100	5,332,100
Total sales	$ 19,829,900	15,373,000	11,465,000	10,003,000
Percentage, chains to total	56.1	54.9	54.4	53.3
Tobacco Stores and Stands --				
Chains (number)	9	9	10	9
Stores (average number) ...	210	219	232	232
Chain sales	$ 7,800,700	6,984,700	6,228,400	5,446,200
Total sales	$ 30,702,800	27,157,000	23,864,000	21,505,000
Percentage, chains to total	25.4	25.7	26.1	25.3
Government Liquor Stores --				
Chains (number)	8	8	8	8
Stores (average number) ...	612	614	589	589
Chain sales	$100,394,000	86,366,000	67,030,900	54,872,700
Total sales	$100,394,000	86,366,000	67,030,900	54,872,700
Percentage, chains to total	100.0	100.0	100.0	100.0

(1) Figures for 1930 have been revised to provide for the reclassification of some store by type of operation.

Table 3.--Chains Classified According to Type of Operation, 1930 and 1933 Compared

	1930(1)				1933			
	Number of Chains	Number of Stores (average)	Sales	Per Cent of Total Chain Sales	Number of Chains	Number of Stores (average)	Sales	Per Cent of Total Chain Sales
			$				$	
ALL CHAINS, TOTAL	518	8,097	487,336,000	100.00	461	7,900	328,736,700	100.00
Local	200	1,257	64,465,200	13.23	181	1,261	44,660,500	13.59
Provincial	202	2,802	208,365,900	42.76	169	2,626	125,571,600	38.20
Sectional	57	1,577	72,373,400	14.85	64	1,573	56,618,500	17.22
National	59	2,461	142,131,500	29.16	47	2,440	101,886,100	30.99
Grocery, Combination and Meat Market Chains	87	2,218	127,582,500	100.00	91	2,301	103,382,900	100.00
Local	54	388	17,296,600	13.56	53	441	17,083,600	16.33
Provincial	23	553	37,951,400	29.75	28	582	29,886,000	28.91
Sectional) National)	10	1,277	72,334,500	56.69	10	1,278	56,413,300	54.76
Drug Chains	31	284	13,971,300	100.00	29	297	11,001,300	100.00
Local	24	171	6,696,800	47.93	23	171	4,998,100	45.43
Provincial) Sectional) National)	7	113	7,274,500	52.07	6	126	6,003,200	54.57
Filling Station Chains	28	646	14,875,300	100.00	30	738	14,071,100	100.00
Local	9	53	1,617,900	10.88	11	55	1,560,000	11.09
Provincial	11	141	3,025,600	20.34	9	159	2,617,500	18.60
Sectional	5	144	3,044,900	20.47	6	191	3,676,300	26.13
National	3	308	7,186,900	48.31	4	333	6,217,300	44.18

(1) Figures for 1930 have been revised to provide for the reclassification of some stores by type of operation.

Table 4.--Geographical Distribution of Chain Stores and Sales, 1933

			CANADA	British Columbia	Alberta
1	ALL CHAINS, TOTAL	Chains (number)	461	81	93
		Stores (maximum number)	8,230	740	637
		Chain sales	$ 328,736,700	32,150,000	17,269,500
		Total sales	$1,776,884,000	153,719,000	108,277,000
		Percentage, chains to total	18.5	20.9	15.9
2	General Merchandise Group	Chains (number)	27	3	4
		Stores (maximum number)	461	21	12
		Chain sales	$ 36,557,800	2,301,300	1,648,700
		Total sales	$ 313,258,000	34,010,000	16,793,000
		Percentage, chains to total	11.7	6.8	9.8
3	Country General Stores	Chains (number)	18	-	3
		Stores (maximum number)	113	-	14
		Chain sales	$ 4,766,600	-	446,900
		Total sales	$ 151,233,000	11,563,000	18,778,000
		Percentage, chains to total	3.2	-	2.4
4	Apparel Group	Chains (number)	63	10	8
		Stores (maximum number)	620	40	17
		Chain sales	$ 23,271,400	1,204,500	1,371,000
		Total sales	$ 147,085,000	10,874,000	7,943,000
		Percentage, chains to total	15.8	11.1	17.3
5	Furniture and Household Group	Chains (number)	31	6	5
		Stores (maximum number)	330	22	13
		Chain sales	$ 11,084,900	939,900	528,300
		Total sales	$ 50,634,000	4,127,000	3,042,000
		Percentage, chains to total	21.9	22.8	17.4
6	Food Group	Chains (number)	115	20	14
		Stores (maximum number)	2,707	338	138
		Chain sales	$ 109,809,200	9,015,400	4,726,200
		Total sales	$ 431,165,000	31,262,000	19,421,000
		Percentage, chains to total	25.5	28.8	24.3
7	Lumber and Building Group	Chains (number)	58	2	23
		Stores (maximum number)	971	9	261
		Chain sales	$ 12,842,300	(X)	3,001,100
		Total sales	$ 82,797,000	5,710,000	8,611,000
		Percentage, chains to total	15.5	(X)	34.9

An (X) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

Table 4.--Geographical Distribution of Chain Stores and Sales, 1933

ıskatchewan	Manitoba	Ontario	Quebec	New Brunswick	Nova Scotia	Prince Edward Island	Yukon and Northwest Territories	
90	73	217	147	41	50	5	4)	
1,046	374	3,210	1,668	190	283	8	74)	
20,755,200	13,619,700	150,997,700	73,398,300	7,581,300	11,715,500	350,900	898,600)	1
.04,123,000	120,322,000	737,000,000	421,141,000	52,445,000	69,349,000	8,742,000	1,766,000)	
19.9	11.3	20.5	17.4	14.5	16.9	4.0	50.9)	
3	5	17	17	3	2	2	-)	
12	10	228	154	6	16	2	-)	
1,379,900	1,205,500	17,564,800	9,737,300	963,800	(X)	(X)	-)	2
13,968,000	45,507,000	124,024,000	57,000,000	11,868,000	8,585,000	1,503,000	-)	
9.9	2.6	14.2	17.1	8.1	(X)	(X)	-)	
5	-	1	6	3	2	-	-)	
20	-	7	47	18	7	-	-)	
420,000	-	(X)	1,415,300	913,300	(X)	-	-)	3
23,083,000	9,963,000	33,310,000	33,207,000	8,529,000	10,174,000	2,180,000	446,000)	
1.8	-	(X)	4.3	10.7	(X)	-	-)	
7	7	39	30	5	4	-	-)	
14	13	338	176	13	9	-	-)	
2,457,900	908,400	10,362,600	6,310,200	390,500	266,300	-	-)	4
5,953,000	5,957,000	64,022,000	40,995,000	4,088,000	6,284,000	962,000	7,000)	
41.3	15.2	16.2	15.4	9.6	4.2	-	-)	
6	3	19	14	4	3	-	-)	
36	6	124	157	16	6	-	-)	
521,700	182,100	5,410,300	3,141,000	283,400	78,200	-	-)	5
1,944,000	2,019,000	22,887,000	13,430,000	1,157,000	1,809,000	218,000	2,000)	
26.8	9.0	23.6	23.4	24.5	4.3	-	-)	
9	8	51	16	5	14	1	-)	
140	126	1,282	527	41	113	2	-)	
4,287,900	5,159,900	58,656,300	22,488,900	(X)	3,844,700	(X)	-)	6
15,484,000	19,102,000	181,518,000	132,682,000	10,795,000	19,070,000	1,611,000	219,000)	
27.7	27.0	32.3	16.9	(X)	20.2	(X)	-)	
28	10	9	7	1	2	-	-)	
549	81	39	23	1	8	-	-)	
4,645,000	942,200	2,251,600	1,371,900	(X)	(X)	-	-)	
10,772,000	5,959,000	32,759,000	14,506,000	1,733,000	2,460,000	204,000	85,000)	
43.1	15.8	6.9	9.5	(X)	(X)	-	-)	

Table 4.--Geographical Distribution of Chain Stores and Sales, 1933 (Cont'd.) -

		CANADA	British Columbia	Alberta
1 Restaurant Group	Chains (number)	17	6	4
	Stores (maximum number) ...	240	25	18
	Chain sales	$ 7,129,300	(X)	351,800
	Total sales	$ 41,666,000	5,220,000	3,256,000
	Percentage, chains to total	17.1	(X)	10.8
2 Automotive Group	Chains (number)	37	7	5
	Stores (maximum number) ...	903	59	42
	Chain sales	$ 23,525,700	920,100	447,400
	Total sales	$218,484,000	18,587,000	15,381,000
	Percentage, chains to total	10.8	5.0	2.9
3 Drug Stores	Chains (number)	29	3	4
	Stores (maximum number) ...	301	39	17
	Chain sales	$ 11,001,300	1,367,500	547,900
	Total sales	$ 57,068,000	4,434,000	3,650,000
	Percentage, chains to total	19.3	30.8	15.0
4 Office Appliances and Office, Store and School Equipment and Supplies	Chains (number)	11	9	11
	Stores (maximum number) ...	144	11	17
	Chain sales	$ 5,332,100	326,800	262,700
	Total sales	$ 10,003,000	490,000	418,000
	Percentage, chains to total	53.3	66.7	62.8
5 All Other Chains	Chains (number)	55	15	12
	Stores (maximum number) ...	1,390	176	88
	Chain sales	$ 83,416,100	15,172,300	3,937,500
	Total sales	$273,490,000	27,442,000	10,983,000
	Percentage, chains to total	30.5	55.3	35.9

An (X) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

Table 4.--Geographical Distribution of Chain Stores and Sales, 1933 (Cont'd.) -

Saskatchewan	Manitoba	Ontario	Quebec	New Brunswick	Nova Scotia	Prince Edward Island	Yukon and Northwest Territories	
2	4	10	8	2	1	-	-)	
7	7	117	58	6	2	-	-)	
(X)	(X)	3,024,900	2,749,100	(X)	(X)	-	-)	1
2,759,000	2,682,000	17,008,000	8,809,000	800,000	982,000	95,000	56,000)	
(X)	(X)	17.8	31.2	(X)	(X)	-	-)	
5	9	20	16	5	6	1	-)	
22	34	487	183	30	43	3	-)	
709,200	527,600	13,150,600	5,955,100	917,400	(X)	(X)	-)	2
11,077,000	10,680,000	106,358,000	41,835,000	5,021,000	8,659,000	886,000	-)	
6.4	4.9	12.4	14.2	18.3	(X)	(X)	-)	
2	2	13	5	1	4	1	-)	
7	12	156	45	5	19	1	-)	
(X)	(X)	6,163,800	1,648,200	(X)	433,200	(X)	-)	3
2,899,000	2,921,000	27,462,000	11,317,000	2,037,000	2,066,000	258,000	24,000)	
(X)	(X)	22.4	14.6	(X)	21.0	(X)	-)	
11	11	11	10	7	7	-	-)	
16	12	50	20	8	10	-	-)	
264,400	334,100	2,774,900	1,182,800	78,100	108,300	-	-)	4
421,000	700,000	5,255,000	2,313,000	117,000	272,000	17,000	-)	
62.8	47.7	52.8	51.1	66.8	39.8	-	-)	
12	14	27	18	5	5	-	4)	
223	73	382	278	46	50	-	74)	
5,769,800	3,770,000	31,125,500	17,398,000	2,273,300	3,071,100	-	898,600)	5
15,763,000	14,832,000	122,398,000	65,046,000	6,302,000	8,989,000	807,000	928,000)	
36.6	25.4	25.4	26.7	36.1	34.2	-	96.8)	

Table 5 --Principal Statistics of Retail Chains by Provinces, 1930 - 1933

A. All Kinds of Business

		1930(1)	1931	1932	1933
CANADA.	Chains (number)	518	506	486	461
	Stores (maximum number)	8,504	8,557	8,398	8,230
	Chain sales	$ 487,336,000	434,015,200	360,630,100	328,736,700
	Total sales	$2,755,560,000	2,325,732,000	1,917,219,000	1,776,384,000
	Percentage, chains to total	17.7	18.7	18.8	18.5
British Columbia	Chains (number)	92	91	84	81
	Stores (maximum number)	692	704	699	740
	Chain sales	$ 47,875,300	40,675,700	32,660,400	32,150,000
	Total sales	$ 248,597,500	206,807,000	162,179,000	153,719,000
	Percentage, chains to total	19.3	19.7	20.1	20.9
Alberta	Chains (number)	104	98	91	93
	Stores (maximum number)	632	662	637	637
	Chain sales	$ 24,918,500	20,288,100	17,577,900	17,269,500
	Total sales	$ 176,537,100	136,505,000	115,573,000	108,277,000
	Percentage, chains to total	14.1	14.9	15.2	15.9
Saskatchewan	Chains (number)	101	100	92	90
	Stores (maximum number)	1,234	1,176	1,074	1,046
	Chain sales	$ 34,056,300	24,409,300	20,750,700	20,755,200
	Total sales	$ 189,181,100	137,792,000	112,929,000	104,123,000
	Percentage, chains to total	18.0	17.7	18.4	19.9
Manitoba	Chains (number)	91	84	77	73
	Stores (maximum number)	434	404	393	374
	Chain sales	$ 22,105,800	18,853,100	16,155,400	13,619,700
	Total sales	$ 189,243,900	154,690,000	131,415,000	120,322,000
	Percentage, chains to total	11.7	12.2	12.3	11.3
Ontario	Chains (number)	250	239	230	217
	Stores (maximum number)	3,276	3,314	3,287	3,210
	Chain sales	$ 214,391,300	195,362,900	163,814,600	150,997,700
	Total sales	$1,099,990,200	951,288,000	786,859,000	737,000,000
	Percentage, chains to total	19.5	20.5	20.8	20.5

(1) Figures for 1930 have been revised to provide for the reclassification of some stores by type of operation.

Table 5.—Principal Statistics of Retail Chains by Provinces, 1930 - 1933 (Cont'd.) -

A. All Kinds of Business (Cont'd.) -

		1930(1)	1931	1932	1933
	Chains (number)	175	168	163	147
	Stores (maximum number)	1,698	1,772	1,764	1,668
ıebec	Chain sales	$117,100,400	105,739,900	86,059,200	73,398,300
	Total sales	$651,138,500	562,395,000	464,963,000	421,141,000
	Percentage, chains to total	18.0	18.8	18.5	17.4
	Chains (number)	42	42	41	41
	Stores (maximum number)	168	171	181	190
ew Brunswick.	Chain sales	$ 11,958,700	10,469,200	8,511,900	7,581,300
	Total sales	$ 84,371,900	71,692,000	56,992,000	52,445,000
	Percentage, chains to total	14.2	14.6	14.9	14.5
	Chains (number)	48	50	50	50
	Stores (maximum number)	227	262	276	283
ova Scotia	Chain sales	$ 12,163,300	15,867,000	13,378,300	11,715,500
	Total sales	$ 99,519,900	90,187,000	74,966,000	69,349,000
	Percentage, chains to total	12.2	17.6	17.8	16.9
	Chains (number)	7	7	8	5
	Stores (maximum number)	12	8	10	8
ince Edward Island	Chain sales	$ 678,700	475,500	433,800	350,900
	Total sales	$ 13,773,700	11,466,000	9,141,000	8,742,000
	Percentage, chains to total	4.9	4.1	4.7	4.0
	Chains (number)	6	5	4	4
Yukon and	Stores (maximum number)	81	84	77	74
Northwest	Chain sales	$ 2,087,700	1,874,500	1,287,900	898,600
Territories.	Total sales	$ 3,216,100	2,910,000	2,197,000	1,766,000
	Percentage, chains to total	64.9	64.4	58.6	50.9

() Figures for 1930 have been revised to provide for the reclassification of some stores by type of operation.

Table 5.--Principal Statistics of Retail Chains by Provinces, 1930 - 1933 (Cont'd.) -

B. Grocery, Combination Store and Meat and Fish Markets

		1930(1)	1931	1932	1933
CANADA	Chains (number)	87	90	90	91
	Stores (maximum number) ...	2,352	2,410	2,436	2,398
	Chain sales	$127,582,500	123,568,000	109,639,100	103,382,900
	Total sales	$488,429,600	426,852,000	369,360,000	347,342,000
	Percentage, chains to total	26.1	28.9	29.7	29.8
British Columbia	Chains (number)	19	19	18	17
	Stores (maximum number) ...	244	249	268	282
	Chain sales	$ 10,117,100	8,989,900	8,294,100	8,606,800
	Total sales	$ 37,196,100	31,163,000	25,912,000	24,455,000
	Percentage, chains to total	27.2	28.8	32.0	35.2
Alberta	Chains (number)	8	9	10	11
	Stores (maximum number) ...	120	117	122	127
	Chain sales	$ 5,587,000	5,356,200	4,877,000	4,519,100
	Total sales	$ 23,469,400	19,387,000	16,827,000	15,767,000
	Percentage, chains to total	23.8	27.6	29.0	28.7
Saskatchewan .	Chains (number)	10	10	9	[illegible]
	Stores (maximum number) ...	165	162	153	138
	Chain sales	$ 6,969,300	6,307,800	4,963,700	4,177,600
	Total sales	$ 21,690,500	17,636,000	14,310,000	13,109,000
	Percentage, chains to total	32.1	35.8	34.7	31.9
Manitoba	Chains (number)	8	8	8	
	Stores (maximum number) ...	121	119	118	11
	Chain sales	$ 5,689,100	5,486,600	5,432,100	4,697,60
	Total sales	$ 22,225,200	18,889,000	17,082,000	15,480,00
	Percentage, chains to total	25.6	29.0	31.8	30.3
Ontario	Chains (number)	37	37	36	3
	Stores (maximum number) ...	1,107	1,109	1,114	1,11
	Chain sales	$ 70,763,300	67,093,400	58,639,900	55,450,70
	Total sales	$206,749,300	179,622,000	154,793,000	146,528,00
	Percentage, chains to total	34.2	37.4	37.9	37.8

(1) Figures for 1930 have been revised to provide for the reclassification of some stores type of operation.

Table 5.--Principal Statistics of Retail Chains by Provinces, 1930 - 1933 (Cont'd.) -

B. Grocery, Combination Store and Meat and Fish Markets (Cont'd.) -

		1930(1)	1931	1932	1933
Quebec	Chains (number)	13	12	12	12
	Stores (maximum number) ...	495	523	515	472
	Chain sales	$ 23,708,400	24,194,600	21,665,400	20,456,500
	Total sales	$140,527,500	126,553,000	110,798,000	104,204,000
	Percentage, chains to total	16.9	19.1	19.6	19.6
New Brunswick.	Chains (number)	5	5	5	5
	Stores (maximum number) ...	30	37	39	41
	Chain sales	$ 1,267,300	1,675,700	1,620,200	1,519,900
	Total sales	$ 13,117,200	11,618,000	10,298,000	9,638,000
	Percentage, chains to total	9.7	14.4	15.7	15.8
Nova Scotia ..	Chains (number)	9	11	12	14
	Stores (maximum number) ...	66	92	105	113
	Chain sales	(X)	(X)	(X)	(X)
	Total sales	$ 21,248,900	19,965,000	17,494,000	16,463,000
	Percentage, chains to total	(X)	(X)	(X)	(X)
Prince Edward Island	Chains (number)	1	1	1	1
	Stores (maximum number) ...	2	2	2	2
	Chain sales	(X)	(X)	(X)	(X)
	Total sales	$ 1,976,000	1,805,000	1,645,000	1,502,000
	Percentage, chains to total	(X)	(X)	(X)	(X)
Yukon and Northwest Territories ..	Chains (number)	1	-	-	-
	Stores (maximum number) ...	2	-	-	-
	Chain sales	(X)	-	-	-
	Total sales	$ 229,500	214,000	200,000	198,000
	Percentage, chains to total	(X)	-	-	-

(1) Figures for 1930 have been revised to provide for the reclassification of some stores by type of operation.

An (X) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

Table 5.--Principal Statistics of Retail Chains by Provinces, 1930 - 1933 (Cont'd.) -

C. Drug Stores

		1930(1)	1931	1932	1933
CANADA	Chains (number)	31	32	32	29
	Stores (maximum number)	292	306	313	301
	Chain sales	$13,971,300	13,584,600	12,520,000	11,001,300
	Total sales	$76,848,900	70,510,000	63,818,000	57,068,000
	Percentage, chains to total	18.2	19.3	19.6	19.3
British Columbia	Chains (number)	4	4	4	3
	Stores (maximum number)	41	44	43	39
	Chain sales	$ 2,042,500	1,871,600	1,602,000	1,367,500
	Total sales	$ 6,530,400	5,799,000	4,937,000	4,434,000
	Percentage, chains to total	31.3	32.3	32.4	30.8
Alberta	Chains (number)	5	4	4	4
	Stores (maximum number)	19	16	17	17
	Chain sales	$ 880,600	594,900	547,500	547,900
	Total sales	$ 5,243,600	4,434,000	4,007,000	3,650,000
	Percentage, chains to total	16.8	13.4	13.7	15.0
Saskatchewan	Chains (number)	2	2	2	2
	Stores (maximum number)	7	6	7	7
	Chain sales	(X)	(X)	(X)	(X)
	Total sales	$ 4,988,000	3,864,000	3,269,000	2,899,000
	Percentage, chains to total	(X)	(X)	(X)	(X)
Manitoba	Chains (number)	2	2	2	2
	Stores (maximum number)	11	10	11	12
	Chain sales	(X)	(X)	(X)	(X)
	Total sales	$ 4,294,000	3,831,000	3,376,000	2,921,000
	Percentage, chains to total	(X)	(X)	(X)	(X)

(1) Figures for 1930 have been revised to provide for the reclassification of some stores b type of operation.

An (X) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

Table 5.--Principal Statistics of Retail Chains by Provinces, 1930 - 1933 (Cont'd.) -

C. Drug Stores (Cont'd.) -

		1930(1)	1931	1932	1933
	Chains (number)	11	13	13	13
	Stores (maximum number) ...	137	152	158	156
tario	Chain sales	$ 6,989,200	7,280,400	6,974,500	6,163,800
	Total sales	$35,207,500	33,201,000	30,490,000	27,462,000
	Percentage, chains to total	19.9	21.9	22.9	22.4
	Chains (number)	7	7	7	5
	Stores (maximum number) ...	54	54	53	45
ebec	Chain sales	$ 2,367,900	2,273,600	2,008,600	1,648,200
	Total sales	$14,851,500	13,901,000	12,861,000	11,317,000
	Percentage, chains to total	15.9	16.4	15.6	14.6
	Chains (number)	1	1	1	1
	Stores (maximum number) ...	4	5	5	5
w Brunswick	Chain sales	(X)	(X)	(X)	(X)
	Total sales	$ 2,331,000	2,461,000	2,292,000	2,037,000
	Percentage, chains to total	(X)	(X)	(X)	(X)
	Chains (number)	4	4	4	4
	Stores (maximum number) ...	18	18	18	19
va Scotia	Chain sales	$ 560,800	547,900	469,200	433,200
	Total sales	$ 3,015,500	2,599,000	2,292,000	2,066,000
	Percentage, chains to total	18.6	21.1	20.5	21.0
	Chains (number)	1	1	1	1
	Stores (maximum number) ...	1	1	1	1
ince Edward	Chain sales	(X)	(X)	(X)	(X)
land	Total sales	$ 352,600	328,000	268,000	258,000
	Percentage, chains to total	(X)	(X)	(X)	(X)

) Figures for 1930 have been revised to provide for the reclassification of some stores by type of operation.

(X) indicates that figures are withheld to avoid disclosing individual operations, but ese are included in the totals.

Table 6.--Chains Classified According to Number of Stores Operated

A. All Chains

Size of Chain	1933					1930				
	Number of Chains	Number of Stores	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store	Number of Chains	Number of Stores	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store
			$		$			$		$
All Chains, Total	461	7,900	328,736,700	100.00	41,612	518	8,097	487,336,000	100.00	60,187
Chains having less than 6 stores	194	806	34,605,300	10.53	42,935	246	1,017	56,094,400	11.51	55,157
6 - 10 stores	117	884	33,170,400	10.09	37,523	135	1,020	66,486,600	13.64	65,183
11 - 25 stores	84	1,262	51,881,900	15.78	41,111	75	1,182	72,046,800	14.78	60,953
26 - 50 stores	32	1,118	37,388,500	11.37	33,442	32	1,214	53,945,500	11.07	44,436
51 - 100 stores	21	1,444	45,637,000	13.88	31,605	16	1,106	66,345,000	13.61	59,986
More than 100 stores ..	13	2,386	126,053,600	38.35	52,831	14	2,558	172,417,700	35.39	67,403

B. Grocery, Combination, and Meat Market (Including Fish Market) Chains

			$		$			$		$
All Chains, Total	91	2,301	103,382,900	100.00	44,930	87	2,218	127,582,500	100.00	57,521
Chains having less than 6 stores	41	174	7,352,300	7.11	42,255	41	176	7,621,100	5.97	43,302
6 - 10 stores	23	169	6,653,100	6.44	39,367	21	146	6,970,900	5.46	47,746
11 - 25 stores	9	132	4,228,600	4.09	32,035	10	162	8,580,300	6.73	52,965
26 - 50 stores	8	251	9,239,300	8.94	36,810	5	190	12,208,000	9.57	64,253
51 - 100 stores	4	268	11,050,800	10.69	41,234	5	381	27,591,100	21.63	72,418
More than 100 stores ..	6	1,307	64,858,800	62.73	49,624	5	1,163	64,611,100	50.64	55,556

Table 6.--Chains Classified According to Number of Stores Operated (Cont'd.) -

C. Filling Station Chains

Size of Chain	1933					1930				
	Number of Chains	Number of Stores	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store	Number of Chains	Number of Stores	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store
			$		$			$		$
All Chains, Total	30	738	14,071,100	100.00	19,067	28	646	14,875,300	100.00	23,027
Chains having less than 6 stations	13	47	1,560,900	11.09	33,211	9	32	1,116,500	7.51	34,891
6 - 10 stations	-	-	-	-	-	9	67	1,727,500	11.61	25,784
11 - 25 stations	11	178	2,811,700	19.98	15,796	3	52	1,045,800	7.03	20,112
More than 25 stations .	6	513	9,698,500	68.93	18,905	7	495	10,985,500	73.85	22,193

D. Shoe Store Chains

			$		$			$		$
All Chains, Total	22	257	7,114,800	100.00	27,684	17	193	7,702,700	100.00	39,910
Chains having less than 6 stores	8	31	866,000	12.17	27,935	6	27	1,060,500	13.77	39,278
6 - 10 stores	6	43	1,312,400	18.45	30,521	8	64	2,505,100	32.52	39,142
11 - 25 stores	5	62	1,622,600	22.81	26,171	1	25)	4,137,100	53.71	40,560
More than 25 stores ...	3	121	3,313,800	46.57	27,387	2	77)			

E. Drug Store Chains

			$		$			$		$
All Chains, Total	29	297	11,001,300	100.00	37,041	31	284	13,971,300	100.00	49,195
Chains having less than 6 stores	12	51	1,187,600	10.80	23,286	15	64	2,436,400	17.44	38,069
6 - 10 stores	10	77	2,424,200	22.04	31,483	11	90	3,405,800	24.38	37,842
More than 10 stores ...	7	169	7,389,500	67.16	43,725	5	130	8,129,100	58.18	62,532

Table 7.--Chains Classified According to Total Sales Volume

A. All Chains

Size of Chain	1933					1930				
	Number of Chains	Number of Stores	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store	Number of Chains	Number of Stores	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store
			$		$			$		$
All Chains, Total	461	7,900	328,736,700	100.00	41,612	518	8,0[illegible]	487,336,000	100.00	60,187
Chains having sales of --										
Less than $100,000	104	539	5,944,800	1.81	11,029	93	443	5,377,800	1.23	13,494
$100,000 - $250,000	166	1,281	27,259,900	8.29	21,280	168	965	28,066,200	5.76	29,084
$250,000 - $500,000	82	930	27,816,600	8.46	29,910	108	996	37,822,100	7.76	37,974
$500,000 - $1,000,000 ..	46	1,022	31,755,400	9.66	31,072	56	855	39,144,700	8.03	45,783
$1,000,000 - $2,500,000.	39	1,552	58,600,400	17.83	37,758	58	1,595	92,970,500	19.08	58,289
$2,500,000 - $5,000,000.	13	874	46,037,200	14.00	52,674	21	1,206	77,056,900	15.81	63,895
More than $5,000,000 ...	11	1,702	131,322,400	39.95	77,158	14	2,037	206,297,800	42.33	101,275

B. Grocery, Combination and Meat Market (Including Fish Market) Chains

			$		$			$		$
All Chains, Total	91	2,301	103,382,900	100.00	44,930	87	2,218	127,582,500	100.00	57,521
Chains having sales of --										
Less than $100,000	11	44	815,800	.79	18,541	10	46	633,300	.50	13,767
$100,000 - $250,000	32	183	5,311,100	5.14	29,022	32	158	5,348,500	4.19	33,851
$250,000 - $500,000	25	194	7,723,800	7.47	39,813	22	162	8,034,200	6.30	49,594
$500,000 - $1,000,000 ..	6	129	4,039,000	3.91	31,310	4	52	2,706,100	2.12	52,040
$1,000,000 - $2,500,000.	9	380	12,175,600	11.78	32,041	9	285	14,852,000	11.64	52,112
$2,500,000 - $5,000,000.	3	178	10,643,500	10.30	59,795	5	359	18,086,200	14.18	50,379
More than $5,000,000 ...	5	1,193	62,674,100	60.61	52,535	5	1,156	77,922,200	61.07	67,407

Table 7.--Chains Classified According to Total Sales Volume (Cont'd.)

C. Filling Station Chains

Size of Chain	1933					1930				
	Number of Chains	Number of Stores	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store	Number of Chains	Number of Stores	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store
			$		$			$		$
All Chains, Total	30	738	14,071,100	100.00	19,067	28	646	14,875,300	100.00	23,027
Chains having sales of --										
Less than $100,000	5	17	226,400	1.61	13,318	5	17	283,700	1.91	16,688
$100,000 - $250,000 ...	14	138	2,357,800	16.76	17,086	12	78	2,096,000	14.09	26,872
$250,000 - $500,000 ...	4	47	1,175,200	8.35	25,004	4	56	1,510,100	10.15	26,966
$500,000 - $1,000,000 .	3	164	2,286,700	16.25	13,943	1	34)	10,985,500	73.85	22,193
More than $1,000,000 ..	4	372	8,025,000	57.03	21,573	6	461)			

D. Shoe Store Chains

			$		$			$		$
All Chains, Total	22	257	7,114,800	100.00	27,684	17	193	7,702,700	100.00	39,910
Chains having sales of --										
Less than $100,000	4	14	277,000	3.89	19,786	2	9)	862,100	11.19	26,941
$100,000 - $250,000 ...	10	70	1,671,000	23.49	23,871	4	23)			
$250,000 - $500,000 ...	5	52	1,853,000	26.04	35,635	8	78	2,511,100	32.60	32,194
More than $500,000	3	121	3,313,800	46.58	27,387	3	83	4,329,500	56.21	52,163

E. Drug Store Chains

			$		$			$		$
All Chains, Total	29	297	11,001,300	100.00	37,041	31	284	13,971,300	100.00	49,195
Chains having sales of --										
Less than $100,000	6	25	383,600	3.49	15,344	4	16	335,400	2.40	20,963
$100,000 - $250,000 ...	14	90	2,283,100	20.75	25,367	14	83	2,479,300	17.75	29,871
$250,000 - $500,000 ...	5	46	1,754,700	15.95	38,146	8	62	2,759,800	19.75	44,512
More than $500,000	4	136	6,579,900	59.81	48,382	5	123	8,396,800	60.10	68,267

Table 8.--Number of Voluntary Chains, Stores, Value of Purchases and Average Purchases Per Store

A. All Voluntary Chains

Year	Number of Chains	Number of Stores	Total Purchases at Wholesale Prices	Average Purchases Per Store	Index of Purchases (1930 = 100)
			$	$	
1930	24	4,485	22,783,372	5,080	100.0
1931	29	5,456	25,220,327	4,622	110.7
1932	30	6,207	26,364,548	4,248	115.7
1933	32	6,689	28,625,065	4,279	125.6

B. All Voluntary Food Chains

			$	$	
1930	23	4,472	22,720,502	5,081	100.0
1931	26	5,198	23,626,795	4,545	104.0
1932	26	5,790	25,433,064	4,392	111.9
1933	27	6,025	26,725,418	4,436	117.6

C. Voluntary Food Chains - Type A

			$	$	
1930	16	4,180	21,721,851	5,197	100.0
1931	18	4,807	22,209,172	4,620	102.2
1932	18	5,355	23,968,558	4,476	110.3
1933	19	5,554	25,250,771	4,546	116.3

D. Voluntary Food Chains - Type B

			$	$	
1930	7	292	998,651	3,420	100.0
1931	8	391	1,417,623	3,626	142.0
1932	8	435	1,464,506	3,367	146.7
1933	8	471	1,474,647	3,131	147.7

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RETAIL CHAINS

IN

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TABLE OF CONTENTS

List of Tables

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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS.

RETAIL CHAINS IN CANADA, 1934

Introduction

This report, based upon returns secured for the annual Census of Merchandising and Service Establishments, summarizes the operating results of retail chains during 1934 and shows that there were 445 of these organizations in Canada during that year. These chains operated 8,208 stores with annual sales amounting to $348,-384,200 or 17.9 per cent of the total retail trade of the country. In 1933 there were 461 chains, operating 8,230 stores or units with total annual sales of $328,902,600 or 18.5 per cent of all retail trade for that year. In 1930, the earliest year for which such data are available, there were 518 chain store companies with 8,504 stores and $487,336,000 sales. Chains transacted 17.7 per cent of the total business of all stores, including both chains and independents, in that year.

The 8,208 chain units mentioned in the preceding paragraph is the total of all units for 1934 and includes those branches of chains which may have operated for but a few months in addition to those which continued in business throughout the year. As compared with the maximum of 8,208 units, the average number of stores in operation during 1934 was 7,804. The average numbers of units operating in 1933 and 1930 were 7,900 and 8,097 respectively. In each case the average number of stores is derived from the numbers reported in business at the beginning, middle and end of the year.

Scope of Report.--Information covering the operations of chains within each province is to be found in the provincial reports on retail trade which have already been published. In addition, a special report, "Food Chains in Canada, 1934" has also been issued. The present report provides a summary of the activities of retail chains in Canada during 1934 together with comparative figures for earlier years, but it does not give all the detail shown in the provincial reports nor does it give the details regarding food chains to be found in the special report already mentioned. The firms whose activities are summarized here include all organizations operating four or more retail units, exclusive only of department stores. Voluntary chains, in which the various stores are individually owned and operated but which are grouped for buying and/or advertising purposes, are not included with the company chains. A brief reference to these voluntary chains is made in a separate section of this report.

Summary by Kinds of Business.--In number of companies, number of stores and value of sales, food chains were still of most importance in the chain store

field. Of the total of 445 chains which were operating in 1934, 86 were grocery, combination and meat market companies. These 86 firms operated 2,395 stores and had sales of $104,912,800 or 30.12 per cent of the business transacted by all chains in 1934. Government liquor stores are classified as chains for the Census of Merchandising and Service Establishments. There were 607 Government liquor stores in Canada in 1934 with retail sales of $56,206,000 or 16.13 per cent of the total for all chains. Variety store chains numbered 14 and these operated 372 stores and had sales amounting to $35,646,500 or 10.23 per cent of the total chain store business. There were 27 filling station chains which operated 845 stations and did an annual business of $14,638,000. These figures for stations and sales relate only to those units operated directly by the gasoline companies and do not include stations owned by the companies but leased to independent operators. There were 29 drug store chains with 306 unit stores and these had sales amounting to $11,594,000.

Employment and Wages in Retail Chains.--The 445 chain store companies operating in 1934 employed 43,345 persons, of whom 29,950 were male and 13,395 were female and to whom $34,510,900 were paid in salaries and wages. These employment and wage figures include all store employees, part-time as well as full-time, but they do not include warehouse or head office staff or payroll. In 1933 retail chains, numbering 461 and having $328,902,600 sales, required the services of 43,423 store employees, of whom 28,952 were male and 14,471 were female. Salaries and wages paid to these employees in 1933 amounted to $34,820,-600.

Trends in Chain Store Business.--Comparative chain store data for each of the years 1930 to 1934 are given in Table 2 and show that the total value of chain store business declined from $487,336,000 in 1930 to 71.5 per cent of that figure, or $348,384,200, in 1934. Chain sales for 1933 were valued at $328,902,-600 so that the amount for 1934, while 28.5 per cent below the 1930 figure, shows an increase of 5 per cent over that for the preceding year. In addition to presenting grand totals, Table 2 also shows comparative figures for chains operating in certain selected kinds of business. In interpreting the trends in chain sales as shown in the table, it must be remembered that the sales figures given for any year represent the total sales of all organizations operating four or more units in that year. Since the number and identity of the chain companies vary from year to year, and since the number and identity of units of continuing companies also vary, the indexes of chain sales shown in Table 2 must be considered as indicative of the trends in the total value of chain business for all retail trade as a whole and for the various lines of trade mentioned. But these indexes cannot be considered as indicative of the operating results of a typical or average chain unit. For example, Table 2 shows that the value of sales for family clothing chains for 1934 was 56.1 per cent higher than that for 1930. This does not mean, of course, that the sales of a typical chain unit which continued in business throughout the period 1930 to 1934 increased to this extent. The large increase in sales in this case is due to the inclusion of an extra firm which operated four large units in 1934 but which did not operate a sufficient number of stores in 1930 to permit its being classified as a chain in that year.

Distribution of Chain Stores and Sales by Provinces, 1934.--Of the 8,208 chain units which were operating in 1934, 3,221 were located in Ontario and 1,683 were in Quebec. There were 1,038 units in Saskatchewan, 725 in British Columbia, 627 in Alberta, and 363 in Manitoba. In the Maritime Provinces there were 273 units located in Nova Scotia, 195 in New Brunswick, and 7 units of chains in Prince Edward Island. In the Yukon and Northwest Territories there were 76 chain units, comprised almost wholly of fur trading posts. Chain store

sales in Ontario for 1934 were $162,096,400 or 46.5 per cent of the total chain sales for the Dominion. Chain store sales in Quebec amounted to $73,091,100 or 20.9 per cent of the Dominion total.

Chain Store Ratios by Provinces.--The percentage that chain store sales form of total sales is termed "chain ratio". In comparison with the Dominion average for 1934 of 17.9 per cent, chain ratios varied from a minimum of 4.2 per cent in the case of Prince Edward Island to a maximum of 19.9 per cent in the case of Ontario. The various provinces, arranged in ascending order of chain ratios for 1934, are as follow: Prince Edward Island, 4.2 per cent; Manitoba, 11.6 per cent; New Brunswick, 14.9 per cent; Alberta, 16.0 per cent; Quebec, 16.4 per cent; Nova Scotia, 16.5 per cent; British Columbia, 19.7 per cent; Saskatchewan, 19.8 per cent, and Ontario, 19.9 per cent. The figures for the Yukon and Northwest Territories are largely influenced by the fur trading posts, most of which are operated by chain companies. In these localities chains transacted 59.0 per cent of the total business of all retail establishments in 1934.

Distribution of Chains by Types of Operation.--For the purposes of the Census of Merchandising, chains are classified as local, provincial, sectional and national, according to the extent of territory in which their branches are located. Local chains are confined to one town or city; provincial chains have units in more than one city but are confined to one province. Sectional chains have stores in two or three provinces, while national chains have units located in four provinces or more. The distribution of stores and sales for 1934 by type of operation does not differ materially from that obtaining in 1933. The average number of chain stores operating during 1934 was 7,804, of which 1,224 were units of local chains which had sales amounting to $48,096,000 or 13.81 per cent of the business of all chains. There were 169 provincial chains with 2,609 stores and these had sales of $130,199,-700 or 37.37 per cent of the total. The 61 sectional chains operated 1,607 stores and had sales amounting to $59,915,800 or 17.20 per cent of the business of all chains. There were 49 national chains with 2,364 stores and these had sales amounting to $110,172,700 or 31.62 per cent of the total.

Chains Classified According to Number of Stores.--When analyzed according to number of stores it is found that, included in the 445 chains operating in 1934, there were 171 firms each of which had an average of less than 6 units during the year. These 171 chains operated a total of 723 units and had sales amounting to $34,838,300 or 10.0 per cent of the total chain store business. There were 13 chains each operating more than 100 units and these transacted business to the value of $127,445,900 or 36.58 per cent of the total. The tables give corresponding data for chains in four intermediate size classes. Average sales per store for the group of smallest chains amounted to $48,186, while for the 13 large chains the average sales figure per store was $54,745. Average sales per store for the four intervening size-of-chain classes were somewhat lower than these figures. Comparing the figures for 1933 given in Table 5, it is found that, while the numbers of chains in the larger size classes did not vary, there were fewer smaller chains of less than 6 units and of from 6 to 10 units in 1934 than in the preceding year.

Chains Classified According to Total Sales Volume --There were 88 chain companies in operation in 1934 each with annual sales of less than $100,000 and there were 13 large chain companies each doing more than $5,000,000 worth of business. The 88 smallest chains transacted only 1.59 per cent of the total chain store business, while the 13 largest companies transacted 41.22 per cent of the total. There were 151 chain companies each with annual sales of from $100,000 to $250,000. These companies had aggregate sales amounting to $25,215,200 or 7.24 per cent of the total for all chains.

Average sales per store for all chains were $44,642 and the average varied from $12,025 for the group of 88 smallest chains to $74,995 for the 13 large firms each having annual sales in excess of $5,000,000. The distribution of chains in 1934 according to total annual sales is shown in Table 6. Average sales per store for each size class are also given and are seen to increase as the size of chain increases.

Comparative figures for 1933 are also given in Table 6 and it is seen that there were fewer small chains in 1934 than in the preceding year. On the other hand, slight increases were registered in the numbers of chains operating in the larger size classes. In comparing the figures for the two years, it will be remembered, of course, that two independent classifications have been made and, since the value of sales may have varied considerably, organizations included in one size class in 1934 may be included in another size class in 1933.

Voluntary Chains.--In addition to the reports received from the 445 company operated chains, returns were also secured from 31 voluntary chains which were operating in Canada in 1934. In that year there were 6,430 stores connected with these 31 groups and, while information regarding the value of sales for these stores is not available, data were secured to show that the value of purchases at wholesale prices from the affiliated wholesale companies amounted to $30,021,219.

Voluntary chains are of most importance in the grocery store field. Of the 31 organizations from which returns were secured, 23 were connected with wholesale grocery houses. These 23 groups had 5,659 members and the value of purchases made by these members at wholesale prices and upon a co-operative basis amounted to $26,842,228. In 1933 there were 27 voluntary food chains with 6,025 members and purchases upon a co-operative basis in that year and at wholesale prices amounted to $26,725,418. Thus, while there was a slight reduction in the number of chains and 366 fewer members of these buying groups, the value of purchases increased over 1933 by $116,810, indicating an increase in average purchases per member.

Chain Store Gross Margins.--The term "gross margin" is used here to represent the amount remaining after deducting the net cost of goods sold from net sales. The net cost of goods sold is calculated from the net cost of goods purchased during the year and from the inventory values at the beginning and close of the period. The net cost of goods purchased includes the invoice value less all returns, allowances and discounts, plus inward freight, cartage to warehouse, duty, insurance in transit, and other expenses incidental to receipt of merchandise. Warehousing charges and costs of transportation from warehouses to stores are not included in the purchase price and all operating expenses of the stores are, of course, excluded. Transportation costs of goods shipped directly from wholesalers, manufacturers or factory to the retail stores were to be included in the value of purchases.

Most of the larger chain store companies, in addition to performing the duties of retailers, carry on the functions of wholesalers in so far as the physical handling of merchandise is concerned. What is the extent of the wholesale functions performed by chain companies in addition to those of retailers, it is difficult to say. An attempt was made to classify the different chain store companies according to the proportions of goods which they bought from wholesalers but, due to inadequate records in some cases and to the difficulty in distinguishing regular wholesale houses from other types of distributors, this classifi-

cation was not completed. It should be noted that the difference between the cost of goods sold and the value of net sales as reported by any chain company for the Census of Merchandising Establishments represents the gross margin for the entire organization and not only that margin which might be considered applicable to the retailing functions of the chains.

Manufacturer-controlled chains are operated primarily to distribute the products of the manufacturing plants of the parent company. In most cases data regarding laid down cost of merchandise at the retail branches were not available so that figures for some kind-of-business classifications as household appliance stores and office appliance stores which are operated largely by manufacturing plants are omitted from the tables giving gross margin figures. Many of the candy and confectionery chains indicated that they manufactured the goods which were sold by their branches and figures for these also have been excluded from the tables.

Gross Margins for Selected Kinds of Business

Grocery Chains.--Gross margins for grocery chains in 1934, as derived from the aggregate sales and aggregate cost of goods sold, formed 17.57 per cent of net sales. An analysis of gross margins for this type of chain is to be found in the special report, "Food Chains in Canada, 1934", and shows that the gross margin percentage increases as the size of chain increases. This conclusion is consistent, of course, with the larger proportion of wholesale activities undertaken by the larger firms as compared with the smaller organizations.

Combination Store Chains.--Combination store chains operate stores selling both groceries and meats. Most of the larger combination store chains operate many straight grocery units in addition to those of the combination type. The lack of homogeneity amongst the several chains precludes the observation of any definite relationship between size of chain and gross margin percentage of net sales. For all combination store chains as a whole, gross margin formed 19.38 per cent of net sales.

Meat Market Chains.--Gross margin for meat market chains averaged 23.90 per cent of net sales.

Country General Store Chains.--Gross margin for country general store chains as derived from the aggregate figures of the reporting firms formed 16.17 per cent of net sales. Most of the chains in this field reported that 100 per cent of their goods was bought from wholesalers. One-half of the individual chains reported a gross margin ratio lying between 13.25 per cent and 16.31 per cent and centering around 15 per cent. The percentage derived from the aggregate figure is, therefore, slightly higher than the average operating result.

Variety Store Chains.--For all variety chains as a whole, gross margin for 1934 formed [illegible] per cent of net sales. When the chains are classified according to number of units operated, the gross margin is found to vary from a minimum of 27.8 per cent for a group of 4 chains each operating from 10 to 25 stores to a maximum of 38.51 per cent for a group of 4 firms each operating more than 25 units. Gross margin for 6 chains each operating less than 6 units averaged 29.50 per cent of sales.

When classified according to total sales volume, gross margin percentage varies from 29.37 per cent for a group of [illegible] chains each doing an annual business of from $250,000 to $1,000,000 to [illegible] per cent for a [illegible] group of 5 chains each having annual sales in excess of $1,000,000.

Apparel Group.--Gross margin for men's and boys' clothing and furnishings chains averaged 32.31 per cent of net sales. The figures given in Table 1 for this classification include data for hat and cap chains and for custom tailor chains in addition to those companies specializing in men's and boys' furnishings and ready-made clothing. Gross margin percentage of net sales is considerably higher for hat and cap chains and for custom tailor chains than for the firms selling furnishings and ready-made clothing. The gross margin of 32.31 per cent of net sales mentioned above and shown in Table 8 is based upon the sales and cost of goods of the men's clothing and furnishings chains only and is not weighted, therefore, by the higher margin for the hat and cap and custom tailor firms. Gross margin for chains specializing in women's apparel and accessories (other than millinery chains) averaged 30.22 per cent of net sales. For family clothing chains the margin of gross profit averaged 30.90 per cent of sales. Gross margin for shoe store chains, when computed from the aggregate sales and aggregate cost of purchases of the reporting firms, formed 28.10 per cent of net sales. When the gross margin for each individual firm is calculated it is found that 15 of the 22 shoe store chains operated on a gross margin percentage of net sales lying between 20 and 30 per cent.

When the chains are classified according to the number of stores operated, the average gross margin is found to be highest (30.01 per cent) for a group of small chains each having less than 6 stores and lowest (24.23 per cent) for a group of 6 chains each having from 6 to 10 stores. When classified according to total annual sales the gross margin ranges from 24.12 per cent for 3 chains each doing an annual business of less than $100,000 to 28.86 per cent for a group of 4 chains each having annual sales of from $250,000 to $500,000. A comparison of the figures given in Table 10 indicates that size of chain is not the only factor governing the gross margin percentages of shoe store chains. Average sales per store, the kind and price of shoes carried are also of importance in determining the gross margin percentage for any given firm.

Lumber and Building Material Dealers. While differing in many respects from the ordinary chain store system, lumber and building material dealers are classified as chains for the Census of Merchandising if they operate four or more retail yards. Gross margin for all lumber and building material chains averaged 25.60 per cent of net sales. In Table 11 the various chains are classified according to size both on the basis of number of units and also according to amount of annual sales and it is found that gross margin percentage of sales was lower for the larger firms than for the smaller companies. When individual gross margins are considered, it is found that one quarter of the firms operated on a gross margin percentage of net sales of less than 20 per cent, while for one quarter of the firms the margin was greater than 30 per cent. One-half the firms operated on a gross margin lying between these limits and centering around 25 per cent.

Drug Store Chains.--Average gross margin as obtained from the aggregate figures of the 29 drug store chains which were operating in 1934 amounted to 31.54 per cent of net sales. In Table 12 the various drug chains are classified according to size and the gross margin percentage for each size class is shown. The percentage of gross margin to net sales remains relatively constant for all size classes, indicating that other factors, in addition to size of chain, are effective in determining the margin of profit for drug chains. The percentage that prescription business forms of total sales, the degree of lunch counter service and other such differences between individual firms apparently have an important bearing upon the operating results of these firms.

The individual firms exhibited considerable differences in gross margin percentage of sales, the variation ranging from a minimum of 23.04 per cent in the case of one firm to 43.09 per cent in the case of another. But one half the total number of chains had a gross margin ratio lying between 28.5 per cent and 34.9 per cent and centering

Table 1.--Summary of Retail Chains in Canada, 1934

(Number of Chains, Stores, Personnel, Payroll, Sales and Stocks)

	Kind of Business	Number of Chains	Number of Stores 1934	
			Average	Maximum
1	All Chains, Total(1)	445	7,804	8,208
2	All Chains Less Government Liquor Stores, Total	437	7,204	7,601
3	Food Group, Total	107	2,580	2,687
4	Bakery product chains(3)	8	86	89
5	Candy and confectionery chains	10	166	184
6	Grocery chains	40	719	746
7	Combination store chains	34	1,440	1,493
8	Meat market chains	12	151	156
9	Country General Store Chains, Total	27	147	152
10	General Merchandise Group, Total	22	430	449
11	Dry goods store chains	7	64	68)
	General merchandise store chains	1	6	9)
12	Variety, 5-and-10, and to-a-dollar chains	14	360	372
13	Automotive Group, Total	32	773	887
14	Automobile dealer chains	5	41	42
15	Filling station chains	27	732	845
16	Apparel Group, Total	62	635	695
17	Men's and boys' clothing and furnishings chains (including custom tailors)	13	138	151
18	Family clothing chains	12	66	70
19	Women's apparel and accessories chains	15	153	171
20	Shoe store chains	22	278	303
21	Building Materials Group, Total	58	934	965
22	Hardware store chains	14	72	74
23	Lumber and building material chains	42	850	877
24	Furniture and Household Group, Total	28	354	365
25	Furniture store chains	8	76	80
26	Household appliance store chains	16	250	257
27	Restaurant Chains, Total	15	200	225
28	Other Retail Chains, Total	94	1,751	1,783
29	Drug store chains	29	298	306
30	Gift, novelty, toy and camera store chains	2	11	13)
	Jewellery store chains	2	24	25)
31	Office, school and store supplies and equipment dealer chains	12	138	139
32	Tobacco store chains	11	237	238
33	Government liquor stores	8	600	607
34	Brewers' warehouse chains	6	40	41
35	Unclassified kinds of business	13	285	287

(1) Group totals may include figures for classifications which cannot be shown separately without disclosing individual operations.

(3) Exclusive of manufacturing bakeries.

Table 1.--Summary of Retail Chains in Canada, 1934

(Number of Chains, Stores, Personnel, Payroll, Sales and Stocks)

mployment and Wage Facts (Store Employees Only)			Net Sales, 1934			Stocks on Hand, End of Year, at Cost		
Male	Female	Salaries and Wages	Amount	% of total chain sales	(2) % of total chain sales	Stores	Warehouses	
		$	$			$	$	
9,950	13,395	34,510,900	348,384,200	100.00	-	40,962,600	13,768,100	1
8,193	13,327	31,827,600	292,178,200	-	100.00	37,829,900	9,078,000	2
0,966	2,736	8,814,600	111,740,900	32.08	38.25	6,042,700	4,223,100	3
121	190	208,600	878,500	.25	.30	6,500	6,500	4
190	601	531,600	3,669,500	1.06	1.26	56,200	141,500	5
2,464	1,076	2,206,100	37,390,600	10.74	12.80	2,249,400	1,957,600	6
7,537	772	5,310,800	63,484,300	18.22	21.73	3,568,900	2,042,600	7
541	24	441,300	4,037,900	1.16	1.38	76,200	11,500	8
474	174	452,600	6,461,900	1.85	2.21	1,829,900	10,000	9
1,304	6,645	4,202,500	38,047,200	10.92	13.02	5,133,400	818,600	10
138	328	294,400	2,400,700	.69	.82	625,600	1,500	11
1,166	6,317	3,908,100	35,646,500	10.23	12.20	4,507,800	817,100	12
3,277	56	3,401,300	23,971,000	6.88	8.20	1,743,800	-	13
846	50	1,157,500	9,333,000	2.68	3.19	1,302,400	-	14
2,431	6	2,243,800	14,638,000	4.20	5.01	441,400	-	15
1,895	1,191	2,529,300	25,913,500	7.44	8.87	5,428,000	667,100	16
515	65	623,600	5,961,600	1.71	2.04	937,300	160,900	17
339	439	701,200	7,407,700	2.13	2.54	1,712,600	1,700	18
43	573	385,800	4,506,800	1.29	1.54	587,700	141,600	19
998	114	818,700	8,037,400	2.31	2.75	2,190,400	362,900	20
1,454	43	1,479,300	14,927,900	4.28	5.11	5,596,900	422,500	21
313	28	367,300	4,052,700	1.16	1.39	1,266,100	-	22
1,098	8	1,075,100	10,570,800	3.03	3.62	4,254,000	422,500	23
2,447	407	3,122,500	14,233,300	4.09	4.87	2,932,400	960,600	24
404	56	534,300	5,131,000	1.47	1.76	1,000,600	480,900	25
1,814	306	2,239,600	7,630,100	2.19	2.61	1,380,400	446,200	26
1,465	1,192	1,620,600	6,792,200	1.95	2.32	152,400	61,100	27
6,668	951	8,888,200	106,296,300	30.51	17.15	12,103,100	6,605,100	28
1,378	300	1,542,800	11,594,000	3.33	3.97	2,102,000	527,000	29
505	[illegible]	378,900	6,490,900	1.87	2.22	1,747,900	39,000	30
978	118	1,605,500	6,613,300	1.90	2.26	1,212,500	494,300	31
565	57	681,700	5,652,500	1.62	1.93	504,000	119,000	32
1,757	68	2,683,300	56,206,000	16.13	-	3,132,700	4,690,100	33
189	26	164,000	6,425,300	1.84	2.20	247,800	-	34
661	34	628,100	5,044,100	1.45	1.73	1,597,000	79,900	35

2) In computing the percentages in this column, the sales of Government liquor stores have been omitted from the total chain figures

Table 2.--Principal Statistics of Retail Chains, Selected Kinds of Business, 1930 - 1934

Kind of Business	1930	1931	1932	1933	1934
ALL STORES, TOTAL --					
Chains (number)	518	506	486	461	445
Stores (maximum)	8,504	8,557	8,398	8,230	8,208
Stores (average)	8,097	8,188	8,066	7,900	7,804
Sales	$487,336,000	$434,199,700	$360,806,200	$328,902,600	$348,384,200
Indexes of sales	100.0	89.1	74.0	67.5	71.5
Candy and Confectionery Stores --					
Chains (number)	14	15	10	8	10
Stores (maximum)	169	193	173	167	184
Stores (average)	163	183	168	160	166
Sales	$ 5,448,300	$ 4,781,500	$ 4,068,800	$ 3,568,500	$ 3,669,500
Indexes of sales	100.0	87.8	74.7	65.5	67.4
Grocery and Combination Stores --					
Chains (number)	66	69	71	75	74
Stores (maximum)	2,127	2,193	2,232	2,221	2,239
Stores (average)	2,004	2,098	2,151	2,132	2,159
Sales	$119,498,600	$117,284,000	$104,618,700	$ 98,862,100	$100,874,900
Indexes of sales	100.0	98.1	87.5	82.7	84.4
Fish and Meat Markets --					
Chains (number)	21	21	19	16	12
Stores (maximum)	225	217	204	177	156
Stores (average)	214	212	196	169	151
Sales	$ 8,083,900	$ 6,468,500	$ 5,196,500	$ 4,776,400	$ 4,037,900
Indexes of sales	100.0	80.0	64.3	59.1	49.9
Variety Stores --					
Chains (number)	15	14	14	14	14
Stores (maximum)	327	340	348	356	372
Stores (average)	313	329	339	348	360
Sales	$ 39,383,600	$ 38,906,700	$ 35,474,800	$ 33,348,600	$ 35,646,500
Indexes of sales	100.0	98.8	90.1	84.7	90.5

Table 2.--Principal Statistics of Retail Chains, Selected Kinds of Business, 1930 - 1934 (Cont'd.) -

Kind of Business	1930	1931	1932	1933	1934
Filling Stations --					
Chains (number)	28	27	26	30	27
Stations (maximum)	743	729	757	837	845
Stations (average)	646	686	703	738	732
Sales	$14,875,300	$15,552,200	$14,705,800	$14,071,100	$14,638,000
Indexes of sales	100.0	104.6	98.9	94.6	98.4
Family Clothing Stores --					
Chains (number)	13	13	12	12	12
Stores (maximum)	58	59	62	63	70
Stores (average)	55	55	57	62	66
Sales	$ 4,746,600	$ 4,425,100	$ 3,873,700	$ 6,722,000	$ 7,407,700
Indexes of sales	100.0	93.2	81.6	141.6	156.1
Men's and Boys' Clothing and Furnishings (including custom tailors) --					
Chains (number)	22	22	19	14	13
Stores (maximum)	191	189	162	135	151
Stores (average)	176	179	148	125	138
Sales	$ 9,866,800	$ 8,253,600	$ 5,784,700	$ 5,405,200	$ 5,961,600
Indexes of sales	100.0	83.7	58.6	54.8	60.4
Women's Apparel and Accessories Stores --					
Chains (number)	28	25	19	15	15
Stores (maximum)	203	213	185	148	171
Stores (average)	183	186	164	144	153
Sales	$ 8,584,800	$ 6,828,100	$ 5,093,700	$ 4,029,400	$ 4,506,800
Indexes of sales	100.0	79.5	59.3	46.9	52.5
Shoe Stores --					
Chains (number)	17	18	19	22	22
Stores (maximum)	203	221	237	274	303
Stores (average)	193	212	230	257	278
Sales	$ 7,702,700	$ 7,687,500	$ 7,094,800	$ 7,114,800	$ 8,037,400
Indexes of sales	100.0	99.8	92.1	92.4	104.3

Table 2.--Principal Statistics of Retail Chains, Selected Kinds of Business, 1930 - 1934 (Cont'd.) -

Kind of Business	1930	1931	1932	1933	1934
Hardware Stores --					
Chains (number)	13	14	14	14	14
Stores (maximum)	70	77	77	76	74
Stores (average)	70	72	75	75	72
Sales	$ 4,218,100	$ 4,001,700	$ 3,162,300	$ 3,024,500	$ 4,052,700
Indexes of sales	100.0	94.9	75.0	71.7	96.1
Lumber and Building Material Dealers --					
Chains (number)	46	48	45	42	42
Stores (maximum)	1,035	997	928	883	877
Stores (average)	1,018	971	911	868	850
Sales	$18,597,500	$13,077,000	$10,989,500	$ 9,505,700	$10,570,800
Indexes of sales	100.0	70.3	59.1	51.1	56.8
Furniture Stores --					
Chains (number)	8	9	9	9	8
Stores (maximum)	96	90	95	84	80
Stores (average)	90	88	92	84	76
Sales	$ 9,367,900	$ 7,558,600	$ 5,038,200	$ 4,317,400	$ 5,131,000
Indexes of sales	100.0	80.7	53.8	46.1	54.8
Radio and Music Stores --					
Chains (number)	7	7	6	4	2
Stores (maximum)	75	61	45	30	19
Stores (average)	73	53	39	25	19
Sales	$ 7,104,100	$ 4,695,900	$ 2,344,800	$ 1,070,300	(X)
Indexes of sales	100.0	66.1	33.0	15.1	(X)

An (X) indicates that figures are withheld to avoid disclosing individual operations.

Table 2.--Principal Statistics of Retail Chains, Selected Kinds of Business, 1930 - 1934 (Cont'd.) -

Kind of Business	1930	1931	1932	1933	1934
Restaurants --					
Chains (number)	21	20	17	17	15
Stores (maximum)	262	269	257	240	225
Stores (average)	252	243	224	216	200
Sales	$ 13,438,600	$ 11,011,700	$ 8,262,600	$ 7,129,300	$ 6,792,200
Indexes of sales	100.0	81.9	61.5	53.1	50.5
Drug Stores --					
Chains (number)	31	32	32	29	29
Stores (maximum)	292	306	313	301	306
Stores (average)	284	299	305	297	298
Sales	$ 13,971,300	$ 13,584,600	$ 12,520,000	$ 11,001,300	$ 11,594,000
Indexes of sales	100.0	97.2	89.6	78.7	83.0
Office, School and Store Supplies and Equipment Dealers --					
Chains (number)	16	14	14	11	12
Stores (maximum)	173	161	159	144	139
Stores (average)	171	160	157	142	138
Sales	$ 11,134,200	$ 8,443,800	$ 6,237,100	$ 5,332,100	$ 6,613,300
Indexes of sales	100.0	75.8	56.0	47.9	59.4
Tobacco Stores and Stands --					
Chains (number)	9	9	10	9	11
Stores (maximum)	215	228	235	234	238
Stores (average)	210	219	232	232	237
Sales	$ 7,800,700	$ 6,984,700	$ 6,228,400	$ 5,446,200	$ 5,652,500
Indexes of sales	100.0	89.5	79.8	69.8	72.5
Liquor Stores --					
Chains (number)	9	8	8	8	8
Stores (maximum)	645	626	592	595	607
Stores (average)	612	614	589	589	600
Sales	$100,394,000	$ 86,366,000	$ 67,090,900	$ 54,872,700	$ 56,206,000
Indexes of sales	100.0	86.0	66.8	54.7	56.0

Table 3.--Principal Statistics of Retail Chains by Provinces, 1930 - 1934

		1930	1931	1932	1933	1934
CANADA	Chains (number)	518	506	486	461	445
	Stores (maximum)	8,504	8,557	8,398	8,230	8,208
	Chain sales	$ 487,336,000	$ 434,199,700	$ 360,806,200	$ 328,902,600	$ 348,384,200
	Total sales (all stores)	$2,755,569,900	$2,319,935,000	$1,914,872,000	$1,775,857,000	$1,942,430,000
	%, chains to total	17.7	18.7	18.8	18.5	17.9
	Index of chain sales ...	100.0	89.1	74.0	67.5	71.5
British Columbia ...	Chains (number)	92	91	84	81	79
	Stores (maximum)	692	704	699	740	725
	Chain sales	$ 47,875,300	$ 40,860,200	$ 32,863,500	$ 32,405,600	$ 33,896,600
	Total sales (all stores)	$ 248,597,500	$ 207,552,000	$ 162,951,000	$ 154,751,000	$ 171,652,000
	%, chains to total	19.3	19.7	20.2	20.9	19.7
	Index of chain sales ...	100.0	85.3	68.6	67.7	70.8
Alberta	Chains (number)	104	98	91	93	92
	Stores (maximum)	682	662	637	637	627
	Chain sales	$ 24,918,500	$ 20,288,100	$ 17,577,900	$ 17,269,500	$ 19,248,000
	Total sales (all stores)	$ 176,537,100	$ 135,095,000	$ 115,354,000	$ 108,431,000	$ 120,423,000
	%, chains to total	14.1	15.0	15.2	15.9	16.0
	Index of chain sales ...	100.0	81.4	70.5	69.3	77.2
Saskatchewan .	Chains (number)	101	100	92	90	88
	Stores (maximum)	1,234	1,176	1,074	1,046	1,038
	Chain sales	$ 34,056,300	$ 24,409,300	$ 20,750,700	$ 20,755,200	$ 22,103,900
	Total sales (all stores)	$ 189,131,100	$ 134,032,000	$ 111,997,000	$ 103,051,000	$ 111,569,000
	%, chains to total	18.0	18.2	18.5	20.1	19.8
	Index of chain sales ...	100.0	71.7	60.9	60.9	64.9
Manitoba	Chains (number)	91	84	77	73	70
	Stores (maximum)	434	404	393	374	363
	Chain sales	$ 22,105,800	$ 18,853,100	$ 16,155,400	$ 13,619,700	$ 15,108,200
	Total sales (all stores)	$ 189,243,900	$ 153,978,000	$ 131,025,000	$ 121,224,000	$ 129,968,000
	%, chains to total	11.7	12.2	12.3	11.2	11.6
	Index of chain sales ...	100.0	85.3	73.1	61.6	68.3

Table 5.--Principal Statistics of Retail Chains by Provinces, 1930 - 1934 (Cont'd.) -

		1930	1931	1932	1933	1934
Ontario	Chains (number)	250	239	230	217	213
	Stores (maximum)	3,276	3,314	3,287	3,210	3,221
	Chain sales	$ 214,391,300	$ 195,362,900	$ 163,814,600	$ 150,908,000	$ 162,096,400
	Total sales (all stores)	$1,099,990,200	$ 950,891,000	$ 786,082,000	$ 735,861,000	$ 815,982,000
	%, chains to total	19.5	20.5	20.8	20.5	19.9
	Index of chain sales ...	100.0	91.1	76.4	70.4	75.6
Quebec	Chains (number)	175	168	163	147	142
	Stores (maximum)	1,698	1,772	1,764	1,668	1,683
	Chain sales	$ 117,100,400	$ 105,739,900	$ 86,059,200	$ 73,398,300	$ 73,091,100
	Total sales (all stores)	$ 651,138,500	$ 562,393,000	$ 464,959,000	$ 421,139,000	$ 446,954,000
	%, chains to total	18.0	18.8	18.5	17.4	16.4
	Index of chain sales ...	100.0	90.3	73.5	62.7	62.4
New Brunswick .	Chains (number)	42	42	41	41	42
	Stores (maximum)	168	171	181	190	195
	Chain sales	$ 11,958,700	$ 10,469,200	$ 8,511,900	$ 7,581,300	$ 8,620,400
	Total sales (all stores)	$ 84,371,900	$ 71,691,000	$ 56,926,000	$ 52,249,000	$ 57,878,000
	%, chains to total	14.2	14.6	15.0	14.5	14.9
	Index of chain sales ...	100.0	87.5	71.2	63.4	72.1
Nova Scotia ...	Chains (number)	48	50	50	50	47
	Stores (maximum)	227	262	276	283	273
	Chain sales	$ 12,163,300	$ 15,867,000	$ 13,378,300	$ 11,715,500	$ 12,577,600
	Total sales (all stores)	$ 99,519,900	$ 89,855,000	$ 74,119,000	$ 68,513,000	$ 76,317,000
	%, chains to total	12.2	17.7	18.0	17.1	16.5
	Index of chain sales ...	100.0	130.4	110.0	96.3	103.4
Prince Edward Island	Chains (number)	7	7	8	5	7
	Stores (maximum)	12	8	10	8	7
	Chain sales	$ 678,700	$ 475,500	$ 433,800	$ 350,900	$ 409,500
	Total sales (all stores)	$ 13,773,700	$ 11,538,000	$ 9,261,000	$ 8,873,000	$ 9,649,000
	%, chains to total	4.9	4.1	4.7	4.0	4.2
	Index of chain sales ...	100.0	70.1	63.9	51.7	60.3
Northwest Territories and Yukon	Chains (number)	6	5	4	4	5
	Stores (maximum)	81	84	77	74	76
	Chain sales	$ 2,087,700	$ 1,874,500	$ 1,287,900	$ 898,600	$ 1,232,500
	Total sales (all stores)	$ 3,216,100	$ 2,910,000	$ 2,198,000	$ 1,765,000	$ 2,088,000
	%, chains to total	64.9	64.4	58.6	50.9	59.0
	Index of chain sales ...	100.0	90.0	61.7	43.0	59.0

Table 4.--Chains Classified According to Type of Operation

Type of Operation	1933					1934				
	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store
			$		$			$		$
All Chains, Total	461	7,900	328,902,600	100.00	41,633	445	7,804	348,384,200	100.00	44,642
Local chains	181	1,261	44,916,100	13.66	35,619	166	1,224	48,096,000	13.81	39,294
Provincial chains	169	2,626	125,481,900	38.15	47,784	169	2,609	130,199,700	37.37	49,904
Sectional chains	64	1,573	56,618,500	17.21	35,994	61	1,607	59,915,800	17.20	37,284
National chains	47	2,440	101,886,100	30.98	41,757	49	2,364	110,172,700	31.62	46,604

Table 5.--Chains Classified According to Number of Units Operated

Size of Chain	1933					1934				
	Number of Chains	Average Number of Units	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Unit	Number of Chains	Average Number of Units	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Unit
			$		$			$		$
All Chains, Total	461	7,900	328,902,600	100.00	41,633	445	7,804	348,384,200	100.00	44,642
Chains having less than 6 units	194	806	34,605,300	10.52	42,935	171	723	34,838,300	10.00	48,186
6 - 10 units	117	884	33,080,700	10.06	37,422	126	943	40,446,300	11.61	42,891
11 - 25 units	84	1,262	52,137,500	15.85	41,313	84	1,296	57,459,000	16.49	44,336
26 - 50 units	32	1,118	37,388,500	11.37	33,442	30	1,051	37,184,700	10.68	35,380
51 - 100 units	21	1,444	45,637,000	13.88	31,605	21	1,463	51,010,000	14.64	34,867
More than 100 units ...	13	2,386	126,053,600	38.32	52.831	13	2,328	127,445,900	36.58	54.745

Table 6.--Chains Classified According to Total Sales Volume

Size of Chain	1933					1934				
	Number of Chains	Average Number of Units	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Unit	Number of Chains	Average Number of Units	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Unit
			$		$			$		$
All Chains, Total	461	7,900	328,902,600	100.00	41,633	445	7,804	348,384,200	100.00	44,642
Chains having sales of -										
Less than $100,000 ...	104	539	5,944,800	1.81	11,029	88	461	5,543,600	1.59	12,025
$100,000 - $250,000 ..	165	1,270	27,083,800	8.23	21,326	151	1,111	25,215,200	7.24	22,696
$250,000 - $500,000 ..	84	948	28,671,000	8.71	30,244	88	1,035	30,952,200	8.89	29,906
$500,000 - $1,000,000.	45	1,015	31,243,000	9.50	30,781	52	992	35,233,600	10.11	35,518
$1,000,000 - $2,500,000	39	1,552	58,600,400	17.82	37,758	39	1,303	59,496,800	17.08	45,661
$2,500,000 - $5,000,000	13	874	46,037,200	14.00	52,674	14	987	48,327,900	13.87	48,964
More than $5,000,000 .	11	1,702	131,322,400	39.93	77,158	13	1,915	143,614,900	41.22	74,995

Table 7.--Voluntary Chains in Canada, 1930 - 1934

(Number of Voluntary Chains, Stores, Value of Purchases and Average Purchases Per Store)

A. All Voluntary Chains

Year	Number of Chains	Number of Stores	Total Purchases at Wholesale Prices	Average Purchases Per Store	Index of Purchases (1930 = 100)
			$	$	
1930	24	4,485	22,783,372	5,080	100.0
1931	29	5,456	25,220,327	4,622	110.7
1932	30	6,207	26,364,548	4,248	115.7
1933	32	6,689	28,625,065	4,279	125.6
1934	31	6,430	30,021,219	4,669	131.8

B. All Voluntary Food Chains

			$	$	
1930	23	4,472	22,720,502	5,081	100.0
1931	26	5,198	23,626,795	4,545	104.0
1932	26	5,790	25,433,064	4,392	111.9
1933	27	6,025	26,725,418	4,436	117.6
1934	23	5,659	26,842,228	4,743	118.1

Table 8.--Chain Store Gross Margins, Selected Kinds of Business, 1934

Kind of Business	Number of Chains Reporting	Net Chain Sales	Gross Margin	
			Amount	Per Cent of Sales
		$	$	
Grocery store chains	40	37,390,600	6,570,800	17.57
Combination store chains	34	63,484,300	12,304,700	19.38
Meat market chains (including sea foods).	12	4,037,900	964,900	23.90
Country general store chains	27	6,461,900	1,044,900	16.17
Dry goods store chains	7)	2,400,700	595,800	24.82
General merchandise store chains	1)			
Variety store chains	14	35,646,500	13,054,200	36.62
Automobile dealer chains	3	8,326,900	1,443,100	17.33
Men's and boys' clothing and furnishings store chains(1)	10	3,487,900	1,127,100	32.31
Family clothing store chains	12	7,407,700	2,288,900	30.90
Women's apparel and accessories store chains(2)	12	4,270,900	1,290,500	30.22
Shoe store chains	22	8,037,400	2,258,200	28.10
Hardware store chains	14	4,052,700	1,048,000	25.86
Lumber and building material dealer chains	41	9,803,600	2,509,300	25.60
Furniture store chains	8	5,131,000	2,014,800	39.27
Restaurant chains	15	6,792,200	3,434,000	50.56
Drug store chains	29	11,594,000	3,656,300	31.54
Coal and wood yard chains	3	2,312,600	423,700	18.32
Tobacco store chains	11	5,652,500	1,454,800	25.74

(1) Hat and cap store chains and custom tailor chains not included.

(2) Millinery chains not included.

Table 9.--Variety Store Chains Gross Margins, 1934

A. Chains Classified According to Number of Stores

Size of Chain	Number of Chains	Number of Stores (average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store	Gross Margin	
						Amount	Per Cent of Sales
			$		$	$	
All Chains, Total	14	360	35,646,500	100.00	99,018	13,054,200	36.62
Chains having --							
Less than 10 stores	6	38	1,594,800	4.47	41,968	470,400	29.50
10 - 25 stores	4	61	4,976,200	13.96	81,577	1,388,100	27.89
More than 25 stores	4	261	29,075,500	81.57	111,400	11,195,700	38.51

B. Chains Classified According to Total Sales Volume

			$		$	$	
All Chains, Total	14	360	35,646,500	100.00	99,018	13,054,200	36.62
Chains having sales of --							
Less than $250,000.	4	20	751,200	2.11	37,560	228,900	30.47
$250,000 - $1,000,000	5	65	2,498,200	7.01	38,434	721,200	28.87
Over $1,000,000 ...	5	275	32,397,100	90.88	117,808	12,104,100	37.36

Table 10.— Shoe Store Chain Gross Margins, 1934

A. Chains Classified According to Number of Stores

Size of Chain	Number of Chains	Number of Stores (average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store	Gross Margin	
						Amount	Per Cent of Sales
			$		$	$	
All Chains, Total	22	278	8,037,400	100.00	28,912	2,258,200	28.10
Chains having —							
Less than 6 stores	8	36	1,057,500	13.16	29,375	317,400	30.01
6 10 stores	6	47	1,314,000	16.35	27,957	320,300	24.38
11 - 25 stores	5	64	1,804,400	22.45	28,194	531,900	29.48
More than 25 stores	3	131	3,861,500	48.04	29,477	1,088,600	28.19

B. Chains Classified According to Total Sales Volume

			$		$	$	
All Chains, Total	22	278	8,037,400	100.00	28,912	2,258,200	28.10
Chains having sales of —							
Less than $100,000	3	13	256,600	3.19	19,738	61,900	24.12
$100,000 - $250,000	11	76	1,816,600	22.60	23,903	517,300	28.48
$250,000 - $500,000	4	43	1,593,700	19.83	37,063	459,900	28.86
More than $500,000	4	146	4,370,500	54.38	29,936	1,219,100	27.89

Table 11.--Lumber and Building Material Chain Gross Margins, 1934

A. Chains Classified According to Number of Units

Size of Chain	Number of Chains	Number of Units (average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Unit	Gross Margin	
						Amount	Per Cent of Sales
			$		$	$	
All Chains, Total	41	845	9,803,600	100.00	11,602	2,509,300	25.60
Chains having --							
Less than 6 units	6	26	565,200	5.77	21,738	145,200	25.69
6 - 10 units	12	92	1,004,700	10.25	10,921	277,100	27.58
11 - 25 units	14	239	2,897,200	29.55	12,122	882,000	30.44
26 - 50 units	5	166	2,250,000	22.95	13,554	551,500	24.51
More than 50 units	4	322	3,086,500	31.48	9,585	653,500	21.17

B. Chains Classified According to Total Sales Volume

			$		$	$	
All Chains, Total	41	845	9,803,600	100.00	11,602	2,509,300	25.60
Chains having sales of --							
Less than $100,000	14	98	764,800	7.80	7,804	217,200	28.40
$100,000 - $250,000	13	178	2,068,300	21.10	11,620	569,600	27.54
$250,000 - $500,000	10	260	3,667,800	37.41	14,107	966,600	26.35
More than $500,000	4	309	3,302,700	33.69	10,688	755,900	22.89

Table 12.--Drug Store Chain Gross Margins, 1934

A. Chains Classified According to Number of Stores

Size of Chain	Number of Chains	Number of Stores (average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store	Gross Margin	
						Amount	Per Cent of Sales
			$		$	$	
All Chains, Total	29	298	11,594,000	100.00	38,906	3,656,300	31.54
Chains having --							
Less than 6 stores	12	49	1,335,900	11.52	27,263	430,800	32.25
6 - 10 stores	10	78	2,652,600	22.88	34,008	813,400	30.66
More than 10 stores	7	171	7,605,500	65.60	44,477	2,412,100	31.72

B. Chains Classified According to Total Sales Volume

			$		$	$	
All Chains, Total	29	298	11,594,000	100.00	38,906	3,656,300	31.54
Chains having sales of --							
Less than $100,000	6	26	432,200	3.73	16,623	134,100	31.03
$100,000 - $250,000	11	70	1,804,600	15.57	25,780	585,100	32.42
$250,000 - $500,000	7	58	2,073,500	17.88	35,750	642,100	30.97
More than $500,000	5	144	7,283,700	62.82	50,581	2,295,000	31.51

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RETAIL CHAINS IN CANADA

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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS.

Retail Chains in Canada, 1935

The position of the corporate chain in relation to the total etail trade of the country remained unchanged in 1935 compared with the receding year, according to the results of the annual Census of Merchanising and Service Establishments. There were 445 different chain store ompanies in Canada in 1935 and, together, these operated a total of 8,022 ndividual units. Total chain sales for the year were $364,129,800 or 7.9 per cent of the total retail trade, the proportion of chain to total ales remaining unchanged from the preceding year, when 445 chain companies perated 8,210 stores with $347,186,100 sales. Although the number of hain firms did not vary over the two-year period, their identity was not he same. Thirty-two firms, included in the chain count for 1934, either ent out of business in that year or else reduced the number of their tores below the four-store limit necessary for inclusion in the chain tore category and were, therefore, omitted from the 1935 figures. This ecrease was offset by the introduction of 32 new firms, either through he formation of new companies or the expansion of two- or three-store ultiples to full-fledged chains.

The 445 chains operating in 1935 required the services of 0,449 male and 14,920 female employees, to whom $36,382,000 were paid in alaries and wages. These figures relate to store employees only; head ffice and warehouse employees and payroll are not included. Stocks on and at the end of 1935 totalled $55,062,100, of which goods carried in he stores were valued at $42,796,200 and warehouse stocks at $12,265,900. ustomers' accounts outstanding on the books of retail chains at the end f 1935 were valued at $30,471,100.

In addition to the 445 corporate chain companies, there were 7 voluntary chains or groups of independent retailers grouped for buying nd/or advertising purposes. These groups were comprised of approximately ,300 individual members and, although the amount of business these transcted is not known, information was secured to show that purchases at holesale prices from the affiliated wholesale companies totalled $31,053,-33.

Scope of Report.--Information covering the operations of hains within each province is to be found in the provincial reports on etail trade which have already been published. In addition, a special eport, "Food Chains in Canada, 1935", has also been issued. The present eport provides a summary of the activities of retail chains in Canada uring 1935 together with comparative figures for earlier years, but it oes not give all the detail shown in the provincial reports nor does it ive the details regarding food chains to be found in the special report lready mentioned. The firms whose activities are summarized here include ll organizations operating four or more retail units, exclusive only of epartment stores. Voluntary chains, in which the various stores are individually owned and operated but which are grouped for buying and/or dvertising purposes, are not included with the company chains. A brief eference to these voluntary chains is made in a separate section of this eport.

Variations in Chain Ratios by Kinds of Business.--Ratio of hain sales to total sales for most individual lines of business as well s for the total retail trade as a whole remained practically unchanged in 935 from the preceding year. The only important change was for filling

stations, in which industry the transition of an increasing number of units formerly operated directly by the large gasoline companies to the leased station type resulted in a reduction in the ratio of chain to total sales from 30.5 per cent in 1934 to 25.3 per cent in 1935. A substantial reduction in the number of units of furniture store chains resulted in a decrease in the ratio of chain sales to total for this classification from 19.2 per cent in 1934 to 15.6 per cent in 1935.

Comparison of chain ratios for 1935 and 1930 for those lines of business in which chains are of most importance reveals the differences shown below:

Kind of Business	Chain Ratio 1930 %	Chain Ratio 1935 %	Change
Shoe stores	21.5	30.8	+ 9.3
Grocery and combination stores	29.5	32.5	+ 3.0
Filling stations	22.4	25.3	+ 2.9
Lumber and building material dealers	28.1	30.3	+ 2.2
Hardware stores	6.0	7.7	+ 1.7
Drug stores	18.2	19.8	+ 1.6
Candy and confectionery stores	10.1	10.8	+ .7
Variety stores	89.1	89.4	+ .3
Tobacco stores and stands	25.4	24.8	- .6
Office, school and store supplies and equipment	56.1	54.4	- 1.7
Men's and boys' clothing and furnishings stores (including custom tailors)	13.7	11.9	- 1.8
Fish and meat markets	9.7	7.2	- 2.5
Women's apparel and accessories stores	12.3	10.3	- 2.0
Restaurants and eating places	17.7	14.4	- 3.3
Furniture stores	22.8	15.6	- 7.2
Radio and music stores	21.0	11.3	- 9.7

Variations in Chain Ratios by Provinces.--Slight increases in chain ratios in 1935 over 1934 were recorded in five provinces and slight decreases in four. In comparison with 1930, increases in 1935 were recorded in six provinces and decreases in three. A comparison of the chain ratios for the several provinces for 1930 and 1935 reveals the changes shown below:

Province	Chain Ratio 1930 %	Chain Ratio 1935 %	Change
Nova Scotia	12.2	16.9	+ 4.7
Alberta	14.1	15.3	+ 1.2
Saskatchewan	18.0	19.1	+ 1.1
Ontario	19.5	20.2	+ .7
New Brunswick	14.2	14.8	+ .6
British Columbia	19.3	19.9	+ .6
Prince Edward Island	4.9	4.7	- .2
Manitoba	11.7	11.4	- .3
Quebec	18.0	15.8	- 2.2

Summary by Kinds of Business.--The 445 chain companies operating in 1935 included 73 grocery or combination store chains with 2,151 stores and $101,418,400 sales. In addition, there were 13 meat market chains with 158 stores and $4,217,500 sales. Including grocery and combination stores and meat markets, chain sales totalled $105,635,900 or 38.5 per cent of the total business of all such stores, including both chains and independents. Twenty-nine drug store chains operated a total of 311 unit stores with sales amounting to $12,164,100 or 19.8 per cent of total drug store sales. There were 38 dealers in lumber and building materials, each of which operated four or more retail yards and are, therefore, included in this chain summary. These 38 companies operated 828 yards with $11,197,000 sales. Variety store chains numbered 14 and these operated 390 stores with $37,914,000 sales. Summary statistics showing the number of chains, chain stores and sales, together with the ratios of chain to total sales, are given in Table 2, first, for all retail trade as a whole and then for those lines of business in which chains are of considerable importance.

Chain Store Gross Margins.--The term "gross margin" is used ere to represent the amount remaining after deducting the net cost of oods sold from net sales. The net cost of goods sold is calculated from he net cost of goods purchased during the year and from the inventory alues at the beginning and close of the period. The net cost of goods urchased includes the invoice value less all returns, allowances and dis- ounts, plus inward freight, cartage to warehouse, duty, insurance in ransit, and other expenses incidental to receipt of merchandise. Ware- ousing charges and costs of transportation from warehouses to stores are ot included in the purchase price and all operating expenses of the tores are, of course, excluded. Transportation costs of goods shipped irectly from wholesalers, manufacturers or factory to the retail stores ere to be included in the value of purchases.

Most of the larger chain store companies, in addition to per- orming the duties of retailers, carry on the functions of wholesalers in o far as the physical handling of merchandise is concerned. A number of hain companies also indicated that their warehouses carried on a slight mount of wholesale business with other retailers in addition to supplying heir own stores. The gross margin figures shown herein are calculated rom the difference between the total value of purchases and total sales, ncluding any wholesale sales in addition to store transactions. These igures, therefore, represent the gross profit applicable to the chains' etailing and wholesaling functions combined.

Manufacturer-controlled chains are operated primarily to dis- tribute the products of the manufacturing plants of the parent company. In ost cases, data regarding laid down cost of merchandise at the retail branches were not available so that figures for such kind-of-business clas- sifications as household appliance stores and office appliance stores which are operated largely by manufacturing plants are omitted from the tables giving gross margin figures. Many of the candy and confectionery chains indicated that they manufactured the goods which were sold by their bran- ches and figures for these also have been excluded from the tables.

Gross Margins for Selected Kinds of Business

Grocery Chains.--Gross margin for grocery chains formed 15.98 per cent of net sales in 1935 compared with 17.57 per cent in 1934. An exact comparison of these ratios is not valid, however, on account of the reclassification of some firms in the two years as between grocery chains and combination store chains. An analysis of gross margins of grocery chains will be found in the special report, "Food Chains in Canada, 1935", from which it will be seen that gross margin percentage of net sales in- creases as the size of chain increases.

Combination Store Chains.--Combination store chains operate stores part of which are usually purely grocery units while others sell both groceries and fresh meats. Gross margin for combination store chains as a whole formed 19.99 per cent of net sales in 1935 compared with 19.38 per cent in 1934. A special analysis of combination store chains is also contained in the special report on food chains referred to above.

Meat Market Chains.--Gross margin for meat market chains aver- aged 23.58 per cent of net sales in 1935 compared with 23.90 per cent in 1934.

Variety Store Chains.--Variety store chain gross margin aver- aged 36.34 per cent of net sales in 1935 compared with 36.62 per cent in 1934. In Table 8 the variety store chains operating in 1935 are classified according to size, first, on the basis of number of stores and, second, according to amount of annual sales. The ratio of gross margin to total sales is given in each case and it will be noted that the ratio varies directly as the size of chain.

Apparel Group.--Gross margin for men's and boys' clothing and furnishings store chains averaged 32.41 per cent of net sales in 1935 com- pared with 32.31 per cent in 1934. Gross margin percentage of net sales is slightly lower in the case of women's apparel and accessories than for

men's clothing and furnishings, averaging 31.57 per cent of net sales in 1935 and 30.22 per cent in 1934.

The 24 shoe store chains had average gross margin of 30.03 per cent of net sales in 1935 compared with 28.10 per cent in 1934. Shoe store chains are classified according to size in Table 9 and it is seen that gross margin varied from 25.48 per cent for a group of six companies each having between 6 and 10 stores to 31.94 per cent for three chains each with more than 25 branches. When classified according to total annual business, gross margin varied from 27.25 per cent for 15 chains each with less than $250,000 sales to 31.14 per cent for four chains each doing more than half a million dollars worth of business.

Lumber and Building Materials Dealers.--While differing in many respects from the ordinary chain store system, lumber and building materials dealers are classified as chains for the Census of Merchandising if they operate four or more retail yards. Gross margin for all lumber and building materials dealer chains averaged 26.48 per cent of net sales in 1935 compared with 25.60 per cent in 1934. In Table 10 these chains are classified according to size both on the basis of the number of yards operated and also according to total annual sales. When classified according to number of yards, gross margin is shown to form 23.19 per cent of sales for a group of six companies each with fewer than six yards and it appears to remain relatively constant at approximately 27 per cent for each of the other size groups. When classified according to total sales, the smaller organizations are again found to operate on the smallest gross margin. These results are somewhat at variance with those shown in the corresponding reports last year where the gross margin percentage was higher for the smaller than the larger firms. Before constructing the tables for 1935, all data relating to gross margin for lumber and building materials dealer chains were verified so that the figures given here are as accurate as it is possible to make them by means of a postal canvass.

Drug Store Chains.--There were 29 drug store chains in Canada in 1935 and these operated 307 stores with $12,164,100 sales. Gross margin for drug chains averaged 31.48 per cent of sales in 1935 compared with 31.54 per cent in 1934. Drug chains are classified according to size of business in Table 11 and the gross margin applicable to each size class is shown.

Voluntary Chains

According to the information available, there were 37 voluntary chains in Canada in 1935 and these included approximately 7,300 individual members. No information is available to show the value of sales for these chains but, according to reports received, primarily from affiliated wholesale companies, purchases at wholesale prices by members amounted to $31,053,633 in 1935. Exact data on the extent of the voluntary chain system in Canada are difficult to obtain. A considerable number of wholesale firms which formerly indicated that they were associated with these buying groups now state that they offer the same terms to all their clients. On the other hand, there may be many groups of retail merchants who do some buying on a co-operative basis but which are not recognized or known as voluntary chains.

Voluntary chains continue to function primarily in the grocery field. Of the 37 chains in 1935 for which figures are available, 29 were associated with wholesale grocers. These 29 groups were comprised of 6,465 individual members and purchases at wholesale prices totalled $27,-525,349. A summary of the information available relating to the activities of voluntary chains is presented in Table 12.

Table 1.--Summary of Retail Chains in Canada, 1935

(Number of Chains, Stores, Personnel, Payroll, Sales, Stocks and Accounts Outstanding)

Kind of Business	Number of Chains	Number of Stores 1935		Employment and Wage Facts (Store employees only)			Net Sales, 1935			Stocks on Hand, End of Year, At Cost		Customers' Accounts Outstanding, Dec. 31, 1935
		Average	Maximum	Male	Female	Salaries and wages	Amount	% of total chain sales	% of(2) total chain sales	Stores	Warehouses	
						$	$			$	$	$
All Chains, Total(1)	445	7,666	8,022	30,449	14,920	36,382,000	364,129,800	100.00		42,796,200	12,265,900	30,471,100
All Chains Less Government Liquor Stores, Total	437	7,070	7,424	28,767	14,879	33,772,200	307,299,400		100.00	39,704,600	7,819,300	30,471,100
Food Group, Total	104	2,499	2,581	10,992	2,723	8,991,900	112,634,400	30.93	36.65	6,219,000	3,781,300	1,454,000
Bakery product chains(3)	7	76	83	56	178	138,700	868,900	.24	.28	11,900	6,200	8,800
Candy and confectionery chains	9	167	174	290	747	643,800	3,787,100	1.04	1.23	69,100	93,900	33,800
Grocery chains	38	592	611	1,755	670	1,633,500	23,870,900	6.56	7.77	1,683,100	743,700	331,700
Combination store chains	35	1,498	1,540	8,197	1,025	6,005,200	77,547,500	21.30	25.24	4,255,000	2,777,400	709,500
Meat market chains	13	151	158	592	27	455,800	4,217,500	1.16	1.37	108,800	9,500	135,800
Country General Store Chains, Total	27	154	155	522	198	557,300	7,375,600	2.03	2.40	2,009,700	[illegible]	1,005,900
General Merchandise Group, Total.	21	448	463	1,379	7,886	5,185,900	40,260,800	11.06	13.10	5,786,700	863,400	73,800
Dry goods store chains	6	62	64)	148	304	296,600	2,346,800	.64	.76	601,900	2,100	65,600
General merchandise store chains	1	9	9)									
Variety, 5-and-10, and to-a-dollar store chains	14	377	390	1,231	7,582	4,889,300	37,914,000	10.41	12.34	5,184,800	861,300	8,200
Automotive Group, Total	33	664	800	3,129	53	3,186,400	22,679,000	6.23	7.38	1,880,000	7,300	920,700
Automobile dealer chains	4	36	36	873	49	1,193,100	9,784,700	2.69	3.18	1,457,400	---	411,400
Filling station chains	27	611	747	2,182	4	1,922,800	12,407,600(4)	3.41	4.04	388,400	7,300	444,400
Apparel Group, Total	68	678	714	1,947	1,291	2,912,000	27,795,500	7.63	9.05	6,061,900	562,800	1,349,700
Men's and boys' clothing and furnishings chains (including custom tailors)	14	150	163	571	91	693,400	6,615,100	1.82	2.15	1,070,800	204,500	526,800
Family clothing chains	12	67	69	366	488	805,100	7,829,000	2.15	2.55	1,697,000	8,600	730,000
Women's apparel and accessories chains	18	158	169	49	584	446,500	4,904,200	1.34	1.60	808,400	94,200	34,400
Shoe store chains	24	303	313	961	128	967,000	8,447,200	2.32	2.75	2,485,700	255,500	58,500

(1) Group totals may include figures for classifications which cannot be shown separately without disclosing individual operations.
(2) In computing the percentages in this column, the sales of Government liquor stores have been omitted from the total chain figures.
(3) Exclusive of manufacturing bakeries.
(4) According to revisions received since the main body of this report was compiled, the sales for gasoline filling station chains should be increased by approximately $500,000.

Table 1.--Summary of Retail Chains in Canada, 1935 (Continued) -

(Number of Chains, Stores, Personnel, Payroll, Sales, Stocks and Accounts Outstanding)

Kind of Business	Number of Chains	Number of Stores 1935		Employment and Wage Facts (Store employees only)			Net Sales, 1935			Stocks on Hand, End of Year, At Cost		Customers' Accounts Outstanding, Dec. 31, 1935
		Average	Maximum	Male	Female	Salaries and wages	Amount	% of total chain sales	% of(2) total chain sales	Stores	Warehouses	
						$	$			$	$	$
Buildings Materials Group, Total	53	900	915	1,464	45	1,517,200	15,734,100	4.32	5.12	5,897,200	---	10,182,300
Hardware store chains	12	64	65	294	23	361,600	3,842,900	1.06	1.25	1,210,500	---	635,400
Lumber and building material chains	38	814	828	1,102	7	1,060,800	11,197,000	3.08	3.64	4,535,000	---	9,479,000
Furniture and Household Group, Total	34	394	408	2,811	461	3,328,900	15,235,600	4.18	4.96	2,927,400	590,400	10,666,400
Furniture store chains	8	65	68	408	75	487,600	4,546,300	1.25	1.48	899,600	176,500	2,624,300
Household appliance store chains	19	292	302	2,020	322	2,358,300	8,349,400	2.29	2.72	1,514,600	390,300	6,002,900
Radio and music store chains	5	28	29	308	62	386,200	1,981,700	.54	.64	458,700	---	1,899,300
Restaurant Chains, Total	13	186	209	1,433	1,197	1,585,500	6,584,600	1.81	2.14	130,400	46,100	---
Other Retail Chains, Total	92	1,743	1,777	6,772	1,066	9,116,900	115,830,200	31.81	---	11,883,900	6,414,600	4,818,300
Drug store chains	29	307	311	1,548	361	1,594,800	12,164,100	3.34	3.96	2,152,500	501,100	120,900
Gift, novelty, toy and camera store chains	2	9	10)	570	328	931,900	7,106,100	1.95	2.31	1,769,500	6,800	1,481,600
Jewellery store chains	2	26	26)									
Office, school and store supplies and equipment dealer chains	12	140	141	1,020	115	1,819,500	7,482,500	2.05	2.44	1,505,400	538,200	1,601,100
Tobacco store chains	11	230	241	535	65	624,400	5,736,700	1.58	1.87	492,000	161,900	90,400
Government liquor stores	8	596	598	1,682	41	2,609,800	56,830,400	15.61	---	3,091,600	4,446,600	---
Brewers' warehouse chains	6	39	39	237	26	192,400	12,302,200(3)	3.38	4.00	---	---	---
Unclassified kinds of business	22	396	411	1,180	130	1,344,100	14,208,200	3.90	4.62	2,872,900	760,000	1,524,300

(1) Group totals may include figures for classifications which cannot be shown separately without disclosing individual operations.
(2) In computing the percentages in this column, the sales of Government liquor stores have been omitted from the total chain figures.
(3) Sales of brewers' warehouse chains include a certain amount of wholesale business.

Table 2.--Principal Statistics of Retail Chains, Selected Kinds of Business, 1930 and 1933-1935

Kind of Business	1930	1933	1934	1935
L STORES, TOTAL --				
Chains (number)	518	461	445	445
Stores (maximum)	8,504	8,230	8,210	8,022
Chain sales	$ 487,336,000	$ 328,902,600	$ 347,186,100	$ 364,129,800
Total sales (all stores)	$2,755,569,900	$1,775,618,000	$1,941,470,000	$2,035,817,000
%, chains to total	17.7	18.5	17.9	17.9
andy and Confectionery Stores --				
Chains (number)	14	8	10	9
Stores (maximum)	169	167	184	174
Chain sales	$ 5,448,300	$ 3,568,500	$ 3,669,500	$ 3,787,100
Total sales (all stores)	$ 54,176,100	$ 33,010,000	$ 33,880,000	$ 35,202,000
%, chains to total	10.1	10.8	10.8	10.8
rocery and Combination Stores --				
Chains (number)	66	75	74	73
Stores (maximum)	2,127	2,221	2,239	2,151
Chain sales	$ 119,498,600	$ 98,862,100	$ 100,874,900	$ 101,418,400
Total sales (all stores)	$ 405,403,400	$ 297,307,000	$ 307,478,000	$ 312,197,000
%, chains to total	29.5	33.3	32.8	32.5
Fish and Meat Markets --				
Chains (number)	21	16	12	13
Stores (maximum)	225	177	156	158
Chain sales	$ 8,083,900	$ 4,776,400	$ 4,037,900	$ 4,217,500
Total sales (all stores)	$ 83,026,200	$ 50,090,000	$ 55,578,000	$ 58,712,000
%, chains to total	9.7	9.5	7.3	7.2
Variety Stores --				
Chains (number)	15	14	14	14
Stores (maximum)	327	356	372	390
Chain sales	$ 39,383,600	$ 33,348,600	$ 35,646,500	$ 37,914,000
Total sales (all stores)	$ 44,212,200	$ 37,256,000	$ 40,041,000	$ 42,409,000
%, chains to total	89.1	89.5	89.0	89.4
Filling Stations --				
Chains (number)	28	30	27	27
Stations (maximum)	743	837	845	747
Chain sales	$ 14,875,300	$ 14,071,100	$ 14,638,000	$ 12,407,600
Total sales (all stores)	$ 66,449,300	$ 48,278,000	$ 48,037,000	$ 48,987,000
%, chains to total	22.4	29.1	30.5	25.3
Men's and Boys' Clothing and Furnishings (including custom tailors) --				
Chains (number)	22	14	13	14
Stores (maximum)	191	135	151	163
Chain sales	$ 9,866,800	$ 5,405,200	$ 5,961,600	$ 6,615,100
Total sales (all stores)	$ 72,110,500	$ 44,435,000	$ 49,901,000	$ 53,166,000
%, chains to total	13.7	12.2	11.9	12.4
Family Clothing Stores --				
Chains (number)	13	12	12	12
Stores (maximum)	58	63	70	69
Chain sales	$ 4,746,600	$ 6,722,000	$ 7,407,700	$ 7,829,000
Total sales (all stores)	$ 42,144,100	$ 31,582,000	$ 35,575,000	$ 37,702,000
%, chains to total	11.3	21.3	20.8	20.8
Women's Apparel and Accessories Stores --				
Chains (number)	28	15	15	18
Stores (maximum)	203	148	171	169
Chain sales	$ 8,584,800	$ 4,029,400	$ 4,506,800	$ 4,904,200
Total sales (all stores)	$ 69,806,000	$ 44,699,000	$ 47,474,000	$ 47,565,000
%, chains to total	12.3	9.0	9.5	10.3

Table 2.--Principal Statistics of Retail Chains, Selected Kinds of Business, 1930 and 1933-1935 (Continued) -

Kind of Business	1930	1933	1934	1935
Shoe Stores --				
Chains (number)	17	22	22	24
Stores (maximum)	203	274	303	313
Chain sales	$ 7,702,700	$ 7,114,800	$ 8,037,400	$ 8,447,200
Total sales (all stores)	$35,908,000	$25,989,000	$27,002,000	$27,431,000
%, chains to total	21.5	27.4	29.8	30.8
Hardware Stores --				
Chains (number)	13	14	14	12
Stores (maximum)	70	76	74	65
Chain sales	$ 4,218,100	$ 3,024,500	$ 4,052,700	$ 3,842,900
Total sales (all stores)	$70,891,700	$42,732,000	$47,917,000	$50,043,000
%, chains to total	6.0	7.1	8.5	7.7
Lumber and Building Material Dealers --				
Chains (number)	46	42	42	38
Yards (maximum)	1,035	883	877	828
Chain sales	$18,597,500	$ 9,505,700	$10,570,800	$11,197,000
Total sales (all stores)	$66,200,700	$29,331,000	$34,302,000	$36,904,000
%, chains to total	28.1	32.4	30.8	30.3
Furniture Stores --				
Chains (number)	8	9	8	8
Stores (maximum)	96	84	80	68
Chain sales	$ 9,367,900	$ 4,317,400	$ 5,131,000	$ 4,546,300
Total sales (all stores)	$41,016,500	$23,073,000	$26,765,000	$29,229,000
%, chains to total	22.8	18.7	19.2	15.6
Radio and Music Stores --				
Chains (number)	7	4	2	5
Stores (maximum)	75	30	19	29
Chain sales	$ 7,104,100	$ 1,070,300	(X)	$ 1,981,700
Total sales (all stores)	$33,894,200	$13,440,000	$15,524,000	$17,516,000
%, chains to total	21.0	8.0	(X)	11.3
Restaurants --				
Chains (number)	21	17	15	13
Stores (maximum)	262	240	225	209
Chain sales	$13,438,600	$ 7,129,300	$ 6,792,200	$ 6,584,600
Total sales (all stores)	$75,977,100	$41,667,000	$44,087,000	$45,825,000
%, chains to total	17.7	17.1	15.4	14.4
Drug Stores --				
Chains (number)	31	29	29	29
Stores (maximum)	292	301	306	311
Chain sales	$13,971,300	$11,001,300	$11,594,000	$12,164,100
Total sales (all stores)	$76,848,900	$57,253,000	$59,458,000	$61,353,000
%, chains to total	18.2	19.2	19.5	19.8
Office, School and Store Supplies and Equipment Dealers -				
Chains (number)	16	11	12	12
Stores (maximum)	173	144	139	141
Chain sales	$11,134,200	$ 5,332,100	$ 6,613,300	$ 7,482,500
Total sales (all stores)	$19,829,900	$10,003,000	$12,269,000	$13,746,000
%, chains to total	56.1	53.3	53.9	54.4
Tobacco Stores and Stands --				
Chains (number)	9	9	11	11
Stores (maximum)	215	234	238	241
Chain sales	$ 7,800,700	$ 5,446,200	$ 5,652,500	$ 5,736,700
Total sales (all stores)	$30,702,800	$21,586,000	$22,551,000	$23,129,000
%, chains to total	25.4	25.2	25.1	24.8
Liquor Stores --				
Chains (number)	9	8	8	8
Stores (maximum)	645	595	607	598
Chain sales	$100,394,000	$54,872,700	$56,206,000	$56,830,400

An (X) indicates that figures are withheld to avoid disclosing individual operations.

Table 3.--Principal Statistics of Retail Chains by Provinces, 1930 and 1933-1935

	1930	1933	1934	1935
ANADA --				
Chains (number)	518	461	445	445
Stores (maximum)	8,504	8,230	8,210	8,022
Chain sales	$ 487,336,000	$ 328,902,600	$ 347,186,100	$ 364,129,800
Total sales (all stores)	$2,755,569,900	$1,775,618,000	$1,941,470,000	$2,035,817,000
%, chains to total	17.7	18.5	17.9	17.9
Index of chain sales ...	100.0	67.5	71.2	74.7
ritish Columbia --				
Chains (number)	92	81	79	76
Stores (maximum)	692	740	725	704
Chain sales	$ 47,875,300	$ 32,405,600	$ 33,797,700	$ 37,218,800
Total sales (all stores)	$ 248,597,500	$ 154,751,000	$ 171,609,000	$ 187,257,000
%, chains to total	19.3	20.9	19.7	19.9
Index of chain sales ...	100.0	67.7	70.6	77.7
lberta --				
Chains (number)	104	93	92	87
Stores (maximum)	682	637	627	594
Chain sales	$ 24,918,500	$ 17,269,500	$ 19,059,400	$ 19,656,400
Total sales (all stores)	$ 176,537,100	$ 108,431,000	$ 120,413,000	$ 128,202,000
%, chains to total	14.1	15.9	15.8	15.3
Index of chain sales ...	100.0	69.3	76.5	78.9
askatchewan --				
Chains (number)	101	90	88	88
Stores (maximum)	1,234	1,046	1,038	1,009
Chain sales	$ 34,056,300	$ 20,755,200	$ 22,104,000	$ 22,788,800
Total sales (all stores)	$ 189,181,100	$ 103,051,000	$ 111,637,000	$ 119,137,000
%, chains to total	18.0	20.1	19.8	19.1
Index of chain sales ...	100.0	60.9	64.9	66.9
anitoba --				
Chains (number)	91	73	70	72
Stores (maximum)	434	374	364	370
Chain sales	$ 22,105,800	$ 13,619,700	$ 14,942,100	$ 15,630,600
Total sales (all stores)	$ 189,243,900	$ 121,224,000	$ 129,847,000	$ 137,533,000
%, chains to total	11.7	11.2	11.5	11.4
Index of chain sales ...	100.0	61.6	67.6	70.7
ntario --				
Chains (number)	250	217	213	206
Stores (maximum)	3,276	3,210	3,223	3,173
Chain sales	$ 214,391,300	$ 150,908,000	$ 161,586,300	$ 171,540,000
Total sales (all stores)	$1,099,990,200	$ 735,861,000	$ 814,994,000	$ 848,014,000
%, chains to total	19.5	20.5	19.8	20.2
Index of chain sales ...	100.0	70.4	75.4	80.0
uebec --				
Chains (number)	175	147	142	139
Stores (maximum)	1,698	1,668	1,680	1,612
Chain sales	$ 117,100,400	$ 73,398,300	$ 72,946,100	$ 72,810,300
Total sales (all stores)	$ 651,138,500	$ 421,139,000	$ 447,093,000	$ 461,864,000
%, chains to total	18.0	17.4	16.3	15.8
Index of chain sales ...	100.0	62.7	62.3	62.2
ew Brunswick --				
Chains (number)	42	41	42	45
Stores (maximum)	168	190	195	194
Chain sales	$ 11,958,700	$ 7,581,300	$ 8,493,700	$ 9,055,900
Total sales (all stores)	$ 84,371,900	$ 52,249,000	$ 58,016,000	$ 61,318,000
%, chains to total	14.2	14.5	14.6	14.8
Index of chain sales ...	100.0	63.4	71.0	75.7

Table 3.--Principal Statistics of Retail Chains by Provinces, 1930 and 1933-1935 (Continued) -

	1930	1933	1934	1935
Nova Scotia --				
Chains (number)	48	50	47	47
Stores (maximum)	227	283	274	283
Chain sales	$12,163,300	$11,715,500	$12,613,200	$13,623,300
Total sales (all stores)	$99,519,900	$68,274,000	$76,124,000	$80,409,000
%, chains to total	12.2	17.2	16.6	16.9
Index of chain sales ...	100.0	96.3	103.7	112.0
Prince Edward Island --				
Chains (number)	7	5	7	8
Stores (maximum)	12	8	8	8
Chain sales	$ 678,700	$ 350,900	$ 411,100	$ 460,200
Total sales (all stores)	$13,773,700	$ 8,873,000	$ 9,649,000	$ 9,886,000
%, chains to total	4.9	4.0	4.3	4.7
Index of chain sales ...	100.0	51.7	60.6	67.8
Yukon and Northwest Territories --				
Chains (number)	6	4	5	5
Stores (maximum)	81	74	76	75
Chain sales	$ 2,087,700	$ 898,600	$ 1,232,500	$ 1,345,500
Total sales (all stores)	$ 3,216,100	$ 1,765,000	$ 2,088,000	$ 2,197,000
%, chains to total	64.9	50.9	59.0	61.2
Index of chain sales ...	100.0	43.0	59.0	64.4

Table 4.--Chains Classified According to Type of Operation

Type of Operation	1934					1935				
	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store
			$		$			$		$
All Chains, Total.	445	7,804	348,384,200	100.00	44,642	445	7,666	364,129,800	100.00	47,499
Local chains ...	166	1,224	48,096,000	13.81	39,294	156	1,141	53,038,700	14.57	46,484
Provincial chains	169	2,609	130,199,700	37.37	49,904	179	2,661	139,065,000	38.19	52,260
Sectional chains	61	1,607	59,915,800	17.20	37,284	60	1,525	57,218,900	15.71	37,521
National chains.	49	2,364	110,172,700	31.62	46,604	50	2,339	114,807,200	31.53	49,084

Table 5.--Chains Classified According to Number of Units Operated

Size of Chain	1934					1935				
	Number of Chains	Number of Units (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Unit	Number of Chains	Number of Units (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Unit
			$		$			$		$
All Chains, Total.	445	7,804	348,384,200	100.00	44,642	445	7,666	364,129,800	100.00	47,499
Chains having less than 6 units ...	171	723	34,838,300	10.00	48,186	170	715	37,306,100	10.25	52,176
6 - 10 units ...	126	943	40,446,300	11.61	42,891	128	958	45,368,000	12.46	47,357
11 - 25 units ..	84	1,296	57,459,000	16.49	44,336	86	1,345	68,816,700	18.90	51,165
26 - 50 units ..	30	1,051	37,184,700	10.68	35,380	29	1,004	34,785,700	9.55	34,647
51 - 100 units .	21	1,463	51,010,000	14.64	34,867	19	1,341	51,244,300	14.07	38,213
More than 100 units	13	2,328	127,445,900	36.58	54,745	13	2,303	126,609,000	34.77	54,976

Size of Chain	1934					1935				
	Number of Chains	Number of Units (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Unit	Number of Chains	Number of Units (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Unit
			$		$			$		$
All Chains, Total	445	7,804	348,384,200	100.00	44,642	445	7,666	364,129,800	100.00	47,499
Chains having sales of-										
Less than $100,000 ..	88	461	5,543,600	1.59	12,025	77	394	4,961,200	1.36	12,592
$100,000-$250,000 ...	151	1,111	25,215,200	7.24	22,696	150	1,069	24,840,200	6.82	23,237
$250,000-$500,000 ...	88	1,035	30,952,200	8.89	29,906	100	1,128	35,443,200	9.73	31,421
$500,000-$1,000,000 .	52	992	35,233,600	10.11	35,518	53	932	38,220,300	10.50	41,009
$1,000,000-$2,500,000	39	1,303	59,496,800	17.08	45,661	37	1,243	57,961,500	15.92	46,630
$2,500,000-$5,000,000	14	987	48,327,900	13.87	48,964	14	1,143	48,756,300	13.39	42,656
More than $5,000,000.	13	1,915	143,614,900	41.22	74,995	14	1,757	153,947,100	42.28	87,619

Table 7.--Chain Store Gross Margins, Selected Kinds of Business, 1935

Kind of Business	Number of Chains Reporting	(1) Net Chain Sales	Gross Margin	
			Amount	Per Cent of Total Sales
		$	$	
Grocery store chains	38	24,385,900	3,897,200	15.98
Combination store chains	35	77,928,200	15,581,300	19.99
Meat market chains (including sea foods)	13	4,217,500	994,500	23.58
Country general store chains	27	7,375,600	1,411,300	19.13
Dry goods store chains	6	2,021,800	568,500	28.12
Variety store chains	14	37,992,100	13,806,900	36.34
Automobile dealer chains	4	9,784,700	1,697,500	17.35
Men's and boys' clothing and furnishings store chains(2)	11	3,994,600	1,294,800	32.41
Family clothing store chains	12	7,839,700	2,174,900	27.74
Women's apparel and accessories store chains(3)	13	4,600,800	1,452,400	31.57
Shoe store chains	24	8,484,800	2,547,800	30.03
Hardware store chains	12	3,842,900	950,500	24.73
Lumber and building material dealer chains	38	11,213,700	2,969,800	26.48
Furniture store chains	8	4,546,300	1,594,400	35.07
Restaurant chains	13	6,620,500	3,381,200	51.07
Drug store chains	29	12,284,300	3,866,500	31.48
Coal and wood yard chains	3	2,574,500	467,900	18.17
Tobacco store chains	11	6,503,900	1,563,500	24.04

(1) In some instances these figures include a small amount of wholesale business in addition to store sales.
(2) Hat and cap store chains and custom tailor chains not included.
(3) Millinery chains not included.

Table 8.--Variety Store Chain Gross Margins, 1935

A. Chains Classified According to Number of Stores.

Size of Chain	Number of Chains	(1) Number of Stores (Average)	Store Sales	Per Cent of Chain Sales	Average Sales Per Store	Gross Margin	
						Amount	Per Cent of Total Sales(2)
			$		$	$	
All Chains, Total	14	377	37,914,000	100.00	100,568	138,069	36.34
Chains having --							
Less than 10 stores	5	33	1,200,000	3.16	36,364	3,752	29.36
10-25 stores	5	79	7,305,900	19.27	92,480	20,879	28.58
More than 25 stores	4	265	29,408,100	77.57	110,974	113,438	38.57

B. Chains Classified According to Total Sales Volume.

			$		$	$	
All Chains, Total	14	377	37,914,000	100.00	100,568	138,069	36.34
Chains having sales of --							
Less than $250,000	2	8)	3,751,300	9.89	38,673	11,314	29.55
$250,000-$1,000,000	7	89)					
Over $1,000,000	5	280	34,162,700	90.11	122,010	126,755	37.10

Table 9.--Shoe Store Chain Gross Margins, 1935

A. Chains Classified According to Number of Stores.

			$		$	$	
All Chains, Total	24	303	8,447,200	100.00	27,879	25,478	30.03
Chains having --							
Less than 6 stores	9	40	1,294,600	15.33	32,365	3,618	27.92
6-10 stores	6	45	1,138,800	13.48	25,307	2,902	25.48
11-25 stores	6	78	2,214,000	26.21	28,385	6,742	30.30
More than 25 stores	3	140	3,799,800	44.98	27,141	12,216	31.94

B. Chains Classified According to Total Sales Volume.

			$		$	$	
All Chains, Total	24	303	8,447,200	100.00	27,879	25,478	30.03
Chains having sales of --							
Less than $100,000	2	8)	2,206,200	26.12	22,512	6,016	27.25
$100,000-$250,000	13	90)					
$250,000-$500,000	5	49	1,858,200	22.00	37,922	5,735	30.68
More than $500,000	4	156	4,382,800	51.88	28,095	13,727	31.14

(1) The average number of stores was derived from the numbers reported at the beginning, middle and end of the year.
(2) The gross margin percentage is based upon total sales, including store sales and any wholesale sales made direct from warehouses.

Table 10.--Lumber and Building Material Chain Gross Margins, 1935

A. Chains Classified According to Number of Units.

Size of Chain	Number of Chains	Number of Units (Average)	Yard Sales	Per Cent of Chain Sales	Average Sales Per Unit	Gross Margin	
						Amount	Per Cent of Total Sales(2)
			$		$	$	
All Chains, Total	38	814	11,197,000	100.00	13,756	29,698	26.48
Chains having --							
Less than 6 units	6	27	1,421,000	12.69	52,630	3,296	23.19
6-10 units	10	78	1,065,900	9.52	13,665	2,886	27.08
11-25 units	13	234	2,812,600	25.12	12,020	7,344	26.11
26-50 units	5	161	2,312,100	20.65	14,361	6,388	27.43
More than 50 units	4	314	3,585,400	32.02	11,418	9,784	27.29

B. Chains Classified According to Total Sales Volume.

			$		$	$	
All Chains, Total	38	814	11,197,000	100.00	13,756	29,698	26.48
Chains having sales of --							
Less than $100,000	10	63	570,000	5.09	9,048	1,288	22.60
$100,000-$250,000	13	190	2,167,200	19.36	11,406	5,991	27.64
$250,000-$500,000	9	221	3,170,100	28.31	14,344	8,051	25.40
More than $500,000	6	340	5,289,700	47.24	15,558	14,368	27.08

(1) The average number of units was derived from the numbers reported at the beginning, middle and end of the year.

(2) The gross margin percentage is based upon total sales, including any wholesale business not passing directly through the retail yards.

Table 11.--Drug Store Chain Gross Margins, 1935

A. Chains Classified According to Number of Stores.

Size of Chain	Number of Chains	(1) Number of Stores (Average)	Store Sales	Per Cent of Chain Sales	Average Sales Per Store	Gross Margin	
						Amount	Per Cent of Total Sales(2)
			$		$	$	
All Chains, Total	29	307	12,164,100	100.00	39,622	38,665	31.48
Chains having --							
Less than 6 stores	11	47	1,311,500	10.78	27,904	4,170	31.80
6-10 stores	11	86	2,838,000	23.33	33,000	8,974	30.49
More than 10 stores	7	174	8,014,600	65.89	46,061	25,521	31.78

B. Chains Classified According to Total Sales Volume.

			$		$	$	
All Chains, Total	29	307	12,164,100	100.00	39,622	38,665	31.48
Chains having sales of --							
Less than $100,000	5	23	385,400	3.17	16,757	1,163	30.18
$100,000-$250,000	13	82	2,261,400	18.59	27,578	6,753	28.53
$250,000-$500,000	6	55	1,857,900	15.27	33,780	6,186	33.30
More than $500,000	5	147	7,659,400	62.97	52,105	24,563	32.01

(1) The average number of stores was derived from the numbers reported at the beginning, middle and end of the year.

(2) The gross margin percentage is based upon total sales, including store sales and any wholesale sales made direct from warehouses.

Table 12.--Voluntary Chains in Canada, 1930 - 1935

(Number of Voluntary Chains, Stores, Value of Purchases and Average Purchases Per Store)

A. All Voluntary Chains.

Year	Number of Chains	Number of Stores	Total Purchases at Wholesale Prices	Average Purchases Per Store	Index of Purchases, (1930 = 100)
			$	$	
1930	24	4,485	22,783,372	5,080	100.0
1931	29	5,456	25,220,327	4,622	110.7
1932	30	6,207	26,364,548	4,248	115.7
1933	32	6,689	28,625,065	4,279	125.6
1934	31	6,430	30,021,219	4,669	131.8
1935	37	7,301	31,053,633	4,253	136.3

B. All Voluntary Food Chains.

			$	$	
1930	23	4,472	22,720,502	5,081	100.0
1931	26	5,198	23,626,795	4,545	104.0
1932	26	5,790	25,433,064	4,392	111.9
1933	27	6,025	26,725,418	4,436	117.6
1934	23	5,659	26,842,228	4,743	118.1
1935	29	6,465	27,525,349	4,258	121.1

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CANADA

DEPARTMENT OF TRADE AND COMMERCE

DOMINION BUREAU OF STATISTICS

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

RETAIL CHAINS

IN

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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS.

Retail Chains in Canada, 1936

The position of the corporate chain in relation to the total retail trade of nada showed a slight increase in 1936 from 1935 according to the results of the annual nsus of Merchandising and Services. For the year 1936 the census reveals that the to-l sales of 457 different chain store companies operating 8,124 individual units ounted to $394,935,000 or 17.9 per cent of Canada's total retail trade. In 1935 there re 445 different chain store companies operating 8,022 individual units with total les of $364,129,800 or 17.7 per cent of the total retail trade of that year. Thirty-ree chain store companies included in the chain count for 1935 either went out of bus-ess in that year or reduced the number of their stores below the four-store limit cessary for inclusion in the chain store category and were, therefore, omitted from e 1936 figures. On the other hand, forty-five new firms were included in the returns r 1936. These were either old companies whose expansion from two- or three-store ganizations to four stores or over brought them within the category of the chain stores were altogether new formations of four or more stores. There was, therefore, a net in in 1936 over the previous year of twelve in the number of chain store companies in eration.

In 1936 the 457 chains operating required the services of 32,178 male and ,752 female employees to whom $38,603,000 was paid in salaries and wages. This is a vourable increase over 1935 when 445 chains used the services of 30,449 male and ,920 female employees, paying $36,382,000 in salaries and wages. These figures relate store employees only; head office and warehouse employees and payroll are not inclu-d. Stocks on hand at the end of 1936 totalled $58,889,500 in value, of which goods rried in the stores were valued at $44,258,000 and warehouse stocks at $14,631,500. stomers' accounts outstanding on the books of retail chains at the end of 1936 were lued at $31,430,400.

In addition to the 457 corporate chain companies operating in Canada in 1936, ere were 44 voluntary chains or groups of independent retailers grouped together for ying and/or advertising purposes. These groups were comprised of approximately 7,900 idividual members and, although the amount of business they transacted is not known, formation was secured to show that purchases at wholesale prices from the affiliated olesale companies totalled $32,852,510.

Scope of Report.--Information covering the operations of chains within each ovince is to be found in the provincial reports on retail trade which have already en published. In addition, a special report, "Food Chains in Canada, 1936", has also en issued. The present report provides a summary of the activities of the retail ains in Canada during 1936 together with comparative figures for previous years, but it es not give all the detail shown in the provincial reports nor does it give the details garding food chains to be found in the special report already mentioned. The firms ose activities are summarized here include all organizations operating four or more tail units, exclusive only of department stores. Voluntary chains, in which the various ores are individually owned and operated but which are grouped for buying and/or adver-sing purposes, are not included with the company chains. All department stores are nsidered as independents irrespective of the number of units under the same ownership.

Variations in Chain Ratios by Kinds of Business.--The ratio of chain sales to tal sales for most individual lines of business as well as for the total retail trade mained practically unchanged in 1936 from the preceding year. An increase in the num-r of units of the shoe store chains resulted in an increase in the ratio of chain sales om 30.8 per cent in 1935 to 32.6 per cent in 1936.

The comparison of chain ratios for 1935 and 1936 for those lines of business in which chains are of most importance reveals the differences shown below:

Kind of Business	Chain Ratio 1935 %	Chain Ratio 1936 %	Change
Candy and confectionery stores	10.8	11.1	+ 0.3
Grocery and combination stores	32.5	33.0	+ 0.5
Fish and meat markets	7.2	6.9	- 0.3
Variety stores	89.4	89.5	+ 0.1
Men's and boys' clothing and furnishings	12.4	12.2	- 0.2
Family clothing stores	20.8	21.9	+ 1.1
Women's apparel and accessories stores	10.3	11.1	+ 0.8
Shoe stores	30.8	32.6	+ 1.8
Hardware stores	7.7	8.8	+ 1.1
Lumber and building material dealers	30.3	30.5	+ 0.2
Furniture stores	15.6	12.8	- 2.8
Radio and music stores	11.3	11.7	+ 0.4
Restaurants	14.4	14.3	- 0.1
Drug stores	19.8	20.1	+ 0.3
Office, school and store supplies and equipment dealers	54.4	55.6	+ 1.2
Tobacco stores and stands	24.8	23.8	- 1.0

Variations in Chain Ratios by Provinces.--Four provinces recorded slight increases in chain ratios in 1936 as compared with 1935. Three provinces recorded decreases, while there was no change in the remaining two. A comparison of the chain ratios for the several provinces for 1935 and 1936 is given below:

Province	Chain Ratio 1935 %	Chain Ratio 1936 %	Change
British Columbia	19.8	19.8	---
Alberta	15.2	17.7	+ 2.5
Saskatchewan	19.1	18.4	- 0.7
Manitoba	11.2	11.2	---
Ontario	20.0	19.9	- 0.1
Quebec	15.7	16.0	+ 0.3
New Brunswick	14.7	16.1	+ 1.4
Nova Scotia	16.8	17.2	+ 0.4
Prince Edward Island	4.6	4.4	- 0.2

The apparent increase in the proportion of the total business transacted by chains in Alberta is due almost entirely to a change in the method of reporting by the Alberta Liquor Control Board. Prior to 1936 this Board reported liquor store sales only. Figures for 1936 include an indeterminate amount of wholesale business. When all figures for the Alberta Liquor Control Board are excluded both from the chain and the total figures, the ratios of chain sales to total sales for that province stand at 12.8 per cent for 1936 compared with 12.3 per cent for 1935.

Summary by Kinds of Business.--The 457 chain companies operating in 1936 included 110 in the food group. Of this number there were 41 combination store chains dealing in both groceries and meats, and 34 grocery chains, the balance handling bakery products, confectionery, meat or other foods. A maximum of 2,633 stores were operated during the year by the 110 chain companies reporting in this group, net sales amounting to $119,213,900 or 36.23 per cent of total chain sales. To this amount, 1,648 combination chain stores contributed net sales of $88,423,000 while 524 grocery chain stores contributed net sales of $18,922,900. In addition to the chains reporting in the food group, 30 country general store chains operating 172 units or individual stores reported net sales of $8,226,600 or 2.5 per cent of total chain sales. Twenty general merchandise chains, including dry goods and variety stores, operating 483 units reported net sales of $43,780,100 or 13.31 per cent of the total. Thirty-four chains in the automotive group, including dealers, accessories and filling station chains, operating 772 units, recorded net sales amounting to $23,789,600 or 7.23 per cent of the total. Seventy-six wearing apparel chains operating 782 units recorded net sales of $30,573,400 or 9.29 per cent of the total. In the building materials group, including hardware, lumber and building materials, paint and glass stores, 53 chains operating 929 units recorded net sales of

$18,523,600 or 5.63 per cent of the total chain sales. Summary statistics showing the number of chains, chain stores and sales, together with the ratios of chain to total sales, are given in Table 2 - first, for retail trade as a whole and then for those lines of business in which chains are of considerable importance.

Chain Store Gross Margins.--The term "gross margin" is used here to represent the amount remaining after deducting the net cost of goods sold from net sales. The net cost of goods sold is calculated from the net cost of goods purchased during the year and from the inventory values at the beginning and close of the period. The net cost of goods purchased includes the invoice value less all returns, allowances and discounts, plus inward freight, cartage to warehouse, duty, insurance in transit, and other expenses incidental to receipt of merchandise. Warehousing charges and costs of transportation from warehouses to stores are not included in the purchase price and all operating expenses of the stores are, of course, excluded. Transportation costs of goods shipped directly from wholesalers, manufacturers or factory to the retail stores were to be included in the value of purchases.

Most of the larger chain store companies, in addition to performing the duties of retailers, carry on the functions of wholesalers in so far as the physical handling of merchandise is concerned. A number of chain companies also indicated that their warehouses carried on a slight amount of wholesale business with other retailers in addition to supplying their own stores. The gross margin figures shown herein are calculated from the difference between the total value of purchases and total sales, including any wholesale sales in addition to store transactions. These figures, therefore, represent the gross profit applicable to the chains' retailing and wholesaling functions combined.

Manufacturer-controlled chains are operated primarily to distribute the products of the manufacturing plants of the parent company. In most cases, data regarding laid down cost of merchandise at the retail branches were not available so that figures for such kind-of-business classifications as household appliance stores and office appliance stores which are operated largely by manufacturing plants are omitted from the tables giving gross margin figures. Many of the candy and confectionery chains indicated that they manufactured the goods which were sold by their branches and figures for these also have been excluded from the tables.

Gross Margins for Selected Kinds of Business

Grocery Chains.--The gross margin for grocery chains in 1936 was 16.37 per cent of net sales as compared with 15.98 per cent in 1935. An analysis of gross margins of grocery chains will be found in the special report "Food Chains in Canada, 1936".

Combination Store Chains.--Some of the stores operated by the combination store chains sell meats as well as groceries. The gross margin of combination stores as a whole in 1936 was 20.50 per cent of net sales as compared with 19.99 per cent in 1935. A special analysis of combination store chains is also contained in the special report on food chains referred to above.

Meat Market Chains.--The gross margin for meat market chains averaged 22.92 per cent of net sales in 1936 as compared with 23.58 per cent in 1935.

Variety Store Chains.--Variety store chains' gross margin averaged 36.48 per cent of net sales in 1936 as compared with 36.34 per cent in 1935. In Table 8 the variety chain stores operating in 1936 are classified according to size - first, on the basis of number of stores and, second, according to the amount of annual sales.

Apparel Group.--In 1936 there was a general increase in the gross margins of the chains comprising this group, both in volume and in the percentage of sales. The gross margin for men's and boys' clothing and furnishings store chains averaged 34.47 per cent of net sales in 1936 compared with 32.41 per cent in 1935. The gross margin for family clothing store chains in 1936 was 28.55 per cent of total sales as compared with 27.74 per cent in 1935. The gross margin for women's apparel and accessories store chains also increased in 1936 to 31.99 per cent of total sales as compared with 31.57 per cent in 1935. The gross margin for shoe store chains in 1936 averaged 30.22 per cent of total sales as compared with 30.03 per cent in 1935.

Table 1.--Summary of Retail Chains in Canada, 1936

(Number of Chains, Stores, Personnel, Payroll, Sales, Stocks and Accounts Outstanding)

Kind of Business	Number of Chains	Number of Stores 1936		Employment and Wage Facts (Store employees only)			Net Sales, 1936			Stocks on Hand, End of Year, At Cost		Customers' Accounts Outstanding, Dec. 31, 1936
		Average	Maximum	Male	Female	Salaries and wages	Amount	% of total chain sales	% of(2) total chain sales	Stores	Warehouses	
						$	$			$	$	$
All Chains, Total(1)	457	7,588	8,124	32,178	16,752	38,603,000	394,935,000	100.00		44,258,000	14,631,500	31,430,400
All Chains Less Government Liquor Stores, Total	449	6,984	7,514	30,439	16,720	36,020,700	329,027,300		100.00	40,829,100	9,864,800	31,428,800
Food Group, Total	110	2,497	2,633	11,916	2,999	9,315,100	119,213,900	30.18	36.23	6,646,700	4,775,800	1,556,300
Bakery product chains(3)	8	73	85	62	193	154,300	1,024,700	0.26	0.31	8,900	11,000	7,200
Candy and confectionery store chains	10	177	191	242	895	596,500	4,085,100	1.03	1.24	68,900	35,300	63,400
Grocery store chains	34	500	524	1,391	623	1,273,100	18,922,900	4.79	5.75	1,435,600	765,600	260,600
Combination store chains	41	1,579	1,648	9,544	1,165	6,707,700	88,423,000	22.39	26.87	4,960,300	3,760,500	846,300
Meat market chains	14	150	162	572	33	461,100	4,166,000	1.05	1.27	78,400	7,900	154,400
Other food stores	3	18	23	105	90	122,400	2,592,200	0.66	0.79	94,600	195,500	(X)
Country General Store Chains, Total	30	162	172	569	203	584,900	8,226,600	2.08	2.50	2,033,500	65,500	1,183,000
General Merchandise Group, Total	20	464	483	1,505	9,118	5,621,000	43,780,100	11.09	13.31	6,444,800	901,000	115,400
Dry goods store chains	5	58	59)	135	244	289,700	2,358,000	0.60	0.72	563,900	2,200	69,600
General merchandise store chains	1	10	10)									
Variety, 5-and-10, and to-a-dollar store chains	14	396	414	1,370	8,874	5,331,300	41,422,100	10.49	12.59	5,880,900	898,800	45,800
Automotive Group, Total	34	557	772	3,089	54	3,201,600	23,789,600	6.03	7.23	1,239,800	21,300	1,048,300
Automobile dealer chains	4	35	35)	967	49	1,314,000	10,964,200	2.78	3.33	894,400	18,600	558,200
Accessory, tire and battery store chains	2	19	20)									
Filling station chains	28	503	717	2,122	5	1,887,600	12,825,400	3.25	3.90	345,400	2,700	490,100
Apparel Group, Total	76	719	782	2,068	1,387	3,176,000	30,573,400	7.74	9.29	5,979,900	1,157,900	1,365,500
Men's and boys' clothing and furnishings store chains (including custom tailors)	16	154	179	609	78	749,000	6,939,200	1.76	2.11	1,184,500	205,700	461,100
Family clothing store chains	14	73	79	430	567	917,900	8,790,400	2.22	2.67	1,937,100	36,600	802,700
Women's apparel and accessories store chains	21	172	190	54	630	481,100	5,512,200	1.40	1.68	828,600	128,100	48,800
Shoe store chains	25	320	334	975	112	1,028,000	9,331,600	2.36	2.83	2,029,700	787,500	52,900

(1), (2) and (3): See footnotes on page 5.

Table 1.--Summary of Retail Chains in Canada, 1936 (Continued) -

(Number of Chains, Stores, Personnel, Payroll, Sales, Stocks and Accounts Outstanding)

Kind of Business	Number of Chains	Number of Stores 1936		Employment and Wage Facts (Store employees only)			Net Sales, 1936			Stocks on Hand, End of Year, at Cost		Customers' Accounts Outstanding, Dec. 31, 1936
		Average	Maximum	Male	Female	Salaries and wages	Amount	% of total chain sales	% of(2) total chain sales	Stores	Warehouses	
						$	$			$	$	$
Building Materials Group, Total	53	899	929	1,598	58	1,698,100	18,523,600	4.69	5.63	6,295,300	310,800	10,137,400
Hardware store chains	13	67	69	363	36	419,300	4,768,400	1.21	1.45	1,342,300	-	897,100
Lumber and building material dealer chains.	37	807	835	1,158	9	1,172,400	12,905,100	3.27	3.92	4,769,100	310,800	9,150,800
Paint and glass store chains	3	25	25	77	13	106,400	850,100	0.21	0.26	183,900	-	89,500
Furniture and Household Group, Total ..	29	387	395	2,791	412	3,464,900	15,290,500	3.87	4.65	2,855,600	567,500	10,412,000
Furniture store chains	6	63	63	350	45	426,400	4,130,200	1.05	1.25	753,900	150,900	2,303,000
Household appliance store chains	16	286	293	2,051	320	2,520,500	8,496,800	2.15	2.59	1,636,600	357,500	6,019,200
Radio and music store chains	5	29	30	306	45	421,000	2,294,400	0.58	0.70	410,700	33,400	1,955,900
Restaurant Chains, Total	14	186	209	1,456	1,285	1,654,000	6,945,700	1.76	2.11	156,000	47,600	11,800
Other Retail Chains, Total	91	1,717	1,749	7,186	1,236	9,887,400	128,591,600	32.56	19.05	12,606,400	6,784,100	5,600,700
Coal and wood yards (including ice)	3	20	21	157	17	173,700	2,414,300	0.61	0.73	229,800	-	431,500
Drug store chains	30	314	320	1,627	442	1,719,500	12,871,600	3.26	3.91	2,357,700	529,300	129,700
Gifts, novelties, toys and camera store chains	1	6	6)	630	402	1,067,400	7,942,900	2.01	2.42	1,994,200	-	1,553,900
Jewellery store chains	3	32	33)									
Office, school and store supplies and equipment dealer chains	12	141	146	1,089	107	2,099,200	8,707,200	2.20	2.65	1,727,900	594,900	2,308,700
Opticians and optometrists chains.....	4	20	20	49	17	94,400	295,600	0.07	0.09	12,400	4,500	8,700
Tobacco store chains	9	215	222	523	66	614,600	5,833,100	1.48	1.77	521,000	127,400	111,300
Government liquor stores	8	604	610	1,739	32	2,582,300	65,907,700	16.69	-	3,428,900	4,766,700	1,600
Brewers' warehouse chains	6	39	39	362	33	452,400	13,731,700	3.48	4.17	-	-	(X)
Unclassified kinds of business chains	15	326	332	1,010	120	1,083,900	10,887,500	2.76	3.31	2,334,500	761,300	1,052,600

(1) Group totals may include figures for classifications which cannot be shown separately without disclosing individual operations.

(2) In computing the percentages in this column, the sales of Government liquor stores have been omitted from the total chain figures.

(3) Exclusive of manufacturing bakeries.

An (X) indicates that figures are withheld to avoid disclosing individual operations.

Table 2.--Principal Statistics of Retail Chains, Selected Kinds of Business, 1930, 1933, 1935 and 1936

Kind of Business	1930	1933	1935	1936
ALL STORES, TOTAL --				
Chains (number)	518	461	445	457
Stores (maximum)	8,504	8,230	8,022	8,124
Chain sales	$ 487,336,000	$ 328,902,600	$ 364,129,800	$ 394,935,000
Total sales (all stores)	$2,755,569,900	$1,785,768,000	$2,053,699,000	$2,202,202,000
%, chains to total	17.7	18.4	17.7	17.9
Candy and Confectionery Stores --				
Chains (number)	14	8	9	10
Stores (maximum)	169	167	174	191
Chain sales	$ 5,448,300	$ 3,568,500	$ 3,787,100	$ 4,085,100
Total sales (all stores)	$ 54,176,100	$ 33,010,000	$ 35,202,000	$ 36,727,000
%, chains to total	10.1	10.8	10.8	11.1
Grocery and Combination Stores --				
Chains (number)	66	75	73	75
Stores (maximum)	2,127	2,221	2,151	2,172
Chain sales	$ 119,498,600	$ 98,862,100	$ 101,418,400	$ 107,345,900
Total sales (all stores)	$ 405,403,400	$ 297,307,000	$ 312,197,000	$ 325,261,000
%, chains to total	29.5	33.3	32.5	33.0
Fish and Meat Markets --				
Chains (number)	21	16	13	14
Stores (maximum)	225	177	158	162
Chain sales	$ 8,083,900	$ 4,776,400	$ 4,217,500	$ 4,166,000
Total sales (all stores)	$ 83,026,200	$ 50,090,000	$ 58,712,000	$ 60,579,000
%, chains to total	9.7	9.5	7.2	6.9
Variety Stores --				
Chains (number)	15	14	14	14
Stores (maximum)	327	356	390	414
Chain sales	$ 39,383,600	$ 33,348,600	$ 37,914,000	$ 41,422,100
Total sales (all stores)	$ 44,212,200	$ 37,256,000	$ 42,409,000	$ 46,281,000
%, chains to total	89.1	89.5	89.4	89.5
Men's and Boys' Clothing and Furnishings Stores (including custom tailors)--				
Chains (number)	22	14	14	16
Stores (maximum)	191	135	163	179
Chain sales	$ 9,866,800	$ 5,405,200	$ 6,615,100	$ 6,939,200
Total sales (all stores)	$ 72,110,500	$ 44,435,000	$ 53,166,000	$ 56,897,000
%, chains to total	13.7	12.2	12.4	12.2
Family Clothing Stores --				
Chains (number)	13	12	12	14
Stores (maximum)	58	63	69	79
Chain sales	$ 4,746,600	$ 6,722,000	$ 7,829,000	$ 8,790,400
Total sales (all stores)	$ 42,144,100	$ 31,582,000	$ 37,702,000	$ 40,208,000
%, chains to total	11.3	21.3	20.8	21.9
Women's Apparel and Accessories Stores --				
Chains (number)	28	15	18	21
Stores (maximum)	203	148	169	190
Chain sales	$ 8,584,800	$ 4,029,400	$ 4,904,200	$ 5,512,200
Total sales (all stores)	$ 69,806,000	$ 44,699,000	$ 47,565,000	$ 49,676,000
%, chains to total	12.3	9.0	10.3	11.1
Shoe Stores --				
Chains (number)	17	22	24	25
Stores (maximum)	203	274	313	334
Chain sales	$ 7,702,700	$ 7,114,800	$ 8,447,200	$ 9,331,600
Total sales (all stores)	$ 35,908,000	$ 25,989,000	$ 27,431,000	$ 28,592,000
%, chains to total	21.5	27.4	30.8	32.6

Table 2.--Principal Statistics of Retail Chains, Selected Kinds of Business, 1930, 1933, 1935 and 1936 (Continued) -

Kind of Business	1930	1933	1935	1936
ardware Stores --				
Chains (number)	13	14	12	13
Stores (maximum)	70	76	65	69
Chain sales	$ 4,218,100	$ 3,024,500	$ 3,842,900	$ 4,768,400
Total sales (all stores)	$ 70,891,700	$ 42,732,000	$ 50,043,000	$ 53,972,000
%, chains to total	6.0	7.1	7.7	8.8
umber and Building Material Dealers --				
Chains (number)	46	42	38	37
Yards (maximum)	1,035	883	828	835
Chain sales	$ 18,597,500	$ 9,505,700	$ 11,197,000	$ 12,905,100
Total sales (all stores)	$ 66,200,700	$ 29,331,000	$ 36,904,000	$ 42,306,000
%, chains to total	28.1	32.4	30.3	30.5
urniture Stores --				
Chains (number)	8	9	8	6
Stores (maximum)	96	84	68	63
Chain sales	$ 9,367,900	$ 4,317,400	$ 4,546,300	$ 4,130,200
Total sales (all stores)	$ 41,016,500	$ 23,073,000	$ 29,229,000	$ 32,231,000
%, chains to total	22.8	18.7	15.6	12.8
adio and Music Stores --				
Chains (number)	7	4	5	5
Stores (maximum)	75	30	29	30
Chain sales	$ 7,104,100	$ 1,070,300	$ 1,981,700	$ 2,294,400
Total sales (all stores)	$ 33,894,200	$ 13,440,000	$ 17,516,000	$ 19,589,000
%, chains to total	21.0	8.0	11.3	11.7
estaurants --				
Chains (number)	21	17	13	14
Stores (maximum)	262	240	209	209
Chain sales	$ 13,438,600	$ 7,129,300	$ 6,584,600	$ 6,954,700
Total sales (all stores)	$ 75,977,100	$ 41,667,000	$ 45,825,000	$ 48,762,000
%, chains to total	17.7	17.1	14.4	14.3
rug Stores --				
Chains (number)	31	29	29	30
Stores (maximum)	292	301	311	320
Chain sales	$ 13,971,300	$ 11,001,300	$ 12,164,100	$ 12,871,600
Total sales (all stores)	$ 76,848,900	$ 57,253,000	$ 61,353,000	$ 64,055,000
%, chains to total	18.2	19.2	19.8	20.1
ffice, School and Store Supplies and Equipment Dealers --				
Chains (number)	16	11	12	12
Stores (maximum)	173	144	141	146
Chain sales	$ 11,134,200	$ 5,332,100	$ 7,482,500	$ 8,707,200
Total sales (all stores)	$ 19,829,900	$ 10,003,000	$ 13,746,000	$ 15,656,000
%, chains to total	56.1	53.3	54.4	55.6
obacco Stores and Stands --				
Chains (number)	9	9	11	9
Stores (maximum)	215	234	241	222
Chain sales	$ 7,800,700	$ 5,446,200	$ 5,736,700	$ 5,833,100
Total sales (all stores)	$ 30,702,800	$ 21,586,000	$ 23,129,000	$ 24,501,000
%, chains to total	25.4	25.2	24.8	23.8
iquor Stores --				
Chains (number)	9	8	8	8
Stores (maximum)	645	595	598	610
Chain sales(1)	$100,394,000	$ 54,872,700	$ 56,830,400	$ 65,907,700

(1) Due to a change in the method of reporting by the Liquor Board of Alberta, sales figures shown for 1935 and 1936 are not strictly comparable.

Note: In some instances total sales figures for years previous to 1936 have been revised.

Table 3.--Principal Statistics of Retail Chains by Provinces, 1930, 1933, 1935 and 1936

	1930	1933	1935	1936
CANADA --				
Chains (number)	518	461	445	457
Stores (maximum)	8,504	8,230	8,022	8,124
Chain sales	$ 487,336,000	$ 328,902,600	$ 364,129,800	$ 394,935,000
Total sales (all stores)	$2,755,569,900	$1,785,768,000	$2,053,699,000	$2,202,202,000
%, chains to total	17.7	18.4	17.7	17.9
Index of chain sales ...	100.0	67.5	74.7	81.0
British Columbia --				
Chains (number)	92	81	76	76
Stores (maximum)	692	740	704	717
Chain sales	$ 47,875,300	$ 32,405,600	$ 37,218,800	$ 41,068,500
Total sales (all stores)	$ 248,597,500	$ 155,747,000	$ 188,424,000	$ 207,768,000
%, chains to total	19.3	20.8	19.8	19.8
Index of chain sales ...	100.0	67.7	77.7	85.8
Alberta --				
Chains (number)	104	93	87	81
Stores (maximum)	682	637	594	574
Chain sales	$ 24,918,500	$ 17,269,500	$ 19,656,400	$ 24,189,500
Total sales (all stores)	$ 176,537,100	$ 109,074,000	$ 129,435,000	$ 136,522,000
%, chains to total(1) ..	14.1	15.8	15.2	17.7
Index of chain sales ...	100.0	69.3	78.9	97.1
Saskatchewan --				
Chains (number)	101	90	88	82
Stores (maximum)	1,234	1,046	1,009	986
Chain sales	$ 34,056,300	$ 20,755,200	$ 22,788,800	$ 23,986,900
Total sales (all stores)	$ 189,181,100	$ 103,091,000	$ 119,586,000	$ 130,621,000
%, chains to total	18.0	20.1	19.1	18.4
Index of chain sales ...	100.0	60.9	66.9	70.4
Manitoba --				
Chains (number)	91	73	72	66
Stores (maximum)	434	374	370	355
Chain sales	$ 22,105,800	$ 13,619,700	$ 15,630,600	$ 16,677,300
Total sales (all stores)	$ 189,243,900	$ 122,045,000	$ 138,947,000	$ 148,541,000
%, chains to total	11.7	11.2	11.2	11.2
Index of chain sales ...	100.0	61.6	70.7	75.4
Ontario --				
Chains (number)	250	217	206	227
Stores (maximum)	3,276	3,210	3,173	3,277
Chain sales	$ 214,391,300	$ 150,908,000	$ 171,540,000	$ 181,786,000
Total sales (all stores)	$1,099,990,200	$ 741,630,000	$ 858,162,000	$ 913,223,000
%, chains to total	19.5	20.3	20.0	19.9
Index of chain sales ...	100.0	70.4	80.0	84.8

(1) The increase in chain sales between 1935 and 1936 shown for Alberta is due largely to a change in the method of reporting by the Alberta Liquor Control Board. Figures for 1936 include an indeterminate amount of wholesale sales. Figures for 1935 include store sales only.

Table 3.--Principal Statistics of Retail Chains by Provinces, 1930, 1933, 1935 and 1936 (Continued) -

	1930	1933	1935	1936
uebec --				
Chains (number)	175	147	139	138
Stores (maximum)	1,698	1,668	1,612	1,628
Chain sales	$117,100,400	$ 73,398,300	$ 72,810,300	$ 79,895,000
Total sales (all stores)	$651,138,500	$422,297,000	$464,109,000	$498,143,000
%, chains to total	18.0	17.4	15.7	16.0
Index of chain sales ...	100.0	62.7	62.2	68.2
ew Brunswick --				
Chains (number)	42	41	45	46
Stores (maximum)	168	190	194	211
Chain sales	$ 11,958,700	$ 7,581,300	$ 9,055,900	$ 10,791,100
Total sales (all stores)	$ 84,371,900	$ 52,375,000	$ 61,681,000	$ 66,965,000
%, chains to total	14.2	14.5	14.7	16.1
Index of chain sales ...	100.0	63.4	75.7	90.2
ova Scotia --				
Chains (number)	48	50	47	50
Stores (maximum)	227	283	283	301
Chain sales	$ 12,163,300	$ 11,715,500	$ 13,623,300	$ 14,953,100
Total sales (all stores)	$ 99,519,900	$ 68,839,000	$ 81,257,000	$ 87,099,000
%, chains to total	12.2	17.0	16.8	17.2
Index of chain sales ...	100.0	96.3	112.0	122.9
rince Edward Island --				
Chains (number)	7	5	8	7
Stores (maximum)	12	8	8	7
Chain sales	$ 678,700	$ 350,900	$ 460,200	$ 500,300
Total sales (all stores)	$ 13,773,700	$ 8,905,000	$ 9,901,000	$ 11,351,000
%, chains to total	4.9	3.9	4.6	4.4
Index of chain sales ...	100.0	51.7	67.8	73.7
ukon and Northwest Territories --				
Chains (number)	6	4	5	4
Stores (maximum)	81	74	75	68
Chain sales	$ 2,087,700	$ 898,600	$ 1,345,500	$ 1,087,300
Total sales (all stores)	$ 3,216,100	$ 1,765,000	$ 2,197,000	$ 1,969,000
%, chains to total	64.9	50.9	61.2	55.5
Index of chain sales ...	100.0	43.0	64.4	52.1

hen Liquor Control Board sales (including both retail and wholesale) are excluded from both chain and total sales figures, the chain ratio becomes 12.8 per cent for 1936 compared with 12.3 per cent for 1935.

ote: In some instances total sales figures for years previous to 1936 have been revised.

Table 4.--Chains Classified According to Type of Operation

Type of Operation	1935					1936				
	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store
			$		$			$		$
All Chains, Total ...	445	7,666	364,129,800	100.00	47,499	457	7,588	394,935,000	100.00	52,047
Local chains	156	1,141	53,038,700	14.57	46,484	167	1,082	54,149,300	13.71	50,046
Provincial chains .	179	2,661	139,065,000	38.19	52,260	187	2,658	154,574,700	39.14	58,155
Sectional chains ..	60	1,525	57,218,900	15.71	37,521	54	1,497	59,273,300	15.01	39,595
National chains ...	50	2,339	114,807,200	31.53	49,084	49	2,351	126,937,700	32.14	53,993

Table 5.--Chains Classified According to Number of Units Operated

Size of Chain	1935					1936				
	Number of Chains	Number of Units (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Unit	Number of Chains	Number of Units (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Unit
			$		$			$		$
All Chains, Total ...	445	7,666	364,129,800	100.00	47,499	457	7,588	394,935,000	100.00	52,047
Chains having -										
Less than 6 units .	170	715	37,306,100	10.25	52,176	185	755	40,824,100	10.34	54,072
6 - 10 units	128	958	45,368,000	12.46	47,357	130	983	50,150,200	12.70	51,017
11 - 25 units	86	1,345	68,816,700	18.90	51,165	83	1,276	72,609,800	18.38	56,904
26 - 50 units	29	1,004	34,785,700	9.55	34,647	33	1,185	47,228,100	11.96	39,855
51 - 100 units	19	1,341	51,244,300	14.07	38,213	13	977	43,374,800	10.98	44,396
More than 100 units	13	2,303	126,609,000	34.77	54,976	13	2,412	140,748,000	35.64	58,353

Table 6.--Chains Classified According to Total Sales Volume

Size of Chain	1935					1936				
	Number of Chains	Number of Units (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Unit	Number of Chains	Number of Units (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Unit
			$		$			$		$
All Chains, Total	445	7,666	364,129,800	100.00	47,499	457	7,588	394,935,000	100.00	52,047
Chains having sales of -										
Less than $100,000	77	394	4,961,200	1.36	12,592	88	419	5,078,000	1.49	14,029
$100,000 - $250,000	150	1,069	24,840,200	6.82	23,237	141	944	23,448,200	5.94	24,839
$250,000 - $500,000	100	1,128	35,443,200	9.73	31,421	98	1,046	34,171,800	8.65	32,669
$500,000 - $1,000,000	53	932	38,220,300	10.50	41,009	61	918	42,544,400	10.77	46,345
$1,000,000 - $2,500,000	37	1,243	57,961,500	15.92	46,630	40	1,282	61,474,200	15.57	47,952
$2,500,000 - $5,000,000	14	1,143	48,756,300	13.39	42,656	14	1,046	46,213,600	11.70	44,181
More than $5,000,000	14	1,757	153,947,100	42.28	87,619	15	1,933	181,204,800	45.88	93,743

Table 7.--Chain Store Gross Margins for Selected Kinds of Business, 1936

Kind of Business	Number of Chains Reporting	(1) Net Chain Sales	Gross Margin	
			Amount	Per Cent of Total Sales
		$	$	
Grocery store chains	34	19,223,400	3,146,700	16.37
Combination store chains	41	88,867,900	18,218,200	20.50
Meat market chains (including sea foods)	14	4,166,000	954,700	22.92
Country general store chains	30	8,334,200	1,692,300	20.31
Dry goods store chains	5	1,997,800	556,500	27.86
Variety store chains	14	41,586,100	15,171,500	36.48
Automobile dealer chains	4	10,321,300	1,663,500	16.12
Men's and boys' clothing and furnishings store chains(2)	16	7,042,500	2,427,300	34.47
Family clothing store chains	14	8,807,100	2,514,700	28.55
Women's apparel and accessories store chains(3)	21	5,520,000	1,766,000	31.99
Shoe store chains	25	9,378,700	2,834,200	30.22
Hardware store chains	13	4,771,100	1,107,700	23.22
Lumber and building material dealer chains	37	12,927,200	3,468,200	26.83
Furniture store chains	6	4,130,200	1,534,500	37.15
Restaurant chains	14	6,954,100	3,544,700	50.97
Drug store chains	30	13,009,000	4,047,500	31.11
Coal and wood yard chains	3	2,414,300	420,600	17.42
Tobacco store chains	9	6,554,200	1,628,600	24.85

(1) In some instances these figures include a small amount of wholesale business in addition to store sales.
(2) Hat and cap store chains and custom tailor chains not included.
(3) Millinery chains not included.

Table 8.--Variety Store Chain Gross Margins, 1936

A. Chains Classified According to Number of Stores.

Size of Chain	Number of Chains	(1) Number of Stores (Average)	Store Sales	Per Cent of Chain Sales	Average Sales Per Store	Gross Margin	
						Amount	Per Cent of Total Sales(2)
			$		$	$	
All Chains, Total	14	396	41,422,100	100.00	104,601	15,171,500	36.48
Chains having --							
Less than 10 stores	3	16	611,400	1.48	38,213	194,200	30.59
10 - 25 stores	7	102	8,360,000	20.18	81,961	2,539,200	29.87
More than 25 stores	4	278	32,450,700	78.34	116,729	12,438,100	38.33

B. Chains Classified According to Total Sales Volume.

			$		$	$	
All Chains, Total	14	396	41,422,100	100.00	104,601	15,171,500	36.48
Chains having sales of -							
Less than $250,000	1	5	3,156,300	7.62	42,084	1,040,400	31.33
$250,000 - $1,000,000	7	70					
Over $1,000,000	6	321	38,265,800	92.38	119,208	14,131,100	36.93

(1) The average number of stores was derived from the numbers reported at the beginning, middle and end of the year.

(2) The gross margin percentage is based upon total sales, including store sales and any wholesale sales made direct from warehouses.

Table 9.--Shoe Store Chain Gross Margins, 1936

A. Chains Classified According to Number of Stores.

Size of Chain	Number of Chains	(1) Number of Stores (Average)	Store Sales	Per Cent of Chain Sales	Average Sales Per Store	Gross Margin	
						Amount	Per Cent of Total Sales(2)
			$		$	$	
All Chains, Total	25	320	9,331,600	100.00	29,161	2,834,200	30.22
Chains having -							
Less than 6 stores	8	33	1,460,100	15.65	44,245	423,500	29.00
6 - 10 stores	8	61	1,479,000	15.85	24,246	401,400	27.13
11 - 25 stores	6	80	2,378,300	25.49	29,729	729,300	30.45
More than 25 stores	3	146	4,014,200	43.01	27,495	1,280,000	31.65

B. Chains Classified According to Total Sales Volume.

			$		$	$	
All Chains, Total	25	320	9,331,600	100.00	29,161	2,834,200	30.22
Chains having sales of -							
Less than $100,000	4	15	365,400	3.92	24,360	101,100	27.67
$100,000 - $250,000	11	79	2,026,300	21.71	25,649	540,800	26.69
$250,000 - $500,000	5	48	1,806,900	19.36	37,644	536,600	29.42
More than $500,000	5	178	5,133,000	55.01	28,837	1,655,700	32.07

(1) The average number of stores was derived from the numbers reported at the beginning, middle and end of the year.

(2) The gross margin percentage is based upon total sales, including store sales and any wholesale sales made direct from warehouses.

Table 10.--Lumber and Building Material Chain Gross Margins, 1936

A. Chains Classified According to Number of Units.

Size of Chain	Number of Chains	Number of Units (Average)	Yard Sales	Per Cent of Chain Sales	Average Sales Per Unit	Gross Margin	
						Amount	Per Cent of Total Sales(2)
			$		$	$	
All Chains, Total	37	807	12,905,100	100.00	15,991	3,468,200	26.83
Chains having -							
Less than 6 units	7	29	1,764,400	13.67	60,841	453,100	25.68
6 - 10 units	9	71	1,154,800	8.95	16,265	328,600	28.46
11 - 25 units	11	191	2,450,000	18.98	12,827	637,400	26.02
26 - 50 units	7	233	3,440,400	26.66	14,766	958,000	27.67
More than 50 units	3	283	4,095,500	31.74	14,472	1,091,100	26.64

B. Chains Classified According to Total Sales Volume.

			$		$	$	
All Chains, Total	37	807	12,905,100	100.00	15,991	3,468,200	26.83
Chains having sales of -							
Less than $100,000	9	51	511,800	3.97	10,035	148,900	29.09
$100,000 - $250,000	11	155	1,786,600	13.84	11,526	456,000	25.52
$250,000 - $500,000	10	212	3,349,800	25.96	15,801	928,100	27.52
More than $500,000	7	389	7,256,900	56.23	18,655	1,935,200	26.67

(1) The average number of units was derived from the numbers reported at the beginning, middle and end of the year.

(2) The gross margin percentage is based upon total sales, including any wholesale business not passing directly through the retail yards.

Table 11.--Drug Store Chain Gross Margins, 1936

A. Chains Classified According to Number of Stores.

Size of Chain	Number of Chains	(1) Number of Stores (Average)	Store Sales	Per Cent of Chain Sales	Average Sales Per Store	Gross Margin	
						Amount	Per Cent of Total Sales(2)
			$		$	$	
All Chains, Total	30	314	12,871,600	100.00	40,992	4,047,500	31.11
Chains having -							
Less than 6 stores	12	50	1,442,300	11.20	28,846	450,600	31.24
6 - 10 stores	10	76	2,795,100	21.72	36,778	926,000	31.74
More than 10 stores	8	188	8,634,200	67.08	45,927	2,670,900	30.88

B. Chains Classified According to Total Sales Volume.

			$		$	$	
All Chains, Total	30	314	12,871,600	100.00	40,992	4,047,500	31.11
Chains having sales of -							
Less than $100,000	6	24	491,400	3.82	20,475	143,500	29.20
$100,000 - $250,000	12	74	2,063,700	16.03	27,888	612,000	28.00
$250,000 - $500,000	7	65	2,254,000	17.51	34,677	731,400	32.45
More than $500,000	5	151	8,062,500	62.64	53,394	2,560,600	31.70

(1) The average number of stores was derived from the numbers reported at the beginning, middle and end of the year.

(2) The gross margin percentage is based upon total sales, including store sales and any wholesale sales made direct from warehouses.

(Number of Voluntary Chains, Stores, Value of Purchases and Average Purchases Per Store)

A. All Voluntary Chains.

Year	Number of Chains	Number of Stores	Total Purchases at Wholesale Prices	Average Purchases Per Store	Index of Purchases, (1930 = 100)
			$	$	
1930	24	4,485	22,783,372	5,080	100.0
1931	29	5,456	25,220,327	4,622	110.7
1932	30	6,207	26,364,548	4,248	115.7
1933	32	6,689	28,625,065	4,279	125.6
1934	31	6,430	30,021,219	4,669	131.8
1935(1).....	38	7,361	31,231,500	4,243	137.1
1936	44	7,982	32,852,510	4,116	144.2

B. All Voluntary Food Chains.

			$	$	
1930	23	4,472	22,720,502	5,081	100.0
1931	26	5,198	23,626,795	4,545	104.0
1932	26	5,790	25,433,064	4,392	111.9
1933	27	6,025	26,725,418	4,436	117.6
1934	23	5,659	26,842,228	4,743	118.1
1935(1)	30	6,525	27,703,216	4,246	121.9
1936	32	6,670	27,336,202	4,098	120.3

(1) Figures for 1935 have been revised.

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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

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Vol. 5 No. 12

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OTTAWA, CANADA

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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

Retail Chains in Canada, 1937

According to the results of the annual Census of Merchandising and Service establishments, there were 447 chain store companies operating 7,815 unit stores in Canada in 1937 with sales totalling $414,133,300 compared with 457 chain companies operating 8,124 unit stores in 1936 with sales for that year amounting to $394,935,000. Included in these figures are the operations of 8 government liquor chains with 608 unit stores in 1937 whose sales totalled $74,305,200 compared with 610 unit stores in 1936 with sales of $65,908,000. In spite of the decrease in the number of chain companies as well as the number of unit stores in operation there was a sales increase of approximately 5.0 per cent in 1937 compared with the previous year.

Chain stores transacted 16.9 per cent of the total retail trade of the Dominion in 1937 compared with 17.9 per cent in 1936. The decline in chain ratio is due in part to the decreased number of chain filling stations many of which are being leased by their parent organizations and thereby removed from the chain category. With the business of filling stations eliminated, the ratio of chain sales to total retail sales was 17.8 in 1936 compared with 17.1 in 1937.

Thirty-seven of the chain store companies included in the chain count for 1936 either went out of business in that year or reduced the number of their stores below the four-store limit necessary for inclusion in the chain store category and were therefore eliminated from the 1937 figures. On the other hand, twenty-seven new firms were included in the returns for 1937. These were either old companies whose expansion from two or three-store organizations to four stores or over brought them within the category of the chain stores, or were altogether new formations of four or more stores. There was, therefore, a net decrease in 1937 compared with 1936 of ten in the number of chain store companies in operation.

Although the number of chain companies as well as the number of unit stores being operated by them decreased in 1937 from the 1936 figures, nevertheless salaries and wages paid to store employees increased from $38,603,000 in 1936 to $39,289,500 in 1937. These figures relate to store employees only, and do not include wages to head office or warehouse employees. Stocks on hand at the end of 1937 totalled $60,830,700, of which goods carried in the stores were valued at $48,550,700 and warehouse stocks at $12,280,000. Customers' accounts outstanding on the books of retail chains at the end of 1937 were valued at $33,526,200. This figure includes the unpaid balance of instalment accounts or that portion of the instalment payments still outstanding at the year's end.

Scope of Report

Information covering the operations of chains within each province is to be found in the provincial reports on retail trade which have already been published. In addition, a special report, "Food Chains in Canada, 1937", has been issued. The present report provides a summary of the activities of the retail chains in Canada during 1937 together with comparative figures for previous years, but it does not give all the detail shown in the provincial reports nor does it give the details regarding food chains to be found in the special report. The firms whose activities are summarized here include all organizations operating four or more retail units, exclusive only of department stores. All department stores are considered as independents irrespective of the number of units under the same ownership. Voluntary chains, in which the various stores are individually owned and operated but which are grouped for buying or advertising purposes, are not included with the corporate chains. There were, however, 49 of these voluntary groups in Canada in 1937 with 8,310 members. While their total annual sales is not known, their purchases from affiliated wholesalers on a cooperative basis amounted to $35,006,804 or an average of $4,213 per store. In the preceding year 44 of these voluntary groups were reported with 7,982 members whose purchases from affiliated wholesalers totalled

$32,852,510 or $4,116 per store. In 1937, of this voluntary group of 49 chains 37 were food chains with 6,949 members and purchases from affiliated wholesalers totalling $28,417,699. In the preceding year 32 of the voluntary chains reporting were food chains, with 6,670 members whose purchases totalled $27, 336,202.

Variations in Chain Ratios by Kinds of Business

The decline in the ratio of chain sales to total retail sales in 1937 was evident in several lines of business. There was a decrease of 2.1 per cent for family clothing stores, 2.0 per cent for lumber and building material dealers, 1.0 per cent for restaurants and 0.9 per cent for tobacco stores and stands. On the other hand, certain lines of business showed increases. A comparison of chain ratios for 1937 and 1936 for these lines of business in which chains are of most importance reveals the differences shown below:

Kind of Business	Chain Ratio 1936	Chain Ratio 1937	Changes
Candy and Confectionery stores	11.1	10.9	- 0.2
Grocery and Combination stores	33.0	33.5	+ 0.5
Fish and Meat markets	6.9	7.2	+ 0.3
Variety stores	89.5	89.8	+ 0.3
Men's and Boys' Clothing and Furnishings	12.2	11.9	- 0.3
Family Clothing stores	21.9	19.8	- 2.1
Womens' Apparel and Accessories stores	11.1	11.9	+ 0.8
Shoe stores	32.6	33.4	+ 0.8
Hardware stores	8.8	9.1	+ 0.3
Lumber and Building Material Dealers	30.5	28.5	- 2.0
Furniture stores	12.8	15.0	+ 2.2
Radio and Music stores	11.7	12.7	+ 1.0
Restaurants	14.3	13.3	- 1.0
Drug stores	20.1	20.6	+ 0.5
Office, school and store supplies and equipment dealers	55.6	57.4	+ 1.8
Tobacco stores and stands	23.8	22.9	- 0.9

Variations in Chain Ratios by Provinces

Three provinces recorded slight increases in the ratio of chain sales to total retail sales in 1937 compared with 1936. Five provinces recorded decreases, while one province showed no change. A comparison of the chain ratios for the several provinces for 1936 and 1937 is given below:

Province	Chain Ratio 1936	Chain Ratio 1937	Change
British Columbia	19.7	20.0	+ 0.3
Alberta	17.4	17.3	- 0.1
Saskatchewan	18.2	17.6	- 0.6
Manitoba	11.2	11.2	-
Ontario	19.9	18.1	- 1.8
Quebec	16.0	14.7	- 1.3
New Brunswick	16.1	16.8	+ 0.7
Nova Scotia	16.9	17.5	+ 0.6
Prince Edward Island	4.4	4.3	- 0.1

In Alberta figures for both years include an indeterminate amount of wholesale liquor business. When all the figures for the Alberta Liquor Control Board are excluded both from the chain and the total figures, the ratio of chain sales to total sales for that province remains unchanged at 12.6 per cent for 1935, 1936 and 1937

Summary by Kinds of Business

The 447 corporate chain companies operating in Canada in 1937 included 109 in the food group of which 44 were combination store chains dealing in both groceries and meats, 31 were exclusively grocery chains, 14 were meat market chains, and the balance was devoted to bakery products, confectionery and other foods. A maximum of 2,587 unit food stores were operated during the year by these 109 reporting companies, net sales amounting to $128,736,200 or 37.9 per cent of the total chain sales. To this amount

the 1,627 units of combination store chains contributed net sales of $96,222,000, while 498 grocery stores contributed net sales of $20,167,700.

There were 27 country general store chains with 164 unit stores and these had net sales of $8,926,600 or 2.6 per cent of the total chain sales. Twenty-two general merchandise chains including dry goods and variety stores, but exclusive of department stores, operated 514 units and had net sales of $48,985,200 or 14.4 per cent of the total. Twenty-nine chains in the automotive group, including dealers, accessories and filling station chains, operated 491 units and recorded net sales amounting to $13,055,-600 or 3.9 per cent of the total. This was a considerable decrease from the 1936 sales of $23,789,600 and was due to some extent to the policy of the chain filling station companies of leasing unit stations which, of course, removed them from the chain category. Seventy-four wearing apparel chains operating 784 units recorded net sales of $32,189,-800 or 9.5 per cent of the total. In the building materials group including hardware, lumber and building materials and paint and glass stores, 51 chains operated 905 stores and recorded net sales of $19,638,500 or 5.8 per cent of total chain sales. Summary statistics showing the number of chains, chain stores and sales, together with ratios of chain to total sales are given in the following tables.

Instalment Sales of Chain Stores

The instalment sales of all chains exclusive of government liquor stores amounted to $24,518,000 in 1937 or 7.2 per cent of the total. This figure represents the full selling price of the merchandise sold during the year on the instalment plan, including the cash payments as well as the amount financed. The most substantial contribution to this volume of instalment sales came from the furniture and household group, of whose total sales of $19,007,800 there were instalment sales amounting to $15,119,600. Within this group the household appliance chain stores recorded instalment sales of $7,840,000 out of a total of $10,052,200; the instalment sales of radio and music chains amounted to $2,428,900 out of a total of $2,785,200, while furniture chains with total sales of $5,658,000 recorded instalment sales of $4,519,500.

Instalment sales were reported by companies in practically all lines, but the inclusion of a firm in any one category does not necessarily mean that its sales were confined to commodities of that category. For example, filling station chains reported instalment sales of $33,700. The commodities usually sold by filling stations such as gas, oil, grease and parts do not lend themselves to instalment selling. It may be assumed, therefore, that the instalment sales reported by filling stations were sales of "side-line" commodities such as automobiles or goods such as a filling station might handle in connection but not as a part of the regular business.

Chain Organization

A chain store company may confine its operations to a single city or it may establish unit stores throughout the Dominion. A classification of the 447 chain companies operating in Canada in 1937 shows that 157 companies confined their activities to one locality. There were 181 chains with 2,622 unit stores operating throughout the province in which they were located, while 60 chains with 1,413 units operated sectionally and 49 chains with 2,267 units maintained Dominion-wide organizations. Sales per unit store for provincial chains amounted to $66,124 compared with $58,462 per unit store for national chains, $47,117 per unit store for local chains and $41,778 for sectional chains. The average sales per unit for all types amounted to $56,375 in 1937 compared with $52,047 in 1936.

A classification of chains according to the number of units each company operated shows that in 1937 there were 177 chains each operating less than 6 stores with a sales average of $54,676 per store. There were 135 chains operating 6 to 10 units, with a sales average of $60,058 per store; 79 chains with 11 to 25 units and a sales average of $52,604 per store; 31 chains with 26 to 50 units and a sales average of $40,649 per store; 13 chains with 51 to 100 units and a sales average of $66,493 per store. Approximately one-third of the total amount of sales of all chains was made by 12 companies each with more than 100 units with a sales average of $60,882 per store.

Chain Store Gross Margins

The term "gross margin" is used here to represent the amount remaining after deducting from net sales the net cost of goods sold. The net cost of goods sold is calculated from the net cost of goods purchased during the year and from the inventory values at the beginning and close of the period. The net cost of goods purchased includes the invoice value less all returns, allowances and discounts, plus inward freight,

cartage to warehouse, duty, insurance in transit, and other expenses incidental to receipt of merchandise. Warehousing charges and costs of transportation from warehouse to stores are not included in the purchase price and all operating expenses of the stores are, of course, excluded. Transportation costs of goods shipped directly from wholesalers, manufacturers or factory to the retail stores were included in the value of purchases.

Most of the larger chain store companies, in addition to performing the duties of retailers, carry on the functions of wholesalers in so far as the physical handling of merchandise is concerned. A number of chain companies also indicated that their warehouses conducted a certain amount of wholesale business with other retailers in addition to supplying their own stores. The gross margin figures shown herein are calculated from the difference between the total value of purchases and total sales, including any wholesale sales in addition to the retail store transactions. These figures, therefore, represent the gross margin applicable to the combined retailing and wholesaling functions of chains.

Manufacturer-controlled chains are operated primarily to distribute the products of the manufacturing plants of the parent company. In most cases, data regarding laid-down cost of merchandise at the retail branches were not available so that figures for such kind-of-business classifications as household appliance stores and office appliance stores which are operated largely by manufacturing plants are omitted from the tables giving gross margin figures. Many of the candy and confectionery chains indicated that they manufactured the goods which were sold by their branches and figures for these also have been excluded from the tables.

Gross Margins for Selected Kinds of Business

Grocery Chains--The gross margin for grocery chains in 1937 was 16.6 per cent of net sales compared with 16.37 per cent in 1936 and 15.98 per cent in 1935. An analysis of gross margins of grocery chains will be found in the special report, "Food Chains in Canada, 1937."

Combination Store Chains--The gross margin of combination stores was 19.2 per cent of net sales in 1937, compared with 20.50 per cent in 1936 and 19.99 per cent in 1935. A special analysis of combination store chains is also found in the special report, "Food Chains in Canada, 1937."

Meat Market Chains--The gross margin for meat market chains in 1937 was 22.5 per cent of gross sales compared with 22.92 per cent in 1936 and 23.58 per cent in 1935.

Variety Store Chains--The gross margin for variety store chains in 1937 was 36.8 per cent of net sales compared with 36.48 per cent in 1936 and 36.34 per cent in 1935.

Details of the gross margins for other kinds of business will be found in Tables 7 to 12.

Table 1.--Summary of Retail Chains in Canada, 1937

(Number of Chains, Stores, Sales, Instalment Sales, Accounts Outstanding, Salaries and Wages and Stocks.)

Kind of Business	Number of Chains	Number of Stores 1937		Net Sales, 1937			Instalment Sales	Customers' Accounts Outstanding, Dec. 31, 1937	Salaries & Wages (Store employees only)	Stocks on Hand, End of Year, At Cost	
		Average	Maximum	Amount	% of total chain sales	% of (2) total chain sales				Stores	Warehouses
				$			$	$	$	$	$
All Chains, Total (1)	447	7,346	7,815	414,133,300	100.00		24,518,000	33,526,200	39,289,500	48,550,700	12,280,000
All Chains Less Government Liquor Stores, Total	439	6,743	7,207	339,828,100		100.00	24,518,000	33,526,200	36,545,100	43,568,500	8,677,100
Food Group, Total	109	2,456	2,587	128,736,200	31.09	37.88	105,600	1,679,900	10,103,600	6,626,800	4,154,100
Bakery product chains (3)	8	76	80	(X)	(X)	(X)	-	(X)	(X)	11,200	11,200
Candy and confectionery store chains	10	186	205	4,308,500	1.04	1.27	-	98,800	653,000	76,500	169,700
Grocery store chains	31	482	498	20,167,700	4.87	5.94	-	274,100	1,360,800	1,422,800	735,600
Combination store chains	44	1,542	1,627	96,222,000	23.23	28.31	105,600	923,900	7,281,700	4,922,600	2,926,000
Meat market chains	14	155	162	4,665,100	1.13	1.37	-	153,900	496,300	89,600	17,800
Other food store chains	2	15	15	(X)	(X)	(X)	-	(X)	(X)	104,100	293,800
Country General Store Chains, Total	27	158	164	8,926,600	2.16	2.63	334,300	1,187,400	653,500	2,257,100	43,700
General Merchandise Group, Total	22	494	514	48,985,200	11.83	14.41	5,100	82,200	6,159,200	6,849,100	949,900
Dry goods store chains	7	62	67)	2,661,800	.64	.78	5,100	78,800	327,200	615,000	3,000
General Merchandise store chains	1	10	10)								
Variety, 5 and 10, and to-a-dollar store chains	14	422	437	46,323,400	11.19	13.63	-	3,400	5,832,000	6,234,100	946,900
Automotive Group, Total ...	29	307	491	13,055,600	3.15	3.85	1,923,900	1,345,500	1,509,600	1,224,300	28,800
Automobile dealer chains	4	29	30	5,154,400	1.24	1.52	1,639,400	912,500	554,000	942,300	-
Accessories, tires and battery store chains	3	23	26	910,100	.22	.27	250,800	126,900	124,800	71,000	26,000
Filling station chains	22	255	435	6,991,100	1.69	2.06	33,700	306,100	830,800	211,000	2,800
Apparel Group, Total	74	733	784	32,189,800	7.77	9.47	1,235,500	1,297,500	3,349,900	6,491,500	762,900
Men's and boys' clothing and furnishings store chains (including custom tailors)	16	147	158	7,272,500	1.76	2.14	114,600	188,200	790,700	1,254,800	219,900
Family clothing store chains	14	73	77	8,607,700	2.08	2.53	1,041,600	1,015,900	907,400	1,725,900	47,900
Women's apparel and accessories store chains	19	176	194	6,216,600	1.50	1.83	79,300	51,800	541,900	887,500	119,700
Shoe store chains	25	337	355	10,093,000	2.43	2.97	-	41,600	1,109,900	2,623,300	375,400

(1), (2) (3): See footnotes on Page 6.

(Continued on Page 6.)

(Table 1.--Summary of Retail Chains in Canada, 1937--(Continued) -
(Number of Chains, Stores, Sales, Instalment Sales, Accounts Outstanding, Salaries and Wages and Stocks.)

Kind of Business	Number of Chains	Number of Stores 1937		Net Sales, 1937			Instalment Sales	Customers' Accounts Outstanding, Dec. 31, 1937	Salaries & Wages (Store employees only)	Stocks on Hand, End of Year, At Cost	
		Average	Maximum	Amount	% of total chain sales	% of (2) total chain sales				Stores	Warehouses
				$			$	$	$	$	$
Building Materials Group, Total	51	892	905	19,638,500	4.74	5.78	1,406,800	9,778,700	1,763,000	6,355,100	269,500
Hardware store chains	13	68	68	5,422,600	1.31	1.60	327,100	784,600	468,000	1,411,400	-
Lumber and building material dealer chains	35	796	809	13,221,100	3.19	3.89	1,079,700	8,896,000	1,176,100	4,724,100	269,500
Paint and glass store chains	3	28	28	994,800	.24	.29	-	98,100	118,900	219,600	-
Furniture and Household Group, Total	31	402	413	19,007,800	4.59	5.59	15,119,600	11,867,200	3,398,300	3,227,000	376,300
Furniture store chains	7	69	72	5,658,000	1.37	1.66	4,519,500	2,014,500	464,100	802,600	194,700
Household appliance store chains	16	289	296	10,052,200	2.43	2.96	7,840,000	7,549,100	2,282,500	1,928,200	125,600
Radio and music store chains	5	32	32	2,785,200	.67	.82	2,428,900	2,144,900	516,000	433,400	-
Other home furnishing store chains	3	12	13	512,400	.12	.15	331,200	158,700	135,700	62,800	56,000
Restaurant Chains, Total	13	181	203	6,891,900	1.66	2.03	-	2,200	1,573,900	103,600	52,400
Other Retail Chains, Total	91	1,723	1,754	136,701,700	33.01	18.36	4,387,200	6,285,600	10,778,500	15,416,200	5,642,400
Coal and wood (including ice) dealer chains	3	19	19	2,428,400	.59	.72	-	273,900	159,700	197,600	-
Drug store chains	31	320	332	14,163,300	3.42	4.17	8,000	150,800	1,909,100	2,582,300	551,900
Gifts, novelties, toys and camera store chains	1	6	6)	8,800,800	2.13	2.59	1,842,900	1,923,300	1,166,000	2,109,600	-
Jewellery store chains	4	36	37)								
Office, school and store supplies and equipment dealer chains	12	142	147	10,675,000	2.58	3.14	2,403,700	2,534,700	2,459,900	1,878,700	693,900
Opticians & optomitrists chains	3	14	15	196,200	.04	.06	18,400	6,700	56,000	9,400	6,300
Tobacco store chains	9	212	215	6,097,300	1.47	1.79	-	113,300	652,100	533,500	109,000
Government liquor stores	8	603	608	74,305,200	17.94	-	-	-	2,744,400	4,982,200	3,602,900
Brewers' Warehouse chains	6	39	39	5,045,000	1.22	1.48	-	-	484,900	565,600	-
Unclassified kinds of business	14	332	336	14,990,500	3.62	4.41	114,200	1,282,900	1,146,400	2,557,300	678,400

(1) Group totals may include figures for classifications which cannot be shown separately without disclosing individual operations.
(2) In computing the percentages in this column, the sales of Government liquor stores have been omitted from the total chain figures.
(3) Exclusive of manufacturing bakeries. (X) Indicates that figures are withheld to avoid disclosing individual operations.

Table 2.--Principal Statistics of Retail Chains for Selected Kinds of Business, by Years, 1930, 1933, 1936 and 1937.

Kind of Business	1930	1933	1936	1937
ALL STORES, TOTAL --				
Chains (number)	518	461	457	447
Stores (maximum)	8,504	8,230	8,124	7,815
Chain sales	$ 487,336,000	$ 328,902,600	$ 394,935,000	$ 414,133,300
Total sales (all stores)	$2,755,569,900	$1,785,768,000	$2,208,142,000	$2,453,715,000
%, chains to total	17.7	18.4	17.9	16.9
Candy and Confectionery Stores --				
Chains (number)	14	8	10	10
Stores (maximum)	169	167	191	205
Chain sales	$ 5,448,300	$ 3,568,500	$ 4,085,100	$ 4,308,500
Total sales (all stores)	$ 54,176,100	$ 33,010,000	36,727,000	$ 39,598,000
%, chains to total	10.1	10.8	11.1	10.9
Grocery and Combination Stores --				
Chains (number)	66	75	75	75
Stores (maximum)	2,127	2,221	2,172	2,125
Chain sales	$ 119,498,600	$ 98,862,100	$ 107,345,900	$ 116,389,700
Total sales (all stores)	$ 405,403,400	$ 297,307,000	$ 325,261,000	$ 347,752,000
%, chains to total	29.5	33.3	33.0	33.5
Fish and Meat Markets --				
Chains (number)	21	16	14	14
Stores (maximum)	225	177	162	162
Chain sales	$ 8,083,900	$ 4,776,400	$ 4,166,000	$ 4,665,100
Total sales (all stores)	$ 83,026,200	$ 50,090,000	$ 60,579,000	$ 64,865,000
%, chains to total	9.7	9.5	6.9	7.2
Variety Stores --				
Chains (number)	15	14	14	14
Stores (maximum)	327	356	414	437
Chain sales	$ 39,383,600	$ 33,348,600	$ 41,422,100	$ 46,323,400
Total sales (all stores)	$ 44,212,200	$ 37,256,000	$ 46,281,000	$ 51,585,000
%, chains to total	89.1	89.5	89.5	89.8
Men's and Boys' Clothing and Furnishings Stores (including custom tailors)--				
Chains (number)	22	14	16	16
Stores (maximum)	191	135	179	158
Chain sales	$ 9,866,800	$ 5,405,200	$ 6,939,200	$ 7,272,500
Total sales (all stores)	$ 72,110,500	$ 44,435,000	$ 56,897,000	$ 61,289,000
%, chains to total	13.7	12.2	12.2	11.9
Family Clothing Stores --				
Chains (number)	13	12	14	14
Stores (maximum)	58	63	79	77
Chain sales	$ 4,746,600	$ 6,722,000	$ 8,790,400	$ 8,607,700
Total sales (all stores)	$ 42,144,100	$ 31,582,000	$ 40,208,000	$ 43,452,000
%, chains to total	11.3	21.3	21.9	19.8
Women's Apparel and Accessories Stores --				
Chains (number)	28	15	21	19
Stores (maximum)	203	148	190	194
Chain sales	$ 8,584,800	$ 4,029,400	$ 5,512,200	$ 6,216,600
Total sales (all stores)	$ 69,806,000	$ 44,699,000	$ 49,676,000	$ 52,318,000
%, chains to total	12.3	9.0	11.1	11.9
Shoe Stores --				
Chains (number)	17	22	25	25
Stores (maximum)	203	274	334	355
Chain sales	$ 7,702,700	$ 7,114,800	$ 9,331,600	$ 10,093,000
Total sales (all stores)	$ 35,908,000	$ 25,989,000	$ 28,592,000	$ 30,253,000
%, chains to total	21.5	27.4	32.6	33.4

Continued on Page 8.

Table 2.--Principal Statistics of Retail Chains for Selected Kinds of Business, by Years, 1930, 1933, 1936 and 1937--(Continued) --

	1930	1933	1936	1937
ardware Stores --				
Chains (number)	13	14	13	13
Stores (maximum)	70	76	69	68
Chain sales	$ 4,218,100	$ 3,024,500	$ 4,768,400	$ 5,422,600
Total sales (all stores)	$ 70,891,700	$ 42,732,000	$ 53,972,000	$ 59,741,000
%, Chains to total	6.0	7.1	8.8	9.1
umber and Building Material Dealers --				
Chains (number)	46	42	37	35
Yards (maximum)	1,035	883	835	809
Chain sales	$ 18,597,500	$ 9,505,700	$ 12,905,100	$ 13,221,100
Total sales (all stores)	$ 66,200,700	$ 29,331,000	$ 42,306,000	$ 46,399,000
%, chains to total	28.1	32.4	30.5	28.5
urniture Stores --				
Chains (number)	8	9	6	7
Stores (maximum)	96	84	63	72
Chain sales	$ 9,367,900	$ 4,317,400	$ 4,130,200	$ 5,658,000
Total sales (all stores)	$ 41,016,500	$ 23,073,000	$ 32,231,000	$ 37,824,000
%, chains to total	22.8	18.7	12.8	15.0
adio and Music Stores --				
Chains (number)	7	4	5	5
Stores (maximum)	75	30	30	32
Chain sales	$ 7,104,100	$ 1,070,300	$ 2,294,400	$ 2,785,200
Total sales (all stores)	$ 33,894,290	$ 13,440,000	$ 19,589,000	$ 21,961,000
%, chains to total	21.0	8.0	11.7	12.7
estaurants --				
Chains (number)	21	17	14	13
Stores (maximum)	262	240	209	203
Chain sales	$ 13,438,600	$ 7,129,300	$ 6,954,700	$ 6,891,900
Total sales (all stores)	$ 75,977,100	$ 41,667,000	$ 48,762,000	$ 51,940,000
%, chains to total	17.7	17.1	14.3	13.3
rug Stores --				
Chains (number)	31	29	30	31
Stores (maximum)	292	301	320	332
Chain sales	$ 13,971,300	$ 11,001,300	$ 12,871,600	$ 14,163,300
Total sales (all stores)	$ 76,848,900	$ 57,253,000	$ 64,055,000	$ 68,724,000
%, chains to total	18.2	19.2	20.1	20.6
ffice, School and Store Supplies and Equipment Dealers --				
Chains (number)	16	11	12	12
Stores (maximum)	173	144	146	147
Chain sales	$ 11,134,200	$ 5,332,100	$ 8,707,200	$ 10,675,000
Total sales (all stores)	$ 19,829,900	$ 10,003,000	$ 15,656,000	$ 18,599,000
%, chains to total	56.1	53.3	55.6	57.4
obacco Stores and Stands --				
Chains (number)	9	9	9	9
Stores (maximum)	215	234	222	215
Chain sales	$ 7,800,700	$ 5,446,200	$ 5,833,100	$ 6,097,300
Total sales (all stores)	$ 30,702,800	$ 21,586,000	$ 24,501,000	$ 26,605,000
%, chains to total	25.4	25.2	23.8	22.9
iquor Stores --				
Chains (number)	9	8	8	8
Stores (maximum)	645	595	610	608
Chain sales	$ 100,394,000	$ 54,872,700	$ 65,908,000	$ 74,305,200

ote: In some instances total sales figures for years previous to 1937 have been revised.

Table 3.--Principal Statistics of Retail Chains by Provinces, 1930, 1933, 1936 and 1937

	1930	1933	1936	1937
ANADA --				
Chains (number)	518	461	457	447
Stores (maximum)	8,504	8,230	8,124	7,815
Chain sales	$ 487,326,000	$ 328,902,600	$ 394,935,000	$ 414,133,300
Total sales (all stores)	$2,755,569,900	$1,785,768,000	$2,208,142,000	$2,453,715,000
%, chains to total	17.7	18.4	17.9	16.9
Index of chain sales	100.0	67.5	81.0	85.0
ritish Columbia --				
Chains (number)	92	81	76	77
Stores (maximum)	692	740	717	696
Chain sales	$ 47,875,300	$ 32,405,600	$ 41,068,500	$ 46,497,900
Total sales (all stores)	$ 248,597,500	$ 155,747,000	$ 208,913,000	$ 232,740,000
%, chains to total	19.3	20.8	19.7	20.0
Index of chain sales	100.0	67.7	85.8	97.1
lberta --				
Chains (number)	104	93	81	79
Stores (maximum)	682	637	574	565
Chain sales	$ 24,918,500	$ 17,269,500	$ 24,189,500	$ 26,314,000
Total sales (all stores)	$ 176,537,100	$ 109,074,000	$ 138,853,000	$ 152,408,000
%, chains to total	14.1	15.8	17.4	17.3
Index of chain sales	100.0	69.3	97.1	105.6
askatchewan --				
Chains (number)	101	90	82	82
Stores (maximum)	1,234	1,046	986	983
Chain sales	$ 34,056,300	$ 20,755,200	$ 23,986,900	$ 22,717,400
Total sales (all stores)	$ 189,181,100	$ 103,091,000	$ 131,935,000	$ 129,166,000
%, chains to total	18.0	20.1	18.2	17.6
Index of chain sales	100.0	60.9	70.4	66.7
anitoba --				
Chains (number)	91	73	66	63
Stores (maximum)	434	374	355	331
Chain sales	$ 22,105,800	$ 13,619,700	$ 16,677,300	$ 18,027,800
Total sales (all stores)	$ 189,243,900	$ 122,045,000	$ 148,541,000	$ 161,253,000
%, chains to total	11.7	11.2	11.2	11.2
Index of chain sales	100.0	61.6	75.4	81.6
ntario --				
Chains (number)	250	217	227	230
Stores (maximum)	3,276	3,210	3,277	3,180
Chain sales	$ 214,391,300	$ 150,908,000	$ 181,786,000	$ 184,973,100
Total sales (all stores)	$1,099,990,200	$ 741,630,000	$ 913,223,000	$1,022,068,000
%, chains to total	19.5	20.3	19.9	18.1
Index of chain sales	100.0	70.4	84.8	86.3

Continued on Page 10

(1) Figures for 1936 and 1937 include an indeterminate amount of wholesale sales.

ote: In some instances total sales figures for years previous to 1937 have been revised.

Table 3.--Principal Statistics of Retail Chains by Provinces, 1930, 1933, 1936 and 1937--(Continued) --

	1930	1933	1936	1937
Quebec --				
Chains (number)	175	147	138	134
Stores (maximum)	1,698	1,668	1,628	1,481
Chain sales	$ 117,100,400	$ 73,398,300	$ 79,895,000	$ 83,442,500
Total sales (all stores)	$ 651,138,500	$ 422,297,000	$ 498,143,000	$ 565,921,000
%, chains to total	18.0	17.4	16.0	14.7
Index of chain sales ...	100.0	62.7	68.2	71.3
New Brunswick --				
Chains (number)	42	41	46	44
Stores (maximum)	168	190	211	205
Chain sales	$ 11,958,700	$ 7,581,300	$ 10,791,100	$ 12,878,800
Total sales (all stores)	$ 84,371,900	$ 52,375,000	$ 66,965,000	$ 76,656,000
%, chains to total	14.2	14.5	16.1	16.8
Index of chain sales ...	100.0	63.4	90.2	107.7
Nova Scotia --				
Chains (number)	48	50	50	49
Stores (maximum)	227	283	301	295
Chain sales	$ 12,163,300	$ 11,715,500	$ 14,953,100	$ 17,384,900
Total sales (all stores)	$ 99,519,900	$ 68,839,000	$ 88,249,000	$ 99,336,000
%, chains to total	12.2	17.0	16.9	17.5
Index of chain sales ...	100.0	96.3	122.9	142.9
Prince Edward Island --				
Chains (number)	7	5	7	7
Stores (maximum)	12	8	7	7
Chain sales	$ 678,700	$ 350,900	$ 500,300	$ 507,700
Total sales (all stores)	$ 13,773,700	$ 8,905,000	$ 11,351,000	$ 11,748,000
%, chains to total	4.9	3.9	4.4	4.3
Index of chain sales ...	100.0	51.7	73.7	74.8
Yukon and Northwest Territories --				
Chains (number)	6	4	4	4
Stores (maximum)	81	74	68	72
Chain sales	$ 2,087,700	$ 898,600	$ 1,087,300	$ 1,389,200
Total sales (all stores)	$ 3,216,100	$ 1,765,000	$ 1,969,000	$ 2,419,000
%, chains to total	64.9	50.9	55.5	57.4
Index of chain sales ...	100.0	43.0	52.1	66.5

Note: In some instances total sales figures for years previous to 1937 have been revised.

Table 4.--Chains Classified According to Type of Operation

Type of Operation	1936					1937				
	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store
			$		$			$		$
All Chains, Total	457	7,588	394,935,000	100.00	52,047	447	7,346	414,133,300	100.00	56,375
Local chains	167	1,082	54,149,300	13.71	50,046	157	1,044	49,190,600	11.88	47,117
Provincial chains	187	2,658	154,574,700	39.14	58,155	181	2,622	173,377,200	41.87	66,124
Sectional chains	54	1,497	59,273,300	15.01	39,595	60	1,413	59,031,900	14.25	41,778
National chains	49	2,351	126,937,700	32.14	53,993	49	2,267	132,533,600	32.00	58,462

Table 5.--Chains Classified According to Number of Units Operated

Size of Chain	1936					1937				
	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store
			$		$			$		$
All Chains, Total	457	7,588	394,935,000	100.00	52,047	447	7,346	414,133,300	100.00	56,375
Chains having -										
less than 6 units	185	755	40,824,100	10.34	54,072	177	728	39,804,300	9.61	54,676
6 - 10 units	130	983	50,150,200	12.70	51,017	135	1,026	61,619,900	14.88	60,058
11 - 25 units	83	1,276	72,609,800	18.38	56,904	79	1,249	65,702,300	15.87	52,604
26 - 50 units	33	1,185	47,228,100	11.96	39,855	31	1,125	45,729,600	11.04	40,649
51 - 100 units	13	977	43,374,800	10.98	44,396	13	955	63,501,000	15.33	66,493
More than 100 units ...	13	2,412	140,748,000	35.64	58,353	12	2,263	137,776,200	33.27	60,882

Table 6.--Chains Classified According to Total Retail Sales Volume.

Size of Chain	1936 Number of Chains	1936 Number of Units (Average)	1936 Total Chain Sales	1936 Per Cent of Total Chain Sales	1936 Average Sales Per Unit	1937 Number of Chains	1937 Number of Units (Average)	1937 Total Chain Sales	1937 Per Cent of Total Chain Sales	1937 Average Sales Per Unit
			$		$			$		$
All Chains, Total	457	7,588	394,935,000	100.00	52,047	447	7,346	414,133,300	100.00	56,375
Chains having sales of -										
Less than $100,000	88	419	5,878,000	1.49	14,029	72	354	4,851,400	1.17	13,705
$100,000 - $250,000 ...	141	944	23,448,200	5.94	24,839	131	830	21,980,500	5.30	26,483
$250,000 - $500,000 ...	98	1,046	34,171,800	8.65	32,669	107	1,093	37,630,200	9.09	34,397
$500,000 - $1,000,000 .	61	918	42,544,400	10.77	46,345	64	1,001	44,010,600	10.63	43,967
$1,000,000 - $2,500,000	40	1,282	61,474,200	15.57	47,952	42	1,083	61,779,600	14.92	57,045
$2,500,000 - $5,000,000	14	1,046	46,213,600	11.70	44,181	17	1,103	58,961,000	14.24	53,552
More than $5,000,000 ..	15	1,933	181,204,800	45.88	93,743	14	1,883	184,920,000	44.65	98,205

Table 7.--Chain Store Gross Margins for Selected Kinds of Business, 1937.

Kind of Business	Number of Chains Reporting	(1) Net Chain Sales	Gross Margin Amount	Gross Margin Per Cent of Total Sales
		$	$	
Grocery store chains	31	20,167,700	3,428,200	16.6
Combination store chains	44	96,222,000	18,584,300	19.2
Meat market chains (including sea foods)	14	4,665,100	1,047,700	22.5
Country general store chains	27	8,926,600	1,754,700	19.4
Dry goods store chains	7	2,235,600	663,900	29.5
Variety store chains	14	46,323,400	17,067,000	36.8
Men's and boys' clothing and furnishings store chains (2) .	32	2,[illegible]	[illegible]	40.7
Family clothing store chains	14	8,607,700	2,519,500	29.2
Women's apparel and accessories store chains (3)	35	5,[illegible]	1,[illegible]	33.7
Shoe store chains	25	10,093,000	3,011,000	29.7
Hardware store chains	13	5,422,600	1,355,500	25.0
Lumber and building material dealer chains	35	13,221,100	3,454,300	25.7
Furniture store chains	7	5,658,000	2,537,300	41.8
Radio and music store chains	5	2,785,200	1,370,100	47.1
Restaurant chains	13	6,891,900	3,478,700	50.1
Drug store chains	31	14,163,300	4,572,800	32.2
Coal and wood yard chains	3	2,428,400	438,400	18.1
Jewellery store chains	4	7,735,700	3,430,200	44.3
Tobacco store chains	9	6,097,300	1,742,900	24.8

(1) In some instances these figures include a small amount of wholesale business in addition to store sales.
(2) Hat and cap store chains and custom tailor chains not included.
(3) Millinery chains not included.

Table 8.--Variety Store Chain Gross Margins, 1937

A. Chains Classified According to Number of Stores.

Size of Chain	Number of Chains	(1) Number of Stores (Average)	Store Sales	Per Cent of Chain Sales	Average Sales Per Store	Gross Margin	
						Amount	Per Cent of Total Sales (2)
			$		$	$	
All Chains, Total	14	422	46,323,400	100.00	109,771	17,067,000	36.84
Chains having --							
Less than 10 stores	4	26	1,065,800	2.30	40,992	330,300	30.99
10 - 25 stores	6	101	9,070,800	19.58	89,810	2,768,700	30.52
More than 25 stores	4	295	36,186,800	78.12	122,667	13,968,000	38.60

B. Chains Classified According to Total Sales Volume.

			$		$	$	
All Chains, Total	14	422	46,323,400	100.00	109,771	17,067,000	36.84
Chains having sales of -							
Less than $250,000	1	5)	2,614,200	5.64	39,609	818,000	31.29
$250,000 - $1,000,000	6	61)					
Over $1,000,000	7	356	43,709,200	94.36	122,779	16,249,000	37.18

(1) The average number of stores was derived from the numbers reported at the beginning, middle and end of the year.

(2) The gross margin percentage is based upon total sales, including store sales and any wholesale sales made direct from warehouses.

Table 9.--Shoe Store Chain Gross Margins, 1937

A. Chains Classified According to Number of Stores.

Size of Chain	Number of Chains	(1) Number of Stores (Average)	Store Sales	Per Cent of Chain Sales	Average Sales Per Store	Gross Margin Amount	Gross Margin Per Cent of Total Sales(2)
			$		$	$	
All Chains, Total	25	337	10,093,000	100.00	29,950	3,011,000	29.69
Chains having -							
Less than 6 stores	7	27	1,271,300	12.60	47,085	346,800	27.28
6 - 10 stores	9	69	1,964,600	19.46	28,472	529,000	26.93
11 - 25 stores	6	83	2,687,500	26.63	32,380	809,700	29.96
More than 25 stores	3	158	4,169,600	41.31	26,390	1,325,500	31.53

B. Chains Classified According to Total Sales Volume.

			$		$	$	
All Chains, Total	25	337	10,093,000	100.00	29,950	3,011,000	29.69
Chains having sales of -							
Less than $100,000	1	4)	2,445,700	24.23	26,298	636,400	26.02
$100,000 - $250,000	13	89)					
$250,000 - $500,000	5	38	1,630,800	16.16	42,916	502,100	30.51
More than $500,000	6	206	6,016,500	59.61	29,206	1,872,500	30.94

(1) The average number of stores was derived from the numbers reported at the beginning, middle and end of the year.

(2) The gross margin percentage is based upon total sales, including store sales and any wholesale sales made direct from warehouses.

Table 10.--Lumber and Building Material Chain Gross Margins, 1937.

A. Chains Classified According to Number of Units.

Size of Chain	Number of Chains	(1) Number of Units (Average)	Yard Sales	Per Cent of Chain Sales	Average Sales Per Unit	Gross Margin	
						Amount	Per Cent of Total Sales(2)
			$		$	$	
All Chains, Total	35	796	13,221,100	100.00	16,609	3,454,300	25.74
Chains having -							
Less than 6 units	8	36	2,331,200	17.63	64,756	696,900	27.57
6 - 10 units	7	60	1,216,000	9.20	20,267	269,200	22.14
11 - 25 units	10	173	2,137,200	16.17	12,354	576,800	26.99
26 - 50 units	7	235	3,607,000	27.28	15,349	965,600	26.77
More than 50 units	3	292	3,929,700	29.72	13,458	945,800	24.07

B. Chains Classified According to Total Sales Volume.

			$		$	$	
All Chains, Total	35	796	13,221,100	100.00	16,609	3,454.300	25.74
Chains having sales of -							
Less than $100,000	8	53	456,200	3.45	8,608	101,000	22.14
$100,000 - $250,000	9	117	1,400,700	10.59	11,972	343,600	24.53
$250,000 - $500,000	10	194	3,224,600	24.39	16,622	810,400	25.13
More than $500,000	8	432	8,139,600	61.57	18,842	2,199,300	26.38

(1) The average number of units was derived from the numbers reported at the beginning, middle and end of the year.

(2) The gross margin percentage is based upon total sales, including any wholesale business not passing directly through the retail yards.

Table 11.--Drug Store Chain Gross Margins, 1937

A. Chains Classified According to Number of Stores.

Size of Chain	Number of Chains	(1) Number of Stores (Average)	Store Sales	Per Cent of Chain Sales	Average Sales Per Store	Gross Margin	
						Amount	Per Cent of Total Sales(2)
			$		$	$	
All Chains, Total	31	320	14,163,300	100.00	44,260	4,522,100	31.88
Chains having -							
Less than 6 stores	11	43	1,625,900	11.48	37,812	489,400	30.10
6 - 10 stores	14	106	3,881,300	27.40	36,616	1,200,300	30.93
More than 10 stores	6	171	8,656,100	61.12	50,620	2,832,400	32.65

B. Chains Classified According to Total Sales Volume.

			$		$	$	
All Chains, Total	31	320	14,163,300	100.00	44,260	4,522,100	31.88
Chains having sales of -							
Less than $100,000	4	15	313,600	2.21	20,907	93,100	29.69
$100,000 - $250,000	13	72	2,200,300	15.54	30,560	664,200	30.19
$250,000 - $500,000	9	79	3,043,400	21.49	38,524	924,700	30.38
More than $500,000	5	154	8,606,000	60.76	55,883	2,840,100	32.92

(1) The average number of stores was derived from the numbers reported at the beginning, middle and end of the year.

(2) The gross margin percentage is based upon total sales, including store sales and any wholesale sales made direct from warehouses.

Table 12.--Voluntary Chains in Canada, 1930 - 1937

(Number of Voluntary Chains, Stores, Value of Purchases and Average Purchases Per Store)

A. All Voluntary Chains.

Year	Number of Chains	Number of Stores	Total Purchases at Wholesale Prices	Average Purchases Per Store	Index of Purchases, (1930 = 100)
			$	$	
1930	24	4,485	22,783,372	5,080	100.0
1931	29	5,456	25,220,327	4,622	110.7
1932	30	6,207	26,364,548	4,248	115.7
1933	32	6,689	28,625,065	4,279	125.6
1934	31	6,430	30,021,219	4,669	131.8
1935 (1)	38	7,361	31,231,500	4,243	137.1
1936	44	7,982	32,852,510	4,116	144.2
1937	49	8,310	35,006,804	4,213	153.7

B. All Voluntary Food Chains.

			$	$	
1930	23	4,472	22,720,502	5,081	100.0
1931	26	5,198	23,626,795	4,545	104.0
1932	26	5,790	25,433,064	4,392	111.9
1933	27	6,025	26,725,418	4,436	117.6
1934	23	5,659	26,842,228	4,743	118.1
1935 (1)	30	6,525	27,703,216	4,246	121.9
1936	32	6,670	27,336,202	4,098	120.3
1937	37	6,949	28,417,699	4,089	125.1

(1) Figures for 1935 have been revised.

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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

Retail Chains in Canada, 1938

In continuation of similar reports for earlier years, this bulletin presents summary figures relating to the operations of retail chain companies in Canada for 1938. There were 457 different chain organizations in Canada last year, each consisting of four or more retail stores under the same ownership or management and carrying on the same or similar lines of business. These operated a total of 7,692 individual retail stores whose annual sales amounted to $414,448,300 or 17.2 per cent of the total retail trade of the country. The proportion of the total retail business transacted by chains remains practically unchanged from 1937 when 16.9 per cent of the total dollar volume of retail trading was transacted by 447 chain store companies through 7,815 individual stores. Ratios of chain to total sales for earlier years are 17.9 per cent for 1936, 17.7 per cent for 1935, 17.7 per cent for 1934, 18.4 per cent for 1933, 18.8 per cent for 1932 and 17.7 per cent for 1930, the first year for which such figures are available.

The figures presented above relate to corporate chains only and exclude the voluntary chains comprised of individual proprietorships maintaining more or less continuous relationships with affiliated wholesale companies and in some instances grouped for advertising purposes. There were 49 of these voluntary groups reported to the Bureau of Statistics for 1938 and these were comprised of 8,419 individual member stores. The amount of their annual sales is not known but purchases from affiliated wholesale companies at wholesale prices totalled $34,256,395 for the year under review. In 1937 there were also 49 voluntary buying groups recorded and these consisted of 8,310 individual stores whose purchases at wholesale prices from affiliated wholesale firms totalled $35,006,804. In 1930 there were only 24 voluntary chains with 4,485 members with purchases amounting to $22,783,372. Thus, while the number of stores operated by corporate chains has been undergoing some reduction there has been a pronounced development in the voluntary store type of distribution.

Figures relating to voluntary chains are presented in the attached tables. While the numbers of stores and amount of purchases from wholesale firms may be used as an indication of the trend in this type of merchandising, the average purchases per store should not be used as a guide to the average annual turnover of stores belonging to voluntary chains. The extent to which members restrict their purchases to the wholesale firm sponsoring the group varies for different chains. In particular, a considerable number of country general stores are affiliated with voluntary chains only in so far as their purchases of groceries is concerned. Purchases of other commodities which they sell would not be included in the sales figures reported to the Bureau by the affiliated wholesale firms.

Salaries and wages paid to store employees only totalled $40,368,400 for 1938, up slightly from the $39,289,500 recorded for the preceding year. Stocks on hand in the retail stores were valued at $48,617,300 at the close of 1938. Warehouse stocks were valued at an additional $12,623,200, making a total year-end inventory of $61,240,500 compared with $60,8[illegible]0,700 at the close of 1937. Customers' accounts outstanding were valued at $37,073,700 at the end of 1938, up about 10 per cent from the amount reported at the close of 1937 and forming 8.9 per cent of the total annual chain store sales. Accounts outstanding in relation to annual sales were only 1.5 per cent in the case of food stores reflecting the limited credit policy of food chains but assumed major proportions in the case of chains operating in the lumber and building materials and furniture and household groups. Accounts receivable at the close of the

ar for chains in the building materials group formed 52 per cent of annual sales; in skatchewan the ratio was as high as 127 per cent compared with from 20 to 30 per cent r most other provinces.

The position occupied by chains in 1938 varied but little from the pre-ding year, not only for the total retail trade of the country, but for the several ovinces and also for individual lines of business. The sales figures presented in this lletin for chain stores are complete, returns being required from all retail organiz-ions operating four or more stores. The total sales figures for 1930 are also accur-e, these being abstracted from the results of the complete Census of Merchandising tablishments which was taken for that year. Total sales figures for years subsequent 1930 are estimates calculated from the 1930 totals and from annual indexes of sales rived from returns secured annually from a sample number of firms. Thus, slight anges in ratio of chain to total sales shown in the attached tables may reflect un-oidable errors inherent in the sampling plan rather than actual changes in the pro-rtions of business transacted by chain and independent stores.

Table 1.--Summary of Retail Chains in Canada, 1938
(Number of Chains, Stores, Sales, Customers' Accounts Outstanding, Salaries and Wages and Stocks)

Kind of Business	Number of Chains	Number of Stores 1938		Net Sales, 1938			Customers' Accounts Outstanding, Dec. 31, 1938	Salaries & Wages (Store employees only)	Value of Stocks on Hand, End of Year, at Cost	
		Average	Maximum	Amount	% of total chain sales	% of (2) total chain sales			Stores	Warehouses
				$			$	$	$	$
All Chains, Total(1)	457	7,356	7,692	414,448,300	100.00		37,073,700	40,368,400	48,617,300	12,623,200
All Chains Less Government Liquor Stores, Total	449	6,743	7,074	337,150,700		100.00	37,085,700	37,489,500	44,630,100	7,166,400
Food Group, Total	112	2,384	2,520	129,032,600	31.13	38.27	1,893,200	10,107,200	6,420,400	3,709,800
Bakery product chains(3)	8	80	86	1,252,400	.30	.37	6,900	179,500	4,800	16,600
Candy and confectionery store chains	10	193	203	4,199,600	1.01	1.25	56,900	680,000	72,000	155,700
Grocery store chains	31	460	484	19,655,500	4.74	5.83	345,400	1,322,600	1,300,900	592,000
Combination store chains	46	1,478	1,570	97,194,300	23.45	28.83	1,107,500	7,261,500	4,828,400	2,752,700
Meat market chains	14	155	158	4,521,700	1.09	1.34	148,500	496,700	108,800	4,300
Other food store chains	3	18	19	2,209,100	.54	.65	228,000	166,900	105,500	188,500
Country General Store Chains, Total	25	148	151	8,514,400	2.05	2.53	1,317,000	565,900	2,081,400	10,000
General Merchandise Group, Total	24	519	547	49,903,900	12.04	14.80	99,200	6,490,700	6,814,100	922,900
Dry goods store chains	7	63	68)	2,647,200	.64	.78	91,800	320,600	570,500	-
General merchandise store chains	1	10	11)							
Variety, 5 and 10, and to-a-dollar store chains	16	446	468	47,256,700	11.40	14.02	7,400	6,170,100	6,243,600	922,900
Automotive Group, Total	27	251	305	12,424,200	3.00	3.68	1,601,900	1,288,100	982,200	56,500
Automobile dealer chains	5	30	36	5,234,600	1.26	1.55	987,600	562,600	644,600	-
Accessories, Tires and battery store chains	2	22	24)	7,189,600	1.74	2.13	614,300	725,500	337,600	56,500
Filling station chains	20	199	245)							
Apparel Group, Total	79	791	834	31,340,100	7.57	9.30	1,377,500	3,466,800	6,749,700	977,900
Men's and boys' clothing and furnishings store chains (including custom tailors)	17	154	164	6,961,400	1.68	2.07	210,300	813,400	1,303,200	227,000
Family clothing store chains	17	81	89	8,163,000	1.97	2.42	1,073,900	951,700	1,743,300	35,800
Women's apparel and accessories store chains	20	200	213	6,198,700	1.50	1.84	46,400	548,800	924,900	281,600
Shoe store chains	25	356	368	10,017,000	2.42	2.97	46,900	1,152,900	2,778,300	433,500

(1), (2), (3): See footnotes on Page 4

Table 1.--Summary of Retail Chains in Canada, 1938 (Cont'd)
(Number of Chains, Stores, Sales, Customers' Accounts Outstanding, Salaries and Wages and Stocks)

Kind of Business	Number of Chains	Number of Stores 1938		Net Sales, 1938			Customers' Accounts Outstanding, Dec. 31, 1938	Salaries & Wages (Store employees only)	Value of Stocks on Hand, End of Year, at Cost	
		Average	Maximum	Amount	% of total chain sales	% of(2) total chain sales			Stores	Warehouses
				$			$	$	$	$
Building Materials Group, Total ..	50	890	903	19,662,000	4.74	5.83	10,250,000	1,867,000	6,521,200	12,600
Hardware store chains	12	67	67	5,022,900	1.21	1.49	1,062,900	486,300	1,338,500	-
Lumber and building material dealer chains	35	792	804	13,464,300	3.25	3.99	9,046,400	1,253,300	4,970,500	12,600
Paint and glass store chains	3	31	32	1,174,800	.28	.35	140,700	127,400	212,200	-
Furniture and Household Group, Total	32	417	424	17,741,300	4.28	5.26	13,799,000	3,579,100	3,253,400	235,800
Furniture store chains	7	75	76	4,793,100	1.16	1.42	2,580,300	500,500	850,700	113,300
Household appliance store chains	16	294	298	9,239,300	2.23	2.74	8,760,000	2,316,200	1,784,100	78,300
Radio and music store chains	6	35	36	3,192,000	.77	.95	2,299,200	623,300	566,500	-
Other home furnishing store chains ..	3	13	14	516,900	.12	.15	159,500	139,100	52,100	44,200
Restaurant Chains, Total	14	189	210	6,917,400	1.67	2.05	700	1,651,600	140,000	55,400
Other retail chains, Total	94	1,767	1,798	138,912,400	33.52	18.28	6,735,200	11,352,000	15,654,900	6,642,300
Coal and wood (including ice) dealer chains	3	19	19	2,249,300	.54	.67	416,800	174,800	238,200	-
Drug store chains	33	340	347	14,127,100	3.41	4.19	157,900	2,019,100	2,525,600	687,500
Jewellery store chains	5	42	43	7,483,900	1.81	2.22	1,852,400	1,140,900	2,179,100	-
Office, school and store supplies and equipment dealer chains	12	151	152	10,571,800	2.55	3.14	2,643,600	2,504,600	2,431,500	68,900
Opticians and optometrists chains ...	4	16	18	193,400	.05	.06	7,600	66,600	12,600	7,100
Tobacco store chains	9	212	217	6,047,400	1.46	1.79	141,000	656,700	476,200	101,600
Government liquor stores	8	614	618	77,297,600	18.65	-	-	2,878,900	3,987,200	5,456,800
Brewers' warehouse chains	6	39	39	4,653,400	1.12	1.38	-	497,200	554,700	-
Unclassified kind-of-business chains.	14	334	345	16,288,500	3.93	4.83	1,515,900	1,413,200	3,249,800	320,400

(1) Group totals may include figures for classifications which cannot be shown separately without disclosing individual operations.
(2) In computing the percentages in this column, the sales of government liquor stores have been omitted from the total chain figures.
(3) Exclusive of manufacturing bakeries.

Table 2.--Principal Statistics of Retail Chains for Selected Kinds of Business, by Years, 1930, 1933, 1937 and 1938

Kind of Business	1930	1933	1937	1938
L STORES, TOTAL -				
Chains (number)	518	461	447	457
Stores (maximum)	8,504	8,230	7,815	7,692
Chain sales	$ 487,336,000	$ 328,902,600	$ 414,133,300	$ 414,448,300
Total sales (all stores)	$2,755,569,900	$1,785,768,000	$2,453,715,000	$2,404,756,000
%, chains to total	17.7	18.4	16.9	17.2
ndy and Confectionery tores -				
Chains (number)	14	8	10	10
Stores (maximum)	169	167	205	203
Chain sales	$ 5,448,300	$ 3,568,500	$ 4,308,500	$ 4,199,600
Total sales (all stores)	$ 54,176,100	$ 33,010,000	$ 39,598,000	$ 38,863,000
%, chains to total	10.1	10.8	10.9	10.8
ocery and Combination tores -				
Chains (number)	66	75	75	77
Stores (maximum)	2,127	2,221	2,125	2,054
Chain sales	$ 119,498,600	$ 98,862,100	$ 116,389,700	$ 116,849,800
Total sales (all stores)	$ 405,403,400	$ 297,307,000	$ 347,752,000	$ 346,397,000
%, chains to total	29.5	33.3	33.5	33.7
sh and Meat Markets -				
Chains (number)	21	16	14	14
Stores (maximum)	225	177	162	158
Chain sales	$ 8,083,900	$ 4,776,400	$ 4,665,100	$ 4,521,700
Total sales (all stores)	$ 83,026,200	$ 50,090,000	$ 64,865,000	$ 65,895,000
%, chains to total	9.7	9.5	7.2	6.9
riety Stores -				
Chains (number)	15	14	14	16
Stores (maximum)	327	356	437	468
Chain sales	$ 39,383,600	$ 33,348,600	$ 46,323,400	$ 47,256,700
Total sales (all stores)	$ 44,212,200	$ 37,256,000	$ 51,585,000	$ 52,556,000
%, chains to total	89.1	89.5	89.8	89.9
n's and Boys' Clothing and urnishings Stores (including custom tailors) -				
Chains (number)	22	14	16	17
Stores (maximum)	191	135	158	164
Chain sales	$ 9,866,800	$ 5,405,200	$ 7,272,500	$ 6,961,400
Total sales (all stores)	$ 72,110,500	$ 44,435,000	$ 61,289,000	$ 56,543,000
%, chains to total	13.7	12.2	11.9	12.3
mily Clothing Stores -				
Chains (number)	13	12	14	17
Stores (maximum)	58	63	77	89
Chain sales	$ 4,746,600	$ 6,722,000	$ 8,607,700	$ 8,163,000
Total sales (all stores)	$ 42,144,100	$ 31,582,000	$ 43,452,000	$ 40,559,000
%, chains to total	11.3	21.3	19.8	20.1
men's Apparel and cessories Stores -				
Chains (number)	28	15	19	20
Stores (maximum)	203	148	194	213
Chain sales	$ 8,584,800	$ 4,029,400	$ 6,216,600	$ 6,198,700
Total sales (all stores)	$ 69,806,000	$ 44,699,000	$ 52,318,000	$ 50,572,000
%, chains to total	12.3	9.0	11.9	12.3
Shoe Stores -				
Chains (number)	17	22	25	25
Stores (maximum)	203	274	355	368
Chain sales	$ 7,702,700	$ 7,114,800	$ 10,093,000	$ 10,017,000
Total sales (all stores)	$ 35,908,000	$ 25,989,000	$ 30,253,000	$ 29,288,000
%, chains to total	21.5	27.4	33.4	34.2

Table 4.--Principal Statistics of the Retail Chains for Selected Kinds of Business, by Years, 1930, 1933, 1937 and 1938 (Cont'd)

Kind of Business	1930	1933	1937	1938
rdware Stores -				
Chains (number)	13	14	13	12
Stores (maximum)	70	76	68	67
Chain sales	$ 4,218,100	$ 3,024,500	$ 5,422,600	$ 5,022,900
Total sales (all stores)	$ 70,891,700	$ 42,732,000	$ 59,741,000	$ 59,978,000
%, chains to total	6.0	7.1	9.1	8.4
mber and Building aterial Dealers -				
Chains (number)	46	42	35	35
Yards (maximum)	1,035	883	809	804
Chain sales	$ 18,597,500	$ 9,505,700	$ 13,221,100	$ 13,464,300
Total sales (all stores)	$ 66,200,700	$ 29,331,000	$ 46,399,000	$ 45,321,000
%, chains to total	28.1	32.4	28.5	29.7
rniture Stores -				
Chains (number)	8	9	7	7
Stores (maximum)	96	84	72	76
Chain sales	$ 9,367,900	$ 4,317,400	$ 5,397,200	$ 4,793,100
Total sales (all stores)	$ 41,016,500	$ 23,073,000	$ 37,824,000	$ 35,656,000
%, chains to total	22.8	18.7	12.8	13.4
dio and Music Stores -				
Chains (number)	7	4	5	6
Stores (maximum)	75	30	32	36
Chain sales	$ 7,104,100	$ 1,070,300	$ 2,785,200	$ 3,192,000
Total sales (all stores)	$ 33,894,200	$ 13,440,000	$ 21,961,000	$ 20,328,000
%, chains to total	21.0	8.0	12.7	15.7
staurants -				
Chains (number)	21	17	13	14
Stores (maximum)	262	240	203	210
Chain sales	$ 13,438,600	$ 7,129,300	$ 6,891,900	$ 6,917,400
Total sales (all stores)	$ 75,977,100	$ 41,667,000	$ 51,940,000	$ 50,176,000
%, chains to total	17.7	17.1	13.3	13.8
ug stores -				
Chains (number)	31	29	31	33
Stores (maximum)	292	301	332	347
Chain sales	$ 13,971,300	$ 11,001,300	$ 14,163,300	$ 14,127,100
Total sales (all stores)	$ 76,848,900	$ 57,253,000	$ 68,724,000	$ 68,164,000
%, chains to total	18.2	19.2	20.6	20.7
fice, School and Store upplies and Equipment ealers -				
Chains (number)	16	11	12	12
Stores (maximum)	173	144	147	152
Chain sales	$ 11,134,200	$ 5,332,100	$ 10,675,000	$ 10,571,800
Total sales (all stores)	$ 19,829,900	$ 10,003,000	$ 18,599,000	$ 17,953,000
%, chains to total	56.1	53.3	57.4	58.9
bacco Stores and Stands -				
Chains (number)	9	9	9	9
Stores (maximum)	215	234	215	217
Chain sales	$ 7,800,700	$ 5,446,200	$ 6,097,300	$ 6,047,400
Total sales (all stores)	$ 30,702,800	$ 21,586,000	$ 26,605,000	$ 26,640,000
%, chains to total	25.4	25.2	22.9	22.7

1) Due to a change in the method of reporting by the Liquor Control Board of Alberta, sales figures shown for 1935 and 1936 are not strictly comparable.

Table 3.--Principal Statistics of Retail Chains by Provinces, 1930, 1933, 1937 and 1938

Province	1930	1933	1937	1938
ANADA(1) -				
Chains (number)	518	461	447	457
Stores (maximum)	8,504	8,230	7,815	7,692
Chain sales	$ 487,336,000	$ 328,902,600	$ 414,133,300	$ 414,448,300
Total sales (all stores)	$2,755,569,900	$1,785,768,000	$2,453,715,000	$2,404,756,000
%, chains to total	17.7	18.4	16.9	17.2
Index of chain sales ...	100.0	67.5	85.0	85.0
ritish Columbia -				
Chains (number)	92	81	77	77
Stores (maximum)	692	740	696	708
Chain sales	$ 47,875,300	$ 32,405,600	$ 46,497,900	$ 45,510,500
Total sales (all stores)	$ 248,597,500	$ 155,747,000	$ 232,740,000	$ 222,386,000
%, chains to total	19.3	20.8	20.0	20.5
Index of chain sales ...	100.0	67.7	97.1	95.1
berta(2) -				
Chains (number).....	104	93	79	81
Stores (maximum)	682	637	565	564
Chain sales	$ 24,918,500	$ 17,269,500	$ 26,314,000	$ 27,420,800
Total sales (all stores)	$ 176,537,100	$ 109,074,000	$ 152,408,000	$ 161,491,000
%, chains to total	14.1	15.8	17.3	17.0
Index of chain sales ...	100.0	69.3	105.6	110.0
skatchewan -				
Chains (number)	101	90	82	83
Stores (maximum)	1,234	1,046	983	977
Chain sales	$ 34,056,300	$ 20,755,200	$ 22,717,400	$ 22,290,100
Total sales (all stores)	$ 189,181,100	$ 103,091,000	$ 129,166,000	$ 129,309,000
%, chains to total	18.0	20.1	17.6	17.2
Index of chain sales ...	100.0	60.9	66.7	65.5
Manitoba -				
Chains (number)	91	73	63	62
Stores (maximum)	434	374	331	323
Chain sales	$ 22,105,800	$ 13,619,700	$ 18,027,800	$ 17,797,300
Total sales (all stores)	$ 189,243,900	$ 122,045,000	$ 161,253,000	$ 160,690,000
%, chains to total	11.7	11.2	11.2	11.1
Index of chain sales ...	100.0	61.6	81.6	80.5
Ontario -				
Chains (number)	250	217	230	235
Stores (maximum)	3,276	3,210	3,180	3,114
Chain sales	$ 214,391,300	$ 150,908,000	$ 184,973,100	$ 185,901,800
Total sales (all stores)	$1,099,990,200	$ 741,630,000	$1,022,068,000	$ 988,696,000
%, chains to total	19.5	20.3	18.1	18.8
Index of chain sales ...	100.0	70.4	86.3	86.7

1 Includes Yukon and North West Territories.
2 Ratios of chain to total sales in Alberta for recent years have been increased by the inclusion in Government Liquor Store sales of an indeterminate amount of wholesale business.

Table 3.--Principal Statistics of Retail Chains by Provinces, 1930, 1933, 1937 and 1938 (Cont'd)

Province	1930	1933	1937	1938
ebec -				
Chains (number)	175	147	134	135
Stores (maximum)	1,698	1,668	1,481	1,416
Chain sales	$ 117,100,400	$ 73,398,300	$ 83,442,500	$ 82,738,300
Total sales (all stores)	$ 651,138,500	$ 422,297,000	$ 565,921,000	$ 561,192,000
%, chains to total	18.0	17.4	14.7	14.7
Index of chain sales ...	100.0	62.7	71.3	70.7
w Brunswick -				
Chains (number)	42	41	44	46
Stores (maximum)	168	190	205	216
Chain sales	$ 11,958,700	$ 7,581,300	$ 12,878,800	$ 12,718,800
Total sales (all stores)	$ 84,371,900	$ 52,375,000	$ 76,656,000	$ 71,637,000
%, chains to total	14.2	14.5	16.8	17.8
Index of chain sales ...	100.0	63.4	107.7	106.4
ra Scotia -				
Chains (number)	48	50	49	49
Stores (maximum)	227	283	295	293
Chain sales	$ 12,163,300	$ 11,715,500	$ 17,384,900	$ 18,148,300
Total sales (all stores)	$ 99,519,900	$ 68,839,000	$ 99,336,000	$ 95,819,000
%, chains to total	12.2	17.0	17.5	18.9
Index of chain sales ...	100.0	96.3	142.9	149.2
nce Edward Island -				
Chains (number)	7	5	7	8
Stores (maximum)	12	8	7	9
Chain sales	$ 678,700	$ 350,900	$ 507,700	$ 508,100
Total sales (all stores)	$ 13,773,700	$ 8,905,000	$ 11,748,000	$ 11,122,000
%, chains to total	4.9	3.9	4.3	4.6
Index of chain sales ...	100.0	51.7	74.8	74.9

Type of Operation	1937 Number of Chains	1937 Number of Stores (Average)	1937 Total Chain Sales	1937 Per cent of Total Chain Sales	1937 Average Sales Per Store	1938 Number of Chains	1938 Number of Stores (Average)	1938 Total Chain Sales	1938 Per Cent of Total Chain Sales	1938 Average Sales Per Store
			$		$			$		$
All Chains, Total	447	7,346	414,133,300	100.00	56,375	457	7,356	414,448,300	100.00	56,342
Local chains	157	1,044	49,190,600	11.88	47,117	171	1,125	50,153,800	12.10	44,581
Provincial chains	181	2,622	173,377,200	41.87	66,124	179	2,621	175,964,700	42.46	67,136
Sectional chains	60	1,413	59,031,900	14.25	41,778	59	1,363	58,959,600	14.23	43,257
National chains	49	2,267	132,533,600	32.00	58,462	48	2,247	129,370,200	31.21	57,575

Table 5.--Chains Classified According to Number of Units Operated

Size of Chain	1937 Number of Chains	1937 Number of Stores (Average)	1937 Total Chain Sales	1937 Per Cent of Total Chain Sales	1937 Average Sales Per Store	1938 Number of Chains	1938 Number of Stores (Average)	1938 Total Chain Sales	1938 Per Cent of Total Chain Sales	1938 Average Sales Per Store
			$		$			$		$
All Chains, Total	447	7,346	414,133,300	100.00	56,375	457	7,356	414,448,300	100.00	56,342
Chains having										
less than 6 units	177	728	39,804,300	9.61	54,676	187	780	41,124,200	9.92	52,723
6 - 10 units	135	1,026	61,619,900	14.88	60,058	133	1,017	57,696,600	13.92	56,732
11 - 25 units	79	1,249	65,702,300	15.87	52,604	82	1,291	67,714,600	16.34	52,451
26 - 50 units	31	1,125	45,729,600	11.04	40,649	28	1,011	42,040,500	10.14	41,583
51 - 100 units	13	955	63,501,000	15.33	66,493	13	870	50,102,300	12.09	57,589
More than 100 units	12	2,263	137,776,200	33.27	60,882	14	2,387	155,770,100	37.59	65,258

Table 6.--Chains Classified According to Total Retail Sales Volume

Size of Chain	1937					1938				
	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per Cent of Total Chain Sales	Average Sales Per Store
			$		$			$		$
All Chains, Total	447	7,346	414,133,300	100.00	56,375	457	7,356	414,448,300	100.00	56,342
Chains having sales of -										
$100,000 and less	72	354	4,851,400	1.17	13,705	80	429	5,430,300	1.31	12,658
$100,000 - $250,000	131	830	21,980,500	5.30	26,483	137	879	22,790,000	5.50	25,927
$250,000 - $500,000	108	1,102	38,022,500	9.18	34,503	101	962	35,367,300	8.54	36,764
$500,000 - $1,000,000	63	993	43,618,300	10.54	43,926	65	967	44,890,000	10.83	46,422
$1,000,000 - $2,500,000	42	1,083	61,779,600	14.92	57,045	43	1,213	62,178,200	15.00	51,260
$2,500,000 - $5,000,000	17	1,101	58,961,000	14.24	53,552	17	1,093	57,573,800	13.89	52,675
More than $5,000,000	14	1,883	184,920,000	44.65	98,205	14	1,813	186,218,700	44.93	102,713

Table 7.--Chain Store Accounts Receivable, December 31, 1938, by Provinces and Kind of Business Groups

		All Chain Stores	Food Group	Apparel Group	Building Materials Group	Furniture & Household Group	Jewellery Stores
Canada(1)	Sales	$414,448,300	$129,032,600	$31,340,100	$19,662,000	$17,741,300	$7,483,900
	Accounts outstanding, Amount	$ 37,073,700	$ 1,893,200	$ 1,377,500	$10,250,000	$13,799,000	$1,852,400
	% of sales	8.9	1.5	4.4	52.1	77.8	24.8
Maritime Provinces	Sales	$ 31,375,200	$ 6,045,800	$ 1,039,300	$ 1,023,100	$ 681,100	$ 350,900
	Accounts outstanding, Amount	$ 2,815,000	$ 133,900	$ 51,200	$ 208,500	$ 574,600	$ 74,600
	% of sales	9.0	2.2	4.9	20.4	84.4	21.3
Quebec	Sales	$ 82,738,300	$ 21,572,100	$ 8,022,700	$ 1,833,100	$ 5,843,900	$1,985,800
	Accounts outstanding, Amount	$ 7,178,500	$ 168,300	$ 386,700	$ 396,700	$ 4,678,400	$ 430,100
	% of sales	8.7	0.8	4.8	21.6	80.1	21.7
Ontario	Sales	$185,901,800	$ 72,375,800	$16,360,100	$ 5,045,100	$ 7,340,300	$3,212,000
	Accounts outstanding, Amount	$ 12,199,700	$ 971,800	$ 698,800	$ 1,397,100	$ 5,435,100	$1,043,000
	% of sales	6.6	1.3	4.3	27.7	74.0	32.5
Manitoba	Sales	$ 17,797,300	$ 5,458,200	$ 867,000	$ 2,231,700	$ 311,600	$ 481,400
	Accounts outstanding, Amount	$ 1,415,900	$ 75,000	$ 88,200	$ 584,900	$ 270,300	$ 88,100
	% of sales	8.0	1.4	10.2	26.2	86.7	18.3
Saskatchewan	Sales	$ 22,290,100	$ 5,278,700	$ 2,308,800	$ 4,845,200	$ 695,900	$ 224,100
	Accounts outstanding, Amount	$ 7,604,900	$ 179,400	$ 121,300	$ 6,166,200	$ 666,900	$ 40,400
	% of sales	34.1	3.4	5.3	127.3	95.8	18.0
Alberta	Sales	$ 27,420,800	$ 6,465,300	$ 1,408,200	$ 4,363,100	$ 711,500	$ 534,300
	Accounts outstanding, Amount	$ 2,835,900	$ 83,400	$ 22,800	$ 1,476,700	$ 750,500	$ 80,700
	% of sales	10.3	1.3	1.6	33.8	105.5	15.1
British Columbia	Sales	$ 45,510,500	$ 11,710,300	$ 1,334,000	$ 320,700	$ 2,157,000	$ 695,400
	Accounts outstanding, Amount	$ 2,866,300	$ 274,000	$ 8,500	$ 19,900	$ 1,423,200	$ 95,500
	% of sales	6.3	2.3	0.6	6.2	66.0	13.7

(1) Includes Northwest Territories and Yukon.

Table 8.--Voluntary Chains in Canada, 1930 - 1938

(Number of Voluntary Chains, Stores, Value of Purchases and Average Purchases Per Store)

A. All Voluntary Chains

Year	Number of Chains	Number of Stores	Total Purchases at Wholesale Prices	Average Purchases Per Store	Index of Purchases, (1930 = 100)
			$	$	
1930	24	4,485	22,783,372	5,080	100.0
1931	29	5,456	25,220,327	4,622	110.7
1932	30	6,207	26,364,548	4,248	115.7
1933	32	6,689	28,625,065	4,279	125.6
1934	31	6,430	30,021,219	4,669	131.8
1935	38	7,361	31,231,500	4,243	137.1
1936	44	7,982	32,852,510	4,116	144.2
1937	49	8,310	35,006,804	4,213	153.7
1938	49	8,419	34,256,395	4,069	150.4

B. All Voluntary Food Chains

			$	$	
1930	23	4,472	22,720,502	5,081	100.0
1931	26	5,198	23,626,795	4,545	104.0
1932	26	5,790	25,433,064	4,392	111.9
1933	27	6,025	26,725,418	4,436	117.6
1934	23	5,659	26,842,228	4,743	118.1
1935	30	6,525	27,703,216	4,246	121.9
1936	32	6,670	27,336,202	4,098	120.3
1937	37	6,949	28,417,699	4,089	125.1
1938	39	7,158	29,435,237	4,112	129.6

LIST OF CHAIN STORE FIRMS IN CANADA, 1938

FOOD GROUP

Bakery Products Dealer Chains	Head Office Address	
Canadian Window Bakeries Ltd.	1468 Broadway Ave. West	Vancouver, B.C.
Cochrane's Bakery	1068 Dovercourt Rd.	Toronto, Ont.
Federal System of Bakeries Ltd.	4 Ellerbeck Ave.	Toronto, Ont.
Fenton's Bakeries	284 Bank St.	Ottawa, Ont.
Scanlon, The Bakery	Yonge St.	Aurora, Ont.
Unser, Wm.	410 Bloor St. West	Toronto, Ont.
Woman's, The Bakery Ltd.	1420 East 15th Ave.	Vancouver, B.C.
Woman's Bakery Ltd.	430 College St.	Toronto, Ont.
Candy and Confectionery Store Chains		
Coles, Geo. Ltd.	719 Yonge St.	Toronto, Ont.
Hunt's Ltd.	67 Walker Ave.	Toronto, Ont.
Jenny Lind Candy Shops Ltd., The	301 Lansdowne Ave.	Toronto, Ont.
Laura Secord Candy Shops Ltd.	60 Bathurst St.	Toronto, Ont.
Marathon Confectionery	5341 Clarke St.	Montreal, Que.
Mary Louise Candies Ltd.	60 Bathurst St.	Toronto, Ont.
Olympia Candy Co. Ltd.	110-10th St.	Brandon, Man.
Picardy Limited	540 Broadway Ave.	Winnipeg, Man.
Variety Nut Stores Ltd.	159 Bay St.	Toronto, Ont.
Ziegler's Chocolate Shops Ltd.	977 Granville St.	Vancouver, B.C.
Grocery Store Chains		
Allan's Black and White Stores	10402-97th St.	Edmonton, Alta.
B. and K. Economy Cash Stores, Ltd.	1484 W. Broadway	Vancouver, B.C.
Bassin's Food Stores	405 Jane St.	Toronto, Ont.
Carroll's Limited	19 Hughson St. South	Hamilton, Ont.
Charbonneau, L.A.	127 Hotel de Ville	Hull, Que.
Curry's Grocery	6115 Fraser St.	Vancouver, B.C.
The T. Eaton Co., Ltd. (Ontario Groceterias)		Toronto, Ont.
Elliott's Stores Ltd.	5339 West Boulevard	Vancouver, B.C.
Foster's Economy Stores	383 Roncesvalles Ave.	Toronto, Ont.
Howman, The Grocery	181 Colborne St.	Brantford, Ont.
Hust, The S. E. Stores	626-3rd St.	Medicine Hat, Alta.
Hickman Stores, The	843 Bank St.	Ottawa, Ont.
Jenkins Groceteria Ltd. (Alberta)	702-9th Ave. West	Calgary, Alta.
Jewel Stores Ltd.	592 Main St.	Winnipeg, Man.
London Grocery and Provision Stores Ltd.	2225 Main St.	Vancouver, B.C.
McBride's Limited	1333 Garnet St.	Regina, Sask.
Model Grocery Ltd.	308-6th St.	New Westminster, B.C.
Neal Brothers Ltd.	283 Stanley St.	Winnipeg, Man.
N. K. Economy Stores	301 Ontario Ave.	Saskatoon, Sask.
Overwaitea Ltd.	1181 Richards St.	Vancouver, B.C.
Quality Groceterias	33 Sanford Ave.	Hamilton, Ont.
Ramsey, E.E.		Petrolia, Ont.
Steinberg's Wholesale Groceterias Ltd.	445 River St.	Verdun, Que.
Sterling Stores Ltd.	605 Barrington St.	Halifax, N.S.
Superior Stores (B.C.) Ltd.	207 West Hastings St.	Vancouver, B.C.
Tait, Harry Groceterias Ltd.	10012-101st Ave.	Edmonton, Alta.
Thomas Bros.	438 Dundurn St.	Hamilton, Ont.
Thomson Groceries Ltd.	Rear of 302 Greenwood Ave.	Toronto, Ont.
Toronto Grocery Stores	290 Queen St. East	Toronto, Ont.
United Pure Food Stores Reg'd.	721 Imperial Ave.	Montreal, Que.
Wilbie's Service Stores	6027 Fraser St.	Vancouver, B.C.

LIST OF CHAIN STORE FIRMS IN CANADA, 1938 (Cont'd)

Combination Store Chains	Head Office Address	
Acadia Stores Limited	32 Spring Garden Rd.	Halifax, N.S.
Adam and Co., Ltd.	42 Borgia St.	Sudbury, Ont.
Bailey's Warehouse Food Shops	169 Brisbin St.	London, Ont.
Barker's Grocery	100 Princess St.	Saint John, N.B.
Barker's Stores Ltd.	Provost St.	New Glasgow, N.S.
Boyle, H. J. Co., Ltd.	168½ Charlotte St.	Peterboro, Ont.
Brook's Stores	301 Townsend St.	Sydney, N.S.
Butti, Samuel	268 Ferguson St.	North Bay, Ont.
Buy Right, The Stores Ltd.	521-525 Gottingen St.	Halifax, N.S.
Buywell Food Markets Ltd.	940 Inspector St.	Montreal, Que.
Campbellton's Cash and Carry Stores	Union St.	Campbellton, N.B.
Consumer's Cooperative Society Ltd.	64-4th Ave.	Timmins, Ont.
Cosmopolitan, The Stores	Laurier St.	Sydney, N.S.
Curtis Markets	1028 Pape Ave.	Toronto, Ont.
David's Markets Ltd.	Charlotte St.	Sydney, N.S.
Dominion Stores Limited	3 Sullivan St.	Toronto, Ont.
T. Eaton Co. Ltd. (Maritime Groceterias)		Toronto, Ont.
T. Eaton Co. Ltd. (Western Groceterias)		Toronto, Ont.
Empire Meat Co., Ltd.	330-2nd Ave. South	Saskatoon, Sask.
Fitzpatrick and Geraghty Ltd.	196 Rubidge St.	Peterboro, Ont.
Filmer and Thomson	26 Queen St.	St. Catharines, Ont.
Great A. and P. Tea Co. Ltd., The	135 Laughton Ave.	Toronto, Ont.
International Provisions Co., Ltd.	626 Barrington St.	Halifax, N.S.
Lofman Brothers and Fine	896 Queen St. West	Toronto, Ont.
Les Epiceries A. Marcil	1120 Mt. Royal Ave.	Montreal, Que.
Loblaw Groceterias Co. Ltd.	Fleet and Bathurst Sts.	Toronto, Ont.
Luckin's Ltd.	4 Parkhurst Blvd.	Toronto, Ont.
M. and P. Stores Ltd.	375 Sandwich St. West	Windsor, Ont.
MacDonald, B.O.	64 Windsor, St.	Halifax, N.S.
Mason's Grocery Stores	429 George St.	Peterboro, Ont.
Miracle Marketerias Ltd.	2424 Yonge St.	Toronto, Ont.
Phillips Markets Ltd.	805 Howard Ave.	Windsor, Ont.
Pinch, The J.C. Stores	536 Queen St.	Sault Ste. Marie, Ont.
Powell and Co. Ltd.	Cor. King and Main Sts.	Dundas, Ont.
Power Food, The Markets	118 King St. East	Toronto, Ont.
Progressive Trading Cooperative Ltd.	638 Queen St. West	Toronto, Ont.
Ray's Limited	1105 Dominion Bldg.	Vancouver, B.C.
Safeway's Ltd.	313 Pacific Ave.	Winnipeg, Man.
Shop-Easy Stores Limited	312 Confederation Life Bldg.	Winnipeg, Man.
Shoprite Stores	1502-12th Ave. West	Calgary, Alta.
Sobey, J.W.		Stellarton, N.S.
Osowsky and Slabodsky, Messrs.	546 Simpson St.	Fort William, Ont.
Thrift Stores Limited	960 Outremont Ave.	Montreal, Que.
Westmore, G.R.	79 Ludlow St.	St. John, N.B.
Whyte Packing Company, The Ltd.	Linton Ave.	Stratford, Ont.
Worker's Cooperative of New Ontario Ltd.	64-3rd Ave.	Timmins, Ont.

Meat Market Chains		
Hooker's Meat Market	Talbot St. East	Leamington, Ont.
Kehler Bros. Limited	2896 Dundas St. West	Toronto, Ont.
Irns and Co., Ltd.		Calgary, Alta.
Clvert, Willis	1232 Dundas St. West	Toronto, Ont.
Collins, Len	475 Danforth Ave.	Toronto, Ont.
Cooper, Joseph Ltd.	466 Queen St. West	Toronto, Ont.
Coss Stores	1310-1312 Douglas St.	Victoria, B.C.
Duff's Meat Stores and Master Meat Markets Co. of Canada	100 Vine St.	Hamilton, Ont.
Gordon, D.K. Ltd.	Bernardo Ave.	Kelowna, B.C.
Kantz, Arthur	790 St. Clair Ave. West	Toronto, Ont.
The Food Meat Markets	1505 Gerrard St. East	Toronto, Ont.
Sterling Food Markets Ltd.	724 Vancouver Block	Vancouver, B.C.
Sherwick, A.	428 King St. West	Hamilton, Ont.
Wilson Bros. Ltd.	Hamilton St. and 12th Ave.	Regina, Sask.

LIST OF CHAIN STORE FIRMS IN CANADA, 1938 (Cont'd)

Other Food Store Chains	Head Office Address	
Burgess, J.	660½ Bloor St. West	Toronto, Ont.
Canada Tea Company Limited	247 Parliament St.	Toronto, Ont.
Cousignant Freres Limitee	6306 rue St. Hubert	Montreal, Que.

COUNTRY GENERAL STORE CHAINS

British Canadian Cooperative Society Ltd.	Fraser Ave.	Sydney Mines, N.S.
Craig Brothers		Vermilion, Alta.
Dawson Cooperative Union		Dawson Creek, B.C.
Falconbridge General Stores		Falconbridge, Ont.
Fraser, Donald		Plaster Rock, N.B.
Gagnon et Frere	252 rue Racine	Chicoutimi, Que.
Harper's	10th St. & 2nd Ave.	Dawson Creek, Alta.
Hill, F.T. & Co. Ltd.		Markdale, Ont.
Lyman, Wm. & Son Limited		Gaspe Harbour, Que.
Labrador Fisheries Ltd.	56 St. Peter St.	Quebec, Que.
Loggie, A. & R. Ltd.		Loggieville, N.B.
Loggie, W.S. Limited	Water St.	Chatham, N.B.
MacKenzie's Ltd.		William's Lake, B.C.
Miller, Frank G.	Main St.	Asquith, Sask.
People's Co-operative Society (Port Arthur) Ltd.	292 Bay St.	Port Arthur, Ont.
Quesnel, R.O.		Montebello, Que.
Robin, Jones & Whitman Ltd.	103-105 Lower Water St.	Halifax, N.S.
Robinson, H. Limited		Carrott Creek, Alta.
Shibley, Joseph		Radville, Sask.
Shore, Max		Glace Bay, N.S.
Shymka, Andrew P.		Smoky Lake, Alta.
Stockton, G.W. Ltd.		Carlyle, Sask.
Welch, H.W. Ltd.		Leonardville, N.B.
"Whittaker's"		Briercrest, Sask.
Wilson-Scott Limited		Willow Bunch, Sask.

GENERAL MERCHANDISE GROUP

Dry Goods Store Chains

Binn's Limited	2810 Masson St.	Montreal, Que.
Bruce, J.A. & Co. Ltd.	395 St. Paul St. East	Montreal, Que.
Cairns' Stores Limited	86 Main St.	Galt, Ont.
Glasberg, Harry	537 St. Catherine St. West	Montreal, Que.
Miller Bros.	1421 St. Lawrence Blvd.	Montreal, Que.
Shore, William	232 Bridge St.	Niagara Falls, Ont.
Walker Stores Limited	48 Front St. West	Toronto, Ont.

General Merchandise Store Chains

International Cooperative Trading Co. Ltd.	176 Algoma St. South	Port Arthur, Ont.

Variety Store Chains

Bamish, The R.A. Stores Co.	175 Nepean St.	Ottawa, Ont.
Cainway Stores Ltd.	100 Adelaide St. West	Toronto, Ont.
Irmer, J.D. Magasins	1817 Mt. Royal East	Montreal, Que.
Ideral 5-10-15¢ to $1.00 Stores Ltd.	1313 Visitation St.	Montreal, Que.
Gigg, The Co.		Orangeville, Ont.
Kesge, S.S. Company Ltd.	Room 1300, 507 Place D'Armes	Montreal, Que.
Metropolitan Stores Ltd.	136 Dundas St.	London, Ont.
Murwin's Stores Ltd.	James St.	Wallaceburg, Ont.
People's 5-10-15¢ to $1.00 Stores Ltd.	1372 St. Catherine St. West	Montreal, Que.

LIST OF CHAIN STORE FIRMS IN CANADA, 1938 (Cont'd)

'ariety Store Chains (Cont'd)	Head Office Address	
'he Regent 5¢ to $1.00 Stores Ltd.	319 Notre Dame St. East	Montreal, Que.
.ossy, S. Incorporated	3979 Ontario St. East	Montreal, Que.
elrite Stores	27 Wellington St. West	Toronto 2, Ont.
'nited 5¢ to $1.00 Stores of Can. Ltd.	3791 Notre Dame St. West	Montreal, Que.
'ariety 5¢ to $1.00 Stores Ltd.	1667 Mt. Royal East	Montreal, Que.
'oolworth, F.W. Co. Ltd.	357 Bay St.	Toronto, Ont.
eller's Limited	1253 McGill College Ave.	Montreal, Que.

UTOMOTIVE GROUP

utomobile Dealer Chains

lark, J. & Son Ltd.	400 King St.	Fredericton, N.B.
orfield Motors Ltd.	Union Bay Road	Courtenay, B.C.
eneral Motors Products of Canada Ltd.		Oshawa, Ont.
ounsbury, The Company Limited		Moncton, N.B.
nion Sales Ltd.		Amherst, N.S.

ccessories, Tires and Battery Store Chains

utomobile Supply Stores Inc.	6335 St. Lawrence Blvd.	Montreal, Que.
oodrich Silvertown Stores, The	521 King St. West	Kitchener, Ont.

lling Stations Chains

'ritish American Oil Co. Ltd., The	Royal Bank Bldg.	Toronto, Ont.
nadian Oil Companies Ltd., The	12 Strachan Ave.	Toronto, Ont.
amplain Oil Products Ltd.	1401 Sun Life Bldg.	Montreal, Que.
amond Taxicab Association Ltd. (Taxis Limited)	1021 Mountain St.	Montreal, Que.
istrict Services and Sault Fuel and Oil Co. Ltd.	Pim St.	Sault Ste.Marie,Ont.
Iminion Garage, The	88 Bond St.	Oshawa, Ont.
t Gas Ltd.	60 Elgin St.	Sudbury, Ont.
eat West Distributors Ltd.	212 Lougheed Bldg.	Calgary, Alta.
lving Oil Company Limited, The	Dock St.	Saint John, N.B.
y Oil Limited, The	6370 Notre Dame St. East	Montreal, Que.
llonde, H.H.	2237 rue Delormier	Montreal, Que.
mon Service Stations, The	1028-3rd Ave. East	Owen Sound, Ont.
on Oil Company, The	401 Weston Rd. South	Toronto, Ont.
ple City Gas & Oil Co., The	1 Harvey St.	Chatham, Ont.
Coll-Frontenac Oil Co. Ltd., The	Royal Bank Bldg.	Montreal, Que.
ansylvania Gasolene Co. Ltd.	20 Henry IV St.	Montreal, Que.
ovincial Tire Corporation Ltd.	171 Main St.	Hamilton, Ont.
andard Oil Co. of Br. Columbia Ltd.	906 Marine Bldg.	Vancouver, B.C.
per Service Stations Ltd.	56 Argyle St.	Halifax, N.S.
yer's Limited	424 Wellington St.	London, Ont.

PAREL GROUP

's and boys' clothing and furnishings store chains ncluding custom tailors)

legath, L.J. & Son Ltd.	258 Yonge St.	Toronto, Ont.
d Clothes Shops	126 William St.	Longueuil, Que.
ahoun's Smile Hat Shops, Ltd.	97 Yonge St.	Toronto, Ont.
oler's Ltd.	489-491 Talbot St.	St. Thomas, Ont.
udee Tailors Ltd.	968 St. Catherine St. West	Montreal, Que.
un's Tailors	489 College St.	Toronto, Ont.
Limited	28 King St. West	Toronto, Ont.
nion Craft Shops Ltd.	2012 St. Lawrence Blvd.	Montreal, Que.

LIST OF CHAIN STORE FIRMS IN CANADA, 1938 (Cont'd)

Men's and boys' clothing and furnishings store chains (including custom tailors) (Cont'd)

	Head Office Address	
Firth Bros. Limited	127-129 Hughson St. North	Hamilton, Ont.
Grafton and Co. Ltd.	8 King St. West	Dundas, Ont.
Grover's Chain Shirt Shops Ltd.	160 St. Catherine St. West	Montreal, Que.
Lennox & Co.	1220 St. Clair Ave. West	Toronto, Ont.
Robinson's Men's Clothes Limited	423 Mayor St.	Montreal, Que.
Smithbilt Hat Company	1208 - 1st St. West	Calgary, Alta.
Stitt and Sons	135 Simpson St.	Fort William, Ont.
Tip Top Tailors Ltd.	Boulevard Drive	Toronto, Ont.
United Clothing Stores	300 Queen St. West	Toronto, Ont.

Family Clothing Store Chains

Allen Stores Limited	346 Yonge St.	Toronto, Ont.
Army and Navy Department Stores	1162 Osler St.	Regina, Sask.
Arron Bros. Ltd.	593 Barrington St.	Halifax, N.S.
Glass Bros.	229 Spadina Ave.	Toronto, Ont.
"Greenberg's"	1211 Phillips Square	Montreal, Que.
Holt Renfrew & Co. Ltd.	Sherbrooke at Mountain St.	Montreal, Que.
Joseph, K. Co. Ltd.	127 Main St.	Rouyn, Que.
Lipson's Popular Priced Stores	Main St.	Picton, Ont.
McMorran, R.T.	38 Jarvis St.	Fort Erie N., Ont.
Pattenick, O. & Co.	66 Wellington St. West	Toronto, Ont.
Pattenick, W. Stores		Cobourg, Ont.
Pullon, M.D. and Sons Ltd.	96-98 Yonge St.	Toronto, Ont.
Red Front Dept. Stores Ltd.	179 King St. West	Kitchener, Ont.
Rennert Freres	179 rue St. Catherine	Grand Mere, Que.
Smith, C.H. Company Ltd.	72 Crawford St.	Toronto, Ont.
Stratford House Furnishing Co.	141 Downie St.	Stratford, Ont.
Toronto Bargain Stores Ltd.	62-64 Borgia St.	Sudbury, Ont.

Women's Apparel and Accessories Store Chains

Belgium Glove & Hosiery Co. Ltd.	477 St. Catherine St. West	Montreal, Que.
British Knitwear Ltd.	Stanley St.	Simcoe, Ont.
Brown's Silk Shoppe	429 Ouellette Ave.	Windsor, Ont.
Cameo Hosiery Shops	2034 Queen St. East	Toronto, Ont.
Charbonneau Lingerie Ltee.	6641 rue St. Hubert	Montreal, Que.
Chez "Charlebois" (Central)	708 Notre Dame St. West	Montreal, Que.
D'Allaird's Limited	20 Laurier Ave. West	Montreal, Que.
Darling Hat Shops Limited	332-8th Ave. West	Calgary, Alta.
Ellis Hosiery Shops Ltd.	723 Yonge St.	Toronto, Ont.
Evangeline Shops Limited	751 Yonge St.	Toronto, Ont.
Grofsky, Harry	James St. South	Hamilton, Ont.
The Hollywood Lingerie Shops	Room 106, 463 St. Catherine St. West	Montreal, Que.
Jeger Co. (Canada) Ltd.	682 St. Catherine St. West	Montreal, Que.
Kufman, Louis	232 Dundas St.	London, Ont.
Lester Hosiery Shops	1516 Queen St. West	Toronto, Ont.
Pitman's Incorporated	1419 Clarke St.	Montreal, Que.
Sart Sixteen Ltd.	271 Yonge St.	Toronto, Ont.
Sbie Silk Shop, The Limited		Farnham, Que.
Virginia Dare Limited	504 Kent Bldg.	Toronto, Ont.
Wallace, C. & Co.	145 St. Paul St.	St. Catharines, Ont.

Shoe Store Chains

Anew Surpass Shoe Stores Ltd.	100 Elgin St.	Brantford, Ont.
Barnett, Leo and Co.	10 Market Square	Hamilton, Ont.
Beriere, Omer	6594 rue St. Hubert	Montreal, Que.
Blaudin, J. Limitee	4281 Notre-Dame Ouest	Montreal, Que.
Bellerose, P.E.	6664 St. Hubert St.	Montreal, Que.
Cinq-Mars, G.	6906 St. Hubert St.	Montreal, Que.

LIST OF CHAIN STORE FIRMS IN CANADA, 1938 (Cont'd)

Shoe Store Chains (Cont'd)	Head Office Address	
Dack's Shoes Limited	73 King St. West	Toronto, Ont.
Desilets, D.A.	1670 Mt. Royal East	Montreal, Que.
Desnoyers, W.L.	185-187 Main St.	Granby, Que.
E. & R. Shoe Stores		London, Ont.
Johnston, J.A. Company, The	34 Buell St.	Brockville, Ont.
LaSalle, F.X. & Fils	451 rue Rachel Est	Montreal, Que.
Lefebvre, J.B. Limitee	4201 rue Ontario Est	Montreal, Que.
Maher Shoe Stores	579 Richmond St. West	Toronto, Ont.
Marantz, S. and Son	Room 200,282 Ontario St. W.	Montreal, Que.
Munday, H.E. & Sons	1203 Douglas St.	Victoria, B.C.
National Shoe Stores		Contrecoeur, Que.
Neill, R. Ltd.	350-354 George St.	Peterboro, Ont.
Pollock's Shoes Limited	280 Church St.	Toronto, Ont.
Quality Shoe Stores	2449 Granville St.	Vancouver, B.C.
Seigel's Shoe Stores Ltd.	47 Hughson St.	Hamilton, Ont.
Shoeteria, The Limited	165 West Hastings St.	Vancouver, B.C.
Sterling Shoes Ltd.	10150 Jasper Ave.	Edmonton, Alta.
Watson, J.G. Reg'd.(now A. Bastien & Fils)	345 Notre Dame St. East	Montreal, Que.
Yellow Sample Shoe Stores	5514 Dominique St.	Montreal, Que.

BUILDING MATERIALS GROUP

Hardware Store Chains

Builder's Hardware Stores Ltd.	354 - 11th Ave. West	Calgary, Alta.
Cochrane Dunlop Hardware Limited	23 Durham St.	Sudbury, Ont.
Hardware Supply Limited	204 Manitoba St. West	Moose Jaw, Sask.
Highway Hardware Stores	116 Lakeshore Rd.	Toronto, Ont.
Danville Hardware, The Co.	Central Ave.	Prince Albert, Sask.
Hills Hardware Company Ltd.	95 King St. East	Hamilton, Ont.
Loiseaux, L.N. & J.E. Enrg.	2480 rue Notre Dame Ouest	Montreal, Que.
Pascal Hardware, The J. Co. Ltd.	1191 St. Lawrence Blvd.	Montreal, Que.
Philbin Hardware, The Co.	4860 Sherbrooke St. West	Montreal, Que.
Snap-on-Tools of Canada Ltd.	504½ Church St.	Toronto, Ont.
Taylor, The George Hardware Ltd.		New Liskeard, Ont.
Thompson and Sutherland Ltd.		North Sydney, N.S.

Lumber and Building Material Dealer Chains

Advance Lumber Co. Ltd.	Room 116, McFarland Bldg.	Lethbridge, Alta.
Alberta Lumber Company Ltd.	354 - 11th Ave. West	Calgary, Alta.
Atlas Lumber Company Ltd.	354 - 11th Ave. West	Calgary, Alta.
Beaver Lumber Company Ltd.	Free Press Bldg.	Winnipeg, Man.
Beaver "Alberta" Lumber Co. Ltd.		
Beaver Lumber Melfort Limited		
Beaver Lumber Northern Limited		
Crowe, J.J. Co. Ltd.		
Frontier Lumber Co. Ltd.		
McDiarmid Lumber Co. Ltd.		
Progress Lumber Co. Ltd.		
Becker Lumber Co. Ltd.		Lethbridge, Alta.
Canadian Investment, The Co. Ltd.	Moore Block	Weyburn, Sask.
Carpentier, F.J. & Co. Ltd.		Yorkton, Sask.
Citizen's Lumber Co. Ltd.	720 Royal Bank Bldg.	Winnipeg, Man.
Crown Lumber Company Ltd.	1202 - 1st St. West	Calgary, Alta.
Empress Lumber Yards		Empress, Alta.
Hayward Lumber Co. Ltd.	11904 - 73rd St.	Edmonton, Alta.
Haywood & Company Ltd.		Drinkwater, Sask.
Hill-Clark-Francis Ltd.	Whitewood Ave.	New Liskeard, Ont.
Imperial Building Supplies Ltd.	204 Manitoba St. West	Moose Jaw, Sask.
Imperial Lumber Co. Ltd.	101st St.	Edmonton, Alta.
The Irvin Lumber Co. Ltd.	26 Vine Ave.	Toronto, Ont.

LIST OF CHAIN STORE FIRMS IN CANADA, 1938 (Cont'd)

umber and Building Material Dealer Chains (Cont'd)		Head Office Address
ye, C.W. & Son Ltd.	Hampton St.	MacGregor, Man.
cIlrath Lumber Co. Ltd.		Radville, Sask.
onarch Lumber Co. Ltd.	201 Hamilton Bldg.	Winnipeg, Man.
oose Mountain Company Ltd.	204 Manitoba St. West	Moose Jaw, Sask.
orth American Lumber & Supply Co. Ltd.	720 Royal Bank Bldg.	Winnipeg, Man.
orth Star Lumber Co. Ltd.	11 - 16th St. East	Prince Albert, Sask.
rairie Lumber Yards Ltd.	307 - 21st St. East	Saskatoon, Sask.
eliance Lumber Co. Ltd.		Saskatoon, Sask.
evelstoke Sawmill Co. Ltd.	354 - 11th Ave. West	Calgary, Alta.
ecurity Lumber Company Ltd.	315 Main St. North	Moose Jaw, Sask.
alley Lumber Yards Ltd.	185 - 2nd Ave. West	Vancouver, B.C.
est Lumber & Supply Co. Ltd.	Bank of Ottawa Bldg.	Prince Albert, Sask.

aint and Glass Store Chains

mpire Wallpapers Ltd.	334 Yonge St.	Toronto, Ont.
carfe & Co. Ltd.	Greenwich St.	Brantford, Ont.
herwin-Williams Co. of Canada Ltd.	2875 Centre St.	Montreal, Que.

URNITURE AND HOUSEHOLD GROUP

urniture Store Chains

urroughs Furniture Co., The F.C. Ltd.	647 Queen St.	Toronto, Ont.
ominion Furniture Co.	1062 Granville St.	Vancouver, B.C.
reat Western Furniture Co. Ltd.	21st St. East	Saskatoon, Sask.
egarie, La Compagnie Ltee.	273 rue St. Paul	Quebec, Que.
ounsbury Co. Ltd.		Moncton, N.B.
ercival Plow & Stove Co. Ltd., The (Operated by J. Abramsky & Son Ltd.)		Kingston, Ont.
ells Furniture Co. Ltd.	379 Queen St. West	Toronto, Ont.

ousehold Appliance Store Chains

atty Bros. Limited	Hill St.	Fergus, Ont.
itish Columbia Electric Railway Co. Ltd.	425 Carroll St.	Vancouver, B.C.
nadian Utilities Limited	215-6th Ave. West	Calgary, Alta.
nsumer's Gas Co. of Toronto, The	19 Toronto St.	Toronto, Ont.
minion Electric Power Limited	4th St.	Estevan, Sask.
minion Natural Gas Co. Ltd.	518 Jackson Bldg.	Buffalo, N.Y.,U.S.A.
tineau Power Co.	140 Wellington St.	Ottawa, Ont.
Compagnie de Pouvoir du Bas St. Laurent	Avenue de la Cathedrale	Rimouski, Que.
ytag Company, The Ltd.	640 Portage Ave.	Winnipeg, Man.
rthern Ontario Power Company Ltd.	Whitewood Ave.	New Liskeard, Ont.
ward Manufacturing Co. Ltd.	1027 King St.	Kitchener, Ont.
ebec Power Company	229 St. Joseph St.	Quebec, Que.
awinigan, The Water & Power Co.	107 Craig St. West	Montreal, Que.
nger Sewing Machine Co.	149 Broadway Ave.	New York City, U.S.A.
uthern Canada Power Co. Ltd.	355 St. James St.	Montreal, Que.
ion Gas Co. of Canada Ltd.	Gas Bldg., Fifth St.	Chatham, Ont.

Riio and Music Store Chains

etcher, The G.A. Music Ltd.	22 Commercial St.	Nanaimo, B.C.
rst's Limited	2432 Hastings St. East	Vancouver, B.C.
rtney Company Ltd.	755 St. Catherine St. West	Montreal, Que.
intzman & Co. Ltd.	195 Yonge St.	Toronto, Ont.
ndsay, C.W. & Co. Ltd.	1112 St. Catherine St. West	Montreal, Que.
itworth Auto and Radio Supply Co. Ltd.	32-36 John St. North	Hamilton, Ont.

LIST OF CHAIN STORE FIRMS IN CANADA, 1938 (Cont'd)

Other Home Furnishing Store Chains	Head Office Address	
Robert et Cie Ltee.	1950 rue Ontario est	Montreal, Que.
Super Health Aluminum Co. Ltd.	107 McGill St.	Toronto, Ont.
Wosk's Ranges	1263 Granville St.	Vancouver, B.C.

RESTAURANT CHAINS

Board of Park Commissioners	Stanley Park	Vancouver, B.C.
Bowles Lunch Limited	7 King St. East	Toronto, Ont.
Canada Railway News Company Limited	Union Station	Toronto 2, Ont.
Canadian Pacific Railway Company	Windsor St. Station	Montreal, Que.
Charles Coffee Shops	20-22 Main St. East	Hamilton, Ont.
Childs Company	200-5th Ave.	New York City, U.S.
Honey Dew Limited	2878 Dundas St. West	Toronto, Ont.
Honey Dew Western Ltd.	2878 Dundas St. West	Toronto, Ont.
Murray's Lunch Ltd.	466 St. Alexis St.	Montreal, Que.
Northeastern Lunch Ltd. in Liquidation	1835 St. Catherine St. West	Montreal, Que.
The Rite Spot	10024 Jasper Ave.	Edmonton, Alta.
Temiskaming & Northern Ontario Railway		North Bay, Ont.
White Lunch Ltd.	124 West Hastings St.	Vancouver, B.C.
The White Spot Limited	307 - 8th Ave. East	Calgary, Alta.

OTHER RETAIL CHAINS

Coal and Wood (including ice) Dealer Chains

Conger Lehigh Coal Co. Limited	350 Bay St.	Toronto, Ont.
Hogg, The Wm. Coal Co. Ltd.	14 Queen St. S.	Waterloo, Ont.
Wilson Freres	2537 rue Notre Dame E.	Montreal, Que.

Drug Store Chains

American Drug Stores, The	1187 St. Catherine St. West	Montreal, Que.
Barne's Drug Company	3 Queen St. East	Sault Ste.Marie, Ont.
Buckley's Limited	49 Spring Garden Road	Halifax, N.S.
Cairncross and Lawrence Ltd.	216 Dundas St.	London, Ont.
Cape's Drug Store	5333 Queen Mary Road	Montreal, Que.
Cunningham Drug Stores (1930) ltd.	560 Cambie St.	Vancouver, B.C.
Dabien, H.P.	3681 rue Wellington	Montreal, Que.
Hamilton Drugs Limited	21-23 Jackson St. East	Hamilton, Ont.
Hanspeary's Ltd.	98 Ouellette Ave.	Windsor, Ont.
Leduc, Dr. Drug Co.	1416 Bleury St.	Montreal, Que.
Liggett, Louis K. Limited	68 Broadview Ave.	Toronto, Ont.
MacLeod-Balcom Ltd.	55 Argyle St.	Halifax, N.S.
McDermid Drug, The Company Limited	128-8th Ave. West	Calgary, Alta.
Macy's Drug Stores Reg'd	1121 St. Catherine St. West	Montreal, Que.
Martineau Pharmacies, The	857 rue St. Maurice	Montreal, Que.
Melrose Pharmacy, The	5301 Verdun Ave.	Verdun, Que.
Merrick Drug Stores Limited	208 Birks Bldg.	Edmonton, Alta.
Mol Drug Company Limited, The	Rooms 301-2, 193 East Hastings St.	Vancouver, B.C.
Mol Drug Stores Limited	251 Carlton St.	Toronto, Ont.
Peterson's Drug Stores Ltd.	3215 Sandwich St. West	Windsor, Ont.
Pond's Drug Stores Ltd.	Cor. Ouellette & London Sts.	Windsor, Ont.
The Reliable Drug Stores	1850 Commercial St.	Vancouver, B.C.
Robert's Drug Stores Limited	645 Logan Ave.	Winnipeg, Man.
The Ross Drug Co. Ltd. and Ross Drug United Ltd.	66 King St.	Woodstock, N.B.
Rutherford, E.E.	248 Bay St.	Toronto, Ont.
Saskatchewan Drug & Stationery Co. Ltd.	201-2nd Ave. South	Saskatoon, Sask.
Scane Drug Stores Ltd.	9434 - 111th Ave.	Edmonton, Alta.
Snley's Drug Stores	1023 Pape Ave.	Toronto, Ont.
Standard Drug, The Limited	105 Stanley St.	London, Ont.
Tamblyn, G. Limited	227 Jarvis St.	Toronto, Ont.

LIST OF CHAIN STORE FIRMS IN CANADA, 1938 (Cont'd)

Drug Store Chains (Cont'd)	Head Office Address	
Vancouver Drug Co. 1928, Ltd.	456 Broadway St. West	Vancouver, B.C.
Walker Drug Co. Ltd.	1879 Ferry St.	Niagara Falls, Ont.
Ward and Hamilton Drugs Ltd.	400 Princess St.	Kingston, Ont.
Jewellery Store Chains		
Auerbach, H.	1487 St. Catherine St. West	Montreal, Que.
Birks, Henry & Sons Ltd.	101 Sparks St.	Ottawa, Ont.
Eiler's Limited	1949 Scarth St.	Regina, Sask.
Ostrander's Limited	1448 Queen St.	Toronto, Ont.
People's Credit Jewellers Ltd.	181 Yonge St.	Toronto, Ont.
Office, School and Store Supplies and Equipment Dealer Chains		
Burroughs Adding Machines of Canada Ltd.	700 McDougall St.	Windsor, Ont.
Canadian Toledo Scale Co. Ltd.	Howard Ave.	Windsor, Ont.
Dictaphone Sales Corp. Ltd.	137-143 Wellington St. West	Toronto, Ont.
Felt and Tarrant Ltd.	1735 North Paulina St.	Chicago, Ill.,U.S.A.
Gestetner, D. (Canada) Limited	117-A King St. West	Toronto, Ont.
International Business Machines Co. Ltd.	300 Campbell Ave.	Toronto, Ont.
Moyer, R.N. & Co. Ltd.		Cowansville, Que.
National Cash Register Co. of Can. Ltd.	1131 Bloor St. West	Toronto, Ont.
Office Specialty Mfg. Co. Ltd.	Timothy St.	Newmarket, Ont.
Remington Rand Ltd.	68 King St. West	Toronto, Ont.
Roneo Co. of Canada Ltd.	51 Wolseley St.	Toronto, Ont.
Underwood-Elliott-Fisher Ltd.	135 Victoria St.	Toronto, Ont.
Opticians and Optometrists Chains		
McArthur's Optical Stores	924½ Bloor St. West	Toronto, Ont.
Ritholz Optical Company	300 Yonge St.	Toronto, Ont.
Steele, F. Limited	219 Dundas St.	London, Ont.
Tait Optical Co. Ltd.	252 Dundas St.	London, Ont.
Tobacco Store Chains		
British Columbia Electric Railway Co. Ltd.	425 Carroll St.	Vancouver, B.C.
Clubb, A. & Sons Ltd.	46 Adelaide St. West	Toronto, Ont.
Cote, Jos. Ltee.	188 rue St. Paul	Quebec, Que.
Henry, Bert Ltd.	510 Hastings St. West	Vancouver, B.C.
Hughes, P.J.	King George Hotel	Saskatoon, Sask.
Lyman, S. Ltd.	230 St. James St.	Montreal, Que.
Nells Cigar Stores	1821 Scarth St.	Regina, Sask.
United Cigar Stores Ltd.	59 Richmond St. East	Toronto, Ont.
Unity Cigar Stands Reg'd.	610 Cathcart St.	Montreal, Que.
Government Liquor Stores		
Alberta Liquor Control Board	10160 - 103rd St.	Edmonton, Alta.
British Columbia Liquor Control Board	Box 640	Vancouver, B.C.
Manitoba Government Liquor Control Commission	317 McDermot Ave.	Winnipeg, Man.
New Brunswick Liquor Control Board	Carleton St.	Fredericton, N.B.
Nova Scotia Liquor Commission	1 Buckingham St.	Halifax, N.S.
Ontario Liquor Control Board	454 University Ave.	Toronto, Ont.
Commission des Liqueurs de Quebec	Place des Patriots	Montreal, Que.
Saskatchewan Liquor Control Board		Regina, Sask.

LIST OF CHAIN STORE FIRMS IN CANADA, 1938 (Cont'd)

Brewer's Warehouse Chains	Head Office Address	
Brewer's Warehousing Co. Ltd.	Atlas Bldg.	Toronto, Ont.
Cluffe, G.J.	Broad and Wellington Sts.	Ottawa, Ont.
Hardy Cartage Co. Ltd.	351 Front St. East	Toronto, Ont.
Johnson Warehouses Ltd.	1153 McDougall St.	Windsor, Ont.
Massey, Ed.	Market St.	Chatham, Ont.
Parsons, Alex Brewer's Warehouses	83 Carling Ave.	London, Ont.
All Other Kind-of-Business Chains		
Allis-Chalmers-Rumely Ltd.	Dufferin Ave. & Sinclair St.	Winnipeg, Man.
Brackman-Kerr Milling Co.	540 Front St.	New Westminster, B.C.
Bright, T.G. & Co. Ltd.	Dorchester Rd.	Niagara Falls, Ont.
Buckerfield's Limited	Foot of Rogers St.	Vancouver, B.C.
Canada Railway News Company Ltd.	Union Station	Toronto 2, Ont.
Eastman Photographic Materials Ltd.	345 State St.	Rochester, N.Y., U.S.A.
Fournier, J.E. Limitie	17 Notre Dame Ouest	Montreal, Que.
Hogg and Lytle Limited		Oakwood, Ont.
Hudson's Bay Company	79 Main St.	Winnipeg, Man.
MacLeod's Limited	Cor. McDonald & May Sts.	Winnipeg, Man.
Northern Traders Limited	407 Tegler Bldg.	Edmonton, Alta.
Taylor and Drury Ltd.		Whitehorse, Y.T.
Thuna Balsam Remedies Ltd.	436 Queen St. West	Toronto, Ont.
Willson Stationery, The Co. Ltd.	222-224 McDermot Ave.	Winnipeg, Man.

MERCHANDISING FILE
DEPT. OF POLITICAL SCIENCE
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CANADA

DOMINION BUREAU OF STATISTICS

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

RETAIL CHAINS

IN

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Table of Contents

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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

Retail Chains in Canada, 1939

Notwithstanding a slight decrease in number of chain store companies and a more substantial reduction in number of chain units in operation, retail chains transacted 4 per cent more business in Canada in 1939 than in the preceding year. The proportion of the total retail trade secured by chains was also somewhat higher. There were 446 chain companies in Canada in 1939 and these operated a total of 7,595 individual stores with sales of $432,026,100 or 17.7 per cent of the total annual business of all stores including chains and independents. In 1938 there were 457 chains, 7,692 stores and $414,448,300 sales, an amount which formed 17.2 per cent of the total trade for that year. Ratios of chain to total sales for earlier years are 16.9 per cent for 1937, 17.9 per cent for 1936 and 17.7 per cent for 1935.

The decline in number of chain units was confined almost exclusively to the grocery and combination store group where a continuation of the policy of developing larger stores and closing out the smaller units was associated with a gain of 6 per cent in dollar volume of business through 167 fewer stores. There were 73 grocery and combination store chain companies in 1939 and these had 1,887 stores with $123,826,200 sales. In the preceding year there were 77 chain companies with 2,054 stores and $116,849,800 sales. The proportion of business transacted by chains in this field increased from 33.7 in 1938 to 35.2 in 1939.

Chains are defined as groups of four or more stores under the same ownership or management and carrying on the same or similar lines of business. Three chain companies in the men's clothing and furnishings field in 1938 reduced the number of units below the four-store limit and are therefore excluded from the 1939 report. This factor together with minor reductions in number of stores operated by continuing chains resulted in a decline in the importance of chains in the men's wear field. There were 14 chains in this group in 1939 with 138 stores and sales of $6,364,600 or 11.0 per cent of the total annual business of this trade. In the preceding year there were 17 chains with 16[illegible] stores and these secured 12.3 per cent of the total business.

On the other hand an expansion, both in number of chain companies and number of chain units, resulted in chains securing a slightly higher proportion of the shoe retailing trade. There were 29 shoe chain companies in 1939 with 399 stores and these had sales amounting to $10,664,600 or 36.4 per cent of the total business of all shoe stores. In the preceding year there were 25 chain companies and they secured 34.2 per cent of the total shoe store business through 368 unit stores.

Results for other lines of business reveal but minor changes from 1938 in number of chains, number of stores or proportion of chain sales to the total for the trade. There were 16 variety store chains in Canada last year and they operated 489 stores with $51,416,000 sales. In the preceding year there were also 16 chain companies with 468 stores and $47,256,700 sales. Drug chains numbering 31 operated 345 stores in 1939 and had sales of $14,251,800 or 20.5 per cent of the total annual business of all drug stores. In 1938 there were 33 chains in this field with 347 stores and $14,127,100 sales, an amount which formed 20.7 per cent of the total. Ratios of chain to total sales in 1939 for some of the lines of business in which chains are important (with figures for 1938 in brackets) are as follows: family clothing stores, 21.1 per cent (20.1 per cent); women's apparel and accessories stores, 11.5 per cent (12.3 per cent); lumber and building material dealers, 29.7 per cent (29.7 per cent); radio and music stores, 15.3 per cent (15.7 per cent); tobacco stores and stands, 22.1 per cent (22.7 per cent).

Salaries and wages paid to store employees totalled $41,427,800 in 1939 compared with $40,368,400 in 1938 and $39,289,500 in 1937. Stocks on hand in the retail stores were valued at $53,167,700 at the close of 1939. Warehouse stocks amounted to an additional $15,915,600 making a total inventory value of $69,083,300 or approximately 13 per cent above the corresponding inventory figure at the end of 1938. Percentage increases in total inventories for chains classified in broad kind-of-business groups are as follows: general merchandise group, 17.8 per cent; apparel group, 16.4 per cent; food group, 15.2 per cent; building materials group, 8.5 per cent; furniture and household group, 0.5 per cent and other retail stores, 12.3 per cent.

Customers' accounts outstanding on the books of retail chain companies totalled $35,942,800 at the close of 1939, an amount equivalent to 8.3 per cent of the annual chain store business. This represents a decline of 3 per cent in accounts receivable from the close of 1938 when the amount reported was $37,073,700 or 8.9 per cent of the annual business for that year. Results for Saskatchewan alone reveal marked reduction in accounts outstanding over the period under review. Receivables owing to chain companies in Saskatchewan totalled $7,604,900 at the close of 1938 or 34.1 per cent of annual sales. At the end of 1939 the figure had declined to $6,601,100 or 25.2 per cent of the annual business for that year. Thus it is evident that at least some portion of the increased revenue resulting from improved crops during recent years has been going towards liquidating debts incurred during less prosperous times.

Although credit facilities are limited in extent in food retailing chains and are practically non-existent in the typical variety chain, credit sales with accompanying outstanding accounts are important in the case of chains dealing in lumber and building materials or in furniture and household furnishings. Year-end outstanding accounts in the food group of chains formed 1.3 per cent of sales in 1939 and 1.5 per cent in 1938. Corresponding ratios for the two years for other groups were 4.1 per cent and 4.4 per cent for the apparel group, 45.3 per cent and 52.1 per cent for the building materials group, 78.3 per cent and 77.8 per cent for the furniture and household group and 23.6 per cent and 24.8 per cent for jewellery store chains.

The figures presented above relate to corporate chains only; they do not include the voluntary chains comprised of individual proprietorships maintaining more or less continuous relationships with affiliated wholesale companies and in some instances grouped for advertising purposes. There were 43 of these voluntary groups reported to the Bureau of Statistics for 1939 and were comprised of 8,233 individual member stores. The amount of their annual sales is not known but purchases from affiliated companies at wholesale prices totalled $39,206,716.00 for the year under review. In 1938 there were 39 voluntary buying groups recorded and these consisted of 8,419 individual stores whose purchases at wholesale prices from affiliated wholesale firms totalled $34,256,395.00. In 1930 there were only 24 voluntary chains with 4,485 members with purchases amounting to $22,783,372.00.

Table 1.--Summary of Retail Chains in Canada, 1939

(Number of Chains, Stores, Sales, Customers' Accounts Outstanding, Salaries and Wages and Stocks)

Kind of Business	Number of Chains	Number of Stores 1939		Net Sales, 1939			Customers' Accounts Outstanding, Dec. 31, 1939	Salaries & Wages (Store employees only)	Value of Stocks on Hand, End of Year, at Cost	
		Average	Maximum	Amount	% of total chain sales	% of (2) total chain sales			Stores	Warehouses
				$			$	$	$	$
All Chains, Total(1)	446	7,215	7,595	432,026,100	100.00	-	35,942,800	41,427,800	53,167,700	15,915,600
All Chains Less Government Liquor Stores, Total(2)	438	6,600	6,978	350,799,900	-	100.00	35,941,000	38,474,400	48,569,000	9,622,200
Food Group, Total	108	2,159	2,355	135,481,700	31.36	38.62	1,733,300	10,119,800	6,8[illegible],500	4,856,100
Bakery product chains(3)	8	86	93	1,250,200	.29	.36	6,400	187,400	14,400	23,200
Candy and confectionery store chains	10	187	199	4,268,700	.99	1.22	26,000	696,500	83,100	194,400
Grocery store chains	30	433	452	18,040,100	4.17	5.14	402,000	1,332,700	1,592,900	920,400
Combination store chains	43	1,285	1,435	105,786,100	24.49	30.16	924,000	7,268,700	4,907,900	3,546,800
Meat market chains	14	149	157	4,119,700	.95	1.17	147,500	470,900	104,100	18,500
Other food chains	3	19	19	2,016,900	.47	.57	227,400	163,600	113,100	152,800
Country General Store Chains, Total	23	138	140	7,730,000	1.79	2.20	1,070,600	582,000	2,265,400	2,900
General Merchandise Group, Total	23	545	563	54,023,600	12.50	15.40	112,200	6,910,800	7,944,800	1,170,300
Dry goods store chains	6	60	63)	2,607,600	.60	.74	100,800	316,300	659,400	39,400
General merchandise store chains	1	11	11)							
Variety, 5 and 10, and to-a-dollar store chains	16	474	489	51,416,000	11.90	14.66	11,400	6,594,500	7,285,400	1,130,900
Automotive Group, Total	28	279	337	13,957,000	3.23	3.98	1,508,900	1,453,100	1,141,800	39,900
Automobile dealer chains	5	34	34	5,588,800	1.29	1.60	1,043,100	583,900	818,600	-
Accessories, tires and battery store chains	2	22	24)	8,368,200	1.94	2.38	465,800	869,200	323,200	39,900
Filling station chains	21	223	279)							
Apparel Group, Total	79	807	845	31,967,100	7.40	9.11	1,304,700	3,518,300	7,857,600	1,137,900
Men's and boys' clothing and furnishings store chains (including custom tailors)	14	131	138	6,364,600	1.47	1.81	195,100	753,300	1,231,800	299,500
Family clothing store chains	17	89	93	8,900,500	2.06	2.54	1,031,200	1,051,100	2,431,700	156,700
Women's apparel and accessories store chains	19	204	215	6,037,400	1.40	1.72	29,700	513,000	905,900	205,500
Shoe store chains	29	383	399	10,664,600	2.47	3.04	48,700	1,200,900	3,288,200	476,200

(1), (2), (3): See footnotes on Page 4.

Table 1.--Summary of Retail Chains in Canada, 1939 (Cont'd)

(Number of Chains, Stores, Sales, Customers' Accounts Outstanding, Salaries and Wages and Stocks)

Kind of Business	Number of Chains	Number of Stores 1939		Net Sales, 1939			Customers' Accounts Outstanding, Dec. 31, 1939	Salaries & Wages (Store employees only)	Value of Stocks on Hand, End of Year, at Cost	
		Average	Maximum	Amount	% of total chain sales	% of (2) total chain sales			Stores	Warehouses
				$			$	$	$	$
Building Materials Group, Total ..	46	878	903	20,764,000	4.81	5.92	9,412,100	1,957,200	6,611,600	475,300
Hardware store chains	12	69	70	5,122,900	1.19	1.46	752,800	528,900	1,383,300	-
Lumber and building material dealer chains	31	775	799	14,489,000	3.35	4.13	8,375,300	1,284,100	4,982,900	475,300
Paint and glass store chains	3	34	34	1,152,100	.27	.33	284,000	144,200	245,400	-
Furniture and Household Group, Total	32	424	429	17,547,300	4.06	5.00	13,742,200	3,584,500	3,157,900	348,300
Furniture store chains	7	80	81	5,492,800	1.27	1.57	3,064,500	584,000	776,000	228,100
Household appliance store chains ...	16	293	297	8,375,100	1.94	2.39	8,196,600	2,241,900	1,701,300	67,000
Radio and music store chains	6	37	37	3,163,800	.73	.90	2,319,700	612,500	617,700	-
Other home furnishing store chains .	3	14	14	515,600	.12	.14	161,400	146,100	62,900	53,200
Restaurant Chains, Total	15	196	213	7,180,700	1.66	2.05	1,100	1,700,600	170,900	50,800
Other retail chains, Total	92	1,789	1,810	143,374,700	33.19	17.72	7,057,700	11,601,500	17,202,200	7,834,100
Feed store chains	3	36	36	5,962,600	1.38	1.70	607,400	312,100	606,700	255,200
Coal and wood (including ice) dealer chains	3	19	19	2,447,200	.57	.70	396,000	181,500	259,900	44,000
Drug store chains	31	336	345	14,251,800	3.30	4.06	163,000	2,048,900	2,461,900	613,800
Jewellery store chains	5	43	44	8,039,300	1.86	2.29	1,898,100	1,157,400	2,212,100	-
Office, school and store supplies and equipment dealer chains	12	155	155	10,986,800	2.54	3.13	2,896,000	2,605,600	3,346,200	98,600
Opticians and optometrists chains ..	3	13	13	148,800	.03	.04	13,300	55,900	12,700	2,900
Tobacco store chains	9	210	217	6,029,000	1.40	1.72	143,300	679,900	437,200	161,500
Government liquor stores	8	615	617	81,226,200	18.80	-	1,800	2,953,400	4,598,700	6,293,400
Brewers' warehouse chains	6	39	39	5,119,800	1.19	1.46	3,200	498,800	569,900	-
Unclassified kind-of-business chains	12	323	325	9,163,200	2.12	2.62	935,600	1,108,000	2,696,900	364,700

(1) Group totals may include figures for classifications which cannot be shown separately without disclosing individual operations.
(2) In computing the percentages in this column, the sales of government liquor stores have been omitted from the total chain figures.
(3) Exclusive of manufacturing bakeries.

Table 2.--Principal Statistics of Retail Chains for Selected Kinds of Business, by Years, 1930, 1933, 1938 and 1939

Kind of Business	1930	1933	1938	1939
LL STORES, TOTAL(1) -				
Chains (number)	518	461	457	446
Stores (maximum)	8,504	8,230	7,692	7,595
Chain sales	$ 487,336,000	$ 328,902,600	$ 414,448,300	$ 432,026,100
Total sales (all stores)	$2,755,569,900	$1,785,768,000	$2,404,756,000	$2,447,658,000
%, chains to total	17.7	18.4	17.2	17.7
andy and Confectionery stores -				
Chains (number)	14	8	10	10
Stores (maximum)	169	167	203	199
Chain sales	$ 5,448,300	$ 3,568,500	$ 4,199,600	$ 4,268,700
Total sales (all stores)	$ 54,176,100	$ 33,010,000	$ 38,863,000	$ 38,722,000
%, chains to total	10.1	10.8	10.8	11.0
rocery and Combination Stores -				
Chains (number)	66	75	77	73
Stores (maximum)	2,127	2,221	2,054	1,887
Chain sales	$ 119,498,600	$ 98,862,100	$ 116,849,800	$ 123,826,200
Total sales (all stores)	$ 405,403,400	$ 297,307,000	$ 346,397,000	$ 351,410,000
%, chains to total	29.5	33.3	33.7	35.2
ish and Meat Markets -				
Chains (number)	21	16	14	14
Stores (maximum)	225	177	158	157
Chain sales	$ 8,083,900	$ 4,776,400	$ 4,521,700	$ 4,119,700
Total sales (all stores)	$ 83,026,200	$ 50,090,000	$ 65,895,000	$ 65,590,000
%, chains to total	9.7	9.5	6.9	6.3
ariety Stores -				
Chains (number)	15	14	16	16
Stores (maximum)	327	356	468	489
Chain sales	$ 39,383,600	$ 33,348,600	$ 47,256,700	$ 51,416,000
Total sales (all stores)	$ 44,212,200	$ 37,256,000	52,556,000	$ 57,027,000
%, chains to total	89.1	89.5	89.9	90.2
en's and Boys' Clothing and Furnishings Stores (including custom tailors) -				
Chains (number)	22	14	17	14
Stores (maximum)	191	135	164	138
Chain sales	$ 9,866,800	$ 5,405,200	$ 6,961,400	$ 6,364,600
Total sales (all stores)	$ 72,110,500	$ 44,435,000	$ 56,543,000	$ 58,058,000
%, chains to total	13.7	12.2	12.3	11.0
amily Clothing Stores -				
Chains (number)	13	12	17	17
Stores (maximum)	58	63	89	93
Chain sales	$ 4,746,600	$ 6,722,000	$ 8,163,000	$ 8,900,500
Total sales (all stores)	$ 42,144,100	$ 31,582,000	$ 40,559,000	$ 42,206,000
%, chains to total	11.3	21.3	20.1	21.1
omen's Apparel and Accessories Stores -				
Chains (number)	28	15	20	19
Stores (maximum)	203	148	213	215
Chain sales	$ 8,584,800	$ 4,029,400	$ 6,198,700	$ 6,037,400
Total sales (all stores)	$ 69,806,000	$ 44,699,000	$ 50,572,000	$ 52,520,000
%, chains to total	12.3	9.0	12.3	11.5

(1) Includes Yukon and North West Territories.

Table 2.--Principal Statistics of Retail Chains for Selected Kinds of Business, by Years, 1930, 1933, 1938 and 1939 (Cont'd)

Kind of Business	1930	1933	1938	1939
hoe Stores -				
Chains (number)	17	22	25	29
Stores (maximum)	203	274	368	399
Chain sales	$ 7,702,700	$ 7,114,800	$ 10,017,000	$ 10,664,600
Total sales (all stores)	$ 35,908,000	$ 25,989,000	$ 29,288,000	$ 29,327,000
%, chains to total	21.5	27.4	34.2	36.4
ardware Stores -				
Chains (number)	13	14	12	12
Stores (maximum)	70	76	67	70
Chain sales	$ 4,218,100	$ 3,024,500	$ 5,022,900	$ 5,122,900
Total sales (all stores)	$ 70,891,700	$ 42,732,000	$ 59,978,000	$ 60,644,000
%, chains to total	6.0	7.1	8.4	8.4
umber and Building Material Dealers -				
Chains (number)	46	42	35	31
Yards (maximum)	1,035	883	804	799
Chain sales	$ 18,597,500	$ 9,505,700	$ 13,464,300	$ 14,489,000
Total sales (all stores)	$ 66,200,700	$ 29,331,000	$ 45,321,000	$ 48,716,000
%, chains to total	28.1	32.4	29.7	29.7
urniture Stores -				
Chains (number)	8	9	7	7
Stores (maximum)	96	84	76	81
Chain sales	$ 9,367,900	$ 4,317,400	$ 4,793,100	$ 5,492,800
Total sales (all stores)	$ 41,016,500	$ 23,073,000	$ 35,656,000	$ 36,698,000
%, chains to total	22.8	18.7	13.4	15.0
adio and Music Stores -				
Chains (number)	7	4	6	6
Stores (maximum)	75	30	36	37
Chain sales	$ 7,104,100	$ 1,070,300	$ 3,192,000	$ 3,163,800
Total sales (all stores)	$ 33,894,200	$ 13,440,000	$ 20,328,000	$ 20,652,000
%, chains to total	21.0	8.0	15.7	15.3
estaurants -				
Chains (number)	21	17	14	15
Stores (maximum)	262	240	210	213
Chain sales	$ 13,438,600	$ 7,129,300	$ 6,917,400	$ 7,180,700
Total sales (all stores)	$ 75,977,100	$ 41,667,000	$ 50,176,000	$ 49,969,000
%, chains to total	17.7	17.1	13.8	14.4
rug stores -				
Chains (number)	31	29	33	31
Stores (maximum)	292	301	347	345
Chain sales	$ 13,971,300	$ 11,001,300	$ 14,127,100	$ 14,251,800
Total sales (all stores)	$ 76,848,900	$ 57,253,000	$ 68,164,000	$ 69,643,000
%, chains to total	18.2	19.2	20.7	20.5
ffice, School and Store Supplies and Equipment Dealers				
Chains (number)	16	11	12	12
Stores (maximum)	173	144	152	155
Chain sales	$ 11,134,200	$ 5,332,100	$ 10,571,800	$ 1,098,600
Total sales (all stores)	$ 19,829,900	$ 10,003,000	$ 17,953,000	$ 18,551,000
%, chains to total	56.1	53.3	58.9	59.2
obacco Stores and Stands -				
Chains (number)	9	9	9	9
Stores (maximum)	215	234	217	217
Chain sales	$ 7,800,700	$ 5,446,200	$ 6,047,400	$ 6,029,000
Total sales (all stores)	$ 30,702,800	$ 21,586,000	$ 26,640,000	$ 27,323,000
%, chains to total	25.4	25.2	22.7	22.1

Table 3.--Principal Statistics of Retail Chains by Provinces, 1930, 1933, 1938 and 1939

Province	1930	1933	1938	1939
ANADA(1) -				
Chains (number)	518	461	457	446
Stores (maximum)	8,504	8,230	7,692	7,595
Chain sales	$ 487,336,000	$ 328,902,600	$ 414,448,300	$ 432,026,100
Total sales (all stores)	$2,755,569,900	$1,785,768,000	$2,404,756,000	$2,447,658,000
%, chains to total	17.7	18.4	17.2	17.7
Index of chain sales	100.0	67.5	85.0	88.7
ritish Columbia -				
Chains (number)	92	81	77	73
Stores (maximum)	692	740	708	692
Chain sales	$ 47,875,300	$ 32,405,600	$ 45,510,500	$ 46,868,700
Total sales (all stores)	$ 248,597,500	$ 155,747,000	$ 222,386,000	$ 223,769,000
%, chains to total	19.3	20.8	20.5	20.9
Index of chain sales	100.0	67.7	95.1	97.9
lberta(2) -				
Chains (number)	104	93	81	82
Stores (maximum)	682	637	564	572
Chain sales	$ 24,918,500	$ 17,269,500	$ 27,420,800	$ 29,317,800
Total sales (all stores)	$ 176,537,100	$ 109,074,000	$ 161,491,000	$ 164,211,000
%, chains to total	14.1	15.8	17.0	17.9
Index of chain sales	100.0	69.3	110.0	117.7
askatchewan -				
Chains (number)	101	90	83	83
Stores (maximum)	1,234	1,046	977	979
Chain sales	$ 34,056,300	$ 20,755,200	$ 22,290,100	$ 26,199,900
Total sales (all stores)	$ 189,181,100	$ 103,091,000	$ 129,309,000	$ 144,477,000
%, chains to total	18.0	20.1	17.2	18.1
Index of chain sales	100.0	60.9	65.5	76.9
anitoba -				
Chains (number)	91	73	62	61
Stores (maximum)	434	374	323	327
Chain sales	$ 22,105,800	$ 13,619,700	$ 17,797,300	$ 18,617,100
Total sales (all stores)	$ 189,243,900	$ 122,045,000	$ 160,690,000	$ 161,835,000
%, chains to total	11.7	11.2	11.1	11.5
Index of chain sales	100.0	61.6	80.5	84.2

(1) Includes Yukon and North West Territories.
(2) Ratios of chain to total sales in Alberta for recent years have been increased by the inclusion in Government Liquor Store sales of an indeterminate amount of wholesale business.

Table 3.--Principal Statistics of Retail Chains by Provinces, 1930, 1933, 1938 and 1939 (Cont'd)

Province	1930	1933	1938	1939
ıtario -				
Chains (number)	250	217	235	233
Stores (maximum)	3,276	3,210	3,114	3,102
Chain sales	$ 214,391,300	$ 150,908,000	$ 185,901,800	$ 194,347,400
Total sales (all stores)	$1,099,990,200	$ 741,630,000	$ 988,696,000	$1,002,071,000
%, chains to total	19.5	20.3	18.8	19.4
Index of chain sales ...	100.0	70.4	86.7	90.7
ıebec -				
Chains (number)	175	147	135	134
Stores (maximum)	1,698	1,668	1,416	1,344
Chain sales	$ 117,100,400	$ 73,398,300	$ 82,738,300	$ 82,048,600
Total sales (all stores)	$ 651,138,500	$ 422,297,000	$ 561,192,000	$ 564,537,000
%, chains to total	18.0	17.4	14.7	14.5
Index of chain sales ...	100.0	62.7	70.7	70.1
w Brunswick -				
Chains (number)	42	41	46	46
Stores (maximum)	168	190	216	219
Chain sales	$ 11,958,700	$ 7,581,300	$ 12,718,800	$ 13,311,000
Total sales (all stores)	$ 84,371,900	$ 52,375,000	$ 71,637,000	$ 74,276,000
%, chains to total	14.2	14.5	17.8	17.9
Index of chain sales ...	100.0	63.4	106.4	111.3
va Scotia -				
Chains (number)	48	50	49	49
Stores (maximum)	227	283	293	290
Chain sales	$ 12,163,300	$ 11,715,500	$ 18,148,300	$ 19,580,000
Total sales (all stores)	$ 99,519,900	$ 68,839,000	$ 95,819,000	$ 98,864,000
%, chains to total	12.2	17.0	18.9	19.8
Index of chain sales ...	100.0	96.3	149.2	160.9
nce Edward Island -				
Chains (number)	7	5	8	9
Stores (maximum)	12	8	9	9
Chain sales	$ 678,700	$ 350,900	$ 508,100	$ 537,400
Total sales (all stores)	$ 13,773,700	$ 8,905,000	$ 11,122,000	$ 11,431,000
%, chains to total	4.9	3.9	4.6	4.7
Index of chain sales ...	100.0	51.7	74.9	83.0

Table 4.--Chains Classified According to Type of Operation

Type of Operation	1938					1939				
	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per cent of Total Chain Sales	Average Sales Per Store	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per cent of Total Chain Sales	Average Sales Per Store
			$		$			$		$
All Chains, Total ...	457	7,356	414,448,300	100.00	56,342	446	7,215	432,026,100	100.00	59,879
Local chains	171	1,125	50,153,800	12.10	44,581	163	1,083	48,235,500	11.17	44,539
Provincial chains .	179	2,621	175,964,700	42.46	67,136	177	2,621	183,203,500	42.40	69,898
Sectional chains ..	59	1,363	58,959,600	14.23	43,257	58	1,297	63,777,100	14.76	49,173
National chains ...	48	2,267	129,370,200	31.21	57,575	48	2,214	136,810,000	31.67	61,793

Table 5.--Chains Classified According to Number of Units Operated

Size of Chain	1938					1939				
	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per cent of Total Chain Sales	Average Sales Per Store	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per cent of Total Chain Sales	Average Sales Per Store
			$		$			$		$
All Chains, Total ...	457	7,356	414,448,300	100.00	56,342	446	7,215	432,026,100	100.00	59,879
Chains having										
less than 6 units .	187	780	41,124,200	9.92	52,723	180	759	40,735,200	9.42	53,670
6 - 10 units	133	1,017	57,696,600	13.92	56,732	132	997	57,486,400	13.31	57,659
11 - 25 units	82	1,291	67,714,600	16.34	52,451	75	1,168	59,032,500	13.66	50,542
26 - 50 units	28	1,011	42,040,500	10.14	41,583	32	1,149	54,838,800	12.70	47,727
51 - 100 units	13	870	50,102,300	12.09	57,589	14	994	55,708,200	12.90	56,044
More than 100 units	14	2,387	155,770,100	37.59	65,258	13	2,148	164,225,000	38.01	76,455

Table 6.--Chains Classified According to Total Retail Sales Volume

Size of Chain	1938					1939				
	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per cent of Total Chain Sales	Average Sales Per Store	Number of Chains	Number of Stores (Average)	Total Chain Sales	Per cent of Total Chain Sales	Average Sales Per Store
			$		$			$		$
All Chains, Total	457	7,356	414,448,300	100.00	56,342	446	7,215	432,026,100	100.00	59,879
Chains having sales of -										
$100,000 and less	80	429	5,430,300	1.31	12,658	78	405	5,402,800	1.25	13,340
$100,000 - $250,000 ...	137	879	22,790,000	5.50	25,927	129	803	20,874,100	4.83	25,995
$250,000 - $500,000 ...	101	962	35,367,300	8.54	36,764	100	939	35,284,100	8.17	37,576
$500,000 - $1,000,000 .	65	967	44,890,000	10.83	46,422	61	938	42,038,100	9.73	44,817
$1,000,000 - $2,500,000	43	1,213	62,178,200	15.00	51,260	47	1,257	69,513,600	16.09	55,301
$2,500,000 - $5,000,000	17	1,093	57,573,800	13.89	52,675	16	1,174	52,778,100	12.22	44,956
More than $5,000,000 ..	14	1,813	186,218,700	44.93	102,713	15	1,699	206,135,300	47.71	121,327

Table 7.--Chain Store Accounts Receivable, December 31, 1939, by Provinces and Kind of Business Groups

		All Chain Stores	Food Group	Apparel Group	Building Materials Group	Furniture & Household Group	Jewellery Stores
Canada(1)	Sales	$432,026,100	$135,481,700	$31,967,100	$20,764,000	$17,547,300	$8,039,300
	Accounts outstanding, amount	$ 35,942,800	$ 1,733,300	$ 1,304,700	$ 9,412,100	$13,742,200	$1,898,100
	% of sales	8.3	1.3	4.1	45.3	78.3	23.6
Maritime Provinces	Sales	$ 33,428,400	$ 6,396,300	$ 967,200	$ 858,300	$ 596,800	$ 422,700
	Accounts outstanding, amount	$ 2,808,600	$ 182,800	$ 1,400	$ 157,400	$ 552,800	$ 116,200
	% of sales	8.4	2.9	0.1	18.3	92.6	27.5
Quebec	Sales	$ 82,048,600	$ 19,595,400	$ 8,171,800	$ 1,742,300	$ 5,966,600	$2,031,600
	Accounts outstanding, amount	$ 7,117,800	$ 173,600	$ 365,100	$ 387,000	$ 4,808,900	$ 363,200
	% of sales	8.7	0.9	4.5	22.2	80.6	17.9
Ontario	Sales	$194,347,400	$ 77,417,100	$16,113,800	$ 5,174,400	$ 7,338,800	$3,533,600
	Accounts outstanding, amount	$ 12,382,200	$ 853,100	$ 742,300	$ 1,472,000	$ 5,455,700	$1,106,300
	% of sales	6.4	1.1	4.6	28.4	74.3	31.3
Manitoba	Sales	$ 18,617,100	$ 6,283,800	$ 899,500	$ 2,002,100	$ 286,200	$ 478,800
	Accounts outstanding, amount	$ 1,370,300	$ 61,600	$ 97,700	$ 538,800	$ 273,600	$ 73,200
	% of sales	7.4	1.0	10.9	26.9	95.6	15.3
Saskatchewan	Sales	$ 26,199,900	$ 5,771,000	$ 2,885,300	$ 6,064,000	$ 857,600	$ 267,800
	Accounts outstanding, amount	$ 6,601,100	$ 74,700	$ 70,300	$ 5,345,400	$ 638,600	$ 39,600
	% of sales	25.2	1.3	2.4	88.1	74.5	14.8
Alberta	Sales	$ 29,317,800	$ 6,731,000	$ 1,636,000	$ 4,593,500	$,683,500	$ 550,000
	Accounts outstanding, amount	$ 2,827,000	$ 131,300	$ 20,800	$ 1,461,700	$ 707,100	$ 90,000
	% of sales	9.6	2.0	1.3	31.8	103.5	16.4
British Columbia	Sales	$ 46,868,700	$ 13,173,100	$ 1,293,500	$ 329,400	$ 1,817,800	$ 754,800
	Accounts outstanding, amount	$ 2,699,200	$ 247,800	$ 7,100	$ 49,800	$ 1,305,500	$ 109,600
	% of sales	5.8	1.9	0.5	15.1	71.8	14.5

(1) Includes Northwest Territories and Yukon.

Table 8.--Voluntary Chains in Canada, 1930 - 1939

(Number of Voluntary Chains, Stores, Value of Purchases and Average Purchases per Store)

A. All Voluntary Chains

Year	Number of Chains	Number of Stores	Total Purchases at Wholesale Prices	Average Purchases Per Store	Index of Purchases, (1930 = 100)
			$	$	
1930	24	4,485	22,783,372	5,080	100.0
1931	29	5,456	25,220,327	4,622	110.7
1932	30	6,207	26,364,548	4,248	115.7
1933	32	6.689	28,625,065	4,279	125.6
1934	31	6,430	30,021,219	4,669	131.8
1935	38	7,361	31,231,500	4,243	137.1
1936	44	7,982	32,852,510	4,116	144.2
1937	49	8,310	35,006,804	4,213	153.7
1938	49	8,419	34,256,395	4,067	150.4
1939	43	8,233	39,206,716	4,762	172.1

B. All Voluntary Food Chains

			$	$	
1930	23	4,472	22,720,502	5,081	100.0
1931	26	5,198	23,626,795	4,545	104.0
1932	26	5,790	25,433,064	4,392	111.9
1933	27	6,025	26,725,418	4,436	117.6
1934	23	5,659	26,842,228	4,743	118.1
1935	30	6,525	27,703,216	4,246	121.9
1936	32	6,670	27,336,202	4,098	120.3
1937	37	6,949	28,417,699	4,089	125.1
1938	39	7,158	29,435,237	4,112	129.6
1939	31	6,706	32,427,479	4,836	142.7

LIST OF CHAIN STORE FIRMS IN CANADA, 1939

FOOD GROUP

	Head Office Address	
Bakery Products Dealer Chains		
Canadian Window Bakeries Ltd.	1468 Broadway West	Vancouver, B.C.
Cochrane's Bakery	1068 Dovercourt Rd.	Toronto, Ont.
Federal System of Bakeries Ltd.	4 Ellerbeck St.	Toronto, Ont.
Fenton's Bakeries	284 Bank St.	Ottawa, Ont.
Scanlon, The Bakery	Yonge St.	Aurora, Ont.
Inser, Wm.	410 Bloor St. W.	Toronto, Ont.
Toman's, The Bakery Ltd.	1420 E. 15th Ave.	Vancouver, B.C.
Toman's Bakery Ltd.	430 College St.	Toronto, Ont.
Candy and Confectionery Store Chains		
Biscuiterie, Oscar	3753 rue Wellington	Verdun, Que.
Coles, Geo. Ltd.	719 Yonge St.	Toronto, Ont.
Hunt's Ltd.	67 Walker Ave.	Toronto, Ont.
Jenny Lind Candy Shops Ltd., The	301 Lansdowne Ave.	Toronto, Ont.
Laura Secord Candy Shops Ltd.	60 Bathurst St.	Toronto, Ont.
Marathon Confectionery	5341 Clarke St.	Montreal, Que.
Olympia Candy Co. Ltd.	110 - 10th St.	Brandon, Man.
Picardy Limited	540 Broadway Ave.	Winnipeg, Man.
Variety Nut Stores Ltd.	1536 Dundas St. W.	Toronto, Ont.
Ziegler's Chocolate Shops Ltd.	977 Granville St.	Vancouver, B.C.
Grocery Store Chains		
B. & K. Economy Cash Stores Ltd.	1484 W. Broadway	Vancouver, B.C.
Bassin's Food Markets	405 Jane St.	Toronto, Ont.
Black & White Stores	10402 - 97th St.	Edmonton, Alta.
Carroll's Limited	19 Hughson St. S.	Hamilton, Ont.
Charbonneau, L.A.	127 Hotel de Ville	Hull, Que.
Curry's Grocery	6115 Fraser St.	Vancouver, B.C.
The T. Eaton Co. Ltd. (Ontario Groceterias)		Toronto, Ont.
Elliott's Stores Ltd.	5339 West Boulevard	Vancouver, B.C.
Gowman, The Grocery	181 Colborne St.	Brantford, Ont.
Hickman Stores, The	843 Bank St.	Ottawa, Ont.
Jenkins Groceteria Ltd. (Alberta)	702 - 9th Ave. W.	Calgary, Alta.
Jewel Stores Ltd.	592 Main St.	Winnipeg, Man.
McBride's Limited	1333 Garnet St.	Regina, Sask.
Model Grocery Ltd.	308 - 6th St.	New Westminster, B.C.
Neal Brothers Ltd.	283 Stanley St.	Winnipeg, Man.
O. K. Economy Stores	301 Ontario Ave.	Saskatoon, Sask.
Overwaitea Ltd.	1181 Richards St.	Vancouver, B.C.
Quality Groceterias Company	71 Emerald St. S.	Hamilton, Ont.
Ramsay's Market		Petrolia, Ont.
Steinberg's Wholesale Groceterias Ltd.	445 River St.	Verdun, Que.
Sterling Stores Ltd.	605 Barrington St.	Halifax, N.S.
Superior Stores (B. C.) Ltd.	207 W. Hastings St.	Vancouver, B.C.
Tait, Harry Groceterias Ltd.	10012 - 101st Ave.	Edmonton, Alta.
Thomas Bros.	438 Dundurn St.	Hamilton, Ont.
Thomson Groceries Ltd.	Rear of 302 Greenwood Ave.	Toronto, Ont.
Toronto Grocery Stores	290 Queen St. E.	Toronto, Ont.
United Pure Food Stores Regd.	960 St. Paul St. W.	Montreal, Que.
Welch, H.W. Ltd.	Deer Island	Leonardville, N.B.
Wilbie's Service Stores	6027 Fraser St.	Vancouver, B.C.
Ziebell, A.	149 Pembroke St. W.	Pembroke, Ont.
Combination Store Chains		
Acadia Stores Limited	249 Hollis St.	Halifax, N.S.
Adam and Co. Limited	42 Borgia St.	Sudbury, Ont.
Barker's Stores Ltd.	Provost St.	New Glasgow, N.S.
Barker's Grocery	100 Princess St.	Saint John, N.B.
Boyle, H.J. Co. Ltd.	168½ Charlotte St.	Peterboro, Ont.
Butti, Sam	268 Ferguson St.	North Bay, Ont.
Buywell Food Markets Inc.	1319 St. Catherine St.	Montreal, Que.

LIST OF CHAIN STORE FIRMS IN CANADA, 1939 (Cont'd)

mbination Store Chains (Cont'd)	Head Office Address	
y Right, The Stores Ltd.	521 - 525 Gottingen St.	Halifax, N.S.
mpbellton's Cash & Carry Stores	Union St.	Campbellton, N.B.
nsumer's Cooperative Society Ltd.	64 - 4th Ave.	Timmins, Ont.
smopolitan, The Stores	214 Townsend St.	Sydney, N.S.
rtis Markets	1028 Pape Ave.	Toronto, Ont.
vid's Markets Ltd.	106 Townsend St.	Sydney, N.S.
minion Stores Limited	3 Sullivan St.	Toronto, Ont.
Eaton Co. Ltd. (Maritime Groceterias)		Toronto, Ont.
Eaton Co. Ltd. (Western Groceterias)		Toronto, Ont.
pire Meat Co. Ltd.	330 - 2nd Ave. S.	Saskatoon, Sask.
tzpatrick and Geraghty Ltd.	196 Rubidge St.	Peterborough, Ont.
lmer and Thomson	26 Queen St.	St. Catharines, Ont.
eat A. & P. Tea Co. Ltd., The	135 Laughton Ave.	Toronto, Ont.
ternational Provisions Co. Ltd.	626 Barrington St.	Halifax, N.S.
blaw Groceterias Co. Ltd.	Fleet & Bathurst Sts.	Toronto, Ont.
ckin's Ltd.	4 Parkhurst Blvd.	Toronto, Ont.
& P. Stores Ltd.	375 Sandwick St. W.	Windsor, Ont.
cDonald, B.O.	64 Windsor St.	Halifax, N.S.
son's Grocery Stores	429 George St.	Peterborough, Ont.
racle Marketerias Ltd.	2424 Yonge St.	Toronto, Ont.
illips Markets Ltd.	805 Howard Ave.	Windsor, Ont.
ach, The J.C. Stores	536 Queen St.	Sault Ste. Marie, Ont.
well and Co. Ltd.	Cor. King & Main Sts.	Dundas, Ont.
wer Food, The Markets	118 King St. E.	Toronto, Ont.
ogressive Trading Cooperative Ltd.	638 Queen St. W.	Toronto, Ont.
ality Food Stores	420 Bathurst St.	Toronto, Ont.
y's Limited	1105 Dominion Bldg.	Vancouver, B.C.
feway Stores Ltd.	313 Pacific Ave.	Winnipeg, Man.
op-Easy Stores Limited	312 Confederation Life Bldg.	Winnipeg, Man.
oprite Stores	1502 - 12th Ave. W.	Calgary, Alta.
ore, Max	3 Ingraham's Lane	Glace Bay, N.S.
bey, J.W.		Stellarton, N.S.
sowsky & Slobodsky, Messrs.	546 Simpson St.	Fort William, Ont.
rift Stores Limited	960 Outremont Ave.	Montreal, Que.
yte Packing Company, The Ltd.	Linton Ave.	Stratford, Ont.
rker's Cooperative of New Ontario Ltd.	64 - 3rd Ave.	Timmins, Ont.
at Market Chains		
ooker's Meat Market	Talbot St. E.	Leamington, Ont.
ehler Bros. Limited	2896 Dundas St. W.	Toronto, Ont.
rns and Co. Limited		Calgary, Alta.
avert, Willis	1232 Dundas St. W.	Toronto, Ont.
lins, Len	475 Danforth Ave.	Toronto, Ont.
oper, Joseph Ltd.	466 Queen St. W.	Toronto, Ont.
oss' Stores	1310 - 1312 Douglas St.	Victoria, B.C.
rf's Meat Stores and Master Meat Markets Co. of Canada	100 Vine St.	Hamilton, Ont.
rdon, D.K. Ltd.	Bernard Ave.	Kelowna, B.C.
ntz, Arthur	790 St. Clair Ave. W.	Toronto, Ont.
re Food Meat Markets	1505 Gerrard St. E.	Toronto, Ont.
rling Food Markets Ltd.	724 Vancouver Block	Vancouver, B.C.
nwick, A.	428 King St. W.	Hamilton, Ont.
son Bros. Ltd.	2010 - 12th Ave.	Regina, Sask.
er Food Store Chains		
gess, J.	660½ Bloor St. W.	Toronto, Ont.
ada Tea Company Limited	247 Parliament St.	Toronto, Ont.
signant Freres Limitee	6306 rue St. Hubert	Montreal, Que.

LIST OF CHAIN STORE FIRMS IN CANADA, 1939 (Cont'd)

(UNTRY GENERAL STORE CHAINS		Head Office Address
ritish Canadian Cooperative Society Ltd.	Main St.	Sydney Mines, N.S.
aig Brothers		Vermilion, Alta.
lwson Cooperative Union		Dawson Creek, B.C.
aser, Donald		Plaster Rock, N.B.
per's	10th St. & 2nd Ave.	Dawson Creek, B.C.
ll, F.T. & Co. Ltd.		Markdale, Ont.
lconbridge General Stores		Falconbridge, Ont.
. Hyman & Son Limited		Gaspe Harbour, Que.
brador Fisheries Ltd.	612 Cathcart St.	Montreal, Que.
ggie, A. & R. Co. Ltd.		Loggieville, N.B.
ggie, W.S. Company Limited	Water St.	Chatham, N.B.
cKenzie's Ltd.		William's Lake, B.C.
ller, Frank G.	Main St.	Asquith, Sask.
ople's Cooperative Society (Port Arthur) Ltd.	292 Bay St.	Port Arthur, Ont.
esnel, R.O.		Montebello, Que.
bin, Jones & Whitman Ltd.	103-105 Lower Water St.	Halifax, N.S.
binson, H. Limited		Carrott Creek, Alta.
yal Department Stores		Yarmouth, N.S.
seph Shibley, Esq.		Radville, Sask.
yless Stores	10333 - 96th St.	Edmonton, Alta.
ockton, G.W. Ltd.		Carlyle, Sask.
"hittaker's"		Briercrest, Sask.
ilson-Scott Limited		Willow Bunch, Sask.

NERAL MERCHANDISE GROUP

Dry Goods Store Chains

m's Canada Limited	45 St. James St. W.	Montreal, Que.
ce, J.A. & Co. Ltd.	395 St. Paul St. E.	Montreal, Que.
rns Stores Limited	86 Main St.	Galt, Ont.
isberg, Harry	537 St. Catherine St. W.	Montreal, Que.
ore, William	232 Bridge St.	Niagara Falls, Ont.
aker Stores Limited	48 Front St. W.	Toronto, Ont.

General Merchandise Store Chains

ternational Cooperative Trading Co. Ltd.	176 Algoma St. South	Port Arthur, Ont.

Variety Store Chains

emish, The R.A. Stores Co.	175 Nepean St.	Ottawa, Ont.
inway Stores Ltd.	22 Front St. W.	Toronto, Ont.
mer, J.D. Magasins	1819 Mont Royal est	Montreal, Que.
deral 5-10-15¢ to $1.00 Stores Ltd.	1181 St. Catherine St. W.	Montreal, Que.
ggs, The Co.		Orangeville, Ont.
nsge, S.S. Company Ltd.	Room 1300, 507 Place D'Armes	Montreal, Que.
tropolitan Stores Ltd.	136 Dundas St.	London, Ont.
ilwin's Stores Ltd.	James St.	Wallaceburg, Ont.
ple's 5-10-15¢ to $1.00 Stores Ltd.	1372 St. Catherine St. W.	Montreal, Que.
Regent 5¢ to $1.00 Stores Ltd.	319 Notre Dame St. E.	Montreal, Que.
sy, S. Incorporated	3979 Ontario St. E.	Montreal, Que.
ite Stores and Sedman 5¢ to $1.00 Stores	27 Wellington St. W.	Toronto 2, Ont.
ited 5¢ to $1.00 Stores of Can. Ltd.	3791 Notre Dame St. W.	Montreal, Que.
ilety 5¢ to $1.00 Stores Ltd.	1667 Mt. Royal E.	Montreal, Que.
lworth, F.W. Co. Ltd.	357 Bay St.	Toronto, Ont.
ller's Limited	1253 McGill College Ave.	Montreal, Que.

LIST OF CHAIN STORE FIRMS IN CANADA, 1939 (Cont'd)

TOMOTIVE GROUP

tomobile Dealer Chains	Head Office Address	
(ark, J. & Son Ltd.	400 King St.	Fredericton, N.B.
(rfield Motors Ltd.	Union Bay Road	Courtenay, B.C.
(neral Motors Products Co. of Canada Ltd.		Oshawa, Ont.
Iunsbury, The Company Limited		Newcastle, N.B.
lion Sales Ltd.		Amherst, N.S.

cessories, Tires and Battery Store Chains

tomobile Supply Stores Inc.	6335 St. Lawrence Blvd.	Montreal, Que.
(odrich Silvertown Stores, The	521 King St. W.	Kitchener, Ont.

lling Station Chains

litish American Oil Co. Ltd., The	Royal Bank Bldg.	Toronto, Ont.
(nadian Oil Companies Ltd., The	12 Strachan Ave.	Toronto, Ont.
(amplain Oil Products Ltd.	1401 Sun Life Bldg.	Montreal, Que.
(ties Service Oil Co. Ltd.	1179 Yonge St.	Toronto, Ont.
Iamond Taxicab Association Ltd. (Taxis Limited)	1021 Mountain St.	Montreal, Que.
Iminion Garage, The	88 Bond St.	Oshawa, Ont.
Ot Gas Ltd.	60 Elgin St.	Sudbury, Ont.
(odrich Oil Co. Ltd.		Port Credit, Ont.
Iving Oil Company Limited, The	Dock St.	Saint John, N.B.
dy Oil Limited, The	6370 Notre Dame St. E.	Montreal, Que.
Ilonde, H.H.	2237 rue Delormier	Montreal, Que.
Imon, Chas. E. & Son	1028 - 3rd Ave. E.	Owen Sound, Ont.
Ion Oil Company, The	401 Weston Road S.	Toronto, Ont.
Iple City Gas & Oil Company, The	1 Harvey St.	Chatham, Ont.
I(Coll-Frontenac Oil Company Ltd., The	Royal Bank Bldg.	Montreal, Que.
Innsylvania Gasolene Co. Ltd.	1245 St. Gregoire St.	Montreal, Que.
Iovincial Tire Corporation Limited	171 Main St.	Hamilton, Ont.
Sandard Oil Co. of British Columbia Ltd.	906 Marine Bldg.	Vancouver, B.C.
Iper Service Stations Ltd.	100 Sackville St.	Halifax, N.S.
Iayer's Limited	424 Wellington St.	London, Ont.
(ion Garage Ltd.	959 Cathedral Ave.	Montreal, Que.

PAREL GROUP

In's and Boys' Clothing and Furnishings Store Chains (including custom tailors)		
Iplegath, L.J. & Son Ltd.	258 Yonge St.	Toronto, Ont.
Ind Clothes Shops	126 William St.	Longueuil, Que.
(lhoun's Smile Hat Shops Ltd.	97 Yonge St.	Toronto, Ont.
Iwler's Ltd.	489-491 Talbot St.	St. Thomas, Ont.
Inn's Tailors	489 College St.	Toronto, Ont.
Ishion Craft Shops Ltd.	2012 St. Lawrence Blvd.	Montreal, Que.
Irth Bros. Limited	127-129 Hughson St. N.	Hamilton, Ont.
(afton and Co. Ltd.	8 King St. W.	Dundas, Ont.
(over's Chain Shirt Shops Limited	162 St. Catherine St. W.	Montreal, Que.
Innox & Co.	1220 St. Clair Ave. W.	Toronto, Ont.
Ibinson's Men's Clothes Limited	366 Mayor St.	Montreal, Que
Sithbilt Hat Company	1208 - 1st St. W.	Calgary, Alta.
Ip Top Tailors Ltd.	Boulevard Drive	Toronto, Ont.
(ited Clothing Stores	325 Queen St. W.	Toronto, Ont.

LIST OF CHAIN STORE FIRMS IN CANADA, 1939 (Cont'd)

Family Clothing Store Chains	Head Office Address	
Allen Stores Limited	346 Yonge St.	Toronto, Ont.
Army and Navy Department Stores	1162 Osler St.	Regina, Sask.
Glass Bros.	229 Spadina Ave.	Toronto, Ont.
"Greenberg's"	1211 Phillips Square	Montreal, Que.
Green Front Stores, The		Woodstock, Ont.
Holt Renfrew & Co. Ltd.	1300 Sherbrooke St. W.	Montreal, Que.
Joseph, K. Co. Ltd.	127 Main St.	Rouyn, Que.
Lipson Chain Stores	Main St.	Picton, Ont.
"McMorran's"	38 Jarvis St.	Fort Erie N., Ont.
Pattenick, O. & Co.	66 Wellington St. W.	Toronto, Ont.
Pattenick, W. Stores	64 Wellington St. W.	Toronto, Ont.
Pullon, M.D. and Sons Ltd.	96-98 Yonge St.	Toronto, Ont.
Red Front Dept. Stores Ltd.	179 King St. W.	Kitchener, Ont.
Rennert Freres	179 rue St. Catherine	Grand Mere, Que.
Smith, C.H. Company Ltd.	132 Ouellette Ave.	Windsor, Ont.
Stratford House Furnishing Co.	141 Downie St.	Stratford, Ont.
Toronto Bargain Stores Ltd.	205 Richmond St.	Sudbury, Ont.
Women's Apparel and Accessories Store Chains		
Belgium Glove & Hosiery Co. Ltd.	477 St. Catherine St. W.	Montreal, Que.
Brown's Silk Shoppe	855 London St. W.	Windsor, Ont.
Cameo Hosiery Shops	2034 Queen St. E.	Toronto, Ont.
Charbonneau Lingerie Ltee.	6641 rue St. Hubert	Montreal, Que.
Chez "Charlebois" (Central)	708 Notre Dame St. W.	Montreal, Que.
D'Allaird's Limited and D'Allaird's (Quebec) Limited	20 Laurier Ave. W.	Montreal, Que.
Darling Hat Shops Limited	332 - 8th Ave. W.	Calgary, Alta.
Ellis Hosiery Shops Ltd.	723 Yonge St.	Toronto, Ont.
Evangeline Shops Limited	751 Yonge St.	Toronto, Ont.
Gerofsky, Harry	10 James St. S.	Hamilton, Ont.
The Hollywood Lingerie Shops	Room 106, 463 St. Catherine St. W.	Montreal, Que.
Kaufman, Louis	232 Dundas St.	London, Ont.
Master Hosiery Shops	1516 Queen St. W.	Toronto, Ont.
Reitman's Incorporated	1460 Clarke St.	Montreal, Que.
Smart Sixteen Ltd.	271 Yonge St.	Toronto, Ont.
Sobie Silk Shop, The Limited		Almonte, Ont.
Virginia Dare Limited	504 Kent Bldg.	Toronto, Ont.
Wallace, C. & Co.	145 St. Paul St.	St. Catharines, Ont.
Woolcraft	2034 - 12th Ave.	Regina, Sask.
Shoe Store Chains		
Agnew Surpass Shoe Stores Ltd.	100 Elgin St.	Brantford, Ont.
Barnett, Leo and Co.	10 Market Square	Hamilton, Ont.
Barriere, Omer	6594 rue St. Hubert	Montreal, Que.
Bastien, A. et fils	345 Notre Dame St. E.	Montreal, Que.
Beaudin, J. Limitee	4281 Notre Dame Ouest	Montreal, Que.
Bellerose, P.E.	6664 St. Hubert St.	Montreal, Que.
Bon Ton Shoe Store	505 - 4th Ave. S.	Lethbridge, Alta.
National Shoe Stores		Contrecoeur, Que.
Dack's Shoes Limited	73 King St. W.	Toronto, Ont.
Desilets, D.A.	1670 Mount Royal East	Montreal, Que.
Desnoyers, W.L.	185-187 Main St.	Granby, Que.
E. & R. Shoe Stores		London, Ont.
Johnston, The J.A. Company	34 Buell St.	Brockville, Ont.
LaSalle, F.X. & Fils	451 rue Rachel est	Montreal, Que.
Lefebvre, J.B. Limitee	4201 rue Ontario est	Montreal, Que.
Maher Shoe Stores	579 Richmond St. W.	Toronto, Ont.
Marantz, S. and Son	2025 Desjardins St.	Montreal, Que.

LIST OF CHAIN STORE FIRMS IN CANADA, 1939 (Cont'd)

Shoe Store Chains (Cont'd)	Head Office Address	
Sunday, H.E. & Sons	1203 Douglas St.	Victoria, B.C.
Neill, R. Ltd.	350-354 George St.	Peterborough, Ont.
Paramount Footwear Ltd.	411 St. Catherine St. E.	Montreal, Que.
Pollock's Shoes Limited	280 Church St.	Toronto, Ont.
Quality Shoe Stores	2449 Granville St.	Vancouver, B.C.
Royal Shoe Co.	704 St. Catherine St. W.	Montreal, Que.
Seigel's Shoe Stores Ltd.	549 Barton St.	Hamilton, Ont.
Shoeteria, The Limited	165 W. Hastings St.	Vancouver, B.C.
Silver Slipper Shoppe, The	76 Queen St.	Toronto, Ont.
Sterling Shoes Ltd.	10203 - 103rd St.	Edmonton, Alta.
Wall Bros.	61 Queen St.	Toronto, Ont.
Yellow Sample Shoe Stores	5514 Dominique St.	Montreal, Que.

LUMBER AND BUILDING MATERIALS GROUP

Hardware Store Chains

Builder's Hardware Stores Ltd.	354 - 11th Ave. W.	Calgary, Alta.
Cochrane-Dunlop Hardware Limited	23 Durham St.	Sudbury, Ont.
Hardware Supply Limited	Cor. Hamilton St. & 7th Ave.	Regina, Sask.
Highway Hardware Stores	116 Lakeshore Rd.	Toronto, Ont.
Manville Hardware, The Co.	Central Ave.	Prince Albert, Sask.
Mills Hardware Company Limited	95 King St. E.	Hamilton, Ont.
Noiseaux, L.N. & J.E. Enrg.	2480 rue Notre Dame O.	Montreal, Que.
Pascal Hardware, The J. Co. Ltd.	1191 St. Lawrence Blvd.	Montreal, Que.
Philbin Hardware, The M. Co.	4860 Sherbrooke St. W.	Montreal, Que.
Snap-on-Tools of Canada Ltd.	800 Howard Ave.	Windsor, Ont.
Taylor, The George Hardware Ltd.		New Liskeard, Ont.
Thompson and Sutherland Ltd.		North Sydney, N.S.

Lumber and Building Material Dealer Chains

Advance Lumber Co. Ltd.	403 - 5th Ave. S.	Lethbridge, Alta.
Alberta Lumber Company Ltd.	354 - 11th Ave. W.	Calgary, Alta.
Atlas Lumber Company Ltd.	354 - 11th Ave. W.	Calgary, Alta.
Beaver Lumber Co. Ltd.	Free Press Bldg.	Winnipeg, Man.
Beaver "Alberta" Lumber Co. Ltd.		
Crowe, J.J. Co. Ltd.		
Frontier Lumber Co. Ltd.		
McDiarmid Lumber Co. Ltd.		
Canadian Investment, The Company Ltd.	Moore Block	Weyburn, Sask.
Carpentier, F.J. & Co. Ltd.		Yorkton, Sask.
Citizen's Lumber Co. Ltd.	720 Royal Bank Bldg.	Winnipeg, Man.
Crown Lumber Company Ltd.	1202 - 1st St. W.	Calgary, Alta.
Empress Lumber Yards		Empress, Alta.
Hayward Lumber Co. Ltd.	11904 - 73rd St.	Edmonton, Alta.
Heywood & Company Ltd.		Drinkwater, Sask.
Hill-Clark-Francis Limited	Whitewood Ave.	New Liskeard, Ont.
Imperial Building Supplies Ltd.	204 Manitoba St. W.	Moose Jaw, Sask.
Imperial Lumber Co. Ltd.	Tegler Bldg.	Edmonton, Alta.
C.W. Lye & Son Ltd.	Hampton St.	MacGregor, Man.
McFarland Lumber Yards	414 P. Burns Bldg.	Calgary, Alta.
McIlrath Lumber Co. Ltd.		Radville, Sask.
Monarch Lumber Co. Ltd.	201 Hamilton Bldg.	Winnipeg, Man.
Moose Mountain Company Ltd.	Cor. Hamilton & 8th Sts.	Regina, Sask.
North American Lumber & Supply Co. Ltd.	720 Royal Bank Bldg.	Winnipeg, Man.
North Star Lumber Co. Ltd.	11 - 16th St. E.	Prince Albert, Sask.
Reliance Lumber Company Ltd.		Saskatoon, Sask.
Revelstoke Sawmill Co. Ltd.	354 - 11th Ave. W.	Calgary, Alta.
Royal Lumber Yards Ltd.	1018 - 11th Ave. W.	Calgary, Alta.
Security Lumber Company Ltd.	315 Main St. N.	Moose Jaw, Sask.
Valley Lumber Yards Ltd.	P.O. Drawer 1070	New Westminster, B.C.
West Lumber & Supply Co. Ltd.	Bank of Ottawa Bldg.	Prince Albert, Sask.

LIST OF CHAIN STORE FIRMS IN CANADA, 1939 (Cont'd)

Paint and Glass Store Chains	Head Office Address	
Empire Wallpapers Ltd.	334 Yonge St.	Toronto, Ont.
Scarfe & Co. Ltd.	Greenwich St.	Brantford, Ont.
Sherwin-Williams Co. of Canada Ltd.	2875 Centre St.	Montreal, Que.

FURNITURE AND HOUSEHOLD GROUP

Furniture Store Chains		
Acker Furniture Co. Ltd.	42 Carden St.	Guelph, Ont.
Burroughes Furniture Co., The F.C. Ltd.	647 Queen St. W.	Toronto, Ont.
Great Western Furniture Co. Ltd.	217 - 21st St. E.	Saskatoon, Sask.
Legar&o, La Compagnie Ltee.	273 rue St. Paul	Quebec, Que.
Lounsbury Co. Ltd.		Newcastle, N.B.
New Percival Furniture Co. (Operated by J. Abramsky Ltd.)	Princess St.	Kingston, Ont.
Yolles Furniture Co. Ltd.	379 Queen St. W.	Toronto, Ont.

Household Appliance Store Chains		
Beatty Bros. Limited	Hill St.	Fergus, Ont.
British Columbia Electric Railway Co. Ltd.	425 Carroll St.	Vancouver, B.C.
Canadian Utilities Limited	215 - 6th Ave. W.	Calgary, Alta.
Consumer's Gas Co. of Toronto, The	19 Toronto St.	Toronto, Ont.
Dominion Electric Power Limited	4th St.	Estevan, Sask.
Dominion Natural Gas Co. Ltd.	518 Jackson Bldg.	Buffalo, N.Y., U.S.
Gatineau Power Co.	140 Wellington St.	Ottawa, Ont.
La Compagnie de Pouvoir du Bas St. Laurent	Ave. de la Cathedrale	Rimouski, Que.
Maytag Company, The Ltd.	640 Portage Ave.	Winnipeg, Man.
Northern Ontario Power Company Ltd.	Cor. Whitewood Ave. & Wellington St.	New Liskeard, Ont.
Onward Manufacturing Co. Ltd.	1027 King St. E.	Kitchener, Ont.
Quebec Power Company	229 St. Joseph St.	Quebec, Que.
Shawinigan, The Water and Power Company	107 Craig St. W.	Montreal, Que.
Singer Sewing Machine Co.	149 Broadway Ave.	New York City, U.S.
Southern Canada Power Co. Ltd.	355 St. James St.	Montreal, Que.
Union Gas Company of Canada Limited	Gas Bldg., Fifth St.	Chatham, Ont.

Radio and Music Store Chains		
Fletcher, The G.A. Music Ltd.	22 Commercial St.	Nanaimo, B.C.
Forst's Limited	2432 Hastings St. E.	Vancouver, B.C.
Hartney Company Ltd.	755 St. Catherine St. W.	Montreal, Que.
Heintzman & Co. Ltd.	195 Yonge St.	Toronto, Ont.
Lindsay, C.W. & Co. Ltd.	1112 St. Catherine St. W.	Montreal, Que.
Wentworth Auto and Radio Supply Co. Ltd.	32-36 John St. N.	Hamilton, Ont.

Other Home Furnishing Store Chains		
Robert et Cie Ltee.	1950 rue Ontario est	Montreal, Que.
Super Health Aluminum Co. Ltd.	107 McGill St.	Toronto, Ont.
Tosk's Ranges	1263 Granville St.	Vancouver, B.C.

RESTAURANT CHAINS

Board of Park Commissioners	Stanley Park	Vancouver, B.C.
Bowles Lunch Limited	7 King St. E.	Toronto, Ont.
Canada Railway News Company Limited	Union Station	Toronto 2, Ont.
Canadian Pacific Railway Company	Windsor St. Station	Montreal, Que.
Charles Coffee Shops	20-22 Main St. E.	Hamilton, Ont.
Childs Company	200 - 5th Ave.	New York City, U.S.
Coney Dew Limited	2878 Dundas St. W.	Toronto, Ont.
Coney Dew Western Ltd.	2878 Dundas St. W.	Toronto, Ont.
Murray's Lunch Ltd.	466 St. Alexis St.	Montreal, Que.

LIST OF CHAIN STORE FIRMS IN CANADA, 1939 (Cont'd)

RESTAURANT CHAINS (Cont'd)	Head Office Address	
Northeastern Lunch Ltd. in Liquidation	1835 St. Catherine St. W.	Montreal, Que.
The Rite Spot	10602 Jasper Ave.	Edmonton, Alta.
Shap's Lunch	3759 St. Lawrence Blvd.	Montreal, Que.
Temiskaming & Northern Ontario Railway		North Bay, Ont.
White Lunch Ltd.	124 W. Hastings St.	Vancouver, B.C.
The White Spot Limited	307 - 8th Ave. E.	Calgary, Alta.

OTHER RETAIL CHAINS

Feed Store Chains

Brackman-Kerr Milling Co.	540 Front St.	New Westminster, B.C.
Buckerfield's Limited	P.O. Box 219	Vancouver, B.C.
Hogg and Lytle Limited		Oakwood, Ont.

Coal and Wood (including ice) Dealer Chains

Conger Lehigh Coal Co. Limited	350 Bay St.	Toronto, Ont.
Hogg, The Wm. Coal Co. Ltd.	14 Queen St. S.	Waterloo, Ont.
Wilson Freres	2537 rue Notre Dame E.	Montreal, Que.

Drug Store Chains

American Drug Stores, The	1187 St. Catherine St. W.	Montreal, Que.
Barne's Drug Company	3 Queen St. E.	Sault Ste. Marie, Ont.
Buckley's Limited	49 Spring Garden Rd.	Halifax, N.S.
Cairncross and Lawrence Ltd.	216 Dundas St.	London, Ont.
Cape's Drug Store	5333 Queen Mary Rd.	Montreal, Que.
Cunningham Drug Stores Ltd.	456 Broadway W.	Vancouver, B.C.
Hamilton's Drugs Limited	21-23 Jackson St. E.	Hamilton, Ont.
Lanspeary's Ltd.	432 Sandwich St. W.	Windsor, Ont.
Leduc Pharmacies	1416 Bleury St.	Montreal, Que.
Liggett, Louis K. Limited	68 Broadview Ave.	Toronto, Ont.
MacLeod-Balcom Ltd.	55 Argyle St.	Halifax, N.S.
Macy's Drug Stores Reg'd	1121 St. Catherine St. W.	Montreal, Que.
McDermid Drug, The Company Limited	128 - 8th Ave. W.	Calgary, Alta.
Martineau Pharmacies, The	857 rue St. Maurice	Montreal, Que.
Merrick Drug Stores Limited	208 Birks Bldg.	Edmonton, Alta.
Owl Drug Company Limited, The	Rooms 301-302, 193 E. Hastings St.	Vancouver, B.C.
Owl Drug Stores Limited	251 Carlton St.	Toronto, Ont.
Paterson's Drug Stores Ltd.	3215 Sandwich St. W.	Windsor, Ont.
Pharmacies Melrose	5301 Verdun Ave.	Verdun, Que.
Pond's Drug Stores Ltd.	Cor. Ouellette & London Sts.	Windsor, Ont.
The Reliable Drug Stores	1850 Commercial St.	Vancouver, B.C.
Robert's Drug Stores Limited	645 Logan Ave.	Winnipeg, Man.
Ross Drug Co. Ltd., The	66 King St.	Woodstock, N.B.
Rutherford's Drug Stores	248 Bay St.	Toronto, Ont.
Saskatoon Drug & Stationery Co. Ltd., The	201 - 2nd Ave. S.	Saskatoon, Sask.
Sloane Drug Stores Ltd.	9434 - 111th Ave.	Edmonton, Alta.
Sonley's Drug Stores	1023 Pape Ave.	Toronto, Ont.
Standard Drug, The Limited	105 Stanley St.	London, Ont.
Tamblyn, G. Limited	227 Jarvis St.	Toronto, Ont.
Walker Drug Co. Ltd.	1879 Ferry St.	Niagara Falls, Ont.
Ward and Hamilton Drugs Ltd.	400 Princess St.	Kingston, Ont.

Jewellery Store Chains

Auerbach, H.	1507 St. Catherine St. W.	Montreal, Que.
Birks, Henry & Sons Ltd.	101 Sparks St.	Ottawa, Ont.
Eiler's Limited	1949 Scarth St.	Regina, Sask.
Ostrander's Limited	1448 Queen St.	Toronto, Ont.
People's Credit Jewellers Ltd.	181 Yonge St.	Toronto, Ont.

LIST OF CHAIN STORE FIRMS IN CANADA, 1939 (Cont'd)

Office, School and Store Supplies and Equipment Dealer Chains	Head Office Address	
Burroughs Adding Machine of Canada Ltd.	804 McDougall St.	Windsor, Ont.
Canadian Toledo Scale Co. Ltd.	891 Bay St.	Windsor, Ont.
Dictaphone Corporation Limited	86 Richmond St. W.	Toronto, Ont.
Felt and Tarrant Ltd.	1735 North Paulina St.	Chicago, Ill., U.S.A.
Gestetner, D. (Canada) Limited	117 King St. W.	Toronto, Ont.
International Business Machines Co. Ltd.	36 King St. E.	Toronto, Ont.
Moyer School Supplies Ltd.		Cowansville, Que.
National Cash Register Co. of Canada Ltd.	222 Lansdowne Ave.	Toronto, Ont.
Office Specialty Mfg. Co. Ltd.	31 Timothy St.	Newmarket, Ont.
Remington Rand Ltd.	68 King St. W.	Toronto, Ont.
Roneo Co. of Canada Ltd.	52 Wllington St. W.	Toronto, Ont.
Underwood-Elliott-Fisher Ltd.	135 Victoria St.	Toronto, Ont.
Opticians and Optometrists Chains		
McArthur's Optical Stores	2539 Yonge St.	Toronto, Ont.
Ritholz Optical Company	273 Yonge St.	Toronto, Ont.
Tait Optical Co. Ltd.	252 Dundas St.	London, Ont.
Tobacco Store Chains		
British Columbia Electric Railway Co. Ltd.	425 Carroll St.	Vancouver, B.C.
Clubb, A. & Sons Ltd.	46 Adelaide St. W.	Toronto, Ont.
Cote, Jos. Ltee.	188 rue St. Paul	Quebec, Que.
Henry, Bert Ltd.	510 Hastings St. W.	Vancouver, B.C.
Hughes, P.J.	King George Hotel	Saskatoon, Sask.
Hyman, S. Ltd.	230 St. James St.	Montreal, Que.
Pells Cigar Stores	1934 Hamilton St.	Regina, Sask.
United Cigar Stores Ltd.	59 Richmond St. E.	Toronto, Ont.
Unity Cigar Stands Reg'd	610 Cathcart St.	Montreal, Que.
Government Liquor Stores		
Alberta Liquor Control Board	10160 - 103rd St.	Edmonton, Alta.
British Columbia Liquor Control Board	Box 640	Vancouver, B.C.
Manitoba Government Liquor Control Commission	317 McDermot Ave.	Winnipeg, Man.
New Brunswick Liquor Control Board	Carleton St.	Fredericton, N.B.
Nova Scotia Liquor Commission	1 Buckingham St.	Halifax, N.S.
Ontario Liquor Control Board	454 University Ave.	Toronto, Ont.
Commission des Liqueurs de Quebec	Place des Patriots	Montreal, Que.
Saskatchewan Liquor Control Board		Regina, Sask.
Brewer's Warehouse Chains		
Brewer's Warehousing Co. Ltd.	1573 McDougall St.	Windsor, Ont.
The Brewer's Warehousing Co. Ltd.	145 John St. N.	Hamilton, Ont.
Gluffe, G.J.	Broad and Wellington Sts.	Ottawa, Ont.
Hardy Cartage Co. Ltd.	351 Front St. E.	Toronto, Ont.
Massey, Ed.	Market St.	Chatham, Ont.
Parsons, Alex Brewer's Warehouses	83 Carling St.	London, Ont.

LIST OF CHAIN STORE FIRMS IN CANADA, 1939 (Cont'd)

All Other Kind-of-Business Chains	Head Office Address	
Allis-Chalmers-Rumely Ltd.	Dufferin Ave. & Sinclair St.	Winnipeg, Man.
Bright, T.G. & Co. Ltd.	Dorchester Rd.	Niagara Falls, Ont.
Canada Railway News Company Ltd.	Union Station	Toronto 2, Ont.
Eastman Photographic Materials Ltd.	343 State St.	Rochester, N.Y., U.S.A.
Fournier, J.E. Limitie	17 - 25 Notre Dame O.	Montreal, Que.
Hudson's Bay Company	79 Main St.	Winnipeg, Man.
MacLeod's Limited	Cor. McDonald & May Sts.	Winnipeg, Man.
Willson-Stationery, The Co. Ltd.	222-224 McDermot Ave.	Winnipeg, Man.
Parkdale Wines, The Ltd.	181-189 Bathurst St.	Toronto, Ont.
The Sportsman's Shop	92 King St. W.	Toronto, Ont.
Taylor and Drury Ltd.		Whitehorse, Y.T.
Thuna Balsam Remedies Ltd.	436 Queen St. W.	Toronto, Ont.

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CANADA

DOMINION BUREAU OF STATISTICS

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RETAIL CHAINS IN CANADA 1943

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RETAIL CHAINS IN CANADA, 1943

SUMMARY

Considerable decreases from 1941 in the numbers of retail chain companies and chain stores in operation in conjunction with gains in the dollar volume of business featured the operations of retail chains in 1942 and 1943 according to results of a survey compiled by the Merchandising and Services Branch of the Dominion Bureau of Statistics. Thus the number of chains, that is, firms operating four or more retail outlets, declined from 533 concerns in 1941 to 459 and 448 in the two following years. Reductions in the number of firms were probably due in principal part to the closure of one or more stores by small multiple concerns, the number of their remaining stores not being sufficient to warrant the classification of these concerns as chain companies. Decreases in the number of chain units from 8,012 in 1941 to 7,193 and 7,074 in 1942 and 1943 were accompanied by expansions in total sales, the turnover rising from $642,636,700 in the census year to $692,188,700 in 1942 and to $708,249,100 in 1943 and representing gains of about 8 per cent in sales in 1942 over 1941 and a smaller expansion of about 2 per cent in sales in 1943 over the preceding year.

Trends in Sales for Different Kinds of Chains

Although the sales of all retail chains increased in each of the years under review, the dollar volume for individual kinds of chains varied considerably from the changes reflected in the national totals. This is clearly indicated in Table 2 which presents summary figures for seventeen selected kinds of business. Both candy and confectionery and meat market chains recorded consistent increases but the sales of grocery and combination chain stores after showing an increase in 1942 receded somewhat in 1943. Sales of grocery and combination store chains were curtailed by the rationing of food products and the reduced supplies of still other lines of merchandise. An additional factor is revealed by the Bureau's monthly indexes of retail sales which indicated an expansion in the dollar volume of independent grocery and combination stores during 1942 and 1943, and contrasts with the decline in the sales of the same kinds of chains during the latter period. Meat market chain units, likewise characterized by comparatively small sales volumes, shared with independent grocery and combination stores the partial shift of consumer demand to these retail outlets.

Variety chains experienced a sharp gain in turnover in 1942 but failed to continue this advance through the succeeding year. Price factors probably represented one major reason for the increase and the subsequent levelling out of sales volume. Prices of many items of merchandise sold in variety stores, moving upward during the most

of 1941, were arrested late in that year by the inception of the price ceiling policy. Retail prices for most merchandise in all of 1942 were therefore on the average somewhat higher than for 1941 but probably remained fairly steady during 1943, the year in which variety chain sales recorded no further gains. Shortages of supplies of many hard lines may also have been a factor of considerable importance in this flattening out of sales. On the other hand, the four kinds of chains included in the apparel group recorded continued increases in sales in each of the two years, a probable reflection of the greater activity of the working population, its enhanced purchasing power and the tendencies for consumers with greater purchasing power to "trade up" in buying apparel items of merchandise.

Diverse trends in sales are apparent among the five kinds of chains han durable goods. Lumber and building material chains, in spite of reduced civilian suppli of lumber and wartime controls in the building industry, recorded substantial increases in the dollar volume of business in both years. In contrast with the usual geographical distribution of chain store sales, over 70 per cent of the trade of lumber and building material chains was revealed by the 1941 Census of Merchandising to be concentrated in the three Prairie Provinces. Here a high level of farm purchasing power coinciding with the need for various types of farm repairs resulting in part from expanded farm producti no doubt contributed to the sharp increase in the sales of lumber and building materials Hardware chains recorded a considerable gain in dollar volume during 1942 and only a min gain in the following year, - results which are particular striking because of the high content of metallic commodities in the merchandise such stores generally handle. Reductions in inventories, the retailing of merchandise not formerly carried and the handling of substitute products are probably the principal methods by which the hardware chains maintained their turnover at a high level during 1943. Of the three remaining kinds of chains handling durable products, both furniture, and household appliance, radio and music store chains recorded sharp contractions in sales volume in 1942 and 1943. Supply difficulties associated with restrictions on new residential construction are probably the main reasons for these decreases. Office, school and store supply and equipment dealer chains, however, experienced an increase in turnover in 1942 but a decline in the following year carried sales to a level well below that obtaining in 1941. As indicated by their kind of business designation, these chains deal principally with the commercial and industrial market which demanded substantial quantities of new equipment during the earlier phase of the war effort.

Chains of restaurants, drug stores, tobacco stores and stands, and gove ment liquor stores in response to the continued expansion in purchasing power, all show progressive gains in turnover in the two years under review. In addition, the increase population of the larger urban areas, a factor common to many of the chain systems cove in this section of the report, likewise exerted an expansive influence upon the sales volume of these four kinds of retail chains.

Comparisons by Kind of Business, 1943

Reports have already been issued on the operations of the drug, food a variety chains in 1943 which presented detailed statistics for these kinds of chains. This report therefore summarizes the more outstanding facts in connection with the operations of all retail chains during 1942 and 1943. Comparative data are presented in Ta 1A by individual kinds of business on the number of chain systems, the stores they operated and their total retail sales in 1943 while Table 1B gives the salaries and wages, customers' accounts outstanding at December 31, 1943, and store and warehouse stocks of merchandise on hand at the year end.

"Other" kinds of retail chains formed the most important group from th

standpoint of sales with total sales of $253,599,900 in 1943, a figure which includes government liquor store sales of $148,178,900 and drug chain sales of $21,511,600. Food chains ranked second with a total turnover of $196,737,100 of which $150,335,800 represented the sales of the combination and $29,497,700 the dollar volume of the grocery chains. General merchandise chains, dominated by the variety systems, stood third with a total turnover of $92,368,300 being followed in order by apparel chains, the lumber and building materials dealer group which includes the hardware chains, the furniture-household-radio group, and the restaurant, automotive, and country general store groups of chain concerns.

Types of Chain Operations

Geographically, chains may be classified according to whether they confine their merchandising activities to a particular locality or operate retail outlets on either a provincial, or on a sectional and national basis. A classification of the 448 chains appearing in Table 4 shows that in 1943 a total of 145 firms operating 915 stores restricted their activities to local areas and accounted for slightly over 9 per cent of the total chain sales of $708,249,100 for that year. There were 196 concerns with their 2,822 stores concentrated principally within the boundaries of the different provinces which had a total turnover of $329,453,500 or about 47 per cent of the Dominion total. The 107 systems having units in two or more provinces and classified as sectional and national chains were slightly larger than the preceding group in respect of stores operated with a total of 3,337 outlets, but their total sales were slightly smaller than those obtained by the provincial chains. Stores operated by the provincial chains on average were somewhat larger than either of the other two types, having average sales of $116,744 per store in 1943 which compares with $94,000 per store for the sectional and national group and $71,100 per unit for the local systems. No marked changes in the relative positions of the three groups are apparent when their sales statistics for 1942 and 1943 are compared with corresponding figures for 1941.

A classification of chains according to number of stores operated presented in Table 5 showed 169 systems in 1943 operating less than 6 outlets per firm with a sales average of $79,000 per store and in total accounting for only 8.3 per cent of the total chain turnover. The intermediate groups of concerns having 6 to 10, 11 to 25, 26 to 50, and 51 to 100 units per chain each accounted for between 11 and 15 per cent of the total trade, while the sales averages for these groups fluctuated narrowly between a low of $74,200 per store for the first group and a high of $81,800 per outlet recorded on average by chains operating between 26 and 50 units during 1943. There was thus no apparent tendency for average sales per store to vary with the number of units operated in these five categories of retail chains. Eleven companies having 100 or more units and operating a total of 1,614 outlets in 1943, however, obtained a sales average of $172,900 per store and accounted for 39.4 per cent of the total business in 1943.

The proportions of the total chain store trade secured by each of the six size classes varied but slightly during the period 1941 to 1943. The most noticeable change occured in average sales per store, concerns with 100 or more units increasing their average sales from $119,800 per store in 1941 to $167,300 and $172,900 per store in 1942 and 1943.

Sales Volume of Retail Chains

Chains may also be grouped according to the total volume of business which they obtain. Such a classification presented in Table 6 indicates that 25 of the 148 concerns each made sales of $5,000,000 or more during 1943 and operating 2,244 out of the 7,074 units accounted for 59.6 per cent of the chain trade. Indeed many concerns in

this category were considerably larger than the lower sales limit of $5,000,000 indicat the average turnover amounting to about $16,899,100 per chain in 1943. A total of 88 concerns with 2,129 stores were included in the $1,000,000 to $4,999,999 sales-size cla and their sales comprised 24.2 per cent of the total. At the other end of the scale, there were 42 firms with 248 outlets which had individual sales volumes under $100,000 while 84 companies with 535 stores comprised the group having turnovers ranging between $100,000 and $199,999 in 1943. These two groups obtained 0.4 per cent and 1.8 per cent of all chain sales, the remainder of the trade being distributed fairly evenly between 134 concerns with 989 stores in the $200,000 to $499,999 sales category and the 75 companies operating 929 outlets which comprised the group with annual turnovers betwee $500,000 and $999,999.

Although the relative positions of the six sales-size groups remained fairly steady when the proportionate shares in 1943 were contrasted with results for th two preceding years, some changes are apparent. Chains having annual sales volumes of $5,000,000 or more increased their proportionate share of total sales from 54.5 per ce in 1941 to 58.2 per cent and 59.6 per cent in the two following years. During 1942 thi group gained relatively from the four smallest groups of chains which also lost percent agewise to chains in the $1,000,000 to $4,999,999 sales bracket. Chains in the largest category continued to enlarge their share of the total trade during 1943 but most of this gain was scored at the relative expense of companies with annual sales volumes between $1,000,000 and $4,999,999, the four smaller groups for the most part maintaining their respective positions. These changes are of course natural ones during periods o expanding business, the sales increases of some of the firms being sufficient to transfer them to higher sales-size categories.

It is also interesting to note that average sales per store in each of the three years rose steadily as the sales size of the different groups of chains increased. In other words the sales-size of the larger chains was due not only to the greater number of stores operated but also to the substantially larger sales volumes which on the average such stores obtained. Development of these larger outlets in tur reflects the combined influences over a period of aggressive merchandising policies, the modernization of store properties, the establishment of new stores on favourable locations and the closure of low volume and unprofitable units. The policy of closing such stores has been in effect for some time but reduction in the number of chain firm and the movement of some chains from lower to higher sales sizes during 1942 and 1943 makes it difficult to determine the size categories in which the closures were most numerous.

Table 1.A.--Summary of Retail Chains in Canada, 1943
(Number of chains, stores, value of sales)

Kind of Business	Number of Chains	Number of Stores		Sales (Retail)	
		Average	Maximum	Amount	% of total chain sales
				$	
Total, All Chains	448	6,833	7,074	708,249,100	100.0
Food Group, Total	91	1,684	1,710	196,737,100	27.8
Bakery product dealers	12	119	122	3,299,900	0.5
Candy and confectionery stores	8	173	180	5,978,300	0.8
Grocery stores	24	382	386	29,497,700	4.2
Combination stores	32	876	883	150,335,800	21.2
Meat markets	13	120	125	6,141,100	0.9
Other food stores	2	14	14	1,484,300	0.2
Country General Store Group	19	129	133	9,289,400	1.3
General Merchandise Group, Total	32	616	620	92,368,300	13.0
Dry goods and general merchandise stores	13	96	99	8,002,100	1.1
Variety, 5¢, 10¢, 15¢ to-a-dollar stores	19	520	521	84,366,200	11.9
Automotive Group, Total	32	354	474	14,863,400	2.1
Motor vehicle dealers	6	33	34	7,359,900	1.0
Filling stations	21	288	404	5,712,200	0.8
Other automative accessories stores	5	33	36	1,791,300	0.3
Apparel Group, Total	92	919	935	61,325,600	8.7
Men's and boy's clothing and furnishings stores	15	127	132	10,030,500	1.4
Family clothing stores	17	99	100	16,513,000	2.3
Women's apparel and accessories stores	31	272	277	15,134,400	2.1
Shoe stores	29	421	426	19,647,700	2.9

Table 1A.--Summary of Retail Chains in Canada, 1943--(Concl'd)
(Number of chains, stores, value of sales)

Kind of Business	Number of Chains	Number of Stores		Sales (Retail)	
		Average	Maximum	Amount	% of total chain sales
				$	
Building Materials Group, Total	43	785	795	37,123,000	5.2
Hardware stores	7	37	37	4,210,700	0.6
Lumber and building material dealers	30	690	700	30,522,400	4.3
Other building material dealers (paint and glass stores)	6	58	58	2,389,900	0.3
Furniture-Household-Radio Group, Total	32	371	404	23,448,700	3.3
Furniture stores	13	120	120	13,674,800	2.0
Household appliance or radio dealers	19	251	284	9,773,900	1.3
Restaurant Group, Total	24	246	264	19,493,700	2.8
Other Retail Stores, Total	83	1,729	1,739	253,599,900	35.8
Drug stores	31	330	334	21,511,600	3.0
Jewellery stores	4	36	37	11,156,500	1.6
Office store and school furniture equipment and supplies dealers	13	147	148	17,767,300	2.5
Opticians and optometrists stores	4	18	18	331,300	0.1
Tobacco stores and stands	4	196	197	9,810,000	1.4
Liquor stores (government)	8	533	534	148,178,900	20.9
Wine stores	4	23	23	1,464,900	0.2
Miscellaneous kinds of business	15	446	448	43,379,400	6.1

Table 1B.--Summary of Retail Chains in Canada, 1943
(Salaries and wages, year-end accounts and stocks on hand)

Kind of business	Salaries and Wages	Customer's Accounts Outstanding, December 31, 1943	Stocks on hand, December 31, 1943	
			Stores	Warehouses
	$	$	$	$
Total, All Chains	59,413,400	16,694,800	68,284,800	23,606,500
Food Group, Total	3,290,700	275,900	7,769,300	8,220,300
Bakery product dealers	566,500	8,500	12,300	24,100
Candy and confectionery stores	819,800	14,600	61,500	201,000
Grocery stores	1,994,200	93,400	1,551,500	1,035,100
Combination stores	9,227,800	46,200	6,037,700	6,802,000
Meat markets	611,800	100,600	80,100	6,200
Other food stores	70,600	12,600	26,200	151,900
Country General Store Group	574,300	738,900	2,111,700	-
General Merchandise Group, Total	11,168,000	219,600	11,043,000	1,934,600
Dry goods and general merchandise stores	892,300	210,900	1,206,500	15,200
Variety, 5¢, 10¢, 15¢ to-a-dollar stores	10,275,700	8,700	9,836,500	1,919,400
Automotive Group, Total	1,840,400	963,500	1,517,900	-
Motor vehicle dealers	712,400	672,000	1,211,000	-
Filling stations	850,300	143,500	186,900	-
Other automotive accessories stores	277,700	148,000	120,000	-
Apparel Group, Total	6,594,300	696,400	9,688,700	2,132,300
Men's and boy's clothing and furnishings stores	1,065,300	80,200	1,303,400	231,000
Family clothing stores	1,918,600	467,300	3,606,400	365,700
Women's apparel and accessories stores	1,291,800	125,600	1,182,300	560,400
Shoe stores	2,318,600	19,300	3,596,600	975,200

Table 1B.--Summary of Retail Chains in Canada, 1943--(Concl'd)
(Salaries and wages, year-end accounts and stocks on hand)

Kind of business	Salaries and wages	Customer's Accounts Outstanding, December 31, 1943	Stocks on hand, December 31, 1943	
			Stores	Warehouses
	$	$	$	$
Building Materials Group, Total	2,714,400	4,129,200	9,625,500	792,900
Hardware stores	412,100	353,500	744,400	714,000
Lumber and building material dealers	2,077,100	3,541,100	8,259,400	73,400
Other building material dealers (paint and glass stores)	225,200	234,600	621,700	5,500
Furniture-Household-Radio Group, Total.	3,368,800	4,617,000	4,919,100	1,788,500
Furniture stores	1,439,800	2,892,800	2,843,400	1,208,500
Household appliance or radio dealers	1,929,000	1,724,200	2,075,700	580,000
Restaurant Group, Total	4,341,300	-	358,300	182,000
Other Retail Stores, Total	15,521,200	5,054,300	21,251,300	8,555,900
Drug stores	2,849,900	93,300	2,873,800	734,100
Jewellery stores	1,231,700	785,100	1,920,800	-
Office store and school furniture equipment and supplies dealers	3,818,300	2,698,200	2,439,600	-
Opticians and optometrists stores	103,700	19,000	35,500	-
Tobacco stores and stands	973,400	78,600	703,800	291,800
Liquor stores (government)	3,910,100	13,400	9,388,100	6,082,000
Wine stores	147,400	-	121,800	-
Miscellaneous kinds of business	2,486,800	1,366,700	3,767,900	1,448,000

Table 2.--Principal Statistics of Retail Chains for Selected Kinds of Business, 1930, 1941 - 1943

Kind of business	1930	1941	1942	1943
Total, All Chains --				
Chains (number)	518	533	459	448
Stores (maximum)	8,504	8,012	7,193	7,074
Chain sales	$487,336,000	$642,636,700	$692,188,700	$708,249,100
Index of chain sales (1930=100)	100.0	131.8	142.0	145.3
Candy and confectionery stores --				
Chains (number)	14	8	8	8
Stores (maximum)	169	194	187	180
Chain sales	$ 5,448,300	$ 4,374,500	$ 5,361,700	$ 5,978,300
Index of chain sales (1930=100)	100.0	80.3	98.4	109.7
Grocery and combination stores --				
Chains (number)	66	62	56	56
Stores (maximum)	2,127	1,541	1,293	1,269
Chain sales	$119,498,600	$172,317,400	$188,116,300	$179,833,500
Index of chain sales (1930=100)	100.0	144.2	157.4	150.5
Meat markets --				
Chains (number)	21	17	14	13
Stores (maximum)	225	166	138	125
Chain sales	$ 8,083,900	$ 5,088,500	$ 5,372,200	$ 6,141,100
Index of chain sales (1930=100)	100.0	62.9	66.5	76.0
Variety stores --				
Chains (number)	15	20	19	19
Stores (maximum)	327	532	523	521
Chain sales	$ 39,383,600	$ 74,179,100	$ 84,319,200	$ 84,366,200
Index of chain sales (1930=100)	100.0	188.4	214.1	214.2
Men's and boys' clothing and furnishings stores (including custom tailors) --				
Chains (number)	22	18	15	15
Stores (maximum)	191	147	132	132
Chain sales	$ 9,866,800	$ 9,498,700	$ 9,705,400	$ 10,030,500
Index of chain sales (1930=100)	100.0	96.3	98.4	101.7
Family clothing stores --				
Chains (number)	13	19	17	17
Stores (maximum)	58	115	101	100
Chain sales	$ 4,746,600	$ 13,943,500	$ 15,223,700	$ 16,513,000
Index of chain sales (1930=100)	100.0	293.8	320.7	347.9
Women's apparel and accessories stores --				
Chains (number)	28	38	31	31
Stores (maximum)	203	318	281	277
Chain sales	$ 8,584,800	$ 12,438,300	$ 14,186,900	$ 15,134,400
Index of chain sales (1930=100)	100.0	144.9	165.3	176.3
Shoe stores --				
Chains (number)	17	35	31	29
Stores (maximum)	203	452	428	426
Chain sales	$ 7,702,700	$ 16,312,600	$ 18,880,700	$ 19,647,700
Index of chain sales (1930=100)	100.0	211.8	245.1	255.1

Table 2.--Principal Statistics of Retail Chains for Selected Kinds of Business-(Concl
1930, 1941 - 1943

Kind of business	1930	1941	1942	1943
Hardware stores --				
Chains (number)	13	7	7	
Stores (maximum)	70	38	37	
Chain sales	$ 4,218,100	$ 3,849,700	$ 4,167,300	$ 4,210,7
Index of chain sales (1930=100)	100.0	91.3	98.8	99
Lumber and building material dealers --				
Chains (number)	46	31	30	
Stores (maximum)	1,035	738	697	7
Chain sales	$ 18,597,500	$ 21,888,400	$ 24,624,700	$ 30,522,4
Index of chain sales (1930=100)	100.0	117.7	132.4	164
Furniture stores --				
Chains (number)	8	16	13	
Stores (maximum)	96	127	121	1
Chain sales	$ 9,367,900	$ 15,484,200	$ 14,209,900	$ 13,674,0
Index of chain sales (1930=100)	100.0	165.3	151.7	146
Household appliances, radio and music stores --				
Chains (number)	26	27	21	
Stores (maximum)	362	410	298	2
Chain sales	$ 17,386,100	$ 18,655,600	$ 12,708,700	$ 9,773,7
Index of chain sales (1930=100)	100.0	107.3	73.1	56
Restaurants --				
Chains (number)	21	28	25	
Stores (maximum)	262	264	279	
Chain sales	$ 13,438,600	$ 12,498,400	$ 16,015,000	$ 19,493,
Index of chain sales (1930=100)	100.0	93.0	119.2	14
Drug stores --				
Chains (number)	31	35	31	
Stores (maximum)	292	361	343	
Chain sales	$ 13,971,300	$ 18,849,500	$ 19,711,700	$ 21,511,
Index of chain sales (1930=100)	100.0	134.9	141.1	15
Office, school and store supplies and equipment dealers --				
Chains (number)	16	13	13	
Stores (maximum)	173	147	148	
Chain sales	$ 11,134,200	$ 20,192,600	$ 21,000,900	$ 17,767,
Index of chain sales (1930=100)	100.0	181.4	188.6	15
Tobacco stores and stands --				
Chains (number)	9	6	4	
Stores (maximum)	215	217	196	
Chain sales	$ 7,800,700	$ 7,185,800	$ 8,237,400	$ 9,810,
Index of chain sales (1930=100)	100.0	92.1	105.6	12
Liquor stores --				
Chains (number)	9	9	8	
Stores (maximum)	645	615	533	
Chain sales	$100,394,000	$112,397,800	$134,617,100	$148,178,
Index of chain sales (1930=100)	100.0	112.0	134.0	14

Table 3.--Principal Statistics of Retail Chains by Provinces, 1930, 1941 - 1943

	1930	1941	1942	1943
Total, All Chains --				
Chains (number)	518	533	459	448
Stores (maximum)	8,504	8,012	7,193	7,074
Chain sales	$487,336,000	$642,636,700	$692,188,700	$708,249,100
Index of chain sales (1930=100) ..	100.0	131.8	142.0	145.3
British Columbia --				
Chains (number)	92	91	78	73
Stores (maximum)	692	765	693	663
Chain sales	$ 47,875,300	$ 63,925,100	$ 72,346,100	$ 70,684,900
Index of chain sales (1930=100) ..	100.0	133.5	151.1	147.6
Alberta --				
Chains (number)	104	89	77	76
Stores (maximum)	682	578	521	518
Chain sales	$ 24,918,500	$ 36,110,600	$ 40,988,000	$ 46,989,500
Index of chain sales (1930=100) ..	100.0	144.9	164.5	188.6
Saskatchewan --				
Chains (number)	101	78	67	65
Stores (maximum)	1,234	882	722	709
Chain sales	$ 34,056,300	$ 32,523,600	$ 34,015,800	$ 38,026,200
Index of chain sales (1930=100) ..	100.0	95.5	99.9	111.7
Manitoba --				
Chains (number)	91	69	61	60
Stores (maximum)	434	335	288	284
Chain sales	$ 22,105,800	$ 27,437,500	$ 31,217,100	$ 32,336,000
Index of chain sales (1930=100) ..	100.0	124.1	141.2	146.3
North West Territories and the Yukon --				
Chains (number)	6	5	5	4
Stores (maximum)	81	62	58	55
Chain sales	$ 2,087,700	$ 1,493,600	$ 1,737,500	$ 2,590,400
Index of chain sales (1930=100) ..	100.0	71.5	83.2	124.1

Table 3.--Principal Statistics of Retail Chains by Provinces, 1930, 1941 - 1943-(Co

	1930	1941	1942	1943
Ontario --				
Chains (number)	250	284	257	
Stores (maximum)	3,276	3,389	3,129	3
Chain sales	$214,391,300	$295,823,000	$315,789,700	$310,227
Index of chain sales (1930=100) ..	100.0	138.0	147.3	1
Quebec --				
Chains (number)	175	165	138	
Stores (maximum)	1,698	1,443	1,269	1
Chain sales	$117,100,400	$132,325,000	$136,578,300	$146,584
Index of chain sales (1930=100) ..	100.0	113.0	116.6	1
New Brunswick --				
Chains (number)	42	48	44	
Stores (maximum)	168	217	206	
Chain sales	$ 11,958,700	$ 19,827,600	$ 21,365,800	$ 22,008
Index of chain sales (1930=100) ..	100.0	165.8	178.7	1
Nova Scotia --				
Chains (number)	48	57	51	
Stores (maximum)	227	324	292	
Chain sales	$ 12,163,300	$ 32,142,700	$ 37,507,100	$ 38,044
Index of chain sales (1930=100) ..	100.0	264.3	308.4	3
Prince Edward Island --				
Chains (number)	7	10	10	
Stores (maximum)	12	17	15	
Chain sales	$ 678,700	$ 1,028,000	$ 643,300	$ 756
Index of chain sales (1930=100) ..	100.0	151.5	94.8	1

Table 4.--Chains Classified According to Type of Operation, 1941, 1942 and 1943

Type of Operation	1941					1942		
	Number of Chains	Number of Stores	Chain Sales			Number of Chains	Number of Stores	Chain Sales
			Amount	Per cent of total	Average per store			Amount
			$		$			$
Total, All Chains	533	8,014	642,731,700	100.0	80,200	459	7,193	692,188,700
Local chains	176	1,092	60,888,300	9.5	55,800	152	978	64,210,300
Provincial chains	234	3,160	287,495,000	44.7	91,000	200	2,916	317,246,000
Sectional and National chains .	123	3,762	294,348,400	45.8	78,200	107	3,299	310,732,400

Type of Operation	1942 (Concl'd)		1943				
	Chain Sales		Number of Chains	Number of Stores	Chain Sales		
	Per cent of total	Average per store			Amount	Per cent of total	Average per store
		$			$		$
Total, All Chains	100.0	96,231	448	7,074	708,249,100	100.0	100,120
Local chains	9.3	65,700	145	915	65,054,300	9.2	71,100
Provincial chains	45.8	108,794	196	2,822	329,453,500	46.5	116,700
Sectional and National chains .	44.9	94,200	107	3,337	313,741,300	44.3	94,000

Table 5.- Chains Classified According to Number of Units Operated, 1941, 1942 and 1943

	1941					1942		
	Number of Chains	Number of Stores	Chain Sales			Number of Chains	Number of Stores	Chain Sales
			Amount	Per cent of total	Average per store			Amount
			$		$			$
Total, All Chains	533	8,914	642,731,700	100.0	80,200	459	7,193	692,188,700
Less than 6 units	223	968	71,938,200	11.2	74,300	169	748	54,451,200
6-10 units	166	1,261	80,750,000	12.6	64,000	148	1,120	82,100,300
11-25 units	79	1,281	82,439,200	12.8	64,400	79	1,271	96,348,900
26-50 units	36	1,272	80,859,700	12.6	63,600	34	1,144	89,956,300
51-100 units	16	1,155	77,879,500	12.1	67,400	18	1,291	98,471,300
100 or more units	13	2,077	248,885,100	38.7	119,800	11	1,619	270,860,700

	1942 (Concl'd)		1943				
	Chain Sales		Number of Chains	Number of Stores	Chain Sales		
	Per cent of total	Average per store			Amount	Per cent of total	Average per store
		$			$		$
Total, All Chains	100.0	96,231	448	7,074	708,249,100	100.0	100,120
Less than 6 units	7.9	72,800	169	745	58,865,100	8.3	79,000
6-10 units	11.9	73,300	141	1,072	79,494,600	11.2	74,200
11-25 units	13.9	75,800	77	1,259	102,841,000	14.6	81,700
26-50 units	13.0	78,600	32	1,109	90,699,200	12.8	81,800
51-100 units	14.2	76,300	18	1,275	97,355,000	13.7	76,400
100 or more units	39.1	167,300	11	1,614	278,994,200	39.4	172,900

Table 6.--Chains Classified According to Amount of Annual Retail Sales, 1941, 1942 and 1943

Annual Sales Volume of Chain	1941					1942		
	Number of Chains	Number of Stores	Chain Sales			Number of Chains	Number of Stores	Chain Sales
			Amount	Per cent of total	Average per store			Amount
			$		$			$
Total, All Chains	533	8,014	642,731,700	100.0	80,200	459	7,193	692,188,700
Under $100,000	83	447	5,588,800	0.8	12,500	47	261	3,241,200
$100,000 - $199,999	104	607	15,290,900	2.4	25,200	86	520	12,647,500
$200,000 - $499,999	160	1,287	50,556,300	7.9	39,300	142	1,105	45,864,700
$500,000 - $999,999	84	1,022	60,805,700	9.5	59,500	72	858	50,983,800
$1,000,000 - $4,999,999 ..	79	2,405	159,941,600	24.9	66,500	89	2,266	176,278,700
$5,000,000 and over	23	2,246	350,548,400	54.5	156,100	23	2,183	403,172,800

Annual Sales Volume of Chain	1942 (Concl'd)		1943				
	Chain Sales		Number of Chains	Number of Stores	Chain Sales		
	Per cent of total	Average per store			Amount	Per cent of total	Average per store
		$			$		$
Total, All Chains	100.0	96,231	448	7,074	708,249,100	100.0	100,120
Under $100,000	0.5	12,400	42	248	2,821,200	0.4	11,400
$100,000 - $199,999	1.8	24,300	84	535	12,568,500	1.8	23,500
$200,000 - $499,999	6.6	41,500	134	989	43,557,600	6.2	44,000
$500,000 - $999,999	7.4	59,400	75	929	55,516,200	7.8	59,800
$1,000,000 - $4,999,999 ..	25.5	77,800	88	2,129	171,308,300	24.2	80,500
$5,000,000 and over	58.2	184,687	25	2,244	422,477,300	59.6	188,300

MERCHANDISING FILE 'R'

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Minister of Trade and Commerce

CANADA

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RETAIL CHAINS

IN

CANADA

1944

OTTAWA
1946

63-
210

Price 25 cents

Table 1.A.--Summary of Retail Chains in Canada, 1944
(Number of chains, stores, value of sales)

Kind of Business	Number of Chains	Number of Stores		Sales (Retail)	
		Average	Maximum	Amount	% of total chain sales
				$	
Total, All Chains	435	6,614	6,829	772,864,600	100.0
Food Group, Total	90	1,639	1,671	215,419,600	27.9
Bakery product dealers	13	119	120	2,806,400	0.4
Candy and confectionery stores	8	171	173	6,473,800	0.8
Grocery stores	24	374	377	31,078,400	4.0
Combination stores	31	854	868	167,732,700	21.7
Meat markets	12	107	119	6,041,400	0.8
Other food stores	2	14	14	1,286,900	0.2
Country General Store Group	15	117	117	9,476,900	1.2
General Merchandise Group, Total	32	615	618	98,254,200	12.7
Dry goods and general merchandise stores	14	101	103	9,685,400	1.2
Variety, 5¢, 10¢, 15¢ to-a-dollar stores	18	514	515	88,568,800	11.5
Automotive Group, Total	30	244	301	12,419,600	1.6
Motor vehicle dealers	6	34	34	5,611,300	0.7
Filling stations	19	174	230	4,280,600	0.6
Other automative accessories stores	5	36	37	2,527,700	0.3
Apparel Group, Total	90	918	941	65,209,500	8.4
Men's and boys' clothing and furnishings stores	12	116	117	10,377,000	1.3
Family clothing stores	17	98	99	17,560,900	2.3
Women's apparel and accessories stores	32	281	293	16,607,700	2.1
Shoe stores	29	423	432	20,663,900	2.7

Corresponding ratios for earlier years were 27.4 for 1941 and 23.7 for 1943. In view the fact that total sales figures for intercensal years are estimates, too much emphasis cannot be placed on slight variations in chain store ratios from year to year.

Variety store chains increased their annual turnover slightly between the two years. There were 18 such companies operating in Canada in 1944 and these had 515 stores and $88,568,800 sales, a gain of 5.0 per cent over 1943 when 19 companies operated 521 stores.

There were 29 drug chain companies operating in Canada in 1944 and th had 323 stores and $23,004,500 sales, up 6.9 per cent compared with 1943. Percentage increases over 1943 for other categories in which chains are important include a 3.5 p cent gain for chains specializing in men's and boys' wear, 6.3 per cent for family clothing chains, 9.7 per cent for women's apparel, 5.2 per cent for shoe stores, 4.3 p cent for restaurants, 10.3 per cent for tobacco stores and a more pronounced increase 14.4 per cent for furniture stores.

The liquor stores operated by the eight Provincial Governments are co sidered as chain organizations for the purposes of this survey. The eight liquor commissions or boards operated a total of 536 stores in 1944 and these had $155,980,300 sales, 20.2 per cent of the total sales for all retail chain companies and 5.3 per cen above the sales volume transacted by the same 8 organizations in 1943.

The accompanying tables present the usual analysis of the operations of retail chains in Canada in 1944 with corresponding figures for immediately previous years. When classified according to annual sales volume there were 26 companies each of which had annual sales of $5,000,000 or more in 1944. These operated 2,293 stores and had $473,506,900 sales, an amount which formed 61.3 per cent of the total volume of business transacted by all chains.

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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
MERCHANDISING AND SERVICES BRANCH
OTTAWA, CANADA

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RETAIL CHAINS IN CANADA, 1944

SUMMARY

Results of the annual survey of chain stores for 1944 show a total of 435 such firms in Canada that year. These 435 chain firms (each having 4 or more retail units) operated a total of 6,829 stores and had $772,864,600 sales, an amount which formed 18.7 per cent of the total volume of business transacted by all retail stores in the same year. The proportion of the total retail business transacted by chains remained unchanged from 1943 in which year 448 chain companies operated a total of 7,074 stores and had $708,249,100 sales. The reduction in the number of chain companies in operation in 1944 compared with 1943 may be attributed, as in immediately previous years, to the reduction below the four-store limit in the number of retail outlets operated by the smaller organizations and their consequent ellimination from the count of chain stores.

Salaries and wages paid to store employees totalled $62,468,100 in 1944. Customers' accounts outstanding were valued at $16,445,800 as on December 31, 1944, practically unchanged from the $16,694,800 reported at the end of 1943. Inventories on hand at the end of 1944 were down slightly from the preceding year, store stocks declining from $68,284,800 at the end of 1943 to $67,620,500 at the close of the year under review. Warehouse stocks declined from $23,606,500 to $20,751,700 during the same interval.

Increases in the volume of business transacted in 1944 compared with 1943 were recorded by most of the trade classifications in which chains operated. The lumber and building material classification came first in point of view of percentage increase with a gain of 21.6 per cent over 1943 sales. This classification consists chiefly of the line lumber yard companies operating in the Prairie Provinces. There were 29 such firms in operation in 1944 and these operated a total of 700 yards and had $37,124,300 sales. In 1943 there were 30 companies with 700 yards and $30,522,400 sales.

Chain companies specializing in the sale of food products stand first in point of view of volume of business transacted. There were 90 such companies in 1944 and these operated 1,671 stores and had $215,419,600 sales or 27.9 per cent of the total sales of all retail chains. Included in these totals are 24 grocery chains which operated 374 stores of the straight grocery type and these had $31,078,400 sales. Included also are 31 combination store chains which operated 868 stores, some of which were straight grocery outlets while others sold both groceries and fresh meats. These 31 chains had $167,732,700 sales. In addition there were 12 meat market chains and these operated 119 meat outlets and had $6,041,400 sales. Including the three types (grocery, combination and meat markets) there were 67 chain companies operating in 1944 and these had 1,364 stores and $204,852,500 sales, an amount which formed 24.3 per cent of the total estimated sales of all grocery or combination stores and meat markets, including both chains and independents.

Price: 25 cents

Table 1A.--Summary of Retail Chains in Canada, 1944--(Concl'd)
(Number of chains, stores, value of sales)

Kind of Business	Number of Chains	Number of Stores		Sales (Retail)	
		Average	Maximum	Amount	% of total chain sales
				$	
Building Materials Group, Total	42	782	797	44,477,200	5.8
Hardware stores	7	38	39	4,614,900	0.6
Lumber and building material dealers	29	686	700	37,124,300	4.8
Other building material dealers (paint and glass stores)	6	58	58	2,738,000	0.4
Furniture-Household-Radio Group, Total	34	374	384	25,133,000	3.3
Furniture stores	14	124	127	15,650,800	2.0
Household appliance or radio dealers	20	250	257	9,482,200	1.3
Restaurant Group, Total	22	239	258	20,336,700	2.6
Other Retail Stores, Total	80	1,686	1,742	282,137,900	36.5
Drug stores	29	319	323	23,004,500	3.0
Jewellery stores	4	36	38	13,374,400	1.7
Office store and school furniture equipment and supplies dealers	13	148	150	16,942,700	2.2
Opticians and optometrists stores	3	14	14	205,100	-
Tobacco stores and stands	4	191	199	10,818,300	1.4
Liquor stores (government)	8	533	536	155,980,300	20.2
Wine stores	4	23	23	1,559,600	0.2
Miscellaneous kinds of business	15	422	459	60,253,000	7.8

Table 1B.--Summary of Retail Chains in Canada, 1944
(Salaries and wages, year-end accounts and stocks on hand)

Kind of Business	Salaries and Wages	Customer's Accounts Outstanding, December 31, 1944	Stocks on hand, December 31, 1944	
			Stores	Warehouses
	$	$	$	$
Total, All Chains	62,468,100	16,445,800	67,620,500	20,751,700
Food Group, Total	14,487,700	820,900	7,484,000	7,657,300
Bakery product dealers	421,000	7,900	11,600	32,500
Candy and confectionery stores	870,700	65,500	53,100	219,400
Grocery stores	2,091,800	187,500	1,696,800	1,100,800
Combination stores	10,435,900	472,300	5,625,900	6,293,600
Meat markets	606,600	73,400	70,300	3,300
Other food stores	61,700	14,300	26,300	7,700
Country General Store Group	604,800	628,700	2,181,400	42,700
General Merchandise Group, Total	11,809,500	336,300	10,455,200	1,543,900
Dry goods and general merchandise stores	1,071,900	333,700	1,569,700	32,400
Variety, 5¢, 10¢, 15¢ to-a-dollar stores	10,737,600	2,600	8,885,500	1,511,500
Automotive Group, Total	1,563,400	1,144,800	1,438,200	114,500
Motor vehicle dealers	594,200	836,900	1,148,000	-
Filling stations	566,600	137,500	158,300	114,500
Other automotive accessories stores	402,600	170,400	131,900	-
Apparel Group, Total	6,742,800	726,300	9,156,200	1,919,100
Men's and boys' clothing and furnishings stores	1,095,200	81,500	1,128,300	192,000
Family clothing stores	1,916,600	488,000	3,297,600	387,900
Women's apparel and accessories stores	1,362,200	134,800	1,073,900	332,100
Shoe stores	2,368,800	22,000	3,656,400	1,007,100

Table 1B.--Summary of Retail Chains in Canada, 1944--(Concl'd)
(Salaries and wages, year-end accounts and stocks on hand)

Kind of Business	Salaries and Wages	Customer's Accounts Outstanding, December 31, 1944	Stocks on hand, December 31, 1944	
			Stores	Warehouses
	$	$	$	$
Building Materials Group, Total	3,120,900	3,775,000	10,095,500	69,300
Hardware stores	420,800	311,900	951,100	-
Lumber and building material dealers	2,423,900	3,214,200	8,540,600	61,500
Other building material dealers (paint and glass stores)	276,200	248,900	603,800	7,800
Furniture-Household-Radio Group, Total.	3,199,200	3,664,700	4,945,000	1,592,400
Furniture stores	1,555,900	2,572,200	3,189,200	1,182,100
Household appliance or radio dealers	1,643,300	1,092,500	1,755,800	410,300
Restaurant Group, Total	4,923,900	9,600	365,000	273,800
Other Retail Stores, Total	16,015,900	5,339,500	21,500,000	7,538,700
Drug stores	3,096,100	93,600	2,743,000	733,700
Jewellery stores	1,298,100	912,600	2,314,300	-
Office store and school furniture equipment and supplies dealers	3,834,800	2,835,400	1,784,300	33,100
Opticians and optometrists stores	73,700	9,900	15,800	8,900
Tobacco stores and stands	986,700	83,600	612,000	246,600
Liquor stores (government)	4,469,000	11,900	9,654,000	5,853,200
Wine stores	150,700	78,100	147,800	127,800
Miscellaneous kinds of business	2,106,800	1,314,400	4,228,800	535,400

Table 2.--Principal Statistics of Retail Chains for Selected Kinds of Business, 1941 - 1944

Kind of Business	1941	1942	1943	1944
otal, All Chains --				
Chains (number)	533	459	448	435
Stores (maximum)	8,012	7,193	7,074	6,829
Chain sales	$642,636,700	$692,188,700	$708,249,100	$772,864,600
ndex of chain sales (1941=100) ..	100.0	107.7	110.2	120.3
andy and confectionery stores --				
Chains (number)	8	8	8	8
Stores (maximum)	194	187	180	173
Chain sales	$ 4,374,500	$ 5,361,700	$ 5,978,300	$ 6,473,800
ndex of chain sales (1941=100) ..	100.0	122.6	136.7	148.0
rocery and combination stores --				
Chains (number)	62	56	56	55
Stores (maximum)	1,541	1,293	1,269	1,245
Chain sales	$172,317,400	$188,116,300	$179,833,500	$198,811,100
ndex of chain sales (1941=100) ..	100.0	109.2	104.4	115.4
eat markets --				
Chains (number)	17	14	13	12
Stores (maximum)	166	138	125	119
Chain sales	$ 5,088,500	$ 5,372,200	$ 6,141,100	$ 6,041,400
ndex of chain sales (1941=100) ..	100.0	105.6	120.7	118.7
ariety stores --				
Chains (number)	20	19	19	18
Stores (maximum)	532	523	521	515
Chain sales	$ 74,179,100	$ 84,319,200	$ 84,366,200	$ 88,568,800
ndex of chains sales (1941=100) .	100.0	113.7	113.7	119.4
en's and boys' clothing and furnishings stores (including custom tailors) --				
Chains (number)	18	15	15	12
Stores (maximum)	147	132	132	117
Chain sales	$ 9,498,700	$ 9,705,400	$ 10,030,500	$ 10,377,000
ndex of chain sales (1941=100) ..	100.0	102.2	105.6	109.2
amily clothing stores --				
Chains (number)	19	17	17	17
Stores (maximum)	115	101	100	99
Chain sales	$ 13,943,500	$ 15,223,700	$ 16,513,000	$ 17,560,900
ndex of chain sales (1941=100) ..	100.0	109.2	118.4	125.9
omen's apparel and accessories stores --				
Chains (number)	38	31	31	32
Stores (maximum)	318	281	277	293
Chain sales	$ 12,438,300	$ 14,186,900	$ 15,134,400	$ 16,607,700
ndex of chain sales (1941=100) ..	100.0	114.1	121.7	133.5
hoe stores --				
Chains (number)	35	31	29	29
Stores (maximum)	452	428	426	432
Chain sales	$ 16,312,600	$ 18,880,700	$ 19,647,700	$ 20,663,900
ndex of chain sales (1941=100) ..	100.0	155.7	120.4	126.7

Table 2.--Principal Statistics of Retail Chains for Selected Kinds of Business-(Concl'd)
1941 - 1944

Kind of Business	1941	1942	1943	1944
Hardware stores --				
Chains (number)	7	7	7	
Stores (maximum)	38	37	37	3
Chain sales	$ 3,849,700	$ 4,167,300	$ 4,210,700	$ 4,614,90
Index of chain sales (1941=100)	100.0	108.2	109.4	119.
Lumber and building material dealers --				
Chains (number)	31	30	30	2
Stores (maximum)	738	697	700	70
Chain sales	$ 21,888,400	$ 24,624,700	30,522,400	$ 37,124,30
Index of chain sales (1941=100)	100.0	112.5	139.4	169.
Furniture stores --				
Chains (number)	16	13	13	1
Stores (maximum)	127	121	120	12
Chain sales	$ 15,484,200	$ 14,200,900	$ 13,674,800	$ 15,650,80
Index of chain sales (1941=100)	100.0	91.8	88.3	101.
Household appliances, radio and music stores --				
Chains (number)	27	21	19	2
Stores (maximum)	410	298	284	25
Chain sales	$ 18,655,600	$ 12,708,700	$ 9,773,900	$ 9,482,20
Index of chain sales (1941=100)	100.0	68.1	52.4	50.
Restaurants --				
Chains (number)	28	25	24	2
Stores (maximum)	264	279	264	25
Chain sales	$ 12,498,400	$ 16,015,000	$ 19,493,700	$ 20,336,70
Index of chain sales (1941=100)	100.0	128.1	156.0	162.
Drug stores --				
Chains (number)	35	31	31	2
Stores (maximum)	361	343	334	32
Chain sales	$ 18,849,500	$ 19,711,700	$ 21,511,600	$ 23,004,50
Index of chain sales (1941=100)	100.0	104.6	114.1	122.
Office, school and store supplies and equipment dealers --				
Chains (number)	13	13	13	1
Stores (maximum)	147	148	148	15
Chain sales	$ 20,192,600	$ 21,000,900	$ 17,767,300	$ 16,942,70
Index of chain sales (1941=100)	100.0	104.0	88.0	83.
Tobacco stores and stands --				
Chains (number)	6	4	4	
Stores (maximum)	217	196	197	19
Chain sales	$ 7,185,800	$ 8,237,400	$ 9,810,000	$ 10,818,30
Index of chain sales (1941=100)	100.0	114.6	136.5	150.
Liquor stores --				
Chains (number)	9	8	8	
Stores (maximum)	615	533	534	53
Chain sales	$112,397,800	$134,617,100	$148,178,900	$155,980,30
Index of chain sales (1941=100)	100.0	119.8	131.8	138.

Table 3.--Principal Statistics of Retail Chains by Provinces, 1941 - 1944

	1941	1942	1943	1944
tal, All Chains --				
Chains (number)	533	459	448	435
Stores (maximum)	8,012	7,193	7,074	6,829
Chain sales	$642,636,700	$692,188,700	$708,249,100	$772,864,600
dex of chain sales (1941=100)	100.0	107.7	110.2	120.3
itish Columbia --				
Chains (number)	91	78	73	77
Stores (maximum)	765	693	663	666
Chain sales	$ 63,925,100	$ 72,346,100	$ 70,684,900	$ 79,597,000
dex of chain sales (1941=100)	100.0	113.2	110.6	124.5
berta --				
Chains (number)	89	77	76	75
Stores (maximum)	578	521	518	504
Chain sales	$ 36,110,600	$ 40,988,000	$ 46,989,500	$ 51,285,800
dex of chain sales (1941=100)	100.0	113.5	130.1	142.0
skatchewan --				
Chains (number)	78	67	65	61
Stores (maximum)	882	722	709	701
Chain sales	$ 32,523,600	$ 34,015,800	$ 38,026,200	$ 43,662,900
dex of chain sales (1941=100)	100.0	104.6	116.9	134.2
nitoba --				
Chains (number)	69	61	60	60
Stores (maximum)	335	288	284	277
Chain sales	$ 27,437,500	$ 31,217,100	$ 32,336,000	$ 36,537,300
dex of chain sales (1941=100)	100.0	113.8	117.9	133.2
rth West Territories nd the Yukon --				
Chains (number)	5	5	4	5
Stores (maximum)	62	58	55	57
Chain sales	$ 1,493,600	$ 1,737,500	$ 2,590,400	$ 3,306,200
dex of chain sales (1941=100)	100.0	116.3	173.4	221.4

Table 3.--Principal Statistics of Retail Chains by Provinces, 1941 - 1944-(Concl'd)

	1941	1942	1943	1944
Ontario --				
Chains (number)	284	257	249	24
Stores (maximum)	3,389	3,129	3,077	2,92
Chain sales	$295,823,000	$315,789,700	$310,227,600	$335,368,60
Index of chain sales (1941=100) ..	100.0	106.7	104.9	113.
Quebec --				
Chains (number)	165	138	140	13
Stores (maximum)	1,443	1,269	1,264	1,23
Chain sales	$132,325,000	$136,578,300	$146,584,700	$156,055,00
Index of chain sales (1941=100) ..	100.0	103.2	110.8	117.
New Brunswick --				
Chains (number)	48	44	44	3
Stores (maximum)	217	206	206	17
Chain sales	$ 19,827,600	$ 21,365,800	$ 22,008,500	$ 24,153,50
Index of chain sales (1941=100) ..	100.0	107.8	111.0	121.
Nova Scotia --				
Chains (number)	57	51	49	4
Stores (maximum)	324	292	283	27
Chain sales	$ 32,142,700	$ 37,507,100	$ 38,044,600	$ 42,102,50
Index of chain sales (1941=100) ..	100.0	116.7	118.4	131.
Prince Edward Island --				
Chains (number)	10	10	10	
Stores (maximum)	17	15	15	1
Chain sales	$ 1,028,000	$ 643,300	$ 756,700	$ 795,80
Index of chain sales (1941=100) ..	100.0	62.6	73.6	77.

Table 4.--Retail Chains Classified According to Type of Operation, 1941 - 1944

Type of Operation	Number of Chains	Number of Stores	Chain Sales		
			Amount	Per cent of total	Average per store
			1941		
			$		$
Total, All Chains	533	8,014	642,731,700	100.0	80,200
Local chains	176	1,092	60,888,300	9.5	55,800
Provincial chains	234	3,160	287,495,000	44.7	91,000
Sectional and National chains .	123	3,762	294,348,400	45.8	78,200
			1942		
			$		$
Total, All Chains	459	7,193	692,188,700	100.0	96,200
Local chains	152	978	64,210,300	9.3	65,700
Provincial chains	200	2,916	317,246,000	45.8	108,800
Sectional and National chains .	107	3,299	310,732,400	44.9	94,200
			1943		
			$		$
Total, All Chains	448	7,074	708,249,100	100.0	100,100
Local chains	145	915	65,054,300	9.2	71,100
Provincial chains	196	2,822	329,453,500	46.5	116,700
Sectional and National chains .	107	3,337	313,741,300	44.3	94,000
			1944		
			$		$
Total, All Chains	435	6,829	772,864,600	100.0	113,200
Local chains	139	879	65,172,600	8.4	74,100
Provincial chains	195	2,834	371,857,900	48.1	131,200
Sectional and National chains .	101	3,116	335,834,100	43.5	107,800

Table 5.--Retail Chains Classified According to Number of Units Operated, 1941 - 1944

	Number of Chains	Number of Stores	Chain Sales		
			Amount	Per cent of total	Average per stor
			1 9 4 1		
			$		$
Total, All Chains	533	8,014	642,731,700	100.0	80,200
Less than 6 units	223	968	71,938,200	11.2	74,300
6-10 units	166	1,261	80,730,000	12.6	64,000
11-25 units	79	1,281	82,439,200	12.8	64,400
26-50 units	36	1,272	80,859,700	12.6	63,600
51-100 units	16	1,155	77,879,500	12.1	67,400
100 or more units	13	2,077	248,885,100	38.7	119,800
			1 9 4 2		
			$		$
Total, All Chains	459	7,193	692,188,700	100.0	96,200
Less than 6 units	169	748	54,451,200	7.9	72,800
6-10 units	148	1,120	82,100,300	11.9	73,300
11-25 units	79	1,271	96,348,900	13.9	75,800
26-50 units	34	1,144	89,956,300	13.0	78,600
51-100 units	18	1,291	98,471,300	14.2	76,300
100 or more units	11	1,619	270,860,700	39.1	167,300
			1 9 4 3		
			$		$
Total, All Chains	448	7,074	708,249,100	100.0	100,100
Less than 6 units	169	745	58,865,100	8.3	79,000
6-10 units	141	1,072	79,494,600	11.2	74,200
11-25 units	77	1,259	102,841,000	14.6	81,700
26-50 units	32	1,109	90,699,200	12.8	81,800
51-100 units	18	1,275	97,355,000	13.7	76,400
100 or more units	11	1,614	278,994,200	39.4	172,900
			1 9 4 4		
			$		$
Total, All Chains	435	6,829	772,864,600	100.0	113,200
Less than 6 units	162	716	62,954,000	8.1	87,900
6-10 units	137	1,028	79,359,000	10.3	77,200
11-25 units	78	1,290	108,332,200	14.0	84,000
26-50 units	30	975	100,394,000	13.0	103,000
51-100 units	17	1,184	108,785,800	14.1	91,900
100 or more units	11	1,636	313,039,600	40.5	191,300

Table 6.--Retail Chains Classified According to Amount of Annual Retail Sales, 1941 - 1944

Annual Sales Volume of Chain	Number of Chains	Number of Stores	Chain Sales		
			Amount	Per cent of total	Average per store
			1 9 4 1		
			$		$
Total, All Chains	533	8,014	642,731,700	100.0	80,200
Under $100,000	83	447	5,588,800	0.8	12,500
$100,000 - $199,999	104	607	15,290,900	2.4	25,200
$200,000 - $499,999	160	1,287	50,556,300	7.9	39,300
$500,000 - $999,999	84	1,022	60,805,700	9.5	59,500
$1,000,000 - $4,999,999	79	2,405	159,941,600	24.9	66,500
$5,000,000 and over	23	2,246	350,548,400	54.5	156,100
			1 9 4 2		
			$		$
Total, All Chains	459	7,193	692,188,700	100.0	96,200
Under $100,000	47	261	3,241,200	0.5	12,400
$100,000 - $199,999	86	520	12,647,500	1.8	24,300
$200,000 - $499,999	142	1,105	45,864,700	6.6	41,500
$500,000 - $999,999	72	858	50,983,800	7.4	59,400
$1,000,000 - $4,999,999	89	2,266	176,278,700	25.5	77,800
$5,000,000 and over	23	2,183	403,172,800	58.2	184,700
			1 9 4 3		
			$		$
Total, All Chains	448	7,074	708,249,100	100.0	100,100
Under $100,000	42	248	2,821,200	0.4	11,400
$100,000 - $199,999	84	535	12,568,500	1.8	23,500
$200,000 - $499,999	134	989	43,557,600	6.2	44,000
$500,000 - $999,999	75	929	55,516,200	7.8	59,800
$1,000,000 - $4,999,999	88	2,129	171,308,300	24.2	80,500
$5,000,000 and over	25	2,244	422,477,300	59.6	188,300
			1 9 4 4		
			$		$
Total, All Chains	435	6,829	722,864,600	100.0	11[illegible],200
Under $100,000	34	192	2,143,400	0.3	11,200
$100,000 - $199,999	77	512	11,842,400	1.5	23,100
$200,000 - $499,999	126	844	40,581,200	5.2	48,100
$500,000 - $999,999	74	726	52,457,800	6.8	72,300
$1,000,000 - $4,999,999	98	2,262	192,332,900	24.9	85,100
$5,000,000 and over	26	2,293	473,506,900	61.3	206,500

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RETAIL CHAINS IN CANADA 1945

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RETAIL CHAINS IN CANADA, 1945

SUMMARY

The annual survey of retail chains in Canada shows 426 such firms operating during the year 1945. These chains companies, which comprise firms operating four or more retail outlets, carried on business through 6,725 stores to the extent of $877,895,900 which represented an increase of 13.4 per cent over the 1944 sales total of $774,088,400. The number of chain companies reporting has been consistently reduced in recent years by the elimination of those chains whose units have diminished to less than four. Nevertheless, chains accounted for an increasing proportion of the total retail trade; their sales formed 18.7 per cent of the total in 1943, 18.8 per cent in 1944, and reached 19.1 per cent in 1945. For the purpose of this survey department stores are not considered as chains, irrespective of the number of units operated.

Salaries and wages paid to store employees increased to $68,414,500 in 1945 from the 1944 total of $62,468,100. Customers' accounts outstanding at the end of the year increased from the reported 1944 figure of $16,445,800 to $17,894,200 in 1945.

The dollar volume of sales has followed a consistent year by year increase since 1933, and since 1941 has shown marked rises each year. Stocks on hand in stores, however, ceased their upward climb, which paralleled sales, in 1941 and remained at a fairly even level through 1945. Stocks on hand in stores were valued at $68,475,200 at the end of 1945 as compared to the 1944 total of $67,615,100. Warehouse stocks moved up from the 1941-1944 level to the high total of $28,850,000, a considerable increase over the 1944 stocks of $21,681,800 and well above the previous high mark of $23,606,500 in 1943.

Chain companies specializing in the sale of food products transact a larger volume of business than do other trades in the chain field. There were 84 such companies operating 1,611 stores in 1945 with sales of $230,042,700, or 26.2 per cent of the total retail chain sales. Included in this group were 23 grocery chains operating 366 grocery stores whose sales amounted to $34,453,600. The bulk of the chain food group is concentrated in the combination store classification. Most of these stores sell both groceries and fresh meats, although some dealing exclusively in groceries are to be found under this heading as a consequence of the classification assigned to the chain company. The 29 combination chains transacted $178,438,000 annual business through 845 outlets. The 10 meat market chains operated 95 units whose sales totalled $6,077,100. These three types of chains, with sales from their 1,306 outlets totalling $218,968,700, accounted for 23.8 per cent of the total estimated sales in 1945 for both chain and independent grocery and combination stores and meat markets.

Variety store chains accounted for 10.9 per cent of the total chain store business, and the 19 companies operated 521 stores whose sales aggregated $95,998,200.

Liquor stores operated by eight Provincial Governments are considered as chain organizations in this survey. In 1945 they operated a total of 538 stores, the sales from which amounted to $211,075,300 and formed 24 per cent of total retail chain sales. In comparison with the experience of other chain stores, they showed the greatest increase in sales over the previous year, the gain being 35.3 per cent.

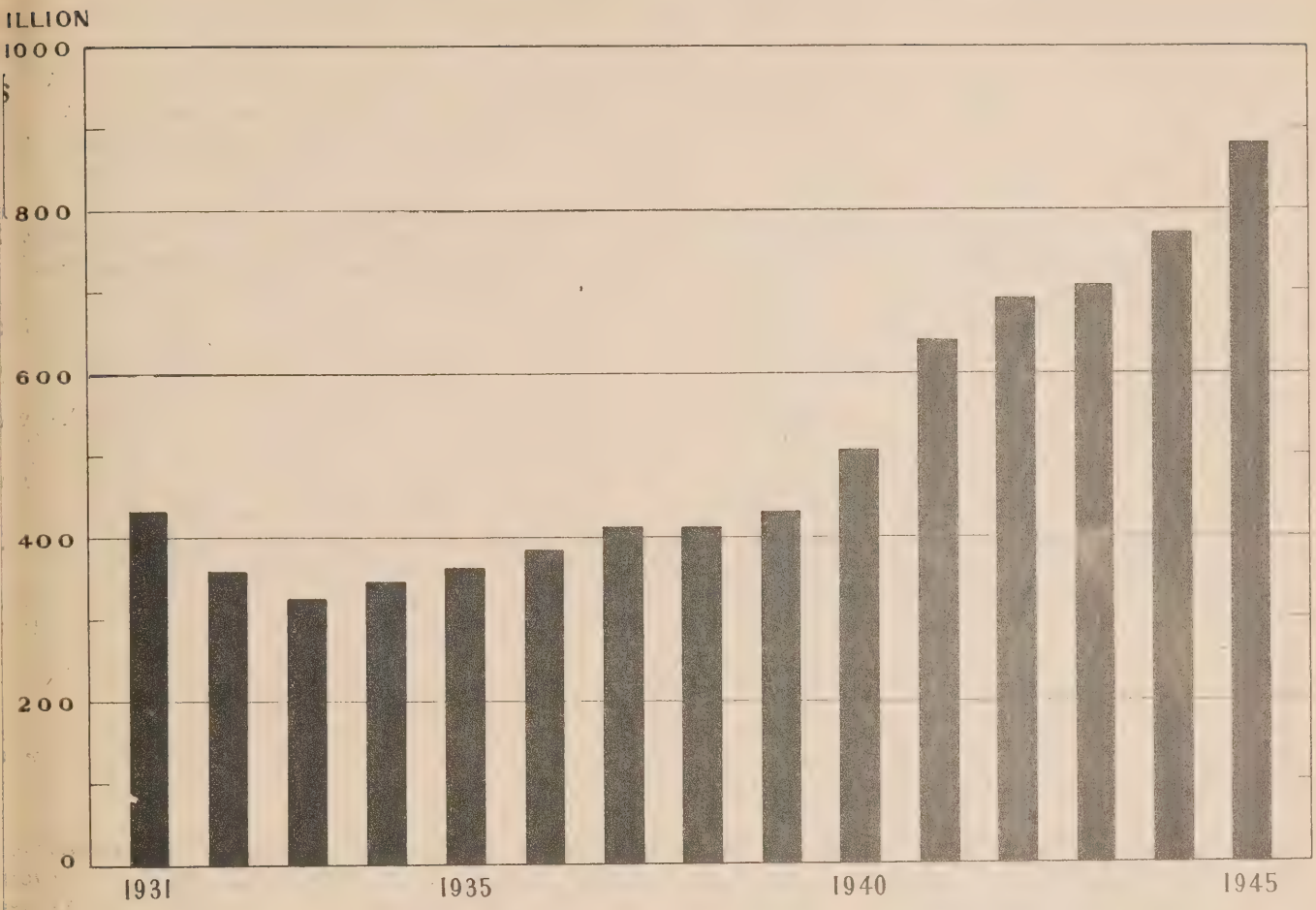
Some kinds of business which were more seriously affected than others by the curtailed production of various commodities during the war years, are now making a recovery. Household appliance, radio and music stores have gained 21.6 per cent over 1944, although their sales remained 38.2 per cent below those for 1941. Office, school and store supplies and equipment dealers have surpassed the 1941 total by 2.8 per cent, a result which came about because of the 14.2 per cent gain for 1945 over 1944 sales.

Other large increases were as follows: tobacco stores and stands, 18.3 per cent; women's apparel stores, 17.2 per cent; shoe stores, 14.9 per cent; family clothing stores, 14.0 per cent, and candy and confectionery stores, 12.3 per cent. Restaurants reported the only decline in 1945 from 1944, although their volume of sales remains at a high level, being 60.4 above 1941 sales.

The tables presented in this report for 1945 are designed along the same lines as those published in previous years. A summary of Tables 1 and 2 is given above. Table 3 sets out the chain picture in the different provinces. Table 4 illustrates the increasing importance of Provincial chains which are each year accounting for an increased ratio of total chain sales, at the expense of Local and National chains.

In Table 5 the increased concentration of chain store business in firms having 100 or more units is apparent. Somewhat the same condition is brought out in Table 6 where the annual volume of business is the basis of classification. In both cases, the general shift into the higher brackets is reflected in the increased percentage ratio in those brackets.

CHAIN STORE SALES, 1931-1945



CHAIN STORE AND WAREHOUSE STOCKS
1934-1945

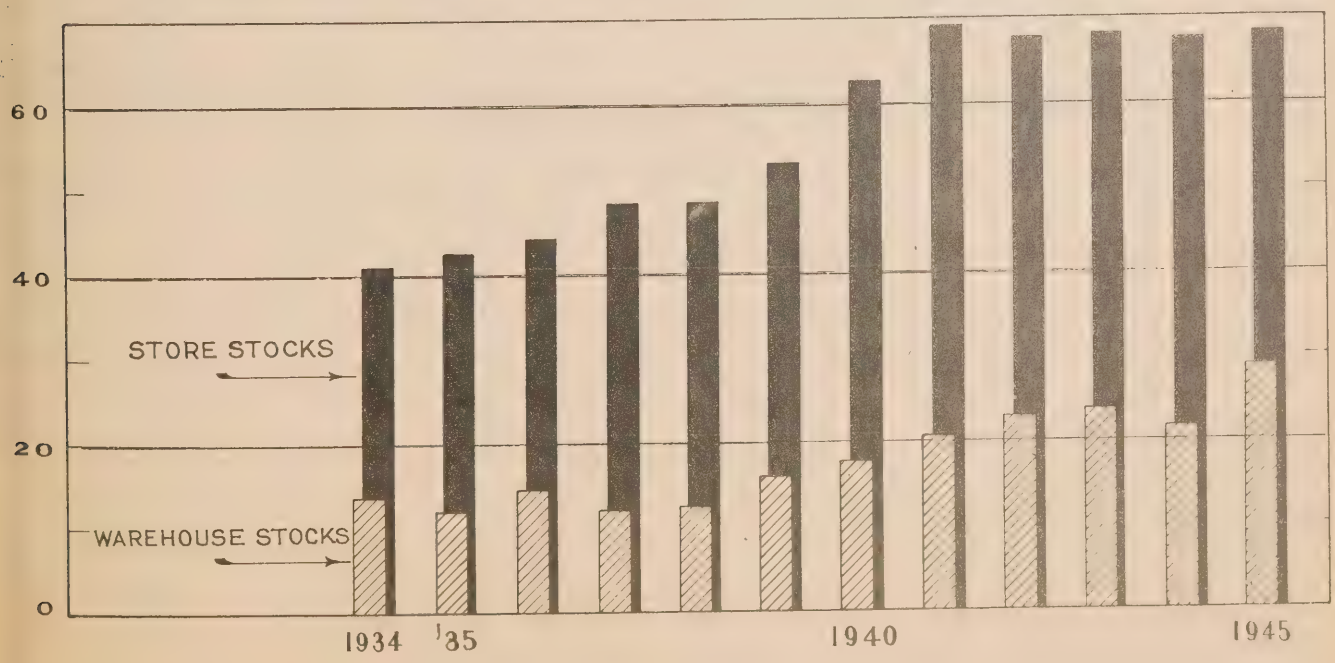


Table 1.--Summary of Retail Chains in Canada, 194

Kind of Business	Number of Chains	Number of Store	
		Average	Maximu
Total, All Chains	426	6,593	6,725
Food Group, Total	84	1,585	1,611
Bakery product dealers	11	109	110
Candy and confectionery stores	9	176	181
Grocery stores	23	358	366
Combination stores	29	836	845
Meat markets	10	92	95
Other food stores	2	14	14
Country General Store Group	19	131	135
General Merchandise Group, Total	33	616	627
Dry goods and general merchandise stores	14	101	106
Variety, 5¢, 10¢, 15c/ to-a-dollar stores	19	515	521
Automotive Group, Total	24	201	217
Motor vehicle dealers	6	34	35
Filling stations	14	133	147
Other automotive accessories stores	4	34	35
Apparel Group, Total	92	948	981
Men's and boys' clothing and furnishings stores	12	114	116
Family clothing stores	17	101	103
Women's apparel and accessories stores	33	289	301
Shoe stores	30	444	461
Building Materials Group, Total	40	775	782
Hardware stores	6	33	33
Lumber and building material dealers	27	679	683
Other building material dealers (inc. paint and glass)	7	63	66
Furniture-Household-Radio Group, Total	33	371	378
Furniture stores	14	125	127
Household appliance, radio and music stores	19	246	251
Restaurant Group, Total	21	246	266
Other Retail Stores, Total	80	1,720	1,728
Drug stores	27	306	309
Jewellery stores	5	44	45
Office store and school furniture equipment and supplies dealers	13	151	151
Opticians and optometrists	4	17	17
Tobacco stores and stands	4	194	199
Government liquor stores	8	535	538
Wine stores	5	29	29
Miscellaneous kinds of business	14	444	440

Table 1.--Summary of Retail Chains in Canada, 1945

Sales (Retail)		Salaries and Wages	Customer's Accounts Outstanding, December 31, 1945	Stocks on hand, December 31, 1945	
Amount	% of total chain sales			Stores	Warehouses
$		$	$	$	$
877,895,900	100.0	68,414,500	17,894,200	68,475,200	28,850,000
230,042,700	26.2	15,421,500	733,800	7,740,100	8,105,100
2,608,600	0.3	332,200	1,000	2,700	40,400
7,269,600	0.8	952,200	10,800	114,200	332,400
34,453,600	3.9	2,245,200	184,000	1,669,700	977,200
178,438,000	20.3	11,227,700	465,800	5,856,400	6,753,600
6,077,100	0.7	599,900	58,800	72,200	1,500
1,195,800	0.2	64,300	13,400	24,900	-
11,204,600	1.3	765,800	665,000	2,210,000	80,200
106,750,500	12.1	12,676,600	332,100	10,486,000	1,787,900
10,752,300	1.2	1,171,400	321,900	1,477,600	31,700
95,998,200	10.9	11,505,200	10,200	9,008,400	1,756,200
12,207,500	1.3	1,387,600	1,196,200	1,159,700	246,300
5,545,100	0.6	521,500	841,800	881,100	-
3,893,700	0.4	454,800	120,300	147,200	246,300
2,768,700	0.3	411,300	234,100	131,400	-
74,438,100	8.5	7,484,900	953,000	10,282,800	2,175,600
11,219,000	1.3	1,193,700	71,400	842,900	209,600
20,018,200	2.3	2,081,100	627,100	3,779,000	386,600
19,456,400	2.2	1,559,300	194,100	1,539,600	396,500
23,744,500	2.7	2,650,800	60,400	4,121,300	1,182,900
46,957,800	5.4	3,462,700	4,002,900	10,434,200	99,200
4,835,700	0.6	500,900	313,600	944,200	10,000
38,813,800	4.4	2,640,200	3,310,400	8,834,600	81,100
3,308,300	0.4	321,600	378,900	655,400	8,100
28,868,000	3.3	3,551,700	3,802,400	5,235,300	1,675,300
17,334,400	2.0	1,750,000	2,665,800	3,281,700	1,357,800
11,533,600	1.3	1,801,700	1,136,600	1,953,600	317,500
20,052,500	2.4	4,739,500	1,000	335,600	290,400
347,314,200	39.5	18,924,200	6,207,800	20,591,500	14,390,000
24,126,500	2.7	3,225,900	103,000	3,083,100	673,400
16,253,400	1.9	1,444,600	1,050,700	2,613,500	39,800
20,750,300	2.4	4,930,800	2,977,000	2,116,900	46,800
249,400	(a)	83,100	13,200	35,900	-
12,792,900	1.5	1,054,800	84,400	1,009,900	353,500
211,075,300	24.0	4,895,900	10,800	5,302,100	11,872,900
2,159,300	0.2	186,000	99,300	185,300	215,700
59,907,100	6.8	3,103,100	1,869,400	6,244,800	1,187,900

(a) Less than 0.05 per cent.

Table 2.--Principal Statistics of Retail Chains for Selected Kinds of Business, 1941 - 1945

Kind of Business	1941	1943	1944	1945
Total, All Chains --				
Chains (number)	533	448	435	426
Stores (maximum)	8,014	7,074	6,829	6,725
Chain sales $	642,731,700	708,249,100	(1)774,088,400	877,895,900
Index of chain sales (1941=100)	100.0	110.2	120.5	136.6
Candy and confectionery stores --				
Chains (number)	8	8	8	9
Stores (maximum)	194	180	173	181
Chain sales $	4,374,500	5,978,300	6,473,800	7,269,600
Index of chain sales (1941=100)	100.0	136.7	148.0	166.2
Grocery and combination stores --				
Chains (number)	62	56	55	52
Stores (maximum)	1,541	1,269	1,245	1,211
Chain sales $	172,317,400	179,833,500	198,811,100	212,891,600
Index of chain sales (1941=100)	100.0	104.4	115.4	123.5
Meat markets --				
Chains (number)	17	13	12	10
Stores (maximum)	166	125	119	95
Chain sales $	5,088,500	6,141,100	6,041,400	6,077,100
Index of chain sales (1941=100)	100.0	120.7	118.7	119.4
Variety stores --				
Chains (number)	20	19	18	19
Stores (maximum)	532	521	515	521
Chain sales $	74,179,100	84,366,200	88,568,800	95,998,200
Index of chain sales (1941=100)	100.0	113.7	119.4	129.4
Men's and boys' clothing and furnishings stores (including custom tailors) --				
Chains (number)	18	15	12	12
Stores (maximum)	147	132	117	116
Chain sales $	9,498,700	10,030,500	10,377,000	11,219,000
Index of chain sales (1941=100)	100.0	105.6	109.2	118.1
Family clothing stores --				
Chains (number)	19	17	17	17
Stores (maximum)	115	100	99	103
Chain sales $	13,943,500	16,513,000	17,560,900	20,018,200
Index of chain sales (1941=100)	100.0	118.4	125.9	143.6
Women's apparel and accessories stores --				
Chains (number)	38	31	32	33
Stores (maximum)	318	277	293	301
Chain sales $	12,438,300	15,134,400	16,607,700	19,456,400
Index of chain sales (1941=100)	100.0	121.7	133.5	156.4
Shoe stores --				
Chains (number)	35	29	29	30
Stores (maximum)	452	426	432	461
Chain sales $	16,312,600	19,647,700	20,663,900	23,744,500
Index of chain sales (1941=100)	100.0	120.4	126.7	145.6

(1) Revised.

Table 2.--Principal Statistics of Retail Chains for Selected Kinds of Business, 1941 - 1945

Kind of Business	1941	1943	1944	1945
Hardware stores --				
Chains (number)	7	7	7	6
Stores (maximum)	38	37	39	33
Chain sales $	3,849,700	4,210,700	4,614,900	4,835,700
Index of chain sales (1941=100)	100.0	109.4	119.8	125.6
Lumber and building material dealers --				
Chains (number)	31	30	29	27
Stores (maximum)	738	700	700	683
Chain sales $	21,888,400	30,522,400	37,124,300	38,813,800
Index of chain sales (1941=100)	100.0	139.4	169.6	177.3
Furniture stores --				
Chains (number)	16	13	14	14
Stores (maximum)	127	120	127	127
Chain sales $	15,484,200	13,674,800	15,650,800	17,334,400
Index of chain sales (1941=100)	100.0	88.3	101.1	111.9
Household appliance, radio and music stores --				
Chains (number)	27	19	20	19
Stores (maximum)	410	284	257	251
Chain sales $	18,655,600	9,773,900	9,482,200	11,533,600
Index of chain sales (1941=100)	100.0	52.4	50.8	61.8
Restaurants --				
Chains (number)	28	24	22	21
Stores (maximum)	264	264	258	266
Chain sales $	12,498,400	19,493,700	20,336,700	20,052,500
Index of chain sales (1941=100)	100.0	156.0	162.7	160.4
Drug stores --				
Chains (number)	35	31	29	27
Stores (maximum)	363	334	323	309
Chain sales $	18,944,500	21,511,600	23,004,500	24,126,500
Index of chain sales (1941=100)	100.0	113.6	121.4	127.4
Office, school and store supplies and equipment dealers --				
Chains (number)	13	13	13	13
Stores (maximum)	147	148	150	151
Chain sales $	20,192,600	17,767,300	(1) 18,166,500	20,750,300
Index of chain sales (1941=100)	100.0	88.0	90.0	102.8
Tobacco stores and stands --				
Chains (number)	6	4	4	4
Stores (maximum)	217	197	199	199
Chain sales $	7,185,800	9,810,000	10,818,300	12,792,900
Index of chain sales (1941=100)	100.0	136.5	150.6	178.0
Liquor stores --				
Chains (number)	9	8	8	8
Stores (maximum)	615	534	536	538
Chain sales $	112,397,800	148,178,900	155,980,300	211,075,300
Index of chain sales (1941=100)	100.0	131.8	138.8	187.8

(1) Revised.

Table 3.--Principal Statistics of Retail Chains by Provinces, 1941 - 1945

	1941	1943	1944 (1)	1945
Canada Total, All Chains --				
Chains (number)	533	448	435	4
Stores (maximum)	8,014	7,074	6,829	6,7
Chain sales ..... $	642,731,700	708,249,100	774,088,400	877,895,9
Index of chain sales (1941=100) ..	100.0	110.2	120.5	136
Northwest Territories and the Yukon --				
Chains (number)	5	4	5	
Stores (maximum)	62	55	57	
Chain sales ..... $	1,493,600	2,590,400	3,306,200	3,077,8
Index of chain sales (1941=100) ..	100.0	173.4	221.4	206
British Columbia --				
Chains (number)	91	73	77	
Stores (maximum)	765	663	666	6
Chain sales ..... $	63,925,100	70,684,900	79,733,400	91,514,2
Index of chain sales (1941=100) ..	100.0	110.6	124.7	143
Alberta --				
Chains (number)	89	76	75	
Stores (maximum)	578	518	504	4
Chain sales ..... $	36,110,600	46,989,500	51,347,400	57,674,7
Index of chain sales (1941=100) ..	100.0	130.1	142.2	159
Saskatchewan --				
Chains (number)	78	65	61	
Stores (maximum)	882	709	701	6
Chain sales ..... $	32,523,600	38,026,200	43,697,700	49,703,0
Index of chain sales (1941=100) ..	100.0	116.9	134.4	152
Manitoba --				
Chains (number)	69	60	60	
Stores (maximum)	335	284	277	2
Chain sales ..... $	27,437,500	32,336,000	36,573,500	42,496,6
Index of chain sales (1941=100) ..	100.0	117.9	133.3	154

(1) In some instances figures for 1944 have been revised.

Table 3.--Principal Statistics of Retail Chains by Provinces, 1941 - 1945

	1941	1943	1944 (1)	1945
Ontario --				
Chains (number)	284	249	241	227
Stores (maximum)	3,389	3,077	2,921	2,838
Chain sales $	295,823,000	310,227,600	336,041,500	384,405,300
Index of chain sales (1941=100)	100.0	104.9	113.6	129.9
Quebec --				
Chains (number)	165	140	135	141
Stores (maximum)	1,443	1,264	1,234	1,231
Chain sales $	138,325,000	146,584,700	156,297,800	175,826,600
Index of chain sales (1941=100)	100.0	110.8	118.1	132.9
New Brunswick --				
Chains (number)	48	44	39	40
Stores (maximum)	217	206	178	184
Chain sales $	19,827,600	22,008,500	24,169,300	27,543,000
Index of chain sales (1941=100)	100.0	111.0	121.9	138.9
Nova Scotia --				
Chains (number)	57	49	48	49
Stores (maximum)	326	283	277	276
Chain sales $	32,237,700	38,044,600	42,125,800	44,697,600
Index of chain sales (1941=100)	100.0	118.0	130.7	138.7
Prince Edward Island --				
Chains (number)	10	10	9	9
Stores (maximum)	17	15	14	14
Chain sales $	1,028,000	756,700	795,800	957,100
Index of chain sales (1941=100)	100.0	73.6	77.4	93.1

(1) In some instances figures for 1944 have been revised.

Table 4.--Retail Chains Classified According to Type of Operation, 1941 - 1945

Type of Operation	Number of Chains	Number of Stores	Chain Sales		
			Amount	Per cent of total	Average per stor
	1 9 4 1				
			$		$
Total, All Chains	533	8,014	642,731,700	100.0	80,20
Local chains	176	1,092	60,888,300	9.5	55,80
Provincial chains	234	3,160	287,495,000	44.7	91,00
Sectional and National chains .	123	3,762	294,348,400	45.8	78,20
	1 9 4 3				
			$		$
Total, All Chains	448	7,074	708,249,100	100.0	100,10
Local chains	145	915	65,054,300	9.2	71,10
Provincial chains	196	2,822	329,453,500	46.5	116,70
Sectional and National chains .	107	3,337	313,741,300	44.3	94,00
	1 9 4 4				
			$		$
Total, All Chains	435	6,829	(1)774,088,400	100.0	(1)113,40
Local chains	139	879	65,172,600	8.4	74,10
Provincial chains	195	2,834	371,857,900	48.1	131,20
Sectional and National chains .	101	3,116	(1)337,057,900	43.5	(1)108,20
	1 9 4 5				
			$		$
Total, All Chains	426	6,725	877,895,900	100.0	130,50
Local chains	131	857	70,342,300	8.0	82,10
Provincial chains	192	2,767	443,585,100	50.5	160,30
Sectional and National chains .	103	3,101	363,968,500	41.5	117,40

(1) Revised.

Table 5.--Retail Chains Classified According to Number of Units Operated, 1941 - 1945

	Number of Chains	Number of Stores	Chain Sales		
			Amount	Per cent of total	Average per store
	1941				
			$		$
Total, All Chains	533	8,014	642,731,700	100.0	80,200
Less than 6 units	223	968	71,938,200	11.2	74,300
6-10 units	166	1,261	80,730,000	12.6	64,000
11-25 units	79	1,281	82,439,200	12.8	64,400
26-50 units	36	1,272	80,859,700	12.6	63,600
51-100 units	16	1,155	77,879,500	12.1	67,400
100 or more units	13	2,077	248,885,100	38.7	119,800
	1943				
			$		$
Total, All Chains	448	7,074	708,249,100	100.0	100,100
Less than 6 units	169	745	58,865,100	8.3	79,000
6-10 units	141	1,072	79,494,600	11.2	74,200
11-25 units	77	1,259	102,841,000	14.6	81,700
26-50 units	32	1,109	90,699,200	12.8	81,800
51-100 units	18	1,275	97,355,000	13.7	76,400
100 or more units	11	1,614	278,994,200	39.4	172,900
	1944				
			$		$
Total, All Chains	435	6,829	(1)774,088,400	100.0	(1)113,400
Less than 6 units	162	716	62,954,000	8.1	87,900
6-10 units	137	1,028	79,359,000	10.3	77,200
11-25 units	78	1,290	108,332,200	14.0	84,000
26-50 units	30	975	(1)101,617,800	13.1	(1)104,200
51-100 units	17	1,184	108,785,800	14.1	91,900
100 or more units	11	1,636	313,039,600	40.4	191,300
	1945				
			$		$
Total, All Chains	426	6,725	877,895,900	100.0	130,500
Less than 6 units	158	691	62,286,800	7.0	90,100
6-10 units	136	1,017	94,488,700	10.8	92,900
11-25 units	76	1,267	124,341,700	14.2	98,100
26-50 units	29	999	115,817,800	13.2	115,900
51-100 units	16	1,136	121,307,100	13.8	106,800
100 or more units	11	1,615	359,653,800	41.0	222,700

(1) Revised.

Table 5. - Retail Chains Classified According to Amount of Annual Retail Sales, 1941 - 1945

Annual Sales Volume of Chain	Number of Chains	Number of Stores	Chain Sales		
			Amount	Per cent of total	Average per sto
			1 9 4 1		
			$		$
Total, All Chains	533	8,014	642,731,700	100.0	80,20
Under $100,000	83	447	5,588,800	0.8	12,50
$100,000 - $199,999	104	607	15,290,900	2.4	25,20
$200,000 - $499,999	160	1,287	50,556,300	7.9	39,30
$500,000 - $999,999	84	1,022	60,805,700	9.5	59,50
$1,000,000 - $4,999,999	79	2,405	159,941,600	24.9	66,50
$5,000,000 and over	23	2,246	350,548,400	54.5	156,10
			1 9 4 3		
			$		$
Total, All Chains	448	7,074	708,249,100	100.0	100,10
Under $100,000	42	248	2,821,200	0.4	11,40
$100,000 - $199,999	84	535	12,568,500	1.8	23,50
$200,000 - $499,999	134	989	43,557,600	6.2	44,00
$500,000 - $999,999	75	929	55,516,200	7.8	59,80
$1,000,000 - $4,999,999	88	2,129	171,308,300	24.2	80,50
$5,000,000 and over	25	2,244	422,477,300	59.6	188,30
			1 9 4 4 (1)		
			$		$
Total, All Chains	435	6,829	774,088,400	100.0	113,40
Under $100,000	34	192	2,461,400	0.3	11,20
$100,000 - $199,999	77	510	11,517,400	1.5	22,60
$200,000 - $499,999	126	845	40,658,500	5.3	48,20
$500,000 - $999,999	74	727	53,611,300	6.9	73,70
$1,000,000 - $4,999,999	98	2,262	192,332,900	24.8	85,10
$5,000,000 and over	26	2,293	473,506,900	61.2	206,50
			1 9 4 5		
			$		$
Total, All Chains	426	6,725	877,895,900	100.0	130,50
Under $100,000	25	146	1,612,000	0.2	11,00
$100,000 - $199,999	63	382	9,471,800	1.1	24,80
$200,000 - $499,999	130	831	43,062,900	4.9	51,80
$500,000 - $999,999	73	655	51,646,800	5.9	78,90
$1,000,000 - $4,999,999	108	2,370	212,703,200	24.2	89,70
$5,000,000 and over	27	2,341	559,399,200	63.7	239,00

(1) In some instances figures for 1944 have been revised.

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Minister of Trade and Commerce

CANADA

DEPARTMENT OF TRADE AND COMMERCE

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RETAIL CHAINS IN CANADA 1946

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OTTAWA

January 1948

Price 25 cents

Retail Chain Stores, 1946

Table of Contents

Definitions

Chains

For the purpose of this survey, a retail chain is an organization operating four or more retail stores under the same ownership.

Chain Classification 1-Kind of Business

A chain is classified according to the kind of business carried on by the majority of its stores. Due to this broader classification, some chains may operate a store of a type different from the chain as a whole. In a few instances where a chain operated several stores of two distinct types, separate reports were submitted and each type tabulated in its proper classification.

2. Type of Organization

Local chains are those operated within one city or locality. Provincial, as the name implies, are those confined to one province yet broader in field of operation than the local chains. Sectional chains cover more than one province, yet are confined to a region such as the Maritimes or Prairies while national chains operate stores in most if not all provinces.

Stores - average

The average number of stores operated is obtained by averaging the number in operation at January 1st, June 30 and December 31st.

- Maximum

The maximum number is the total number of stores operated throughout the year, whether continuous or part year.

Sales

Net retail sales are gross sales less any returns and allowances. Sales at wholesale are not included.

Salaries and Wages

Salaries and wages shown in this report are those paid to store employees only, as comparable to store sales. Salaries and wages paid to head office and warehouse employees are not included.

Accounts Outstanding

This represents the amounts owing on charge, instalment or open accounts at the end of the year. It does not include accounts written off.

Stocks

The inventory of stocks on hand at the end of the year in both stores and warehouses is at cost or invoice value.

DOMINION BUREAU OF STATISTICS

MERCHANDISING AND SERVICES STATISTICS

OTTAWA

Dominion Statistician, HERBERT MARSHALL
Director, Division of Census of Industry and Merchandising, W.H. Losee
Chief, Merchandising and Services Statistics, C.H. McDonald

Series 1946
No. 10

16-1050

Retail Chains in Canada, 1946

Introduction

The Dominion Bureau of Statistics conducts an annual survey on the operation of retail chains. Information is obtained and results tabulated by kind of business on the number of stores operated, net retail sales, salaries and wages paid to store employees, accounts outstanding and store and warehouse inventories at the end of the year. Reports are received from all known firms coming within the definition of a chain, giving this study complete coverage.

Separate reports have been published on Food Chains, Variety Chains and Drug Chains, 1946 showing more detail than presented in this bulletin. Department stores which might be considered as belonging to the chain field are not included.

SUMMARY

1. Stores and Sales 1946

Although there were 7 fewer chains in 1946 than in 1945, the number of stores operated increased by 40 and the dollar volume of retail sales exceeded that for the previous year by 16 per cent. The gain in sales was stimulated particularly by a greater supply of durable goods, noticeable in the sales of furniture stores, household appliance and radio dealers, office, school and store equipment dealers and hardware stores.

2. Comparison with Previous Years

Table 1 depicts the growth of retail chain stores since 1930, the first year in which the survey was conducted. The overall period shows that number of stores in operation fell from 8,504 in 1930 to 6,823 in 1946 but sales increased from $487,336,000 to $1,022,419,800. The average sales per store had almost quadrupled in 1946 from the low 1933 figure of $41,633. Salaries and wages paid to store employees did not keep pace with the rate of sales increase. Accounts outstanding, which had reached their lowest level during the war years, registered a significant increase in 1946, due in part no doubt, to a greater volume of durable goods as reflected in the greater sales of furniture and appliances. Both store and warehouse stocks were greater in

dollar volume at the end of 1946 than at any previous year-end, the gains over 1945 being 28 per cent and 31 per cent respectively.

3. Provincial Comparison

All regions of the country shared in the general increase in dollar volume of sales during 1946, ranging from a gain of 11.7 per cent in Alberta to one of 36.7 per cent in the Northwest Territories and the Yukon. A significant increase was noted in New Brunswick sales. Although there were six fewer stores, than in 1945, dollar volume of business rose by 35.1 per cent. (See table 4, page 12.)

4. Chains Classed by Type

In 1946 little change took place in distribution of sales over the different types of chain organizations. Provincial chains lost a small share of their 1945 ratio to sectional and national chains, but still accounted for approximately half of the business transacted by all retail chains. (See table 5, page 13.)

5. Chains Classified by Number of Units

In 1946 there was a reduction in the number of chains operating fewer than 6 units, which resulted from the upward movement to the next larger volume of business size and by the removal of firms from the survey when the number of stores operated became less than 4. Other unit groups changed only slightly from 1945 in both number of stores operated and proportion of total sales. (See table 6, page 14.)

6. Chains Classified by Amount of Annual Sales

Chains doing $5,000,000 of business and over continued their proportionate increase of total sales in 1946. Since 1941 their share of chain sales has been extended from 54.5 per cent to 64.2 per cent. This increase substantiates the trend of larger averages in store sales. The three smallest size groups were lessened in both number of chains and sales, thereby compensating for the increases in the larger groups. (See table 7, page 15.)

CHART NO. 1

RETAIL CHAINS IN CANADA

TOTAL SALES, SALARIES, STORE AND WAREHOUSE STOCKS

1930–1946

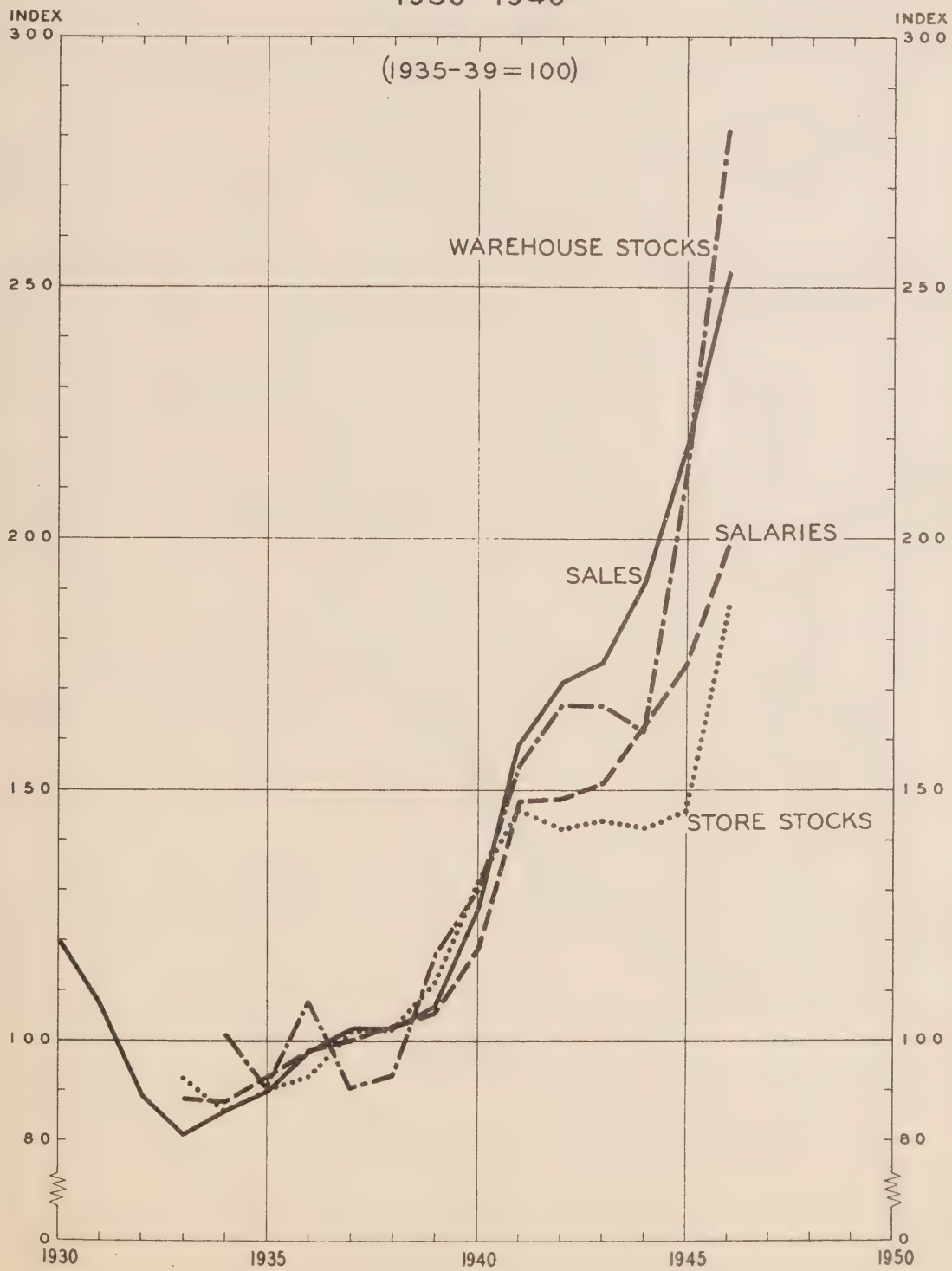

CHART NO. 2

RETAIL CHAINS IN CANADA
AVERAGE SALES, SALARIES, STOCKS AND ACCOUNTS OUTSTANDING
PER STORE
1930–1946

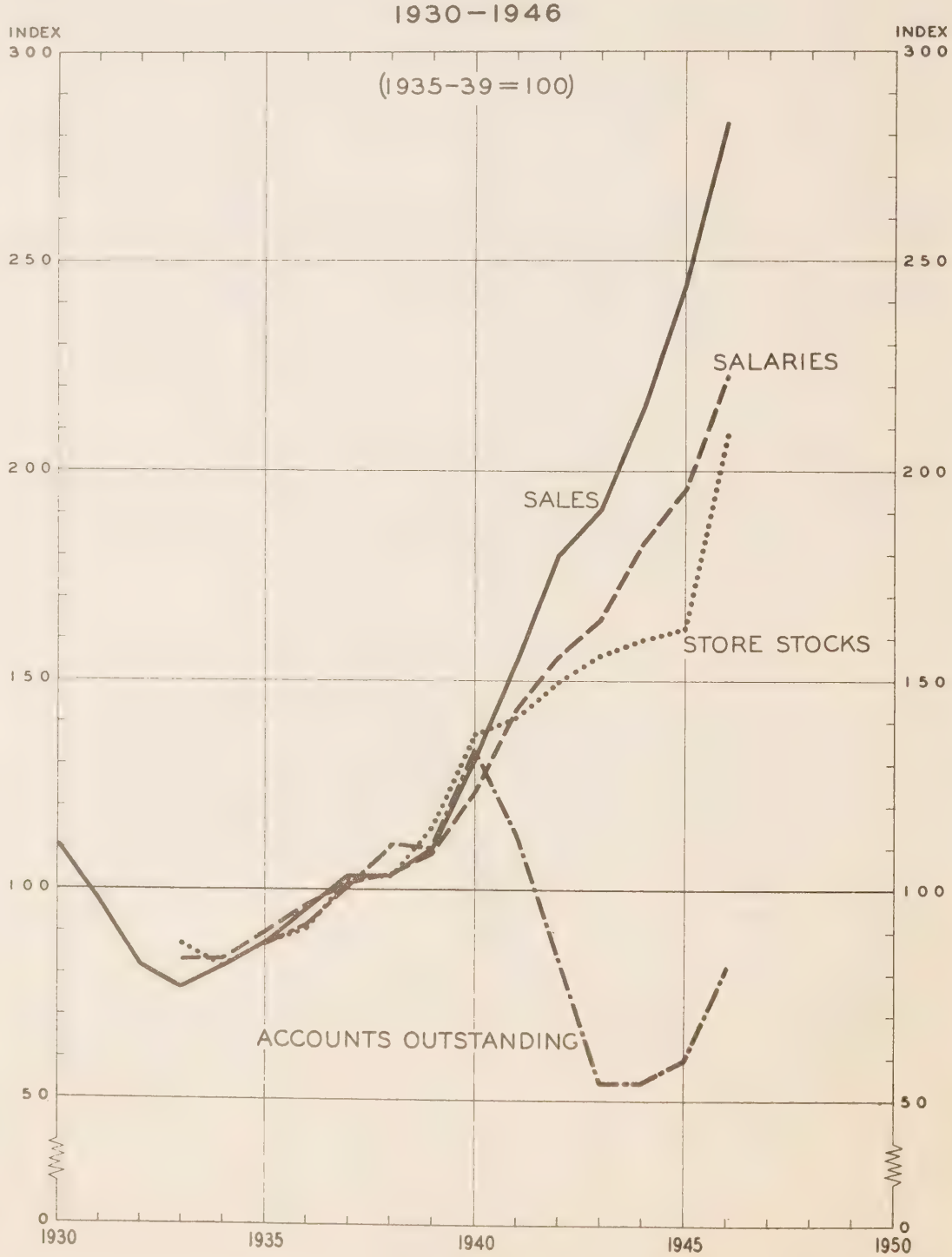

Table 1.--Summary of Retail Chains in Canada, 1930 - 1946

Year	Number of Chains	Stores		Retail Sales	Average Sales Per Store	Salaries and Wages Paid to Store Employees	Accounts Out-standing	Stocks on Hand End of Year	
		Aver-age(1)	Max-imum					Stores	Warehouses
				$	$	$	$	$	$
1930 .	518	8,097	8,504	487,336,000	60,187	50,404,900	(a)	60,457,200	(a)
1931 .	506	8,188	8,557	434,199,700	53,029	(a)	(a)	(a)	(a)
1932 .	486	8,066	8,398	360,806,200	44,732	(a)	(a)	(a)	(a)
1933 .	461	7,900	8,230	328,902,600	41,633	34,820,600	(a)	43,995,100	(a)
1934 .	445	7,804	8,210	347,186,100	44,488	34,510,900	(a)	40,962,600	13,768,100
1935 .	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936 .	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937 .	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938 .	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939 .	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940 .	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941 .	533	7,667	8,014	642,731,700	83,831	58,097,000	39,538,400	69,295,000	20,975,600
1942 .	459	7,062	7,193	692,188,700	98,016	58,189,400	(a)	67,702,000	22,633,400
1943 .	448	6,833	7,074	708,249,100	103,651	59,413,400	16,694,800	68,284,800	22,602,500
1944 .	435	6,614	6,829	774,088,400	117,038	63,840,500	16,231,200	67,615,100	21,854,900
1945 .	435	6,650	6,783	881,368,000	132,537	68,721,300	17,971,500	69,152,200	29,013,100
1946 .	428	6,635	6,823	1,022,419,800	154,095	78,041,400	21,633,200	88,514,500	38,136,400

(1) Obtained by averaging the number at the beginning, middle and end of year.
(a) Not available.

Table 2.--Principal Statistics of Retail Chains in Canada, 1946 by Kinds of Business

Kind of Business	Number of Chains	Number of Stores	
		Average	Maximum
Total, All Chains	428	6,635	6,823
Food Group, Total	88	1,575	1,610
Bakery product dealers	11	109	114
Candy and confectionery stores	9	184	187
Grocery stores	23	334	339
Combination stores	29	820	838
Meat markets	13	108	112
Other food stores	3	20	20
Country General Store Group	20	140	143
General Merchandise Group, Total	32	615	624
Dry goods and general merchandise stores	13	100	101
Variety, 5-10-15¢ to-a-dollar stores	19	515	523
Automotive Group, Total	19	162	180
Motor vehicle dealers	5	31	31
Filling stations	10	97	113
Other automotive accessories stores	4	34	36
Apparel Group, Total	93	979	1,018
Men's and boys' clothing and furnishings stores	12	114	115
Family clothing stores	16	95	97
Women's apparel and accessories stores	35	307	325
Shoe stores	30	463	481
Building Materials Group, Total	41	798	812
Hardware stores	6	33	33
Lumber and building material dealers	27	686	697
Paint, varnish and wallpaper stores	8	79	82
Furniture-Household-Radio Group, Total	34	381	390
Furniture stores	15	131	131
Household appliance, radio and music stores	19	250	259
Restaurant Group, Total	22	251	277
Other Retail Stores, Total	79	1,734	1,769
Drug stores	27	310	318
Jewellery stores	4	40	43
Office store and school furniture equipment and supplies dealers	13	154	156
Opticians and optometrists	3	13	13
Tobacco stores	4	196	201
Government liquor stores	8	540	545
Wine stores	5	29	29
Miscellaneous kinds of business	15	452	464

Table 2.--Principal Statistics of Retail Chains in Canada, 1946 by Kinds of Business

Sales (Retail)		Salaries and Wages	Customer's Accounts Outstanding, December 31, 1946	Stocks on hand, December 31, 1946	
Amount	% of total chain sales			Stores	Warehouses
$		$	$	$	$
1,022,419,800	100.0	78,041,400	21,633,200	88,514,500	38,136,400
258,578,700	25.3	17,636,600	789,800	9,136,000	10,219,000
3,274,000	0.3	376,700	5,500	2,200	12,400
8,633,100	0.9	1,036,300	3,000	82,600	274,900
37,018,200	3.6	2,469,500	188,500	1,956,200	1,006,200
200,659,100	19.6	12,870,500	509,600	6,946,400	8,655,100
7,600,800	0.8	768,800	66,600	115,000	44,000
1,393,500	0.1	114,800	16,600	33,600	226,400
14,144,700	1.4	972,700	857,500	3,121,400	46,200
119,581,600	11.7	13,992,900	417,000	12,909,800	2,422,700
11,995,400	1.2	1,247,400	414,900	1,925,700	78,400
107,586,200	10.5	12,745,500	2,100	10,984,100	2,344,300
16,828,500	1.6	1,692,400	1,379,000	2,004,900	61,000
9,225,600	0.9	765,500	1,016,600	1,560,700	-
4,397,200	0.4	466,900	90,200	125,800	61,000
3,205,700	0.3	460,000	272,200	318,400	-
85,789,600	8.4	8,248,900	1,314,300	12,718,300	3,121,300
13,036,500	1.3	1,306,300	87,500	1,485,300	116,500
23,570,200	2.3	2,297,700	975,900	3,557,000	537,300
23,076,000	2.3	1,803,700	219,300	2,613,800	902,900
26,106,900	2.5	2,841,200	31,600	5,062,200	1,564,600
58,032,900	5.7	3,976,300	4,384,600	11,976,900	97,500
5,821,600	0.6	560,600	357,000	1,147,500	2,900
47,565,300	4.6	2,971,900	3,630,600	9,772,900	74,800
4,646,000	0.5	443,800	397,000	1,056,500	19,800
39,205,300	3.8	4,064,000	4,128,300	8,798,600	2,851,200
22,245,400	2.2	1,880,700	2,802,900	6,027,700	2,462,200
16,959,900	1.6	2,183,300	1,325,400	2,770,900	389,000
21,579,300	2.1	5,162,000	1,000	329,200	421,200
408,679,200	40.0	22,295,600	8,361,700	27,519,400	18,896,300
26,483,700	2.6	3,620,300	140,800	3,553,200	751,800
18,708,600	1.8	1,794,500	1,384,800	3,783,700	11,900
27,443,600	2.7	6,580,300	4,496,500	2,748,000	175,200
201,200	(1)	73,400	8,800	28,000	-
14,219,600	1.4	1,162,800	101,300	1,100,200	341,700
249,022,800	24.4	5,417,100	11,500	9,461,300	15,598,000
3,058,400	0.3	229,000	34,600	317,900	246,300
69,541,300	6.8	3,418,200	2,183,400	6,527,100	1,771,400

(1) Less than 0.05 per cent.

Table 3.--Chains, Stores and Sales for Selected Kinds of Business, 1941, 1944 - 1946

Kind of Business	1941	1944	1945(1)	1946
Total, All Chains --				
Chains (number)	533	435	435	428
Stores (maximum)	8,014	6,829	6,783	6,823
Chain sales $	642,731,700	774,088,400	881,368,000	1,022,419,800
Candy and confectionery stores --				
Chains (number)	8	8	9	9
Stores (maximum)	194	173	181	187
Chain sales $	4,374,500	6,473,800	7,269,600	8,633,100
Grocery and combination stores --				
Chains	62	55	54	52
Stores (maximum)	1,541	1,245	1,219	1,177
Chain sales $	172,317,400	198,811,100	213,670,500	237,677,300
Meat markets --				
Chains (number)	17	12	12	13
Stores (maximum)	166	119	103	112
Chain sales $	5,088,500	6,041,400	6,614,800	7,600,800
Variety stores --				
Chains (number)	20	18	19	19
Stores (maximum)	532	515	521	523
Chain sales $	74,179,100	88,568,800	95,998,200	107,586,200
Men's and boys' clothing and furnishings stores (including custom tailors) --				
Chains (number)	18	12	12	12
Stores (maximum)	147	117	116	115
Chain sales	9,498,700	10,377,000	11,219,000	13,036,500
Family clothing stores --				
Chains (number)	19	17	17	16
Stores (maximum)	115	99	103	97
Chain sales $	13,943,500	17,560,900	20,018,200	23,570,200
Women's apparel and accessories stores --				
Chains (number)	38	32	33	35
Stores (maximum)	318	293	301	325
Chain sales $	12,468,300	16,607,700	19,456,400	23,076,000
Shoe stores --				
Chains (number)	35	29	30	30
Stores (maximum)	452	432	461	481
Chain sales $	16,312,600	20,663,900	23,744,500	26,106,900

(1) In some instances figures for 1945 have been revised.

Table 3.--Chains, Stores and Sales for Selected Kinds of Business, 1941, 1944 - 1946

Kind of Business	1941	1944	1945(1)	1946
Hardware stores --				
Chains (number)	7	7	6	6
Stores (maximum)	38	39	33	33
Chain sales ..... $	3,849,700	4,614,900	4,835,700	5,821,600
Lumber and building material dealers --				
Chains (number)	31	29	28	27
Stores (maximum)	738	700	688	697
Chain sales	21,888,400	37,124,300	39,107,000	47,565,300
Furniture stores --				
Chains (number)	16	14	15	15
Stores (maximum)	127	127	131	131
Chain sales ..... $	15,484,200	15,650,800	17,633,200	22,245,400
Household appliance, radio and music stores --				
Chains (number)	27	20	19	19
Stores (maximum)	410	257	251	259
Chain sales ..... $	18,655,600	9,482,200	11,533,600	16,959,900
Restaurants --				
Chains (number)	28	22	21	22
Stores (maximum)	264	258	266	277
Chain sales ..... $	12,498,400	20,336,700	20,052,500	21,579,300
Drug stores --				
Chains (number)	35	29	27	27
Stores (maximum)	363	323	309	318
Chain sales ..... $	18,944,500	23,004,500	24,126,300	26,483,700
Office, school and store supplies and equipment dealers --				
Chains (number)	13	13	13	13
Stores (maximum)	147	150	151	156
Chain sales ..... $	20,192,600	18,166,500	20,750,300	27,443,600
Tobacco stores and stands --				
Chains (number)	6	4	4	4
Stores (maximum)	217	199	199	201
Chain sales ..... $	7,185,800	10,818,300	12,792,900	14,219,600
Liquor stores --				
Chains (number)	9	8	8	8
Stores	615	536	538	545
Chain sales ..... $	112,397,800	155,980,300	211,075,300	249,022,800

(1) In some instances figures for 1945 have been revised.

Table 4.--Chains, Stores and Sales by Provinces, 1941, 1944 - 1946

	1941	1944	1945(1)	1946	Per cent change 1945-1946
Canada Total, All Chains--					
Chains (number)	533	435	435	428	
Stores (maximum)	8,014	6,829	6,783	6,823	
Chain sales ..... $	842,731,700	774,088,400	881,368,000	1,022,419,800	+16.0
N.W.T. and Yukon --					
Chains (number)	5	5	4	4	
Stores (maximum)	62	57	56	54	
Chain sales ..... $	1,493,600	3,306,200	3,077,800	4,207,000	+36.7
British Columbia --					
Chains (number)	91	77	82	85	
Stores (maximum)	765	666	678	711	
Chain sales ..... $	63,925,100	79,733,400	92,350,700	109,838,800	+18.9
Alberta --					
Chains	89	75	74	70	
Stores (maximum)	578	504	510	518	
Chain sales ..... $	36,110,600	51,347,400	58,842,500	65,729,900	+11.7
Saskatchewan --					
Chains (number)	78	61	63	68	
Stores (maximum)	882	701	692	688	
Chain sales ..... $	32,523,600	43,697,700	49,996,200	59,951,700	+19.9
Manitoba --					
Chains (number)	69	60	64	63	
Stores (maximum)	335	277	280	291	
Chain sales ..... $	27,437,500	36,573,500	42,810,400	50,106,300	+17.0
Ontario --					
Chains (number)	284	241	230	226	
Stores (maximum)	3,389	2,921	2,860	2,874	
Chain sales ..... $	295,823,000	336,041,500	385,233,800	439,315,900	+14.0
Quebec --					
Chains (number)	165	135	142	142	
Stores (maximum)	1,443	1,234	1,232	1,218	
Chain sales ..... $	132,325,000	156,297,800	175,842,000	204,940,300	+16.5
New Brunswick --					
Chains (number)	48	39	41	41	
Stores (maximum)	217	178	185	179	
Chain sales ..... $	19,827,600	24,169,300	27,559,900	37,232,500	+35.1
Nova Scotia --					
Chains (number)	57	48	49	47	
Stores (maximum)	326	277	276	276	
Chain sales ..... $	32,237,700	42,125,800	44,697,600	50,001,300	+11.9
Prince Edward Island --					
Chains (number)	10	9	9	9	
Stores (maximum)	17	14	14	14	
Chain sales ..... $	1,028,000	795,800	957,100	1,096,100	+14.5

(1) In some instances figures for 1945 have been revised.

Table 5.--Retail Chains Classified According to Type of Operation, 1941, 1944 - 1946

Type of Operation	Number of Chains	Number of Stores	Chain Sales	
			Amount	Per cent of total
	1941			
			$	
Total, All Chains	533	8,014	642,731,700	100.0
Local chains	176	1,092	60,888,300	9.5
Provincial chains	234	3,160	287,495,000	44.7
Sectional and National chains .	123	3,762	294,348,400	45.8
	1944			
			$	
Total, All Chains	435	6,829	774,088,400	100.0
Local chains	139	879	65,172,600	8.4
Provincial chains	195	2,834	371,857,900	48.1
Sectional and National chains .	101	3,116	337,057,900	43.5
	1945 (1)			
			$	
Total, All Chains	435	6,783	881,368,000	100.0
Local chains	136	883	71,611,800	8.1
Provincial chains	195	2,789	445,611,300	50.6
Sectional and National chains .	104	3,111	364,144,900	41.3
	1946			
			$	
Total, All Chains	428	6,823	1,022,419,800	100.0
Local chains	138	909	83,914,400	8.2
Provincial chains	188	2,796	503,829,900	49.3
Sectional and National chains .	102	3,118	434,675,500	42.5

(1) In some instances figures for 1945 have been revised.

Table [illegible] Retail Chains Classified According to Number of Units Operated
1941, 1944 - 1946

	Number of Chains	Number of Stores	Chain Sales	
			Amount	Per cent of total
	1 9 4 1			
			$	
Total, All Chains	533	8,014	642,731,700	100.0
Less than 6 units	223	968	71,938,200	11.2
6-10 units	166	1,261	80,730,000	12.6
11-25 units	79	1,281	82,439,200	12.8
26-50 units	36	1,272	80,859,700	12.6
51-100 units	16	1,155	77,879,500	12.1
100 or more units	13	2,077	248,885,100	38.7
	1 9 4 4			
			$	
Total, All Chains	435	6,829	774,088,400	100.0
Less than 6 units	162	716	62,954,000	8.1
6-10 units	137	1,028	79,359,000	10.3
11-25 units	78	1,290	108,332,200	14.0
26-50 units	30	975	101,617,800	13.1
51-100 units	17	1,184	108,785,800	14.1
100 or more units	11	1,636	313,039,600	40.4
	1 9 4 5 (1)			
			$	
Total, All Chains	435	6,783	881,368,000	100.0
Less than 6 units	163	713	63,830,400	7.3
6-10 units	139	1,040	95,249,600	10.8
11-25 units	77	1,280	125,509,500	14.2
26-50 units	29	999	115,817,800	13.1
51-100 units	16	1,136	121,307,100	13.8
100 or more units	11	1,615	359,653,600	40.8
	1 9 4 6			
			$	
Total, All Chains	428	6,823	1,022,419,800	100.0
Less than 6 units	151	654	70,002,600	6.8
6-10 units	144	1,082	118,186,900	11.6
11-25 units	74	1,218	140,666,900	13.8
26-50 units	31	1,045	139,267,300	13.6
51-100 units	17	1,196	142,946,100	14.0
100 or more units	11	1,628	411,350,000	40.2

(1) In some instances figures for 1945 have been revised.

Table 7.--Retail Chains Classified According to Amount of Annual Retail Sales, 1941, 1944 - 1946

Annual Sales Volume of Chain	Number of Chains	Number of Stores	Chain Sales	
			Amount	Per cent of total
	1941			
			$	
Total, All Chains	533	8,014	642,731,700	100.0
Under $100,000	83	447	5,588,800	0.8
$100,000 - $199,999	104	607	15,290,900	2.4
$200,000 - $499,999	160	1,287	50,556,300	7.9
$500,000 - $999,999	84	1,022	60,805,700	9.5
$1,000,000 - $4,999,999	79	2,405	159,941,600	24.9
$5,000,000 and over	23	2,246	350,548,400	54.5
	1944			
			$	
Total, All Chains	435	6,829	774,088,400	100.0
Under $100,000	34	192	2,461,400	0.3
$100,000 - $199,999	77	510	11,517,400	1.5
$200,000 - $499,999	126	845	40,658,500	5.3
$500,000 - $999,999	74	727	53,611,300	6.9
$1,000,000 - $4,999,999	98	2,262	192,332,900	24.8
$5,000,000 and over	26	2,293	473,506,900	61.2
	1945 (1)			
			$	
Total, All Chains	435	6,783	881,368,000	100.0
Under $100,000	25	146	1,612,000	0.2
$100,000 - $199,999	65	397	9,820,900	1.1
$200,000 - $499,999	135	857	44,452,900	5.0
$500,000 - $999,999	74	659	52,212,200	5.9
$1,000,000 - $4,999,999	109	2,383	213,871,000	24.3
$5,000,000 and over	27	2,341	559,399,000	63.5
	1946			
			$	
Total, All Chains	428	6,823	1,022,419,800	100.0
Under $100,000	19	117	1,301,400	0.1
$100,000 - $199,999	54	292	8,327,000	0.8
$200,000 - $499,999	118	725	39,525,400	3.9
$500,000 - $999,999	88	798	60,047,400	5.9
$1,000,000 - $4,999,999	120	2,486	256,321,500	25.1
$5,000,000 and over	29	2,405	656,897,100	64.2

(1) In some instances figures for 1945 have been revised.

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RETAIL CHAINS IN CANADA 1947

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63-
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January, 1949

CONTENTS.

DEFINITIONS.

Chains

For the purpose of this survey, a retail chain is an organization operating four or more retail stores under the same ownership.

Classification by Kind of Business

A chain is classified according to the kind of business carried on by the majority of its stores. Due to this broader classification, some chains may operate a store of a type different from the chain as a whole. In a few instances where a chain operated several stores of two distinct types, separate reports were submitted and each type tabulated in its proper classification.

Classification by type of organization

Local chains are those operated within one city or locality. Provincial, as the name implies, are those confined to one province yet broader in field of operation than the local chains. Sectional chains cover more than one province, yet are confined to a region such as the Maritimes or Prairies while national chains operate stores in most if not all provinces.

Stores - average

The average number of stores operated is obtained by averaging the number in operation at January 1st, June 30 and December 31st.

- Maximum

The maximum number is the total number of stores operated throughout the year, whether continuous or part year.

Sales

Net retail sales are gross sales less any returns and allowances. Sales at wholesale are not included.

Salaries and Wages

Salaries and wages shown in this report are those paid to store employees only, as comparable to store sales. Salaries and wages paid to head office and warehouse employees are not included.

Accounts Outstanding

This represents the amounts owing on charge, instalment or open accounts at the end of the year. It does not include accounts written off.

Stocks

The inventory of stocks on hand at the end of the year in both stores and warehouses is at cost or invoice value.

DOMINION BUREAU OF STATISTICS

MERCHANDISING AND SERVICES SECTION

OTTAWA

Dominion Statistician: HERBERT MARSHALL
Director, Industry and Merchandising Division: W.H. Losee
Chief, Merchandising and Services Section: C.H. McDonald

Series 1947
No. 15

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RETAIL CHAINS IN CANADA, 1947

Introduction

The Dominion Bureau of Statistics conducts an annual survey on the operation of retail chains. Information is obtained and results tabulated by kind of business on the number of stores operated, net retail sales, salaries and wages paid to store employees, accounts outstanding and store and warehouse inventories at the end of the year. Reports are received from all known firms coming within the definition of a chain, giving this study complete coverage.

Separate reports have been published on Food Chains, Variety Chains and Drug Chains, 1947 showing more detail than presented in this bulletin. Department stores which might be considered as belonging to the chain field are not included.

SUMMARY

1. Comparison with Previous Years

Table 1 depicts the growth of retail chain stores since 1930, the first year in which the survey was conducted. While the number of stores fell from 8,504 in 1930 to 6,940 in 1947, sales increased from $487,336,000 to $1,175,286,700. The average sales per store more than quadrupled over this period. In 1947, salaries and wages paid to store employees were less than twice the 1930 figure. Accounts outstanding, which had been reduced substantially during the war years, increased considerably by the end of 1947 - $31,492,500 as compared to $15,093,000 at the end of 1944. Both store and warehouse stocks were in greater dollar volume at the end of 1947 than at any other period shown.

2. Provincial Comparison

All provinces of the country shared in the general increase in dollar volume of sales during 1947. The maritime provinces of Prince Edward Island and Nova Scotia showed the smallest gain while Quebec chain store sales increased 22 per cent. (Table 4).

3. Chains Classed by Type

In 1947 little change took place in the distribution of sales through the different types of chain organizations. Provincial chains lost a small share of their 1946 ratio to sectional and national chains but still accounted for nearly half the business transacted by all retail chains. (Table 5).

4. Chains Classed by Units and Size

One firm advanced to the group of 100 or more units to raise the proportion of business done by that group from 40.5 per cent in 1946 to 42.5 per cent in 1947. Increased dollar volume of sales also accounted for the increase in the number of firms in the sales volume class of $5,000,000 and over. This raised the proportion of sales for that size class from 64.7 per cent in 1946 to 67.4 per cent in 1947. (Tables 6 and 7).

CHART NO. 1

RETAIL CHAINS IN CANADA

TOTAL SALES, SALARIES, STORE AND WAREHOUSE STOCKS

1930 — 1947

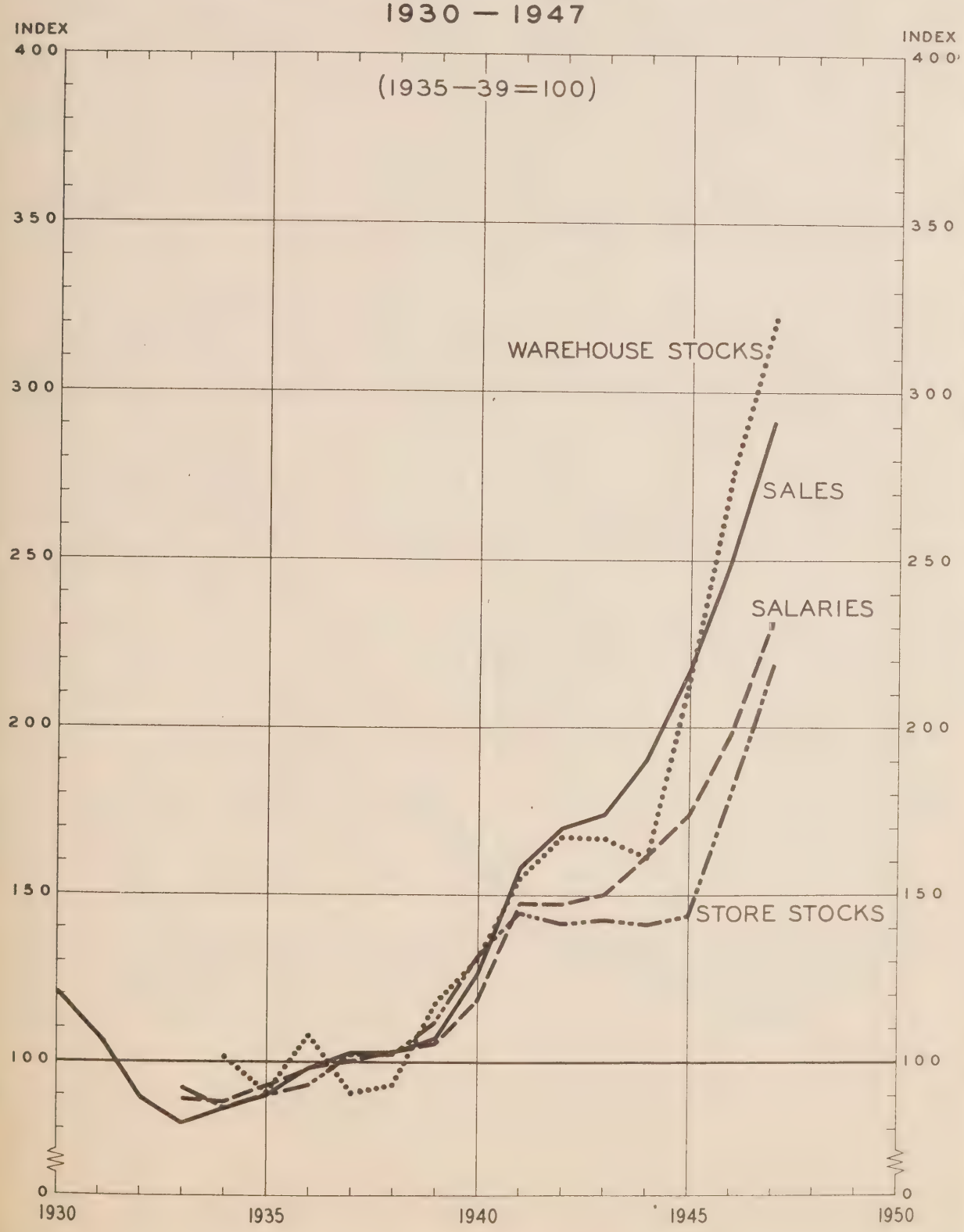

CHART NO. 2

RETAIL CHAINS IN CANADA
AVERAGE SALES, SALARIES, STOCKS AND ACCOUNTS OUTSTANDING PER STORE
1930 — 1947

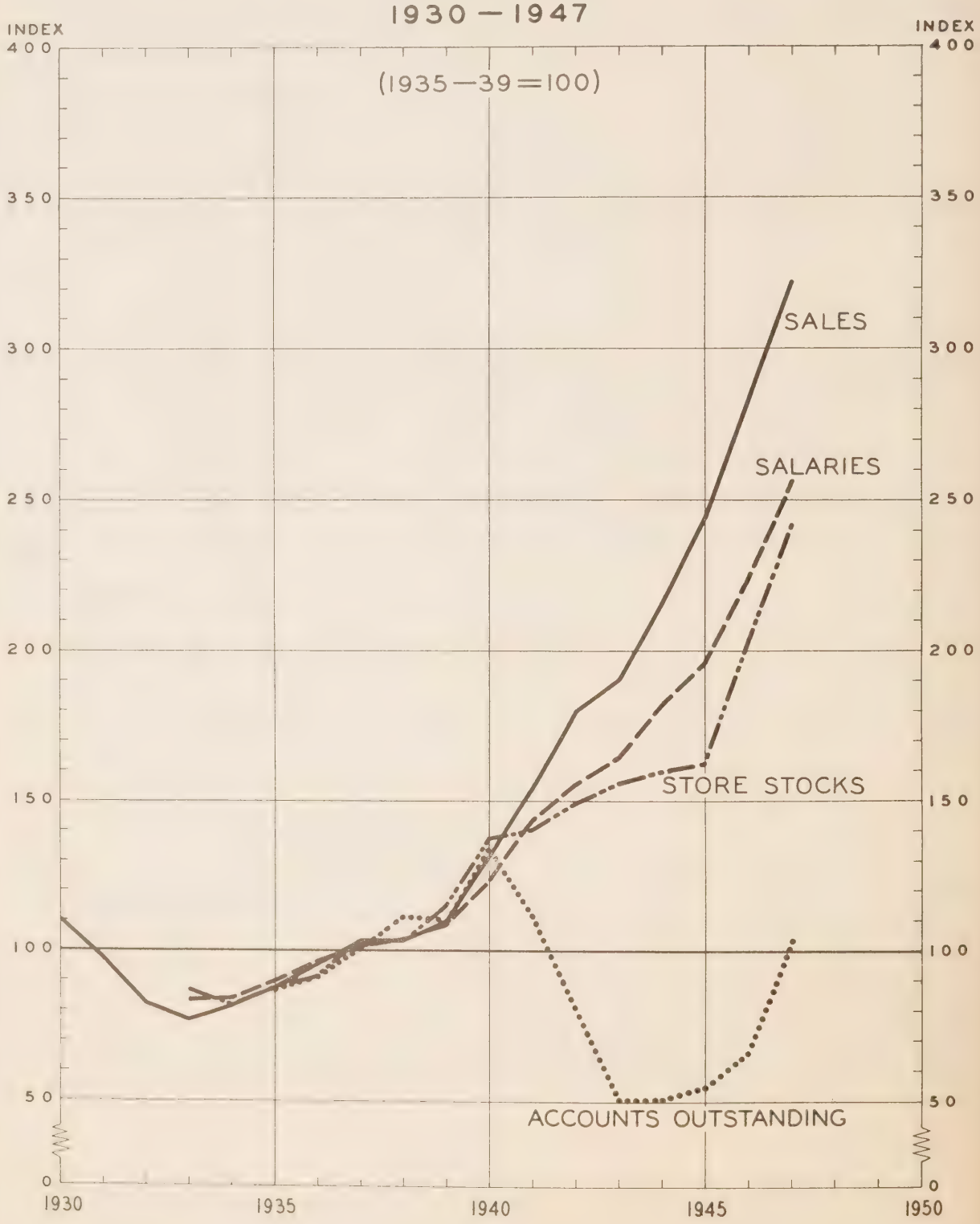

Table 1.--Summary of Retail Chains in Canada, 1930 - 1947

Year	Number of Chains	Stores		Retail Sales	Average Sales Per Store	Salaries and Wages Paid to Store Employees	Accounts Outstanding	Stocks on Hand End of Year	
		Average(1)	Maximum					Stores	Warehouses
				$	$	$	$	$	$
1930 .	518	8,097	8,504	487,336,000	60,187	50,404,900	(a)	60,457,200	(a)
1931 .	506	8,188	8,557	434,199,700	53,029	(a)	(a)	(a)	(a)
1932 .	486	8,066	8,398	360,806,200	44,732	(a)	(a)	(a)	(a)
1933 .	461	7,900	8,230	328,902,600	41,633	34,820,600	(a)	43,995,100	(a)
1934 .	445	7,804	8,210	347,186,100	44,488	34,510,900	(a)	40,962,600	13,768,100
1935 .	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936 .	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937 .	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938 .	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939 .	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940 .	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941 .	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942 .	455	7,010	7,139	687,447,400	98,067	57,653,700	(a)	66,939,700	22,633,400
1943 .	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944 .	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945 .	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946 .	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947 .	422	6,696	6,940	1,175,286,700	175,521	90,780,200	31,492,500	103,954,000	43,546,000

(1) Obtained by averaging the number at the beginning, middle and end of year.
(a) Not available.

Table 2.--Principal Statistics of Retail Chains in Canada, 1947 by Kinds of Business

Kind of Business	Number of Chains	Number of Stores	
		Average	Maximum
Total, All Chains	422	6,696	6,940
Food Group, Total	89	1,600	1,666
Bakery product dealers	12	163	176
Candy and confectionery stores	9	152	164
Grocery stores	19	299	308
Combination stores	32	860	879
Meat markets	13	102	114
Other food stores	4	24	25
Country General Store Group	17	126	127
General Merchandise Group, Total	30	609	631
Dry goods and general merchandise stores	12	92	95
Variety, 5-10-15¢ to-a-dollar stores	18	517	536
Automotive Group, Total	17	141	154
Motor vehicle dealers	5	28	31
Filling stations	9	88	98
Other automotive accessories stores	3	25	25
Apparel Group, Total	100	1,096	1,131
Men's and boys' clothing and furnishings stores	12	114	117
Family clothing stores	20	122	125
Women's apparel and accessories stores	38	345	374
Shoe stores	30	489	515
Building Materials Group, Total	36	755	776
Hardware stores	6	33	34
Lumber and building material dealers	26	688	706
Paint, varnish and wallpaper stores	4	34	36
Furniture-Household-Radio Group, Total	35	384	406
Furniture stores	18	147	154
Household appliance, radio and music stores	17	237	252
Restaurant Group, Total	19	229	256
Other Retail Stores, Total	79	1,756	1,793
Drug stores	26	307	314
Jewellery stores	4	42	44
Office store and school furniture equipment and supplies dealers	13	157	159
Opticians and optometrists	3	13	14
Tobacco stores	5	201	207
Government liquor stores	8	543	553
Wine stores	5	29	30
Miscellaneous kinds of business	15	464	472

Table 2.--Principal Statistics of Retail Chains in Canada, 1947 by Kinds of Business

Sales (Retail)		Salaries and Wages	Customer's Accounts Outstanding, December 31, 1947	Stocks on hand, December 31, 1947	
Amount	% of total chain sales			Stores	Warehouses
$		$	$	$	$
1,175,286,700	100.0	90,780,200	31,492,500	103,954,000	43,546,000
323,440,000	27.5	21,037,400	920,300	11,477,100	13,557,900
7,087,300	0.6	963,200	21,500	74,100	159,100
5,364,800	0.4	628,800	200	78,500	80,300
25,394,200	2.2	1,931,500	203,400	1,949,700	807,900
275,539,000	23.4	16,647,200	619,600	9,194,300	12,256,600
7,893,500	0.7	716,000	58,500	127,300	16,500
2,161,200	0.2	150,700	17,100	53,200	237,600
12,542,200	1.1	946,800	786,000	3,098,500	6,300
130,338,700	11.1	15,365,300	663,700	14,694,800	2,363,100
12,413,400	1.1	1,296,000	659,100	2,166,600	60,300
117,925,300	10.0	14,069,300	4,600	12,528,200	2,302,800
23,005,200	1.9	2,526,900	2,065,500	2,525,200	164,000
16,291,500	1.4	1,655,900	1,801,600	1,954,200	-
4,413,600	0.3	521,700	61,500	226,600	164,000
2,300,100	0.2	349,300	202,400	344,400	-
103,539,900	8.8	10,076,800	2,606,800	17,086,100	3,104,800
15,331,100	1.3	1,406,800	161,800	2,017,300	200,900
30,453,600	2.6	3,132,700	1,849,100	5,742,800	498,600
29,023,700	2.5	2,326,300	561,700	2,976,300	763,100
28,731,500	2.4	3,211,000	34,200	6,349,700	1,642,200
59,972,600	5.1	4,363,100	3,330,100	14,421,000	88,100
6,391,000	0.5	618,800	443,400	1,410,900	2,200
51,239,200	4.4	3,477,900	2,622,300	12,338,800	85,900
2,352,400	0.2	266,400	264,400	671,300	-
55,549,200	4.7	5,593,300	9,222,100	8,760,600	2,735,300
32,891,300	2.8	2,789,300	6,641,600	5,065,600	2,288,900
22,657,900	1.9	2,804,000	2,580,500	3,695,000	446,400
20,726,400	1.8	5,357,800	10,700	349,400	524,100
446,172,500	38.0	25,512,800	11,887,300	31,541,300	21,002,400
26,868,800	2.3	3,667,900	153,600	3,716,400	966,100
18,851,100	1.6	2,047,400	2,039,500	2,984,800	18,200
35,724,900	3.1	8,405,300	6,772,400	3,383,500	114,700
199,600	(a)	75,300	8,700	30,400	300
14,954,100	1.3	1,336,300	66,000	1,242,700	477,800
264,490,500	22.5	5,772,200	8,500	11,718,000	16,612,900
2,667,600	0.2	210,500	-	204,000	268,800
82,415,900	7.0	3,997,900	2,838,600	8,261,500	2,543,600

(a) Less than 0.05 per cent.

Table 3.--Chains, Stores and Sales for Selected Kinds of Business, 1941, 1946, 1947

Kind of Business	1941	1946	1947
Total, All Chains --			
Chains (number)	529	422	422
Stores (maximum)	7,969	6,743	6,940
Chain sales $	639,210,400	1,014,846,700	1,175,286,700
Grocery and combination stores --			
Chains (number)	62	52	51
Stores (maximum)	1,541	1,177	1,187
Chain sales $	172,317,400	237,677,300	300,933,200
Meat markets --			
Chains (number)	17	13	13
Stores (maximum)	166	112	114
Chain sales $	5,088,500	7,600,800	7,893,500
Variety stores --			
Chains (number)	20	19	18
Stores (maximum)	532	523	536
Chain sales $	74,179,100	107,586,200	117,925,300
Men's and boys' clothing and furnishings stores (including custom tailors) --			
Chains (number)	18	12	12
Stores (maximum)	147	115	117
Chain sales $	9,498,700	13,036,500	15,331,100
Family clothing stores --			
Chains (number)	19	16	20
Stores (maximum)	115	97	125
Chain sales $	13,943,500	23,570,200	30,453,600
Women's apparel and accessories stores --			
Chains (number)	38	35	38
Stores (maximum)	318	325	374
Chain sales $	12,438,300	23,076,000	29,023,700
Shoe stores --			
Chains (number)	35	30	30
Stores (maximum)	452	481	515
Chain sales $	16,312,600	26,106,900	28,731,500

Table 3.--Chains, Stores and Sales for Selected Kinds of Business, 1941, 1946, 1947 - (Concl'd)

Kind of Business	1941	1946	1947
Hardware stores --			
Chains (number)	7	6	6
Stores (maximum)	38	33	34
Chain sales $	3,849,700	5,821,600	6,381,000
Lumber and building material dealers --			
Chains (number)	30	26	26
Stores (maximum)	732	691	706
Chain sales $	19,979,000	43,854,200	51,239,200
Furniture stores --			
Chains (number)	16	15	18
Stores (maximum)	127	131	154
Chain sales $	15,484,200	22,245,400	32,891,300
Household appliance, radio and music stores --			
Chains (number)	27	19	17
Stores (maximum)	410	259	252
Chain sales $	18,655,600	16,959,900	22,657,900
Restaurants --			
Chains (number)	27	21	19
Stores (maximum)	256	256	256
Chain sales $	11,918,800	20,564,600	20,726,400
Drug stores --			
Chains (number)	35	27	26
Stores (maximum)	363	318	314
Chain sales $	18,944,500	26,483,700	26,868,800
Office, school and store supplies and equipment dealers --			
Chains (number)	13	13	13
Stores (maximum)	147	156	159
Chain sales $	20,192,600	29,443,600	35,724,900
Tobacco stores and stands --			
Chains (number)	6	4	5
Stores (maximum)	217	201	207
Chain sales $	7,185,800	14,219,600	14,954,100
Liquor stores --			
Chains (number)	9	8	8
Stores (maximum)	615	545	553
Chain sales $	112,397,800	249,022,800	264,490,500

Table 4.--Chains, Stores and Sales by Provinces, 1941, 1946, 1947

	1941	1946	1947	Per cent change 1946-1947
Canada Total, All Chains --				
Chains (number)	529	422	422	
Stores (maximum)	7,969	6,743	6,940	
Chain sales ..... $	639,210,400	1,014,846,700	1,175,286,700	+15.8
N.W.T. and Yukon --				
Chains (number)	5	4	4	
Stores (maximum)	62	54	54	
Chain sales ..... $	1,493,600	4,207,000	5,107,300	+21.4
British Columbia --				
Chains (number)	91	85	90	
Stores (maximum)	765	711	768	
Chain sales ..... $	63,925,100	109,838,800	130,436,200	+18.8
Alberta --				
Chains (number)	88	69	72	
Stores (maximum)	576	516	539	
Chain sales ..... $	36,071,200	65,608,300	72,888,600	+11.1
Saskatchewan --				
Chains (number)	76	66	64	
Stores (maximum)	880	684	663	
Chain sales ..... $	32,458,600	59,760,000	63,026,500	+ 5.5
Manitoba --				
Chains (number)	68	62	64	
Stores (maximum)	334	290	303	
Chain sales ..... $	27,377,400	50,008,900	55,322,100	+10.6
Ontario --				
Chains (number)	281	220	220	
Stores (maximum)	3,368	2,839	2,894	
Chain sales ..... $	293,671,300	435,193,800	508,762,000	+16.9
Quebec --				
Chains (number)	161	136	133	
Stores (maximum)	1,428	1,185	1,250	
Chain sales ..... $	131,225,900	202,105,200	246,309,100	+21.9
New Brunswick --				
Chains (number)	46	38	38	
Stores (maximum)	215	176	173	
Chain sales ..... $	19,762,100	37,115,800	41,295,900	+11.3
Nova Scotia --				
Chains (number)	56	46	49	
Stores (maximum)	325	275	283	
Chain sales ..... $	32,214,400	49,961,700	51,063,600	+ 2.2
Prince Edward Island --				
Chains (number)	9	8	8	
Stores (maximum)	16	13	13	
Chain sales ..... $	1,010,800	1,047,200	1,075,400	+ 2.7

Table 5.--Retail Chains Classified According to Type of Operation: 1941, 1946, 1947

Type of Operation	Number of Chains	Number of Stores	Chain Sales	
			Amount	Per cent of total
	1941			
			$	
Total, All Chains	529	7,969	639,210,400	100.0
Local chains	175	1,084	60,308,700	9.4
Provincial chains	234	3,160	287,495,000	45.0
Sectional and National chains .	120	3,725	291,406,700	45.6
	1946			
			$	
Total, All Chains	422	6,743	1,014,846,700	100.0
Local chains	137	888	82,899,700	8.2
Provincial chains	188	2,796	503,829,900	49.6
Sectional and National chains .	97	3,059	428,117,100	42.2
	1947			
			$	
Total, All Chains	422	6,940	1,175,286,700	100.0
Local chains	134	899	94,528,300	8.1
Provincial chains	191	2,863	571,453,000	48.6
Sectional and National chains .	97	3,178	509,305,400	43.3

Table 6.--Retail Chains Classified According to Number of Units Operated 1941, 1946, 1947

	Number of Chains	Number of Stores	Chain Sales	
			Amount	Per cent of total
	1 9 4 1			
			$	
Total, All Chains	529	7,969	639,210,400	100.0
Less than 6 units	223	968	71,938,200	11.3
6-10 units	163	1,237	77,860,200	12.2
11-25 units	78	1,260	81,787,700	12.8
26-50 units	36	1,272	80,859,700	12.6
51-100 units	16	1,155	77,879,500	12.2
100 or more units	13	2,077	248,885,100	38.9
	1 9 4 6			
			$	
Total, All Chains	422	6,743	1,014,846,700	100.0
Less than 6 units	150	650	69,861,000	6.9
6-10 units	142	1,066	113,841,100	11.2
11-25 units	72	1,186	139,368,300	13.7
26-50 units	30	1,017	137,480,200	13.6
51-100 units	17	1,196	142,946,100	14.1
100 or more units	11	1,628	411,350,000	40.5
	1 9 4 7			
			$	
Total, All Chains	422	6,940	1,175,286,700	100.0
Less than 6 units	145	626	85,234,200	7.2
6-10 units	145	1,068	130,646,000	11.1
11-25 units	68	1,097	151,346,400	12.9
26-50 units	36	1,233	160,451,500	13.7
51-100 units	16	1,135	148,525,100	12.6
100 or more units	12	1,781	499,083,500	42.5

Table 7.--Retail Chains Classified According to Amount of Annual Retail Sales, 1941, 1946, 1947

Annual Sales Volume of Chain	Number of Chains	Number of Stores	Chain Sales	
			Amount	Per cent of total
	1941			
			$	
Total, All Chains	529	7,969	639,210,400	100.0
Under $100,000	83	447	5,588,800	0.9
$100,000 - $199,999	104	607	15,290,900	2.4
$200,000 - $499,999	159	1,277	50,175,500	7.9
$500,000 - $999,999	82	993	59,574,600	9.3
$1,000,000 - $4,999,999	78	2,399	158,032,200	24.7
$5,000,000 and over	23	2,246	350,548,400	54.8
	1946			
			$	
Total, All Chains	422	6,743	1,014,846,700	100.0
Under $100,000	19	117	1,301,400	0.1
$100,000 - $199,999	53	288	8,185,400	0.8
$200,000 - $499,999	117	714	39,241,500	3.9
$500,000 - $999,999	87	788	59,412,700	5.9
$1,000,000 - $4,999,999	117	2,431	249,808,600	24.6
$5,000,000 and over	29	2,405	656,897,100	64.7
	1947			
			$	
Total, All Chains	422	6,940	1,175,286,700	100.0
Under $100,000	19	107	1,448,300	0.1
$100,000 - $199,999	42	237	6,822,900	0.6
$200,000 - $499,999	110	685	37,450,800	3.2
$500,000 - $999,999	94	786	63,948,700	5.4
$1,000,000 - $4,999,999	121	2,364	273,260,200	23.3
$5,000,000 and over	36	2,761	792,355,800	67.4

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RETAIL CHAINS IN CANADA 1948

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CONTENTS.

DEFINITIONS.

Chains

For the purpose of this survey, a retail chain is an organization operating four or more retail stores under the same ownership.

Classification by Kind of Business

A chain is classified according to the kind of business carried on by the majority of its stores. Due to this broader classification, some chains may operate a store of a type different from the chain as a whole. In a few instances where a chain operated several stores of two distinct types, separate reports were submitted and each type tabulated in its proper classification.

Classification by type of organization

Local chains are those operated within one city or locality. Provincial, as the name implies, are those confined to one province yet broader in field of operation than the local chains. Sectional chains cover more than one province, yet are confined to a region such as the Maritimes or Prairies while national chains operate stores in most if not all provinces.

Stores - average

The average number of stores operated is obtained by averaging the number in operation at January 1st, June 30 and December 31st.

- Maximum

The maximum number is the total number of stores operated throughout the year, whether continuous or part year.

Sales

Net retail sales are gross sales less any returns and allowances. Sales at wholesale are not included.

Salaries and Wages

Salaries and wages shown in this report are those paid to store employees only, as comparable to store sales. Salaries and wages paid to head office and warehouse employees are not included.

Accounts Outstanding

This represents the amounts owing on charge, instalment or open accounts at the end of the year. It does not include accounts written off.

Inventory

The inventory of stocks on hand at the end of the year in both stores and warehouses is at cost or invoice value.

RETAIL CHAINS IN CANADA 1948

Introduction

This annual survey on Retail Chains contains information by kind of business on the number of stores operated, net retail sales, salaries and wages paid to store employees, accounts outstanding, and store and warehouse inventories at the end of the year. Reports were received from all known firms coming within the definition of a chain, giving this study complete coverage.

Separate reports have been published on Food Chains, Variety Chains and Drug Chains, 1948, showing more detail than presented in this bulletin. Department stores which might be considered as belonging to the chain field are not included.

SUMMARY

The growth of retail chains is clearly portrayed in table 1. The dollar volume of sales in 1948 was more than four times the amount of business transacted in 1933. During this interval the number of chains was lessened and the number of stores in operation were reduced from 7,900 to 6,821.

In 1948 all phases of chain store operation presented in this bulletin increased in dollar volume over the previous year. The greatest increase was in accounts outstanding at the end of the year where there was a gain of 28.2 per cent. Salaries increased more than sales (17.7 per cent to 13.5 per cent). Stock held in stores increased in the same proportion as sales but warehouse stocks showed only a moderate gain of 6.4 per cent over the 1947 level. The growth toward large stores is evidenced in average sales per store which were at a low of $41,633 in 1933 but have since expanded to a high of $195,827 in 1948. (Table 1, page 7).

All provinces except Prince Edward Island shared in the greater volume of sales made during 1948. Alberta and Ontario held the greatest gains at 17 per cent above 1947 while other increases ranged downward to one of 2.9 in British Columbia. Chain sales in Prince Edward Island were one half of one per cent below the 1947 figure. (Table 4, page 12).

Chain firms which were sectional or national in scope increased their proportion of total sales at the expense of chains which confined their business within provincial boundaries. From a ratio of 43.5 in 1947 sectional and national chains increased their business to account for 45.6 per cent of total chain sales in 1948, a figure identical with their 1941 proportion. Local chains showed little change in percentage of sales transacted - 7.9 per cent in 1947 and 7.8 per cent in 1948. (Table 5, page 13).

Elimination of a firm from the chain classification occurs most frequently by the reduction in the number of units in a small unit - number chain through sale, to bring the number of stores below 4. The trend toward the elimination of some small chains and the growth of others to larger chains is seen in table 6. In 1941 there were 386 firms having 10 or less units. By 1947 the number was reduced to 289 and in 1948 there were only 263 firms in this class. On the other hand firms with 11 or more units in 1948 exceeded the number of firms in the same category in 1947 by seven. This movement of chains naturally caused a shift toward greater proportions of business carried on by firms having the greater number of units in operation. In 1941, firms with more than 10 units accounted for 76.5 per cent of the total chain store business, in 1947 this ratio was 81.7 per cent and in 1948, 84.0 per cent. (Table 6, page 14).

Coincident with the growth of chains to more units is the growth to larger sales volume per chain with increasing proportions of business being transacted by the larger categories. Firms of over $1,000,000 annual net sales accounted for 79.5 per cent of total sales in 1941, 90.7 per cent in 1947 and 92.3 per cent in 1948. (Table 7, page 15).

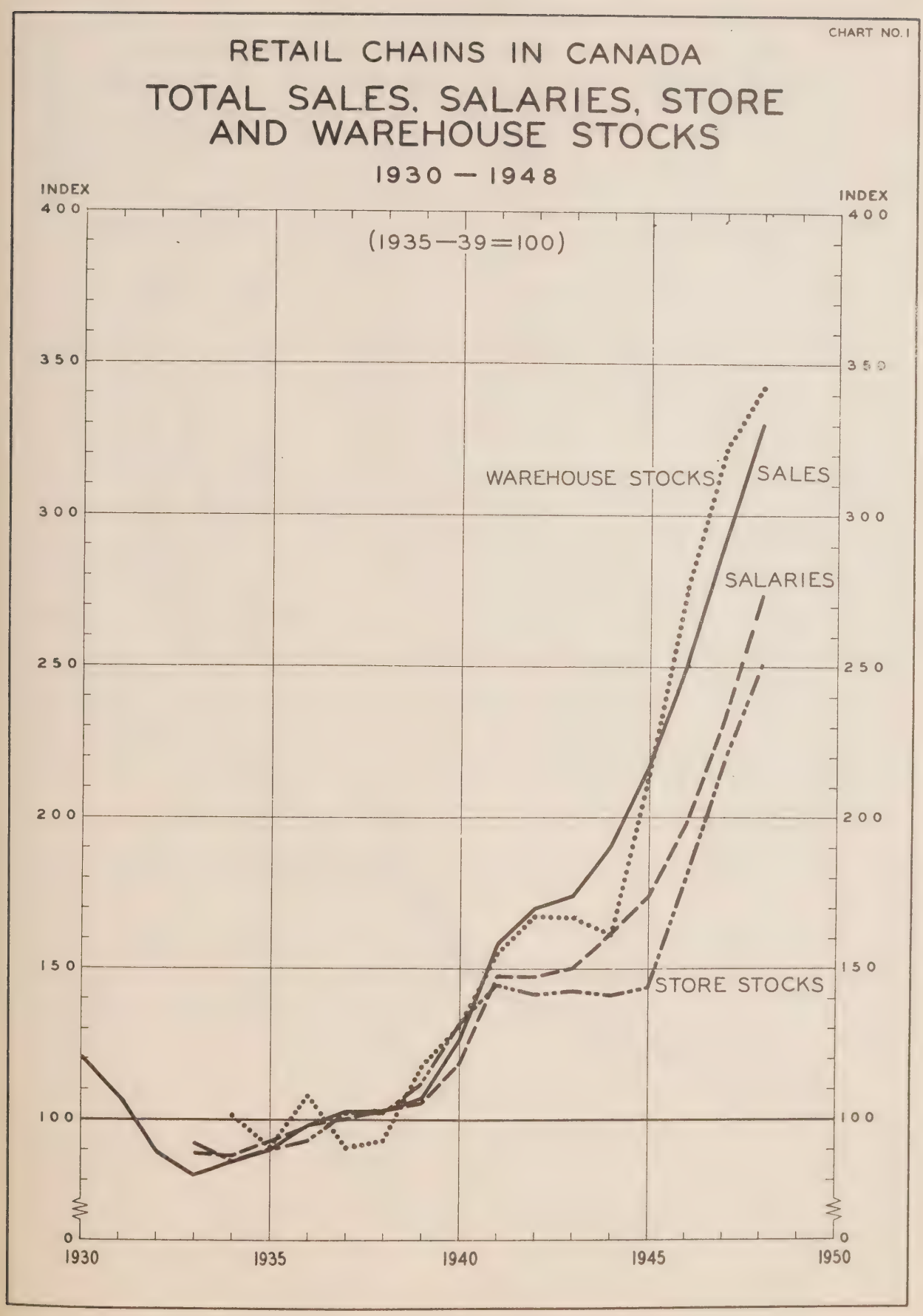
CHART NO. I
RETAIL CHAINS IN CANADA
TOTAL SALES, SALARIES, STORE AND WAREHOUSE STOCKS
1930 — 1948
INDEX
(1935—39=100)
WAREHOUSE STOCKS
SALES
SALARIES
STORE STOCKS
400
350
300
250
200
150
100
0
1930
1935
1940
1945
1950

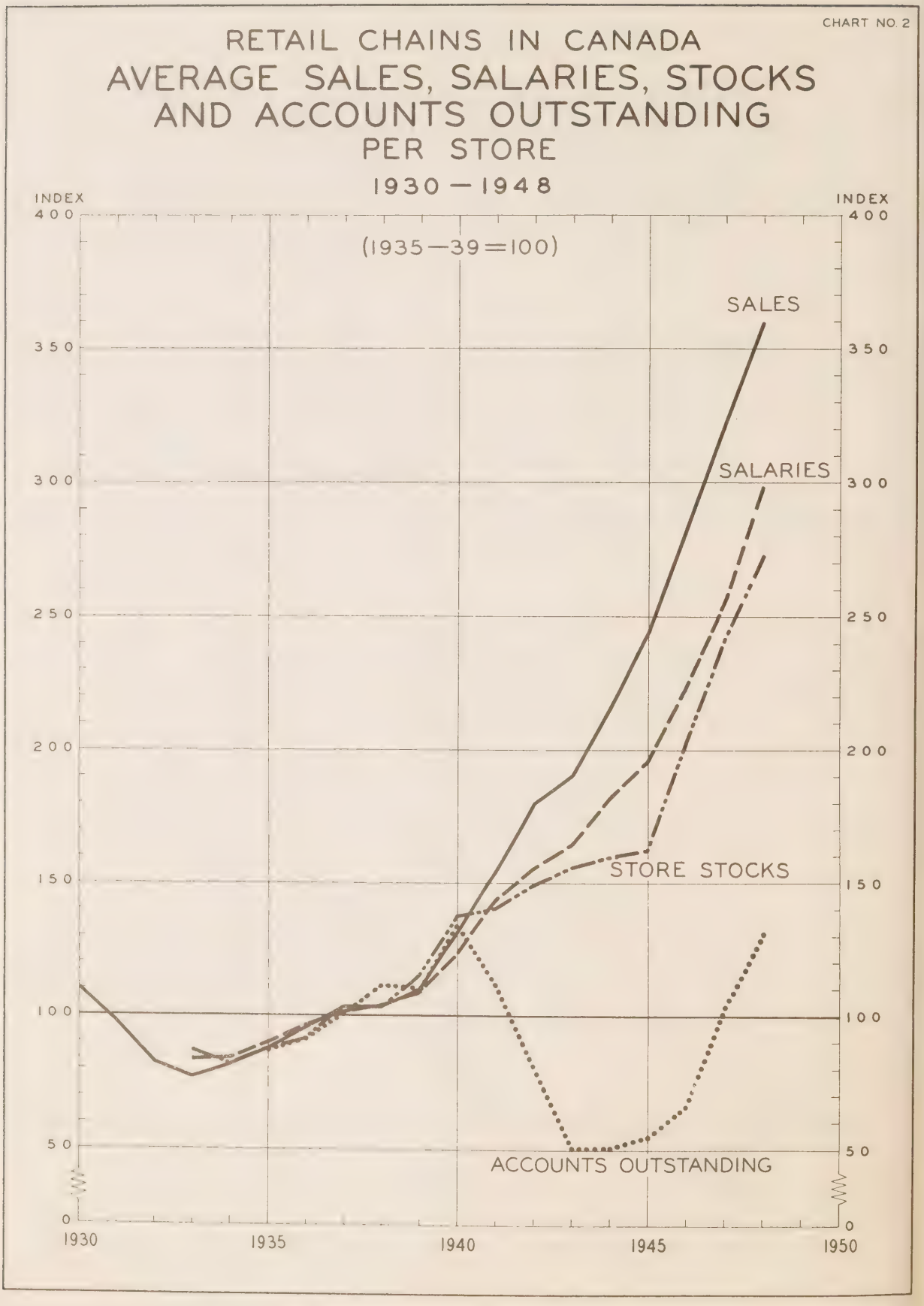
CHART NO. 2
RETAIL CHAINS IN CANADA
AVERAGE SALES, SALARIES, STOCKS AND ACCOUNTS OUTSTANDING
PER STORE
1930 — 1948
(1935—39=100)
INDEX
INDEX
400
350
300
250
200
150
100
50
0
SALES
SALARIES
STORE STOCKS
ACCOUNTS OUTSTANDING
1930
1935
1940
1945
1950

Table 1.-- Summary of Retail Chains in Canada, 1930 - 1948

Year	Number of Chains	Stores		Retail Sales	Average Sales Per Store	Salaries and Wages Paid to Store Employees	Accounts Outstanding	Stocks on Hand End of Year	
		Average(1)	Maximum					Stores	Warehouses
				$	$	$	$	$	$
1930	518	8,097	8,504	487,336,000	60,187	50,404,900	(a)	60,457,200	(a)
1931	506	8,188	8,557	434,199,700	53,029	(a)	(a)	(a)	(a)
1932	486	8,066	8,398	360,806,200	44,732	(a)	(a)	(a)	(a)
1933	461	7,900	8,230	328,902,600	41,633	34,820,600	(a)	43,995,100	(a)
1934	445	7,804	8,210	347,186,100	44,488	34,510,900	(a)	40,962,600	13,768,100
1935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942	455	7,010	7,139	687,447,400	98,067	57,653,700	(a)	66,939,700	22,633,400
1943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
1948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,200

(1) Obtained by averaging the number at the beginning, middle and end of year.
(a) Not available.

Table 2.--Principal Statistics of Retail Chains in Canada, 1948 by Kinds of Business

Kind of Business	Number of Chains	Number of Stores	
		Average	Maximum
Total, All Chains	403	6,821	7,152
Food Group, Total	82	1,601	1,684
Bakery product dealers	11	167	180
Candy and confectionery stores	8	158	171
Grocery stores	16	266	279
Combination stores	32	909	947
Meat markets	11	75	80
Other food stores	4	26	27
Country General Store Group	18	135	139
General Merchandise Group, Total	26	613	632
Dry goods and general merchandise stores	10	86	92
Variety, 5-10-15¢ to-a-dollar stores	16	527	540
Automotive Group, Total	14	129	141
Motor vehicle dealers	4	26	28
Filling stations	7	77	86
Other automotive accessories stores	3	26	27
Apparel Group, Total	97	1,141	1,226
Men's and boys' clothing and furnishings stores	11	115	120
Family clothing stores	20	128	139
Women's apparel and accessories stores	37	380	424
Shoe stores	29	518	543
Building Materials Group, Total	37	770	781
Hardware stores	7	40	40
Lumber and building material dealers	25	690	699
Paint, varnish and wallpaper stores	5	40	42
Furniture-Household-Radio Group, Total	35	409	440
Furniture stores	18	160	175
Household appliance, radio and music stores	17	249	265
Restaurant Group, Total	17	223	247
Other Retail Stores, Total	77	1,800	1,862
Drug stores	25	301	316
Jewellery stores	4	42	46
Office store and school furniture equipment and supplies dealers	13	164	167
Opticians and optometrists	3	13	14
Tobacco stores	5	208	219
Government liquor stores	8	559	574
Wine stores	5	30	30
Miscellaneous kinds of business	14	483	496

Table 2.--Principal Statistics of Retail Chains in Canada, 1948 by Kinds of Business

Sales (Retail)		Salaries and Wages	Customer's Accounts Outstanding, December 31, 1948	Stocks on hand, December 31, 1948	
Amount	% of total chain sales			Stores	Warehouses
$		$	$	$	$
1,335,735,100	100.0	107,450,200	40,378,300	119,132,000	46,330,200
408,556,600	30.6	25,346,300	1,214,900	12,499,300	13,655,100
6,919,900	0.5	1,037,300	63,800	44,000	127,900
5,761,200	0.4	663,900	12,000	89,500	112,200
25,596,600	1.9	1,822,600	127,100	1,703,100	701,900
361,540,000	27.1	20,999,900	920,800	10,453,900	12,426,400
6,586,500	0.5	618,800	55,200	149,200	30,900
2,152,400	0.2	203,800	36,000	59,600	255,800
15,123,300	1.1	1,316,400	926,500	3,822,500	16,800
146,546,200	11.0	18,541,300	773,300	17,402,200	3,428,400
12,639,300	1.0	1,378,600	769,300	2,306,000	21,200
133,906,900	10.0	17,162,700	4,000	15,096,200	3,407,200
23,283,500	1.7	2,518,500	2,368,000	2,515,800	1,104,700
16,417,100	1.2	1,646,000	2,073,600	1,852,500	1,033,700
4,350,800	0.3	496,800	17,000	228,700	71,000
2,515,600	0.2	375,700	277,400	434,600	-
117,948,000	8.8	12,219,800	3,408,000	21,037,500	3,378,600
17,919,200	1.3	2,044,600	219,900	3,188,800	185,100
33,816,600	2.5	3,643,900	2,376,600	6,681,000	523,100
34,834,400	2.6	2,725,500	780,500	3,875,100	846,700
31,377,800	2.4	3,805,800	31,000	7,292,600	1,823,700
67,190,200	5.0	5,118,600	3,923,700	15,630,100	318,700
7,927,300	0.6	800,300	270,200	1,661,000	6,800
56,285,400	4.2	3,979,500	3,403,900	13,287,200	43,100
2,977,500	0.2	338,800	249,600	681,900	268,200
62,952,300	4.7	7,272,400	13,420,100	10,508,100	2,902,300
35,678,900	2.7	3,633,800	9,169,100	6,292,900	2,457,600
27,273,400	2.0	3,638,600	4,251,000	4,215,200	444,700
21,898,800	1.7	5,707,300	22,400	329,400	460,800
472,236,200	35.4	29,409,800	14,321,400	35,387,100	21,064,800
27,458,100	2.1	3,929,600	160,700	3,859,600	996,300
21,391,900	1.6	2,421,800	3,474,500	2,731,000	9,800
40,580,900	3.1	9,792,500	7,231,400	3,869,200	220,100
248,400	(a)	78,000	7,200	33,600	2,700
15,944,900	1.2	1,445,500	86,400	1,198,600	404,500
267,492,100	20.0	6,198,000	10,000	14,024,500	16,296,700
2,940,700	0.2	215,700	-	190,400	203,700
96,179,200	7.2	5,328,500	3,351,100	9,480,200	2,931,000

(a) Less than 0.05 per cent.

Table 3.--Chains, Stores and Sales for Selected Kinds of Business, 1941, 1947, 1948

Kind of Business	1941	1947	1948
Total, All Chains --			
Chains (number)	529	422	403
Stores (maximum)	7,969	6,962	7,152
Chain sales $	639,210,400	1,177,322,700	1,335,735,100
Grocery and combination stores --			
Chains (number)	62	51	48
Stores (maximum)	1,541	1,204	1,226
Chain sales $	172,317,400	301,796,300	387,136,600
Meat markets --			
Chains (number)	17	13	11
Stores (maximum)	166	114	80
Chain sales $	5,088,500	7,893,500	6,586,500
Variety stores --			
Chains (number)	20	18	16
Stores (maximum)	532	536	540
Chain sales $	74,179,100	117,925,300	133,906,900
Men's and boys' clothing and furnishings stores (including custom tailors) --			
Chains (number)	18	12	11
Stores (maximum)	147	122	120
Chain sales $	9,498,700	16,504,000	17,919,200
Family clothing stores --			
Chains (number)	19	20	20
Stores (maximum)	115	125	139
Chain sales $	13,943,500	30,453,600	33,816,600
Women's apparel and accessories stores --			
Chains (number)	38	38	37
Stores (maximum)	318	374	424
Chain sales $	12,438,300	29,023,700	34,834,400
Shoe stores --			
Chains (number)	35	30	29
Stores (maximum)	452	515	543
Chain sales $	16,312,600	28,731,500	31,377,800

Table 3.--Chains, Stores and Sales for Selected Kinds of Business, 1941, 1947, 1948 - (Concl'd)

Kind of Business	1941	1947	1948
Hardware stores --			
Chains (number)	7	6	7
Stores (maximum)	38	34	40
Chain sales $	3,849,700	6,381,000	7,927,300
Lumber and building material dealers --			
Chains (number)	30	26	25
Stores (maximum)	732	706	699
Chain sales $	19,979,000	51,239,200	56,285,400
Furniture stores --			
Chains (number)	16	18	18
Stores (maximum)	127	154	175
Chain sales $	15,484,200	32,891,300	35,678,900
Household appliance, radio and music stores --			
Chains (number)	27	17	17
Stores (maximum)	410	252	265
Chain sales $	18,655,600	22,657,900	27,273,400
Restaurants --			
Chains (number)	27	19	17
Stores (maximum)	256	256	247
Chain sales $	11,918,800	20,726,400	21,898,800
Drug stores --			
Chains (number)	35	26	25
Stores (maximum)	363	314	316
Chain sales $	18,944,500	26,868,800	27,458,100
Office, school and store supplies and equipment dealers --			
Chains (number)	13	13	13
Stores (maximum)	147	159	167
Chain sales $	20,192,600	35,724,900	40,580,900
Tobacco stores and stands --			
Chains (number)	6	5	5
Stores (maximum)	217	207	219
Chain sales $	7,185,800	14,954,100	15,944,900
Liquor stores --			
Chains (number)	9	8	8
Stores (maximum)	615	553	574
Chain sales $	112,397,800	264,490,500	267,492,100

Table 4.--Chains: Stores and Sales by Provinces, 1941, 1947, 1948

	1941	1947	1948	Per cent change 1947-1948
Canada Total, All Chains --				
Chains (number)	529	422	403	
Stores (maximum)	7,969	6,962	7,152	
Chain sales ..... $	639,210,400	1,177,322,700	1,335,735,100	+13.5
N.W.T. and Yukon --				
Chains (number)	5	4	4	
Stores (maximum)	62	54	59	
Chain sales ..... $	1,493,600	5,107,300	5,254,100	+ 2.9
British Columbia --				
Chains (number)	91	90	88	
Stores (maximum)	765	769	770	
Chain sales ..... $	63,925,100	130,555,100	149,220,000	+14.3
Alberta --				
Chains (number)	88	72	70	
Stores (maximum)	576	539	530	
Chain sales ..... $	36,071,200	72,888,600	85,383,200	+17.1
Saskatchewan --				
Chains (number)	76	64	66	
Stores (maximum)	880	663	680	
Chain sales ..... $	32,458,600	63,026,500	67,198,000	+ 6.6
Manitoba --				
Chains (number)	68	64	70	
Stores (maximum)	334	320	343	
Chain sales ..... $	27,377,400	56,137,700	63,327,100	+12.8
Ontario --				
Chains (number)	281	220	212	
Stores (maximum)	3,368	2,896	3,008	
Chain sales ..... $	293,671,300	509,078,800	595,545,600	+17.0
Quebec --				
Chains (number)	161	133	129	
Stores (maximum) ..	1,428	1,252	1,286	
Chain sales ..... $	151,225,900	247,093,800	271,306,800	+ 9.8
New Brunswick --				
Chains (number)	46	38	39	
Stores (maximum)	215	173	181	
Chain sales ..... $	19,762,100	41,295,900	42,747,300	+ 3.5
Nova Scotia --				
Chains (number)	56	49	49	
Stores (maximum)	325	283	287	
Chain sales ..... $	32,214,400	51,063,600	54,682,500	+ 7.1
Prince Edward Island --				
Chains (number)	9	8	7	
Stores (maximum)	16	13	8	
Chain sales ..... $	1,010,800	1,075,400	1,070,500	- 0.5

Table 5.--Retail Chains Classified According to Type of Operation, 1941, 1947, 1948

Type of Operation	Number of Chains	Number of Stores	Chain Sales	
			Amount	Per cent of total
	1 9 4 1			
			$	
Total, All Chains	529	7,969	639,210,400	100.0
Local chains	175	1,084	60,308,700	9.4
Provincial chains	234	3,160	287,495,000	45.0
Sectional and National chains	120	3,725	291,406,700	45.6
	1 9 4 7			
			$	
Total, All Chains	422	6,962	1,177,322,700	100.0
Local chains	133	891	93,348,200	7.9
Provincial chains	191	2,863	571,453,000	48.6
Sectional and National chains	98	3,208	512,521,500	43.5
	1 9 4 8			
			$	
Total, All Chains	403	7,152	1,335,735,100	100.0
Local chains	116	831	104,526,900	7.8
Provincial chains	184	2,967	622,162,600	46.6
Sectional and National chains	103	3,354	609,045,600	45.6

Table 6.--Retail Chains Classified According to Number of Units Operated 1941, 1947, 1948

	Number of Chains	Number of Stores	Chain Sales	
			Amount	Per cent of total
	1941			
			$	
Total, All Chains	529	7,969	639,210,400	100.0
Less than 6 units	223	968	71,938,200	11.3
6-10 units	163	1,237	77,860,200	12.2
11-25 units	78	1,260	81,787,700	12.8
26-50 units	36	1,272	80,859,700	12.6
51-100 units	16	1,155	77,879,500	12.2
More than 100 units	13	2,077	248,885,100	38.9
	1947			
			$	
Total, All Chains	422	6,962	1,177,322,700	100.0
Less than 6 units	145	626	85,234,200	7.2
6-10 units	144	1,060	129,466,900	11.1
11-25 units	69	1,127	154,561,500	13.1
26-50 units	36	1,233	160,451,500	13.6
51-100 units	16	1,135	148,525,100	12.6
More than 100 units	12	1,781	499,083,500	42.4
	1948			
			$	
Total, All Chains	403	7,152	1,335,735,100	100.0
Less than 6 units	126	554	73,220,100	5.5
6-10 units	137	1,018	140,236,700	10.5
11-25 units	73	1,168	161,969,800	12.1
26-50 units	38	1,346	210,166,800	15.7
51-100 units	17	1,214	166,769,000	12.5
More than 100 units	12	1,852	583,372,700	43.7

Table 7.--Retail Chains Classified According to Amount of Annual Retail Sales, 1941, 1947, 1948

Annual Sales Volume of Chain	Number of Chains	Number of Stores	Chain Sales	
			Amount	Per cent of total
	1941			
			$	
Total, All Chains	529	7,969	639,210,400	100.0
Under $100,000	83	447	5,588,800	0.9
$100,000 - $199,999	104	607	15,290,900	2.4
$200,000 - $499,999	159	1,277	50,175,500	7.9
$500,000 - $999,999	82	993	59,574,600	9.3
$1,000,000 - $4,999,999	78	2,399	158,032,200	24.7
$5,000,000 and over	23	2,246	350,548,400	54.8
	1947			
			$	
Total, All Chains	422	6,962	1,177,322,700	100.0
Under $100,000	19	107	1,448,300	0.1
$100,000 - $199,999	42	237	6,822,900	0.6
$200,000 - $499,999	110	685	37,450,800	3.2
$500,000 - $999,999	93	775	63,116,000	5.4
$1,000,000 - $4,999,999	122	2,397	276,128,900	23.4
$5,000,000 and over	36	2,761	792,355,800	67.3
	1948			
			$	
Total, All Chains	403	7,152	1,335,735,100	100.0
Under $100,000	12	75	791,900	0.1
$100,000 - $199,999	35	195	5,580,300	0.4
$200,000 - $499,999	105	706	36,953,200	2.8
$500,000 - $999,999	85	720	58,975,800	4.4
$1,000,000 - $4,999,999	121	2,270	270,755,200	20.3
$5,000,000 and over	45	3,186	962,678,700	72.0

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RETAIL CHAIN STORES

1949

A D.B.S. PUBLICATION

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DOMINION BUREAU OF STATISTICS – DEPARTMENT OF TRADE AND COMMERCE

RETAIL CHAIN STORES
1949

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NOTICE

The Industry and Merchandising Division of the Bureau of Statistics collects and compiles figures on (a) the primary industries in Canada – mining, forestry, and fishing; (b) manufacturing; (c) construction; and (d) merchandising and services.

For the purpose of annual compilation and publication, reports on merchandising and services have been classified as follows:

Part I – Wholesale Statistics

A. General Review
B. Wholesale Trade
C. Operating Results of Food Wholesalers
D. Operating Results of Dry Goods, Piece Goods, and Footwear Wholesalers
E. Operating Results of Miscellaneous Wholesalers (automotive equipment, drugs, hardware, plumbing and heating equipment)

Part II – Retail Statistics

F. General Review
G. Retail Trade
H. Department Store Sales and Stocks
I. Retail Chain Stores
J. Operating Results of Food Store Chains
K. Operating Results of Clothing Store Chains
L. Operating Results of Miscellaneous Chain Stores (variety, drug, furniture)

Part III – Services and Special Fields

M. Laundries, Cleaners and Dyers
N. Theatres
P. Advertising Agencies (Memorandum)
Q. Sales Financing
R. Farm Implement and Equipment Sales
AA. New Motor Vehicle Sales and Motor Vehicle Financing

The reports are punched to permit of filing in a ring binder.

TABLE OF CONTENTS

DEFINITIONS

CHAINS – A retail chain is an organization operating four or more retail stores under the same ownership.

CLASSIFICATION BY KIND OF BUSINESS – A chain is classified by the kind of business carried on in the majority of its stores. A few chains operated several stores of two distinct types and these were treated as two separate chains.

CLASSIFICATION BY TYPE OF ORGANIZATION – **Local chains** are those operating within one city or locality. **Provincial chains**, as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

NUMBER OF STORES – The **average** number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The **maximum** is the total number of stores operated during the year, regardless of whether operated all or part of the year.

SALES – Net retail sales are gross sales less any returns and allowances. Sales at wholesale are **not** included.

SALARIES AND WAGES – Salaries and wages reported are those paid to store employees only. Those paid to head office and warehouse employees are **not** included.

ACCOUNTS OUTSTANDING – These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do **not** include accounts written off.

STOCKS – Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

In previous years, four separate reports on chain stores were published – one for all chains and separate reports for Food, Variety and Drug chains. This year, all four are combined in this single report.

RETAIL CHAIN STORES

1949

ALL TRADES — SUMMARY

The activity of retail chains kept pace with the general upward trend of business in 1949. Total sales of $1,420,080,800 represented an increase of 6% compared with 1948's total of $1,335,735,100. Jewellery, grocery and combination, and hardware chains recorded the largest gains. Although the number of chain companies dropped from 403 in 1948 to 381 in 1949, the number of retail outlets increased from 6,821 to 6,839.

Salaries and wages paid to employees increased 8% to $115,902,900. Accounts outstanding increased considerably from $40,378,300 to $50,001,200, a 12% gain, half of which was accounted for by the furniture-household-radio group of chain stores. The increase in stocks—4% in stores and 1% in warehouses—did not parallel the increase in sales. Average sales per store. continuing an uninterrupted series of gains which began in 1935, rose from $195,827 in 1948 to $207,645 in 1949. (Table 1)

Chain stores in the Yukon and Northwest Territories reported sales 8% lower in 1949 than in 1948. All other sections of the country showed increased sales volumes in 1949. In only three cases did the provincial results vary appreciably from the overall increase of 6% for Canada as a whole. Prince Edward Island and Alberta had gains of 22% and 13% respectively while the New Brunswick increase was only 1%. (Table 4)

Local chains accounted for 8% of total chain store sales in 1949 compared with 45% for provincial chains and 47% for sectional and national chains. (Table 5)

Table 6 gives a breakdown of sales by number of units operated. Twelve companies, each operating more than 100 units, accounted for 44% of total sales volume in 1949. Firms with 51-100 units accounted for a higher percentage of total sales in 1949, but this category included 2 more chains and 130 more stores. Firms operating less than 10 units showed a decrease in both the number of firms and stores operated. (Table 6)

Firms doing more than $1,000,000 annual net sales accounted for 93% of total sales in 1949, 92% in 1948 and 80% in 1941. (Table 7)

CHART NO. 1

RETAIL CHAINS IN CANADA

TOTAL SALES, SALARIES, STORE AND WAREHOUSE STOCKS

1930 — 1949

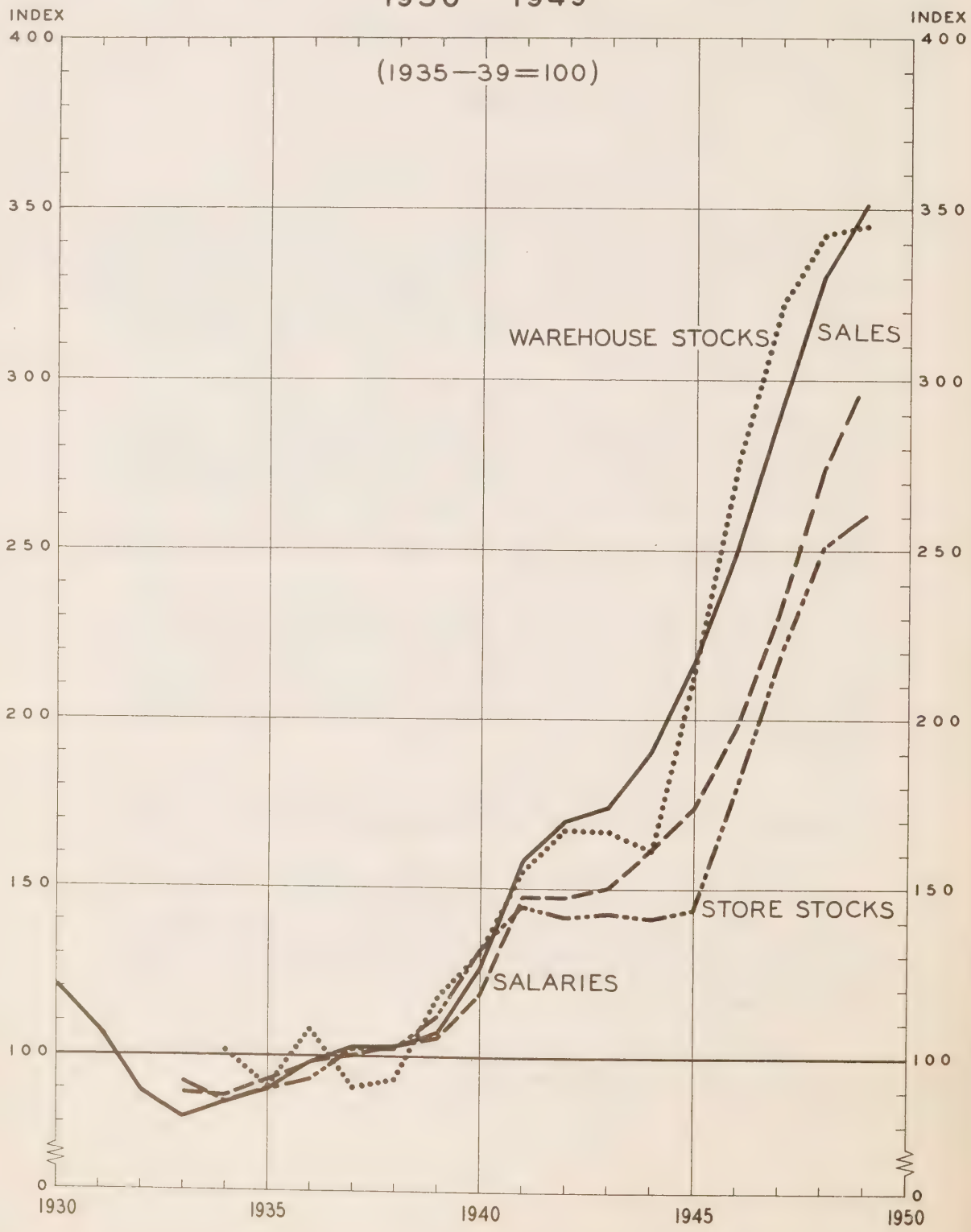

CHART 2.

RETAIL FOOD CHAIN STORES

AVERAGE SALES, SALARIES AND STOCKS PER STORE

1930—1949

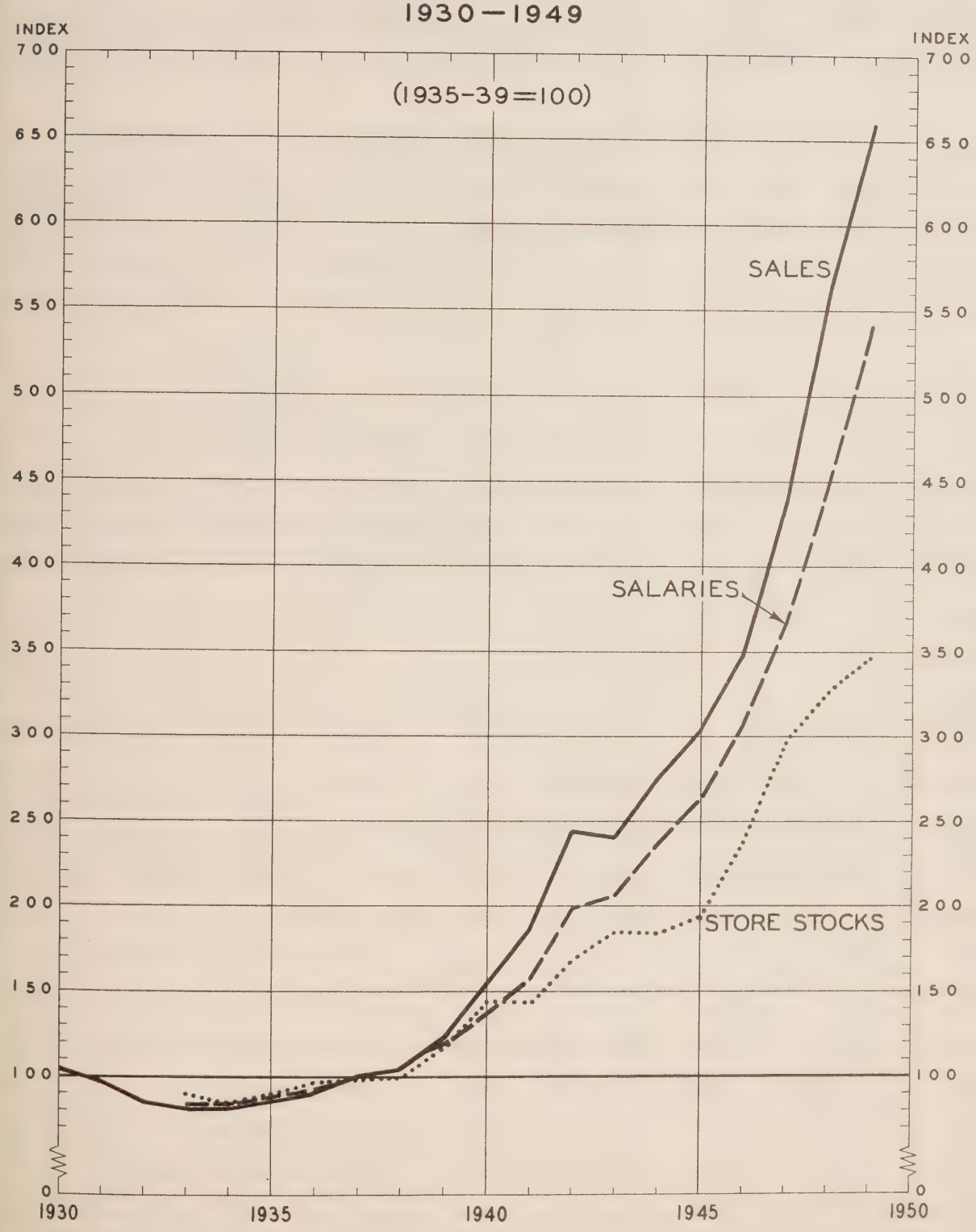

TABLE 1. Summary statistics of retail chain stores in Canada, 1930-1949

Year	Number of chains	Number of stores		Retail sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	518	8,097	8,504	487,336,000	60,187	50,404,900	2	60,457,200	2
1931	506	8,188	8,557	434,199,700	53,029	2	2	2	2
1932	486	8,066	8,398	360,806,200	44,732	2	2	2	2
1933	461	9,900	8,230	328,902,600	41,633	34,820,600	2	43,995,100	2
1934	445	7,804	8,210	347,186,100	44,488	34,510,900	2	40,962,600	13,768,100
1935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942	455	7,010	7,139	687,447,400	98,067	57,653,700	2	66,939,700	22,633,400
1943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
1948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
1949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Principal statistics of retail chain stores in Canada, 1949 by kinds of business

No.	Kind of business	Number of chains	Number of stores	
			Average	Maximum
1	**Total, All Chains**	**381**	**6,839**	**7,123**
2	**Food Group, total**	**76**	**1,549**	**1,634**
3	Bakery product dealers	10	166	174
4	Candy and confectionery stores	8	167	175
5	Grocery stores	14	244	265
6	Combination stores	30	887	926
7	Meat markets	10	63	69
8	Other food stores	4	22	25
9	**Country General Stores**	**15**	**124**	**127**
10	**General Merchandise Group, total**	**24**	**626**	**636**
11	Dry goods and general merchandise stores	9	85	86
12	Variety, 5-10-15¢ to-a-dollar stores	15	541	550
13	**Automotive Group, total**	**13**	**124**	**135**
14	Motor vehicle dealers	4	29	31
15	Filling stations	6	68	76
16	Other automotive accessories stores	3	27	28
17	**Apparel Group, total**	**91**	**1,173**	**1,232**
18	Men's and boys' clothing and furnishings stores	10	119	125
19	Family clothing stores	19	126	135
20	Women's apparel and accessories stores	35	401	426
21	Shoe stores	27	527	546
22	**Building Materials Group, total**	**37**	**774**	**786**
23	Hardware stores	7	41	41
24	Lumber and building material dealers	25	691	701
25	Paint, varnish and wallpaper stores	5	42	44
26	**Furniture-Household-Radio Group, total**	**36**	**438**	**464**
27	Furniture stores	18	170	177
28	Household appliance, radio and music stores	18	268	287
29	**Restaurant Group, total**	**18**	**226**	**249**
30	**Other Retail Stores, total**	**71**	**1,805**	**1,860**
31	Drug stores	23	301	309
32	Jewellery stores	3	42	42
33	Office, store and school furniture equipment and supplies dealers	12	165	176
34	Tobacco stores	4	199	209
35	Government liquor stores	8	572	586
36	Wine stores	5	30	30
37	Miscellaneous kinds of business	15	496	508

TABLE 2. Principal statistics of retail chain stores in Canada, 1949 by kinds of business (concl'd)

Retail sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end		
Amount	% of total chain sales			Stores	Warehouses	No.
$	%	$	$	$	$	
1,420,080,800	**100.0**	**115,902,900**	**50,001,200**	**123,696,400**	**46,755,400**	1
454,296,500	**32.0**	**28,748,200**	**1,616,100**	**12,708,600**	**11,446,900**	2
6,594,300	0.5	939,000	58,300	50,300	144,500	3
5,795,300	0.4	712,100	60,200	102,500	86,800	4
26,209,900	1.9	1,858,300	109,800	1,594,800	617,100	5
407,740,400	28.7	24,463,800	1,294,100	10,760,800	10,521,300	6
6,338,100	0.4	594,900	62,800	103,400	3,100	7
1,618,500	0.1	180,100	30,900	96,800	74,100	8
15,060,300	**1.1**	**1,352,500**	**922,100**	**3,671,400**	**29,200**	9
154,666,700	**10.9**	**21,272,100**	**634,500**	**17,271,200**	**3,752,000**	10
12,606,200	0.9	1,481,300	626,300	2,118,200	65,900	11
142,060,500	10.0	19,790,800	8,200	15,153,000	3,686,100	12
22,750,800	**1.6**	**2,423,300**	**4,008,500**	**2,861,000**	**1,528,400**	13
16,146,800	1.1	1,602,100	3,600,400	2,080,200	1,205,600	14
3,772,300	0.3	382,200	6,700	227,500	322,800	15
2,831,700	0.2	439,000	401,400	553,300	—	16
120,899,700	**8.5**	**12,577,100**	**3,294,800**	**20,535,600**	**3,565,900**	17
17,821,700	1.3	1,760,000	286,700	2,938,200	208,400	18
33,770,300	2.4	3,934,400	2,248,400	5,809,500	413,000	19
37,381,800	2.6	3,061,500	713,400	4,084,100	1,162,000	20
31,925,900	2.2	3,821,200	46,300	7,703,800	1,782,500	21
71,528,900	**5.0**	**5,396,500**	**4,935,700**	**16,691,000**	**306,300**	22
8,827,400	0.6	836,800	354,300	2,028,300	6,600	23
59,499,000	4.2	4,206,700	4,217,900	14,033,900	27,300	24
3,202,500	0.2	353,000	363,500	628,800	272,400	25
63,494,900	**4.5**	**8,312,900**	**18,635,100**	**11,508,200**	**2,584,600**	26
34,554,700	2.5	3,840,200	13,001,700	5,626,300	2,068,600	27
28,940,200	2.0	4,472,700	5,633,400	5,881,900	516,000	28
21,460,500	**1.5**	**5,493,900**	**21,000**	**258,800**	**324,500**	29
495,922,500	**34.9**	**30,326,400**	**15,933,400**	**38,190,600**	**23,217,600**	30
27,430,100	1.9	4,234,900	183,200	4,129,500	979,600	31
27,340,500	1.9	2,650,600	4,034,900	3,659,500	14,500	32
43,766,000	3.1	9,906,500	7,705,000	4,666,200	329,200	33
16,024,900	1.1	1,510,800	137,500	1,252,700	483,500	34
276,684,500	19.5	6,973,500	22,800	14,708,800	19,058,200	35
2,899,300	0.2	227,300	—	220,000	198,500	36
101,777,200	7.2	4,822,800	3,850,000	9,553,900	2,154,100	37

TABLE 3. Chains, stores and sales for selected kinds of business, 1941, 1948, 1949

Kind of Business	1941	1948	1949	% change in sales 1949/1948
				%
Total, all Chains:				
Chains (number)	529	403	381	
Stores (maximum)	7,969	7,152	7,123	
Sales $	639,210,400	1,335,735,100	1,420,080,800	+6.4
Grocery and Combination stores:				
Chains (number)	62	48	44	
Stores (maximum)	1,541	1,226	1,191	
Sales $	172,317,400	387,136,600	433,950,300	+12.1
Meat markets:				
Chains (number)	17	11	10	
Stores (maximum)	166	80	69	
Sales $	5,088,500	6,586,500	6,338,100	-3.8
Variety stores:				
Chains (number)	20	16	15	
Stores (maximum)	532	540	550	
Sales $	74,179,100	133,906,900	142,060,500	+6.1
Men's and boys' clothing and furnishings stores (including custom tailors):				
Chains (number)	18	11	10	
Stores (maximum)	147	120	125	
Sales $	9,498,700	17,919,200	17,821,700	-0.5
Family clothing stores:				
Chains (number)	19	20	19	
Stores (maximum)	115	139	135	
Sales $	13,943,500	33,816,600	33,770,300	-0.1
Women's apparel and accessories stores:				
Chains (number)	38	37	35	
Stores (maximum)	318	424	426	
Sales $	12,438,300	34,834,400	37,381,800	+7.3
Shoe stores:				
Chains (number)	35	29	27	
Stores (maximum)	452	543	546	
Sales $	16,312,600	31,377,800	31,925,900	+1.7
Hardware stores:				
Chains (number)	7	7	7	
Stores (maximum)	38	40	41	
Sales $	3,849,700	7,927,300	8,827,400	+11.4

TABLE 3. Chains, stores and sales for selected kinds of business, 1941, 1948, 1949 (Concl'd)

Kind of Business	1941	1948	1949	% change in sales 1949/1948
				%
Lumber and building material dealers:				
Chains (number)	30	25	25	
Stores (maximum)	732	699	701	
Sales $	19,979,000	56,285,400	59,499,000	+5.7
Furniture stores:				
Chains (number)	16	18	18	
Stores (maximum)	127	175	177	
Sales $	15,484,200	35,678,900	34,554,700	-3.2
Household appliance, radio and music stores:				
Chains (number)	27	17	18	
Stores (maximum)	410	265	287	
Sales $	18,655,600	27,273,400	28,940,200	+6.1
Restaurants:				
Chains (number)	27	17	18	
Stores (maximum)	256	247	249	
Sales $	11,918,800	21,898,800	21,460,500	-2.0
Drug stores:				
Chains (number)	35	25	23	
Stores (maximum)	363	316	309	
Sales $	18,944,500	27,458,100	27,430,100	-0.1
Office, school and store supplies and equipment dealers:				
Chains (number)	13	13	13	
Stores (maximum)	147	167	176	
Sales $	20,192,600	40,580,900	43,766,000	+7.8
Tobacco stores and stands:				
Chains (number)	6	5	4	
Stores (maximum)	217	219	209	
Sales $	7,185,800	15,944,900	16,024,900	+0.5
Liquor stores:				
Chains (number)	9	8	8	
Stores (maximum)	615	574	586	
Sales $	112,397,800	267,492,100	276,684,500	+3.4

TABLE 4. Chains, stores and sales by provinces, 1941, 1948, 1949

Province	1941	1948	1949	% change in sales 1949/1948
				%
Canada:				
Chains (number)	529	403	381	
Stores (maximum)	7,969	7,152	7,123	
Sales ... $	639,210,400	1,335,735,100	1,420,080,800	+6.4
Prince Edward Island:				
Chains (number)	9	7	8	
Stores (maximum)	16	8	9	
Sales ... $	1,010,800	1,070,500	1,305,300	+21.9
Nova Scotia:				
Chains (number)	56	49	47	
Stores (maximum)	325	287	283	
Sales ... $	32,214,400	54,682,500	56,947,000	+4.1
New Brunswick:				
Chains (number)	46	39	38	
Stores (maximum)	215	181	180	
Sales ... $	19,762,100	42,747,300	43,046,700	+0.7
Quebec:				
Chains (number)	161	129	127	
Stores (maximum)	1,428	1,286	1,290	
Sales ... $	131,225,900	271,306,800	283,387,500	+4.5
Ontario:				
Chains (number)	281	212	206	
Stores (maximum)	3,368	3,008	3,015	
Sales ... $	293,671,300	595,545,600	641,303,800	+7.7
Manitoba:				
Chains (number)	68	70	70	
Stores (maximum)	334	343	344	
Sales ... $	27,377,400	63,327,100	68,392,300	+8.0
Saskatchewan:				
Chains (number)	76	66	64	
Stores (maximum)	880	680	655	
Sales ... $	32,458,600	67,198,000	71,811,100	+6.9
Alberta:				
Chains (number)	88	70	72	
Stores (maximum)	576	530	543	
Sales ... $	36,071,200	85,383,200	96,711,900	+13.3
British Columbia:				
Chains (number)	91	88	84	
Stores (maximum)	765	770	745	
Sales ... $	63,925,100	149,220,000	152,333,800	+2.1
N. W. T. and Yukon:				
Chains (number)	5	4	4	
Stores (maximum)	62	59	59	
Sales ... $	1,493,600	5,254,100	4,841,400	-7.9

TABLE 5. Retail chains by type of operation, 1941, 1948, 1949

Type of operation	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1941				
Total, all chains	**529**	**7,969**	**639,210,400**	**100.0**
Local chains	175	1,084	60,308,700	9.4
Provincial chains	234	3,160	287,495,000	45.0
Sectional and National chains	120	3,725	291,406,700	45.6
1948				
Total, all chains	**403**	**7,152**	**1,335,735,100**	**100.0**
Local chains	116	831	104,526,900	7.8
Provincial chains	184	2,967	622,162,600	46.6
Sectional and National chains	103	3,354	609,045,600	45.6
1949				
Total, all chains	**381**	**7,123**	**1,420,080,800**	**100.0**
Local chains	109	790	113,597,200	8.0
Provincial chains	170	2,879	644,151,400	45.4
Sectional and National chains	102	3,454	662,332,200	46.6

TABLE 6. Retail chains by number of units operated, 1941, 1948, 1949

Number of units	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1941				
Total, all chains	**529**	**7,969**	**639,210,400**	**100.0**
Fewer than 6 units	223	968	71,938,200	11.3
6 – 10 units	163	1,237	77,860,200	12.2
11 – 25 units	78	1,260	81,787,700	12.8
26 – 50 units	36	1,272	80,859,700	12.6
51 – 100 units	16	1,155	77,879,500	12.2
More than 100 units	13	2,077	248,885,100	38.9
1948				
Total, all chains	**403**	**7,152**	**1,335,735,100**	**100.0**
Fewer than 6 units	126	554	73,220,100	5.5
6 – 10 units	137	1,018	140,236,700	10.5
11 – 25 units	73	1,168	161,969,800	12.1
26 – 50 units	38	1,346	210,166,800	15.7
51 – 100 units	17	1,214	166,769,000	12.5
More than 100 units	12	1,852	583,372,700	43.7
1949				
Total, all chains	**381**	**7,123**	**1,420,080,800**	**100.0**
Fewer than 6 units	111	485	68,994,600	4.9
6 – 10 units	131	988	138,377,500	9.7
11 – 25 units	73	1,198	181,559,300	12.8
26 – 50 units	35	1,234	217,149,500	15.3
51 – 100 units	19	1,344	183,313,300	12.9
More than 100 units	12	1,874	630,686,600	44.4

TABLE 7. Retail chains by amount of annual retail sales, 1941, 1948, 1949

Annual Sales Volume of Chain	Number of chains	Number of stores	Total Sales	
			Amount	% of total
			$	%
1941				
Total, All Chains	**529**	**7,969**	**639,210,400**	**100.0**
$5,000,000 and over	23	2,246	350,548,400	54.8
$1,000,000 – $4,999,999	78	2,399	158,032,200	24.7
Under $1,000,000	428	3,324	130,629,800	20.5
1948				
Total, All Chains	**403**	**7,152**	**1,335,735,100**	**100.0**
$5,000,000 and over	45	3,186	962,678,700	72.0
$1,000,000 – $4,999,999	121	2,270	270,755,200	20.3
Under $1,000,000	237	1,696	102,301,200	7.7
1949				
Total, All Chains	**381**	**7,123**	**1,420,080,800**	**100.0**
$5,000,000 and over	47	3,379	1,048,384,400	73.8
$1,000,000 – $4,999,999	118	2,133	273,703,000	19.3
Under $1,000,000	216	1,611	97,993,400	6.9

CHAIN FOOD STORES — 1949

Retail food store chains increased total sales 12% in 1949 over 1948, accomplishing this large gain with both fewer firms and stores. The number of chain food companies has decreased steadily since 1938, and along with this trend has gone a parallel decline in the number of stores operated. During the same interval sales have risen steadily. The 15% increase in total salaries and wages paid to store employees in 1949 exceeded the rise in sales between 1948 and 1949. Although accounts outstanding rose quite sharply in 1949, charge sales are not a consequential feature of chain food store operations, and the volume of outstanding accounts remained a relatively small proportion of total business. Stocks of merchandise on hand in retail stores showed a very slight gain in 1949, but warehouse stocks stood much lower at the end of 1949 than at the beginning. (Table 1)

All provinces reported increases in sales volume in 1949. With two exceptions, 1949 gains varied little from the overall increase of 12% for Canada as a whole. Quebec's gain of 18% was the largest while an increase of 3% for the Maritime Provinces was the smallest. (Table 2)

Chain food store sales in the principal cities are shown in Table 3. Ottawa recorded the largest gain, with sales up 20% over 1948. All other cities of more than 30,000 population, with the exception of Windsor, recorded sales increases in 1949, Windsor's sales decline of 2% may be attributed, in part, to the reduced differential in food prices as between Detroit and Windsor and the consequential reduction in sales to Detroit consumers.

Four firms in the chain food field operated more than 100 retail units in 1949 and their sales, $322,803,700, accounted for 73% of total sales—about the same percentage as in 1948. There were 23 chain food companies with sales of more than $1,000,000 in 1949, and the 1,088 retail outlets they operated made sales of $425,339,500, 97% of the total. (Table 4)

Table 5 shows chain food stores classified by size of business. In 1949 there were 314 stores out of a total of 1260 which did more than $500,000 business annually. They accounted for sales of $284,438,400 or 65% of total sales. Although some of this result is due to growth in dollar volume of stores formerly in smaller sizes, the major part is due to the replacing of small units by supermarkets. (Table 5)

The combination type of store accounted for 93% of all chain food store sales in 1949, a slight increase compared with the 92% recorded in 1948. Some of the change can be accounted for by the reclassification of chains from the grocery to the combination store category. (Table 6)

In classifying a chain firm by the business carried on in the majority of its stores, some grocery stores are included with combination store chains, and some combination stores with the grocery store chains. The classification of individual units operated by these two types of food chains in 1949 was as follows:

Grocery and Combination Units Operated By Grocery and Combination Chains, 1949

Kind of Business	No. of Chains	Total Units		Grocery Units		Combination Units	
		Number	Sales	Number	Sales	Number	Sales
			$		$		$
Grocery Chains.....	14	244	26, 209, 900	230	22, 831, 800	14	3, 378, 100
Combination Chains[1].....	30	887	407, 740, 400	207	46, 560, 600	675	360, 819, 500

1. Includes 5 stores with sales of $360,300 which are neither grocery nor combination stores.

CHART I.

RETAIL FOOD CHAIN STORES

TOTAL SALES, SALARIES, STORE AND WAREHOUSE STOCKS

1930—1949

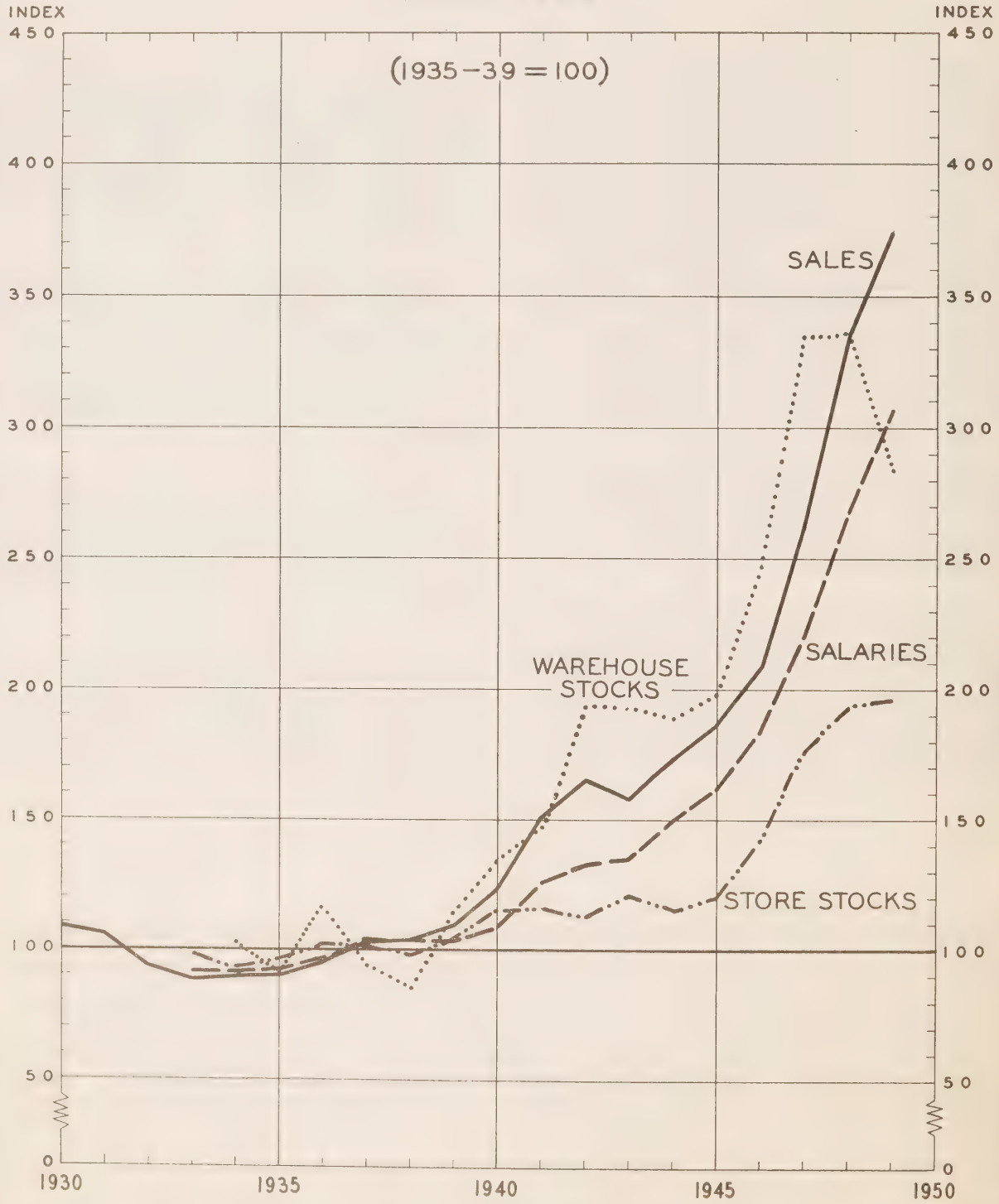

CHART NO. 2

RETAIL CHAINS IN CANADA
AVERAGE SALES, SALARIES, STOCKS AND ACCOUNTS OUTSTANDING PER STORE
1930 — 1949

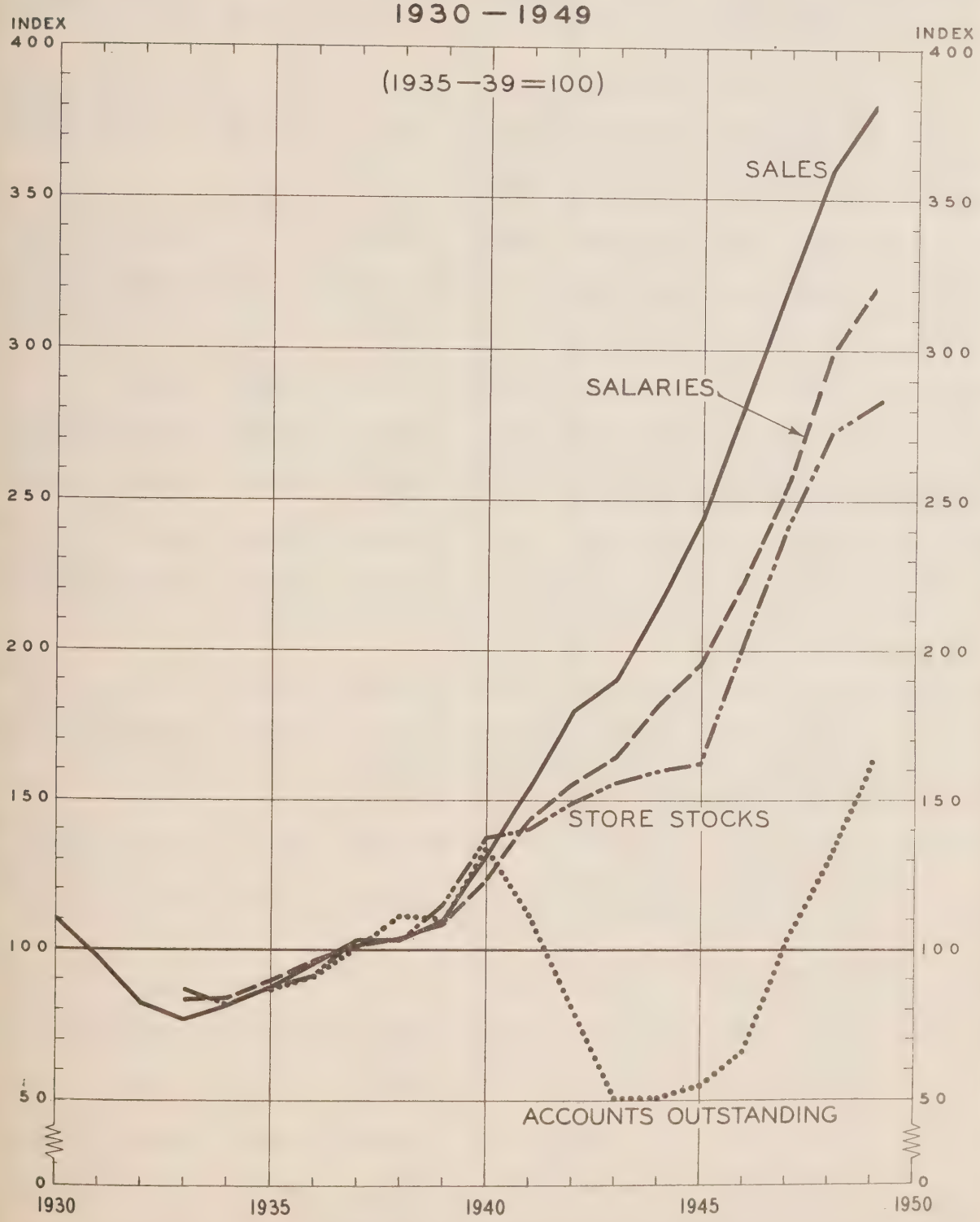

TABLE 1. Summary statistics of chain food stores in Canada, 1930-1949

Year	Number of chains	Number of stores		Retail sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	87	2,218	2,352	127,582,500	57,521	9,801,400	2	6,468,600	2
1931	90	2,310	2,410	123,753,000	53,573	2	2	2	2
1932	90	2,347	2,436	109,814,400	46,789	2	2	2	2
1933	91	2,301	2,398	103,638,500	45,041	7,976,000	2	6,221,500	2
1934	86	2,310	2,395	104,912,800	45,417	7,958,200	2	5,894,500	4,011,700
1935	86	2,241	2,309	105,635,900	47,138	8,094,500	1,172,300	6,046,900	3,530,600
1936	89	2,229	2,334	111,511,900	50,028	8,441,900	1,261,300	6,474,300	4,534,000
1937	89	2,179	2,287	121,054,800	55,555	9,138,800	1,351,900	6,435,000	3,679,400
1938	91	2,093	2,212	121,371,500	57,989	9,080,800	1,601,400	6,238,100	3,349,000
1939	87	1,867	2,044	127,945,900	68,530	9,072,300	1,473,500	6,604,900	4,485,700
1940	82	1,684	1,817	145,193,900	86,220	9,545,900	1,366,600	7,322,100	5,276,300
1941	79	1,692	1,707	177,405,900	103,928	11,056,400	1,088,000	7,386,800	5,758,900
1942	70	1,416	1,431	193,488,500	136,644	11,664,800	2	7,168,300	7,591,200
1943	69	1,378	1,394	185,974,600	134,960	11,833,800	740,200	7,669,300	7,553,300
1944	67	1,335	1,364	204,852,500	153,448	13,134,300	733,200	7,393,000	7,397,700
1945	66	1,304	1,325	220,285,300	168,930	14,191,200	708,600	7,631,600	7,744,900
1946	65	1,262	1,289	245,278,100	194,357	16,108,800	764,700	9,017,600	9,705,300
1947	64	1,275	1,315	309,689,800	242,894	19,369,600	881,500	11,334,300	13,080,900
1948	59	1,250	1,306	393,723,100	314,978	23,441,300	1,103,100	12,306,200	13,159,200
1949	54	1,194	1,260	440,288,400	368,751	26,917,000	1,466,700	12,459,000	11,141,500

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Food chains, stores and sales by provinces, 1930, 1941, 1948, 1949
(Grocery stores, combination stores and meat markets combined)

Province	1930	1941	1948	1949	% change in sales 1949/1948
					%
Canada:					
Chains (number)	87	79	59	54	
Stores (maximum)	2,352	1,707	1,306	1,260	
Sales $	127,582,500	177,405,900	393,723,100	440,288,400	+11.8
Maritime Provinces:					
Chains (number)	12	14	10	8	
Stores (maximum)	98	122	88	79	
Sales $	4,664,500	7,871,100	14,799,900	15,230,800	+2.9
Quebec:					
Chains (number)	13	7	9	9	
Stores (maximum)	495	214	175	181	
Sales $	23,708,400	28,477,200	74,059,000	87,304,700	+17.9
Ontario:					
Chains (number)	37	41	34	31	
Stores (maximum)	1,107	790	607	588	
Sales $	70,769,300	99,318,600	213,497,800	235,971,600	+10.5
Manitoba:					
Chains (number)	8	4	4	4	
Stores (maximum)	121	85	81	81	
Sales $	5,689,100	8,247,500	2	2	2
Saskatchewan:					
Chains (number)	10	4	6	5	
Stores (maximum)	165	111	79	70	
Sales $	6,969,300	6,794,100	12,938,600	14,410,700	+11.4
Alberta:					
Chains (number)	8	8	2	2	
Stores (maximum)	120	103	66	66	
Sales $	5,587,000	7,932,100	2	2	2
British Columbia[1]:					
Chains (number)	19	14	10	10	
Stores (maximum)	246	282	210	195	
Sales $	10,194,900	18,765,300	41,375,200	45,124,700	+9.1

1. Includes Yukon and Northwest Territories.
2. Figures withheld to avoid disclosing individual operations, but included in total for Canada.

TABLE 3. Chain food store sales in principal cities, 1948 and 1949 (Grocery stores, combination stores and meat markets combined)

City	Number of stores (maximum)		Retail sales		% change 1949/1948
	1948	1949	1948	1949	
			$	$	%
Halifax	19	18	1	1	1
Saint John	2	3	1	1	1
Hull	1	1	1	1	1
Montreal	91	94	42,052,400	49,466,000	+17.6
Outremont	7	7	3,512,800	3,586,500	+2.1
Quebec	4	4	1	1	1
Sherbrooke	2	2	1	1	1
Three Rivers	3	3	1	1	1
Verdun	14	13	6,737,500	7,185,800	+6.6
Brantford	14	10	3,659,800	3,884,300	+6.1
Fort William	6	6	1,940,400	2,274,000	+17.2
Hamilton	78	72	13,620,300	15,690,400	+15.2
Kingston	4	4	2,842,600	3,283,600	+15.5
Kitchener	5	4	3,452,400	3,707,000	+7.4
London	8	9	6,836,100	8,079,300	+18.2
Ottawa	38	37	13,773,800	16,470,900	+19.6
Peterborough	19	19	4,045,300	4,466,500	+10.4
St. Catharines	11	10	4,742,900	5,155,100	+8.7
Sudbury	3	3	3,198,500	3,439,800	+7.5
Toronto	136	134	57,175,900	62,833,500	+9.9
Windsor	16	18	9,391,900	9,206,500	-2.0
Winnipeg	63	64	14,252,700	15,969,500	+12.0
Regina	21	19	1	1	1
Saskatoon	10	11	1	1	1
Calgary	33	33	1	1	1
Edmonton	11	11	1	1	1
Vancouver	118	104	22,284,300	23,224,200	+4.2
Victoria	14	14	3,897,600	4,369,400	+12.1
Places 30,000 and over	751	727	250,092,500	279,065,900	+11.6
Places under 30,000	555	533	143,630,600	161,222,500	+12.2

1. Figures withheld to avoid disclosing individual operations, but included in the totals.

TABLE 4. Chain food stores by number of units operated, 1930, 1941, 1948, 1949 (Grocery stores, combination stores and meat markets combined)

Number of units	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1930				
Total, All Food Chains	**87**	**2,352**	**127,582,500**	**100.0**
Fewer than 10 units	60	320	12,884,800	10.1
10 – 99 units	22	777	50,086,600	39.3
100 units and over	5	1,255	64,611,100	50.6
1941				
Total, All Food Chains	**79**	**1,707**	**177,405,900**	**100.0**
Fewer than 10 units	56	318	21,331,200	12.0
10 – 99 units	19	602	34,103,000	19.2
100 units and over	4	787	121,971,700	68.8
1948				
Total, All Food Chains	**59**	**1,306**	**393,723,100**	**100.0**
Fewer than 10 units	39	204	26,006,700	6.6
10 – 99 units	16	469	78,602,700	20.0
100 units and over	4	633	289,113,700	73.4
1949				
Total, All Food Chains	**54**	**1,260**	**440,288,400**	**100.0**
Fewer than 10 units	35	186	27,790,600	6.3
10 – 99 units	15	452	89,694,100	20.4
100 units and over	4	622	322,803,700	73.3

TABLE 5. Chain food stores by size of business, 1930, 1941, 1948, 1949 (Grocery stores, combination stores and meat markets combined)

Annual sales range	Number of stores	Total sales	% of total sales
		$	%
1930			
Total, all stores	**2,352**	**127,582,500**	**100.0**
$500,000 and over	1	1	1
$300,000 – $499,999	1	1	1
$200,000 – 299,999	1	1	1
$100,000 – 199,999	1	1	1
Under $100,000	1	1	1
1941			
Total, all stores	**1,707**	**177,405,900**	**100.0**
$500,000 and over	38	23,203,400	13.1
$300,000 – $499,999	110	42,868,000	24.2
$200,000 – 299,999	100	24,292,400	13.7
$100,000 – 199,999	281	39,456,800	22.2
Under $100,000	1,178	47,585,300	26.8
1948			
Total, all stores	**1,306**	**393,723,100**	**100.0**
$500,000 and over	278	229,448,800	58.3
$300,000 – $499,999	177	68,608,300	17.4
$200,000 – 299,999	121	29,924,300	7.6
$100,000 – 199,999	276	38,781,800	9.9
Under $100,000	454	26,959,900	6.8
1949			
Total, all stores	**1,260**	**440,288,400**	**100.0**
$500,000 and over	314	284,438,400	64.6
$300,000 – $499,999	172	66,810,700	15.2
$200,000 – 299,999	100	24,378,400	5.5
$100,000 – 199,999	299	42,288,500	9.6
Under $100,000	375	22,372,400	5.1

1. Not available.

TABLE 6. Chain food stores by kind of business, 1930, 1941, 1948, 1949

Kind of business	Number of chains	Number of stores (Average)	Total sales		Average sales per store
			Amount	% of total	
			$	%	$
1930					
Total, All Food Chains	**87**	**2,218**	**127,582,500**	**100.0**	**57,521**
Grocery store chains	43	722	44,698,400	35.0	61,909
Combination store chains	23	1,282	74,800,200	58.6	58,346
Meat market chains	21	214	8,083,900	6.4	37,775
1941					
Total, All Food Chains	**79**	**1,692**	**177,405,900**	**100.0**	**104,850**
Grocery store chains	28	446	26,523,300	14.9	59,469
Combination store chains	34	1,083	145,794,100	82.2	134,621
Meat market chains	17	163	5,088,500	2.9	31,218
1948					
Total, All Food Chains	**59**	**1,250**	**393,723,100**	**100.0**	**314,978**
Grocery store chains	16	266	25,596,600	6.5	96,228
Combination store chains	32	909	361,540,000	91.8	397,734
Meat market chains	11	75	6,586,500	1.7	87,820
1949					
Total, All Food Chains	**54**	**1,194**	**440,288,400**	**100.0**	**368,751**
Grocery store chains	14	244	26,209,900	6.0	107,418
Combination store chains	30	887	407,740,400	92.6	459,685
Meat market chains	10	63	6,338,100	1.4	100,605

VARIETY CHAIN STORES — 1949

Fifteen variety store chains operating 550 retail outlets reported sales totalling $142,060,500 in 1949, an increase of 6% in dollar volume compared with 1948 sales of $133,906,900 made by 16 chains operating 540 stores. Stocks increased very little in 1949, a result which contrasted with the rather sizeable growth in stock holdings during each of the three previous years. Salaries and wages paid to store employees amounted to $19,790,800 in 1949, the 15% increase over 1948 being considerably greater than the gain in sales. (Table 1)

Changes in sales volume varied considerably in the different provinces, ranging from a 24% increase in Prince Edward Island to a 4% decrease in Nova Scotia. Slightly lower sales in 1949 for British Columbia and Manitoba were accounted for by reduced volume in stores located in the larger centres. (Table 2) Among the cities showing the largest gains in sales in 1949 were Calgary (26%), London (21%) and Hamilton (19%). (Table 3)

More stores shifted into the larger sales-size categories as sales continued to expand. In 1949, 76% of total sales was accounted for by stores doing more than $200,000 business annually compared with 75% in 1948. Sixteen stores had sales of more than $1,000,000, three more than the number which fell within that class in the previous year. (Table 4)

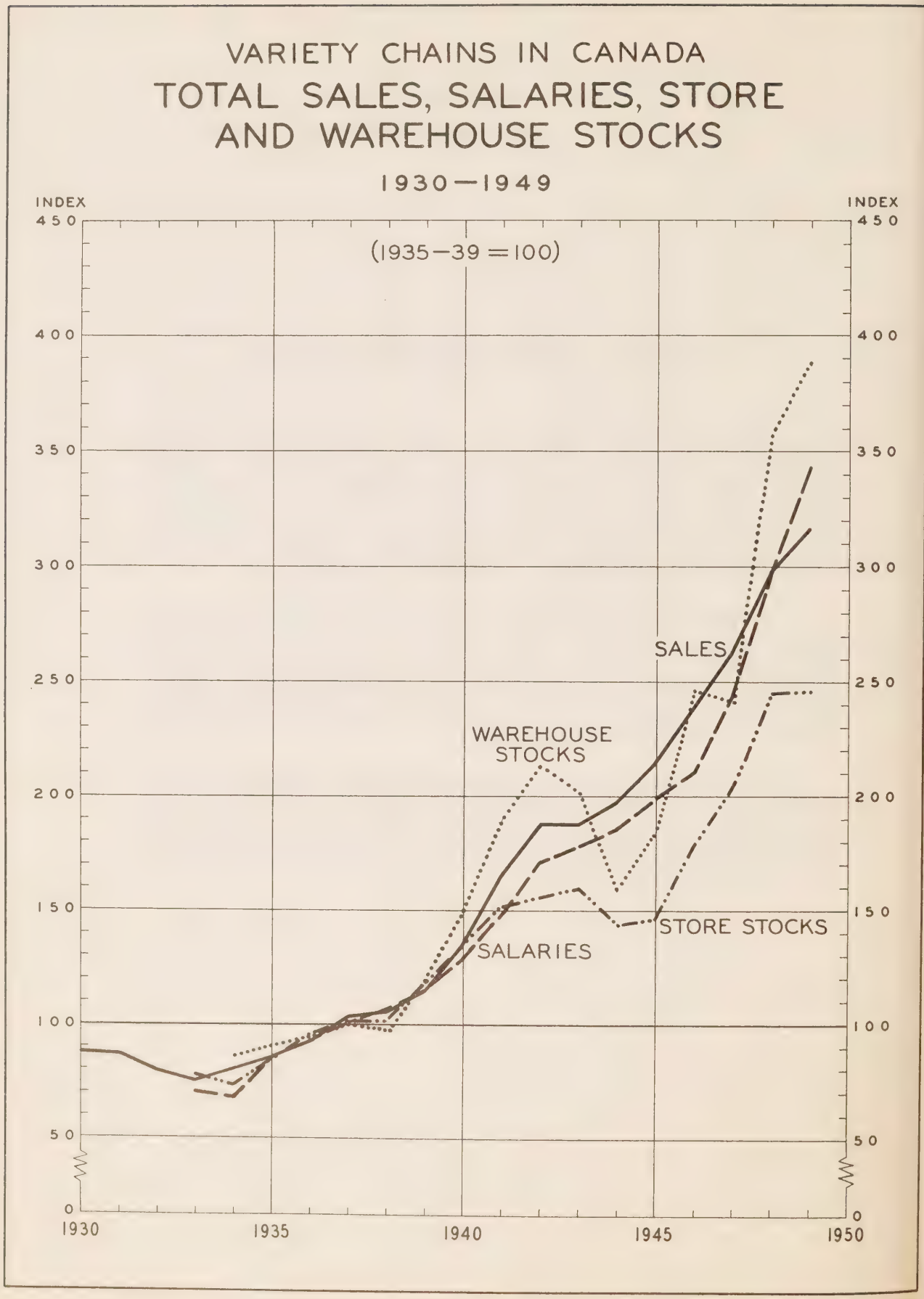
VARIETY CHAINS IN CANADA
TOTAL SALES, SALARIES, STORE AND WAREHOUSE STOCKS
1930—1949
INDEX
(1935—39 = 100)
450
400
350
300
250
200
150
100
50
0
1930
1935
1940
1945
1950
SALES
WAREHOUSE STOCKS
SALARIES
STORE STOCKS

TABLE 1. Summary statistics of chain variety stores in Canada, 1930-1949

Year	Number of chains	Number of stores		Retail sales	Salaries and wages paid to store employees	Stocks on hand at year end	
		Average[1]	Maximum			Stores	Warehouses
				$	$	$	$
1930	15	313	327	39,383,600	4,179,300	5,274,900	2
1931	14	329	340	38,906,700	2	2	2
1932	14	339	348	35,474,800	2	2	2
1933	14	348	356	33,348,600	4,032,400	4,796,600	2
1934	14	360	372	35,646,500	3,908,100	4,507,800	817,100
1935	14	377	390	37,914,000	4,889,300	5,184,800	861,300
1936	14	396	414	41,422,100	5,331,300	5,880,900	898,800
1937	14	422	437	46,323,400	5,832,000	6,234,100	946,900
1938	16	446	468	47,256,700	6,170,100	6,243,600	922,900
1939	16	474	489	51,416,000	6,594,500	7,285,400	1,130,900
1940	16	491	504	60,718,600	7,453,900	8,354,100	1,425,500
1941	20	525	532	74,179,100	8,568,700	9,334,600	1,806,100
1942	19	521	523	84,319,200	9,859,800	9,584,900	2,027,200
1943	19	520	521	84,366,200	10,275,700	9,836,500	1,919,400
1944	18	514	515	88,568,800	10,737,600	8,885,500	1,511,500
1945	19	515	521	95,998,200	11,505,200	9,008,400	1,756,200
1946	19	515	523	107,586,200	12,745,500	10,984,100	2,344,300
1947	18	517	536	117,925,300	14,069,300	12,528,200	2,302,800
1948	16	527	540	133,906,900	17,162,700	15,096,200	3,407,200
1949	15	541	550	142,060,500	19,790,800	15,153,000	3,686,100

1. Obtained by averaging the number at beginning, middle and end of the year.
2. Not available.

TABLE 2. Variety chains, stores and sales by provinces, 1930, 1941, 1948, 1949

Province	1930	1941	1948	1949	% change in sales 1949/1948
					%
CANADA:					
Chains (number)	15	20	16	15	
Stores (maximum)	327	532	540	550	
Sales $	39,383,600	74,179,100	133,906,900	142,060,500	+6.1
Prince Edward Island:					
Chains (number)	2	3	3	3	
Stores (maximum)	2	3	3	3	
Sales $	1	442,000	731,300	908,400	+24.2
Nova Scotia:					
Chains (number)	2	5	5	5	
Stores (maximum)	16	32	34	35	
Sales $	1	6,030,800	8,674,400	8,356,200	-3.7
New Brunswick:					
Chains (number)	3	7	6	6	
Stores (maximum)	6	24	22	24	
Sales $	1	3,593,100	5,531,200	6,372,800	+15.2
Quebec:					
Chains (number)	11	13	12	12	
Stores (maximum)	101	131	122	123	
Sales $	9,949,700	17,688,900	35,742,200	37,141,200	+3.9
Ontario:					
Chains (number)	9	15	14	13	
Stores (maximum)	152	275	286	292	
Sales $	18,408,300	33,784,200	61,069,600	66,383,700	+8.7
Manitoba:					
Chains (number)	4	5	5	5	
Stores (maximum)	9	15	14	14	
Sales $	1,434,800	2,426,300	4,436,600	4,431,200	-0.1
Saskatchewan:					
Chains (number)	3	3	3	3	
Stores (maximum)	12	17	18	18	
Sales $	1,713,800	2,598,500	4,611,900	4,737,400	+2.7
Alberta:					
Chains (number)	3	5	5	5	
Stores (maximum)	8	13	15	15	
Sales $	1,708,900	3,453,800	5,978,700	6,714,000	+12.3
British Columbia:					
Chains (number)	3	3	5	5	
Stores (maximum)	21	22	26	26	
Sales $	2,769,700	4,161,500	7,131,000	7,015,600	-1.6

1. Figures withheld to avoid disclosing individual operations, but included in the total.

TABLE 3. Chain variety store sales in principal cities 1948 and 1949

City	Number of stores (Maximum)		Retail sales		% change in sales 1949/1948
	1948	1949	1948	1949	
			$	$	%
Halifax	5	5	3,259,600	3,338,900	+2.4
Saint John	4	4	2,085,200	1,984,200	-4.8
Hull	3	3	429,900	420,800	-2.1
Montreal	42	43	14,475,900	14,873,300	+2.7
Quebec	13	13	6,965,200	7,288,300	+4.6
Sherbrooke	4	4	2,057,900	2,155,300	+4.7
Three Rivers	5	5	2,096,000	2,140,200	+2.1
Verdun	4	4	980,100	1,024,500	+4.5
Brantford	4	4	1,283,600	1,300,100	+1.3
Fort William	4	4	1,013,000	1,001,000	-1.2
Hamilton	8	10	4,039,600	4,805,200	+19.0
Kingston	5	5	1,589,700	1,632,100	+2.7
Kitchener	5	5	1,659,700	1,741,500	+4.9
London	5	5	2,702,600	3,263,000	+20.7
Ottawa	12	13	5,079,700	5,776,600	+13.7
Peterborough	5	5	1,458,100	1,555,000	+6.6
St. Catharines	4	4	1,811,900	1,893,100	+4.5
Sudbury	3	3	1,665,300	1,819,700	+9.3
Toronto	52	56	11,766,200	12,844,800	+9.2
Windsor	5	5	2,692,800	3,097,900	+15.0
Winnipeg	6	6	3,276,100	3,210,100	-2.0
Regina	3	3	1,534,100	1,622,500	+5.8
Saskatoon	3	3	1,061,600	1,075,300	+1.3
Calgary	4	4	1,862,600	2,342,300	+25.8
Edmonton	4	4	2,752,600	2,977,400	+8.2
Vancouver	10	10	3,577,100	3,486,300	-2.5
Victoria	3	3	1,245,800	1,145,500	-8.1
Places 30,000 and over	225	233	84,421,900	89,814,900	+6.4
Places under 30,000	315	317	49,485,000	52,245,600	+5.6

Table 4. Chain variety stores by size of business, 1930, 1941, 1948, 1949

Annual sales range	Number of stores	Total sales	% of total sales
		$	%
1930			
Total, all stores	**327**	**39,383,600**	**100.0**
$1,000,000 and over	1	1	1
$ 500,000 – $999,999	1	1	1
$ 300,000 – 499,999	1	1	1
$ 200,000 – 299,999	1	1	1
$ 100,000 – 199,999	1	1	1
Under $100,000	1	1	1
1941			
Total, all stores	**532**	**74,179,100**	**100.0**
$1,000,000 and over	3	4,130,200	5.6
$ 500,000 – $999,999	13	8,359,600	11.2
$ 300,000 – 499,999	28	11,176,700	15.1
$ 200,000 – 299,999	53	12,880,100	17.4
$ 100,000 – 199,999	166	23,230,600	31.3
Under $100,000	269	14,401,900	19.4
1948			
Total, all stores	**540**	**133,906,900**	**100.0**
$1,000,000 and over	13	18,590,700	13.9
$ 500,000 – $999,999	41	28,457,100	21.3
$ 300,000 – 499,999	83	31,581,700	23.6
$ 200,000 – 299,999	88	21,206,900	15.8
$ 100,000 – 199,999	167	25,241,900	18.8
Under $100,000	148	8,828,600	6.6
1949			
Total, all stores	**550**	**142,060,500**	**100.0**
$1,000,000 and over	16	22,858,000	16.1
$ 500,000 – $999,999	45	30,919,500	21.7
$ 300,000 – 499,999	86	33,152,500	23.3
$ 200,000 – 299,999	86	20,701,600	14.6
$ 100,000 – 199,999	176	26,101,800	18.4
Under $100,000	141	8,327,100	5.9

1. Not available.

DRUG STORE CHAINS — 1949

Drug store chains reported sales of $27,430,100 in 1949, a figure which represented practically no change from the 1948 total of $27,458,100. The 23 companies in this field operated 301 stores, the same number as were operated by 25 firms in 1948. Salaries and wages paid to store employees were up 7% in 1949, reaching a total of $4,234,900. Store inventories also increased 7%, but warehouse stocks were only 1% higher.

Considerable variation showed up in the provincial results. Sales increased 14% in the Prairie Provinces while Quebec chains reported a decrease of 25% in sales volume, the latter result being due largely to the withdrawal of two drug firms from the chain store field in 1949. Changes in other provinces were more moderate. (Table 2)

Ten drug stores had sales greater than $200,000 in 1949, one more than in 1948. Sales of the majority of chain drug stores fell between $50,000 and $200,000. (Table 3)

Provincial, sectional and national drug chains, as distinct from local chains, increased their share of total sales from 68% in 1948 to 70% in 1949. (Table 4)

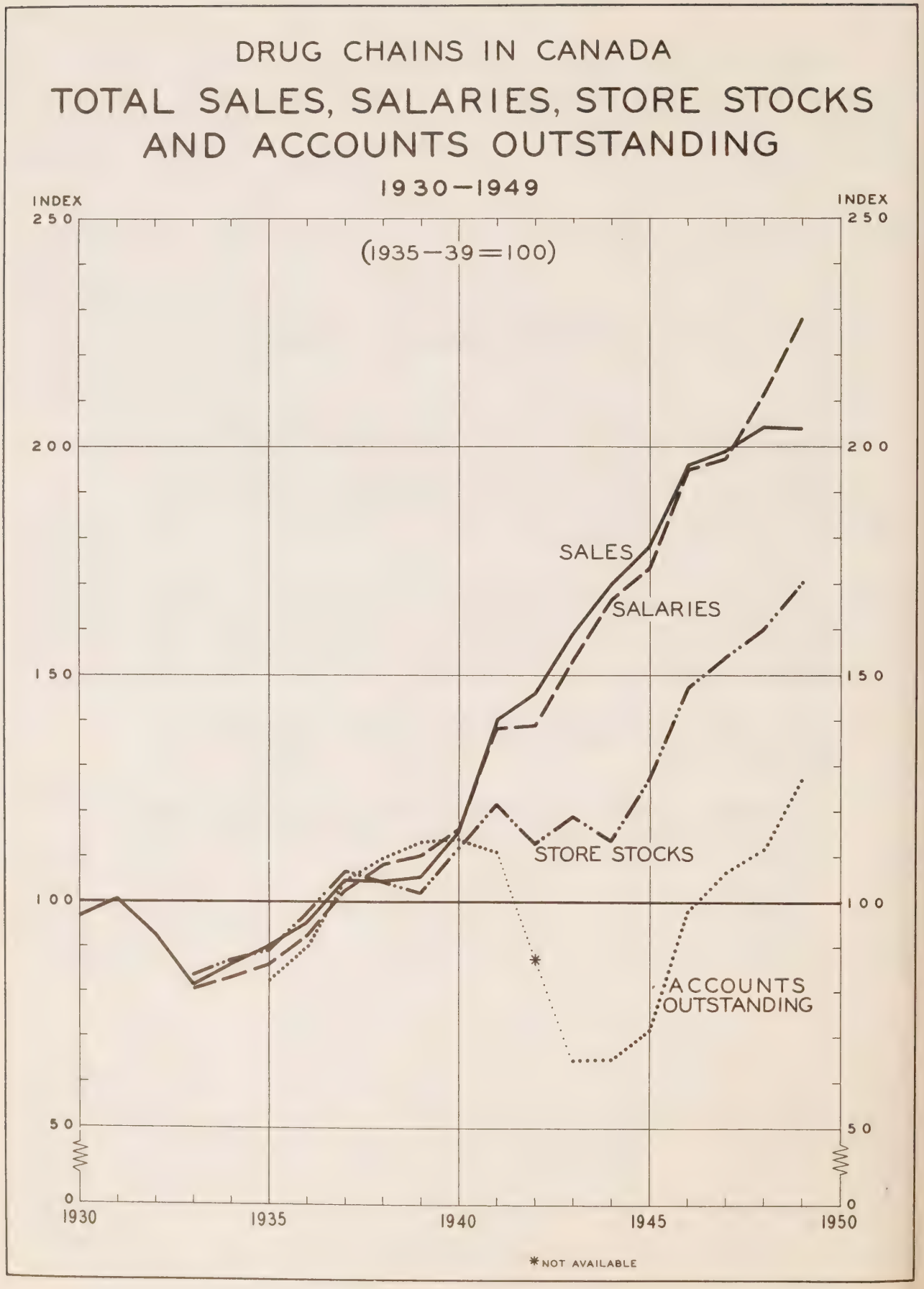
DRUG CHAINS IN CANADA
TOTAL SALES, SALARIES, STORE STOCKS AND ACCOUNTS OUTSTANDING
1930—1949
INDEX
INDEX
(1935—39=100)
250
200
150
100
50
0
SALES
SALARIES
STORE STOCKS
ACCOUNTS OUTSTANDING
1930
1935
1940
1945
1950
*NOT AVAILABLE

TABLE 1. Summary statistics of chain drug stores in Canada, 1930-1949

Year	Number of chains	Number of stores		Retail sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	31	284	292	13,971,300	49,195	1,880,800	2	2,510,900	2
1931	32	299	306	13,584,600	45,433	2	2	2	2
1932	32	305	313	12,520,000	41,049	2	2	2	2
1933	29	297	301	11,001,300	37,041	1,497,700	2	2,021,500	2
1934	29	298	306	11,594,000	38,906	1,542,800	2	2,102,000	527,000
1935	29	307	311	12,164,100	39,622	1,594,800	118,700	2,152,500	501,100
1936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300
1937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900
1938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500
1939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800
1940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400
1941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000
1942	31	342	343	19,711,700	57,637	2,579,700	2	2,732,900	699,400
1943	31	330	334	21,511,600	65,187	2,849,900	93,300	2,873,800	734,100
1944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700
1945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400
1946	27	310	318	26,483,700	85,431	3,620,300	140,800	3,553,200	751,800
1947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100
1948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300
1949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Drug chains, stores and sales by provinces, 1930, 1941, 1948, 1949

—	1930	1941	1948	1949	% change in sales 1949/1948
					%
CANADA:					
Chains	31	35	25	23	
Stores	292	363	316	309	
Sales $	13,971,300	18,944,500	27,458,100	27,430,100	-0.1
Maritime Provinces:					
Chains (number)	4	3	4	4	
Stores (maximum)	23	24	23	24	
Sales $	793,100	1,102,200	1,484,000	1,544,400	+4.1
Quebec:					
Chains (number)	7	8	7	5	
Stores (maximum)	54	55	43	32	
Sales $	2,367,900	3,106,100	3,723,800	2,792,800	-25.0
Ontario:					
Chains (number)	11	17	10	10	
Stores (maximum)	137	198	168	170	
Sales $	6.989,200	10,332,400	14,230,100	14,685,500	+3.2
Prairie Provinces:					
Chains (number)	7	6	6	6	
Stores (maximum)	37	37	29	29	
Sales $	1,778,600	1,827,900	2,439,700	2,777,700	+13.9
British Columbia:					
Chains (number)	4	3	3	3	
Stores (maximum)	41	49	53	54	
Sales $	2,042,500	2,575,900	5,580,500	5,629,700	+0.9

TABLE 3. Chain drug stores by size of business 1930, 1941, 1948, 1949

Annual sales range	Number of stores	Total sales	% of total sales
		$	%
1930			
Total, all stores	**292**	**13,971,300**	**100.0**
$200,000 and over	1	1	1
$100,000 – $199,999	1	1	1
$ 50,000 – 99,999	1	1	1
$ 30,000 – 49,999	1	1	1
Under $30,000	1	1	1
1941			
Total, all stores	**363**	**18,944,500**	**100.0**
$200,000 and over	2	3,543,600	18.6
$100,000 – $199,999	25		
$ 50,000 – 99,999	126	8,439,900	44.6
$ 30,000 – 49,999	131	5,241,900	27.7
Under $30,000	79	1,719,100	9.1
1948			
Total, all stores	**316**	**27,458,100**	**100.0**
$200,000 and over	9	2,421,400	8.8
$100,000 – $199,999	82	10,937,400	39.8
$ 50,000 – 99,999	163	11,866,900	43.3
$ 30,000 – 49,999	49	2,013,100	7.3
Under $30,000	13	219,300	0.8
1949			
Total, all stores	**309**	**27,430,100**	**100.0**
$200,000 and over	10	2,405,700	8.8
$100,000 – $199,999	84	11,189,500	40.8
$ 50,000 – 99,999	157	11,674,500	42.5
$ 30,000 – 49,999	47	1,993,100	7.3
Under $30,000	11	167,300	0.6

1. Not available.

TABLE 4. Chain drug stores by type of operation, 1930, 1941, 1948, 1949

Type of operation	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1930				
Total, Drug Chains	**31**	**292**	**13,971,300**	**100.0**
Local chains	24	174	6,696,700	47.9
Provincial, sectional and national chains	7	118	7,274,600	52.1
1941				
Total, Drug Chains	**35**	**363**	**18,944,500**	**100.0**
Local chains	25	157	7,053,300	37.2
Provincial, sectional and national chains	10	206	11,891,200	62.8
1948				
Total, Drug Chains	**25**	**316**	**27,458,100**	**100.0**
Local chains	17	113	8,907,800	32.4
Provincial, sectional and national chains	8	203	18,550,300	67.6
1949				
Total, Drug Chains	**23**	**309**	**27,430,100**	**100.0**
Local chains	15	102	8,206,000	29.9
Provincial, sectional and national chains	8	207	19,224,100	70.1

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RETAIL CHAIN STORES
1950

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DOMINION BUREAU OF STATISTICS — DEPARTMENT OF TRADE AND COMMERCE

RETAIL CHAIN STORES
1950

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NOTICE

The Industry and Merchandising Division of the Bureau of Statistics collects and compiles figures on (a) the primary industries in Canada — mining, forestry, and fishing; (b) manufacturing; (c) construction; and (d) merchandising and services.

For the purpose of annual compilation and publication, reports on merchandising and services have been classified as follows:

Part I — Wholesale Statistics

A Wholesale Trade, 25¢.
* B Operating Results of Food Wholesalers, 25¢.
* C Operating Results of Dry Goods, Piece Goods, and Footwear Wholesalers, 25¢.
* D Operating Results of Miscellaneous Wholesalers (automotive equipment, drugs, hardware, plumbing and heating equipment), 25¢.

Part II — Retail Statistics

E General Review, 25¢.
F Retail Trade, 50¢.
G Retail Chain Stores, 50¢.
* H Operating Results of Chain Food Stores, 25¢.
* I Operating Results of Chain Clothing Stores, 25¢.
* J Operating Results of Miscellaneous Chain Stores (variety, drug, furniture), 25¢.
K Operating Results of Retail Food Stores, 25¢.
L Operating Results of Retail Clothing Stores, 25¢.
M Operating Results of Retail Hardware, Furniture, Appliance, and Radio Stores, 25¢.
N Operating Results of Filling Stations and Garages, 25¢.
O Operating Results of Miscellaneous Retail Stores, 25¢.
P Retail Consumer Credit, 25¢.

Part III — Services and Special Fields

Q Laundries, Cleaners and Dyers, 25¢.
R Motion Picture Theatres, Exhibitors, and Distributors, 25¢.
S Hotels, 25¢.
T Sales Financing, 25¢.
U Farm Implement and Equipment Sales, 25¢.
V New Motor Vehicle Sales and Motor Vehicle Financing, 25¢.

The reports are punched to permit of filing in a ring binder.

* Biennial reports — not issued for 1950.

TABLE OF CONTENTS

DEFINITIONS

CHAINS— A retail chain is an organization operating four or more retail stores under the same ownership.

CLASSIFICATION BY KIND OF BUSINESS— A chain is classified by the kind of business carried on in the majority of its stores. A few chains operated several stores of two distinct types and these were treated as two separate chains.

CLASSIFICATION BY TYPE OF ORGANIZATION— **Local chains** are those operating within one city or locality. **Provincial chains**, as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

NUMBER OF STORES— The **average** number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The **maximum** is the total number of stores operated during the year, regardless of whether operated all or part of the year.

TOTAL SALES— Total sales made through all **retail** outlets. Sales made through head office or warehouse are **not** included.

SALARIES AND WAGES— Salaries and wages reported are those paid to **store employees** only. Those paid to head office and warehouse employees are **not** included.

ACCOUNTS OUTSTANDING— These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do **not** include accounts written off.

STOCKS— Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

This year, we have enlarged the content of this bulletin by giving more complete analysis for the women's apparel and shoe store chains.

RETAIL CHAIN STORES

1950

The operations of retail chain stores in Canada in 1950 showed the following general developments:

Sales	Up 10%
Salaries and Wages	Up 12%
Accounts Outstanding	Up 30%
Store Stocks	Up 29%
Warehouse Stocks	Up 28%

Total sales of $1,559,693,100 in 1950 represented a substantial gain of 10% compared with the 1949 total of $1,420,080,800. An increase of 42 in the number of chain store firms in operation between 1949 and 1950, from 381 to 423, represented to a large degree a growth in the number of firms operating 4 units, the minimum number necessary for classification as a retail chain. The number of units in operation (average number) rose 316, from 6,839 in 1949 to 7,155 in 1950, and average sales per store reached a new peak of $217,986.

An increase of 12% in salaries and wages, from $115 million in 1949 to $129 million in 1950, was slightly greater than the 10% gain in sales over 1949. Accounts outstanding at the end of 1950 amounted to $65 million, an increase of 30% over the 1949 year-end total of $50 million. This very large increase was mainly due to the furniture-household-radio and building materials groups of retail chain stores.

A 29% increase in stocks on hand in retail stores, from $123 million in 1949 to $159 million in 1950, contrasted sharply with the moderate increase of 4% in 1949 over 1948. Warehouse stocks also showed a large increase of 28%, rising from $47 million in 1949 to $60 million in 1950. (Table 1)

Sales gains were reported by chain stores in all regions in 1950. The increase of 167.2% in Prince Edward Island was mainly due to the addition of 2 new firms in 1950, one of which was the Prince Edward Island Temperance Commission. Sales increases in Ontario, Quebec and Alberta all exceeded the average gain for Canada as a whole. Increases in British Columbia, Saskatchewan, New Brunswick and Nova Scotia were all quite moderate, none exceeding 3%. (Table 2)

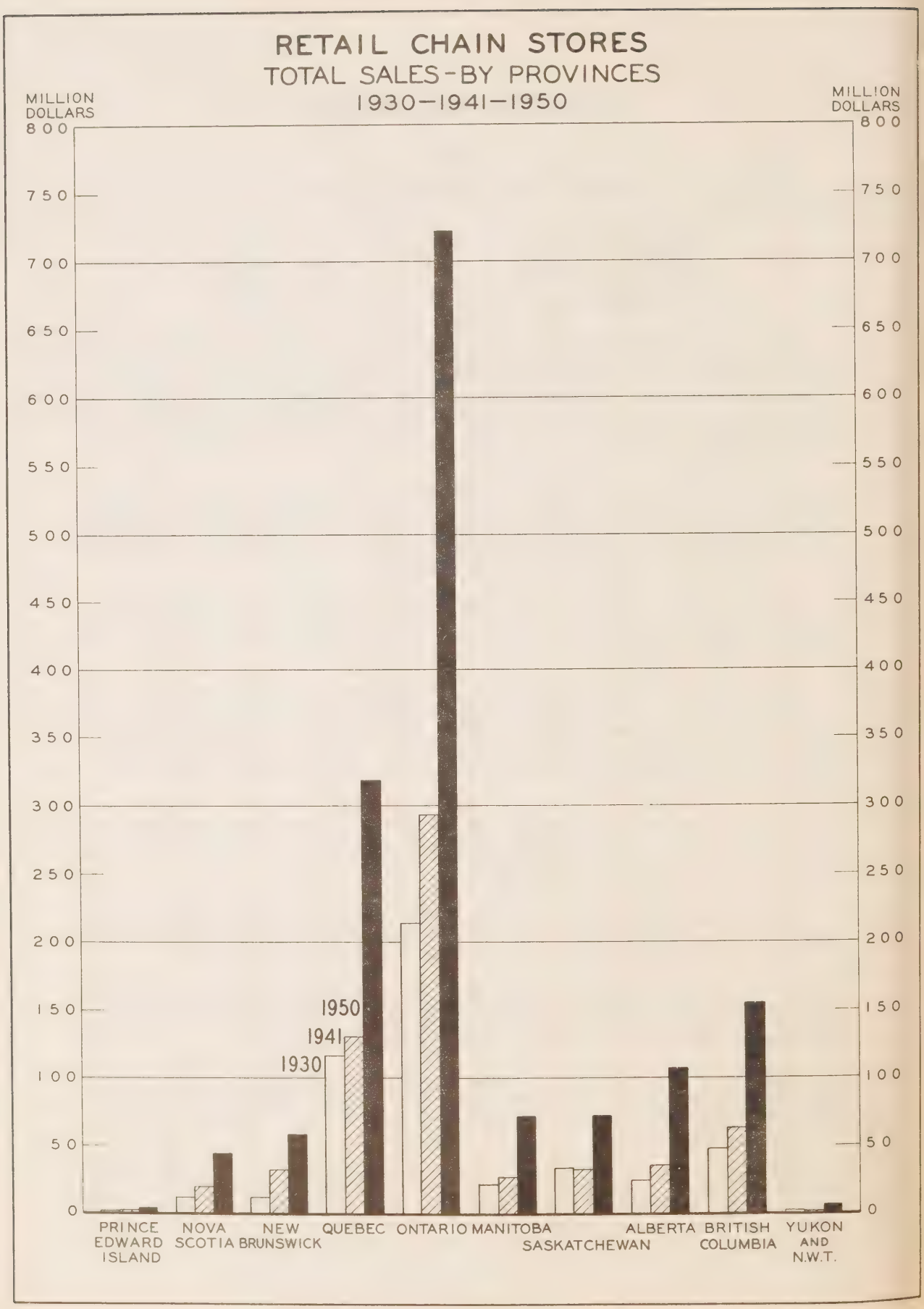
The largest gains in sales volume were reported by household appliance, radio and music chains (24%), hardware chains (23%), food chains (16%), and office equipment chains (15%). Meat market chains showed the only decline (7%), with chain tobacco store sales practically unchanged (+0.3%). (Table 4)

Sectional and national chains accounted for 50% of total chain store sales in 1950 as against 47% in 1949. At the same time, the share of local chains dropped from 8% to 4%. The position of provincial chains remained practically unchanged. (Table 5)

Firms operating more than 100 units numbered 12 in 1950, unchanged from 1949, and they accounted for approximately 45% of total chain store sales. Firms operating fewer than 10 units increased from 242 in 1949 to 282 in 1950, with the result that this segment accounted for 16% of total sales compared with 15% in 1949. (Table 6)

As a result of continued sales expansion, firms doing more than $5 million business annually accounted for 75% of all chain store sales in 1950 compared with 74% in 1949. Firms with sales of $1 million or less accounted for only 7% of total chain store sales in 1950. (Table 7)

Changes from year to year in the number of chain companies are not necessarily an indication of the establishment of new retail enterprises. Very frequently they result from an enlargement of the number of units operated by firms which in the previous year were already operating from one to three retail units. Firms become classified as chain stores when the number of units they operate reaches four. Conversely a decline to fewer than four units places a firm outside the scope of the chain store field. This movement of firms in and out of the chain field has little effect on the overall results.


RETAIL CHAIN STORES
TOTAL SALES-BY PROVINCES
1930—1941—1950
MILLION DOLLARS
800
750
700
650
600
550
500
450
400
350
300
250
200
150
100
50
0
1950
1941
1930
PRINCE EDWARD ISLAND
NOVA SCOTIA
NEW BRUNSWICK
QUEBEC
ONTARIO
MANITOBA
SASKATCHEWAN
ALBERTA
BRITISH COLUMBIA
YUKON AND N.W.T.

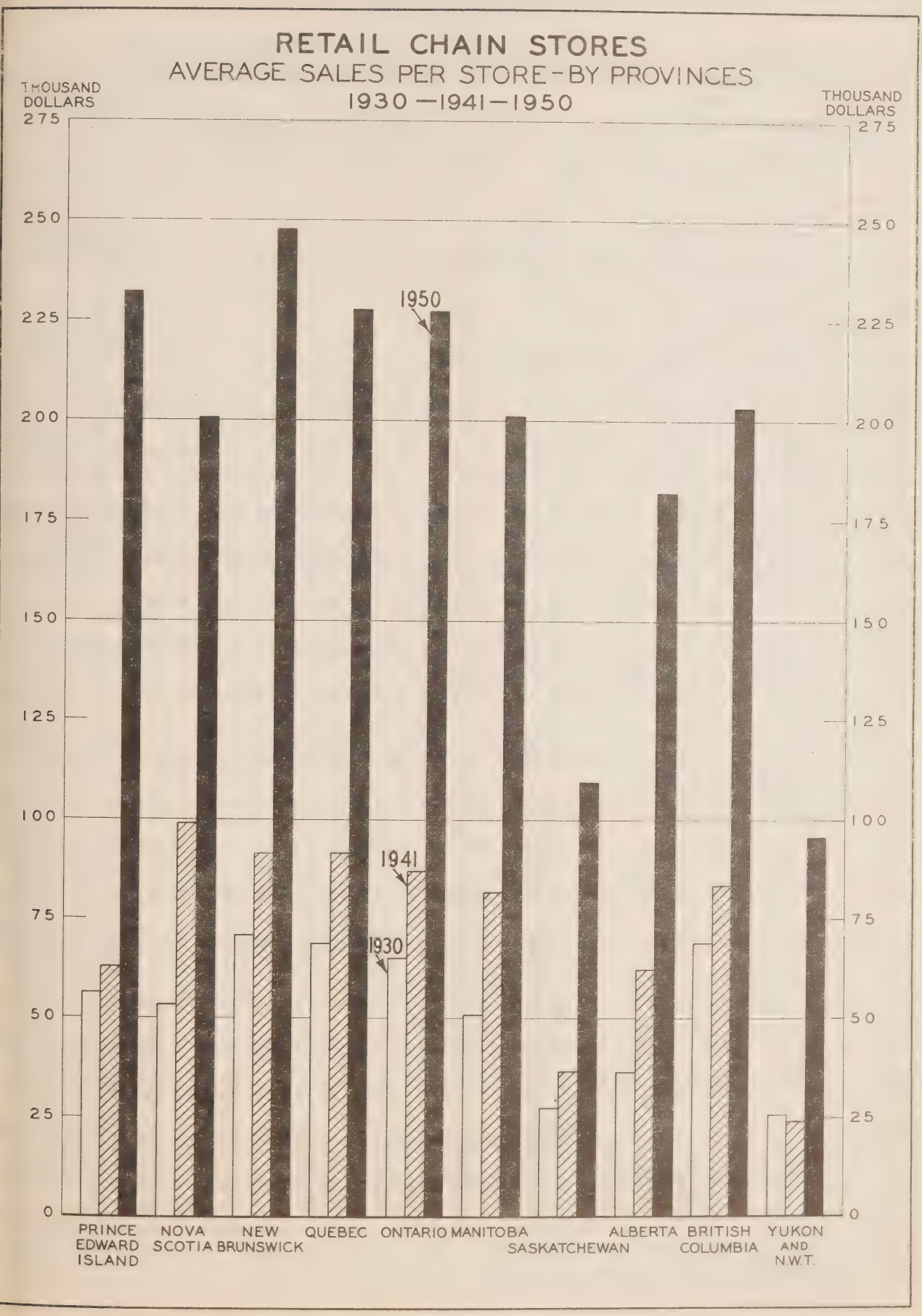

RETAIL CHAIN STORES
AVERAGE SALES PER STORE - BY PROVINCES
1930 — 1941 — 1950
THOUSAND DOLLARS
275
250
225
200
175
150
125
100
75
50
25
0
1950
1941
1930
PRINCE EDWARD ISLAND
NOVA SCOTIA
NEW BRUNSWICK
QUEBEC
ONTARIO
MANITOBA
SASKATCHEWAN
ALBERTA
BRITISH COLUMBIA
YUKON AND N.W.T.

TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930 - 1950

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	518	8,097	8,504	487,336,000	60,187	50,404,900	2	60,457,200	2
1931	506	8,188	8,557	434,199,700	53,029	2	2	2	2
1932	486	8,066	8,398	360,806,200	44,732	2	2	2	2
1933	461	9,900	8,230	328,902,600	41,633	34,820,600	2	43,995,100	2
1934	445	7,804	8,210	347,186,100	44,488	34,510,900	2	40,962,600	13,768,100
1935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942	455	7,010	7,139	687,447,400	98,067	57,653,700	2	66,939,700	22,633,400
1943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
1948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
1949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
1950	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Chains, Stores and Sales by Provinces, 1941, 1949 and 1950

Province	1941	1949	1950	% change in sales 1950/1949
				%
Canada:				
Chains (number)	**529**	**381**	**423**	
Stores (maximum)	**7,969**	**7,123**	**7,483**	
Total sales $	**639,210,400**	**1,420,080,800**	**1,559,693,100**	+ **9.8**
Prince Edward Island:				
Chains (number)	9	8	10	
Stores (maximum)	16	9	15	
Total sales $	1,010,800	1,305,300	3,488,100	+ 167.2
Nova Scotia:				
Chains (number)	56	47	50	
Stores (maximum)	325	283	289	
Total sales $	32,214,400	56,947,000	57,946,800	+ 1.8
New Brunswick:				
Chains (number)	46	38	39	
Stores (maximum)	215	180	179	
Total sales $	19,762,100	43,046,700	44,398,300	+ 3.1
Quebec:				
Chains (number)	161	127	138	
Stores (maximum)	1,428	1,290	1,396	
Total sales $	131,225,900	283,387,500	318,377,500	+ 12.3
Ontario:				
Chains (number)	281	206	223	
Stores (maximum)	3,368	3,015	3,176	
Total sales $	293,671,300	641,303,300	722,837,900	+ 12.7
Manitoba:				
Chains (number)	68	70	76	
Stores (maximum)	334	344	361	
Total sales $	27,377,400	68,392,300	72,577,900	+ 6.1
Saskatchewan:				
Chains (number)	76	64	71	
Stores (maximum)	880	655	662	
Total sales $	32,458,600	71,811,100	72,632,800	+ 1.1
Alberta:				
Chains (number)	88	72	81	
Stores (maximum)	576	543	588	
Total sales $	36,071,200	96,711,900	107,180,700	+ 10.8
British Columbia:				
Chains (number)	91	84	93	
Stores (maximum)	765	745	762	
Total sales $	63,925,100	152,333,800	154,973,700	+ 1.7
Yukon and Northwest Territories:				
Chains (number)	5	4	4	
Stores (maximum)	62	59	55	
Total sales $	1,493,600	4,841,400	5,279,400	+ 9.0

TABLE 3. Principal Statistics of Retail Chain Stores in Canada, 1950 by Kinds of Business

No.	Kind of business	Number of chains	Number of stores	
			Average	Maximum
1	**Total, All Chains**	**423**	**7,155**	**7,483**
2	**Food Group, total**	**72**	**1,523**	**1,635**
3	Bakery product dealers	10	162	173
4	Candy and comfectionery stores	10	175	186
5	Grocery stores	10	230	244
6	Combination stores	29	879	947
7	Meat markets	9	53	59
8	Other food stores	4	24	26
9	**Country General Stores**	**16**	**126**	**127**
10	**General Merchandise Group, total**	**24**	**639**	**659**
11	Dry goods and general merchandise stores	8	79	80
12	Variety, 5-10-15¢ to-a-dollar stores	16	560	579
13	**Automotive Group, total**	**11**	**117**	**122**
14	Motor vehicle dealers	5	37	37
15	Filling stations	4	56	61
16	Other automotive accessories stores	2	24	24
17	**Apparel Group, total**	**112**	**1,307**	**1,383**
18	Men's and boys' clothing and furnishings stores	18	158	171
19	Family clothing stores	22	142	153
20	Women's apparel and accessories stores	40	458	485
21	Shoe stores	32	549	574
22	**Building Materials Group, total**	**43**	**813**	**823**
23	Hardware stores	9	49	49
24	Lumber and building material dealers	28	716	725
25	Paint, varnish and wallpaper stores	6	48	49
26	**Furniture-Household-Radio Group, total**	**39**	**492**	**516**
27	Furniture stores	20	184	194
28	Household appliance, radio and music stores	19	308	322
29	**Restaurant Group, total**	**18**	**229**	**255**
30	**Other Retail Stores, total**	**88**	**1,909**	**1,963**
31	Drug stores	27	320	327
32	Jewellery stores	7	61	64
33	Office, store and school furniture equipment and supplies dealers	14	182	190
34	Tobacco stores	4	202	212
35	Government liquor stores	9	594	605
36	Wine stores	5	30	31
37	Miscellaneous kinds of business	22	520	534

TABLE 3. Principal Statistics of Retail Chain Stores in Canada, 1950 by Kinds of Business

Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end		
Amount	% of total chain sales			Stores	Warehouses	No.
$	$	$	$	$	$	
1,559,693,100	**100.0**	**129,334,200**	**65,000,500**	**159,082,900**	**60,501,400**	1
524,710,500	**33.6**	**32,459,900**	**1,666,600**	**15,836,700**	**14,578,500**	2
6,511,800	0.4	961,100	111,800	58,000	183,500	3
6,156,400	0.4	765,600	58,000	113,600	136,300	4
27,642,500	1.8	1,992,100	432,100	1,643,600	627,200	5
476,936,400	30.6	28.026,100	989,800	13,799,200	13,530,500	6
5,921,200	0.3	527,400	33,900	103,800	6,500	7
1,542,200	0.1	187,600	41,000	118,500	94,500	8
15,987,900	**1.0**	**1,401,700**	**1,005,000**	**4,010,300**	**149,300**	9
160,409,700	**10.3**	**22,630,300**	**709,700**	**19,888,900**	**4,086,900**	10
12,678,000	0.8	1,472,600	701,800	2,253,500	93,600	11
147,731,700	9.5	21,157,700	7,900	17,635,400	3,993,300	12
29,626,500	**1.9**	**3,116,200**	**5,661,800**	**3,965,700**	**1,270,400**	13
22,822,100	1.5	2,304,400	5,149,200	3,117,300	1,199,600	14
3,473,200	0.2	283,400	1,800	243,500	70,800	15
3,331,200	0.2	528,400	510,800	604,900	—	16
127,351,200	**8.2**	**13,652,500**	**4,132,100**	**25,333,500**	**4,248,300**	17
19,974,900	1.3	2,096,700	485,400	3,691,900	265,900	18
35,759,400	2.3	4,148,700	2,948,900	8,011,900	626,300	19
38,603,700	2.5	3,444,400	592,000	4,890,100	1,090,200	20
33,013,200	2.1	3,962,700	105,800	8,739,600	2,265,900	21
81,794,900	**5.2**	**6,547,500**	**7,545,400**	**23,055,600**	**387,100**	22
10,851,300	0.7	1,080,600	522,500	2,434,200	15,200	23
67,335,300	4.3	5,052,800	6,499,600	19,760,500	12,600	24
3,608,300	0.2	414,100	523,300	860,900	359,300	25
72,246,100	**4.6**	**9,586,100**	**25,297,800**	**17,847,000**	**5,572,700**	26
36,423,000	2.3	3,774,400	15,855,700	8,786,100	4,916,200	27
35,823,100	2.3	5,811,700	9,442,100	9,060,900	656,500	28
22,782,500	**1.5**	**6,065,900**	**25,500**	**337,300**	**440,700**	29
524,783,800	**33.7**	**33,874,100**	**18,956,600**	**48,807,900**	**29,767,500**	30
28,958,200	1.9	4,478,600	221,900	4,703,800	1,056,300	31
30,787,500	2.0	3,363,800	4,547,800	5,620,800	13,100	32
50,389,500	3.2	11,210,200	8,803,300	7,755,800	528,000	33
16,076,200	1.0	1,545,800	159,200	1,312,400	602,700	34
290,102,300	18.6	7,824,900	18,000	20,357,700	24,557,600	35
2,861,700	0.2	245,200	—	259,000	224,800	36
105,608,400	6.8	5,205,600	5,206,400	8,798,400	2,785,000	37

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1941, 1949 and 1950

Kind of business		1941	1949	1950	% change in sales 1950/1949
Total, All Chains:					
Chains (number)		529	381	423	
Stores (maximum)		7,969	7,123	7,483	
Total sales	$	639,210,400	1,420,080,800	1,559,693,100	+ 9.8
Grocery and combination stores:					
Chains (number)		62	44	39	
Stores (maximum)		1,541	1,191	1,191	
Total sales	$	172,317,400	433,950,300	504,578,900	+16.3
Meat Markets:					
Chains (number)		17	10	9	
Stores (maximum)		166	69	59	
Total sales	$	5,088,500	6,338,100	5,921,200	-6.6
Variety stores:					
Chains (number)		20	15	16	
Stores (maximum)		532	550	579	
Total sales	$	74,179,100	142,060,500	147,731,700	+ 4.0
Men's and boys' clothing and furnishings stores (including custom tailors):					
Chains (number)		18	10	18	
Stores (maximum)		147	125	171	
Total sales	$	9,498,700	17,821,700	19,974,900	+12.1
Family clothing stores:					
Chains (number)		19	19	22	
Stores (maximum)		115	135	153	
Total sales	$	13,943,500	33,770,300	35,759,400	+ 5.9
Women's apparel and accessories stores:					
Chains (number)		38	35	40	
Stores (maximum)		318	426	485	
Total sales	$	12,438,300	37,381,800	38,603,700	+ 3.3
Shoe stores:					
Chains (number)		35	27	32	
Stores (maximum)		452	546	574	
Total sales	$	16,312,600	31,925,900	33,013,200	+ 3.4
Hardware stores:					
Chains (number)		7	7	9	
Stores (maximum)		38	41	49	
Total sales	$	3,849,700	8,827,400	10,851,300	+22.9

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1949 and 1950 – Concluded

Kind of business	1941	1949	1950	% change in sales 1950 / 1949
Lumber and building material dealers:				
Chains (number)	30	25	28	
Stores (maximum)	732	701	725	
Total sales $	19,979,000	59,499,000	67,335,300	+ 13.2
Furniture stores:				
Chains (number)	16	18	20	
Stores (maximum)	127	177	194	
Total sales $	15,484,200	34,554,700	36,423,000	+ 5.4
Household appliance, radio and music stores:				
Chains (number)	27	18	19	
Stores (maximum)	410	287	322	
Total sales $	18,655,600	28,940,200	35,823,100	+ 23.8
Restaurants:				
Chains (number)	27	18	18	
Stores (maximum)	256	249	255	
Total sales $	11,918,800	21,460,500	22,782,500	+ 6.2
Drug stores:				
Chains (number)	35	23	27	
Stores (maximum)	363	309	327	
Total sales $	18,944,500	27,430,100	28,958,200	+ 5.6
Office, school and store supplies and equipment dealers:				
Chains (number)	13	13	14	
Stores (maximum)	147	176	190	
Total sales $	20,192,600	43,766,000	50,389,500	+ 15.1
Tobacco stores and stands:				
Chains (number)	6	4	4	
Stores (maximum)	217	209	212	
Total sales $	7,185,800	16,024,900	16,076,200	+ 0.3
Liquor stores:				
Chains (number)	9	8	9	
Stores (maximum)	615	586	605	
Total sales $	112,397,800	276,684,500	290,102,300	+ 4.8

TABLE 5. Retail Chains by Type of Operation, 1941, 1949 and 1950

Type of operation	Number of chains	Number of stores (Maximum)	Total sales	
			Amount	% of total
			$	%
1941				
Total, all chains	**529**	**7,969**	**639,210,400**	**100.0**
Local chains	175	1,084	60,308,700	9.4
Provincial chains	234	3,160	287,495,000	45.0
Sectional and National chains	120	3,725	291,406,700	45.6
1949				
Total, all chains	**381**	**7,123**	**1,420,080,800**	**100.0**
Local chains	109	790	113,597,200	8.0
Provincial chains	170	2,879	644,151,400	45.4
Sectional and National chains	102	3,454	662,332,200	46.6
1950				
Total, all chains	**423**	**7,483**	**1,559,693,100**	**100.0**
Local chains	104	691	64,357,500	4.1
Provincial chains	203	3,188	710,795,400	45.6
Sectional and National chains	116	3,604	784,540,200	50.3

TABLE 6. Retail Chains by Number of Units Operated, 1941, 1949 and 1950

Number of units operated	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1941				
Total, all chains	**529**	**7,969**	**639,210,400**	**100.0**
4- 9 units	386	2,205	149,798,400	23.5
10-49 units	114	2,532	162,647,400	25.4
50-99 units	16	1,155	77,879,500	12.2
100 units and over	13	2,077	248,885,100	38.9
1949				
Total, all chains	**381**	**7,123**	**1,420,080,800**	**100.0**
4- 9 units	242	1,473	207,372,100	14.6
10-49 units	108	2,432	398,708,800	28.1
50-99 units	19	1,344	183,313,300	12.9
100 units and over	12	1,874	630,686,600	44.4
1950				
Total, all chains	**423**	**7,483**	**1,559,693,100**	**100.0**
4- 9 units	282	1,696	248,366,900	15.9
10-49 units	110	2,491	402,323,400	25.8
50-99 units	19	1,364	211,961,000	13.6
100 units and over	12	1,932	697,041,800	44.7

TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1941, 1949 and 1950

Annual Sales Volume of Chains	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1941				
Total, All Chains	**529**	**7,969**	**639,210,400**	**100.0**
$5,000,000 and over	23	2,246	350,548,400	54.8
$1,000,000–$4,999,999	78	2,399	158,032,200	24.7
Under $1,000,000	428	3,324	130,629,800	20.5
1949				
Total, All Chains	**381**	**7,123**	**1,420,080,800**	**100.0**
$5,000,000 and over	47	3,379	1,048,384,400	73.8
$1,000,000–$4,999,999	118	2,133	273,703,000	19.3
Under $1,000,000	216	1,611	97,993,400	6.9
1950				
Total, All Chains	**423**	**7,483**	**1,559,693,100**	**100.0**
$5,000,000 and over	51	3,500	1,165,994,100	74.8
$1,000,000–$4,999,999	126	2,201	284,548,800	18.2
Under $1,000,000	246	1,782	109,150,200	7.0

CHAIN FOOD STORES — 1950

The remarkable expansion of chain food store sales in recent years gained further momentum in 1950 when volume passed the one-half billion dollar mark for the first time. At $510,500,100, sales were 16% above the 1949 total and more than twice the total recorded only four years earlier (1946) when the sales figure was $245,278,100. Price rises no doubt account for some of the upsurge in food sales. Some indication of the change in physical quantities of merchandise sold between 1949 and 1950 is given by the 4% increase in retail food prices in the same period. Other equally important factors have contributed towards the rise in food sales. Among the major influences have been rising incomes, continuously high employment and a steady growth in population. Chain stores have attracted a wider clientele of customers through their adoption of progressive merchandising policies in order to take advantage of such characteristics as the five-day week, with its heavy week-end purchasing, the tremendous growth in passenger car ownership, and the convenience of self service and cash-and-carry features.

Results for 1950 gave further evidence of continued emphasis on the elimination of smaller units and the establishment of larger new stores, or enlargement of existing stores. The number of stores doing ½ million dollars or more annual business rose to 365 in 1950 from 314 in 1949. They accounted for 70% of all chain food store sales in 1950. Stores with sales of less than $100,000 in 1950 accounted for only 4% of total sales.

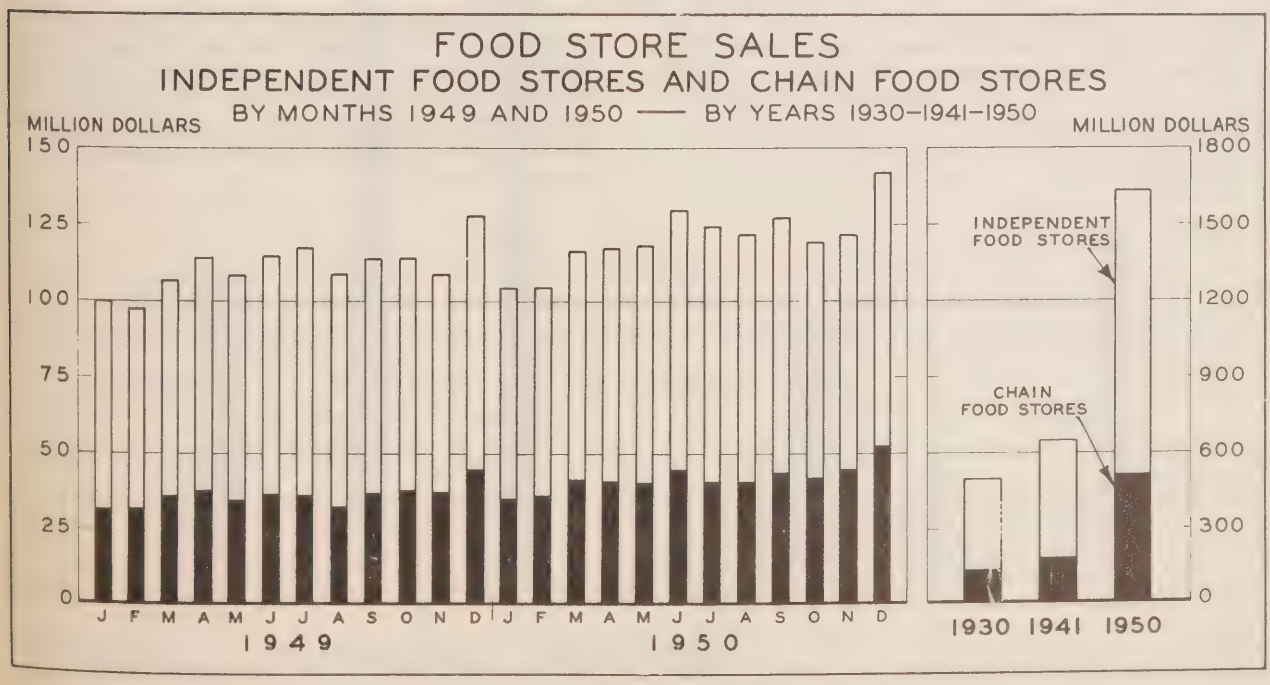
The number of chain food companies diminished from 54 to 48 between 1949 and 1950, and there was a reduction of 32 in the number of chain food stores operating, from 1194 to 1162.

Coincident with this trend was a further move towards the elimination of straight grocery or meat stores and a greater tendency to combine grocery and meat operations in the form of food markets. Of 28 chain grocery specialists operating in 1941, with 446 stores and sales of $26,523,300, there remained only 10 such firms in 1950 operating 230 stores and and having sales of $27,642,500. Similarly, Canada had seventeen chain companies operating 163 meat stores in 1941 (sales $5,088,500), but these have been reduced to 9 firms with 53 stores and sales of $5,921,200 in 1950. On the other hand, although the number of combination meat and grocery chains has declined from 34 to 29 since 1941, and the number of their stores has fallen from 1083 to 879, sales of these have increased from $145,794,100 in 1941 to $476,936,400 in 1950.

A further sidelight on this basic alteration of chain food store operations in recent years is revealed by the following table which traces average sales per store in each component:

	1930	1941	1945	1949	1950
Grocery	$62,000	$ 59,000	$ 96,000	$107,000	$120,000
Combination	58,000	135,000	213,000	460,000	542,000
Meat	38,000	31,000	64,000	101,000	111,000

The position of chain stores in the total food store trade is conveyed by the following chart:

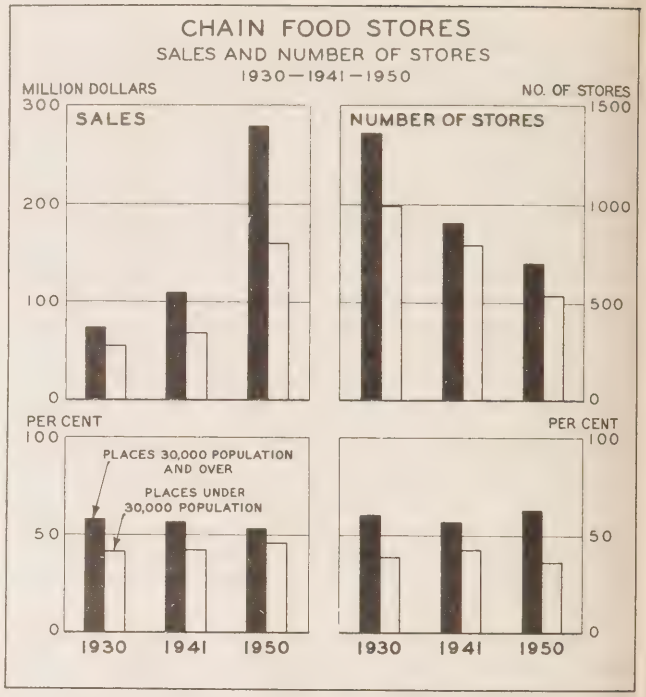


Food Store Sales
Independent Food Stores and Chain Food Stores

All sections of the country for which separate results are reportable showed increased sales in 1950, but the eastern provinces reported more substantial sales gains than were shown by the West. Increases in the number of stores in Quebec and in each of the Prairie Provinces, between 1949 and 1950, ran counter to the general trend.

The most outstanding change in the position of chain food stores in individual cities occurred in Vancouver. In that city the number of stores dropped from 104 in 1949 to 82 in 1950, but sales remained practically unchanged. Though there was a reduction of 12 in the overall total of stores for places with over 30,000 population, sales in these larger centres increased 17%, whereas the increase in total sales for smaller communities was 14%, in spite of a slight gain in the number of chain outlets. (Table 3)

The most substantial gains in dollar volume of sales occurred in Ontario cities. London showed a 29% gain in total sales over 1949, Kitchener 24%, Toronto 22%, and Ottawa 21%. Other cities in the province registered gains between 20% and 11%. Sales of certain other cities cannot be shown because of the small number of firms involved.



Chain Food Stores
Sales and Number of Stores

The four largest companies, although they increased the number of their stores by a total of 15, occupied about the same position sales-wise as in 1949. The 14 companies which had between 10 and 100 stores operated almost the same number of units as did the 15 firms which fell in that class in 1949, but improved their sales position at the expense of the smaller chains which showed a decrease in firms and stores and only a moderate gain in sales. The four largest of the 48 chain companies accounted for 73% of all sales, while the 18 largest companies accounted for 94% of the total. (Table 4)

Salaries and wages paid to store employees of chain food companies increased by 13%, from $26,017,000 in 1949 to $30,545,600 in 1950. Expressed as a percentage of sales, salaries and wages were 6%, the lowest figure on record.

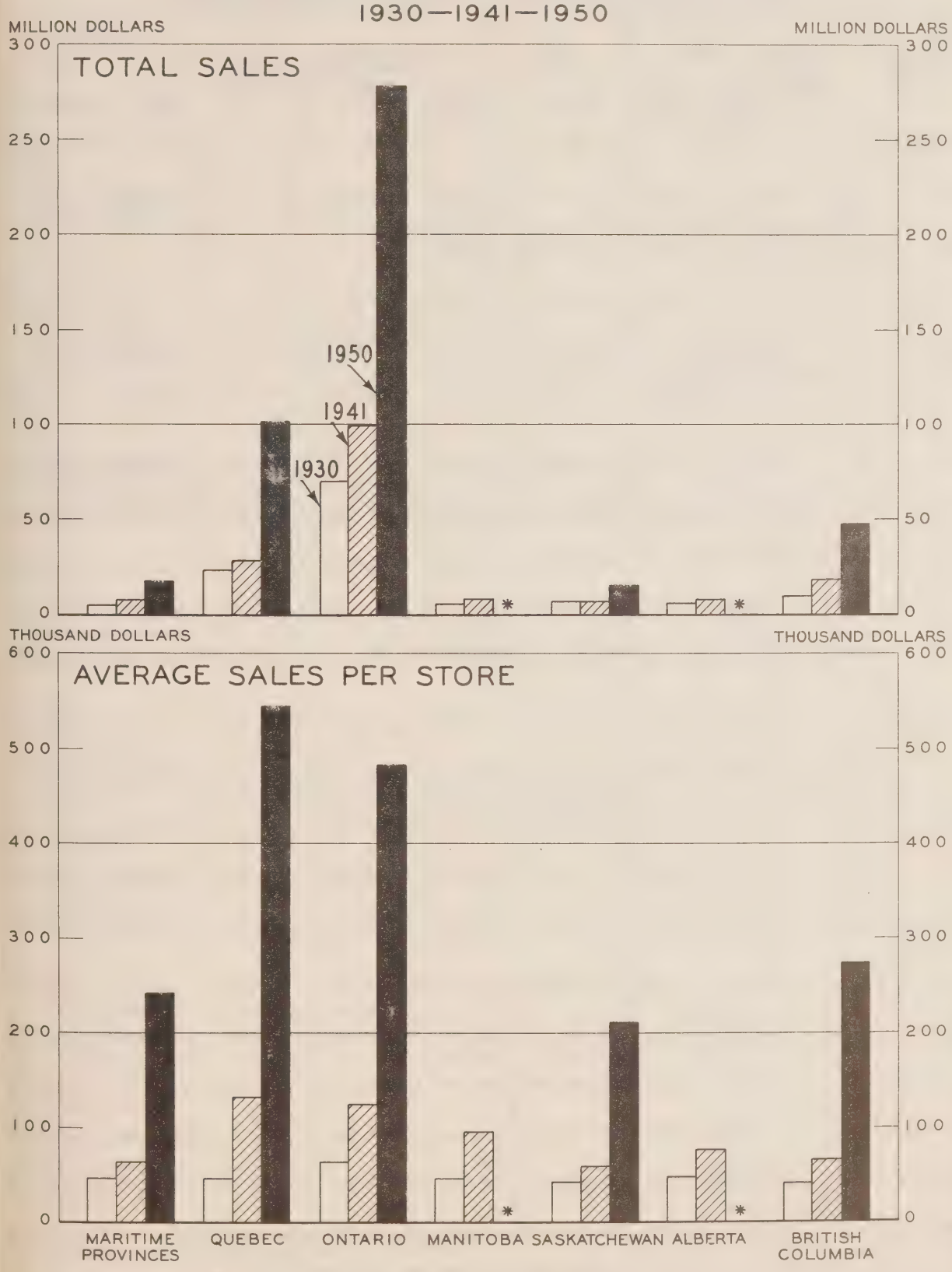
In classifying a chain firm by the business carried on in the majority of its stores, some grocery stores are included with combination chains, and some combination stores with the grocery store chains. The classification of individual outlets operated by these two types of food chains in 1950 was as follows:

Grocery and Combination Units Operated by Grocery and Combination Chains, 1950

Kind of business	Number of chains	Total units		Grocery units		Combination units	
		Number	Sales	Number	Sales	Number	Sales
Grocery chains	10	230	27,642,500	203	20,839,800	27	6,802,700
Combination chains	29	879	476,936,400	166	30,563,500	713	446,372,900

CHAIN FOOD STORES

1930—1941—1950



*1941 FIGURES WITHHELD TO AVOID DISCLOSING INDIVIDUAL OPERATIONS

TABLE 1. Summary Statistics of Chain Food Stores in Canada, 1930-1950 (Grocery stores, combination stores and meat markets combined)

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	87	2,218	2,352	127,582,500	57,521	9,801,400	2	6,468,600	2
1931	90	2,310	2,410	123,753,000	53,573	2	2	2	2
1932	90	2,347	2,436	109,814,400	46,789	2	2	2	2
1933	91	2,301	2,398	103,638,500	45,041	7,976,000	2	6,221,500	2
1934	86	2,310	2,395	104,912,800	45,417	7,958,200	2	5,894,500	4,011,700
1935	86	2,241	2,309	105,635,900	47,138	8,094,500	1,172,300	6,046,900	3,530,600
1936	89	2,229	2,334	111,511,900	50,028	8,441,900	1,261,300	6,474,300	4,534,000
1937	89	2,179	2,287	121,054,800	55,555	9,138,800	1,351,900	6,435,000	3,679,400
1938	91	2,093	2,212	121,371,500	57,989	9,080,800	1,601,400	6,238,100	3,349,000
1939	87	1,867	2,044	127,945,900	68,530	9,072,300	1,473,500	6,604,900	4,485,700
1940	82	1,684	1,817	145,193,900	86,220	9,545,900	1,366,600	7,322,100	5,276,300
1941	79	1,692	1,707	177,405,900	103,928	11,056,400	1,088,000	7,386,800	5,758,900
1942	70	1,416	1,431	193,488,500	136,644	11,664,800	2	7,168,300	7,591,200
1943	69	1,378	1,394	185,974,600	134,960	11,833,800	740,200	7,669,300	7,553,300
1944	67	1,335	1,364	204,852,500	153,448	13,134,300	733,200	7,393,000	7,397,700
1945	66	1,304	1,325	220,285,300	168,930	14,191,200	708,600	7,631,600	7,744,900
1946	65	1,262	1,289	245,278,100	194,357	16,108,800	764,700	9,017,600	9,705,300
1947	64	1,275	1,315	309,689,800	242,894	19,369,600	881,500	11,334,300	13,080,900
1948	59	1,250	1,306	393,723,100	314,978	23,441,300	1,103,100	12,306,200	13,159,200
1949	54	1,194	1,260	440,288,400	368,751	26,917,000	1,466,700	12,459,000	11,141,500
1950	48	1,162	1,250	510,500,100	439,329	30,545,600	1,455,800	15,546,600	14,164,200

1. Obtained by averaging the number at the beginning, middle and end of the year
2. Not available.

TABLE 2. Food Chains, Stores and Sales by Provinces, 1930, 1941, 1949 and 1950
(Grocery stores, combination stores and meat markets combined)

Province	1930	1941	1949	1950	% change in sales 1950/1949
					%
Canada					
Chains (number)	**87**	**79**	**54**	**48**	
Stores (maximum)	**2,352**	**1,707**	**1,260**	**1,250**	
Total sales $	**127,582,500**	**177,405,900**	**440,288,400**	**510,500,100**	**+15.9**
Maritime Provinces:					
Chains (number)	12	14	8	7	
Stores (maximum)	98	122	79	74	
Total sales $	4,664,500	7,871,100	15,230,800	17,908,400	+17.6
Quebec:					
Chains (number)	13	7	9	8	
Stores (maximum)	495	214	181	187	
Total sales $	23,708,400	28,477,200	87,304,700	101,962,400	+16.8
Ontario:					
Chains (number)	37	41	31	27	
Stores (maximum)	1,107	790	588	576	
Total sales $	70,769,300	99,318,600	235,971,600	278,281,100	+17.9
Manitoba:					
Chains (number)	8	4	4	4	
Stores (maximum)	121	85	81	88	
Total sales $	5,689,100	8,247,500	2	2	2
Saskatchewan:					
Chains (number)	10	4	5	5	
Stores (maximum)	165	111	70	74	
Total sales $	6,969,300	6,794,100	14,410,700	15,673,800	+ 8.8
Alberta:					
Chains (number)	8	8	2	2	
Stores (maximum)	120	103	66	77	
Total sales $	5,587,000	7,932,100	2	2	2
British Columbia[1]**:**					
Chains (number)	19	14	10	8	
Stores (maximum)	246	282	195	174	
Total sales $	10,194,900	18,765,300	45,124,700	47,620,500	+ 5.5

Note:— The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

1. Includes Yukon and Northwest Territories.
2. Figures withheld to avoid disclosing individual operations, but included in total for Canada.

TABLE 3. Chain Food Store Sales in Principal Cities, 1949 and 1950
(Grocery stores, combination stores and meat markets combined)

City	Number of stores (maximum)		Total sales		% change 1950/1949
	1949	1950	1949	1950	
			$	$	%
Halifax	18	19	1	1	1
Saint John	3	2	1	1	1
Hull	1	2	1	1	1
Montreal	94	94	49,466,000	57,663,800	+ 16.6
Outremont	7	6	3,586,500	3,935,400	+ 9.7
Quebec	4	6	1	1	1
Sherbrooke	2	2	1	1	1
Three Rivers	3	4	1	1	1
Verdun	13	14	7,185,800	8,354,300	+ 16.3
Brantford	10	10	3,884,300	4,477,900	+ 15.3
Fort William	6	7	2,274,000	2,681,200	+ 17.9
Hamilton	72	67	15,690,400	18,399,400	+ 17.3
Kingston	4	4	3,283,600	3,775,600	+ 15.0
Kitchener	4	4	3,707,000	4,595,900	+ 24.0
London	9	11	8,079,300	10,411,200	+ 28.9
Ottawa	37	36	16,470,900	19,889,200	+ 20.8
Peterborough	19	14	4,466,500	4,995,500	+ 11.8
St. Catharines	10	9	5,155,100	5,952,600	+ 15.5
Sudbury	3	3	3,439,800	4,112,700	+ 19.6
Toronto	134	140	62,833,500	76,647,900	+ 22.0
Windsor	18	18	9,206,500	10,938,100	+ 18.8
Winnipeg	64	70	15,969,500	17,767,600	+ 11.3
Regina	19	19	1	1	1
Saskatoon	11	11	1	1	1
Calgary	33	34	1	1	1
Edmonton	11	13	1	1	1
Vancouver	104	82	23,224,200	23,223,300	2
Victoria	14	14	4,369,400	5,039,000	+ 15.3
Places 30,000 population and over	727	715	279,065,900	327,193,400	+ 17.2
Places under 30,000 Population	533	535	161,222,500	183,306,700	+ 13.7

1. Figures withheld to avoid disclosing individual operations, but included in the totals.
2. Change of less than 0.05%.

TABLE 4. Chain Food Stores by Number of Units Operated, 1930, 1941, 1949 and 1950
(Grocery stores, combination stores and meat markets combined)

Number of units operated	Number of chains	Number of stores (maximum)	Total sales	
			Amount	% of total
			$	$
1930				
Total, all food chains	**87**	**2,352**	**127,582,500**	**100.0**
4 - 9 units	60	320	12,884,800	10.1
10 - 99 units	22	777	50,086,600	39.3
100 - units and over	5	1,255	64,611,100	50.6
1941				
Total, all food chains	**79**	**1,707**	**177,405,900**	**100.0**
4 - 9 units	56	318	21,331,200	12.0
10 - 99 units	19	602	34,103,000	19.2
100 units and over	4	787	121,971,700	68.8
1949				
Total, all food chains	**54**	**1,260**	**440,288,400**	**100.0**
4 - 9 units	35	186	27,790,600	6.3
10 - 99 units	15	452	89,694,100	20.4
100 units and over	4	622	322,803,700	73.3
1950				
Total, all food chains	**48**	**1,250**	**510,500,100**	**100.0**
4 - 9 units	30	162	29,341,700	5.8
10 - 99 units	14	451	106,324,800	20.8
100 units and over	4	637	374,833,600	73.4

TABLE 5. Chain Food Stores by Annual Sales Volume 1930, 1941, 1949 and 1950 (Grocery stores, combination stores and meat markets combined)

Annual sales range	Number of stores (Maximum)	Total sales	% of total sales
		$	%
1930			
Total, all stores	**2,352**	**127,582,500**	**100.0**
$500,000 and over	1	1	1
$300,000- $499,999	1	1	1
$200,000- 299,999	1	1	1
$100,000- 199,999	1	1	1
Under $100,000	1	1	1
1941			
Total, all stores	**1,707**	**177,405,900**	**100.0**
$500,000 and over	38	23,203,400	13.1
$300,000- $499,999	110	42,368,000	24.2
$200,000- 299,999	100	24,292,400	13.7
$100,000- 199,999	281	39,456,800	22.2
Under $100,000	1,178	47,585,300	26.8
1949			
Total, all stores	**1,260**	**440,288,400**	**100.0**
$500,000 and over	314	284,438,400	64.6
$300,000- $499,999	172	66,810,700	15.2
$200,000- 299,999	100	24,378,400	5.5
$100,000- 199,999	299	42,288,500	9.6
Under $100,000	375	22,372,400	5.1
1950			
Total, all stores	**1,250**	**510,500,100**	**100.0**
$500,000 and over	365	358,282,200	70.2
$300,000- $499,999	167	65,407,900	12.8
$200.000- 299,999	119	29,040,000	5.7
$100,000- 199,999	277	39,376,800	7.7
Under $100,000	322	18,393,200	3.6

1. Not available.

TABLE 6. Chain Food Stores by Kind of Business, 1930, 1941, 1949, 1950

Kind of business	Number of chains	Number of stores (average)	Total sales		Average sales per store
			Amount	% of total	
			$	%	$
1930					
Total, all food chains	**87**	**2,218**	**127,582,500**	**100.0**	**57,521**
Chain Grocery Stores	43	722	44,698,400	35.0	61,909
Chain Combination Stores	23	1,282	74,800,200	58.6	58,346
Chain Meat Markets	21	214	8,083,900	6.4	37,775
1941					
Total, all food chains	**79**	**1,692**	**177,405,900**	**100.0**	**104,850**
Chain Grocery Stores	28	446	26,523,300	14.9	59,469
Chain Combination Stores	34	1,083	145,794,100	82.2	134,621
Chain Meat Markets	17	163	5,088,500	2.9	31,218
1949					
Total, all food chains	**54**	**1,194**	**440,288,400**	**100.0**	**368,751**
Chain Grocery Stores	14	244	26,209,900	6.0	107,418
Chain Combination Stores	30	887	407,740,400	92.6	459,685
Chain Meat Markets	10	63	6,338,100	1.4	100,605
1950					
Total, all food chains	**48**	**1,162**	**510,500,100**	**100.0**	**439,329**
Chain Grocery Stores	10	230	27,642,500	5.4	120,185
Chain Combination Stores	29	879	476,936,400	93.4	542,590
Chain Meat Markets	9	53	5,921,200	1.2	111,721

CHAIN VARIETY STORES — 1950

With one more firm and nineteen additional outlets in operation, chain variety stores in Canada had a sales volume of $147,731,700 in 1950, up 4% compared with sales of $142,060,500 in 1949. There were 16 firms operating 560 stores (average number) in 1950, the increase in number of stores representing a continuation of a moderate but steady growth evident over the past few years. A 7% rise in salaries and wages, though not of the proportions of the 1949 increase for this item (15%), exceeded the 4% rise in sales between 1949 and 1950. Stocks on hand in stores at the end of 1950 had risen to $17,635,400, a gain of 16% from those held a year previously. There had been very little increase in chain variety store stocks during the previous year. Warehouse stocks increased more moderately, being up 8%. (Table 1)

Regional changes in sales volume, between 1949 and 1950, followed an irregular pattern. A 7% increase in Ontario and a gain of 5% in Quebec were the two largest recorded. These increases were abetted somewhat by greater gains in numbers of stores than elsewhere. Declines of less than 5% were shown by three of the western provinces and by New Brunswick. The most surprising result was a 3% decrease in sales in British Columbia, in spite of the substantial increase in the number of stores from 26 in 1949 to 33 in 1950. (Table 2)

Changes in different Canadian cities showed considerable variation. Sales were up 19% in St. Catharines. A 14% increase in Hamilton was accomplished with one store less than in 1949. Increases of 11% in both Toronto and Sudbury were the only other gains in excess of 10%. Three fewer stores were operated in Toronto in 1950 than in 1949. (Table 3)

As a result of continued sales expansion, 4 more stores had sales volume of $1 million or more in 1950, 20 as against 16 in 1949. These 20 stores accounted for approximately 1 out of every 5 sales dollars in variety stores. All but 166 of the 579 stores had sales of at least $100,000. An increase of 25 stores in the group with sales under $100,000 was mainly due to the entry of new firms into the chain variety store field. (Table 4)

CHAIN VARIETY STORES

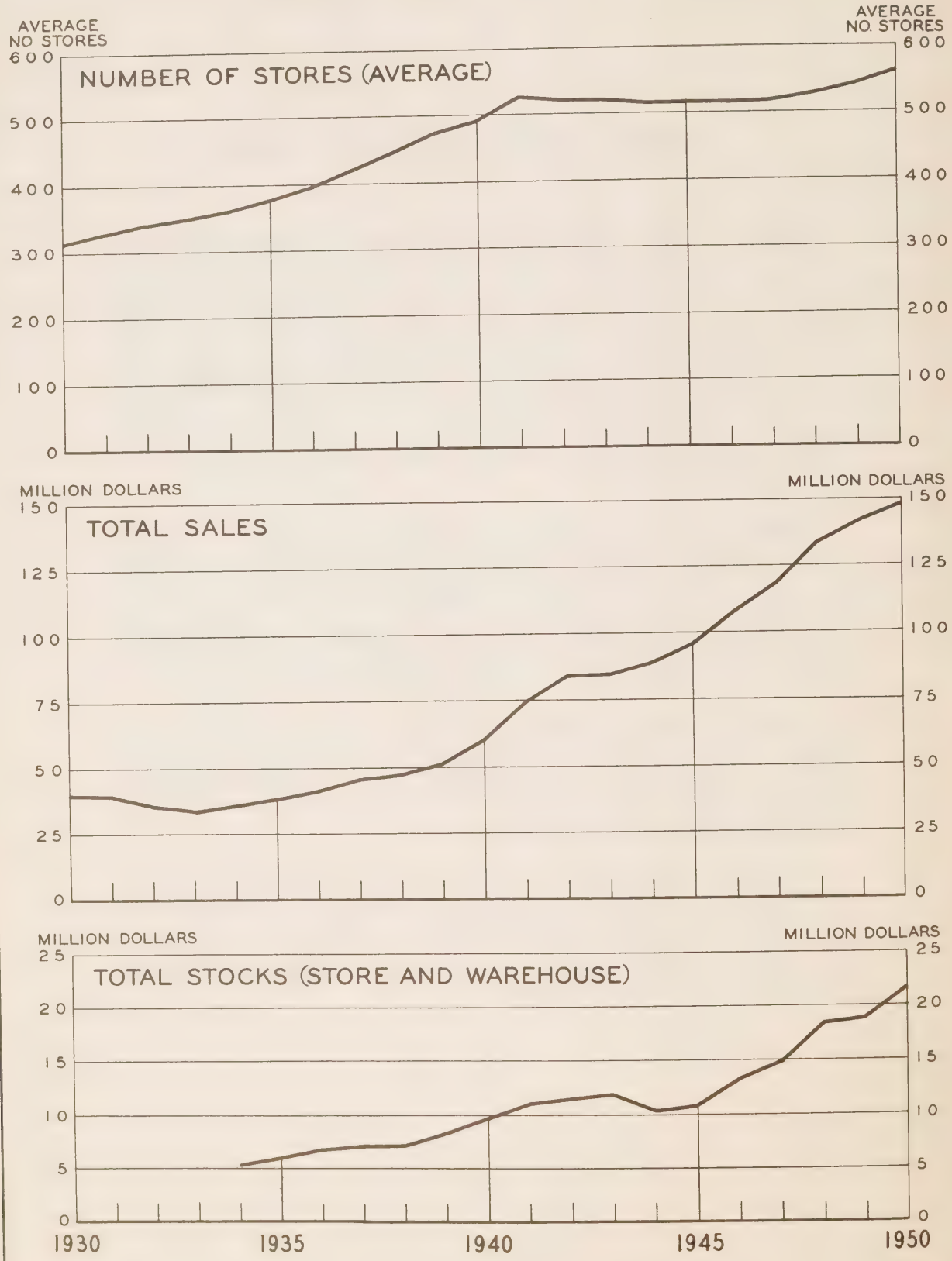


TABLE 1. Summary Statistics of Chain Variety Stores in Canada, 1930 - 1950

Year	Number of chains	Number of stores		Total sales	Salaries and wages paid to store employees	Stocks on hand at year end	
		Average [1]	Maximum			Stores	Warehouses
				$	$	$	$
1930	15	313	327	39,383,600	4,179,300	5,274,900	2
1931	14	329	340	38,906,700	2	2	2
1932	14	339	348	35,474,800	2	2	2
1933	14	348	356	33,348,600	4,032,400	4,796,600	2
1934	14	360	372	35,646,500	3,908,100	4,507,800	817,100
1935	14	377	390	37,914,000	4,889,300	5,184,800	861,300
1936	14	396	414	41,422,100	5,331,300	5,880,900	898,800
1937	14	422	437	46,323,400	5,832,000	6,234,100	946,900
1938	16	446	468	47,256,700	6,170,100	6,243,600	922,900
1939	16	474	489	51,416,000	6,594,500	7,285,400	1,130,900
1940	16	491	504	60,718,600	7,453,900	8,354,100	1,425,500
1941	20	525	532	74,179,100	8,568,700	9,334,600	1,806,100
1942	19	521	523	84,319,200	9,859,800	9,584,900	2,027,200
1943	19	520	521	84,366,200	10,275,700	9,836,500	1,919,400
1944	18	514	515	88,568,800	10,737,600	8,885,500	1,511,500
1945	19	515	521	95,998,200	11,505,200	9,008,400	1,756,200
1946	19	515	523	107,586,200	12,745,500	10,984,100	2,344,300
1947	18	517	536	117,925,300	14,069,300	12,528,200	2,302,800
1948	16	527	540	133,906,900	17,162,700	15,096,200	3,407,200
1949	15	541	550	142,060,500	19,790,800	15,153,000	3,686,100
1950	16	560	579	147,731,700	21,157,700	17,635,400	3,993,300

1. Obtained by averaging the number at begining, middle and end of the year.
2. Not available.

TABLE 2. Variety Chains, Stores and Sales by Provinces, 1930, 1941, 1949 and 1950

Province	1930	1941	1949	1950	% change in sales 1950 / 1949
					%
Canada:					
Chains (number)	15	20	15	16	
Stores (maximum)	327	532	550	579	
Total sales $	39,383,600	74,179,100	142,060,500	147,731,700	+ 4.0
Prince Edward Island:					
Chains (number)	2	3	3	3	
Stores (maximum)	2	3	3	3	
Total sales $	1	442,000	908,400	925,400	+ 1.9
Nova Scotia:					
Chains (number)	2	5	5	5	
Stores (maximum)	16	32	35	36	
Total sales $	1	6,030,800	8,356,200	8,493,700	+ 1.6
New Brunswick:					
Chains (number)	3	7	6	6	
Stores (maximum)	6	24	24	24	
Total sales $	1	3,593,100	6,372,800	6,251,500	- 1.9
Quebec:					
Chains (number)	11	13	12	12	
Stores (maximum)	101	131	123	137	
Total sales $	9,949,700	17,688,900	37,141,200	38,883,700	+ 4.7
Ontario:					
Chains (number)	9	15	13	13	
Stores (maximum)	152	275	292	298	
Total sales $	18,408,300	33,784,200	66,383,700	70,678,000	+ 6.5
Manitoba:					
Chains (number)	4	5	5	5	
Stores (maximum)	9	15	14	14	
Total sales $	1,434,800	2,426,300	4,431,200	4,213,300	- 4.9
Saskatchewan:					
Chains (number)	3	3	3	4	
Stores (maximum)	12	17	18	19	
Total sales $	1,713,800	2,598,500	4,737,400	4,532,300	- 4.3
Alberta:					
Chains (number)	3	5	5	5	
Stores (maximum)	8	13	15	15	
Total sales $	1,708,900	3,453,800	6,714,000	6,948,800	+ 3.5
British Columbia:					
Chains (number)	3	3	5	6	
Stores (maximum)	21	22	26	33	
Total sales $	2,769,700	4,161,500	7,015,600	6,805,000	- 3.0

1. Figures withheld to avoid disclosing individual operations, but included in the total.

TABLE 3. Chain Variety Store Sales in Principal Cities 1949 and 1950

City	Number of stores (maximum)		Total sales		% change in sales 1950/1949
	1949	1950	1949	1950	
			$	$	%
Halifax	5	5	3,338,900	3,281,400	- 1.7
Saint John	4	4	1,984,200	1,848,000	- 6.9
Hull	3	3	420,800	421,800	+ 0.2
Montreal	43	45	14,873,300	15,366,000	+ 3.3
Quebec	13	14	7.288,300	7,426,500	+ 1.9
Sherbrooke	4	4	2,155,300	2,262,700	+ 5.0
Three Rivers	5	5	2,140,200	2,109,000	- 1.5
Verdun	4	4	1,024,500	972,700	- 5.1
Brantford	4	4	1,300,100	1,271,400	- 2.2
Fort William	4	4	1,001,000	978,700	- 2.2
Hamilton	10	9	4,805,200	5,474,500	+13.9
Kingston	5	5	1,632,100	1,534,800	- 6.0
Kitchener	5	6	1,741,500	1,850,600	+ 6.3
London	5	5	3,263,000	3,353,200	+ 2.8
Ottawa	13	14	5,776,600	6,043,600	+ 4.6
Peterborough	5	5	1,555,000	1,607,500	+ 3.4
St. Catharines	4	4	1,893,100	2,252,900	+19.0
Sudbury	3	3	1,819,700	2,008,600	+10.4
Toronto	56	53	12,844,800	14,193,800	+10.5
Windsor	5	6	3,097,900	3,305,000	+ 6.7
Winnipeg	6	6	3,210,100	3,015,800	- 6.1
Regina	3	3	1,622,500	1,568,700	- 3.3
Saskatoon	3	3	1,075,300	1,021,200	- 5.0
Calgary	4	4	2,342,300	2,512,200	+ 7.3
Fdmonton	4	4	2,977,400	3,078,600	+ 3.4
Vancouver	10	13	3,486,300	3,302,700	- 5.3
Victoria	3	3	1,145,500	1,088,800	- 4.9
Places 30,000 population and over	233	238	89,814,900	93,150,700	+ 3.7
Places under 30,000 population	317	341	52,245,600	54,581,000	+ 4.5

TABLE 4. Chain Variety Stores by Annual Sales Volume, 1930, 1941, 1949 and 1950

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1930			
Total, all stores	**327**	**39,383,600**	**100.0**
$1,000,000 and over	1	1	1
$ 500,000 - $999,999	1	1	1
$ 300,000 - 499,999	1	1	1
$ 200,000 - 299,999	1	1	1
$ 100,000 - 199,999	1	1	1
Under $100,000	1	1	1
1941			
Total, all stores	**532**	**74,179,100**	**100.0**
$1,000,000 and over	3	4,130,200	5.6
$ 500,000 - $999,999	13	8,359,600	11.2
$ 300,000 - 499,999	28	11,176,700	15.1
$ 200,000 - 299,999	53	12,880,100	17.4
$ 100,000 - 199,999	166	23,230,600	31.3
Under $100,000	269	14,401,900	19.4
1949			
Total, all stores	**550**	**142,060,500**	**100.0**
$1,000,000 and over	16	22,858,000	16.1
$ 500,000 - $999,999	45	30,919,500	21.7
$ 300,000 - 499,999	86	33,152,500	23.3
$ 200,000 - 299,999	86	20,701,600	14.6
$ 100,000 - 199,999	176	26,101,800	18.4
Under $100,000	141	8,327,100	5.9
1950			
Total, all stores	**579**	**147,731,700**	**100.0**
$1,000,000 and over	20	28,252,200	19.1
$ 500,000 - $999,999	47	30,955,500	21.0
$ 300,000 - 499,999	82	31,503,400	21.3
$ 200,000 - 299,999	84	20,260,300	13.7
$ 100,000 - 199,999	180	26,935,000	18.2
Under $100,000	166	9,825,300	6.7

1. Not available.

CHAIN DRUG STORES — 1950

Sales of chain drug stores in Canada increased 5% in 1950, totalling $28,958,200 compared with $27,430,100 in 1949. In 1950, there were 27 firms operating an average of 320 units, an increase of 4 in the number of firms and of 19 in number of stores compared with 1949 when 23 firms operated 301 units. Increases in salaries and wages almost paralleled the sales increase, with a rise of 4% from $4,234,900 in 1949 to $4,478,600 in 1950 Store inventories increased 13% but the gain in warehouse stocks was more moderate, amounting to 7% (Table 1)

The Prairie Provinces showed a large increase of 48% in sales in 1950 compared with 1949. Ten additional stores were in operation in 1950. A gain of 3% in British Columbia was moderate in view of the 8 new stores in operation. (Table 2)

Twelve stores had sales of $200,000 or more compared with 10 in 1949 and only 2 in 1941. Approximately 80% of all chain drug stores, 254 stores, had sales ranging from $50,000 to $200,000 Only 10 stores had sales of less than $30,000 in 1950. (Table 3)

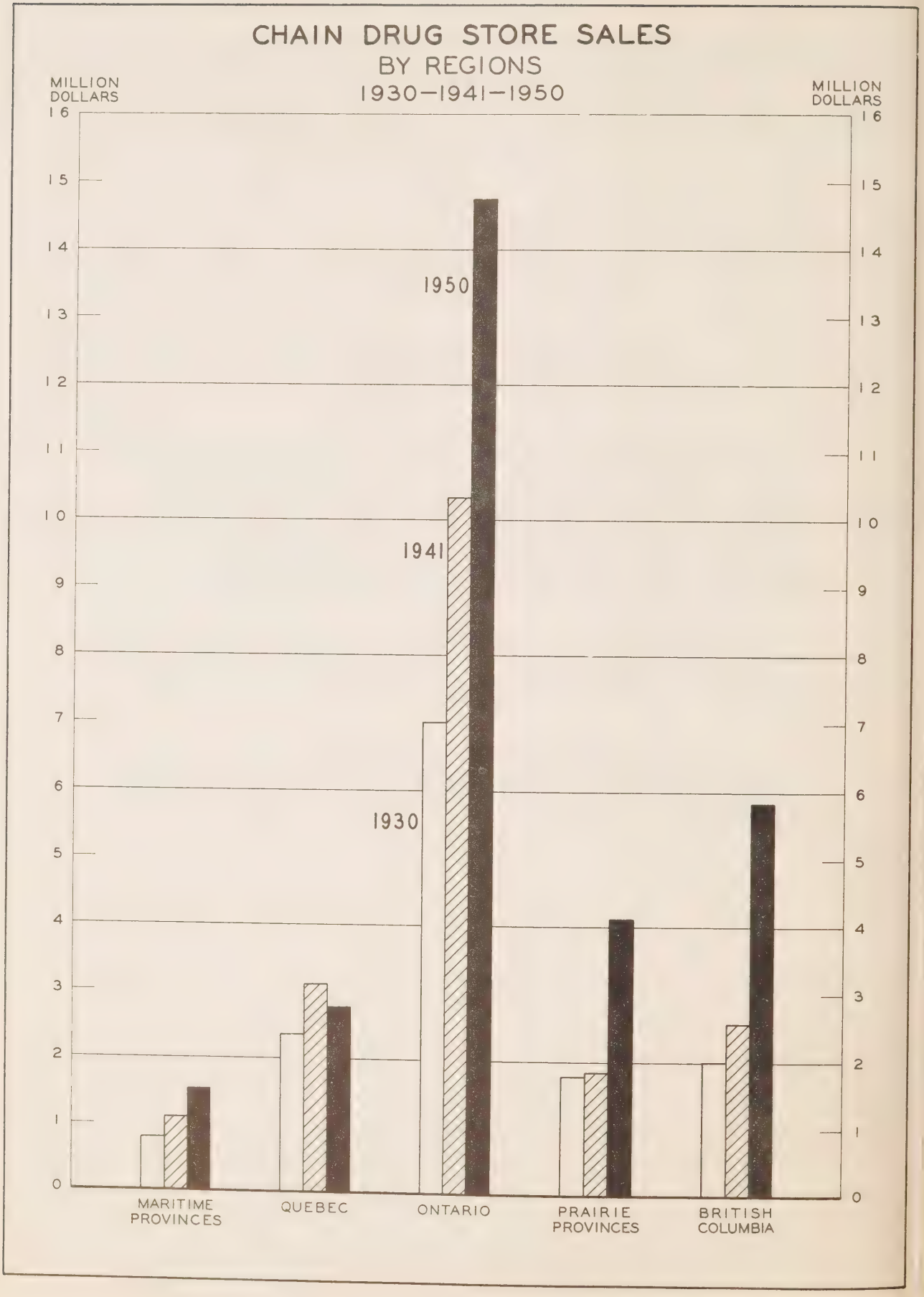

CHAIN DRUG STORE SALES
BY REGIONS
1930—1941—1950
MILLION DOLLARS
MILLION DOLLARS
16
15
14
13
12
11
10
9
8
7
6
5
4
3
2
1
0
1930
1941
1950
MARITIME PROVINCES
QUEBEC
ONTARIO
PRAIRIE PROVINCES
BRITISH COLUMBIA

TABLE 1. Summary Statistics of Chain Drug Stores in Canada, 1930 - 1950

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	31	284	292	13,971,300	49,195	1,880,800	2	2,510,900	2
1931	32	299	306	13,584,600	45,433	2	2	2	2
1932	32	305	313	12,520,000	41,049	2	2	2	2
1933	29	297	301	11,001,300	37,041	1,497,700	2	2,021,500	2
1934	29	298	306	11,594,000	38,906	1,542,800	2	2,102,000	527,000
1935	29	307	311	12,164,100	39,622	1,594,800	118,700	2,152,500	501,100
1936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300
1937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900
1938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500
1939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800
1940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400
1941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000
1942	31	342	343	19,711,700	57,637	2,579,700	2	2,732,900	699,400
1943	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,100
1944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700
1945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400
1946	27	310	318	26,483,700	85,431	3,620,300	140,800	3,553,200	751,800
1947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100
1948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300
1949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600
1950	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,300

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1930, 1941, 1949 and 1950

—	1930	1941	1949	1950	% Change in sales 1950/1949
					%
Canada:					
Chains (number)	**31**	**35**	**23**	**27**	
Stores (maximum)	**292**	**363**	**309**	**327**	
Total sales $	**13,971,300**	**18,944,500**	**27,430,100**	**28,958,200**	**+ 5.6**
Maritime Provinces:					
Chains (number)	4	3	4	3	
Stores (maximum)	23	24	24	24	
Total sales $	793,100	1,102,200	1,544,400	1,528,000	- 1.1
Quebec:					
Chains (number)	7	8	5	5	
Stores (maximum)	54	55	32	32	
Total sales $	2,367,900	3,106,100	2,792,800	2,759,300	- 1.2
Ontario:					
Chains (number)	11	17	10	11	
Stores (maximum)	137	198	170	170	
Total sales $	6,989,200	10,332,400	14,685,500	14,740,000	+ 0.4
Prairie Provinces:					
Chains (number)	7	6	6	6	
Stores (maximum)	37	37	29	39	
Total sales $	1,778,600	1,827,900	2,777,700	4,114,500	+ 48.1
British Columbia:					
Chains (number)	4	3	3	4	
Stores (maximum)	41	49	54	62	
Total sales $	2,042,500	2,575,900	5,629,700	5,816,400	+ 3.3

TABLE 3. Chain Drug Stores by Annual Sales Volume 1930, 1941, 1949 and 1950

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1930			
Total, all stores	**292**	**13,971,300**	**100.0**
$200,000 and over	1	1	1
$100,000 - $199,999	1	1	1
$ 50,000 - 99,999	1	1	1
$ 30,000 - 49,999	1	1	1
Under $30,000	1	1	1
1941			
Total, all stores	**363**	**18,944,500**	**100.0**
$200,000 and over	2	3,543,600	18.6
$100,000 - $199,999	25		
$ 50,000 - 99,999	126	8,439,900	44.6
$ 30,000 - 49,999	131	5,241,900	27.7
Under $30,000	79	1,719,100	9.1
1949			
Total, all stores	**309**	**27,430,100**	**100.0**
$200,000 and over	10	2,405,700	8.8
$100,000 - $199,999	84	11,189,500	40.8
$ 50,000 - 99,999	157	11,674,500	42.5
$ 30,000 - 49,999	47	1,993,100	7.3
Under $30,000	11	167,300	0.6
1950			
Total, all stores	**327**	**28,958,200**	**100.0**
$200,000 and over	12	3,253,600	11.2
$100,000 - $199,999	83	10,819,900	37.4
$ 50,000 - 99,999	174	12,745,200	44.0
$ 30,000 - 49,999	47	1,958,200	6.8
Under $30,000	11	181,300	0.6

1. Not available.

CHAIN WOMEN'S APPAREL STORES — 1950

There were 40 chain women's apparel firms in Canada in 1950 which operated 458 retail outlets (average number). These accounted for sales of $38,603,700, 3% more than 1949 when 35 firms, operating 401 stores, had sales of $37,381,800.

Salaries and wages totalled $3,444,400 in 1950, 13% more than in 1949 when they amounted to $3,061,500. Accounts outstanding declined 17%, from $713,400 in 1949 to $592,000 in 1950. Store stocks rose sharply from $4,084,100 in 1949 to $4,890,000 in 1950, an increase of 20%. Warehouse stocks, however, declined 6%. (Table 1)

All provinces recorded sales increases in 1950 compared with 1949. A very large gain of 24% in the Maritime Provinces was accomplished with one additional store. Alberta's 11% increase was the only other one to exceed 10%. One less store was operated in that province in 1950. The 7% gain in British Columbia was accomplished with an increase of 14 stores, from 63 in 1949 to 77 in 1950. (Table 2)

The 33 stores out of a total of 485 with sales in excess of $200,000, accounted for one-quarter of total sales of chain women's apparel stores. There were 320 stores with sales of less than $50,000. These accounted for 16% of total sales. (Table 3)

TABLE 1. Summary Statistics of Chain Women's Apparel Stores in Canada, 1930 - 1950

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
1930	28	183	203	8,584,800	46,911	976,900	2	1,422,500	2
1931	25	186	213	6,828,100	36,710	2	2	2	2
1932	19	164	185	5,093,700	31,059	2	2	2	2
1933	15	144	148	4,029,400	27,982	359,100	2	590,000	2
1934	15	153	171	4,506,800	29,456	385,800	2	587,700	141,600
1935	13	133	138	4,594,600	34,546	404,400	2	786,900	94,200
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100
1937	19	176	194	6,216,600	35,322	541,900	2	887,500	119,700
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,800
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,100
1942	31	277	281	14,186,900	51,216	1,187,900	2	1,351,400	526,400
1943	31	272	277	15,134,400	55,641	1.291,800	123,600	1,182,300	560,400
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1930, 1941, 1949 and 1950

—	1930	1941	1949	1950	% change in sales 1950/1949
Canada:					
Chains (number)	**28**	**38**	**35**	**40**	
Stores (maximum)	**203**	**327**	**426**	**485**	
Total sales $	**8,584,800**	**12,899,400**	**38,381,800**	**38,603,700**	**+ 3.3**
Maritime Provinces:					
Chains (number)	5	1	3	3	
Stores (maximum)	14	7	7	8	
Total sales $	463,200	321,300	667,600	826,900	+23.9
Quebec:					
Chains (number)	12	1	12	14	
Stores (maximum)	54	100	94	114	
Total sales $	2,281,600	3,514,700	8,027,100	8,127,500	+ 1.3
Ontario:					
Chains (number)	16	1	22	22	
Stores (maximum)	90	160	209	228	
Total sales $	2,894,800	6,082,400	16,476,600	16,525,600	+ 0.3
Manitoba:					
Chains (number)	4	1	8	10	
Stores (maximum)	10	11	19	23	
Total sales $	825,900	698,200	2,469,600	2,614,900	+ 5.9

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1930, 1941, 1949 and 1950 Concluded

—	1930	1941	1949	1950	% change in sales 1950/1949
Saskatchewan:					
Chains (number)	6	1	7	9	
Stores (maximum)	11	11	17	19	
Total sales $	694,000	369,100	1,713,200	1,806,300	+ 5.4
Alberta:					
Chains (number)	6	1	7	7	
Stores (maximum)	15	13	17	16	
Total sales $	742,500	580,200	2,339,500	2,599,400	+11.1
British Columbia:					
Chains (number)	3	1	8	11	
Stores (maximum)	9	25	63	77	
Total sales $	682,800	1,333,500	5,688,200	6,103,100	+ 7.3

1. Not available.

TABLE 3. Chain Women's Apparel Stores by Annual Sales Volume 1930, 1941, 1949 and 1950

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1930			
Total, all stores:	**203**	**8,584,800**	**100.0**
$200,000 and over	1	1	1
$100,000 - $199,999	1	1	1
$ 50,000 - 99,999	1	1	1
$ 30,000 - 49,999	1	1	1
Under $30,000	1	1	1
1941			
Total, all stores	**327**	**12,899,400**	**100.0**
$200,000 and over	2	2,908,500	22.6
$100,000 - $199,999	19		
$ 50,000 - 99,999	64	4,465,500	34.6
$ 30,000 - 49,999	72	2,798,500	21.7
Under $30,000	170	2,726,900	21.1
1949			
Total, all stores	**426**	**37,381,800**	**100.0**
$200,000 and over	30	8,924,700	23.9
$100,000 - $199,999	92	12,866,300	34.4
$100,000 - 99,999	152	10,954,700	29.3
$ 30,000 - 49,000	81	3,244,900	8.7
Under $30,000	71	1,391,200	3.7
1950			
Total, all stores	**485**	**38,603,700**	**100.0**
$200,000 and over	33	9,572,100	24.8
$100,000 - $199,999	98	13,361,100	34.6
$ 50,000 - 99,999	134	9,472,600	24.5
$ 30,000 - 49,999	100	4,003,600	10.4
Under $30,000	120	2,194,300	5.7

1. Not available.

CHAIN SHOE STORES — 1950

Chain shoe stores in Canada had sales of $33,013,200 in 1950, a moderate increase of 3% compared with the 1949 total of $31,925,900. Thirty-two firms operating 549 outlets (average number) were in business in 1950, 5 more firms and 22 additional stores than in 1949 when 27 firms operated 527 stores. Sales of chain shoe stores have almost tripled since 1939, with the number of stores increasing from 383 to 549 in the same period. Average sales per store were $60,133 in 1950, little changed from 1949.

An increase of 4% in salaries and wages paid in 1950 compared with 1949 slightly exceeded the gain in sales in the same period (3%). Store stocks increased 15% and warehouse stocks. 27%. (Table 1)

Sales increased 15% in Quebec, with 7 additional outlets in operation in 1950. The 2% increase in Ontario was moderate, in view of an increase of 13 in the number of stores in operation in 1950. British Columbia, the only other province for which separate results are reportable, had a sales decline of 8%. (Table 2)

Of 574 stores (maximum number) in operation in 1950, only 10 had sales in excess of $200,000, and these accounted for 8% of total sales of chain shoe stores. There were 205 out of the 574 stores with sales of between $50,000 and $100,000, and these had 47% of total sales. More than one out of every five stores had sales of under $30,000. These accounted for only 8% of total sales. (Table 3)

TABLE 1. Summary Statistics of Chain Shoe Stores in Canada, 1930 - 1950

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	18	198	208	7,574,600	38,256	892,500	2	1,998,300	2
1931	18	212	221	7,687,500	36,262	2	2	2	2
1932	19	230	237	7,094,800	30,847	2	2	2	2
1933	22	257	274	7,114,800	27,684	747,100	2	2,156,300	2
1934	22	278	303	8,037,400	28,912	818,700	2	2,190,400	362,900
1935	24	303	313	8,447,200	27,879	967,000	2	2,485,700	255,500
1936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
1937	25	337	355	10,093,700	29,952	1,109,900	2	2,623,300	375,400
1938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
1939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
1940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
1941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
1942	31	423	428	18,880,700	44,635	2,178,400	2	3,943,100	779,300
1943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
1944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
1945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
1946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
1947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
1948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
1949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
1950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Chain Shoe Stores and Sales by Provinces, 1930, 1941, 1949 and 1950

—	1930	1941	1949	1950	% change in sales 1950/1949
					%
Canada:					
Chains (number)	**18**	**35**	**27**	**32**	
Stores (maximum)	**208**	**457**	**546**	**574**	
Total sales $	**7,574,600**	**16,397,900**	**31,925,900**	**33,013,200**	**+ 3.4**
Maritime Provinces:					
Chains (number)	2	2	2	2	
Stores (maximum)	7	26	27	30	
Total sales $	1	1	1	1	1
Quebec:					
Chains (number)	10	2	14	16	
Stores (maximum)	69	131	153	160	
Total sales $	3,520,900	5,022,700	8,561,300	9,827,800	+14.8
Ontario:					
Chains (number)	8	2	13	15	
Stores (maximum)	106	257	308	321	
Total sales $	3,485,500	8,879,700	18,339,400	18,774,100	+ 2.4
Prairie Provinces:					
Chains (number)	2	2	4	4	
Stores (maximum)	7	13	17	22	
Total sales $	1	1	1	1	1
British Columbia:					
Chains (number)	3	2	5	5	
Stores (maximum)	19	30	41	41	
Total sales $	637,100	918,300	1,572,600	1,445,200	- 8.1

1. Figures withheld to avoid disclosing individual operations, but included in the total.
2. Not available.

TABLE 3. Chain Shoe Stores by Annual Sales Volume 1930, 1941, 1949 and 1950

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1930			
Total, all stores	**208**	**7,574,600**	**100.0**
$200,000 and over	1	1	1
$100,000 - $199,999	1	1	1
$ 50,000 - 99,999	1	1	1
$ 30,000 - 49,999	1	1	1
Under $30,000	1	1	1
1941			
Total, all stores	**457**	**16,397,900**	**100.0**
$200,000 and over	2	1,601,400	9.8
$100,000 - $199,999	8		
$ 50,000 - 99,999	79	5,040,900	30.7
$ 30,000 - 49,999	135	5,199,100	31.7
Under $30,000	233	4,556,500	27.8
1949			
Total, all stores	**546**	**31,925,900**	**100.0**
$200,000 and over	11	3,228,800	10.1
$100,000 - $199,999	52	6,454,900	20.2
$ 50,000 - 99,999	178	12,728,300	39.9
$ 30,000 - 49,999	176	7,006,700	21.9
Under $30,000	129	2,507,200	7.9
1950			
Total, all stores	**574**	**33,013,200**	**100.0**
$200,000 and over	10	2,752,800	8.3
$100,000 - $199,999	50	6,290,800	19.1
$ 50,000 - 99,999	205	14,306,200	43.3
$ 30,000 - 49,999	178	7,037,600	21.3
Under $30,000	131	2,625,800	8.0

1. Not available.

EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1952

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RETAIL CHAIN STORES

1951

EDMOND CLOUTIER, C.M.G., O.A., D.S.P.
QUEEN'S PRINTER AND CONTROLLER OF STATIONERY
OTTAWA, 1953

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210

DOMINION BUREAU OF STATISTICS — DEPARTMENT OF TRADE AND COMMERCE

RETAIL CHAIN STORES
1951

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 4 volumes, as follows: **Volume I** – The Primary Industries, including mining, forestry and fisheries; **Volume II** – Manufacturing; **Volume III** – Construction; **Volume IV** – Merchandising and Services.

Volume IV consists of the following parts with individual trade reports listed under each:

Part I – Wholesale Statistics

A – Wholesale Trade, 25¢.
B – Operating Results of Food Wholesalers, 25¢.
C – Operating Results of Dry Goods, Piece Goods, and Footwear Wholesalers, 25¢.
D – Operating Results of Miscellaneous Wholesalers, (Automotive parts and accessories, drugs, hardware, plumbing and heating equipment), 25¢.

Part II – Retail Statistics

E – General Review, 25¢.
F – Retail Trade, 25¢.
G – Retail Chain Stores, 25¢.
H – Operating Results of Chain Food Stores, 25¢.
I – Operating Results of Chain Clothing Stores, 25¢.
J – Operating Results of Miscellaneous Chain Stores (variety, drug, furniture), 25¢.
*K – Operating Results of Retail Food Stores, 25¢.
*L – Operating Results of Retail Clothing Stores, 25¢.
*M – Operating Results of Retail Hardware, Furniture, Appliance and Radio Stores, 25¢.
*N – Operating Results of Filling Stations and Garages, 25¢.
*O – Operating Results of Miscellaneous Retail Stores, 25¢.
P – Retail Consumer Credit, 25¢.

Part III – Service and Special Fields

Q – Laundries, Cleaners and Dryers, 25¢.
R – Motion Picture Theatres, Exhibitors, and Distributors, 25¢.
S – Hotels, 25¢.
T – Sales Financing, 25¢.
U – Farm Implement and Equipment Sales, 25¢.
V – New Motor Vehicle Sales and Motor Vehicle Financing 25¢.
W – Advertising Agencies (Memorandum) 25¢.

The reports are punched to permit of filing in a ring binder.

* Biennial reports – not issued for 1951.

TABLE OF CONTENTS

DEFINITIONS

CHAINS—A retail chain is an organization operating four or more retail stores in similar or related kinds of business under the same ownership.

CLASSIFICATION BY KIND OF BUSINESS—A chain is classified by the kind of business carried on in the majority of its stores. A few chains operated several stores of two distinct types and these were treated as two separate chains.

CLASSIFICATION BY TYPE OF ORGANIZATION—**Local chains** are those operating within one city or locality. **Provincial chains**, as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

NUMBER OF STORES—The **average** number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The **maximum** is the total number of stores operated during the year, regardless of whether operated all or part of the year.

SALES — Total retail sales made through all **retail** outlets. Sales made through head office or warehouse are **not** included.

SALARIES AND WAGES—Salaries and wages reported are those paid to **store employees** only. Those paid to head office and warehouse employees are **not** included.

ACCOUNTS OUTSTANDING—These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do **not** include accounts written off.

STOCKS—Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

RETAIL CHAIN STORES

1951

The proportion of the total retail trade in Canada transacted by chain store organizations varied but slightly during the period 1941 to 1951. In 1951 there were 479 chain store companies in Canada operating 7,823 stores with sales amounting to $1,726,354,400 or 16.4% of total sales of all retail stores. In 1941 there were 529 chain companies with 7,969 stores, and chain store sales in that year amounted to $639,210,400 or 18.6% of total sales[1].

Salaries and wages paid to chain store employees in 1951 amounted to $144,791,700. Accounts outstanding at the end of 1951 equalled $53,169,000. Stocks on hand at year end in stores and warehouses totalled $178,799,300 and $59,504,400, respectively.

Of the 7,823 chain store units operating in Canada during 1951, 3,359 or 42.9% were located in Ontario and 1,455 or 18.6% in Quebec. Of the total sales volume, Ontario accounted for $798,860,400 (46.3%) and Quebec for $349,466,600 (20.2%). British Columbia followed with total sales of $170,384,000. It is interesting to note that the geographical distribution of chain store sales in 1951 did not differ materially from 1941 when Quebec, Ontario and British Columbia accounted for 20.5%, 45.9% and 10.0%, respectively of the total.

Although the sales of all retail chains increased between 1941 and 1951, the magnitude of the gains for individual kinds of business varied considerably. For example, sales by Grocery and Combination stores in 1951 equalled $609,907,400, 253.9% above 1941; Meat markets only increased 29.6%. Sales by Women's Apparel and Accessories stores amounted to $40,701,200, 215.5% higher than 1941; Shoe stores increased 131.9%. The largest gain in sales between 1941 and 1951 was experienced by Lumber and Building material dealers (274.1%). Chain Drug store sales ($31,019,400) were 63.7% above 1941.

Geographically, chains may be classified according to whether they confine their merchandising activities to a particular locality or operate retail outlets on a provincial, sectional or national basis. A classification of the 479 chains appearing in table 5 shows that there has been a change in the relative positions of local versus sectional and national chains between 1941 and 1951. In the latter year, 137 firms operating 851 stores restricted their activities to local areas and accounted for 5.0% of total chain store sales; in 1941 sales by local chains formed 9.4% of the total. The proportion of total business done by provincial chains has scarcely changed since 1941. Sectional and national chains (115) had 3,654 stores with sales of $850,483,400 in 1951, constituting 49.3% of all chain store sales (45.6% in 1941).

Firms operating more than 100 units numbered 13 in 1951, unchanged from 1941, and accounted for 46.4% ($801,109,600) of total sales compared with 38.9% in 1941. Firms operating fewer than 10 units decreased from 386 in 1941 to 322 in 1951, with the result that this segment represented only 15.4% of total sales in 1951 (23.5% in 1941).

Chains may also be grouped according to the total volume of business which they obtain. Such a classification is presented in table 7 and it indicates that the relative importance of the 3 sales-size groups has changed considerably between 1941 and 1951. For example, 52 chains each made sales of $5,000,000 or more during 1951; their combined sales amounted to $1,312,000,000 or 76.0% of the total; in 1941 sales by the 23 chains in this category formed 54.8% of the total.

On pages 15 to 32 are special compilations for the following chain store trades: Food, Variety, Drug, Women's Apparel, and Shoe. The data are tabulated in a fashion similar to the general summary in the first part of the report and also include such supplementary information as city statistics for both chain food and variety stores.

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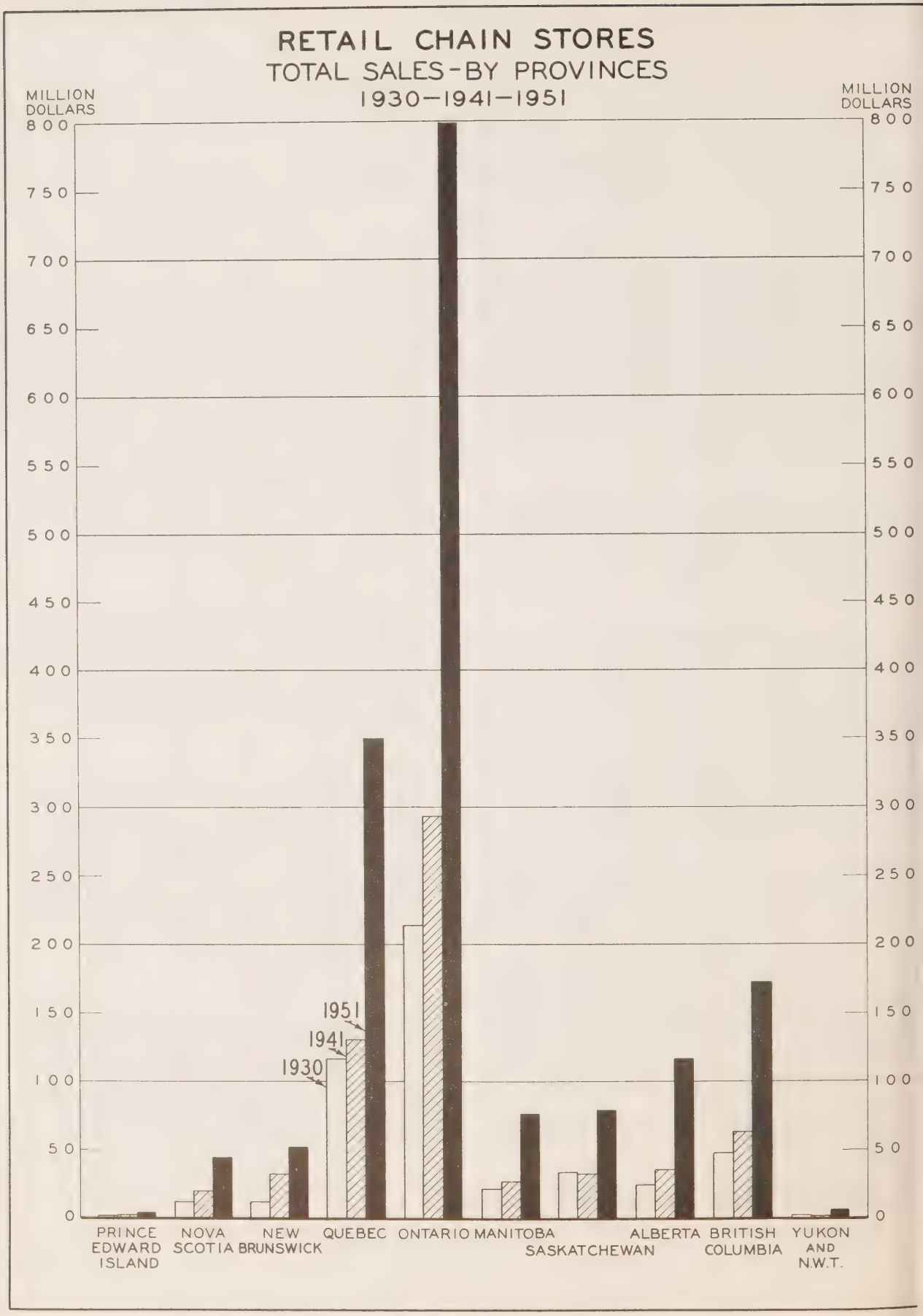
1. Chain store statistics for 1951 as published in this report are not exactly comparable with inter-census years; for this reason no reference will be made to any 1950-51 relationships.


RETAIL CHAIN STORES
TOTAL SALES-BY PROVINCES
1930—1941—1951
MILLION DOLLARS
800
750
700
650
600
550
500
450
400
350
300
250
200
150
100
50
0
1951
1941
1930
PRINCE EDWARD ISLAND
NOVA SCOTIA
NEW BRUNSWICK
QUEBEC
ONTARIO
MANITOBA
SASKATCHEWAN
ALBERTA
BRITISH COLUMBIA
YUKON AND N.W.T.

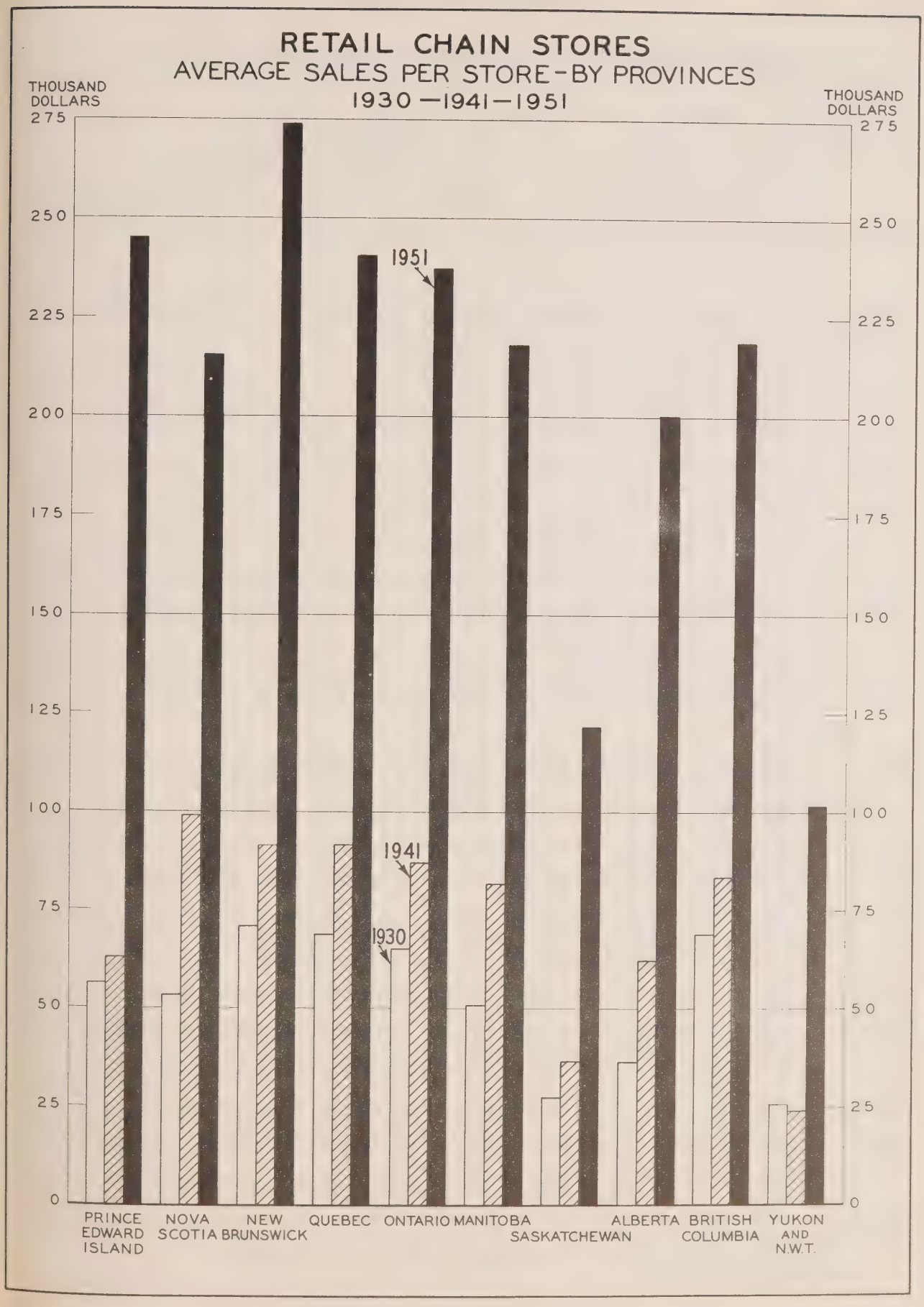

RETAIL CHAIN STORES
AVERAGE SALES PER STORE-BY PROVINCES
1930—1941—1951
THOUSAND DOLLARS
275
250
225
200
175
150
125
100
75
50
25
0
1951
1941
1930
PRINCE EDWARD ISLAND
NOVA SCOTIA
NEW BRUNSWICK
QUEBEC
ONTARIO
MANITOBA
SASKATCHEWAN
ALBERTA
BRITISH COLUMBIA
YUKON AND N.W.T.

TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930-1951

Year	Number of chains	Number of stores		Total Sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	518	8,097	8,504	487,336,000	60,187	50,404,900	2	60,457,200	2
1931	506	8,188	8,557	434,199,700	53,029	2	2	2	2
1932	486	8,066	8,398	360,806,200	44,732	2	2	2	2
1933	461	9,900	8,230	328,902,600	41,633	34,820,600	2	43,995,100	2
1934	445	7,804	8,210	347,186,100	44,488	34,510,900	2	40,962,600	13,768,10
1935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,90
1936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,50
1937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,00
1938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,20
1939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,60
1940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,70
1941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,60
1942	455	7,010	7,139	687,447,400	98,067	57,653,700	2	66,939,700	22,633,40
1943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,50
1944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,90
1945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,10
1946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,40
1947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,00
1948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,30
1949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,40
1950	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,40
1951	479	7,585	7,823	1,726,354,400	227,601	144,791,700	53,169,000	178,799,300	59,504,40

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Chains, Stores and Sales by Provinces, 1941 and 1951

Province	1941	1951	% change in sales 1951/1941
Canada:			
Chains (number)	**529**	**479**	
Stores (maximum)	**7,969**	**7,823**	
Total sales $	**639,210,400**	**1,726,354,400**	**+170.1**
Newfoundland:			
Chains (number)	1	13	
Stores (maximum)	1	90	
Total Sales $	1	9,675,000	1
Prince Edward Island:			
Chains (number)	9	11	
Stores (maximum)	16	17	
Total sales $	1,010,800	4,161,900	+311.7
Nova Scotia:			
Chains (number)	56	39	
Stores (maximum)	325	294	
Total sales $	32,214,400	63,376,000	+ 96.7
New Brunswick:			
Chains (number)	46	37	
Stores (maximum)	215	189	
Total sales $	19,762,100	51,722,400	+161.7
Quebec:			
Chains (number)	161	149	
Stores (maximum)	1,428	1,455	
Total sales $	131,225,900	349,466,600	+166.3
Ontario:			
Chains (number)	281	239	
Stores (maximum)	3,368	3,359	
Total sales $	293,671,300	798,860,400	+172.0
Manitoba:			
Chains (number)	68	64	
Stores (maximum)	334	351	
Total sales $	27,377,400	76,624,000	+179.9
Saskatchewan:			
Chains (number)	76	64	
Stores (maximum)	880	652	
Total sales $	32,458,600	79,253,200	+144.2
Alberta:			
Chains (number)	88	77	
Stores (maximum)	576	585	
Total sales $	36,071,200	117,240,700	+225.0
British Columbia:			
Chains (number)	91	93	
Stores (maximum)	765	776	
Total sales $	63,925,100	170,384,000	+166.5
Yukon and Northwest Territories:			
Chains (number)	5	3	
Stores (maximum)	62	55	
Total sales $	1,493,600	5,590,200	+274.3

1. Not available.

TABLE 3. Principal Statistics of Retail Chain Stores in Canada, 1951, by Kinds of Business

No.	Kind of business	Number of chains	Number of stores	
			Average	Maximum
1	**Total, All Chains**	**479**	**7,585**	**7,823**
2	**Food Group, total**	**76**	**1,591**	**1,668**
3	Bakery product stores	11	153	157
4	Candy and confectionery stores	16	264	273
5	Grocery stores	7	314	328
6	Combination stores	33	810	858
7	Meat markets	9	50	52
8	**Country General Stores**	**27**	**194**	**204**
9	**General Merchandise Group, total**	**29**	**693**	**708**
10	Dry goods and general merchandise stores	13	110	116
11	Variety, 5-10-15¢ to-a-dollar stores	16	583	592
12	**Automotive Group, total**	**13**	**123**	**128**
13	Motor vehicle dealers	4	30	30
14	Filling stations	4	49	53
15	Other automotive accessories stores	5	44	45
16	**Apparel Group, total**	**120**	**1,381**	**1,430**
17	Men's and boy's clothing and furnishings stores	26	228	236
18	Family clothing stores	25	140	146
19	Women's apparel and accessories stores	34	432	449
20	Shoe stores	35	581	599
21	**Building Materials Group, total**	**44**	**810**	**815**
22	Hardware stores	11	56	57
23	Lumber and building material dealers	30	735	739
24	Paint, varnish and wallpaper stores	3	19	19
25	**Furniture-Household-Radio Group, total**	**42**	**582**	**591**
26	Furniture stores	18	201	204
27	Household appliance, radio and music stores	24	381	387
28	**Restaurant Group, total**	**27**	**299**	**328**
29	**Other Retail Stores, total**	**101**	**1,912**	**1,951**
30	Drug stores	28	325	334
31	Jewellery stores	11	79	82
32	Tobacco stores	5	209	214
33	Wine stores	5	31	31
34	Miscellaneous kinds of business	52	1,268	1,290

TABLE 3. Principal Statistics of Retail Chain Stores in Canada, 1951, by Kinds of Business

Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end		
Amount	% of total chain sales			Stores	Warehouses	No.
$	%	$	$	$	$	
1,726,354,400	**100.0**	**144,791,700**	**53,169,000**	**178,799,300**	**59,504,400**	1
630,181,800	**36.5**	**38,916,400**	**1,213,800**	**19,439,500**	**15,930,400**	2
6,428,000	0.4	1,108,500	88,500	85,600	76,700	3
7,252,000	0.4	990,100	19,000	202,300	64,800	4
44,053,400	2.5	2,729,600	580,900	2,583,800	1,134,300	5
565,854,000	32.8	33,531,600	500,900	16,451,100	14,654,600	6
6,594,400	0.4	556,600	24,500	116,700	—	7
24,974,800	1.5	2,481,000	1,807,200	6,458,400	—	8
184,507,500	10.7	26,152,400	1,321,200	21,458,900	4,939,400	9
20,032,600	1.2	2,320,500	1,313,500	3,695,300	57,300	10
164,474,900	9.5	23,831,900	7,700	17,763,600	4,882,100	11
38,152,500	**2.2**	**5,538,400**	**6,006,800**	**8,438,500**	**50,000**	12
20,940,300	1.2	3,430,900	3,701,800	6,011,000	—	13
3,592,900	0.2	412,100	500	241,700	—	14
13,619,300	0.8	1,695,400	2,304,500	2,185,800	50,000	15
143,828,700	**8.3**	**16,327,800**	**4,090,700**	**29,375,500**	**4,108,000**	16
25,059,000	1.4	2,788,300	643,400	5,428,800	910,400	17
40,038,200	2.3	5,306,700	2,872,200	8,894,600	336,900	18
40,701,200	2.4	3,581,300	436,000	4,529,600	1,037,000	19
38,030,300	2.2	4,651,500	139,100	10,522,500	1,823,700	20
88,460,400	**5.1**	**7,434,700**	**8,731,100**	**29,502,700**	**996,300**	21
12,224,400	0.7	1,580,100	1,002,400	2,916,800	—	22
74,733,900	4.3	5,672,100	7,535,200	26,150,400	756,000	23
1,502,100	0.1	182,500	193,500	435,500	240,300	24
78,796,900	**4.6**	**12,340,300**	**21,543,300**	**18,571,500**	**6,298,500**	25
37,049,700	2.2	3,951,500	14,030,300	9,584,300	5,831,600	26
41,747,200	2.4	8,388,800	7,513,000	8,987,200	466,900	27
29,166,200	**1.7**	**7,402,600**	**11,300**	**405,300**	**242,000**	28
508,285,600	**29.4**	**28,198,100**	**8,443,600**	**45,149,000**	**26,939,800**	29
31,019,400	1.8	4,653,300	220,100	4,763,200	1,054,100	30
30,897,400	1.8	4,793,200	3,575,200	7,844,400	1,009,500	31
16,864,000	1.0	1,496,800	172,100	1,235,100	680,400	32
2,795,500	0.1	276,100	—	157,200	178,600	33
426,709,300	24.7	16,978,700	4,476,200	31,149,100	24,017,200	34

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1941 and 1951

Kind of business	1941	1951	% change in sales 1951/1941
Total, All Chains:			
Chains (number)	529	479	
Stores (maximum)	7,969	7,823	
Total sales $	639,210,400	1,726,354,400	+170.1
Grocery and combination stores:			
Chains (number)	62	40	
Stores (maximum)	1,541	1,186	
Total sales $	172,317,400	609,907,400	+253.9
Meat Markets:			
Chains (number)	17	9	
Stores (maximun)	166	52	
Total sales $	5,088,500	6,594,400	+ 29.6
Variety stores:			
Chains (number)	20	16	
Stores (maximum)	532	592	
Total sales $	74,179,100	164,474,900	+121.7
Men's and boys' clothing and furnishings stores (including custom tailors):			
Chains (number)	18	26	
Stores (maximum)	147	236	
Total sales $	9,498,700	25,059,000	+163.8
Family clothing stores:			
Chains (number)	19	25	
Stores (maximum)	115	146	
Total sales $	13,943,500	40,038,200	+187.1
Women's apparel and accessories stores:			
Chains (number)	38	34	
Stores (maximum)	327	449	
Total sales $	12,899,400	40,701,200	+215.5
Shoe stores:			
Chains (number)	35	35	
Stores (maximum)	457	599	
Total Sales $	16,397,900	38,030,300	+131·9
Hardware stores:			
Chains (number)	7	11	
Stores (maximum)	38	57	
Total sales	3,849,700	12,224,400	+217.5

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1941 and 1951 — Concluded

Kind of business	1941	1951	% change in sales 1951/1941
Lumber and building material dealers:			
Chains (number)	30	30	
Stores (maximum)	732	739	
Total sales $	19,979,000	74,733,900	+ 274.1
Furniture stores:			
Chains (number)	16	18	
Stores (maximum)	127	204	
Total sales $	15,484,200	37,049,700	+ 139.3
Household appliance, radio and music stores:			
Chains (number)	27	24	
Stores (maximum)	410	387	
Total sales $	18,655,600	41,747,200	+ 123.8
Restaurant:			
Chains (number)	27	27	
Stores (maximum)	256	328	
Total sales $	11,918,800	29,166,200	+ 144.7
Drug stores:			
Chains (number)	35	28	
Stores (maximum)	363	334	
Total sales $	18,944,500	31,019,400	+ 63.7
Tobacco stores and stands:			
Chains (number)	6	5	
Stores (maximum)	217	214	
Total sales $	7,185,800	16,864,000	+ 134.7

TABLE 5. Retail Chains by Type of Operation, 1941 and 1951

Type of operation	Number of chains	Number of stores (Maximum)	Total sales	
			Amount	% of total
			$	%
1941				
Total, all chains	**529**	**7,969**	**639,210,400**	**100.0**
Local chains	175	1,084	60,308,700	9.4
Provincial chains	234	3,160	287,495,000	45.0
Sectional and National chains	120	3,725	291,406,700	45.6
1951				
Total, all chains	**479**	**7,823**	**1,726,354,400**	**100.0**
Local chains	137	851	87,150,300	5.0
Provincial chains	227	3,318	788,720,700	45.7
Sectional and National chains	115	3,654	850,483,400	49.3

TABLE 6. Retail Chains by Number of Units Operated, 1941 and 1951

Number of units operated	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1941				
Total, all chains	529	**7,969**	**639,210,400**	**100.0**
4- 9 units	386	2,205	149,798,400	23.5
10-49 units	114	2,532	162,647,400	25.4
50-99 units	16	1,155	77,879,500	12.2
100 units and over	13	2,077	248,885,100	38.9
1951				
Total, all chains	**479**	**7,823**	**1,726,354,400**	**100.0**
4- 9 units	322	1,788	266,307,400	15.4
10-49	125	2,595	421,429,700	24.4
50-99 units	19	1,358	237,507,700	13.8
100 units and over	13	2,082	801,109,600	46.4

TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1941 and 1951

Annual Sales Volume of Chains	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1941				
Total, all chains	**529**	**7,969**	**639,210,400**	**100.0**
$5,000,000 and over	23	2,246	350,548,400	54.8
$1,000,000 – $4,999,999	78	2,399	158,032,200	24.7
Under $1,000,000	428	3,324	130,629,800	20.5
1951				
Total, all chains	479	**7,823**	**1,726,354,400**	**100.0**
$5,000,000 and over	52	3,644	1,312,000,000	76.0
$1,000,000 – $4,999,999	132	2,219	290,451,300	16.8
Under $1,000,000	295	1,960	123,903,100	7.2

CHAIN FOOD STORES

TABLE 1. Summary Statistics of Chain Food Stores in Canada, 1930-1951 (Grocery stores, combination stores and meat markets combined)

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	87	2,218	2,352	127,582,500	57,521	9,801,400	2	6,468,600	2
1931	90	2,310	2,410	123,753,000	53,573	2	2	2	2
1932	90	2,347	2,436	109,814,400	46,789	2	2	2	2
1933	91	2,301	2,398	103,638,500	45,041	7,976,000	2	6,221,500	2
1934	86	2,310	2,395	104,912,800	45,417	7,958,200	2	5,894,500	4,011,700
1935	86	2,241	2,309	105,635,900	47,138	8,094,500	1,172,300	6,046,900	3,530,600
1936	89	2,229	2,334	111,511,900	50,028	8,441,900	1,261,300	6,474,300	4,534,000
1937	89	2,179	2,287	121,054,800	55,555	9,138,800	1,351,900	6,435,000	3,679,400
1938	91	2,093	2,212	121,371,500	57,989	9,080,800	1,601,400	6,238,100	3,349,000
1939	87	1,867	2,044	127,945,900	68,530	9,072,300	1,473,500	6,604,900	4,485,700
1940	82	1,684	1,817	145,193,900	86,220	9,545,900	1,366,600	7,322,100	5,276,300
1941	79	1,692	1,707	177,405,900	103,928	11,056,400	1,088,000	7,386,800	5,758,900
1942	70	1,416	1,431	193,488,500	136,644	11,664,800	2	7,168,300	7,591,200
1943	69	1,378	1,394	185,974,600	134,960	11,833,800	740,200	7,669,300	7,553,300
1944	67	1,335	1,364	204,852,500	153,448	13,134,300	733,200	7,393,000	7,397,700
1945	66	1,304	1,325	220,285,300	168,930	14,191,200	708,600	7,631,600	7,744,900
1946	65	1,262	1,289	245,278,100	194,357	16,108,800	764,700	9,017,600	9,705,300
1947	64	1,275	1,315	309,689,800	242,894	19,369,600	881,500	11,334,300	13,080,900
1948	59	1,250	1,306	393,723,100	314,978	23,441,300	1,103,100	12,306,200	13,159,200
1949	54	1,194	1,260	440,288,400	368,751	26,917,000	1,466,700	12,459,000	11,141,500
1950	48	1,162	1,250	510,500,100	439,329	30,545,600	1,455,800	15,546,600	14,164,200
1951	49	1,174	1,238	616,501,800	525,129	36,817,800	1,106,300	19,151,600	15,788,900

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Food Chains, Stores and Sales by Provinces, 1930, 1941 and 1951
(Grocery stores, combination stores and meat markets combined)

Province	1930	1941	1951	% change in sales 1951/1941
Canada				
Chains (number)	**87**	**79**	**49**	
Stores (maximum)	**2,352**	**1,707**	**1,238**	
Total sales $	**127,582,500**	**177,405,900**	**616,501,800**	+ 247.5
Maritime Provinces:				
Chains (number)	12	14	7	
Stores (maximum)	98	122	76	
Total sales $	4,664,500	7,871,100	22,487,900	+ 185.7
Quebec:				
Chains (number)	13	7	7	
Stores (maximum)	495	214	185	
Total sales $	23,708,400	28,477,200	122,612,100	+ 330.6
Ontario:				
Chains (number)	37	41	26	
Stores (maximum)	1,107	790	575	
Total sales $	70,769,300	99,318,600	338,520,400	+ 240.8
Manitoba:				
Chains (number)	8	4	3	
Stores (maximum)	121	85	86	
Total sales $	5,689,100	8,247,500	28,638,600	+ 247.2
Saskatchewan:				
Chains (number)	10	4	5	
Stores (maximum)	165	111	79	
Total sales $	6,969,300	6,794,100	18,028,800	+ 165.4
Alberta:				
Chains (number)	8	8	4	
Stores (maximum)	120	103	86	
Total sales $	5,587,000	7,932,100	31,366,100	+ 295.4
British Columbia[1]**:**				
Chains (number)	19	14	8	
Stores (maximum)	246	282	151	
Total sales $	10,194,900	18,765,300	54,847,900	+ 192.3

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

1. Includes Yukon and Northwest Territories.

TABLE 3. Chain Food Store Sales in Principal Cities, 1951
(Grocery stores, combination stores and meat markets combined)

City	Number of stores (maximum)	Total sales
	1951	1951
		$
Halifax[2]	28	8,924,400
Saint John[2]	2	1
Montreal[2]	118	94,022,800
Quebec[2]	12	5,789,600
Sherbrooke	7	3,077,800
Three Rivers	4	2,161,700
Brantford	9	5,077,000
Fort William	6	2,407,700
Hamilton[2]	62	24,784,100
Kingston	5	4,616,900
Kitchener	5	5,373,700
London[2]	14	13,616,500
Ottawa[2]	38	24,218,100
Peterborough	18	6,306,900
St. Catharines	8	7,372,300
Sudbury	5	6,961,000
Toronto[2]	163	116,857,700
Windsor[2]	18	12,321,500
Winnipeg[2]	80	25,564,800
Regina	18	4,823,100
Saskatoon	13	1
Calgary[2]	39	13,053,700
Edmonton[2]	14	1
Vancouver[2]	83	35,602,300
Victoria[2]	12	5,979,700
Places 30,000 population and over	781	447,368,700
Places under 30,000 population	457	169,133,100

1. Figures withheld to avoid disclosing individual operations, but included in the totals.
2. Information for these cities are not exactly comparable to data published in previous years due to the current use of census metropolitan areas.

TABLE 4. Chain Food Stores by Number of Units Operated, 1930, 1941 and 1951
(Grocery stores, combination stores and meat markets combined)

Number of units operated	Number of chains	Number of stores (maximum)	Total sales	
			Amount	% of total
			$	%
1930				
Total, all food chains	**87**	**2,352**	**127,582,500**	**100.0**
4 - 9 units	60	320	12,884,800	10.1
10 - 99 units	22	777	50,086,600	39.3
100 units and over	5	1,255	64,611,100	50.6
1941				
Total, all food chains	**79**	**1,707**	**177,405,900**	**100.0**
4 - 9 units	56	318	21,331,200	12.0
10 - 99 units	19	602	34,103,000	19.2
100 units and over	4	787	121,971,700	68.8
1951				
Total, all food chains	**49**	**1,238**	**616,501,800**	**100.0**
4 - 9 units	32	176	36,153,800	5.8
10 - 99 units	13	407	121,870,800	19.8
100 units and over	4	655	458,477,200	74.4

TABLE 5. Chain Food Stores by Annual Sales Volume, 1930, 1941 and 1951
(Grocery stores, combination stores and meat markets combined)

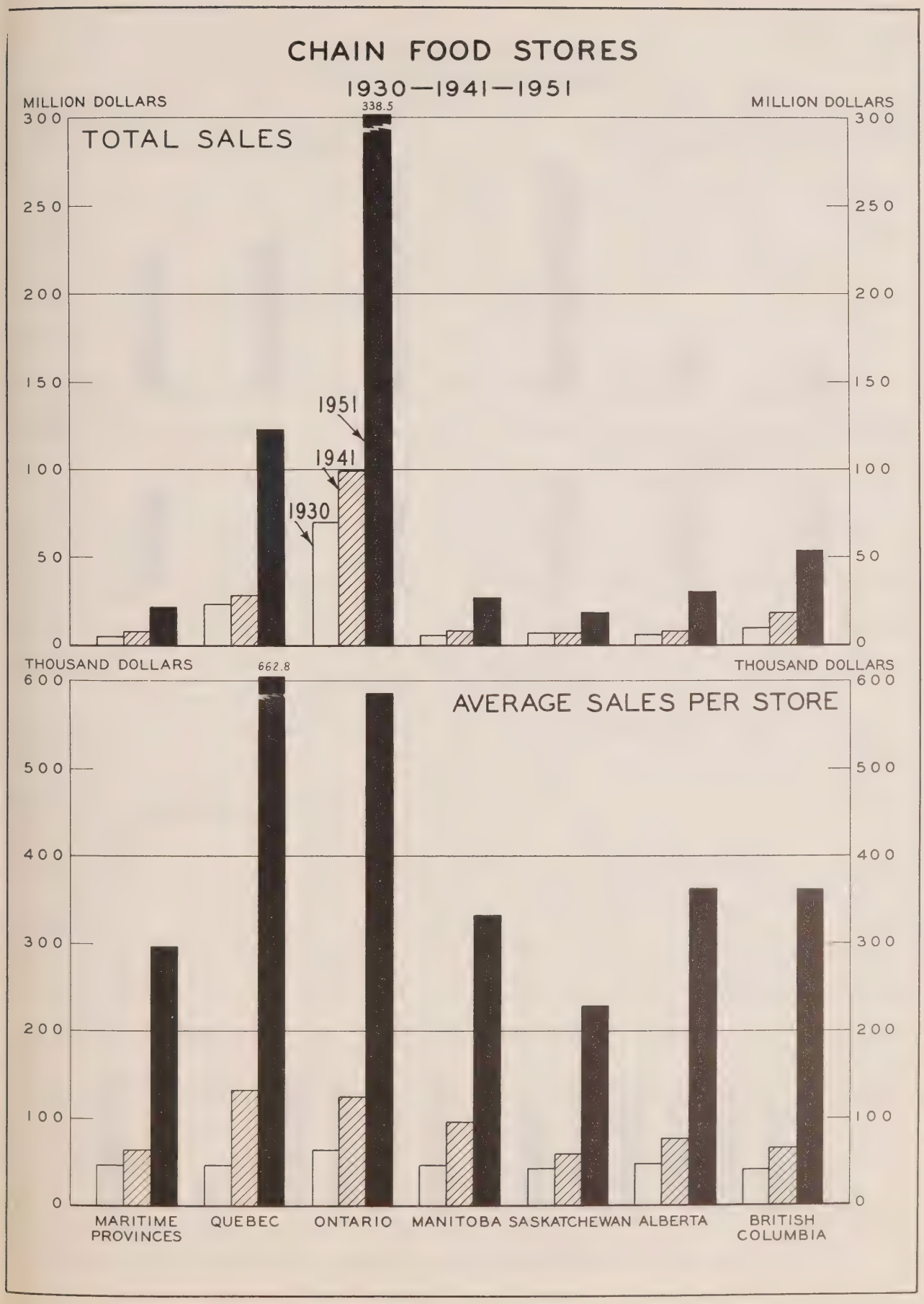
Annual sales range	Number of stores (Maximum)	Total sales	% of total sales
		$	%
1930			
Total, all stores	**2,352**	**127,582,500**	**100.0**
$500,000 and over	1	1	1
$300,000-$499,999	1	1	1
$200,000-$299,999	1	1	1
$100,000-$199,999	1	1	1
Under $100,000	1	1	1
1941			
Total, all stores	**1,707**	**177,405,900**	**100.0**
$500,000 and over	38	23,203,400	13.1
$300,000-$499,999	110	42,868,000	24.2
$200,000-$299,999	100	24,292,400	13.7
$100,000-$199,999	281	39,456,800	22.2
Under $100,000	1,178	47,585,300	26.8
1951			
Total, all stores	**1,238**	**616,501,800**	**100.0**
$500,000 and over	446	467,383,700	75.8
$300,000-$499,999	167	65,261,800	10.6
$200,000-$299,999	128	31,242,100	5.1
$100,000-$199,999	270	38,251,100	6.2
Under $100,000	227	14,363,100	2.3

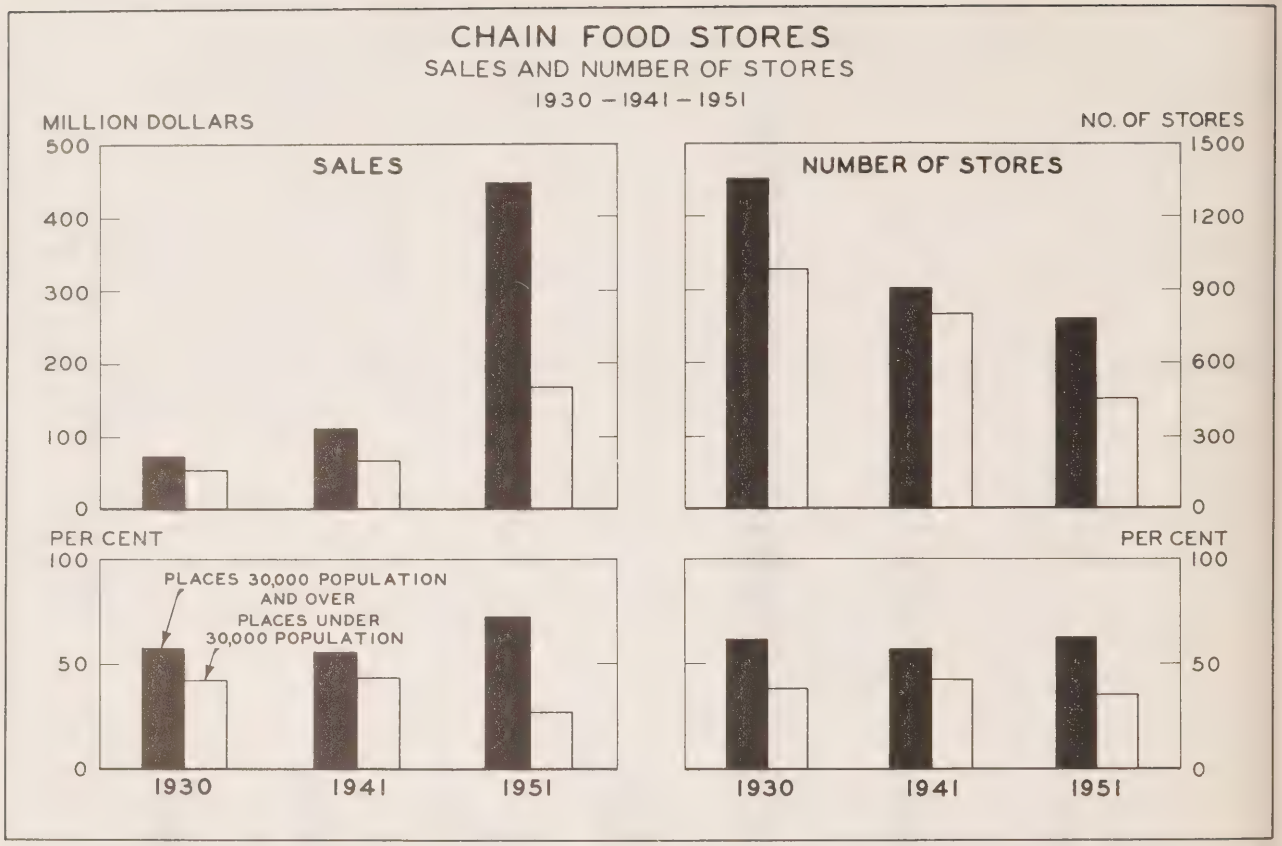
1. Not available.

TABLE 6. Chain Food Stores by Kind of Business, 1930, 1941 and 1951

Kind of business	Number of chains	Number of stores (average)	Total sales		Average sales per store
			Amount	% of total	
			$	%	$
1930					
Total, all food chains	**87**	**2,218**	**127,582,500**	**100.0**	**57,521**
Chain Grocery Stores	43	722	44,698,400	35.0	61,909
Chain Combination Stores	23	1,282	74,800,200	58.6	58,346
Chain Meat Markets	21	214	8,083,900	6.4	37,775
1941					
Total, all food chains	**79**	**1,692**	**177,405,900**	**100.0**	**104,850**
Chain Grocery Stores	28	446	26,523,300	14.9	59,469
Chain Combination Stores	34	1,083	145,794,100	82.2	134,621
Chain Meat Markets	17	163	5,088,500	2.9	31,218
1951					
Total, all food chains	**49**	**1,174**	**616,501,800**	**100.0**	**525,129**
Chain Grocery Stores	7	314[1]	44,053,400[1]	7.1	140,297
Chain Combination Stores	33	810[1]	565,854,000[1]	91.8	698,585
Chain Meat Markets	9	50	6,594,400	1.1	131,888

1. Not comparable with 1941 data in table 6.


CHAIN FOOD STORES
1930—1941—1951
MILLION DOLLARS
MILLION DOLLARS
TOTAL SALES
338.5
1951
1941
1930
300
250
200
150
100
50
0
THOUSAND DOLLARS
THOUSAND DOLLARS
AVERAGE SALES PER STORE
662.8
600
500
400
300
200
100
0
MARITIME PROVINCES
QUEBEC
ONTARIO
MANITOBA
SASKATCHEWAN
ALBERTA
BRITISH COLUMBIA


CHAIN FOOD STORES
SALES AND NUMBER OF STORES
1930 – 1941 – 1951
MILLION DOLLARS
NO. OF STORES
SALES
NUMBER OF STORES
500
400
300
200
100
0
1500
1200
900
600
300
0
PER CENT
PER CENT
100
50
0
PLACES 30,000 POPULATION AND OVER
PLACES UNDER 30,000 POPULATION
1930
1941
1951


FOOD STORE SALES
INDEPENDENT FOOD STORES AND CHAIN FOOD STORES
BY MONTHS 1951 —— BY YEARS 1930-1941-1951
MILLION DOLLARS
MILLION DOLLARS
200
175
150
125
100
75
50
25
0
2000
1750
1500
1250
1000
750
500
250
0
INDEPENDENT FOOD STORES
CHAIN FOOD STORES
J F M A M J J A S O N D
1951
1930 1941 1951

CHAIN VARIETY STORES

TABLE 1. Summary Statistics of Chain Variety Stores in Canada, 1930-1951

Year	Number of chains	Number of stores		Total sales	Salaries and wages paid to store employees	Stocks on hand at year end	
		Average[1]	Maximum			Stores	Warehouses
				$	$	$	$
1930	15	313	327	39,383,600	4,179,300	5,274,900	2
1931	14	329	340	38,906,700	2	2	2
1932	14	339	348	35,474,800	2	2	2
1933	14	348	356	33,348,600	4,032,400	4,796,600	2
1934	14	360	372	35,646,500	3,908,100	4,507,800	817,100
1935	14	377	390	37,914,000	4,889,300	5,184,800	861,300
1936	14	396	414	41,422,100	5,331,300	5,880,900	898,800
1937	14	422	437	46,323,400	5,832,000	6,234,100	946,900
1938	16	446	468	47,256,700	6,170,100	6,243,600	922,900
1939	16	474	489	51,416,000	6,594,500	7,285,400	1,130,900
1940	16	491	504	60,718,600	7,453,900	8,354,100	1,425,500
1941	20	525	532	74,179,100	8,568,700	9,334,600	1,806,100
1942	19	521	523	84,319,200	9,859,800	9,584,900	2,027,200
1943	19	520	521	84,366,200	10,275,700	9,836,500	1,919,400
1944	18	514	515	88,568,800	10,737,600	8,885,500	1,511,500
1945	19	515	521	95,998,200	11,505,200	9,008,400	1,756,200
1946	19	515	523	107,586,200	12,745,500	10,984,100	2,344,300
1947	18	517	536	117,925,300	14,069,300	12,528,200	2,302,800
1948	16	527	540	133,906,900	17,162,700	15,096,200	3,407,200
1949	15	541	550	142,060,500	19,790,800	15,153,000	3,686,100
1950	16	560	579	147,731,700	21,157,700	17,635,400	3,993,300
1951	16	583	592	164,474,900	23,831,900	17,763,600	4,882,100

1. Obtained by averaging the number at beginning, middle and end of the year.
2. Not available.

TABLE 2. Variety Chains, Stores and Sales by Provinces, 1930, 1941 and 1951

Province	1930	1941	1951	% change in sales 1951/1941
Canada:				
Chains (number)	**15**	**20**	**16**	
Stores (maximum)	**327**	**532**	**592**	
Total sales $	**39,383,600**	**74,179,100**	**164,474,900**	**+ 121.7**
Prince Edward Island:				
Chains (number)	2	3	3	
Stores (maximum)	2	3	4	
Total sales $	1	442,000	1,037,800	+ 134.8
Nova Scotia:				
Chains (number)	2	5	5	
Stores (maximum)	16	32	43	
Total sales $	1	6,030,800	9,693,100	+ 60.7
New Brunswick:				
Chains (number)	3	7	6	
Stores (maximum)	6	24	25	
Total sales $	1	3,593,100	6,485,500	+ 80.5
Quebec:				
Chains (number)	11	13	13	
Stores (maximum)	101	131	140	
Total sales $	9,949,700	17,688,900	43,554,500	+ 146.2
Ontario:				
Chains (number)	9	15	12	
Stores (maximum)	152	275	295	
Total sales $	18,408,300	33,784,200	77,951,200	+ 130.7
Manitoba:				
Chains (number)	4	5	5	
Stores (maximum)	9	15	14	
Total sales $	1,434,800	2,426,300	4,769,300	+ 96.6
Saskatchewan:				
Chains (number)	3	3	4	
Stores (maximum)	12	17	21	
Total sales $	1,713,800	2,598,500	5,179,800	+ 99.3
Alberta:				
Chains (number)	3	5	5	
Stores (maximum)	8	13	16	
Total sales $	1,708,900	3,453,800	7,745,900	+ 124.3
British Columbia:				
Chains (number)	3	3	6	
Stores (maximum)	21	22	34	
Total sales $	2,769,700	4,161,500	8,057,800	+ 93.6

1. Figures withheld to avoid disclosing individual operations, but included in the total.

TABLE 3. Chain Variety Store Sales in Principal Cities 1951

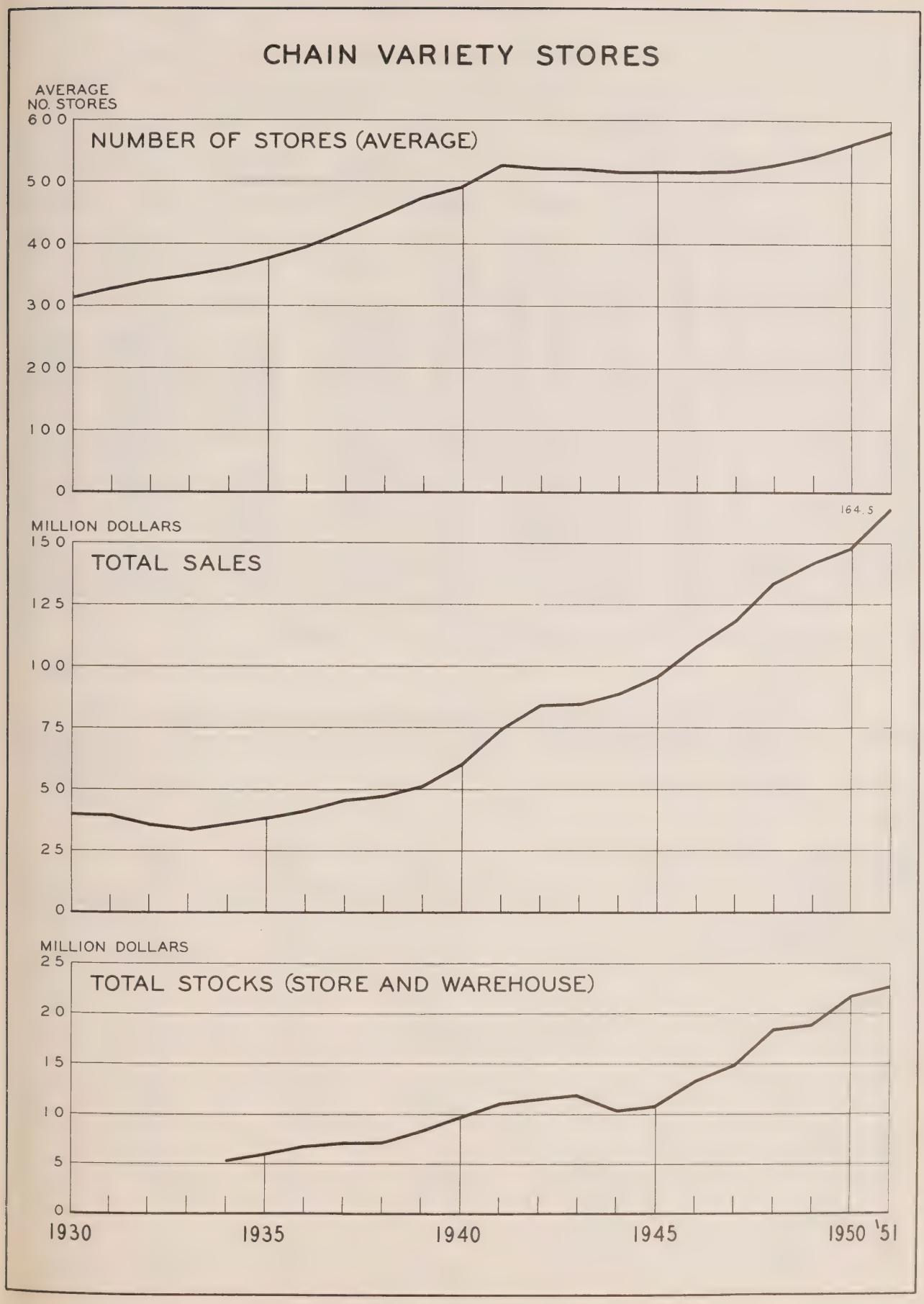
City	Number of stores (maximum)	Total sales
	1951	1951
		$
Halifax[1]	7	3,677,100
Saint John[1]	4	1,635,600
Montreal[1]	54	19,168,400
Quebec[1]	14	8,144,800
Sherbrooke	4	2,454,800
Three Rivers	5	2,419,300
Brantford	4	1,349,000
Fort William	4	1,075,200
Hamilton[1]	9	6,379,600
Kingston	5	1,695,000
Kitchener	6	1,977,200
London[1]	5	3,508,200
Ottawa[1]	18	7,324,800
Peterborough	5	1,707,500
St. Catharines	4	2,389,700
Sudbury	3	2,444,300
Toronto[1]	54	16,382,400
Windsor[1]	6	3,521,400
Winnipeg[1]	6	3,364,700
Regina	3	1,711,400
Saskatoon	3	1,101,400
Calgary[1]	4	2,745,600
Edmonton[1]	4	3,353,800
Vancouver[1]	21	5,357,700
Victoria[1]	2	1,163,600
Places 30,000 population and over	254	106,052,500
Places under 30,000 population	338	58,422,400

1. Information for these cities are not exactly comparable to data published in previous years due to the current use of census metropolitan areas.

TABLE 4. Chain Variety Stores by Annual Sales Volume, 1930, 1941 and 1951

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1930			
Total, all stores	**327**	**39,383,600**	**100.0**
$1,000,000 and over	1	1	1
$ 500,000-$999,999	1	1	1
$ 300,000-$499,999	1	1	1
$ 200,000-$299,999	1	1	1
$ 100,000-$199,999	1	1	1
Under $100,000	1	1	1
1941			
Total, all stores	**532**	**74,179,100**	**100.0**
$1,000,000 and over	3	4,130,200	5.6
$ 500,000-$999,999	13	8,359,600	11.2
$ 300,000-$499,999	28	11,176,700	15.1
$ 200,000-$299,999	53	12,880,100	17.4
$ 100,000-$199,999	166	23,230,600	31.3
Under $100,000	269	14,401,900	19.4
1951			
Total, all stores	**592**	**164,474,900**	**100.0**
$1,000,000 and over	25	36,526,100	22.2
$ 500,000-$999,999	55	35,533,300	21.6
$ 300,000-$499,999	89	34,700,500	21.1
$ 200,000-$299,999	89	21,451,700	13.0
$ 100,000-$199,999	177	26,728,200	16.3
Under $100,000	157	9,535,100	5.8

1. Not available.


CHAIN VARIETY STORES
AVERAGE NO. STORES
NUMBER OF STORES (AVERAGE)
600
500
400
300
200
100
0
MILLION DOLLARS
TOTAL SALES
164.5
150
125
100
75
50
25
0
MILLION DOLLARS
TOTAL STOCKS (STORE AND WAREHOUSE)
25
20
15
10
5
0
1930
1935
1940
1945
1950
'51

CHAIN DRUG STORES

TABLE 1. Summary Statistics of Chain Drug Stores in Canada, 1930-1951

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	31	284	292	13,971,300	49,195	1,880,800	2	2,510,900	2
1931	32	299	306	13,584,600	45,433	2	2	2	2
1932	32	305	313	12,520,000	41,049	2	2	2	2
1933	29	297	301	11,001,300	37,041	1,497,700	2	2,021,500	2
1934	29	298	306	11,594,000	38,906	1,542,800	2	2,102,000	527,000
1935	29	307	311	12,164,100	39,622	1,594,800	118,700	2,152,500	501,100
1936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300
1937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900
1938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500
1939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800
1940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400
1941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000
1942	31	342	343	19,711,700	57,637	2,579,700	2	2,732,900	699,400
1943	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,100
1944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700
1945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400
1946	27	310	318	26,483,700	85,431	3,620,300	140,800	3,553,200	751,800
1947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100
1948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300
1949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600
1950	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,300
1951	28	325	334	31,019,400	95,444	4,653,300	220,100	4,763,200	1,054,100

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

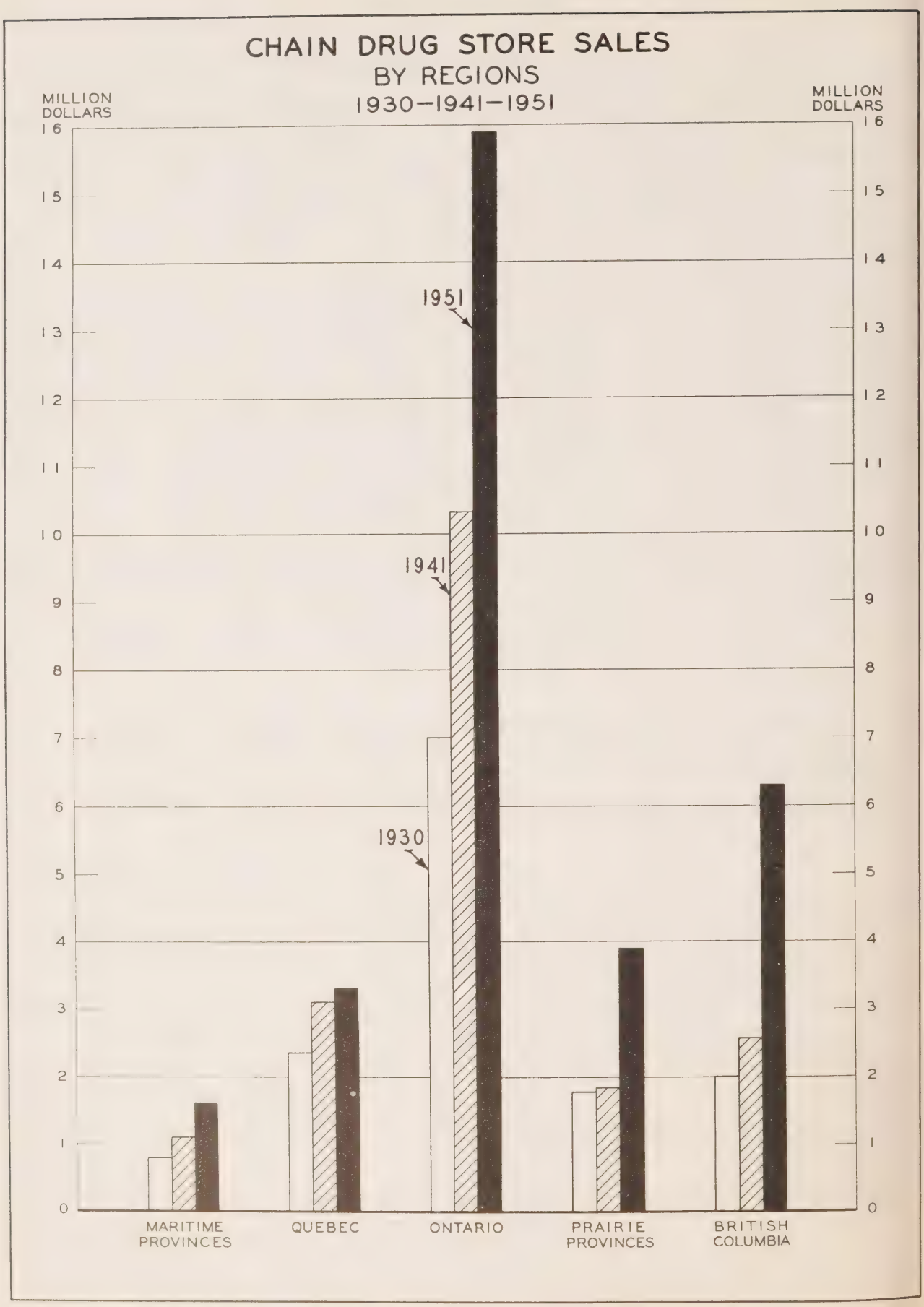
TABLE 2. Drug Chains, Stores and Sales by Provinces, 1930, 1941 and 1951

—	1930	1941	1951	% change in sales 1951/1941
				%
Canada:				
Chains (number)	**31**	**35**	**28**	
Stores (maximum)	**292**	**363**	**334**	
Total sales $	**13,971,300**	**18,944,500**	**31,019,400**	**+ 63.7**
Maritime Provinces:				
Chains (number)	4	3	3	
Stores (maximum)	23	24	24	
Total sales $	793,100	1,102,200	1,597,900	+ 45.0
Quebec:				
Chains (number)	7	8	6	
Stores (maximum)	54	55	38	
Total sales $	2,367,900	3,106,100	3,281,300	+ 5.6
Ontario:				
Chains (number)	11	17	11	
Stores (maximum)	137	198	173	
Total sales $	6,989,200	10,332,400	15,940,600	+ 54.3
Prairie Provinces:				
Chains (number)	7	6	6	
Stores (maximum)	37	37	38	
Total sales $	1,778,600	1,827,900	3,889,300	+112.8
British Columbia:				
Chains (number)	4	3	4	
Stores (maximum)	41	49	61	
Total sales $	2,042,500	2,575,900	6,310,300	+145.0

TABLE 3. Chain Drug Stores by Annual Sales Volume, 1930, 1941 and 1951

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1930			
Total, all stores	**292**	**13,971,300**	**100.0**
$200,000 and over	1	1	1
$100,000-$199,999	1	1	1
$ 50,000-$ 99,999	1	1	1
$ 30,000-$ 49,999	1	1	1
Under $30,000	1	1	1
1941			
Total, all stores	**363**	**18,944,500**	**100.0**
$200,000 and over	2	3,543,600	18.6
$100,000-$199,999	25		
$ 50,000-$ 99,999	126	8,439,900	44.6
$ 30,000-$ 49,999	131	5,241,900	27.7
Under $30,000	79	1,719,100	9.1
1951			
Total, all stores	**334**	**31,019,400**	**100.0**
$200,000 and over	16	4,343,100	14.0
$100,000-$199,999	87	11,497,900	37.1
$ 50,000-$ 99,999	173	13,065,600	42.1
$ 30,000-$ 49,999	48	1,980,300	6.4
Under $30,000	10	132,500	0.4

1. Not available.


CHAIN DRUG STORE SALES
BY REGIONS
1930—1941—1951
MILLION DOLLARS
MILLION DOLLARS
16
15
14
13
12
11
10
9
8
7
6
5
4
3
2
1
0
1951
1941
1930
MARITIME PROVINCES
QUEBEC
ONTARIO
PRAIRIE PROVINCES
BRITISH COLUMBIA

CHAIN WOMEN'S APPAREL STORES

TABLE 1. Summary Statistics of Chain Women's Apparel Stores in Canada, 1930-1951

Year	Number of chains	Number of stores		Total Sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	28	183	203	8,584,800	46,911	976,900	2	1,422,500	2
1931	25	186	213	6,828,100	36,710	2	2	2	2
1932	19	164	185	5,093,700	31,059	2	2	2	2
1933	15	144	148	4,029,400	27,982	359,100	2	590,000	2
1934	15	153	171	4,506,800	29,456	385,800	2	587,700	141,600
1935	13	133	138	4,594,600	34,546	404,400	2	786,900	94,200
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100
1937	19	176	194	6,216,600	35,322	541,900	2	887,500	119,700
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,800
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,100
1942	31	277	281	14,186,900	51,216	1,187,900	2	1,351,400	526,400
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,400
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200
1951	34	432	449	40,701,200	94,216	3,581,300	436,000	4,529,600	1,037,000

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1930, 1941 and 1951

—	1930	1941	1951	% change in sales 1951/1941
Canada:				
Chains (number)	**28**	**38**	**34**	
Stores (maximum)	**203**	**327**	**449**	
Total sales $	**8,584,800**	**12,899,400**	**40,701,200**	**+ 215.5**
Maritime Provinces:				
Chains (number)	5	1	3	
Stores (maximum)	14	7	9	
Total sales $	463,200	321,300	987,700	+ 207.4
Quebec:				
Chains (number)	12	1	16	
Stores (maximum)	54	100	116	
Total sales $	2,281,600	3,514,700	9,377,700	+ 166.8
Ontario:				
Chains (number)	16	1	23	
Stores (maximum)	90	160	209	
Total sales $	2,894,800	6,082,400	18,378,900	+ 202.2
Manitoba:				
Chains (number)	4	1	9	
Stores (maximum)	10	11	17	
Total sales $	825,900	698,200	1,902,500	+ 172.5

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1930, 1941 and 1951
Concluded

–	1930	1941	1951	% change in sales 1951/1941
Saskatchewan:				
Chains (number)	6	1	8	
Stores (maximum)	11	11	15	
Total sales $	694,000	369,100	1,627,100	+340.8
Alberta:				
Chains (number)	6	1	7	
Stores (maximum)	15	13	13	
Total sales $	742,500	580,200	2,419,000	+316.9
British Columbia:				
Chains (number)	3	1	10	
Stores (maximum)	9	25	70	
Total sales $	682,800	1,333,500	6,008,300	+350.6

1. Not available.

TABLE 3. Chain Women's Apparel Stores by Annual Sales Volume, 1930, 1941 and 1951

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1930			
Total, all stores	**203**	**8,584,800**	**100.0**
$200,000 and over	1	1	1
$100,000–$199,999	1	1	1
$ 50,000– 99,999	1	1	1
$ 30,000– 49,999	1	1	1
Under $30,000	1	1	1
1941			
Total, all stores	**327**	**12,899,400**	**100.0**
$200,000 and over	2	} 2,908,500	22.6
$100,000–$199,999	19		
$ 50,000– 99,999	64	4,465,500	34.6
$ 30,000– 49,999	72	2,798,500	21.7
Under $30,000	170	2,726,900	21.1
1951			
Total, all stores	**449**	**40,701,200**	**100.0**
$200,000 and over	43	12,145,700	29.8
$100,000–$199,999	100	13,459,000	33.1
$ 50,000– 99,999	143	10,086,200	24.8
$ 30,000– 49,999	85	3,467,700	8.5
Under $30,000	78	1,542,600	3.8

1. Not available.

CHAIN SHOE STORES

TABLE 1. Summary Statistics of Chain Shoe Stores in Canada, 1930-1951

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average [1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	18	198	208	7,574,600	38,256	892,500	2	1,998,300	2
1931	18	212	221	7,687,500	36,262	2	2	2	2
1932	19	230	237	7,094,800	30,847	2	2	2	2
1933	22	257	274	7,114,800	27,684	747,100	2	2,156,300	2
1934	22	278	303	8,037,400	28,912	818,700	2	2,190,400	362,900
1935	24	303	313	8,447,200	27,879	967,000	2	2,485,700	255,500
1936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
1937	25	337	355	10,093,700	29,952	1,109,900	2	2,623,300	375,400
1938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
1939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
1940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
1941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
1942	31	423	428	18,880,700	44,635	2,178,400	2	3,943,100	779,300
1943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
1944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
1945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
1946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
1947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
1948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
1949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
1950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
1951	35	581	599	38,030,300	65,457	4,651,500	139,100	10,522,500	1,823,700

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Chain Shoe Stores and Sales by Provinces, 1930, 1941 and 1951

—	1930	1941	1951	% change in sales 1951/1941
Canada:				
Chains (number)	18	35	35	
Stores (maximum)	208	457	599	
Total sales $	7,574,600	16,397,900	38,030,300	+131.9
Maritime Provinces:				
Chains (number)	2	2	2	
Stores (maximum)	7	26	32	
Total sales $	1	1	1	1
Quebec:				
Chains (number)	10	2	20	
Stores (maximum)	69	131	173	
Total sales $	3,520,900	5,022,700	11,171,700	+122.4
Ontario:				
Chains (number)	8	2	16	
Stores (maximum)	106	257	337	
Total sales $	3,485,500	8,879,700	21,558,000	+142.8
Prairie Provinces:				
Chains (number)	2	2	4	
Stores (maximum)	7	13	18	
Total sales $	1	1	1	1
British Columbia:				
Chains (number)	3	2	6	
Stores (maximum)	19	30	39	
Total sales $	637,100	918,300	1,585,500	+72.7

1. Figures withheld to avoid disclosing individual operations, but included in the total.
2. Not available.

TABLE .. Chain Shoe Stores by Annual Sales Volume, 1930, 1941 and 1951

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1930			
Total, all stores	**208**	**7,574,600**	**100.0**
$200,000 and over	1	1	1
$100,000 - $199,999	1	1	1
$ 50,000 - 99,999	1	1	1
$ 30,000 - 49,999	1	1	1
Under $30,000	1	1	1
1941			
Total, all stores	**457**	**16,397,900**	**100.0**
$200,000 and over	2	1,601,400	9.8
$100,000 - $199,999	8		
$ 50,000 - 99,999	79	5,040,900	30.7
$ 30,000 - 49,999	135	5,199,100	31.7
Under $30,000	233	4,556,500	27.8
1951			
Total, all stores	**599**	**38,030,300**	**100.0**
$200,000 and over	11	3,196,000	8.4
$100,000 - $199,999	71	8,978,800	23.6
$ 50,000 - 99,999	241	16,926,700	44.5
$ 30,000 - 49,999	179	7,056,900	18.6
Under $30,000	97	1,871,900	4.9

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CANADA

RETAIL CHAIN STORES

1953

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RETAIL CHAIN STORES

1953

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** — The Primary Industries, including mining, forestry and fisheries; **Volume II** — Manufacturing; **Volume III** — Merchandising and Services.

Volume III consists of the following parts with individual trade reports listed under each:

Part I — Wholesale Statistics

A — Wholesale Trade (not-issued 1953)
B — Operating Results of Food Wholesalers, 25¢
C — Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers, 25¢
D — 1 Operating Results of Automotive Parts and Accessories Wholesalers, 25¢
2 Operating Results of Drug Wholesalers, 25¢
3 Operating Results of Hardware Wholesalers, 25¢
4 Operating Results of Plumbing and Heating Supplies Wholesalers, 25¢
5 Operating Results of Household Appliance & Electrical Supply Wholesalers, 25¢

Part II — Retail Statistics

E — General Review — (Discontinued)
F — Retail Trade, 50¢
G — Retail Chain Stores, 50¢
H — Operating Results of Chain Food Stores, 25¢
I — Operating Results of Chain Clothing Stores, 25¢
J — 1 Operating Results of Chain Variety Stores, 25¢
2 Operating Results of Chain Drug Stores, 25¢
3 Operating Results of Chain Furniture Stores, 25¢
* K — Operating Results of Independent Food Stores, 25¢
* L — Operating Results of Independent Clothing Stores, 25¢
* M — Operating Results of Independent Hardware, Furniture, Appliance and Radio Stores, 25¢
* N — Operating Results of Filling Stations & Garages, 25¢
* O — 1 Operating Results of Independent General Stores, 25¢
2 Operating Results of Independent Restaurants, 25¢
3 Operating Results of Independent Fuel Dealers, 25¢
4 Operating Results of Independent Drug Stores, 25¢
5 Operating Results of Independent Jewellery Stores, 25¢
6 Operating Results of Independent Tobacco Stores, 25¢
P — Retail Consumer Credit

Part III — Services and Special Fields

Q — Laundries, Cleaners and Dyers, 25¢
R — Motion Picture Theatres, Exhibitors and Distributors, 25¢
S — Hotels, 25¢
T — Sales Financing, 25¢
U — Farm Implement and Equipment Sales, 25¢
V — New Motor Vehicle Sales and Motor Vehicle Financing, 25¢
W — Advertising Agencies (Memorandum), 10¢
X — Motion Picture Production (Memorandum), 10¢

The reports are punched to permit of filing in a ring binder.

* Biennial reports — not issued for 1953.

TABLE OF CONTENTS

DEFINITIONS

CHAINS—A retail chain is an organization operating four or more retail stores in similar or related kinds of business under the same ownership.

CLASSIFICATION BY KIND OF BUSINESS—Some chains operated stores of several distinct types and for purposes of this report these were allocated to their proper trade.

CLASSIFICATION BY TYPE OF ORGANIZATION—**Local chains** are those operating within one city or locality. **Provincial chains**, as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

NUMBER OF STORES—The **average** number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The **maximum** is the total number of stores operated during the year, regardless of whether operated all or part of the year.

SALES—Total retail sales made through all **retail** outlets. Sales made through head office or warehouse are **not** included.

SALARIES AND WAGES—Salaries and wages reported are those paid to **store employees** only. Those paid to head office and warehouse employees are **not** included.

ACCOUNTS OUTSTANDING—These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do **not** include accounts written off.

STOCKS—Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

RETAIL CHAIN STORES

1953

The 466 retail chain store companies operating in Canada during 1953 transacted over 2 billion dollars of business. Although there were 10 fewer companies than in 1952, there was an increase of 106 in the number of stores. Total sales of $2,048,228,000 were 6.4 per cent above the sales of the previous year.

A retail chain store company, for purposes of these statistics, must operate four or more retail outlets carrying on the same or similar kinds of business. All known retail chains are included in this annual survey. Total annual sales are broken down into monthly components by using the monthly pattern supplied by a major share of the firms reporting monthly data. A final review of the 1951 Census of Distribution records revealed the need for certain minor revisions to the 1952 annual retail chain store report after its publication in the fall of 1953. These revisions have been carried out and are presented in this report to make 1953 and 1952 results comparable. Comparisons with previous years do not necessarily reflect the actual economic trends in retail chain stores sales since, by definition, there is a certain amount of increase or decrease in the number of chain store firms between years. Consideration must be given to this difference when comparing sales or other item trends shown here.

Salaries and wages paid to store employees amounted to $171,167,100 in 1953. Accounts outstanding reached $91,537,900 at the end of the year compared with $77,474,700 at the end of 1952 and were concentrated in the durable goods trades of furniture and appliances, building materials and hardware. Stocks on hand at the end of the year totalled $179,704,300 in stores and $52,095,700 in warehouses.

The over-all gain in 1953 sales of retail chains over 1952 was common to all provinces except Prince Edward Island and the Yukon and Northwest Territories. The large decrease in the latter was due, in part, to a reduction in outlets. Most other percentage gains, ranging from 9.1 per cent in Alberta to 1.5 per cent in Nova Scotia, were accompanied by nominal increases in store count. Chains in Ontario accounted for $942,016,500, almost half of the Canada total.

The major kind-of-business categories showed gains over 1952 with grocery and combination stores reporting an increase of 10.1 per cent to reach $773,220,100 and lumber dealers' sales amounting to $91,287,500, almost 11 per cent above the sales of the previous year. Other gains were hardware stores (7.5 per cent); restaurants (7.3 per cent); women's apparel (6.7 per cent); variety stores (4.9 per cent); shoe stores (4.6 per cent); drug stores (4.0 per cent).

A description of types of chains classified according to the geographical area covered is given at the front of this report. Tabulations by types, number of units operated, and by size of individual store sales reveal the gradual development of retail chain stores. The companies with the larger number of stores, the largest business-volume, and covering the broader areas tend to account for slightly greater proportions of the total business of all chains each succeeding year. In 1953, the 15 companies in the 100-and-over unit group, with 29 per cent of all stores, accounted for 47.8 per cent of total sales. The sectional and national chains increased their share of sales slightly from 49.3 per cent in 1952 to 50.1 per cent in 1953. Likewise, the large volume chains, $5,000,000 annual sales and over, increased their proportion of the total from 77.1 per cent in 1952 to 78.9 per cent in 1953.

Following the general statistics of all chains are detailed tabulations of certain major trades—i.e., food, variety, drug, women's apparel, and shoes. These data are presented in a manner similar to the first part of this report, with city detail shown where possible.

RETAIL CHAIN STORE SALES IN CANADA IN PROPORTION TO TOTAL SALES FOR SELECTED YEARS

RETAIL CHAIN STORE SALES

% CHANGE 1953 OVER 1952

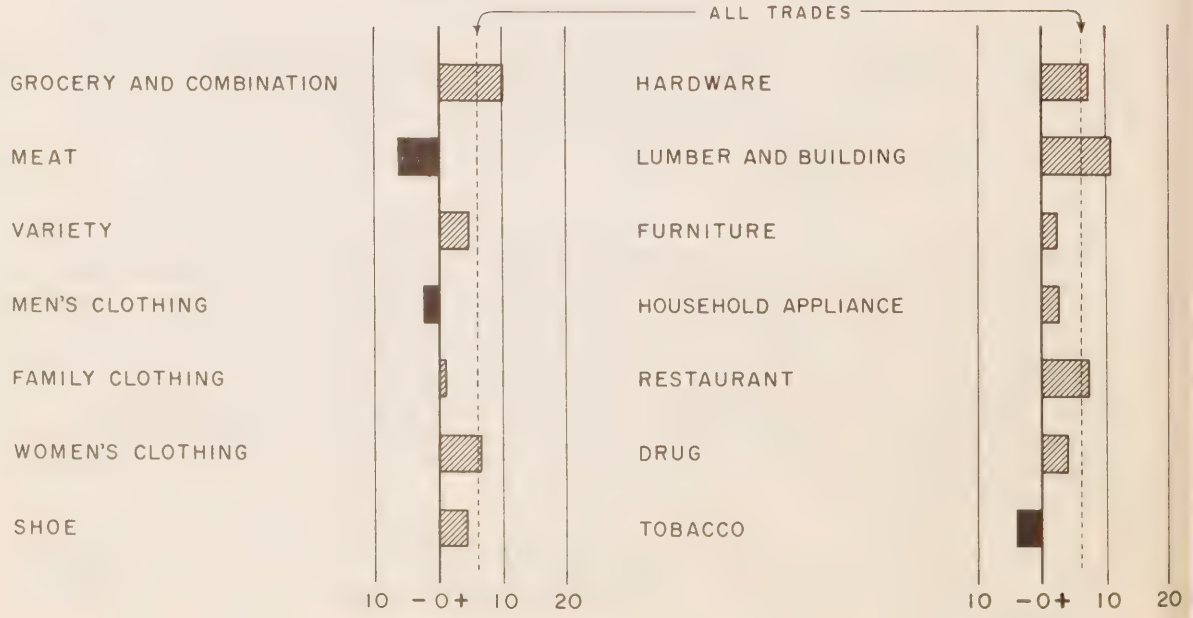


TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930-1953

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	518	8,097	8,504	487,336,000	60,187	50,404,900	2	60,457,200	2
1931	506	8,188	8,557	434,199,700	53,029	2	2	2	2
1932	486	8,066	8,398	360,806,200	44,732	2	2	2	2
1933	461	9,900	8,230	328,902,600	41,633	34,820,600	2	43,995,100	2
1934	445	7,804	8,210	347,186,100	44,488	34,510,900	2	40,962,600	13,768,100
1935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942	455	7,010	7,139	687,447,400	98,067	57,653,700	2	66,939,700	22,633,400
1943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
1948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
1949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
1950	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
1951	488	7,846	8,094	1,775,744,100	226,296	153,598,600	53,816,500	186,562,000	60,489,800
1952	476	7,766	8,047	1,924,873,000	247,859	154,642,500	77,474,700	172,886,300	55,214,600
1953	466	7,835	8,153	2,048,228,000	261,420	171,167,100	91,537,900	179,704,300	52,095,700

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1952, by Kinds of Business

No.		Number of chains	Number of stores	
			Average	Maximum
1	**Total, All Chains**	**476**	**7,766**	**8,047**
	Food and Beverage Group:			
2	Bakery products stores	9	148	151
3	Candy and confectionery stores	16	270	281
4	Grocery and combination stores	37	1,123	1,174
5	Meat markets	7	43	45
6	Restaurants	27	316	337
7	Alcoholic beverage stores	18	837	852
8	Miscellaneous	5	32	36
	General Merchandise Group:			
9	General merchandise stores	16	137	143
10	General stores	31	396	411
11	Variety stores	17	601	614
	Automotive Group:			
12	Automobile dealers	3	23	24
13	Automotive accessory stores	5	44	45
14	Garages and filling stations	4	48	48
	Apparel and Accessories Stores:			
15	Men's and boys' clothing and furnishings	24	214	224
16	Women's clothing stores	37	456	493
17	Family clothing stores	24	142	152
18	Shoes	34	603	628
19	Miscellaneous	7	46	47
	Building Materials and Hardware Group:			
20	Lumber and building material dealers	28	745	753
21	Hardware	12	62	63
22	Miscellaneous	3	21	21
	Furniture and Household Appliance Group:			
23	Furniture stores	16	192	196
24	Household appliance stores	25	403	406
25	Miscellaneous	5	26	28
26	Drug Stores	28	325	338
	Other Retail Stores Group:			
27	Tobacco stores	5	210	219
28	Jewellery stores	11	89	94
29	Miscellaneous	22	214	224

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1952, by Kinds of Business

Sales (Retail)		Salaries and wages	Customer's accounts outstanding	Stocks on hand as at December 31, 1952		
Amount	% of total chain sales			Stores	Warehouses	No.
1,924,873,000	**100.0**	**154,642,500**	**77,474,700**	**172,886,300**	**55,214,600**	1
6,384,000	0.3	973,200	72,200	111,300	86,300	2
8,030,700	0.4	1,026,800	68,200	216,300	141,400	3
702,104,600	36.4	42,252,600	962,000	20,688,100	14,602,200	4
6,887,900	0.4	606,700	28,000	144,400	—	5
32,088,000	1.7	8,309,100	6,700	615,500	164,200	6
419,791,200	21.8	13,714,500	—	21,908,400	19,682,900	7
1,071,300	0.1	232,500	—	19,100	—	8
27,205,900	1.4	3,083,100	2,088,400	5,495,600	34,600	9
37,419,000	1.9	3,014,500	2,627,800	12,062,500	1,253,400	10
179,618,300	9.3	26,115,400	205,200	21,075,200	4,718,200	11
11,584,400	0.6	1,111,900	1,170,000	1,509,500	—	12
14,690,600	0.8	1,982,300	3,547,200	1,349,200	—	13
3,804,100	0.2	456,500	184,700	164,300	—	14
25,302,700	1.3	2,912,200	1,584,700	4,926,200	607,500	15
46,167,700	2.4	3,918,600	846,400	5,339,900	1,212,700	16
35,875,400	1.9	4,462,600	4,115,200	7,363,900	223,600	17
41,544,400	2.2	5,026,500	121,600	10,234,400	1,788,900	18
2,935,400	0.2	354,000	266,800	646,600	2,300	19
82,400,000	4.3	5,654,200	11,205,500	19,556,200	747,600	20
12,746,400	0.7	1,612,400	1,353,800	3,185,400	—	21
1,933,200	0.1	216,700	248,200	479,700	206,100	22
42,727,000	2.2	4,065,800	17,840,300	8,995,900	5,689,200	23
51,757,300	2.7	8,472,700	17,249,400	7,994,000	1,135,600	24
2,482,900	0.1	235,600	411,400	679,900	7,100	25
33,476,300	1.7	5,043,700	252,100	5,241,800	1,039,000	26
17,442,400	0.9	1,602,900	131,700	1,200,400	539,800	27
36,018,400	1.9	5,153,700	6,999,600	6,486,400	33,100	28
41,383,500	2.1	3,031,800	3,887,600	5,196,200	1,298,900	29

TABLE 3. Principal Statistics of Retail Chain Stores in Canada, 1953, by Kinds of Business

No.	Kind of Business	Number of chains	Number of stores	
			Average	Maximum
1	**Total, All Chains**	**466**	**7,835**	**8,153**
	Food and Beverage Group:			
2	Bakery products stores	9	149	159
3	Candy and confectionery stores	15	271	279
4	Grocery and combination stores	35	1,112	1,166
5	Meat markets	5	30	32
6	Restaurants	30	332	360
7	Alcoholic beverage stores	18	862	896
8	Miscellaneous	4	24	26
	General Merchandise Group:			
9	General merchandise stores	15	133	142
10	General stores	27	375	389
11	Variety stores	17	610	623
	Automotive Group:			
12	Automobile dealers	4	26	26
13	Automotive accessory stores	5	47	49
14	Garages and filling stations	4	51	52
	Apparel and Accessories Stores:			
15	Men's and boys' clothing and furnishings	21	209	220
16	Women's clothing stores	37	484	511
17	Family clothing stores	23	140	148
18	Shoes	34	604	627
19	Miscellaneous	8	49	54
	Building Materials and Hardware Group:			
20	Lumber and building material dealers	26	766	769
21	Hardware	12	62	65
22	Miscellaneous	3	22	22
	Furniture and Household Appliance Group:			
23	Furniture stores	15	173	176
24	Household appliance stores	27	420	439
25	Miscellaneous	5	26	28
26	Drug Stores	28	332	345
	Other Retail Stores Group:			
27	Tobacco stores	5	210	221
28	Jewellery stores	11	99	100
29	Miscellaneous	23	217	229

TABLE 3. Principal Statistics of Retail Chain Stores in Canada, 1953, by Kinds of Business

Sales (Retail)		Salaries and wages	Customer's accounts outstanding	Stocks on hand as at December 31, 1953		No.
Amount	% of total chain sales			Stores	Warehouses	
2,048,228,000	**100.0**	**171,167,100**	**91,537,900**	**179,704,300**	**52,095,700**	1
6,994,400	0.3	1,090,500	17,900	100,800	60,600	2
8,073,700	0.4	1,087,500	59,400	175,600	161,900	3
773,220,100	37.9	47,433,000	914,300	23,228,800	16,652,500	4
6,447,600	0.3	577,400	32,300	127,200	—	5
34,442,500	1.6	9,548,000	135,200	612,100	159,100	6
435,538,500	21.3	15,125,300	—	21,610,700	17,087,600	7
797,100	0.0	174,300	—	19,600	—	8
29,283,800	1.4	3,398,800	2,050,500	5,153,300	49,500	9
36,541,000	1.8	3,160,000	2,841,900	11,370,000	1,029,900	10
188,474,600	9.2	28,803,200	278,900	21,709,400	4,565,800	11
12,309,000	0.6	1,236,700	1,315,100	2,379,100	—	12
17,129,400	0.8	1,979,800	4,450,500	1,768,500	—	13
3,979,100	0.2	480,900	239,200	181,300	—	14
24,733,900	1.2	2,916,800	1,286,500	5,645,800	527,100	15
49,256,800	2.4	4,439,400	1,015,500	5,710,600	1,296,100	16
36,240,800	1.8	4,638,800	4,339,300	7,796,700	125,500	17
43,470,100	2.1	5,468,000	108,500	11,501,200	2,197,600	18
3,719,300	0.2	547,300	482,300	782,700	300	19
91,287,500	4.5	6,390,200	11,639,200	20,202,900	770,700	20
13,701,600	0.7	1,749,800	1,364,900	3,403,400	—	21
2,044,800	0.1	228,800	293,800	455,500	—	22
43,891,900	2.1	4,331,700	23,656,500	6,659,400	3,829,900	23
53,249,900	2.6	10,054,000	22,463,300	8,944,300	779,900	24
2,738,500	0.1	290,300	506,900	836,500	—	25
34,805,200	1.7	5,450,800	267,200	5,519,700	1,018,000	26
16,735,100	0.8	1,665,200	127,900	1,262,900	502,200	27
38,238,300	1.9	5,580,300	7,944,600	7,602,000	55,500	28
40,883,500	2.0	3,320,300	3,706,300	4,944,300	1,226,000	29

TABLE 4. Chains, Stores and Sales by Provinces, 1952 and 1953

Province	1952	1953	% change in sales 1953/1952
Canada:			
Chains (number)	**476**	**466**	
Stores (maximum)	**8,047**	**8,153**	
Total sales $	**1,924,873,000**	**2,048,228,000**	**+ 6.4**
Newfoundland:			
Chains (number)	17	18	
Stores (maximum)	110	106	
Total sales $	13,697,100	14,280,700	+ 4.3
Prince Edward Island:			
Chains (number)	11	11	
Stores (maximum)	18	19	
Total sales $	4,683,100	4,652,000	- 0.7
Nova Scotia:			
Chains (number)	43	43	
Stores (maximum)	307	302	
Total sales $	69,719,800	70,786,900	+ 1.5
New Brunswick:			
Chains (number)	39	41	
Stores (maximum)	198	210	
Total sales $	59,992,600	61,989,100	+ 3.3
Quebec:			
Chains (number)	151	150	
Stores (maximum)	1,523	1,537	
Total sales $	398,282,600	422,585,500	+ 6.1
Ontario:			
Chains (number)	227	233	
Stores (maximum)	3,404	3,446	
Total sales $	875,315,400	942,016,500	+ 7.6
Manitoba:			
Chains (number)	68	69	
Stores (maximum)	367	392	
Total sales $	84,767,800	87,231,500	+ 2.9
Saskatchewan:			
Chains (number)	68	66	
Stores (maximum)	654	657	
Total sales $	90,482,000	95,337,200	+ 5.4
Alberta:			
Chains (number)	76	75	
Stores (maximum)	607	626	
Total sales $	131,519,500	143,517,500	+ 9.1
British Columbia:			
Chains (number)	94	87	
Stores (maximum)	802	808	
Total sales $	189,018,900	200,422,400	+ 6.0
Yukon and Northwest Territories:			
Chains (number)	5	4	
Stores (maximum)	57	50	
Total sales $	7,394,200	5,408,700	- 26.9

TABLE 5. Chains, Stores and Sales for Selected Kinds of Business, 1952 and 1953

Kind of business	1952	1953	% change in sales 1953/1952
Total, All Chains:			
Chains (number)	476	466	
Stores (maximum)	8,047	8,153	
Total sales $	1,924,873,000	2,048,228,000	+ 6.4
Grocery and combination stores:			
Chains (number)	37	35	
Stores (maximum)	1,174	1,166	
Total sales $	702,104,600	773,220,100	+ 10.1
Meat markets:			
Chains (number)	7	5	
Stores (maximum)	45	32	
Total sales $	6,887,900	6,447,600	- 6.4
Variety stores:			
Chains (number)	17	17	
Stores (maximum)	614	623	
Total sales $	179,618,300	188,474,600	+ 4.9
Men's and boys' clothing and furnishings stores (including custom tailors):			
Chains (number)	24	21	
Stores (maximum)	224	220	
Total sales $	25,302,700	24,733,900	- 2.2
Family clothing stores:			
Chains (number)	24	23	
Stores (maximum)	152	148	
Total sales $	35,875,400	36,240,800	+ 1.0
Women's apparel and accessories stores:			
Chains (number)	37	37	
Stores (maximum)	493	511	
Total sales $	46,167,700	49,256,800	+ 6.7
Shoe stores:			
Chains (number)	34	34	
Stores (maximum)	628	627	
Total sales $	41,544,400	43,470,100	+ 4.6
Hardware stores:			
Chains (number)	12	12	
Stores (maximum)	63	65	
Total sales $	12,746,400	13,701,600	+ 7.5

TABLE 5. Chains, Stores and Sales for Selected Kinds of Business, 1952 and 1953 – Concluded

Kind of business	1952	1953	% change in sales 1953/1952
Lumber and building material dealers:			
Chains (number)	28	26	
Stores (maximum)	753	769	
Total sales $	82,400,000	91,287,500	+ 10.8
Furniture stores:			
Chains (number)	16	15	
Stores (maximum)	196	176	
Total sales $	42,727,000	43,891,900	+ 2.7
Household appliance, radio and music stores:			
Chains (number)	25	27	
Stores (maximum)	406	439	
Total sales $	51,757,300	53,249,900	+ 2.9
Restaurant:			
Chains (number)	27	30	
Stores (maximum)	337	360	
Total sales $	32,088,000	34,442,500	+ 7.3
Drug stores:			
Chains (number)	28	28	
Stores (maximum)	338	345	
Total sales $	33,476,300	34,805,200	+ 4.0
Tobacco stores and stands:			
Chains (number)	5	5	
Stores (maximum)	219	221	
Total sales $	17,442,400	16,735,100	- 4.1

TABLE 6. Retail Chains by Type of Operation, 1952 and 1953

Type of operation	Number of chains	Number of stores (Maximum)	Total sales	
			Amount	% of total
			$	%
1952				
Total, all chains	**476**	**8,047**	**1,924,873,000**	**100.0**
Local chains	130	885	94,873,100	4.9
Provincial chains	231	3,344	880,449,500	45.8
Sectional and national chains	115	3,818	949,550,400	49.3
1953				
Total, all chains	**466**	**8,153**	**2,048,228,000**	**100.0**
Local chains	125	884	100,580,800	4.9
Provincial chains	223	3,334	920,849,800	45.0
Sectional and national chains	118	3,935	1,026,797,400	50.1

TABLE 7. Retail Chains by Number of Units Operated, 1952 and 1953

Number of units operated	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1952				
Total, all chains	**476**	**8,047**	**1,924,873,000**	**100.0**
4- 9 units	308	1,721	254,926,100	13.2
10-49 units	136	2,812	511,691,800	26.6
50-99 units	17	1,207	247,730,000	12.9
100 units and over	15	2,307	910,525,100	47.3
1953				
Total, all chains	**466**	**8,153**	**2,048,228,000**	**100.0**
4- 9 units	292	1,636	249,398,800	12.2
10-49 units	140	2,790	530,543,700	25.9
50-99 units	19	1,341	289,676,600	14.1
100 units and over	15	2,386	978,608,900	47.8

TABLE 8. Retail Chains by Amount of Annual Retail Sales, 1952 and 1953

Annual Sales Volume of Chains	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1952				
Total, all chains	**476**	**8,047**	**1,924,873,000**	**100.0**
$5,000,000 and over	56	3,924	1,483,907,600	77.1
$1,000,000-$4,999,999	147	2,258	322,763,900	16.8
Under $1,000,000	273	1,865	118,201,500	6.1
1953				
Total, all chains	**466**	**8,153**	**2,048,228,000**	**100.0**
$5,000,000 and over	59	4,155	1,615,138,900	78.9
$1,000,000-$4,999,999	143	2,163	315,510,400	15.4
Under $1,000,000	264	1,836	117,578,700	5.7

TABLE 9. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1952-1953

Month	Total All Trades		Change 1953/52	Grocery and Combination Stores		Change 1953/52
	1952	1953		1952	1953	
	$	$	%	$	$	%
January	122,318,000	148,701,100	+ 21.6	54,319,900	63,451,600	+ 16.8
February	127,417,600	134,754,200	+ 5.8	54,624,000	57,687,300	+ 5.6
March	140,178,500	148,149,300	+ 5.7	58,606,700	60,210,900	+ 2.7
April	147,985,600	161,762,000	+ 9.3	56,052,500	61,596,400	+ 9.9
May	169,586,700	182,678,200	+ 7.7	64,239,800	68,354,100	+ 6.4
June	164,497,400	171,152,400	+ 4.0	56,389,300	62,984,400	+ 11.7
July	170,980,300	170,525,500	- 0.3	57,639,300	64,117,300	+ 11.2
August	172,785,500	165,091,000	- 4.5	58,337,600	61,663,700	+ 5.7
September	156,169,100	172,431,100	+ 10.4	55,047,600	62,849,800	+ 14.2
October	169,068,900	195,035,800	+ 15.4	61,981,800	73,441,000	+ 18.5
November	165,125,600	171,143,000	+ 3.6	61,425,800	63,450,700	+ 3.3
December	218,759,800	226,804,400	+ 3.7	63,440,300	73,412,900	+ 15.7
Annual total	**1,924,873,000**	**2,048,228,000**	+ 6.4	**702,104,600**	**773,220,100**	+ 10.1

Month	Meat Stores		Change 1953/52	General Stores		Change 1953/52
	1952	1953		1952	1953	
	$	$	%	$	$	%
January	625,600	597,000	- 4.6	2,417,700	2,375,300	- 1.8
February	597,700	514,500	- 13.9	2,629,300	2,238,200	- 14.9
March	608,400	541,700	- 11.0	3,003,000	2,586,600	- 13.9
April	565,900	583,300	+ 3.1	2,980,500	3,005,800	+ 0.8
May	558,300	518,400	- 7.1	3,479,900	3,297,700	- 5.2
June	491,700	460,800	- 6.3	3,194,600	3,240,000	+ 1.4
July	470,500	455,800	- 3.1	3,577,600	3,553,000	- 0.7
August	511,800	455,900	- 10.9	3,417,700	3,555,100	+ 4.0
September	530,400	510,700	- 3.7	3,134,800	3,155,900	+ 0.7
October	644,900	593,100	- 8.0	3,132,100	3,138,200	+ 0.2
November	622,200	553,800	- 11.0	3,026,200	2,912,700	- 3.8
December	660,500	662,600	+ 0.3	3,425,600	3,482,500	+ 1.7
Annual total	**6,887,900**	**6,447,600**	- 6.4	**37,419,000**	**36,541,000**	- 2.3

Month	Variety Stores		Change 1953/52	Motor Vehicle Dealers		Change 1953/52
	1952	1953		1952	1953	
	$	$	%	$	$	%
January	8,806,200	10,450,600	+ 18.7	729,900	814,700	+ 11.9
February	9,923,800	10,423,200	+ 5.0	739,200	827,600	+ 12.0
March	11,842,100	12,413,600	+ 4.8	990,800	1,243,100	+ 25.5
April	14,253,700	14,529,800	+ 1.9	1,051,600	1,268,600	+ 20.6
May	14,582,800	15,666,500	+ 7.4	1,320,300	1,123,900	- 14.9
June	14,342,800	15,247,000	+ 6.3	1,079,000	1,202,400	+ 11.4
July	13,759,700	14,858,900	+ 8.0	966,000	1,205,300	+ 24.8
August	13,808,200	13,933,200	+ 0.9	1,029,000	955,500	- 7.1
September	13,703,700	14,543,300	+ 6.1	943,300	934,400	- 0.9
October	15,944,400	16,490,200	+ 3.4	949,900	1,080,800	+ 13.8
November	16,259,000	16,360,800	+ 0.6	968,400	867,800	- 10.4
December	32,391,900	33,557,500	+ 3.6	819,000	784,900	- 4.2
Annual total	**179,618,300**	**188,474,600**	+ 4.9	**11,584,400**	**12,309,000**	+ 6.3

TABLE 9. Retail Chain Store Sales in Canada — by Kinds of Business and Months, 1952-1953 — Continued

Month	Garages and Filling Stations		Change 1953/52	Men's Clothing Stores		Change 1953/52
	1952	1953		1952	1953	
	$	$	%	$	$	%
January	269,300	271,300	+ 0.7	1,492,200	1,495,100	+ 0.2
February	241,800	241,800	1	1,469,100	1,141,800	- 22.3
March	264,400	261,900	- 0.9	2,085,700	2,290,700	+ 9.8
April	300,000	299,700	- 0.1	2,386,500	2,003,300	- 16.1
May	339,500	344,100	+ 1.4	2,359,700	2,299,300	- 2.6
June	336,600	342,200	+ 1.7	2,062,900	2,111,900	+ 2.4
July	376,000	397,400	+ 5.7	1,630,300	1,547,900	- 5.1
August	382,500	405,500	+ 6.0	1,435,200	1,201,400	- 16.3
September	338,000	358,200	+ 6.0	1,585,000	1,698,500	+ 7.2
October	340,700	367,800	+ 8.0	2,467,600	2,492,300	+ 1.0
November	316,400	343,100	+ 8.4	2,523,500	2,545,500	+ 0.9
December	298,900	346,100	+ 15.8	3,805,000	3,906,200	+ 2.7
Annual total	**3,804,100**	**3,979,100**	**+ 4.6**	**25,302,700**	**24,733,900**	**- 2.2**

Month	Family Clothing Stores		Change 1953/52	Women's Clothing Stores		Change 1953/52
	1952	1953		1952	1953	
	$	$	%	$	$	%
January	2,399,300	2,643,300	+ 10.2	2,812,900	3,223,000	+ 14.6
February	2,014,200	1,973,700	- 2.0	2,622,300	2,827,700	+ 7.8
March	2,267,700	2,425,900	+ 7.0	3,136,900	3,358,300	+ 7.1
April	3,018,200	2,822,100	- 6.5	3,826,700	3,867,500	+ 1.1
May	3,013,200	3,052,700	+ 1.3	4,109,800	4,500,500	+ 9.5
June	2,872,400	2,813,700	- 2.0	3,999,700	4,345,600	+ 8.6
July	2,475,800	2,545,600	+ 2.8	3,757,800	4,356,300	+ 15.9
August	2,805,500	2,727,100	- 2.8	3,164,500	3,187,900	+ 0.7
September	2,740,000	3,001,900	+ 9.6	3,455,300	3,651,800	+ 5.7
October	3,619,600	3,661,400	+ 1.2	4,046,000	4,430,200	+ 9.5
November	3,704,400	3,532,700	- 4.6	4,063,300	3,980,900	- 2.0
December	4,945,100	5,040,700	+ 1.9	7,172,500	7,527,100	+ 4.9
Annual total	**35,875,400**	**36,240,800**	**+ 1.0**	**46,167,700**	**49,256,800**	**+ 6.7**

Month	Shoe Stores		Change 1953/52	Hardware Stores		Change 1953/52
	1952	1953		1952	1953	
	$	$	%	$	$	%
January	1,926,100	2,519,500	+ 30.8	747,500	802,900	+ 7.4
February	1,927,300	2,107,400	+ 9.3	725,200	770,300	+ 6.2
March	2,764,800	2,945,400	+ 6.5	788,000	861,600	+ 9.3
April	3,676,300	3,788,100	+ 3.0	944,600	991,600	+ 5.0
May	3,884,000	4,132,500	+ 6.4	1,197,400	1,258,100	+ 5.1
June	4,077,200	4,290,000	+ 5.2	1,174,600	1,340,000	+ 14.1
July	3,299,100	3,699,400	+ 12.1	1,005,600	1,153,300	+ 14.7
August	3,246,000	3,090,100	- 4.8	1,108,100	1,146,500	+ 3.5
September	3,428,200	3,520,300	+ 2.7	1,112,400	1,133,800	+ 1.9
October	3,464,000	3,612,100	+ 4.3	1,237,700	1,262,600	+ 2.0
November	3,606,100	3,664,800	+ 1.6	1,140,600	1,270,600	+ 11.4
December	6,245,300	6,100,500	- 2.3	1,564,700	1,710,300	+ 9.3
Annual total	**41,544,400**	**43,470,100**	**+ 4.6**	**12,746,400**	**13,701,600**	**+ 7.5**

1. Change of less than 0.05 per cent.

TABLE 9. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1952-1953 — Continued

Month	Lumber and Building Material Dealers		Change 1953/52	Furniture Stores		Change 1953/52
	1952	1953		1952	1953	
	$	$	%	$	$	%
January	3,725,300	4,380,900	+ 17.6	2,378,700	3,165,000	+ 33.1
February	3,822,400	4,570,300	+ 19.6	2,418,600	2,688,500	+ 11.2
March	3,255,500	3,881,200	+ 19.2	3,156,100	3,217,000	+ 1.9
April	4,242,500	5,004,000	+ 17.9	2,700,500	3,698,000	+ 36.9
May	7,822,400	8,419,100	+ 7.6	4,142,800	4,478,300	+ 8.1
June	8,090,400	8,803,400	+ 8.8	4,527,300	4,612,200	+ 1.9
July	8,585,000	9,706,400	+ 13.1	4,006,400	3,630,100	- 9.4
August	9,438,300	10,575,100	+ 12.0	3,609,400	3,202,100	- 11.3
September	9,272,000	10,059,100	+ 8.5	4,184,100	3,948,900	- 5.6
October	9,903,700	10,050,000	+ 1.5	3,637,400	3,917,300	+ 7.7
November	8,401,900	9,336,800	+ 11.1	3,913,800	3,650,100	- 6.7
December	5,840,600	6,501,200	+ 11.3	4,051,900	3,684,400	- 9.1
Annual total	**82,400,000**	**91,287,500**	**+ 10.8**	**42,727,000**	**43,891,900**	**+ 2.7**

Month	Appliance and Radio Stores		Change 1953/52	Restaurants		Change 1953/52
	1952	1953		1952	1953	
	$	$	%	$	$	%
January	3,547,000	3,992,100	+ 12.5	2,477,100	2,777,800	+ 12.1
February	3,752,500	3,869,200	+ 3.1	2,412,700	2,497,500	+ 3.5
March	3,898,800	4,258,500	+ 9.2	2,560,000	2,721,000	+ 6.3
April	3,723,500	4,128,400	+ 10.9	2,594,900	2,812,300	+ 8.4
May	4,711,500	4,612,100	- 2.1	2,751,800	2,835,100	+ 3.0
June	3,898,700	3,879,500	- 0.5	2,692,300	2,903,900	+ 7.9
July	3,818,900	3,468,800	- 9.2	3,024,400	3,241,900	+ 7.2
August	4,020,500	3,700,700	- 8.0	3,025,300	3,247,400	+ 7.3
September	4,509,400	4,838,600	+ 7.3	2,713,900	2,952,100	+ 8.8
October	5,056,200	5,521,000	+ 9.2	2,673,100	2,907,300	+ 8.8
November	4,492,100	4,761,000	+ 6.0	2,545,400	2,774,100	+ 9.0
December	6,328,200	6,220,000	- 1.7	2,617,100	2,772,100	+ 5.9
Annual total	**51,757,300**	**53,249,900**	**+ 2.9**	**32,088,000**	**34,442,500**	**+ 7.3**

Month	Fuel Dealers		Change 1953/52	Drug Stores		Change 1953/52
	1952	1953		1952	1953	
	$	$	%	$	$	%
January	593,500	344,400	- 42.0	2,543,000	2,817,700	+ 10.8
February	509,700	279,500	- 45.2	2,571,700	2,720,800	+ 5.8
March	464,300	259,400	- 44.1	2,671,700	2,736,800	+ 2.4
April	277,000	180,900	- 34.7	2,720,300	2,849,400	+ 4.7
May	318,100	165,900	- 47.8	2,770,900	2,806,600	+ 1.3
June	321,000	194,000	- 39.6	2,635,100	2,710,600	+ 2.9
July	354,400	210,000	- 40.7	2,685,100	2,791,500	+ 4.0
August	422,100	226,500	- 46.3	2,707,600	2,720,100	+ 0.5
September	494,900	311,700	- 37.0	2,549,300	2,697,500	+ 5.8
October	591,100	336,200	- 43.1	2,994,100	3,107,700	+ 3.8
November	418,000	306,700	- 26.6	2,671,400	2,708,500	+ 1.4
December	479,900	345,300	- 28.0	3,956,100	4,138,000	+ 4.6
Annual total	**5,244,000**	**3,160,500**	**- 39.7**	**33,476,300**	**34,805,200**	**+ 4.0**

TABLE 9. Retail Chain Stores Sales in Canada — by Kinds of Business and Months 1952-1953 — Concluded

Month	Jewellery Stores		Change 1953/52	Tobacco Stores		Change 1953/52
	1952	1953		1952	1953	
	$	$	%	$	$	%
January	1,859,400	2,099,900	+ 12.9	1,331,600	1,345,000	+ 1.0
February	1,507,500	1,690,100	+ 12.1	1,385,900	1,330,000	- 4.0
March	1,769,700	2,106,500	+ 19.0	1,444,000	1,309,000	- 9.3
April	2,078,300	2,306,500	+ 11.0	1,360,400	1,299,100	- 4.5
May	2,447,800	2,650,900	+ 8.3	1,387,500	1,314,600	- 5.3
June	2,696,700	2,854,500	+ 5.9	1,395,000	1,369,700	- 1.8
July	2,526,600	2,559,700	+ 1.3	1,346,700	1,331,800	- 1.1
August	2,432,600	2,513,200	+ 3.3	1,466,800	1,391,500	- 5.1
September	2,900,000	2,956,400	+ 1.9	1,391,400	1,378,800	- 0.9
October	3,261,600	3,568,700	+ 9.4	1,400,000	1,394,100	- 0.4
November	3,434,900	3,745,000	+ 9.0	1,409,800	1,292,600	- 8.3
December	9,103,300	9,186,900	+ 0.9	2,123,300	1,978,900	- 6.8
Annual total	**36,018,400**	**38,238,300**	**+ 6.2**	**17,442,400**	**16,735,100**	**- 4.1**

	All Other Stores		Change 1953/52
	1952	1953	
	$	$	%
January	27,317,800	39,134,000	+ 43.3
February	31,522,700	34,354,800	+ 9.0
March	34,599,900	38,520,200	+ 11.3
April	39,231,700	44,727,200	+ 14.0
May	44,149,200	50,847,800	+ 15.2
June	48,220,100	45,446,600	- 5.8
July	55,675,100	45,695,100	- 17.9
August	56,416,800	45,192,500	- 19.9
September	42,135,400	47,929,400	+ 13.8
October	41,723,000	53,663,800	+ 28.6
November	40,182,400	43,084,800	+ 7.2
December	59,490,600	55,446,300	- 6.8
Annual total	**520,664,700**	**544,042,500**	**+ 4.5**

CHAIN FOOD STORES

TABLE 1. Summary Statistics of Chain Food Stores in Canada, 1930-1953 (Grocery and combination stores and meat markets combined)

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	87	2,218	2,352	127,582,500	57,521	9,801,400	2	6,468,600	2
1931	90	2,310	2,410	123,753,000	53,573	2	2	2	2
1932	90	2,347	2,436	109,814,400	46,789	2	2	2	2
1933	91	2,301	2,398	103,638,500	45,041	7,976,000	2	6,221,500	2
1934	86	2,310	2,395	104,912,800	45,417	7,958,200	2	5,894,500	4,011,700
1935	86	2,241	2,309	105,635,900	47,138	8,094,500	1,172,300	6,046,900	3,530,600
1936	89	2,229	2,334	111,511,900	50,028	8,441,900	1,261,300	6,474,300	4,534,000
1937	89	2,179	2,287	121,054,800	55,555	9,138,800	1,351,900	6,435,000	3,679,400
1938	91	2,093	2,212	121,371,500	57,989	9,080,800	1,601,400	6,238,100	3,349,000
1939	87	1,867	2,044	127,945,900	68,530	9,072,300	1,473,500	6,604,900	4,485,700
1940	82	1,684	1,817	145,193,900	86,220	9,545,900	1,366,600	7,322,100	5,276,300
1941	79	1,692	1,707	177,405,900	103,928	11,056,400	1,088,000	7,386,800	5,758,900
1942	70	1,416	1,431	193,488,500	136,644	11,664,800	2	7,168,300	7,591,200
1943	69	1,378	1,394	185,974,600	134,960	11,833,800	740,200	7,669,300	7,553,300
1944	67	1,335	1,364	204,852,500	153,448	13,134,300	733,200	7,393,000	7,397,700
1945	66	1,304	1,325	220,285,300	168,930	14,191,200	708,600	7,631,600	7,744,900
1946	65	1,262	1,289	245,278,100	194,357	16,108,800	764,700	9,017,600	9,705,300
1947	64	1,275	1,315	309,689,800	242,894	19,369,600	881,500	11,334,300	13,080,900
1948	59	1,250	1,306	393,723,100	314,978	23,441,300	1,103,100	12,306,200	13,159,200
1949	54	1,194	1,260	440,288,400	368,751	26,917,000	1,466,700	12,459,000	11,141,500
1950	48	1,162	1,250	510,500,100	439,329	30,545,600	1,455,800	15,546,600	14,164,200
1951	52	1,191	1,257	619,517,400	520,166	37,287,700	1,106,300	19,754,800	15,788,900
1952	44	1,166	1,219	708,992,500	608,055	42,859,300	990,000	20,832,500	14,602,200
1953	40	1,142	1,198	779,667,700	682,721	48,010,400	946,600	23,356,000	16,652,500

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Food Chains, Stores and Sales by Provinces, 1952 and 1953
(Grocery stores, combination stores and meat markets combined)

Province	1952	1953	% change in sales 1953/1952
Canada:			
Chains (number)	**44**	**40**	
Stores (maximum)	**1,219**	**1,198**	
Total sales $	**708,992,500**	**779,667,700**	+ 10.0
Atlantic Provinces:			
Chains (number)	8	7	
Stores (maximum)	75	68	
Total sales $	28,325,200	29,688,700	+ 4.8
Quebec:			
Chains (number)	7	7	
Stores (maximum)	193	190	
Total sales $	150,718,500	168,132,000	+ 11.6
Ontario:			
Chains (number)	23	22	
Stores (maximum)	556	553	
Total sales $	383,639,100	422,770,700	+ 10.2
Manitoba:			
Chains (number)	3	3	
Stores (maximum)	80	79	
Total sales $	31,300,000	33,339,400	+ 6.5
Saskatchewan:			
Chains (number)	4	4	
Stores (maximum)	70	69	
Total sales $	19,595,100	21,143,200	+ 7.9
Alberta:			
Chains (number)	5	5	
Stores (maximum)	90	89	
Total sales $	35,377,600	40,156,000	+ 13.5
British Columbia:			
Chains (number)	7	6	
Stores (maximum)	155	150	
Total sales $	60,037,000	64,437,700	+ 7.3

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Food Store Sales for Specified Cities[1] 1952 and 1953
(Grocery stores, combination stores and meat markets combined)

City	Number of stores (maximum)		Total sales		
	1952	1953	1952	1953	% Change 1953/52
			$	$	$
Halifax[2]	27	19	11,328,800	10,958,500	- 3.3
Montreal[2]	122	119	113,477,900	126,293,300	+ 11.3
Quebec[2]	14	13	7,502,900	10,119,300	+ 34.9
Sherbrooke	8	7	3,716,400	3,532,600	- 4.9
Three Rivers	4	4	2,536,300	2,742,600	+ 8.1
Brantford	9	10	5,420,800	5,733,300	+ 5.8
Hamilton[2]	48	45	29,269,800	32,300,500	+ 10.4
Kingston	5	5	5,642,200	6,342,700	+ 12.4
Kitchener	5	5	5,554,000	5,706,200	+ 2.7
London[2]	15	17	15,593,500	17,231,700	+ 10.5
Ottawa[2]	34	35	26,706,700	27,834,200	+ 4.2
Peterborough	17	17	7,049,900	7,672,300	+ 8.8
St. Catharines	8	8	8,594,400	9,426,000	+ 9.7
Oshawa	5	5	4,990,700	5,824,600	+ 16.7
Sudbury	5	4	9,381,600	11,030,500	+ 17.6
Sarnia	5	4	5,876,400	6,143,200	+ 4.5
Sault St. Marie	8	7	4,922,300	5,528,400	+ 12.3
Toronto[2]	161	164	132,154,100	147,102,600	+ 11.3
Windsor[2]	19	20	14,176,700	16,502,800	+ 16.4
Winnipeg[2]	75	74	27,696,900	29,382,100	+ 6.1
Regina	19	19	4,944,200	5,194,400	+ 5.1
Calgary[2]	40	39	14,840,300	16,404,200	+ 10.5
Vancouver[2]	87	76	38,992,000	41,121,400	+ 5.5
Victoria[2]	8	10	3	6,445,800	3
Places 30,000 population and over	794	775	534,845,900	589,719,500	+ 10.3
Places under 30,000 population	425	423	174,146,600	189,948,200	+ 9.1

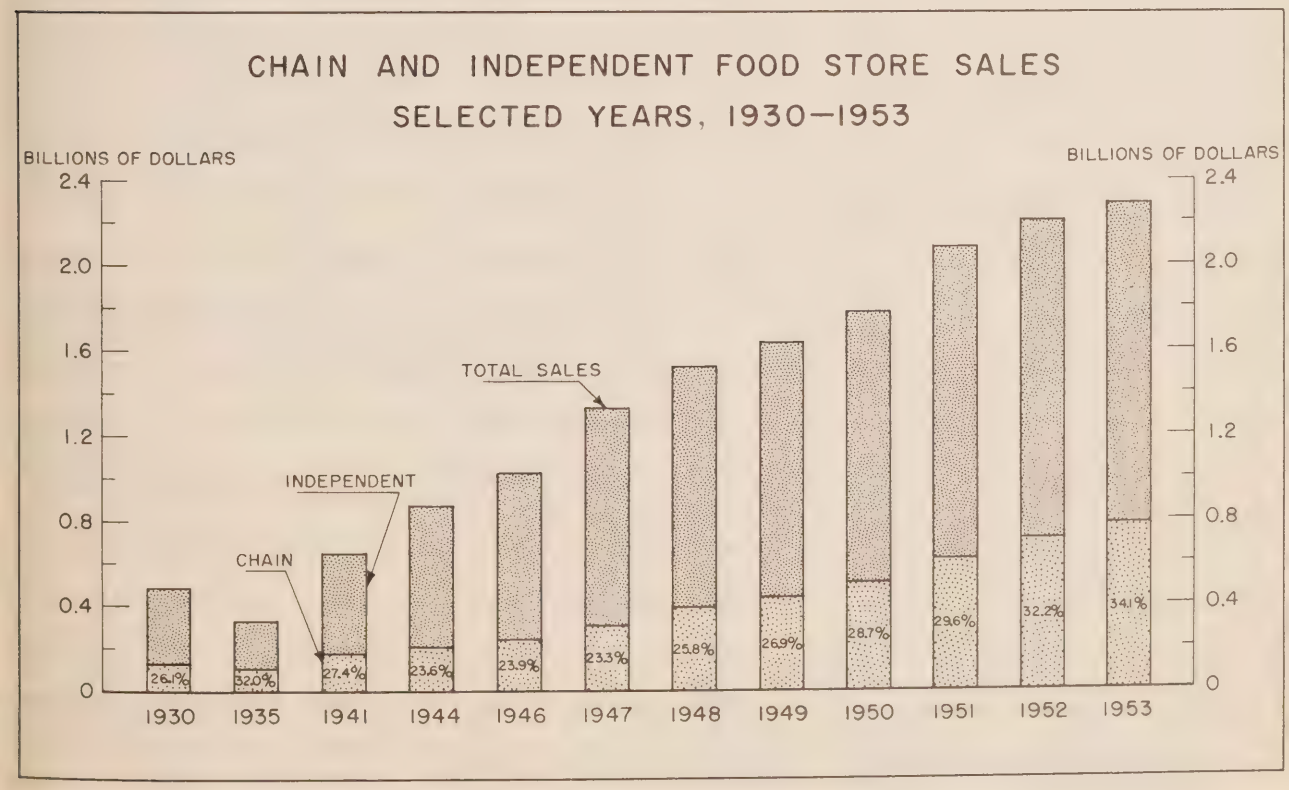
1. Other cities with 30,000 or over population cannot be shown without disclosing individual operations but are in their total.
2. Metropolitan areas.
3. Figures are withheld to avoid disclosing individual operations but are included in their total.

TABLE 4. Chain Food Stores by Number of Units Operated, 1952 and 1953
(Grocery stores, combination stores and meat markets combined)

Number of units operated	Number of chains	Number of stores (maximum)	Total sales	
			Amount	% of total
			$	%
1952				
Total, all food chains	**44**	**1,219**	**708,992,500**	**100.0**
4- 9 units	27	151	36,350,600	5.1
10-99 units	13	419	153,428,900	21.7
100 units and over	4	649	519,213,000	73.2
1953				
Total, all food chains	**40**	**1,198**	**779,667,700**	**100.0**
4- 9 units	24	137	39,146,200	5.0
10-99 units	12	413	171,566,200	22.0
100 units and over	4	648	568,955,300	73.0

TABLE 5. Chain Food Stores by Annual Sales Volume, 1952 and 1953
(Grocery stores, combination stores and meat markets combined)

Annual sales range	Number of stores (Maximum)	Total sales	% of total sales
		$	%
1952			
Total, all stores	**1,219**	**708,992,500**	**100.0**
$500,000 and over	492	564,194,900	79.6
$300,000-$499,999	167	65,387,200	9.2
$200,000-$299,999	128	31,595,900	4.5
$100,000-$199,999	258	37,136,300	5.2
Under $100,000	174	10,678,200	1.5
1953			
Total, all stores	**1,198**	**779,667,700**	**100.0**
$500,000 and over	522	639,784,000	82.0
$300,000-$499,999	168	64,595,900	8.3
$200,000-$299,999	133	32,776,200	4.2
$100,000-$199,999	229	33,343,600	4.3
Under $100,000	146	9,168,000	1.2



CHAIN VARIETY STORES

TABLE 1. Summary Statistics of Chain Variety Stores in Canada, 1930-1953

Year	Number of chains	Number of stores		Total sales	Salaries and wages paid to store employees	Stocks on hand at year end	
		Average[1]	Maximum			Stores	Warehouses
				$	$	$	$
1930	15	313	327	39,383,600	4,179,300	5,274,900	2
1931	14	329	340	38,906,700	2	2	2
1932	14	339	348	35,474,800	2	2	2
1933	14	248	356	33,348,600	4,032,400	4,796,600	2
1934	14	360	372	35,646,500	3,908,100	4,507,800	817,100
1935	14	377	390	37,914,000	4,889,300	5,184,800	861,300
1936	14	396	414	41,422,100	5,331,300	5,880,900	898,800
1937	14	422	437	46,323,400	5,832,000	6,234,100	946,900
1938	16	446	468	47,256,700	6,170,100	6,243,600	922,900
1939	16	474	489	51,416,000	6,594,500	7,285,400	1,130,900
1940	16	491	504	60,718,600	7,453,900	8,354,100	1,425,500
1941	20	525	532	74,179,100	8,568,700	9,334,600	1,806,100
1942	19	521	523	84,319,200	9,859,800	9,584,900	2,027,200
1943	19	520	521	84,366,200	10,275,700	9,836,500	1,919,400
1944	18	514	515	88,568,800	10,737,600	8,885,500	1,511,500
1945	19	515	521	95,998,200	11,505,200	9,008,400	1,756,200
1946	19	515	523	107,586,200	12,745,500	10,984,100	2,344,300
1947	18	517	536	117,925,300	14,069,300	12,528,200	2,302,800
1948	16	527	540	133,906,900	17,162,700	15,096,200	3,407,200
1949	15	541	550	142,060,500	19,790,800	15,153,000	3,686,100
1950	16	560	579	147,731,700	21,157,700	17,635,400	3,993,300
1951	16	587	597	164,474,800	25,510,200	17,969,800	4,882,100
1952	17	601	614	179,618,300	26,115,400	21,075,200	4,718,200
1953	17	610	623	188,474,600	28,803,200	21,709,400	4,565,800

1. Obtained by averaging the number at beginning, middle and end of the year.
2. Not available.

TABLE 2. Variety Chains, Stores and Sales by Provinces, 1952 and 1953

Province	1952	1953	% change in sales 1953/1952
Canada:			
Chains (number)	**17**	**17**	
Stores (maximum)	**614**	**623**	
Total sales $	**179, 618, 300**	**188, 474, 600**	**+ 4.9**
Prince Edward Island:			
Chains (number)	3	3	
Stores (maximum)	4	4	
Total sales $	1, 168, 200	1, 226, 100	+ 5.0
Nova Scotia:			
Chains (number)	5	5	
Stores (maximum)	42	43	
Total sales $	10, 439, 300	10, 979, 000	+ 5.2
New Brunswick:			
Chains (number)	6	6	
Stores (maximum)	27	27	
Total sales $	7, 916, 400	8, 049, 700	+ 1.7
Quebec:			
Chains (number)	13	13	
Stores (maximum)	149	151	
Total sales $	47, 435, 100	49, 665, 400	+ 4.7
Ontario:			
Chains (number)	13	13	
Stores (maximum)	304	309	
Total sales $	83, 572, 200	87, 413, 300	+ 4.6
Manitoba:			
Chains (number)	5	5	
Stores (maximum)	14	16	
Total sales $	5, 176, 800	5, 432, 200	+ 4.9
Saskatchewan:			
Chains (number)	4	4	
Stores (maximum)	21	21	
Total sales $	6, 241, 100	6, 725, 400	+ 7.8
Alberta:			
Chains (number)	5	5	
Stores (maximum)	15	15	
Total sales $	8, 931, 500	9, 591, 700	+ 7.4
British Columbia:			
Chains (number)	6	6	
Stores (maximum)	38	37	
Total sales $	8, 737, 700	9, 391, 800	+ 7.5

TABLE 3. Chain Variety Store Sales for Specified Cities[1] 1952 and 1953

City	Number of stores (maximum)		Total sales		
	1952	1953	1952	1953	% Change 1953/52
			$	$	%
Sydney	4	5	1,265,100	1,418,500	+12.1
Halifax[2]	7	7	3,938,600	4,067,400	+ 3.3
Saint John	4	4	2,618,100	2,733,500	+ 4.4
Montreal[2]	57	56	20,223,800	21,333,400	+ 5.5
Quebec[2]	14	14	8,767,200	9,050,800	+ 3.2
Sherbrooke	4	4	2,521,800	2,352,200	- 6.7
Three Rivers	5	5	2,536,600	2,508,700	- 1.1
Brantford	4	4	1,371,700	1,294,000	- 5.7
Fort William	4	4	1,139,900	1,098,600	- 3.6
Port Arthur	4	4	1,031,500	1,054,800	+ 2.3
Hamilton[2]	9	9	6,298,200	7,168,300	+13.8
Kingston	5	5	1,822,800	1,837,700	+ 0.8
Kitchener	6	6	2,008,500	2,112,200	+ 5.2
London[2]	5	5	3,709,800	3,774,100	+ 1.7
Ottawa[2]	18	18	7,864,700	8,071,100	+ 2.6
Peterborough	6	5	1,771,400	1,729,900	- 2.3
St. Catharines	4	4	2,574,000	2,652,700	+ 3.1
Oshawa	3	4	1,664,600	1,870,700	+12.4
Sudbury	3	3	2,692,700	2,878,600	+ 6.9
Sarnia	5	5	1,587,400	1,527,300	- 3.8
Sault St. Marie	4	4	1,087,900	1,280,700	+17.7
Toronto[2]	54	61	17,248,500	19,265,700	+11.7
Windsor[2]	6	6	3,763,400	3,915,400	+ 4.0
Winnipeg[2]	6	8	3,649,100	3,909,100	+ 7.1
Saskatoon	3	3	1,316,700	1,427,500	+ 8.4
Calgary[2]	4	4	3,202,500	3,448,600	+ 7.7
Edmonton[2]	4	4	3,885,600	4,022,600	+ 3.5
Vancouver[2]	22	20	5,506,500	5,610,200	+ 1.9
Victoria[2]	2	3	[3]	1,434,000	[3]
Places 30,000 population and over	278	286	120,193,800	126,837,400	+ 5.5
Places under 30,000 population	345	337	68,280,800	61,637,200	- 9.7

1. Other cities with 30,000 or more population cannot be shown without disclosing individual operations but are in their total.
2. Metropolitan areas.
3. Figures are withheld to avoid disclosing individual operations but are included in their total.

TABLE 4. Chain Variety Stores by Annual Sales Volume, 1952 and 1953

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1952			
Total, all stores	**614**	**179,618,300**	**100.0**
$1,000,000 and over	28	43,781,500	24.4
$ 500,000-$999,999	61	40,329,700	22.4
$ 300,000-$499,999	94	36,300,800	20.2
$ 200,000-$299,999	99	23,818,500	13.3
$ 100,000-$199,999	165	24,872,400	13.8
Under $100,000	167	10,515,400	5.9
1953			
Total, all stores	**623**	**188,474,600**	**100.0**
$1,000,000 and over	28	46,211,800	24.6
$ 500,000-$999,999	66	43,747,700	23.2
$ 300,000-$499,999	92	35,705,600	18.9
$ 200,000-$299,999	106	25,936,500	13.8
$ 100,000-$199,999	178	26,991,300	14.3
Under $100,000	153	9,881,700	5.2

CHAIN DRUG STORES

TABLE 1. Summary Statistics of Chain Drug Stores in Canada, 1930-1953

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	31	284	292	13,971,300	49,195	1,880,800	2	2,510,900	2
1931	32	299	306	13,584,600	45,433	2	2	2	2
1932	32	305	313	12,520,000	41,049	2	2	2	2
1933	29	297	301	11,001,300	37,041	1,497,700	2	2,021,500	2
1934	29	298	306	11,594,000	38,906	1,542,800	2	2,102,000	527,000
1935	29	307	311	12,164,100	39,622	1,594,800	118,700	2,152,500	501,100
1936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300
1937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900
1938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500
1939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800
1940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400
1941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000
1942	31	342	343	19,711,700	57,637	2,579,700	2	2,732,900	699,400
1943	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,100
1944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700
1945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400
1946	27	310	318	26,483,700	85,431	3,620,300	140,800	3,553,200	751,800
1947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100
1948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300
1949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600
1950	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,300
1951	28	325	346	31,266,900	96,205	5,170,400	220,100	4,835,300	1,054,100
1952	28	325	338	33,476,300	103,004	5,043,700	252,100	5,241,800	1,039,000
1953	28	332	345	34,805,200	104,835	5,450,800	267,200	5,519,700	1,018,000

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1952 and 1953

Province	1952	1953	% change in sales 1953/1952
Canada:			
Chains (number)	28	28	
Stores (maximum)	338	345	
Total sales $	**33,476,300**	**34,805,200**	**+4.0**
Atlantic Provinces:			
Chains (number)	4	4	
Stores (maximum)	24	24	
Total sales $	1,615,100	1,661,500	+2.8

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1952 and 1953 – Concluded

Province	1952	1953	% change in sales 1953/1952
Quebec:			
Chains (number)	6	6	
Stores (maximum)	38	40	
Total sales $	3,994,400	4,298,100	+ 7.6
Ontario:			
Chains (number)	10	10	
Stores (maximum)	176	175	
Total sales $	16,601,000	17,151,000	+ 3.3
Prairie Provinces:			
Chains (number)	10	10	
Stores (maximum)	39	44	
Total sales $	4,552,500	4,875,400	+ 7.1
British Columbia:			
Chains (number)	4	4	
Stores (maximum)	61	62	
Total sales $	6,713,300	6,819,200	+ 1.6

TABLE 3. Chain Drug Stores by Annual Sales Volume, 1952 and 1953

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1952			
Total, all stores	**338**	**33,476,300**	**100.0**
$200,000 and over	20	5,611,000	16.8
$100,000-$199,999	111	14,573,200	43.5
$ 50,000-$ 99,999	157	11,641,700	34.8
$ 30,000-$ 49,999	34	1,382,800	4.1
Under $30,000	16	267,600	0.8
1953			
Total, all stores	**345**	**34,805,200**	**100.0**
$200,000 and over	25	6,720,600	19.3
$100,000-$199,999	108	14,143,600	40.6
$ 50,000-$ 99,999	159	12,142,900	34.9
$ 30,000-$ 49,999	36	1,521,500	4.4
Under $30,000	17	276,600	0.8

CHAIN WOMEN'S APPAREL STORES

TABLE 1. Summary Statistics of Chain Women's Apparel Stores in Canada, 1930-1953

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	28	183	203	8,584,800	46,911	976,900	2	1,422,500	2
1931	25	186	213	6,828,100	36,710	2	2	2	2
1932	19	164	185	5,093,700	31,059	2	2	2	2
1933	15	144	148	4,029,400	27,982	359,100	2	590,000	2
1934	15	153	171	4,506,800	29,456	385,800	2	587,700	141,600
1935	13	133	138	4,594,600	34,546	404,400	2	786,900	94,200
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100
1937	19	176	194	6,216,600	35,322	541,900	2	887,500	119,700
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,800
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,100
1942	31	277	281	14,186,900	51,216	1,187,900	2	1,351,400	526,400
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,400
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200
1951	34	432	476	41,901,500	101,244	4,202,700	436,000	4,746,500	1,037,000
1952	37	456	493	46,167,700	101,245	3,918,600	846,400	5,339,900	1,212,700
1953	37	484	511	49,256,800	101,770	4,439,400	1,015,500	5,710,600	1,296,100

1. Obtained by averaging the number at the beginning and end of the year.
2. Not available.

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1952 and 1953

Province	1952	1953	% change in sales 1953/1952
Canada:			
Chains (number)	37	37	
Stores (maximum)	493	511	
Total sales $	**46,167,700**	**49,256,800**	**+ 6.7**
Atlantic Provinces:			
Chain (number)	6	7	
Stores (maximum)	13	17	
Total sales $	1,236,300	1,618,400	+ 30.9
Quebec:			
Chains (number)	17	16	
Stores (maximum)	130	138	
Total sales $	10,838,700	12,264,800	+ 13.2
Ontario:			
Chains (number)	18	20	
Stores (maximum)	226	233	
Total sales $	19,893,500	21,146,300	+ 6.3

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1952 and 1953 — Concluded

Province	1952	1953	% change in sales 1953/1952
Manitoba:			
Chains (number)	6	6	
Stores (maximum)	19	18	
Total sales $	2,130,200	2,067,900	- 2.9
Saskatchewan:			
Chains (number)	6	6	
Stores (maximum)	15	17	
Total sales $	2,061,700	2,193,400	+ 6.4
Alberta:			
Chains (number)	5	5	
Stores (maximum)	15	17	
Total sales $	2,844,300	3,040,100	+ 6.9
British Columbia:			
Chains (number)	10	9	
Stores (maximum)	75	71	
Total sales $	7,163,000	6,925,900	- 3.3

1. Not available.

TABLE 3. Chain Women's Apparel Stores by Annual Sales Volume, 1952 and 1953

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
1952			
Total, all stores	**493**	**46,167,700**	**100.0**
$200,000 and over	48	13,782,800	29.8
$100,000-$199,999	117	16,138,600	35.0
$ 50,000- 99,999	164	11,580,000	25.1
$ 30,000- 49,999	69	2,907,000	6.3
Under $30,000	95	1,759,300	3.8
1953			
Total, all stores	**511**	**49,256,800**	**100.0**
$200,000 and over	47	14,283,000	29.0
$100,000-$199,999	120	16,682,300	33.9
$ 50,000- 99,999	186	13,313,000	27.0
$ 30,000- 49,999	94	3,843,200	7.8
Under $30,000	64	1,135,300	2.3

CHAIN SHOE STORES

TABLE 1. Summary Statistics of Chain Shoe Stores in Canada, 1930-1953

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	18	198	208	7,574,600	38,256	892,500	2	1,998,300	2
1931	18	212	221	7,687,500	36,262	2	2	2	2
1932	19	230	237	7,094,800	30,847	2	2	2	2
1933	22	257	274	7,114,800	27,684	747,100	2	2,156,300	2
1934	22	278	303	8,037,400	28,912	818,700	2	2,190,400	362,900
1935	24	303	313	8,447,200	27,879	967,000	2	2,485,700	255,500
1936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
1937	25	337	355	10,093,700	29,952	1,109,900	2	2,623,300	375,400
1938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
1939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
1940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
1941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
1942	31	423	428	18,880,700	44,635	2,178,400	2	3,943,100	779,300
1943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
1944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
1945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
1946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
1947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
1948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
1949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
1950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
1951	35	581	605	38,322,700	65,959	4,862,600	139,100	10,498,200	1,823,700
1952	34	603	628	41,544,400	68,896	5,026,500	121,600	10,234,400	1,788,900
1953	34	604	627	43,470,100	71,970	5,468,000	108,500	11,501,200	2,197,600

1. Obtained by averaging the number at the beginning and end of the year.
2. Not available.

TABLE 2. Chain Shoe Stores by Annual Sales Volume, 1952 and 1953

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1952			
Total, all stores	**628**	**41,544,400**	**100.0**
$200,000 and over	13	3,714,200	8.9
$100,000 - $199,999	88	11,190,000	26.9
$ 50,000 - 99,999	254	18,115,600	43.6
$ 30,000 - 49,999	163	6,480,300	15.7
Under $30,000	110	2,044,300	4.9
1953			
Total, all stores	**627**	**43,470,100**	**100.0**
$200,000 and over	14	3,831,000	8.8
$100,000 - $199,999	102	13,153,300	30.3
$ 50,000 - 99,999	249	17,817,200	41.0
$ 30,000 - 49,999	167	6,781,200	15.6
Under $30,000	95	1,887,400	4.3

APPENDIX

For this report, certain census kind-of-business classifications have been combined and, for reference purposes, the business classifications of these combined groups are listed below. Classifications not combined are not listed.

Grocery and Combination Stores include grocery stores with and without beer and combination stores with and without beer.

Restaurants include eating places with or without other merchandise and fish and chips shops.

Alcoholic beverages include Government liquor stores, wine stores and brewers' warehousing stores.

Miscellaneous Food and Beverage Stores include dairy products stores, fish markets, caterers and refreshment booths and stands.

General Stores include former country general stores selling more than one-third food.

Men's and Boys' clothing and furnishings include custom tailors and hat shops.

Women's Clothing Stores include lingerie and hosiery, women's apparel and accessories.

Family Clothing Stores include furnishings for the family.

Miscellaneous Apparel and Accessories Stores include millinery, fur, and children's and infants' wear stores.

Lumber and Building Material Dealers include lumber and building material dealers with coal and wood yards.

Miscellaneous Building Material and Hardware Stores include electrical supply, heating and plumbing equipment, paint, glass and wallpaper stores.

Miscellaneous Household Appliance and Furniture Stores include other home furnishing stores.

Drug Stores include drug stores with and without soda fountains.

Other Miscellaneous Stores include fuel dealers; feed stores; farmers supply stores; used car dealers; china, glassware, and kitchenware stores; opticians; second-hand stores; farm implement dealers; florists; luggage and leather goods; news dealers; music stores; gift, novelty, and souvenir shops; sporting goods; and stores not elsewhere classified.

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RETAIL CHAIN STORES

1954

DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

Merchandising and Services Section

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Industry and Merchandising Division
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RETAIL CHAIN STORES
1954

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** – The Primary Industries, including mining, forestry and fisheries; **Volume II** – Manufacturing; **Volume III** – Merchandising and Services.

Volume III consists of the following parts with individual trade reports listed under each:

Part I – Wholesale Statistics

A – Wholesale Trade, 25¢
*B – Operating Results of Food Wholesalers, 25¢
*C – Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers, 25¢
*D – 1 Operating Results of Automotive Parts and Accessories Wholesalers, 25¢
2 Operating Results of Drug Wholesalers, 25¢
3 Operating Results of Hardware Wholesalers, 25¢
4 Operating Results of Plumbing and Heating Supply Wholesalers, 25¢
5 Operating Results of Household Appliance & Electrical Supply Wholesalers, 25¢

Part II – Retail Statistics

E – General Review – (Discontinued)
F – Retail Trade, 50¢
G – Retail Chain Stores, 50¢
*H – Operating Results of Food Store Chains, 25¢
* I – Operating Results of Clothing Store Chains, 25¢
* J – 1 Operating Results of Variety Store Chains, 25¢
2 Operating Results of Drug Stores Chains, 25¢
3 Operating Results of Furniture Store Chains, 25¢
K – Operating Results of Independent Food Stores, 25¢
L – Operating Results of Independent Clothing Stores, 25¢
M – Operating Results of Independent Hardware, Furniture, Appliance and Radio Stores, 25¢
N – Operating Results of Filling Stations & Garages, 25¢
O – 1 Operating Results of Independent General Stores, 25¢
2 Operating Results of Independent Restaurants, 25¢
3 Operating Results of Independent Fuel Dealers, 25¢
4 Operating Results of Independent Drug Stores, 25¢
5 Operating Results of Independent Jewellery Stores, 25¢
6 Operating Results of Independent Tobacco Stores, 25¢
P – Retail Consumer Credit, 25¢

Part III – Services and Special Fields

Q – Laundries, Cleaners and Dyers, 25¢
R – Motion Picture Theatres, Exhibitors and Distributors, 25¢
S – Hotels, 25¢
T – Sales Financing, 25¢
U – Farm Implement and Equipment Sales, 25¢
V – New Motor Vehicle Sales and Motor Vehicle Financing, 25¢
W – Advertising Agencies (Memorandum), 10¢
X – Motion Picture Production (Memorandum), 10¢

The reports are punched to permit of filing in a ring binder.

*Biennial reports – not issued for 1954.

TABLE OF CONTENTS

DEFINITIONS

CHAINS—A retail chain is an organization operating four or more retail stores in similar or related kinds of business under the same ownership.

CLASSIFICATION BY KIND OF BUSINESS—Some chains operated stores of several distinct types and for purposes of this report these were allocated to their proper trade.

CLASSIFICATION BY TYPE OF ORGANIZATION—**Local chains** are those operating within one city or locality. **Provincial chains**, as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

NUMBER OF STORES—The **average** number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The **maximum** is the total number of stores operated during the year, regardless of whether operated all or part of the year.

SALES—Total retail sales made through all **retail** outlets. Sales made through head office or warehouse are **not** included.

SALARIES AND WAGES—Salaries and wages reported are those paid to **store employees** only. Those paid to head office and warehouse employees are **not** included.

ACCOUNTS OUTSTANDING—These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do **not** include accounts written off.

STOCKS—Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

RETAIL CHAIN STORES

1954

During 1954 there were 491 chain store companies operating 8,468 outlets and doing over 2 billion dollars worth of business in Canada. The number of chain companies increased by 25 (during the year) from 466 and the number of stores in operation during all or part of 1954 rose from 8,153 to 8,468. Sales of $2,146,634,900 represent an increase of 4.8 per cent from the previous year sales of $2,048,228,000.

These and other statistics contained in this publication are the results of an annual census of known chain store organizations conducted in the Merchandising and Services Section of the Bureau's Industry and Merchandising Division. A retail chain store company, for purposes of these statistics, must operate four or more retail stores in the same or related kinds of business and be under the same ownership. Independently owned stores which belong to a group or buying organization, although enjoying certain purchasing benefits, are not included in this report. Some chains operated stores of several distinct types and for purposes of this publication these were allocated to their proper trade. Annual sales are distributed to the monthly components using a pattern of a majority of the firms who report monthly data each year.

Salaries and wages paid to store employees rose over 10 million dollars in 1954 to $181,509,000 from the previous year's figure of $171,167,100. Customers' accounts outstanding at year's end valued at $102,746,700 were 12.2 per cent greater than the $91,537,900 reported on the same date a year previous. The increase in accounts outstanding was largest in the durable goods classification where credit buying is heavier.

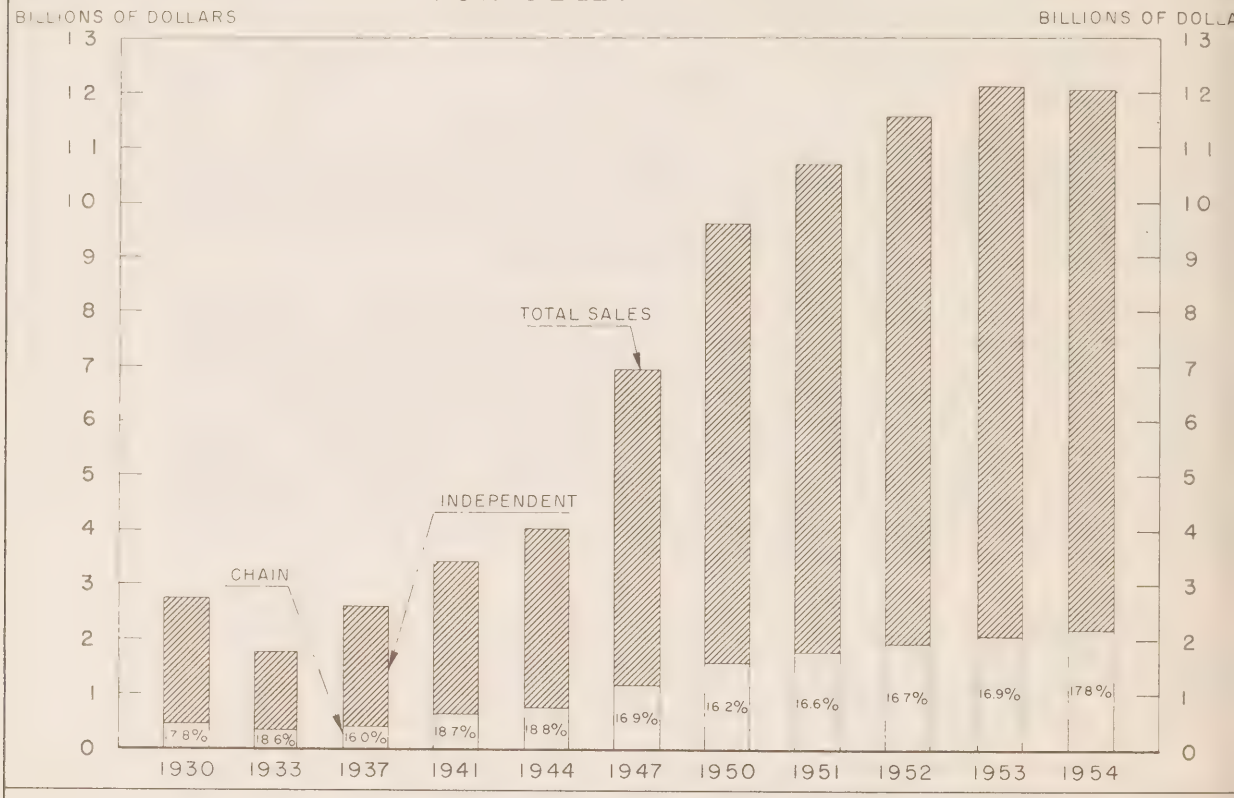
At the end of 1954, chain store inventories, both store and warehouse, with a cost value of $248,862,900 were slightly higher than the $231,800,000 reported at the end of 1953.

During 1954, all provinces registered larger sales through chain store outlets than the previous year, (with the exception of Newfoundland and Manitoba which also reported fewer stores). Chain store sales in the Yukon and Northwest Territories had the largest percentage increase (7.0%) while Ontario with 47.7 of the total sales had the largest dollar increase from $942,016,500 in 1953 to $999,571,300 in 1954.

In the major kind of business categories the hardware, grocery and combination, and women's apparel and accessories stores had the largest percentage increase in sales this year with 28.8%, 11.7% and 11.3% respectively. Grocery and combination stores with 40.2 per cent of all chain store business sales and a dollar volume of $863,422,100 had the greatest dollar increase from a year earlier when sales were $773,220,100. The number of chain organizations in this category remained the same during 1954 while the number of outlets increased by 16. The average sales per store rose from $695,342 in the previous year to $769,538 in 1954.

Following the general statistics of all chains are detailed tabulations of certain major trades—i.e., food, variety, drug, women's apparel, and shoes. These trades are presented in a manner similar to the first part of the report, with city detail shown where possible.

RETAIL CHAIN STORE SALES IN CANADA IN PROPORTION TO TOTAL SALES FOR SELECTED YEARS



RETAIL CHAIN STORE SALES

% CHANGE 1954 OVER 1953

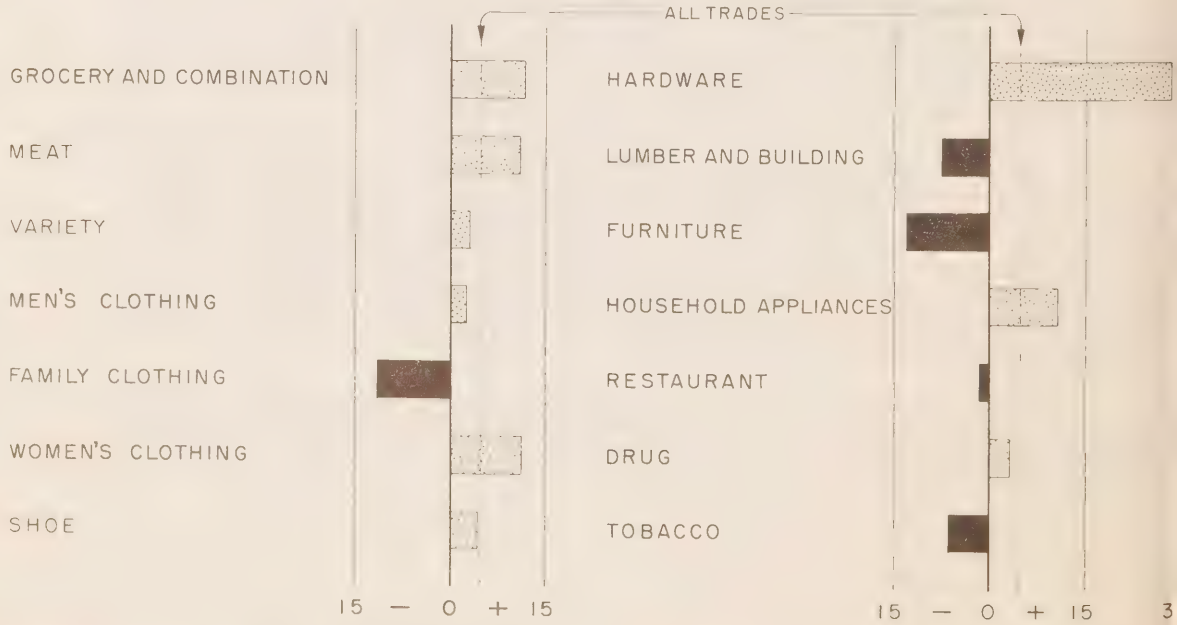


TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930-1954

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
930	518	8,097	8,504	487,336,000	60,187	50,404,900	2	60,457,200	2
931	506	8,188	8,557	434,199,700	53,029	2	2	2	2
932	486	8,066	8,398	360,806,200	44,732	2	2	2	2
933	461	9,900	8,230	328,902,600	41,633	34,820,600	2	43,995,100	2
934	445	7,804	8,210	347,186,100	44,488	34,510,900	2	40,962,600	13,768,100
935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
942	455	7,010	7,139	687,447,400	98,067	57,653,700	2	66,939,700	22,633,400
943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
950	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
951	488	7,846	8,094	1,775,744,100	226,296	153,598,600	53,816,500	186,562,000	60,489,800
952	476	7,766	8,047	1,924,873,000	247,859	154,642,500	77,474,700	172,886,300	55,214,600
953	466	7,835	8,153	2,048,228,000	261,420	171,167,100	91,537,900	179,704,300	52,095,700
954	491	8,136	8,468	2,146,634,900	263,844	181,509,000	102,746,700	191,048,700	57,814,200

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1954, by Kinds of Business

No.		Number of chains	Number of stores	
			Average	Maximum
1	**Total, All Chains**	**491**	**8,136**	**8,468**
	Food and Beverage Group:			
2	Bakery products stores	11	156	164
3	Candy and confectionery stores	12	261	274
4	Grocery and combination stores	35	1,123	1,182
5	Meat markets	6	33	34
6	Restaurants	30	350	381
7	Alcoholic beverage stores	13	902	920
8	Miscellaneous	7	40	45
	General Merchandise Group:			
9	General merchandise stores	14	132	135
10	General stores	27	375	384
11	Variety stores	18	636	653
	Automotive Group:			
12	Automobile dealers	5	36	36
13	Automotive accessory stores	4	42	43
14	Garages and filling stations	5	56	59
	Apparel and Accessories Stores:			
15	Men's and boys' clothing and furnishings	21	212	224
16	Women's clothing stores	40	525	552
17	Family clothing stores	25	142	157
18	Shoes	41	648	682
19	Miscellaneous	8	54	56
	Building Materials and Hardware Group:			
20	Lumber and building material dealers	25	764	770
21	Hardware	13	72	74
22	Miscellaneous	6	43	44
	Furniture and Household Appliance Group:			
23	Furniture stores	15	175	190
24	Household appliance stores	30	437	449
25	Miscellaneous	4	22	23
	Other Retail Stores Group:			
26	Drug stores	29	339	354
27	Tobacco stores	4	205	213
28	Jewellery stores	14	114	117
29	Miscellaneous	24	242	253

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1954, by Kinds of Business

Sales (Retail)		Salaries and wages	Customer's accounts outstanding	Stocks on hand as at December 31, 1954		
Amount	% of total chain sales			Stores	Warehouses	No.
$	%	$	$	$	$	
2,146,634,900	**100.0**	**181,509,000**	**102,746,700**	**191,048,700**	**57,814,200**	1
6,685,400	0.3	1,125,000	23,000	68,500	53,100	2
7,799,600	0.4	1,084,600	128,000	174,400	150,600	3
863,422,100	40.2	50,306,000	985,000	28,348,800	18,855,300	4
7,157,400	0.3	661,500	35,600	109,800	—	5
33,899,900	1.6	9,421,300	92,300	639,400	178,300	6
432,714,300	20.2	15,426,800	—	23,028,700	22,480,300	7
1,599,300	0.1	301,100	—	18,700	—	8
30,687,300	1.4	3,813,000	2,254,600	5,984,000	69,700	9
36,559,700	1.7	3,212,200	2,263,000	11,010,500	1,099,900	10
194,248,000	9.1	30,671,500	261,500	22,633,300	4,620,700	11
20,813,700	1.0	2,678,200	5,337,500	3,499,300	—	12
9,137,400	0.4	1,180,200	2,110,600	846,200	—	13
5,063,300	0.2	628,200	231,800	239,800	—	14
25,349,900	1.2	3,082,600	1,897,000	6,028,000	456,600	15
54,843,400	2.6	5,681,800	2,259,400	6,250,900	1,153,000	16
32,069,300	1.5	4,243,400	3,340,600	8,174,700	117,200	17
45,384,500	2.1	5,914,700	114,500	12,001,900	1,926,000	18
4,591,600	0.2	645,100	613,900	956,000	—	19
84,265,000	3.9	6,423,700	11,526,200	21,553,700	1,017,300	20
17,642,500	0.8	2,400,200	1,868,200	3,580,000	722,000	21
3,074,600	0.1	356,600	464,500	823,800	—	22
38,134,100	1.8	4,983,700	28,310,300	5,221,400	664,100	23
58,994,500	2.8	10,482,600	24,497,000	9,733,800	776,600	24
2,407,700	0.1	344,300	467,500	626,200	—	25
35,908,100	1.7	5,778,400	306,100	5,880,200	1,008,200	26
15,642,100	0.7	1,629,200	20,200	1,245,100	370,700	27
38,954,000	1.8	5,863,800	9,236,100	7,036,500	647,700	28
39,586,200	1.8	3,169,300	4,102,300	5,335,100	1,446,900	29

TABLE 3. Chains, Stores and Sales by Provinces, 1953 and 1954

Province	1953	1954	% change in sales 1954/1953
Canada:			
Chains (number)	**466**	**491**	
Stores (maximum)	**8, 153**	**8, 468**	
Total sales $	**2, 048, 228, 000**	**2, 146, 634, 900**	**+ 4.**
Newfoundland:			
Chains (number)	18	18	
Stores (maximum)	106	103	
Total sales $	14, 280, 700	13, 864, 800	- 2.
Prince Edward Island:			
Chains (number)	11	13	
Stores (maximum)	19	24	
Total sales $	4, 652, 000	4, 924, 700	+ 5.
Nova Scotia:			
Chains (number)	43	43	
Stores (maximum)	302	306	
Total sales $	70, 786, 900	73, 234, 200	+ 3.
New Brunswick:			
Chains (number)	41	44	
Stores (maximum)	210	213	
Total sales $	61, 989, 100	63, 076, 800	+ 1.
Quebec:			
Chains (number)	150	159	
Stores (maximum)	1, 537	1, 615	
Total sales $	422, 585, 500	447, 238, 000	+ 5.
Ontario:			
Chains (number)	233	247	
Stores (maximum)	3, 446	3, 611	
Total sales $	942, 016, 500	999, 571, 300	+ 6.
Manitoba:			
Chains (number)	69	69	
Stores (maximum)	392	387	
Total sales $	87, 231, 500	86, 523, 100	- 0.
Saskatchewan:			
Chains (number)	66	65	
Stores (maximum)	657	668	
Total sales $	95, 337, 200	96, 279, 800	+ 1.
Alberta:			
Chains (number)	75	82	
Stores (maximum)	626	647	
Total sales $	143, 517, 500	146, 932, 000	+ 2.
British Columbia:			
Chains (number)	87	93	
Stores (maximum)	808	844	
Total sales $	200, 422, 400	209, 202, 000	+ 4.
Yukon and Northwest Territories:			
Chains (number)	4	4	
Stores (maximum)	50	50	
Total sales $	5, 408, 700	5, 788, 200	+ 7.

Note: The sum of provincial figures for chains (number) does not equal the total shown for Canada, since sever chains operate in more than one province.

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1953 and 1954

Kind of business	1953	1954	% change in sales 1954/1953
Total, All Chains:			
Chains (number)	466	491	
Stores (maximum)	8,153	8,468	
Total sales $	2,048,228,000	2,146,634,900	+ 4.8
Grocery and combination stores:			
Chains (number)	35	35	
Stores (maximum)	1,166	1,182	
Total sales $	773,220,100	863,422,100	+ 11.7
Meat markets:			
Chains (number)	5	6	
Stores (maximum)	32	34	
Total sales $	6,447,600	7,157,400	+ 11.0
Variety stores:			
Chains (number)	17	18	
Stores (maximum)	623	653	
Total sales $	188,474,600	194,248,000	+ 3.1
Men's and boys' clothing and furnishings stores (including custom tailors):			
Chains (number)	21	21	
Stores (maximum)	220	224	
Total sales $	24,733,900	25,349,900	+ 2.5
Family clothing stores:			
Chains (number)	23	25	
Stores (maximum)	148	157	
Total sales $	36,240,800	32,069,300	- 11.5
Women's apparel and accessories stores:			
Chains (number)	37	40	
Stores (maximum)	511	552	
Total sales $	49,256,800	54,843,400	+ 11.3
Shoe stores:			
Chain (number)	34	41	
Stores (maximum)	627	682	
Total sales $	43,470,100	45,384,500	+ 4.4
Hardware stores:			
Chains (number)	12	13	
Stores (maximum)	65	74	
Total sales $	13,701,600	17,642,500	+ 28.8

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1953 and 1954 — Concluded

Kind of business	1953	1954	% change in sales 1954/1953
Lumber and building material dealers:			
Chains (number)	26	25	
Stores (maximum)	769	770	
Total sales $	91,287,500	84,265,000	- 7.7
Furniture stores:			
Chains (number)	15	15	
Stores (maximum)	176	190	
Total sales $	43,891,900	38,134,100	- 13.1
Household appliance, radio and music stores:			
Chains (number)	27	30	
Stores (maximum)	439	449	
Total sales $	53,249,900	58,994,500	+ 10.8
Restaurants:			
Chains (number)	30	30	
Stores (maximum)	360	381	
Total sales $	34,442,500	33,899,900	- 1.
Drug stores:			
Chains (number)	28	29	
Stores (maximum)	345	354	
Total sales $	34,805,200	35,908,100	+ 3.
Tobacco stores and stands:			
Chains (number)	5	4	
Stores (maximum)	221	213	
Total sales $	16,735,100	15,642,100	- 6.

TABLE 5. Retail Chains by Type of Operation, 1953 and 1954

Type of operation	Number of chains	Number of stores (Maximum)	Total sales	
			Amount	% of total
			$	%
1953				
Total, all chains	**466**	**8,153**	**2,048,228,000**	**100.**
Local chains	125	884	100,580,800	4.
Provincial chains	223	3,334	920,849,800	45.
Sectional and national chains	118	3,935	1,026,797,400	50.
1954				
Total, all chains	**491**	**8,468**	**2,146,634,900**	**100**
Local chains	139	973	120,819,300	5
Provincial chains	228	3,424	949,252,200	44
Sectional and national chains	124	4,071	1,076,563,400	50

TABLE 6. Retail Chains by Number of Units Operated, 1953 and 1954

Number of units operated	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1953				
tal, all chains	**466**	**8,153**	**2,048,228,000**	**100.0**
4- 9 units	292	1,636	249,398,800	12.2
10-49 units	140	2,790	530,543,700	25.9
50-99 units	19	1,341	289,676,600	14.1
100 units and over	15	2,386	978,608,900	47.8
1954				
tal, all chains	**491**	**8,468**	**2,146,634,900**	**100.0**
4- 9 units	308	1,698	253,710,900	11.8
10-49 units	148	2,902	556,485,500	25.9
50-99 units	19	1,336	243,152,700	11.4
100 units and over	16	2,532	1,093,285,800	50.9

TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1953 and 1954

Annual Sales Volume of Chains	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1953				
tal, all chains	**466**	**8,153**	**2,048,228,000**	**100.0**
5,000,000 and over	59	4,154	1,615,138,900	78.9
1,000,000-$4,999,999	143	2,163	315,510,400	15.4
Under $1,000,000	264	1,836	117,578,700	5.7
1954				
tal, all chains	**491**	**8,468**	**2,146,634,900**	**100.0**
5,000,000 and over	55	4,040	1,677,311,700	78.1
1,000,000-$4,999,999	149	2,410	343,332,000	16.0
Under $1,000,000	287	2,018	125,991,200	5.9

TABLE 8. Retail Chain Store Sales in Canada – by Kinds of Business and Months 1953-1954

Month	Total All Trades		Change 1954/53	Grocery and Combination Stores		Change 1954/53
	1953	1954		1953	1954	
	$	$	%	$	$	%
January	148,701,100	146,688,300	- 1.4	63,451,600	68,322,300	+ 7.7
February	134,754,200	142,641,300	+ 5.9	57,687,300	63,271,100	+ 9.7
March	148,149,300	155,625,300	+ 5.0	60,210,900	68,155,900	+ 13.2
April	161,762,000	171,997,100	+ 6.3	61,596,400	70,470,600	+ 14.4
May	182,678,200	179,429,200	- 1.8	68,354,100	74,052,000	+ 8.3
June	171,152,400	179,012,300	+ 4.6	62,984,400	71,198,300	+ 13.0
July	170,525,500	188,609,500	+ 10.6	64,117,300	77,457,700	+ 20.8
August	165,091,000	168,897,100	+ 2.3	61,663,700	66,697,500	+ 8.2
September	172,431,100	174,669,900	+ 1.3	62,849,800	69,407,800	+ 10.4
October	195,035,800	188,091,600	- 3.6	73,441,000	77,472,400	+ 5.5
November	171,143,000	180,604,500	+ 5.5	63,450,700	71,561,900	+ 12.8
December	226,804,400	270,368,800	+ 19.2	73,412,900	85,354,600	+ 16.3
Annual total	**2,048,228,000**	**2,146,634,900**	+ 4.8	**773,220,100**	**863,422,100**	+ 11.7

Month	Meat Stores		Change 1954/53	General Stores		Change 1954/53
	1953	1954		1953	1954	
	$	$	%	$	$	%
January	597,000	628,800	+ 5.3	2,375,300	2,562,600	+ 7.9
February	514,500	559,900	+ 8.8	2,238,200	2,257,100	+ 0.8
March	541,700	620,200	+ 14.5	2,586,600	2,644,100	+ 2.2
April	583,300	579,500	- 0.7	3,005,800	2,938,800	- 2.2
May	518,400	582,400	+ 12.3	3,297,700	3,207,600	- 2.7
June	460,800	564,200	+ 22.4	3,240,000	3,451,900	+ 6.5
July	455,800	543,000	+ 19.1	3,553,000	3,415,200	- 3.9
August	455,900	512,700	+ 12.5	3,555,100	3,184,200	- 10.4
September	510,700	581,800	+ 13.9	3,155,900	3,200,400	+ 1.4
October	593,100	638,600	+ 7.7	3,138,200	3,113,200	- 0.8
November	553,800	605,900	+ 9.4	2,912,700	2,976,400	+ 2.2
December	662,600	740,400	+ 11.7	3,482,500	3,608,200	+ 3.6
Annual total	**6,447,600**	**7,157,400**	+ 11.0	**36,541,000**	**36,559,700**	+ 0.1

Month	Variety Stores		Change 1954/53	Motor Vehicle Dealers		Change 1954/53
	1953	1954		1953	1954	
	$	$	%	$	$	%
January	10,450,600	9,960,600	- 4.7	814,700	1,040,900	+ 27.
February	10,423,200	10,606,300	+ 1.8	827,600	1,208,300	+ 46.
March	12,413,600	12,178,100	- 1.9	1,243,100	1,881,200	+ 51.
April	14,529,800	16,015,300	+ 10.2	1,268,600	2,110,200	+ 66.
May	15,666,500	15,823,500	+ 1.0	1,123,900	2,303,000	+ 104.
June	15,247,000	16,109,600	+ 5.7	1,202,400	2,155,400	+ 79.
July	14,858,900	15,973,000	+ 7.5	1,205,300	2,084,500	+ 72.
August	13,933,200	13,910,900	- 0.2	955,500	1,744,200	+ 82.
September	14,543,300	14,999,800	+ 3.1	934,400	1,751,200	+ 87.
October	16,490,200	16,589,000	+ 0.6	1,080,800	1,394,100	+ 29.
November	16,360,800	17,486,100	+ 6.9	867,800	1,538,200	+ 77.
December	33,557,500	34,595,800	+ 3.1	784,900	1,602,500	+ 104.
Annual total	**188,474,600**	**194,248,000**	+ 3.1	**12,309,000**	**20,813,700**	+ 69.

TABLE 8. Retail Chain Store Sales in Canada – by Kinds of Business and Months 1953-1954 – Continued

Month	Garages and Filling Stations		Change 1954/53	Men's Clothing Stores		Change 1954/53
	1953	1954		1953	1954	
	$	$	%	$	$	%
January	271,300	390,400	+ 43.9	1,495,100	1,516,700	+ 1.4
February	241,800	357,100	+ 47.7	1,141,800	1,501,100	+ 31.5
March	261,900	392,100	+ 49.7	2,290,700	2,024,600	- 11.6
April	299,700	440,500	+ 47.0	2,003,300	2,408,700	+ 20.2
May	344,100	475,000	+ 38.0	2,299,300	2,138,500	- 7.0
June	342,200	464,400	+ 35.7	2,111,900	2,177,700	+ 3.1
July	397,400	511,500	+ 28.7	1,547,900	1,770,400	+ 14.4
August	405,500	502,800	+ 24.0	1,201,400	1,266,600	+ 5.4
September	358,200	416,800	+ 16.4	1,698,500	1,754,100	+ 3.3
October	367,800	404,300	+ 9.9	2,492,300	2,377,300	- 4.6
November	343,100	361,400	+ 5.3	2,545,500	2,551,200	+ 0.2
December	346,100	347,000	+ 0.3	3,906,200	3,863,000	- 1.1
Annual total	**3,979,100**	**5,063,300**	**+ 27.2**	**24,733,900**	**25,349,900**	**+ 2.5**

Month	Family Clothing Stores		Change 1954/53	Women's Clothing Stores		Change 1954/53
	1953	1954		1953	1954	
	$	$	%	$	$	%
January	2,643,300	2,350,300	- 11.1	3,223,000	3,491,900	+ 8.3
February	1,973,700	1,787,800	- 9.4	2,827,700	3,219,400	+ 13.9
March	2,425,900	2,192,600	- 9.6	3,358,300	3,425,000	+ 2.0
April	2,822,100	2,786,300	- 1.3	3,867,500	4,631,700	+ 19.8
May	3,052,700	2,554,500	- 16.3	4,500,500	4,862,000	+ 8.0
June	2,813,700	2,597,200	- 7.7	4,345,600	5,067,800	+ 16.6
July	2,545,600	2,187,500	- 14.1	4,356,300	5,045,500	+ 15.8
August	2,727,100	2,422,400	- 11.2	3,187,900	3,511,800	+ 10.2
September	3,001,900	2,702,300	- 10.0	3,651,800	3,996,800	+ 9.4
October	3,661,400	3,088,100	- 15.7	4,430,200	4,624,000	+ 4.4
November	3,532,700	3,117,100	- 11.8	3,980,900	4,408,200	+ 10.7
December	5,040,700	4,283,200	- 15.0	7,527,100	8,559,300	+ 13.7
Annual total	**36,240,800**	**32,069,300**	**- 11.5**	**49,256,800**	**54,843,400**	**+ 11.3**

Month	Shoe Stores		Change 1954/53	Hardware Stores		Change 1954/53
	1953	1954		1953	1954	
	$	$	%	$	$	%
January	2,519,500	2,559,000	+ 1.6	802,900	1,093,500	+ 36.2
February	2,107,400	2,348,300	+ 11.4	770,300	949,900	+ 23.3
March	2,945,400	2,684,800	- 8.8	861,600	1,141,300	+ 32.5
April	3,788,100	4,172,000	+ 10.1	991,600	1,360,800	+ 37.2
May	4,132,500	4,115,000	- 0.4	1,258,100	1,682,600	+ 33.7
June	4,290,000	4,538,800	+ 5.8	1,340,000	1,620,000	+ 20.9
July	3,699,400	3,969,700	+ 7.3	1,153,300	1,518,500	+ 31.7
August	3,090,100	3,066,600	- 0.8	1,146,500	1,419,600	+ 23.8
September	3,520,300	3,790,600	+ 7.7	1,133,800	1,471,800	+ 29.8
October	3,612,100	3,739,100	+ 3.5	1,262,600	1,533,300	+ 21.4
November	3,664,800	4,010,500	+ 9.4	1,270,600	1,558,700	+ 22.7
December	6,100,500	6,390,100	+ 4.7	1,710,300	2,292,500	+ 34.0
Annual total	**43,470,100**	**45,384,500**	**+ 4.4**	**13,701,600**	**17,642,500**	**+ 28.8**

TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1953-1954 — Continued

Month	Lumber and Building Material Dealers		Change 1954/53	Furniture Stores		Change 1954/53
	1953	1954		1953	1954	
	$	$	%	$	$	%
January	4,380,900	4,296,700	- 1.9	3,165,000	2,279,200	-28.0
February	4,570,300	4,351,900	- 4.8	2,688,500	2,295,800	-14.6
March	3,881,200	3,867,900	- 0.3	3,217,000	3,043,400	- 5.4
April	5,004,000	4,513,800	- 9.8	3,698,000	3,086,400	-16.5
May	8,419,100	7,624,900	- 9.4	4,478,300	3,663,200	-18.2
June	8,803,400	8,043,600	- 8.6	4,612,200	3,619,500	-21.5
July	9,706,400	9,305,600	- 4.1	3,630,100	2,951,200	-18.7
August	10,575,100	10,557,700	- 0.2	3,202,100	2,794,800	-12.7
September	10,059,100	9,084,700	- 9.7	3,948,900	3,244,400	-17.8
October	10,050,000	8,646,700	-14.0	3,917,300	3,570,200	- 8.9
November	9,336,800	8,433,100	- 9.7	3,650,100	3,642,600	- 0.2
December	6,501,200	5,538,400	-14.8	3,684,400	3,943,400	+ 7.0
Annual total	**91,287,500**	**84,265,000**	**- 7.7**	**43,891,900**	**38,134,100**	**-13.1**

Month	Appliance and Radio Stores		Change 1954/53	Restaurants		Change 1954/53
	1953	1954		1953	1954	
	$	$	%	$	$	%
January	3,992,100	4,533,000	+13.5	2,777,800	2,628,600	- 5.4
February	3,869,200	4,421,800	+14.3	2,497,500	2,510,300	+ 0.5
March	4,258,500	5,143,200	+20.8	2,721,000	2,808,800	+ 3.2
April	4,128,400	4,971,300	+20.4	2,812,300	2,764,400	- 1.7
May	4,612,100	4,782,800	+ 3.7	2,835,100	2,860,600	+ 0.9
June	3,879,500	4,534,700	+16.9	2,903,900	2,882,600	- 0.7
July	3,468,800	4,397,200	+26.8	3,241,900	3,194,700	- 1.5
August	3,700,700	4,291,600	+16.0	3,247,400	3,079,000	- 5.2
September	4,838,600	5,329,800	+10.2	2,952,100	2,937,800	- 0.5
October	5,521,000	5,452,900	- 1.2	2,907,300	2,724,400	- 6.3
November	4,761,000	5,102,900	+ 7.2	2,774,100	2,709,900	- 2.3
December	6,220,000	6,033,300	- 3.0	2,772,100	2,798,800	+ 1.0
Annual total	**53,249,900**	**58,994,500**	**+10.8**	**34,442,500**	**33,899,900**	**- 1.5**

Month	Drug Stores		Change 1954/53	Jewellery Stores		Change 1954/53
	1953	1954		1953	1954	
	$	$	%	$	$	%
January	2,817,700	2,897,800	+ 2.8	2,099,900	1,987,100	- 5.4
February	2,720,800	2,864,300	+ 5.3	1,690,100	1,942,100	+14.9
March	2,736,800	2,877,500	+ 5.1	2,106,500	2,497,600	+18.6
April	2,849,400	3,059,100	+ 7.4	2,306,500	2,394,000	+ 3.8
May	2,806,600	2,954,900	+ 5.3	2,650,900	2,707,300	+ 2.1
June	2,710,600	2,880,700	+ 6.3	2,854,500	3,024,500	+ 6.0
July	2,791,500	2,913,600	+ 4.4	2,559,700	2,427,600	- 5.2
August	2,720,100	2,741,800	+ 0.8	2,513,200	2,468,000	- 1.8
September	2,697,500	2,814,800	+ 4.3	2,956,400	3,311,800	+12.0
October	3,107,700	3,052,400	- 1.8	3,568,700	3,222,100	- 9.7
November	2,708,500	2,746,300	+ 1.4	3,745,000	3,577,700	- 4.5
December	4,138,000	4,104,900	- 0.8	9,186,900	9,394,200	+ 2.3
Annual total	**34,805,200**	**35,908,100**	**+ 3.2**	**38,238,300**	**38,954,000**	**+ 1.9**

TABLE 8. Retail Chain Stores Sales in Canada — by Kinds of Business and Months 1953-1954 — Concluded

	All Other Stores		Change 1954/53
	1953	1954	
	$	$	%
anuary	40,823,400	34,148,900	-16.4
ebruary	35,964,300	36,188,800	+ 0.6
arch	40,088,600	38,047,000	- 5.1
pril	46,207,200	43,293,700	- 6.3
ay	52,328,300	43,039,400	-17.8
une	47,010,300	44,081,400	- 6.2
uly	47,236,900	48,943,100	+ 3.6
ugust	46,810,500	44,724,900	- 4.5
eptember	49,619,900	43,873,200	-11.6
ctober	55,394,100	46,449,500	-16.1
ovember	44,684,100	44,216,400	- 1.0
ecember	57,770,500	86,919,200	+50.5
Annual total	**563,938,100**	**553,925,500**	**- 1.8**

CHAIN FOOD STORES

TABLE 1. Summary Statistics of Chain Food Stores in Canada, 1930 – 1954 (Grocery and Combination Stores)

Year	Number of Chains	Number of Stores		Total Sales		Salaries and wages paid to store employees	Accounts Outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouse
				$	$	$	$	$	$
1930	67	2,004	2,127	119,493,600	59,630	8,389,200	2	6,250,200	2
1931	69	2,098	2,193	117,284,000	55,903	2	2	2	2
1932	71	2,151	2,232	104,618,700	48,637	2	2	2	2
1933	75	2,132	2,221	98,862,100	46,371	7,448,400	2	6,125,000	2
1934	74	2,159	2,239	100,874,900	46,723	7,516,900	2	5,818,300	4,000,20
1935	73	2,090	2,151	101,418,400	48,526	7,638,700	1,041,200	5,938,100	3,521,10
1936	75	2,079	2,172	107,345,900	51,633	7,980,800	1,106,900	6,395,900	4,526,10
1937	75	2,024	2,125	116,389,700	57,505	8,642,500	1,198,000	6,345,400	3,661,60
1938	77	1,938	2,054	116,849,800	60,294	8,584,100	1,452,900	6,129,300	3,344,70
1939	73	1,718	1,887	123,826,200	72,076	8,601,400	1,326,000	6,500,800	4,467,20
1940	66	1,534	1,650	140,805,700	91,790	9,049,700	1,206,500	7,191,100	5,264,20
1941	62	1,526	1,541	172,317,400	112,921	10,565,500	936,400	7,270,800	5,755,70
1942	56	1,284	1,293	188,116,300	146,508	11,075,200	2	7,085,200	7,591,20
1943	56	1,258	1,269	179,833,500	142,952	11,222,000	639,600	7,589,200	7,837,10
1944	55	1,228	1,245	198,811,100	161,898	12,527,700	659,800	7,322,700	7,394,40
1945	52	1,194	1,211	212,891,600	178,301	13,472,900	649,800	7,526,100	7,730,80
1946	52	1,154	1,177	237,677,300	205,960	15,340,000	698,100	8,902,600	9,661,30
1947	51	1,192	1,204	301,796,300	253,185	18,653,600	823,000	11,207,000	13,064,40
1948	48	1,175	1,226	387,136,600	329,478	22,822,500	1,047,900	11,157,000	13,128,30
1949	44	1,131	1,191	433,950,300	383,687	26,322,100	1,403,900	12,355,600	11,138,40
1950	39	1,109	1,191	504,578,900	454,985	30,018,200	1,421,900	15,442,800	14,157,70
1951	43	1,141	1,205	612,730,800	537,012	36,731,100	1,081,800	19,638,100	15,788,90
1952	37	1,123	1,174	702,104,600	625,204	42,252,600	962,000	20,688,100	14,602,20
1953	35	1,112	1,166	773,220,100	695,342	47,433,000	914,300	23,228,800	16,652,50
1954	35	1,123	1,182	863,422,100	768,853	50,306,000	985,000	28,348,800	18,855,30

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Food Chains, Stores and Sales by Provinces, 1953 and 1954
(Grocery stores and combination stores)

Province		1953	1954	% change in sales 1954/1953
Canada:				
Chains (number)		**35**	**35**	
Stores (maximum)		**1,166**	**1,182**	
Total sales	$	**773,220,100**	**863,422,100**	**+ 11.7**
Atlantic Provinces:				
Chains (number)		6	6	
Stores (maximum)		68	71	
Total sales	$	29,688,700	32,462,700	+ 9.3
Quebec:				
Chains (number)		7	5	
Stores (maximum)		190	190	
Total sales	$	168,132,000	184,776,900	+ 9.9
Ontario:				
Chains (number)		19	20	
Stores (maximum)		529	533	
Total Sales	$	417,254,200	469,240,600	+ 12.5
Manitoba:				
Chains (number)		3	3	
Stores (maximum)		79	79	
Total sales	$	33,339,400	35,496,300	+ 6.5
Saskatchewan:				
Chains (number)		4	5	
Stores (maximum)		69	70	
Total Sales	$	21,143,200	25,046,400	+ 18.5
Alberta:				
Chains (number)		4	4	
Stores (maximum)		85	86	
Total sales	$	39,602,200	44,155,000	+ 11.5
British Columbia:				
Chains (number)		5	5	
Stores (maximum)		145	153	
Total sales	$	64,060,400	72,244,200	+ 12.8

Note: The sum of provincial figures for "chains (numbers)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Food Store Sales for Specified Cities[1] 1953 and 1954
(Grocery stores and combination stores)

City	Number of stores (maximum)		Total sales		
	1953	1954	1953	1954	% Change 1954/53
			$	$	%
Halifax[2]	19	22	10,958,500	12,686,100	+ 15.
Montreal[2]	119	115	126,293,300	140,899,000	+ 11.
Quebec[2]	13	13	10,119,300	11,087,800	+ 9.
Sherbrooke	7	4	3,532,600	3,539,400	+ 0.
Three Rivers	4	4	2,742,600	3,079,000	+ 12.
Brantford	8	9	5,234,900	7,013,700	+ 34.
Hamilton[2]	45	46	32,300,500	35,017,300	+ 8.
Kingston	4	5	6,127,900	7,160,100	+ 16.
Kitchener	5	5	5,706,200	5,746,700	+ 0.
London[2]	16	17	16,874,900	19,163,500	+ 13.
Ottawa[2]	35	36	27,834,200	29,505,800	+ 6.
Peterborough	16	9	6,087,700	7,521,800	+ 23.
St. Catharines	7	13	8,466,300	12,174,300	+ 43.
Oshawa	4	5	5,473,000	6,639,800	+ 21.
Sudbury	4	5	11,030,500	13,046,900	+ 18.
Sarnia	3	4	5,804,000	6,344,300	+ 9.
Sault St. Marie	7	6	5,528,400	5,815,100	+ 5.
Toronto[2]	153	168	145,545,500	170,223,700	+ 17.
Windsor[2]	20	21	16,502,800	19,545,600	+ 18.
Winnipeg[2]	74	72	29,382,100	31,068,700	+ 5.
Regina	19	18	5,194,400	6,482,600	+ 24.
Calgary[2]	35	37	15,850,400	17,941,900	+ 13.
Vancouver[2]	71	81	40,744,100	43,501,300	+ 6.
Victoria[2]	10	12	6,445,800	8,080,300	+ 25.
Places 30,000 population and over	747	776	583,926,200	661,036,000	+ 13.
Places under 30,000 population	419	406	189,293,900	202,386,100	+ 6.

1. Other cities with 30,000 or over population cannot be shown without disclosing individual operations but are their total.
2. Metropolitan areas.

TABLE 4. Chain Food Stores by Number of Units Operated, 1953 and 1954
(Grocery stores and combination stores)

Number of units operated	Number of chains	Number of stores (maximum)	Total sales	
			Amount	% of total
			$	%
1953				
Total, all food chains	**35**	**1,166**	**773,220,100**	**100.**
4- 9 units	20	116	35,419,000	4.
10-99 units	11	402	168,845,800	21.
100 units and over	4	648	568,955,300	73.
1954				
Total, all food chains	**35**	**1,182**	**863,422,100**	**100.**
4- 9 units	18	95	28,262,600	3.
10-99 units	13	433	208,331,100	24.
100 units and over	4	654	626,828,400	72.

TABLE 5. Chain Food Stores by Annual Sales Volume, 1953 and 1954
(Grocery stores and combination stores)

Annual sales range	Number of stores (Maximum)	Total sales	% of total sales
		$	%
1953			
Total, all stores	**1,166**	**773,220,100**	**100.0**
$2,000,000 and over	66	180,286,200	23.3
$1,500,000 - $1,999,999	60	104,352,900	13.5
$1,000,000 - $1,499,999	130	160,630,400	20.8
$750,000 - $999,999	122	105,175,400	13.6
$500,000 - $749,999	142	88,293,500	11.4
$300,000 - $499,999	164	62,982,100	8.1
Under $300,000	482	71,499,600	9.3
1954			
Total, all stores	**1,182**	**863,422,100**	**100.0**
$2,000,000 and over	81	224,954,600	26.1
$1,500,000 - $1,999,999	74	128,677,800	14.9
$1,000,000 - $1,499,999	119	103,073,400	11.9
$750,000 - $999,999	145	175,145,400	20.3
$500,000 - $749,999	149	93,223,700	10.8
$300,000 - $499,999	187	71,757,100	8.3
Under $300,000	427	66,590,100	7.7

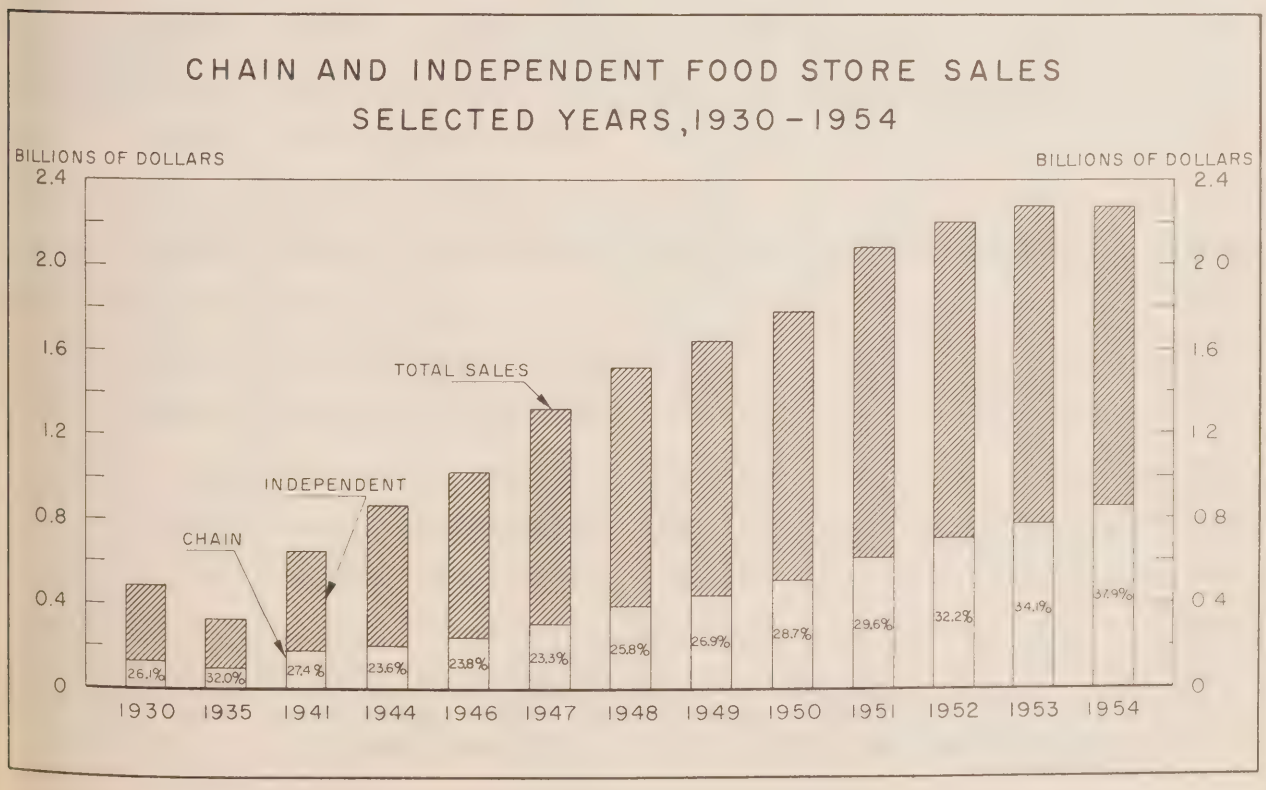


TABLE 1. Summary Statistics of Chain Variety Stores in Canada, 1930-1954

Year	Number of chains	Number of stores		Total sales	Salaries and wages paid to store employees	Stocks on hand at year	
		Average[1]	Maximum			Stores	Warehous
				$	$	$	$
1930	15	313	327	39, 383, 600	4, 179, 300	5, 274, 900	2
1931	14	329	340	38, 906, 700	2	2	2
1932	14	339	348	35, 474, 800	2	2	2
1933	14	248	356	33, 348, 600	4, 032, 400	4, 796, 600	2
1934	14	360	372	35, 646, 500	3, 908, 100	4, 507, 800	817,
1935	14	377	390	37, 914, 000	4, 889, 300	5, 184, 800	861,
1936	14	396	414	41, 422, 100	5, 331, 300	5, 880, 900	898,
1937	14	422	437	46, 323, 400	5, 832, 000	6, 234, 100	946,
1938	16	446	468	47, 256, 700	6, 170, 100	6, 243, 600	922,
1939	16	474	489	51, 416, 000	6, 594, 500	7, 285, 400	1, 130,
1940	16	491	504	60, 718, 600	7, 453, 900	8, 354, 100	1, 425,
1941	20	525	532	74, 179, 100	8, 568, 700	9, 334, 600	1, 806,
1942	19	521	523	84, 319, 200	9, 859, 800	9, 584, 900	2, 027,
1943	19	520	521	84, 366, 200	10, 275, 700	9, 836, 500	1, 919,
1944	18	514	515	88, 568, 800	10, 737, 600	8, 885, 500	1, 511,
1945	19	515	521	95, 998, 200	11, 505, 200	9, 008, 400	1, 756,
1946	19	515	523	107, 586, 200	12, 745, 500	10, 984, 100	2, 344,
1947	18	517	536	117, 925, 300	14, 069, 300	12, 528, 200	2, 302,
1948	16	527	540	133, 906, 900	17, 162, 700	15, 096, 200	3, 407
1949	15	541	550	142, 060, 500	19, 790, 800	15, 153, 000	3, 686
1950	16	560	579	147, 731, 700	21, 157, 700	17, 635, 400	3, 993
1951	16	587	597	164, 474, 800	25, 510, 200	17, 969, 800	4, 882
1952	17	601	614	179, 618, 300	26, 115, 400	21, 075, 200	4, 718
1953	17	610	623	188, 474, 600	28, 803, 200	21, 709, 400	4, 565
1954	18	636	653	194, 248, 000	30, 671, 500	22, 633, 300	4, 620

1. Obtained by averaging the number at beginning, middle and end of the year.
2. Not available.

TABLE 2. Variety Chains, Stores and Sales by Provinces, 1953 and 1954

Province	1953	1954	% change in sales 1954/1953
Canada:			
Chains (number)	17	18	
Stores (maximum)	623	653	
Total sales $	**188, 474, 600**	**194, 248, 000**	**+ 3. 1**
Prince Edward Island:			
Chains (number)	3	3	
Stores (maximum)	4	4	
Total sales $	1, 226, 100	1, 203, 700	- 1. 8
Nova Scotia:			
Chains (number)	5	5	
Stores (maximum)	43	45	
Total sales $	10, 979, 000	11, 447, 100	+ 4. 3
New Brunswick:			
Chains (number)	6	6	
Stores (maximum)	27	27	
Total sales $	8, 049, 700	8, 428, 500	+ 4. 7
Quebec:			
Chains (number)	13	14	
Stores (maximum)	151	165	
Total sales $	49, 665, 400	51, 187, 500	+ 3. 1
Ontario:			
Chains (number)	13	13	
Stores (maximum)	309	322	
Total sales $	87, 413, 300	90, 723, 000	+ 3. 8
Manitoba:			
Chains (number)	5	5	
Stores (maximum)	16	15	
Total sales $	5, 432, 200	5, 478, 700	+ 0. 9
Saskatchewan:			
Chains (number)	4	4	
Stores (maximum)	21	22	
Total sales $	6, 725, 400	6, 775, 300	+ 0. 7
Alberta:			
Chains (number)	5	5	
Stores (maximum)	15	16	
Total sales $	9, 591, 700	9, 833, 600	+ 2. 5
British Columbia:			
Chains (number)	6	6	
Stores (maximum)	37	37	
Total sales $	9, 391, 800	9, 170, 600	- 2. 4

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Variety Store Sales for Specified Cities[1] 1953 and 1954

City	Number of stores (maximum)		Total sales		
	1953	1954	1953	1954	% Change 1954/53
			$	$	%
Sydney	5	5	1,418,500	1,364,800	- 3.8
Halifax[2]	7	7	4,067,400	4,407,200	+ 8.9
Saint John	4	4	2,733,500	2,695,800	- 1.4
Montreal[2]	56	60	21,333,400	21,124,200	- 1.0
Quebec[2]	14	14	9,050,800	9,101,000	+ 0.6
Sherbrooke	4	4	2,352,200	2,295,500	- 2.4
Three Rivers	5	5	2,508,700	2,577,800	+ 2.8
Brantford	4	4	1,294,000	1,266,400	- 2.1
Fort William	4	4	1,098,600	1,046,200	- 4.8
Port Arthur	4	4	1,054,800	1,076,100	+ 2.0
Hamilton[2]	9	9	7,168,300	6,794,500	- 5.2
Kingston	5	5	1,837,700	1,996,300	+ 8.6
Kitchener	6	6	2,112,200	2,073,900	- 1.8
London[2]	5	5	3,774,100	3,799,600	+ 0.7
Ottawa[2]	18	18	8,071,100	8,242,000	+ 2.1
Peterborough	5	4	1,729,900	1,890,300	+ 9.3
St. Catharines	4	4	2,652,700	2,562,000	- 3.4
Oshawa	4	4	1,870,700	1,925,400	+ 2.9
Sudbury	3	3	2,878,600	2,958,800	+ 2.8
Sarnia	5	5	1,527,300	1,363,700	- 10.7
Sault St. Marie	4	4	1,280,700	1,192,700	- 6.9
Toronto[2]	61	68	19,265,700	21,862,400	+ 13.5
Windsor[2]	6	6	3,915,400	3,630,400	- 7.3
Winnipeg[2]	8	7	3,909,100	4,000,100	+ 2.3
Saskatoon	3	4	1,427,500	1,419,400	- 0.6
Calgary[2]	4	4	3,448,600	3,634,800	+ 5.4
Edmonton[2]	4	4	4,022,600	3,946,300	- 1.9
Vancouver[2]	20	20	5,610,200	5,329,000	- 5.0
Victoria[2]	3	3	1,434,000	1,429,900	- 0.3
Places 30,000 population and over	286	294	126,837,400	127,006,500	+ 0.1
Places under 30,000 population	337	359	61,637,200	67,241,500	+ 9.

1. Other cities with 30,000 or more population cannot be shown without disclosing individual operations but are i their total.
2. Metropolitan areas.

TABLE 4. Chain Variety Stores by Annual Sales Volume, 1953 and 1954

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1953			
Total, all stores	**623**	**188,474,600**	**100.**
$1,000,000 and over	28	46,211,800	24.
$500,000-$999,999	66	43,747,700	23.
$300,000-$499,999	92	35,705,600	18.
$200,000-$299,999	106	25,936,500	13.
$100,000-$199,999	178	26,991,300	14.
Under $100,000	153	9,881,700	5.
1954			
Total, all stores	**653**	**194,248,000**	**100.**
$1,000,000 and over	31	49,223,000	25.
$500,000-$999,999	66	42,891,800	22.
$300,000-$499,999	97	37,371,000	19.
$200,000-$299,999	115	27,824,800	14.
$100,000-$199,999	177	26,658,200	13.
Under $100,000	167	10,279,200	5.

TABLE 1. Summary Statistics of Chain Drug Stores in Canada, 1930-1954

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
930	31	284	292	13,971,300	49,195	1,880,800	2	2,510,900	2
931	32	299	306	13,584,600	45,433	2	2	2	2
932	32	305	313	12,520,000	41,049	2	2	2	2
933	29	297	301	11,001,300	37,041	1,497,700	2	2,021,500	2
934	29	298	306	11,594,000	38,906	1,542,800	2	2,102,000	527,000
935	29	307	311	12,164,100	39,622	1,494,800	118,700	2,152,500	501,100
936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300
937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900
938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500
939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800
940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400
941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000
942	31	342	343	19,711,700	57,637	2,579,700	2	2,732,900	699,400
943	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,100
944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700
945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400
946	27	310	318	26,483,700	85,431	3,620,300	140,800	3,553,200	751,800
947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100
948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300
949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600
950	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,300
951	28	325	346	31,266,900	96,205	5,170,400	220,100	4,835,300	1,054,100
952	28	325	338	33,476,300	103,004	5,043,700	252,100	5,241,800	1.039,000
953	28	332	345	34,805,200	104,835	5,450,800	267,200	5,519,700	1,018,000
954	29	339	354	35,908,100	105,924	5,778,400	303,100	5,880,200	1,008,200

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1953 and 1954

Province	1953	1954	% change in sales 1954/1953
nada:			
hains (number)	**28**	**29**	
tores (maximum)	**345**	**354**	
Total sales $	**34,805,200**	**35,908,100**	**+3.2**
antic Provinces:			
hains (number)	4	3	
tores (maximum)	24	23	
otal sales $	1,661,500	1,661,100	1

[1] Change of less than 0.05 per cent.

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1953 and 1954 — Concluded

Province	1953	1954	% change in sales 1954/1953
Quebec:			
Chains (number)	6	8	
Stores (maximum)	40	51	
Total sales $	4,298,100	5,315,500	+ 23.7
Ontario:			
Chains (number)	10	9	
Stores (maximum)	175	171	
Total sales $	17,151,000	16,827,500	- 1.9
Prairie Provinces:			
Chains (number)	6	6	
Stores (maximum)	44	41	
Total sales $	4,875,400	4,911,900	+ 0.7
British Columbia:			
Chains (number)	4	5	
Stores (maximum)	62	68	
Total sales $	6,819,200	7,192,100	+ 5.5

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Drug Stores by Annual Sales Volume, 1953 and 1954

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1953			
Total, all stores	**345**	**34,805,200**	**100.0**
$200,000 and over	25	6,720,600	19.3
$100,000-$199,999	108	14,143,600	40.6
$ 50,000-$ 99,999	159	12,142,900	34.9
$ 30,000-$ 49,999	36	1,521,500	4.4
Under $30,000	17	276,600	0.8
1954			
Total, all stores	**354**	**35,908,100**	**100.0**
$200,000 and over	23	6,399,100	17.8
$100,000-$199,999	114	15,093,100	42.1
$ 50,000-$ 99,999	170	12,900,400	35.9
$ 30,000-$ 49,999	29	1,191,400	3.3
Under $30,000	18	324,100	0.9

TABLE 1. Summary Statistics of Chain Women's Apparel Stores in Canada, 1930-1954

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	28	183	203	8,584,800	46,911	976,900	2	1,422,500	2
1931	25	186	213	6,828,100	36,710	2	2	2	2
1932	19	164	185	5,093,700	31,059	2	2	2	2
1933	15	144	148	4,029,400	27,982	359,100	2	590,000	2
1934	15	153	171	4,506,800	29,456	385,800	2	587,700	141,600
1935	13	133	138	4,594,600	34,546	404,400	2	786,900	94,200
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100
1937	19	176	194	6,216,600	35,322	541,900	2	887,500	119,700
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,800
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,100
1942	31	277	281	14,186,900	51,216	1,187,900	2	1,351,400	526,400
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,400
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200
1951	34	432	476	41,901,500	101,244	4,202,700	436,000	4,746,500	1,037,000
1952	37	456	493	46,167,700	101,245	3,918,600	846,400	5,339,900	1,212,700
1953	37	484	511	49,256,800	101,770	4,439,400	1,015,500	5,710,600	1,296,100
1954	40	525	552	54,843,400	104,464	5,681,800	2,259,400	6,250,900	1,153,000

1. Obtained by averaging the number at the beginning and end of the year.
2. Not available.

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1953 and 1954

Province	1953	1954	% change in sales 1954/1953
Canada:			
Chains (number)	**37**	**40**	
Stores (maximum)	**511**	**552**	
Total sales $	**49,256,800**	**54,843,400**	**+11.3**
Atlantic Provinces:			
Chain (number)	3	3	
Stores (maximum)	17	19	
Total sales $	1,618,400	1,856,800	+14.7
Quebec:			
Chains (number)	16	19	
Stores (maximum)	138	155	
Total sales $	12,264,800	13,261,500	+ 8.1
Ontario:			
Chains (number)	20	21	
Stores (maximum)	233	254	
Total sales $	21,146,300	24,449,600	+15.6

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1953 and 1954 — Concluded

Province	1953	1954	% change in sales 1954/1953
Manitoba:			
Chains (number)	6	6	
Stores (maximum)	18	16	
Total sales $	2,067,900	2,065,300	- 0.
Saskatchewan:			
Chains (number)	6	6	
Stores (maximum)	17	17	
Total sales $	2,193,400	2,032,500	- 7.
Alberta:			
Chains (number)	5	7	
Stores (maximum)	17	22	
Total sales $	3,040,100	4,569,700	+50.
British Columbia:			
Chains (number)	9	9	
Stores (maximum)	71	69	
Total sales $	6,925,900	6,608,000	- 4

1. Not available
Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since sev chains operate in more than one province.

TABLE 3. Chain Women's Apparel Stores by Annual Sales Volume, 1953 and 1954

Annual sales range	Number of stores (maximum)	Total sales	% of total sa
		$	%
1953			
Total, all stores	**511**	**49,256,800**	**100**
$200,000 and over	47	14,283,000	29
$100,000-$199,999	120	16,682,300	33
$ 50,000- 99,999	186	13,313,000	27
$ 30,000- 49,999	94	3,843,200	7
Under $30,000	64	1,135,300	2
1954			
Total, all stores	**552**	**54,843,400**	**100**
$200,000 and over	44	16,771,800	30
$100,000-$199,999	133	18,454,300	33
$ 50,000- 99,999	194	13,951,400	25
$ 30,000- 49,999	109	4,347,300	7
Under $30,000	72	1,318,600	2

CHAIN SHOE STORES

TABLE 1. Summary Statistics of Chain Shoe Stores in Canada, 1930-1954

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	18	198	208	7,574,600	38,256	892,500	2	1,998,300	2
1931	18	212	221	7,687,500	36,262	2	2	2	2
1932	19	230	237	7,094,800	30,847	2	2	2	2
1933	22	257	274	7,114,800	27,684	747,100	2	2,156,300	2
1934	22	278	303	8,037,400	28,912	818,700	2	2,190,400	362,900
1935	24	303	313	8,447,200	27,879	967,000	2	2,485,700	255,500
1936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
1937	25	337	355	10,093,700	29,952	1,109,900	2	2,623,300	375,400
1938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
1939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
1940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
1941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
1942	31	423	428	18,880,700	44,635	2,178,400	2	3,943,100	779,300
1943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
1944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
1945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
1946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
1947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
1948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
1949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
1950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
1951	35	581	605	38,322,700	65,959	4,862,600	139,100	10,498,200	1,823,700
1952	34	603	628	41,544,400	68,896	5,026,500	121,600	10,234,400	1,788,900
1953	34	604	627	43,470,100	71,970	5,468,000	108,500	11,501,200	2,197,600
1954	41	648	682	45,384,500	70,038	5,914,700	114,500	12,001,900	1,926,000

1. Obtained by averaging the number at the beginning and end of the year.
2. Not available.

TABLE 2. Chain Shoe Stores by Annual Sales Volume, 1953 and 1954

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1953			
Total, all stores	**627**	**43,470,100**	**100.0**
$200,000 and over	14	3,831,000	8.8
$100,000-$199,999	102	13,153,300	30.3
$50,000- 99,999	249	17,817,200	41.0
$30,000- 49,999	167	6,781,200	15.6
Under $30,000	95	1,887,400	4.3
1954			
Total, all stores	**682**	**45,384,500**	**100.0**
$200,000 and over	12	3,214,400	7.1
$100,000-$199,999	92	11,719,000	25.8
$50,000- 99,999	341	22,801,800	50.2
$30,000- 49,999	145	5,807,700	12.8
Under $30,000	92	1,841,600	4.1

APPENDIX

For this report, certain census kind-of-business classifications have been combined and, for reference purposes, the business classifications of these combined groups are listed below. Classifications not combined are not listed.

Grocery and Combination Stores include grocery stores with and without beer and combination stores with and without beer.

Restaurants include eating places with or without other merchandise and fish and chips shops.

Alcoholic beverages include Government liquor stores, wine stores and brewers' warehousing stores.

Miscellaneous Food and Beverage Stores include dairy products stores, fish markets, caterers and refreshment booths and stands.

General Stores include former country general stores selling more than one-third food.

Men's and Boys' clothing and furnishings include custom tailors and hat shops.

Women's Clothing Stores include lingerie and hosiery, women's apparel and accessories.

Family Clothing Stores include furnishings for the family.

Miscellaneous Apparel and Accessories Stores include millinery, fur, and children's and infants' wear stores.

Lumber and Building Material Dealers include lumber and building material dealers with coal and wood yards.

Miscellaneous Building Material and Hardware Stores include electrical supply, heating and plumbing equipment, paint, glass and wallpaper stores.

Miscellaneous Household Appliance and Furniture Stores include other home furnishing stores.

Drug Stores include drug stores with and without soda fountains.

Other Miscellaneous Stores include fuel dealers; feed stores; farmers supply stores; used car dealers; china, glassware, and kitchenware stores; opticians; second-hand stores; farm implement dealers; florists; luggage and leather goods; news dealers; music stores; gift, novelty, and souvenir shops; sporting goods; and stores not elsewhere classified.

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CANADA

RETAIL CHAIN STORES

1955

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** – The Primary Industries, including mining, forestry and fisheries; **Volume II** – Manufacturing; **Volume III** – Merchandising and Services.

Volume III consists of the following parts with individual trade reports listed under each:

Part I – Wholesale Statistics

A – Wholesale Trade, 25¢
B – Operating Results of Food Wholesalers, 25¢
C – Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers, 25¢
D – 1 Operating Results of Automotive Parts and Accessories Wholesalers, 25¢
2 Operating Results of Drug Wholesalers, 25¢
3 Operating Results of Hardware Wholesalers, 25¢
4 Operating Results of Plumbing and Heating Supply Wholesalers, 25¢
5 Operating Results of Household Appliance & Electrical Supply Wholesalers, 25¢

Part II – Retail Statistics

E – General Review – (Discontinued)
F – Retail Trade, 50¢
G – Retail Chain Stores, 50¢
H – Operating Results of Food Store Chains, 25¢
I – Operating Results of Clothing Store Chains, 25¢
J – 1 Operating Results of Variety Store Chains, 25¢
2 Operating Results of Drug Stores Chains, 25¢
3 Operating Results of Furniture Store Chains, 25¢
*K – Operating Results of Independent Food Stores, 25¢
*L – Operating Results of Independent Clothing Stores, 25¢
*M – Operating Results of Independent Hardware, Furniture, Appliance, Radio and Television Stores, 25¢
*N – Operating Results of Filling Stations and Garages, 25¢
*O – 1 Operating Results of Independent General Stores, 25¢
2 Operating Results of Independent Restaurants, 25¢
3 Operating Results of Independent Fuel Dealers, 25¢
4 Operating Results of Independent Drug Stores, 25¢
5 Operating Results of Independent Jewellery Stores, 25¢
6 Operating Results of Independent Tobacco Stores, 25¢
P – Retail Credit, 25¢

Part III – Services and Special Fields

Q – Laundries, Cleaners and Dyers, 25¢
R – Motion Picture Theatres, Exhibitors and Distributors, 25¢
S – Hotels, 25¢
T – Sales Financing, 25¢
U – Farm Implement and Equipment Sales, 25¢
V – New Motor Vehicle Sales and Motor Vehicle Financing, 25¢
W – Advertising Agencies (Memorandum), 10¢
X – Motión Picture Production (Memorandum), 10¢

The reports are punched to permit of filing in a ring binder.

* Biennial reports – not issued for 1955.

TABLE OF CONTENTS

DEFINITIONS

CHAINS—A retail chain is an organization operating four or more retail stores in similar or related kinds of business under the same ownership.

CLASSIFICATION BY KIND OF BUSINESS—Some chains operated stores of several distinct types and for purposes of this report these were allocated to their proper trade.

CLASSIFICATION BY TYPE OF ORGANIZATION—**Local chains** are those operating within one city or locality. **Provincial chains,** as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

NUMBER OF STORES—The **average** number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The **maximum** is the total number of stores operated during the year, regardless of whether operated all or part of the year.

SALES—Total retail sales made through all **retail** outlets. Sales made through head office or warehouse are **not** included.

SALARIES AND WAGES—Salaries and wages reported are those paid to **store employees** only. Those paid to head office and warehouse employees are **not** included.

ACCOUNTS OUTSTANDING—These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do **not** include accounts written off.

STOCKS—Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

RETAIL CHAIN STORES

1955

During 1955 there were 496 chain store companies operating 8,734 outlets and doing over 2.3 billion dollars worth of business in Canada. The number of chain companies increased by only five (during the year) from 491 while the number of stores in operation during all or part of 1955 rose from 8,468 to 8,734 an increase of 266. Sales of $2,353,955,400 made by all chain stores represented an increase of 9.7 percent from the previous year sales of $2,146,634,900.

These and other statistics contained in this publication are the results of an annual census of known chain store organizations conducted in the Merchandising and Services Section of the Bureau's Industry and Merchandising Division. A retail chain store company for purposes of these statistics, must operate four or more retail stores in the same or related kinds of business and be under the same ownership. Independently owned stores which belong to a group or buying organization, although enjoying certain purchasing benefits, are not included in this report. Some chains operated stores of several distinct types and for purposes of this publication these were allocated to their proper trade. Annual sales are distributed to the monthly components using a pattern of a majority of the firms in that trade who report monthly data.

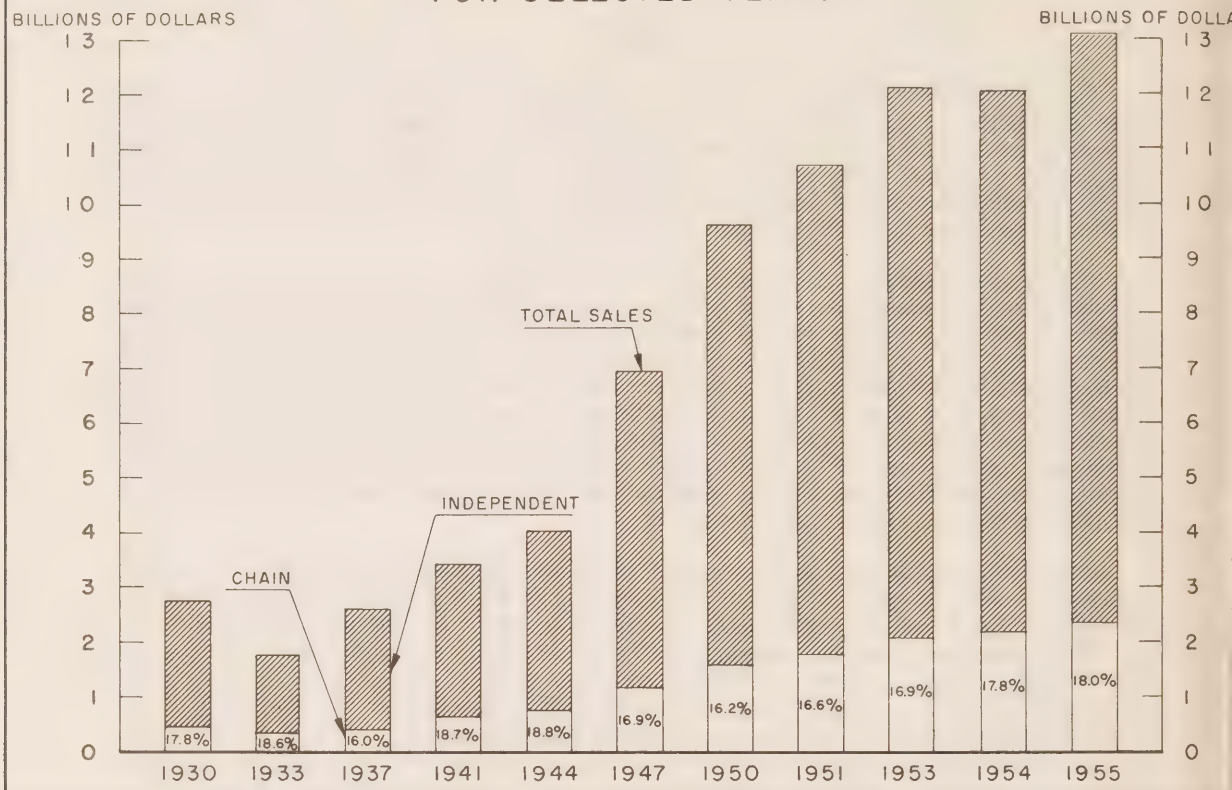
Chain store sales rose in most provinces during the year. Newfoundland, which had the same number of firms as during 1954, reported 3 fewer stores and a sales decrease of 6.4 percent. Prince Edward Island, the only other province which showed a decrease in sales during the year, had one less company and two fewer stores and a decrease of 6.7 percent in sales. Ontario which accounted for over 46 per cent of all chain store sales had a 9.7 per cent gain in sales from $999,571,300 in 1954 to $1,096,030,300 in 1955. The other provinces, although in some instances showing a decrease in the number of stores operating, registered increases in sales which ranged from a high of 13.6 and 12.9% in British Columbia and Nova Scotia to a low of 0.8 per cent in the Yukon and Northwest Territories.

Salaries and wages paid to chain store employees increased from $181,509,000 to $199,611,200. Customers' accounts outstanding at year's end were valued at $127,362,000 up from the $102,746,700 at the end of the previous year. Inventories on hand, in both stores and warehouses, with a cost value $271,884,800 were 9.3 per cent greater than the $248,862,900 inventories held at the end of 1954.

By kind-of-business classification, furniture stores which increased their sales 24.9 per cent and household appliance, radio and music stores with 16.5 per cent showed the largest percentage gains of the major trades. Grocery and combination stores (11.5%) women's apparel and accessories stores (12.9%) and hardware stores (12.8%) were some of the other major trades showing substantial increases.

Following the general statistics of all chains are detailed tabulations of certain major trades — i.e., food, variety, drug, women's apparel and shoes. These trades are presented in a manner similar to the first part of the report with city detail shown where possible.

RETAIL CHAIN STORE SALES IN CANADA IN PROPORTION TO TOTAL SALES FOR SELECTED YEARS



RETAIL CHAIN STORE SALES

% CHANGE 1955 OVER 1954

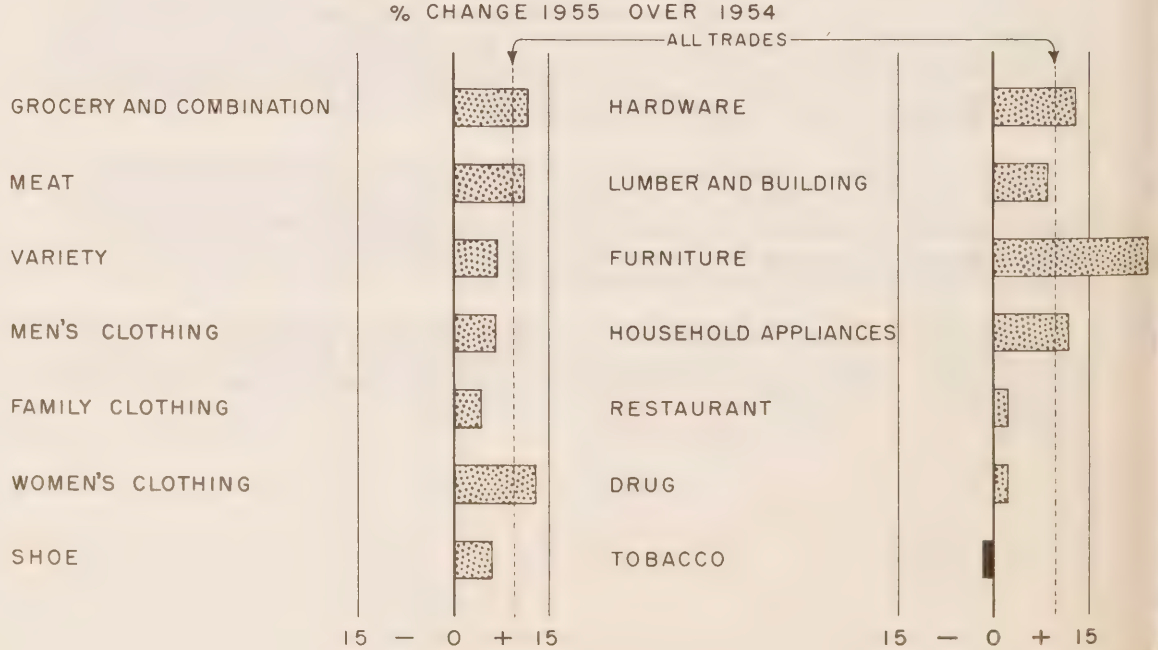


TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930-1955

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	518	8,097	8,504	487,336,000	60,187	50,404,900	2	60,457,200	2
1931	506	8,188	8,557	434,199,700	53,029	2	2	2	2
1932	486	8,066	8,398	360,806,200	44,732	2	2	2	2
1933	461	9,900	8,230	328,902,600	41,633	34,820,600	2	43,995,100	2
1934	445	7,804	8,210	347,186,100	44,488	34,510,900	2	40,962,600	13,768,100
1935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942	455	7,010	7,139	687,447,400	98,067	57,653,700	2	66,939,700	22,633,400
1943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
1948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
1949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
1950	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
1951	488	7,846	8,094	1,775,744,100	226,296	153,598,600	53,816,500	186,562,000	60,489,800
1952	476	7,766	8,047	1,924,873,000	247,859	154,642,500	77,474,700	172,886,300	55,214,600
1953	466	7,835	8,153	2,048,228,000	261,420	171,167,100	91,537,900	179,704,300	52,095,700
1954	491	8,136	8,468	2,146,634,900	263,844	181,509,000	102,746,700	191,048,700	57,814,200
1955	496	8,274	8,734	2,353,955,400	284,500	199,611,200	127,362,300	205,833,200	63,119,600

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1955, by Kinds of Business

No.		Number of chains	Number of stores	
			Average	Maximum
1	**Total, all chains**	**496**	**8,274**	**8,734**
	Food and beverage group:			
2	Bakery products stores	10	157	171
3	Candy and confectionery stores	10	245	280
4	Grocery and combination stores	35	1,166	1,256
5	Meat markets	7	47	54
6	Restaurants	31	354	388
7	Alcoholic beverage stores	18	909	935
8	Miscellaneous	6	31	35
	General merchandise group:			
9	General merchandise stores	16	141	146
10	General stores	26	359	375
11	Variety stores	19	660	679
	Automotive group:			
12	Automobile dealers	4	33	34
13	Automotive accessory stores	4	49	52
14	Garages and filling stations	6	41	48
	Apparel and accessories stores:			
15	Men's and boys' clothing and furnishings	21	217	226
16	Women's clothing stores	41	564	602
17	Family clothing stores	23	148	162
18	Shoes	43	680	705
19	Miscellaneous	8	54	58
	Building materials and hardware group:			
20	Lumber and building material dealers	25	742	762
21	Hardware	12	81	84
22	Miscellaneous	5	38	39
	Furniture and household appliance group:			
23	Furniture stores	16	191	199
24	Household appliance stores	33	439	464
25	Miscellaneous	5	26	27
	Other retail stores group:			
26	Drug stores	30	335	354
27	Tobacco stores	4	198	213
28	Jewellery stores	14	127	131
29	Miscellaneous	24	242	255

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1955, by Kinds of Business

Sales (Retail)		Salaries and wages	Customer's accounts outstanding	Stocks on hand as at December 31, 1955		
Amount	% of total chain sales			Stores	Warehouses	No.
$	%	$	$	$	$	
2,353,955,400	**100.0**	**199,611,200**	**127,362,300**	**205,833,200**	**63,119,600**	1
6,480,700	0.3	1,146,700	22,200	61,700	40,300	2
7,438,000	0.3	1,071,600	123,000	188,700	132,100	3
962,832,700	40.9	56,495,000	1,056,400	32,041,100	19,058,500	4
7,959,900	0.3	757,700	31,500	138,900	—	5
34,602,100	1.5	9,444,900	30,800	617,600	131,700	6
465,772,100	19.8	17,184,600	—	23,519,000	25,632,100	7
1,558,800	0.1	286,700	1	26,100	—	8
35,589,700	1.5	4,559,900	2,993,900	7,155,800	90,300	9
37,449,700	1.6	3,361,100	2,235,000	11,295,600	1,252,500	10
207,831,400	8.8	33,257,900	257,800	25,245,600	5,122,100	11
23,166,500	1.0	2,436,600	4,542,400	2,575,900	—	12
12,306,700	0.5	1,442,900	2,744,600	1,318,400	—	13
4,449,500	0.2	588,600	88,300	239,700	—	14
27,036,700	1.2	3,210,500	1,965,600	5,733,100	311,900	15
61,897,400	2.6	6,715,900	2,470,400	7,022,300	1,173,200	16
33,417,800	1.4	4,554,700	3,269,400	8,569,600	149,500	17
48,054,300	2.0	6,310,000	123,200	12,436,200	2,290,800	18
4,670,600	0.2	698,600	664,000	1,216,600	1	19
91,633,900	3.9	7,552,100	14,151,000	22,718,800	1,186,500	20
19,906,400	0.9	2,688,500	2,469,200	4,435,400	1	21
3,422,700	0.1	383,600	578,600	703,000	—	22
47,624,900	2.0	5,956,100	41,743,400	6,544,200	917,700	23
68,740,300	2.9	11,170,000	28,544,100	9,900,300	1,054,600	24
4,150,100	0.2	811,800	738,100	1,050,800	—	25
36,659,700	1.6	6,165,400	344,500	6,349,900	1,159,700	26
15,411,400	0.7	1,563,900	1	1,224,000	304,900	27
43,016,200	1.8	6,273,200	11,241,300	7,962,000	692,400	28
40,875,200	1.7	3,522,700	4,900,300	5,542,900	1,682,500	29

1. Indicates figures withheld to avoid disclosing individual operations, but are included in their totals.

TABLE 3. Chains, Stores and Sales by Provinces, 1954 and 1955

Province		1954	1955	% change in sales 1955/1954
Canada:				
Chains (number)		**491**	**496**	
Stores (maximum)		**8,468**	**8,734**	
Total sales	$	**2,146,634,900**	**2,353,955,400**	+ 9.7
Newfoundland:				
Chains (number)		18	18	
Stores (maximum)		103	100	
Total sales	$	13,864,800	12,981,900	- 6.4
Prince Edward Island:				
Chains (number)		13	12	
Stores (maximum)		24	22	
Total sales	$	4,924,700	4,592,700	- 6.7
Nova Scotia:				
Chains (number)		43	46	
Stores (maximum)		306	298	
Total sales	$	73,234,200	82,676,300	+ 12.9
New Brunswick:				
Chains (number)		44	41	
Stores (maximum)		213	204	
Total sales	$	63,076,800	68,458,700	+ 8.5
Quebec:				
Chains (number)		159	163	
Stores (maximum)		1,615	1,650	
Total sales	$	447,238,000	488,373,700	+ 9.2
Ontario:				
Chains (number)		247	251	
Stores (maximum)		3,611	3,740	
Total sales	$	999,571,300	1,096,030,300	+ 9.7
Manitoba:				
Chains (number)		69	67	
Stores (maximum)		387	393	
Total sales	$	86,523,100	94,235,300	+ 8.9
Saskatchewan:				
Chains (number)		65	66	
Stores (maximum)		668	685	
Total sales	$	96,279,800	102,129,000	+ 6.1
Alberta:				
Chains (number)		82	79	
Stores (maximum)		647	678	
Total sales	$	146,932,000	160,909,200	+ 9.5
British Columbia:				
Chains (number)		93	98	
Stores (maximum)		844	910	
Total sales	$	209,202,000	237,733,700	+ 13.6
Yukon and Northwest Territories:				
Chains (number)		4	4	
Stores (maximum)		50	54	
Total sales	$	5,788,200	5,834,600	+ 0.8

Note: The sum of provincial figures for chains (number) does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1954 and 1955

Kind of business	1954	1955	% change in sales 1955/1954
otal, all chains:			
Chains (number)	491	496	
Stores (maximum)	8, 468	8, 734	
Total sales $	2, 146, 634, 900	2, 353, 955, 400	+ 9. 7
rocery and combination stores:			
Chains (number)	35	35	
Stores (maximum)	1, 182	1, 256	
Total sales $	863, 422, 100	962, 832, 700	+11. 5
eat markets:			
Chains (number)	6	7	
Stores (maximum)	34	54	
Total sales $	7, 157, 400	7, 959, 900	+11. 2
ariety stores:			
Chains (number)	18	19	
Stores (maximum)	653	679	
Total sales $	194, 248, 000	207, 831, 400	+ 7. 0
en's and boys' clothing and furnishings stores (including custom tailors):			
Chains (number)	21	21	
Stores (maximum)	224	226	
Total sales $	25, 349, 900	27, 036, 700	+ 6. 7
amily clothing stores:			
Chains (number)	25	23	
Stores (maximum)	157	162	
Total sales $	32, 069, 300	33, 417, 800	+ 4. 2
omen's apparel and accessories stores:			
Chains (number)	40	41	
Stores (maximum)	552	602	
Total sales $	54, 843, 400	61, 897, 400	+12. 9
oe stores:			
Chains (number)	41	43	
Stores (maximum)	682	705	
Total sales $	45, 384, 500	48, 054, 300	+ 5. 9
ardware stores:			
Chains (number)	13	12	
Stores (maximum)	74	84	
Total sales $	17, 642, 500	19, 906, 400	+12. 8

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1954 and 1955 — Concluded

Kind of business	1954	1955	% change in sales 1955/1954
Lumber and building material dealers:			
Chains (number)	25	25	
Stores (maximum)	770	762	
Total sales $	84, 265, 000	91, 633, 900	+ 8.7
Furniture stores:			
Chains (number)	15	16	
Stores (maximum)	190	199	
Total sales $	38, 134, 100	47, 624, 900	+ 24.9
Household appliance, radio and music stores:			
Chains (number)	30	33	
Stores (maximum)	449	464	
Total sales $	58, 994, 500	68, 740, 300	+ 16.5
Restaurants:			
Chains (number)	30	31	
Stores (maximum)	381	388	
Total sales $	33, 899, 900	34, 602, 100	+ 2.1
Drug stores:			
Chains (number)	29	30	
Stores (maximum)	354	354	
Total sales $	35, 908, 100	36, 659, 700	+ 2.1
Tobacco stores and stands:			
Chains (number)	4	4	
Stores (maximum)	213	213	
Total sales $	15, 642, 100	15, 411, 400	- 1.5

TABLE 5. Retail Chains by Type of Operation, 1954 and 1955

Type of operation	Number of chains	Number of stores (Maximum)	Total sales	
			Amount	% of total
			$	%
1954				
Total, all chains	**491**	**8, 468**	**2, 146, 634, 900**	**100.0**
Local chains	139	973	120, 819, 300	5.6
Provincial chains	228	3, 424	949, 252, 200	44.2
Sectional and national chains	124	4, 071	1, 076, 563, 400	50.2
1955				
Total, all chains	**496**	**8, 734**	**2, 353, 955, 400**	**100.0**
Local chains	146	972	138, 336, 100	5.9
Provincial chains	223	3, 527	1, 032, 826, 100	43.9
Sectional and national chains	126	4, 235	1, 182, 793, 200	50.2

TABLE 6. Retail Chains by Number of Units Operated, 1954 and 1955

Number of units operated	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1954				
Total, all chains	**491**	**8,468**	**2,146,634,900**	**100.0**
4- 9 units	308	1,698	253,710,900	11.8
10-49 units	148	2,902	556,485,500	25.9
50-99 units	19	1,336	243,152,700	11.4
100 units and over	16	2,532	1,093,285,800	50.9
1955				
Total, all chains	**496**	**8,734**	**2,353,955,400**	**100.0**
4- 9 units	312	1,744	274,819,300	11.7
10-49 units	149	2,945	640,897,100	27.2
50-99 units	18	1,318	247,785,300	10.5
100 units and over	17	2,727	1,190,453,700	50.6

TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1954 and 1955

Annual Sales Volume of Chains	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1954				
Total, all chains	**491**	**8,468**	**2,146,634,900**	**100.0**
$5,000,000 and over	55	4,040	1,677,311,700	78.1
$1,000,000-$4,999,999	149	2,410	343,332,000	16.0
Under $1,000,000	287	2,018	125,991,200	5.9
1955				
Total, all chains	**496**	**8,734**	**2,353,955,400**	**100.0**
$5,000,000 and over	61	4,480	1,877,301,800	79.8
$1,000,000-$4,999,999	154	2,289	346,844,500	14.7
Under $1,000,000	281	1,965	129,809,100	5.5

TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1954-1955

Month	Total All Trades		Change 1955/54	Grocery and Combination Stores		Change 1955/54
	1954	1955		1954	1955	
	$	$		$	$	
January	146,688,300	153,689,400	+ 4.8	68,322,300	71,438,200	+ 4.6
February	142,641,300	151,586,700	+ 6.3	63,271,100	70,574,200	+ 11.5
March	155,625,300	167,688,000	+ 7.8	68,155,900	78,401,900	+ 15.0
April	171,997,100	194,308,300	+ 13.0	70,470,600	84,164,500	+ 19.4
May	179,429,200	187,391,500	+ 4.4	74,052,000	77,943,300	+ 5.3
June	179,012,300	199,398,900	+ 11.4	71,198,300	81,018,100	+ 13.8
July	188,609,500	198,367,100	+ 5.2	77,457,700	80,646,600	+ 4.1
August	168,897,100	190,097,700	+ 13.1	66,697,500	74,819,300	+ 12.2
September	174,669,900	200,563,100	+ 14.8	69,407,800	80,560,400	+ 16.1
October	188,091,600	208,339,200	+ 10.8	77,472,400	84,608,800	+ 9.2
November	180,604,500	200,228,900	+ 10.9	71,561,900	80,191,700	+ 12.1
December	270,368,800	302,296,600	+ 11.8	85,354,600	98,465,700	+ 15.4
Annual total	**2,146,634,900**	**2,353,955,400**	**+ 9.7**	**863,422,100**	**962,832,700**	**+ 11.5**

Month	Meat Stores		Change 1955/54	General Stores		Change 1955/54
	1954	1955		1954	1955	
	$	$		$	$	
January	628,800	666,500	+ 6.0	2,562,600	2,539,200	- 0.9
February	559,900	674,000	+ 20.4	2,257,100	2,252,600	- 0.2
March	620,200	693,600	+ 11.8	2,644,100	2,586,100	- 2.2
April	579,500	680,300	+ 17.4	2,938,800	2,961,400	+ 0.8
May	582,400	614,000	+ 5.4	3,207,600	3,059,000	- 4.6
June	564,200	614,800	+ 9.0	3,451,900	3,421,900	- 0.9
July	543,000	570,100	+ 5.0	3,415,200	3,646,700	+ 6.8
August	512,700	602,200	+ 17.5	3,184,200	3,375,400	+ 6.0
September	581,800	652,600	+ 12.2	3,200,400	3,497,300	+ 9.3
October	638,600	701,400	+ 9.8	3,113,200	3,214,800	+ 3.3
November	605,900	696,900	+ 15.0	2,976,400	3,041,900	+ 2.2
December	740,400	793,500	+ 7.2	3,608,200	3,853,400	+ 6.8
Annual total	**7,157,400**	**7,959,900**	**+ 11.2**	**36,559,700**	**37,449,700**	**+ 2.4**

Month	Variety Stores		Change 1955/54	Motor Vehicle Dealers		Change 1955/54
	1954	1955		1954	1955	
	$	$		$	$	
January	9,960,600	10,720,200	+ 7.6	1,040,900	1,333,400	+ 28.1
February	10,606,300	10,881,400	+ 2.6	1,208,300	1,329,300	+ 10.0
March	12,178,100	12,599,200	+ 3.5	1,881,200	1,818,400	- 3.3
April	16,015,300	17,729,400	+ 10.7	2,110,200	2,184,200	+ 3.5
May	15,823,500	16,069,300	+ 1.6	2,303,000	2,580,300	+ 12.0
June	16,109,600	16,821,600	+ 4.4	2,155,400	2,606,100	+ 20.9
July	15,973,000	16,032,700	+ 0.4	2,084,500	2,312,000	+ 10.9
August	13,910,900	15,047,900	+ 8.2	1,744,200	2,461,200	+ 41.1
September	14,999,800	17,086,700	+ 13.9	1,751,200	2,024,200	+ 15.6
October	16,589,000	18,060,000	+ 8.9	1,394,100	1,726,100	+ 23.8
November	17,486,100	19,141,800	+ 9.5	1,538,200	1,440,300	- 6.4
December	34,595,800	37,641,200	+ 8.8	1,602,500	1,351,000	- 15.7
Annual total	**194,248,000**	**207,831,400**	**+ 7.0**	**20,813,700**	**23,166,500**	**+ 11.3**

TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1954-1955 — Continued

Month	Garages and Filling Stations		Change 1955/54	Men's Clothing Stores		Change 1955/54
	1954	1955		1954	1955	
	$	$	%	$	$	%
January	390,400	300,400	- 23.1	1,516,700	1,542,100	+ 1.7
February	357,100	287,900	- 19.4	1,501,100	1,549,500	+ 3.2
March	392,100	312,500	- 20.3	2,024,600	2,051,300	+ 1.3
April	440,500	349,700	- 20.6	2,408,700	2,580,000	+ 7.1
May	475,000	400,700	- 15.6	2,138,500	2,190,800	+ 2.4
June	464,400	399,200	- 14.0	2,177,700	2,280,300	+ 4.7
July	511,500	412,400	- 19.4	1,770,400	1,882,100	+ 6.3
August	502,800	447,500	- 11.0	1,266,600	1,448,500	+ 14.4
September	416,800	406,200	- 2.5	1,754,100	1,879,200	+ 7.1
October	404,300	386,800	- 4.3	2,377,300	2,650,300	+ 11.5
November	361,400	373,400	+ 3.3	2,551,200	2,867,400	+ 12.4
December	347,000	372,800	+ 7.4	3,863,000	4,115,200	+ 6.5
Annual total	**5,063,300**	**4,449,500**	**- 12.1**	**25,349,900**	**27,036,700**	**+ 6.7**

Month	Family Clothing Stores		Change 1955/54	Women's Clothing Stores		Change 1955/54
	1954	1955		1954	1955	
	$	$	%	$	$	%
January	2,350,300	2,373,900	+ 1.0	3,491,900	3,917,300	+ 12.2
February	1,787,800	1,714,000	- 4.1	3,219,400	3,201,000	- 0.6
March	2,192,600	1,967,000	- 10.3	3,425,000	3,548,800	+ 3.6
April	2,786,300	2,929,400	+ 5.1	4,631,700	5,272,100	+ 13.8
May	2,554,500	2,572,400	+ 0.7	4,862,000	5,323,400	+ 9.5
June	2,597,200	2,766,700	+ 6.5	5,067,800	5,973,700	+ 17.9
July	2,187,500	2,405,100	+ 9.9	5,045,500	5,554,500	+ 10.1
August	2,422,400	2,582,700	+ 6.6	3,511,800	4,061,200	+ 15.6
September	2,702,300	2,959,000	+ 9.5	3,996,800	4,921,500	+ 23.1
October	3,088,100	3,263,800	+ 5.7	4,624,000	5,144,600	+ 11.3
November	3,117,100	3,274,900	+ 5.1	4,408,200	4,949,200	+ 12.3
December	4,283,200	4,608,900	+ 7.6	8,559,300	10,030,100	+ 17.2
Annual total	**32,069,300**	**33,417,800**	**+ 4.2**	**54,843,400**	**61,897,400**	**+ 12.9**

Month	Shoe Stores		Change 1955/54	Hardware Stores		Change 1955/54
	1954	1955		1954	1955	
	$	$	%	$	$	%
January	2,559,000	2,421,000	- 5.4	1,093,500	1,073,800	- 1.8
February	2,348,300	2,205,300	- 6.1	949,900	1,096,200	+ 15.4
March	2,684,800	2,858,500	+ 6.5	1,141,300	1,185,300	+ 3.9
April	4,172,000	4,843,400	+ 16.1	1,360,800	1,549,300	+ 13.9
May	4,115,000	4,205,600	+ 2.2	1,682,600	1,820,500	+ 8.2
June	4,538,800	4,779,900	+ 5.3	1,620,000	1,912,600	+ 18.1
July	3,969,700	3,941,600	- 0.7	1,518,500	1,638,600	+ 7.9
August	3,066,600	3,350,700	+ 9.3	1,419,600	1,593,400	+ 12.2
September	3,790,600	4,176,900	+ 10.2	1,471,800	1,778,400	+ 20.8
October	3,739,100	4,061,100	+ 8.6	1,533,300	1,866,500	+ 21.7
November	4,010,500	4,506,600	+ 12.4	1,558,700	1,819,400	+ 16.7
December	6,390,100	6,703,700	+ 4.9	2,292,500	2,572,400	+ 12.2
Annual total	**45,384,500**	**48,054,300**	**+ 5.9**	**17,642,500**	**19,906,400**	**+ 12.8**

TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1954-1955 — Continued

Month	Lumber and Building Material Dealers		Change 1955/54	Furniture Stores		Change 1955/54
	1954	1955		1954	1955	
	$	$		$	$	
January	4,296,700	4,092,500	- 4.8	2,279,200	2,453,100	+ 7.
February	4,351,900	3,990,700	- 8.3	2,295,800	2,347,600	+ 2.
March	3,867,900	3,315,800	- 14.3	3,043,400	3,040,700	- 0.
April	4,513,800	4,383,600	- 2.9	3,086,400	3,572,900	+ 15.
May	7,624,900	8,725,500	+ 14.4	3,663,200	4,170,900	+ 13.
June	8,043,600	9,139,300	+ 13.6	3,619,500	4,208,900	+ 16.
July	9,305,600	9,519,100	+ 2.3	2,951,200	3,965,000	+ 34.
August	10,557,700	11,554,800	+ 9.4	2,794,800	4,174,500	+ 49.
September	9,084,700	11,126,100	+ 22.5	3,244,400	4,905,600	+ 51.
October	8,646,700	11,124,600	+ 28.7	3,570,200	4,794,300	+ 34.
November	8,433,100	8,829,300	+ 4.7	3,642,600	4,362,200	+ 19.
December	5,538,400	5,832,600	+ 5.3	3,943,400	5,629,200	+ 42.
Annual total	**84,265,000**	**91,633,900**	**+ 8.7**	**38,134,100**	**47,624,900**	**+ 24.**

	Appliance and Radio Stores		Change 1955/54	Restaurants		Change 1955/54
	1954	1955		1954	1955	
	$	$		$	$	
January	4,533,000	5,117,800	+ 12.9	2,628,600	2,688,100	+ 2.
February	4,421,800	5,005,600	+ 13.2	2,510,300	2,440,400	- 2.
March	5,143,200	5,226,700	+ 1.6	2,808,800	2,756,200	- 1.
April	4,971,300	5,504,400	+ 10.7	2,764,400	2,653,700	- 4.
May	4,782,800	5,105,300	+ 6.7	2,860,600	2,822,400	- 1.
June	4,534,700	5,321,600	+ 17.4	2,882,600	2,964,900	+ 2.
July	4,397,200	5,257,300	+ 19.6	3,194,700	3,219,200	+ 0.
August	4,291,600	5,550,500	+ 29.3	3,079,000	3,364,600	+ 9.
September	5,329,800	6,486,300	+ 21.7	2,937,800	3,090,000	+ 5.
October	5,452,900	6,928,200	+ 27.1	2,724,400	2,881,300	+ 5.
November	5,102,900	6,296,800	+ 23.4	2,709,900	2,797,300	+ 3.
December	6,033,300	6,939,800	+ 15.0	2,798,800	2,924,000	+ 4.
Annual total	**58,994,500**	**68,740,300**	**+ 16.5**	**33,899,900**	**34,602,100**	**+ 2.**

	Drug Stores		Change 1955/54	Jewellery Stores		Change 1955/54
	1954	1955		1954	1955	
	$	$		$	$	
January	2,897,800	2,833,400	- 2.2	1,987,100	2,104,500	+ 5.
February	2,864,300	2,660,600	- 7.1	1,942,100	2,028,000	+ 4.
March	2,877,500	2,964,400	+ 3.0	2,497,600	2,620,600	+ 4.
April	3,059,100	3,093,500	+ 1.1	2,394,000	2,491,900	+ 4.
May	2,954,900	2,895,000	- 2.0	2,707,300	2,960,900	+ 9.
June	2,880,700	2,943,800	+ 2.2	3,024,500	3,510,500	+ 16.
July	2,913,600	2,917,700	+ 0.1	2,427,600	2,688,400	+ 10.
August	2,741,800	2,904,400	+ 5.9	2,468,000	3,139,000	+ 27.
September	2,814,800	2,975,600	+ 5.7	3,311,800	3,447,000	+ 4.
October	3,052,400	3,256,800	+ 6.7	3,222,100	3,481,500	+ 8.
November	2,746,300	2,885,600	+ 5.1	3,577,700	4,272,800	+ 19.
December	4,104,900	4,328,900	+ 5.5	9,394,200	10,271,100	+ 9.
Annual total	**35,908,100**	**36,659,700**	**+ 2.1**	**38,954,000**	**43,016,200**	**+ 10.**

TABLE 8. Retail Chain Stores Sales in Canada – by Kinds of Business and Months 1954-1955 – Concluded

	All Other Stores		Change 1955/54
	1954	1955	
	$	$	
January	34,148,900	36,074,000	+ 5.6
February	36,188,800	37,348,400	+ 3.2
March	38,047,000	39,741,000	+ 4.5
April	43,293,700	47,364,600	+ 9.4
May	43,039,400	43,932,200	+ 2.1
June	44,081,400	48,715,000	+ 10.5
July	48,943,100	51,758,000	+ 5.8
August	44,724,900	49,619,900	+ 10.9
September	43,873,200	48,590,100	+ 10.8
October	46,449,500	50,188,300	+ 8.0
November	44,216,400	48,481,400	+ 9.6
December	86,919,200	95,863,100	+ 10.3
Annual total	**553,925,500**	**597,676,000**	**+ 7.9**

CHAIN FOOD STORES

TABLE 1. Summary Statistics of Chain Food Stores in Canada, 1930 - 1955 (Grocery and Combination Stores)

Year	Number of Chains	Number of Stores		Total Sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	67	2, 004	2, 127	119, 498, 600	59, 630	8, 889, 200	2	6, 250, 200	2
1931	69	2, 098	2, 193	117, 284, 000	55, 903	2	2	2	2
1932	71	2, 151	2, 232	104, 618, 700	48, 637	2	2	2	2
1933	75	2, 132	2, 221	98, 862, 100	46, 371	7, 448, 400	2	6, 125, 000	2
1934	74	2, 159	2, 239	100, 874, 900	46, 723	7, 516, 900	2	5, 818, 300	4, 000, 200
1935	73	2, 090	2, 151	101, 418, 400	48, 526	7, 638, 700	1, 041, 200	5, 938, 100	3, 521, 100
1936	75	2, 079	2, 172	107, 345, 900	51, 633	7, 980, 800	1, 106, 900	6, 395, 900	4, 526, 100
1937	75	2, 024	2, 125	116, 389, 700	57, 505	8, 642, 500	1, 198, 000	6, 345, 400	3, 661, 600
1938	77	1, 938	2, 054	116, 849, 800	60, 294	8, 584, 100	1, 452, 900	6, 129, 300	3, 344, 700
1939	73	1, 718	1, 887	123, 826, 200	72, 076	8, 601, 400	1, 326, 000	6, 500, 800	4, 467, 200
1940	66	1, 534	1, 650	140, 805, 700	91, 790	9, 049, 700	1, 206, 500	7, 191, 100	5, 264, 200
1941	62	1, 526	1, 541	172, 317, 400	112, 921	10, 565, 500	936, 400	7, 270, 800	5, 755, 70
1942	56	1, 284	1, 293	188, 116, 300	146, 508	11, 075, 200	2	7, 085, 200	7, 591, 20
1943	56	1, 258	1, 269	179, 833, 500	142, 952	11, 222, 000	639, 600	7, 589, 200	7, 837, 10
1944	55	1, 228	1, 245	198, 811, 100	161, 898	12, 527, 700	659, 800	7, 322, 700	7, 394, 40
1945	52	1, 194	1, 211	212, 891, 600	178, 301	13, 472, 900	649, 800	7, 526, 100	7, 730, 80
1946	52	1, 154	1, 177	237, 677, 300	205, 960	15, 340, 000	698, 100	8, 902, 600	9, 661, 30
1947	51	1, 192	1, 204	301, 796, 300	253, 185	18, 653, 600	823, 000	11, 207, 000	13, 064, 40
1948	48	1, 175	1, 226	387, 136, 600	329, 478	22, 822, 500	1, 047, 900	11, 157, 000	13, 128, 30
1949	44	1, 131	1, 191	433, 950, 300	383, 687	26, 322, 100	1, 403, 900	12, 355, 600	11, 138, 40
1950	39	1, 109	1, 191	504, 578, 900	454, 985	30, 018, 200	1, 421, 900	15, 442, 800	14, 157, 70
1951	43	1, 141	1, 205	612, 730, 800	537, 012	36, 731, 100	1, 081, 800	19, 638, 100	15, 788, 90
1952	37	1, 123	1, 174	702, 104, 600	625, 204	42, 252, 600	962, 000	20, 688, 100	14, 602, 20
1953	35	1, 112	1, 166	773, 220, 100	695, 342	47, 433, 000	914, 300	23, 228, 800	16, 652, 50
1954	35	1, 123	1, 182	863, 422, 100	768, 853	50, 306, 000	985, 000	28, 348, 800	18, 855, 30
1955	35	1, 166	1, 256	962, 832, 700	825, 757	56, 495, 000	1, 056, 400	32, 041, 100	19, 058, 50

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Food Chains, Stores and Sales by Province, 1954 and 1955
(Grocery stores and combination stores)

Province		1954	1955	% change in sales 1955/1954
Canada:				
Chains (number)		35	35	
Stores (maximum)		1,182	1,256	
Total sales	$	863,422,100	962,832,700	+ 11.5
Atlantic Provinces:				
Chains (number)		6	8	
Stores (maximum)		71	84	
Total sales	$	32,462,700	38,970,700	+ 20.0
Quebec:				
Chains (number)		5	6	
Stores (maximum)		190	212	
Total sales	$	184,776,900	205,681,000	+ 11.3
Ontario:				
Chains (number)		20	16	
Stores (maximum)		533	555	
Total sales	$	469,240,600	514,839,900	+ 9.7
Manitoba:				
Chains (number)		3	3	
Stores (maximum)		79	75	
Total sales	$	35,496,300	38,580,700	+ 8.7
Saskatchewan:				
Chains (number)		5	5	
Stores (maximum)		70	72	
Total sales	$	25,046,400	27,279,100	+ 8.9
Alberta:				
Chains (number)		4	4	
Stores (maximum)		86	99	
Total sales	$	44,155,000	50,846,400	+ 15.2
British Columbia:				
Chains (number)		5	6	
Stores (maximum)		153	159	
Total sales	$	72,244,200	86,634,900	+ 19.9

Note: The sum of provincial figures for "chains (numbers)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Food Store Sales for Specified Cities[1] 1954 and 1955 (Grocery stores and combination stores)

City	Number of stores (maximum)		Total sales		
	1954	1955	1954	1955	% Change 1955/54
			$	$	%
Halifax[2]	22	26	12,686,100	16,253,400	+ 28.
Montreal[2]	115	122	140,899,000	152,732,100	+ 8.
Quebec[2]	13	15	11,087,800	13,592,100	+ 22.
Sherbrooke	4	5	3,539,400	3,090,700	- 12.
Three Rivers	4	6	3,079,000	3,914,600	+ 27.
Brantford	9	6	7,013,700	6,879,800	- 1.
Hamilton[2]	46	51	35,017,300	38,331,300	+ 9.
Kingston	5	4	7,160,100	7,394,900	+ 3.
Kitchener	5	8	5,746,700	8,348,500	+ 45.
London[2]	17	19	19,163,500	20,188,400	+ 5.
Ottawa[2]	36	37	29,505,800	32,921,800	+ 11.
Peterborough	9	5	7,521,800	7,226,900	- 3.
St. Catharines	13	7	12,174,300	10,342,200	- 15.
Oshawa	5	5	6,639,800	7,216,400	+ 8
Sudbury	5	5	13,046,900	14,606,600	+ 12
Sarnia	4	5	6,344,300	6,889,900	+ 8
Sault St. Marie	6	7	5,815,100	6,207,000	+ 6
Toronto[2]	168	161	170,223,700	184,489,100	+ 8
Windsor[2]	21	16	19,545,600	20,747,900	+ 6
Winnipeg[2]	72	68	31,068,700	33,307,800	+ 7
Regina	18	21	6,482,600	8,727,700	+ 34
Calgary[2]	37	41	17,941,900	22,255,300	+ 24
Vancouver[2]	81	80	43,501,300	53,158,000	+ 22
Victoria[2]	12	13	8,080,300	9,105,900	+ 12
Places 30,000 population and over	776	786	661,036,000	729,164,400	+ 10
Places under 30,000 population	406	470	202,386,100	233,668,300	+ 14

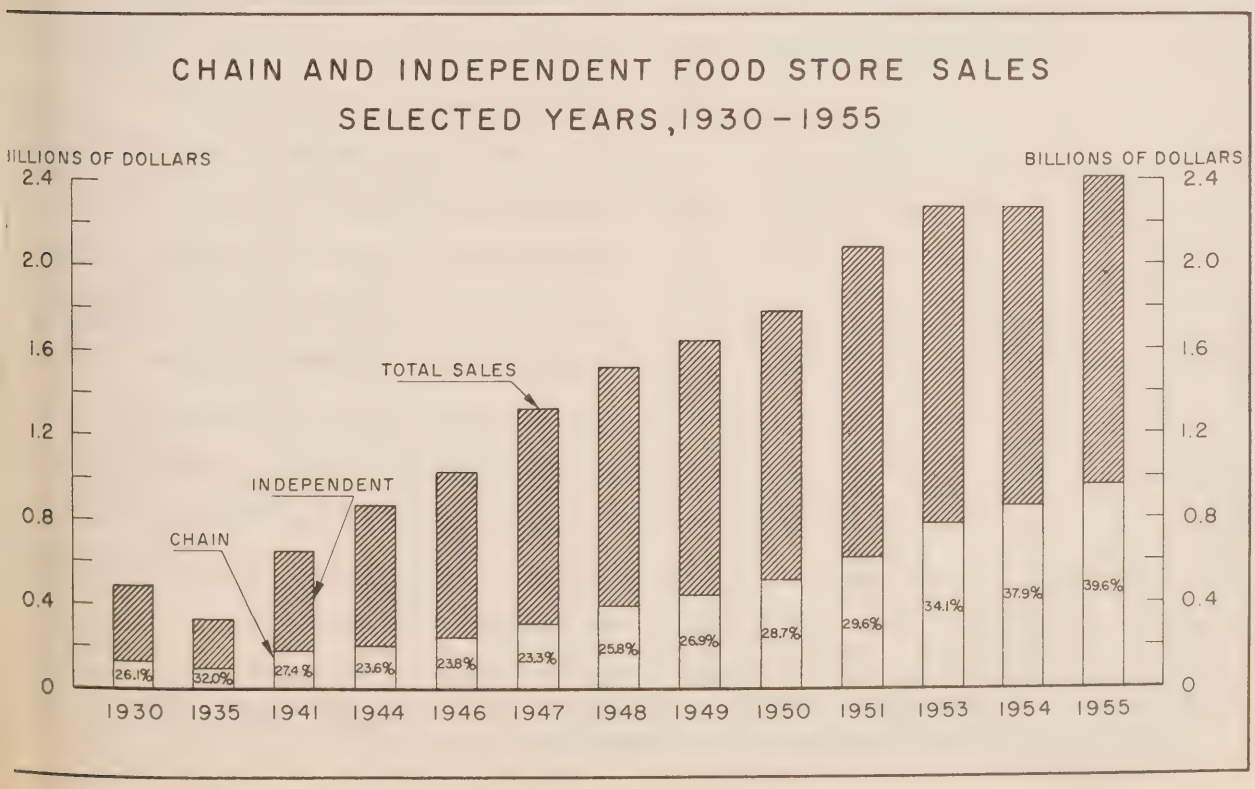
1. Other cities with 30,000 or over population cannot be shown without disclosing individual operations but are their total.
2. Metropolitan areas.

TABLE 4. Chain Food Stores by Number of Units Operated, 1954 and 1955 (Grocery stores and combination stores)

Number of units operated	Number of chains	Number of stores (maximum)	Total sales	
			Amount	% of total
			$	%
1954				
Total, all food chains	35	1,182	863,422,100	100
4- 9 units	18	95	28,262,600	3
10-99 units	13	433	208,331,100	24
100 units and over	4	654	626,828,400	72
1955				
Total, all food chains	35	1,256	962,832,700	100
4- 9 units	17	84	21,697,300	2
10-99 units	14	469	265,420,300	27
100 units and over	4	703	675,715,100	70

TABLE 5. Chain Food Stores by Annual Sales Volume, 1954 and 1955
(Grocery stores and combination stores)

Annual sales range	Number of stores (Maximum)	Total sales	% of total sales
		$	%
1954			
Total, all stores	**1,182**	**863,422,100**	**100.0**
$2,000,000 and over	81	224,954,600	26.1
$1,500,000-$1,999,999	74	128,677,800	14.9
$1,000,000-$1,499,999	145	175,145,400	20.3
$750,000- $999,999	119	103,073,400	11.9
$500,000- $749,999	149	93,223,700	10.8
$300,000- $499,999	187	71,757,100	8.3
Under $300,000	427	66,590,100	7.7
1955			
Total, all stores	**1,256**	**962,832,700**	**100.0**
$2,000,000 and over	94	266,711,400	27.7
$1,500,000-$1,999,999	92	161,034,100	16.7
$1,000,000-$1,499,999	137	168,386,600	17.5
$750,000- $999,999	133	115,987,700	12.0
$500,000- $749,999	158	99,010,100	10.3
$300,000- $499,999	211	82,494,200	8.6
Under $300,000	431	69,208,600	7.2



CHAIN VARIETY STORES

TABLE 1. Summary Statistics of Chain Variety Stores in Canada, 1930-1955

Year	Number of chains	Number of stores		Total sales	Salaries and wages paid to store employees	Stocks on hand at year end	
		Average[1]	Maximum			Stores	Warehouses
				$	$	$	$
1930	15	313	327	39,383,600	4,179,300	5,274,900	2
1931	14	329	340	38,906,700	2	2	2
1932	14	339	348	35,474,800	2	2	2
1933	14	248	356	33,348,600	4,032,400	4,796,600	2
1934	14	360	372	35,646,500	3,908,100	4,507,800	817,10
1935	14	377	390	37,914,000	4,889,300	5,184,800	861,30
1936	14	396	414	41,422,100	5,331,300	5,880,900	898,80
1937	14	422	437	46,323,400	5,832,000	6,234,100	946,90
1938	16	446	468	47,256,700	6,170,100	6,243,600	922,90
1939	16	474	489	51,416,000	6,594,500	7,285,400	1,130,90
1940	16	491	504	60,718,600	7,453,900	8,354,100	1,425,50
1941	20	525	532	74,179,100	8,568,700	9,334,600	1,806,10
1942	19	521	523	84,319,200	9,859,800	9,584,900	2,027,20
1943	19	520	521	84,366,200	10,275,700	9,836,500	1,919,40
1944	18	514	515	88,568,800	10,737,600	8,885,500	1,511,50
1945	19	515	521	95,998,200	11,505,200	9,008,400	1,756,20
1946	19	515	523	107,586,200	12,745,500	10,984,100	2,344,30
1947	18	517	536	117,925,300	14,069,300	12,528,200	2,302,80
1948	16	527	540	133,906,900	17,162,700	15,096,200	3,407,20
1949	15	541	550	142,060,500	19,790,800	15,153,000	3,686,10
1950	16	560	579	147,731,700	21,157,700	17,635,400	3,993,30
1951	16	587	597	164,474,800	25,510,200	17,969,800	4,882,10
1952	17	601	614	179,618,300	26,115,400	21,075,200	4,718,20
1953	17	610	623	188,474,600	28,803,200	21,709,400	4,565,80
1954	18	636	653	194,248,000	30,671,500	22,633,300	4,620,70
1955	19	660	679	207,831,400	33,257,900	25,245,600	5,122,10

1. Obtained by averaging the number at beginning, middle and end of the year.
2. Not available.

TABLE 2. Variety Chains, Stores and Sales by Provinces, 1954 and 1955

Province	1954	1955	% change in sales 1955/1954
anada:			
Chains (number)	**18**	**19**	
Stores (maximum)	**653**	**679**	
Total sales $	**194, 248, 000**	**207, 831, 400**	**+ 7.0**
ince Edward Island[1]**:**			
Chains (number)	3	3	
Stores (maximum)	4	5	
Total sales $	1, 203, 700	1, 384, 800	+ 15.0
va Scotia:			
Chains (number)	5	5	
Stores (maximum)	45	45	
Total sales $	11, 447, 100	12, 141, 700	+ 6.1
w Brunswick:			
Chains (number)	6	6	
Stores (maximum)	27	27	
Total sales $	8, 428, 500	8, 914, 400	+ 5.8
ebec:			
Chains (number)	14	14	
Stores (maximum)	165	169	
Total sales $	51, 187, 500	54, 535, 000	+ 6.5
tario:			
Chains (number)	13	14	
Stores (maximum)	322	340	
Total sales $	90, 723, 000	97, 440, 800	+ 7.4
itoba:			
Chains (number)	5	5	
tores (maximum)	15	15	
Total sales $	5, 478, 700	5, 747, 200	+ 4.9
katchewan:			
hains (number)	4	4	
tores (maximum)	22	23	
Total sales $	6, 775, 300	7, 209, 100	+ 6.4
erta:			
hains (number)	5	5	
tores (maximum)	16	18	
otal sales $	9, 833, 600	10, 817, 400	+ 10.0
ish Columbia:			
hains (number)	6	6	
ores (maximum)	37	37	
otal sales $	9, 170, 600	9, 641, 000	+ 5.1

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since several ch ns operate in more than one province.

1. Newfoundland figures are included with Prince Edward Island to avoid disclosing individual operations.

TABLE 3. Chain Variety Store Sales for Specified Cities[1] 1954 and 1955

City	Number of stores (maximum)		Total sales		
	1954	1955	1954	1955	% Chang 1955/54
			$		%
Sydney	5	5	1, 364, 800	1, 421, 100	+ 4
Halifax[2]	7	7	4, 407, 200	4, 714, 900	+ 7
Saint John	4	4	2, 695, 800	2, 689, 200	- 0
Montreal[2]	60	75	21, 124, 200	24, 586, 600	+ 16
Quebec[2]	14	14	9, 101, 000	9, 266, 000	+ 1
Sherbrooke	4	4	2, 295, 500	2, 357, 100	+ 2
Three Rivers	5	5	2, 577, 800	2, 710, 400	+ 5
Brantford	4	4	1, 266, 400	1, 321, 000	+ 4
Fort William	4	4	1, 046, 200	1, 005, 000	- 3
Port Arthur	4	5	1, 076, 100	1, 202, 200	+ 11
Hamilton[2]	9	10	6, 794, 500	7, 250, 400	+ 6
Kingston	5	5	1, 996, 300	2, 092, 500	+ 4
Kitchener	6	9	2, 073, 900	2, 394, 900	+ 15
London[2]	5	5	3, 799, 600	4, 074, 300	+ 7
Ottawa[2]	18	21	8, 242, 000	8, 821, 200	+ 7
Peterborough	4	4	1, 890, 300	1, 933, 300	+ 2
St. Catharines	4	4	2, 562, 000	2, 628, 900	+ 2
Oshawa	4	4	1, 925, 400	2, 087, 300	+ 8
Sudbury	3	3	2, 958, 800	3, 182, 200	+ 7
Sarnia	5	6	1, 363, 700	1, 385, 300	+ 1
Sault St. Marie	4	4	1, 192, 700	1, 268, 500	+ 6
Toronto[2]	68	69	21, 862, 400	23, 856, 500	+ 9
Windsor[2]	6	7	3, 630, 400	4, 174, 800	+ 15
Winnipeg[2]	7	7	4, 000, 100	4, 292, 100	+ 7
Saskatoon	4	4	1, 419, 400	1, 522, 700	+ 7
Calgary[2]	4	4	3, 634, 800	4, 114, 200	+ 13
Edmonton[2]	4	5	3, 946, 300	4, 250, 200	+ 7
Vancouver[2]	20	20	5, 329, 000	5, 630, 300	+ 5
Victoria[2]	3	3	1, 429, 900	1, 443, 600	+ 1
Places 30,000 population and over	294	324	127, 006, 500	140, 023, 900	+ 10
Places under 30,000 population	359	355	67, 241, 500	67, 807, 500	+ 0

1. Other cities with 30,000 or more population cannot be shown without disclosing individual operations but ar their total.
2. Metropolitan areas.

TABLE 4. Chain Variety Stores by Annual Sales Volume, 1954 and 1955

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1954			
Total, all stores	**653**	**194, 248, 000**	**100.**
$1,000,000 and over	31	49, 223, 000	25.
$500,000-$999,999	66	42, 891, 800	22.
$300,000-$499,999	97	37, 371, 000	19.
$200,000-$299,999	115	27, 824, 800	14.
$100,000-$199,999	177	26, 658, 200	13.
Under $100,000	167	10, 279, 200	5.
1955			
Total, all stores	**679**	**207, 831, 400**	**100.**
$1,000,000 and over	30	49, 609, 600	24.
$500,000-$999,999	77	50, 800, 600	24.
$300,000-$499,999	106	40, 560, 200	19.
$200,000-$299,999	123	29, 795, 800	14.
$100,000-$199,999	176	26, 596, 500	12
Under $100,000	167	10, 468, 700	5.

CHAIN DRUG STORES

TABLE 1. Summary Statistics of Chain Drug Stores in Canada, 1930-1955

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	31	284	292	13,971,300	49,195	1,880,800	2	2,510,900	2
1931	32	299	306	13,584,600	45,433	2	2	2	2
1932	32	305	313	12,520,000	41,049	2	2	2	2
1933	29	297	301	11,001,300	37,041	1,497,700	2	2,021,500	2
1934	29	298	306	11,594,000	38,906	1,542,800	2	2,102,000	527,000
1935	29	307	311	12,164,100	39,622	1,494,800	118,700	2,152,500	501,100
1936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300
1937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900
1938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500
1939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800
1940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400
1941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000
1942	31	342	343	19,711,700	57,637	2,579,700	2	2,732,900	699,400
1943	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,100
1944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700
1945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400
1946	27	310	318	26,483,700	85,431	3,620,300	140,800	3,553,200	751,800
1947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100
1948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300
1949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600
1950	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,300
1951	28	325	346	31,266,900	96,205	5,170,400	220,100	4,835,300	1,054,100
1952	28	325	338	33,476,300	103,004	5,043,700	252,100	5,241,800	1,039,000
1953	28	332	345	34,805,200	104,835	5,450,800	267,200	5,519,700	1,018,000
1954	29	339	354	35,908,100	105,924	5,778,400	306,100	5,880,200	1,008,200
1955	30	335	354	36,659,700	109,432	6,165,400	344,500	6,349,900	1,159,700

1. Obtained by averaging the number at beginning and end of the year.
2. Not available.

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1954 and 1955

Province	1954	1955	% change in sales 1955/1954
Canada:			
Chains (number)	29	30	
Stores (maximum)	354	354	
Total sales $	**35,908,100**	**36,659,700**	+ 2.1
Atlantic Provinces:			
Chains (number)	3	3	
Stores (maximum)	23	23	
Total sales $	1,661,100	1,736,700	+ 4.6

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1954 and 1955 — Concluded

Province	1954	1955	% change in sales 1955/195
Quebec:			
Chains (number)	8	7	
Stores (maximum)	51	44	
Total sales $	5,315,500	5,341,100	+ 0
Ontario:			
Chains (number)	9	8	
Stores (maximum)	171	165	
Total sales $	16,827,500	16,573,800	- 1
Prairie Provinces:			
Chains (number)	6	6	
Stores (maximum)	41	46	
Total sales $	4,911,900	5,128,200	+ 4
British Columbia:			
Chains (number)	5	6	
Stores (maximum)	68	76	
Total sales $	7,192,100	7,879,900	+ 9

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since se chains operate in more than one province.

TABLE 3. Chain Drug Stores by Annual Sales Volume, 1954 and 1955

Annual sales range	Number of stores (maximum)	Total sales	% of tota sales
		$	%
1954			
Total, all stores	**354**	**35,908,100**	**10**
$200,000 and over	23	6,399,100	1
$100,000-$199,999	114	15,093,100	4
$ 50,000-$ 99,999	170	12,900,400	3
$ 30,000-$ 49,999	29	1,191,400	
Under $30,000	18	324,100	
1955			
Total, all stores	**354**	**36,659,700**	**1**
$200,000 and over	22	6,002,700	
$100,000-$199,999	126	16,861,700	
$ 50,000-$ 99,999	159	12,245,500	
$ 30,000-$ 49,999	29	1,211,700	
Under $30,000	18	338,100	

CHAIN WOMEN'S APPAREL STORES

TABLE 1. Summary Statistics of Chain Women's Apparel Stores in Canada, 1930-1955

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average [1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	28	183	203	8,584,800	46,911	976,900	2	1,422,500	2
1931	25	186	213	6,828,100	36,710	2	2	2	2
1932	19	164	185	5,093,700	31,059	2	2	2	2
1933	15	144	148	4,029,400	27,982	359,100	2	590,000	2
1934	15	153	171	4,506,800	29,456	385,800	2	587,700	141,600
1935	13	133	138	4,594,600	34,546	404,400	2	786,900	94,200
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100
1937	19	176	194	6,216,600	35,322	541,900	2	887,500	119,700
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,800
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,100
1942	31	277	281	14,186,900	51,216	1,187,900	2	1,351,400	526,400
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,400
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200
1951	34	432	476	41,901,500	101,244	4,202,700	436,000	4,746,500	1,037,000
1952	37	456	493	46,167,700	101,245	3,918,600	846,400	5,339,900	1,212,700
1953	37	484	511	49,256,800	101,770	4,439,400	1,015,500	5,710,600	1,296,100
1954	40	525	552	54,843,400	104,464	5,681,800	2,259,400	6,250,900	1,153,000
1955	41	564	602	61,897,400	109,747	6,715,900	2,470,400	7,022,300	1,173,200

1. Obtained by averaging the number at the beginning and end of the year.
2. Not available.

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1954 and 1955

Province	1954	1955	% change in sales 1955/1954
anada:			
Chains (number)	**40**	**41**	
Stores (maximum)	**552**	**602**	
Total sales $	**54,843,400**	**61,897,400**	**+ 12.9**
lantic Provinces:			
Chains (number)	3	3	
Stores (maximum)	19	20	
Total sales $	1,856,800	1,945,700	+ 4.8
uebec:			
Chains (number)	19	18	
Stores (maximum)	155	162	
Total sales $	13,261,500	14,721,500	+ 11.0
ntario:			
Chains (number)	21	25	
Stores (maximum)	254	295	
Total sales $	24,449,600	30,136,200	+ 23.3

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1954 and 1955 — Concluded

Province	1954	1955	% change in sales 1955/1954
Manitoba:			
Chains (number)	6	6	
Stores (maximum)	16	17	
Total sales $	2,065,300	2,148,800	+ 4.(
Saskatchewan:			
Chains (number)	6	6	
Stores (maximum)	17	18	
Total sales $	2,032,500	2,031,200	- 0.
Alberta:			
Chains (number)	7	7	
Stores (maximum)	22	23	
Total sales $	4,569,700	4,727,900	+ 3.
British Columbia:			
Chains (number)	9	8	
Stores (maximum)	69	67	
Total sales $	6,608,000	6,186,100	- 6.

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since seve chains operate in more than one province.

TABLE 3. Chain Women's Apparel Stores by Annual Sales Volume, 1954 and 1955

Annual sales range	Number of stores (maximum)	Total sales	% of total sale
		$	%
1954			
Total, all stores	**552**	**54,843,400**	**100.**
$200,000 and over	44	16,771,800	30.
$100,000-$199,999	133	18,454,300	33.
$ 50,000- 99,999	194	13,951,400	25.
$ 30,000- 49,999	109	4,347,300	7.
Under $30,000	72	1,318,600	2.
1955			
Total, all stores	**602**	**61,897,400**	**100.**
$200,000 and over	55	21,296,900	34.
$100,000-$199,999	140	19,010,700	30.
$ 50,000- 99,999	209	15,354,600	24.
$ 30,000- 49,999	119	4,783,300	7.
Under $30,000	79	1,451,900	2.

CHAIN SHOE STORES

TABLE 1. Summary Statistics of Chain Shoe Stores in Canada, 1930-1955

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
930	18	198	208	7,574,600	38,256	892,500	2	1,998,300	2
931	18	212	221	7,687,500	36,262	2	2	2	2
932	19	230	237	7,094,800	30,847	2	2	2	2
933	22	257	274	7,114,800	27,684	747,100	2	2,156,300	2
934	22	278	303	8,037,400	28,912	818,700	2	2,190,400	362,900
935	24	303	313	8,447,200	27,879	967,000	2	2,485,700	255,500
936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
937	25	337	355	10,093,700	29,952	1,109,900	2	2,623,300	375,400
938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
942	31	423	428	18,880,700	44,635	2,178,400	2	3,943,100	779,300
943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
951	35	581	605	38,322,700	65,959	4,862,600	139,100	10,498,200	1,823,700
952	34	603	628	41,544,400	68,896	5,026,500	121,600	10,234,400	1,788,900
953	34	604	627	43,470,100	71,970	5,468,000	108,500	11,501,200	2,197,600
954	41	648	682	45,384,500	70,038	5,914,700	114,500	12,001,900	1,926,000
955	43	680	705	48,054,300	70,668	6,310,000	123,200	12,436,200	2,290,800

1. Obtained by averaging the number at the beginning and end of the year.
2. Not available.

TABLE 2. Chain Shoe Stores by Annual Sales Volume, 1954 and 1955

Annual sale range	Number of stores (maximum)	Total sales	% of total sales
		$	$
1954			
tal, all stores	**682**	**45,384,500**	**100.0**
$200,000 and over	12	3,214,400	7.1
$100,000-$199,999	92	11,719,000	25.8
$50,000- 99,999	341	22,801,800	50.2
$30,000- 49,999	145	5,807,700	12.8
Under $30,000	92	1,841,600	4.1
1955			
tal, all stores	**705**	**48,054,300**	**100.0**
$200,000 and over	9	2,684,800	5.6
$100,000-$199,999	100	13,227,900	27.5
$50,000- 99,999	355	24,165,900	50.3
$30,000- 49,999	164	6,437,400	13.4
Under $30,000	77	1,538,300	3.2

APPENDIX

For this report, certain census kind-of-business classifications have been combined and, for reference purposes, the business classifications of these combined groups are listed below. Classifications not combined are not listed.

Grocery and Combination Stores include grocery stores with and without beer and combination stores with and without beer.

Restaurants include eating places with or without other merchandise and fish and chips shops.

Alcoholic beverages include Government liquor stores, wine stores and brewers' warehousing stores.

Miscellaneous Food and Beverage Stores include dairy products stores, fish markets, caterers and refreshment booths and stands.

General Stores include former country general stores selling more than one-third food.

Men's and Boys' clothing and furnishings include custom tailors and hat shops.

Women's Clothing Stores include lingerie and hosiery, women's apparel and accessories.

Family Clothing Stores include furnishings for the family.

Miscellaneous Apparel and Accessories Stores include millinery, fur, and children's and infants' wear stores.

Lumber and Building Material Dealers include lumber and building material dealers with coal and wood yards.

Miscellaneous Building Material and Hardware Stores include electrical supply, heating and plumbing equipment, paint, glass and wallpaper stores.

Miscellaneous Household Appliance and Furniture Stores include other home furnishing stores.

Drug Stores include drug stores with and without soda fountains.

Other Miscellaneous Stores include fuel dealers; feed stores; farmers supply stores; used car dealers; china, glassware, and kitchenware stores; opticians; second-hand stores; farm implement dealers; florists; luggage and leather goods; news dealers; music stores; gift, novelty, and souvenir shops; sporting goods; and stores not elsewhere classified.

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CANADA

RETAIL CHAIN STORES

1956

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** — The Primary Industries, including mining, forestry and fisheries; **Volume II** — Manufacturing; **Volume III** — Merchandising and Services.

Volume III consists of the following parts with individual trade reports listed under each:

Part I — Wholesale Statistics

A — Wholesale Trade, 25¢
*B — Operating Results of Food Wholesalers, 25¢
*C — Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers, 25¢
*D — 1 Operating Results of Automotive Parts and Accessories Wholesalers, 25¢
2 Operating Results of Drug Wholesalers, 25¢
3 Operating Results of Hardware Wholesalers, 25¢
4 Operating Results of Plumbing and Heating Supply Wholesalers, 25¢
5 Operating Results of Household Appliance & Electrical Supply Wholesalers, 25¢

Part II — Retail Statistics

F — Retail Trade, 50¢
G — Retail Chain Stores, 50¢
*H — Operating Results of Food Store Chains, 25¢
* I — Operating Results of Clothing Store Chains, 25¢
* J — 1 Operating Results of Variety Store Chains, 25¢
2 Operating Results of Drug Store Chains, 25¢
3 Operating Results of Furniture Store Chains, 25¢
K — Operating Results of Independent Food Stores, 25¢
L — Operating Results of Independent Clothing Stores, 25¢
M — Operating Results of Independent Hardware, Furniture, Appliance, Radio and Television Stores, 25¢
N — Operating Results of Filling Stations and Garages, 25¢
O — 1 Operating Results of Independent General Stores, 25¢
2 Operating Results of Independent Restaurants, 25¢
3 Operating Results of Independent Fuel Dealers, 25¢
4 Operating Results of Independent Drug Stores, 25¢
5 Operating Results of Independent Jewellery Stores, 25¢
6 Operating Results of Independent Tobacco Stores, 25¢
P — Retail Credit, 25¢

Part III — Services and Special Fields

Q — Laundries, Cleaners and Dyers, 25¢
R — Motion Picture Theatres, Exhibitors and Distributors, 25¢
S — Hotels, 25¢
T — Sales Financing, 25¢
U — Farm Implement and Equipment Sales, 25¢
V — New Motor Vehicle Sales and Motor Vehicle Financing, 25¢
W — Advertising Agencies (Memorandum), 10¢
X — Motion Picture Production (Memorandum), 10¢

The reports are punched to permit of filing in a ring binder.

* Biennial reports — not issued for 1956.

TABLE OF CONTENTS

DEFINITIONS

CHAINS—A retail chain is an organization operating four or more retail stores in similar or related kinds of business under the same ownership.

CLASSIFICATION BY KIND OF BUSINESS—Some chains operated stores of several distinct types and for purposes of this report these were allocated to their proper trade.

CLASSIFICATION BY TYPE OF ORGANIZATION—**Local chains** are those operating within one city or locality. **Provincial chains**, as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

NUMBER OF STORES—The **average** number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The **maximum** is the total number of stores operated during the year, regardless of whether operated all or part of the year.

SALES—Total retail sales made through all **retail** outlets. Sales made through head office or warehouse are **not** included.

SALARIES AND WAGES—Salaries and wages reported are those paid to **store employees** only. Those paid to head office and warehouse employees are **not** included.

ACCOUNTS OUTSTANDING—These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do **not** include accounts written off.

STOCKS—Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

RETAIL CHAIN STORES
1956

There were 499 chain store firms in Canada during 1956 operating 9,046 stores and transacting over 2.6 billion dollars worth of business. The number of chain store companies increased by three during the year while there was an increase of 312 stores from 8,734 last year to 9,046 this year. Sales increased 12.5 percent to $2,647,054,900 from $2,353,955,400.

These and other statistics contained in this bulletin are the results of an annual census of known chain store organizations conducted in the Retail Trade Section of the Bureau's Industry and Merchandising Division. A retail chain store company for purposes of these statistics, must operate four or more retail stores in the same or related kinds of business and be under the same ownership. Department stores are not included even though more than four stores are operated. Independently owned stores which belong to a group or buying organization, although enjoying certain purchasing benefits, also are not included in this report. Some chains operated stores of several distinct types and for purposes of this publication these were allocated to their proper trade. Annual sales were distributed to the monthly components using a pattern of a majority of the firms in that trade who report monthly data.

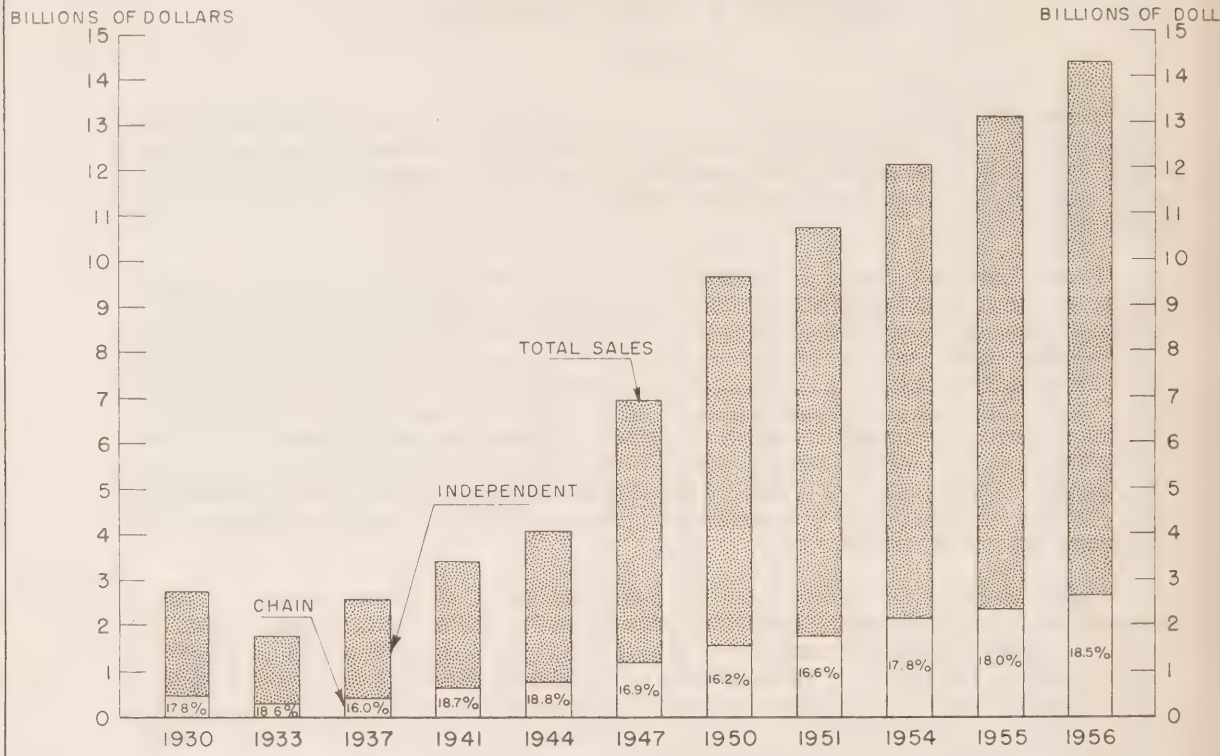
Chain store sales increased in all provinces during the year. British Columbia showed the largest percentage gain (21.9 percent) in the dollar value of sales while the number of chain companies increased by 3 to 101 and the number of stores by 22 to 932 Alberta with an increase of 6 in the number of companies operating registered a gain of 13.2 percent in sales. The province of Ontario accounted for over 46 percent of all chain store sales in Canada during the year with a dollar value of $1,230,387,500 or a gain of 12.3 percent over those of the previous year.

Salaries paid to chain store employees during 1956 totalled $221,136,400 or 10.8 percent higher than those in 1955 of $199,611,200. Accounts outstanding at year's end had a value of $143,357,200 up 12.6 percent during the year from $127,362,300. Stocks on hand in both stores and warehouses of chain store firms at the end of 1956 had a cost value of $304,575,200 or an increase of 13.2 percent from stocks at the same date a year earlier of $268,952,800.

Grocery and combination stores with 1956 sales of $1,096,330,100 is the most important classification in the chain store field, accounting for 14.5 percent of all stores and 41.3 percent of all sales. In this category average sales per store increased from $825,757 last year to $891,325 this year.

Following the general statistics of all chains are detailed tabulations of certain major trades — i.e., food, variety, drug, women's apparel and shoes. These trades are presented in a manner similar to the first part of the report with city detail shown where possible.

RETAIL CHAIN STORE SALES IN CANADA IN PROPORTION TO TOTAL SALES FOR SELECTED YEARS



RETAIL CHAIN STORE SALES

% CHANGE 1956 OVER 1955

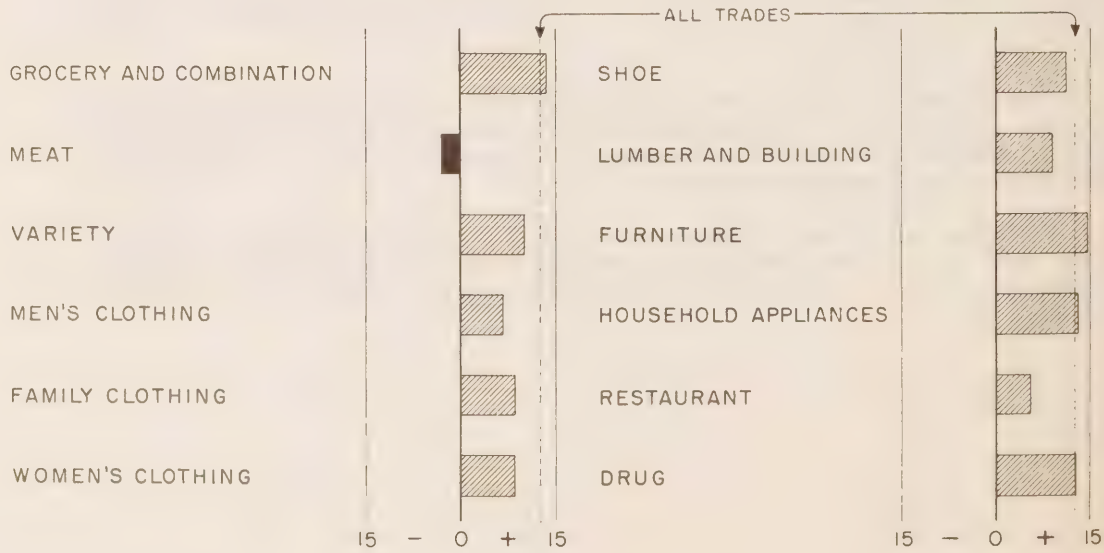


TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930-1956

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
1930	518	8,097	8,504	487,336,000	60,187	50,404,900	2	60,457,200	2
1931	506	8,188	8,557	434,199,700	53,029	2	2	2	2
1932	486	8,066	8,398	360,806,200	44,732	2	2	2	2
1933	461	9,900	8,230	323,902,600	41,633	34,820,600	2	43,995,100	2
1934	445	7,804	8,210	347,186,100	44,488	34,510,900	2	40,962,600	13,768,100
1935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942	455	7,010	7,139	687,447,400	98,067	57,653,700	2	66,939,700	22,633,400
1943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
1948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
1949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
1950	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
1951	488	7,846	8,094	1,775,744,100	226,296	153,598,600	53,816,500	186,562,000	60,489,800
1952	476	7,766	8,047	1,924,873,000	247,859	154,642,500	77,474,700	172,886,300	55,214,600
1953	466	7,835	8,153	2,048,228,000	261,420	171,167,100	91,537,900	179,704,300	52,095,700
1954	491	8,136	8,468	2,146,634,900	263,844	181,509,000	102,746,700	191,048,700	57,814,200
1955	496	8,274	8,734	2,353,955,400	284,500	199,611,200	127,362,300	205,833,200	63,119,600
1956	499	8,559	9,046	2,647,054,900	309,272	221,136,400	143,357,200	232,392,100	72,183,100

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1956, by Kinds of Business

No.		Number of chains	Number of stores	
			Average	Maximum
1	**Total, all chains**	**499**	**8,559**	**9,04**
	Food and beverage group:			
2	Bakery products stores	13	176	19
3	Candy and confectionery stores	9	244	26
4	Grocery and combination stores	38	1,230	1,30
5	Meat markets	5	43	4
6	Restaurants	28	355	38
7	Alcoholic beverage stores	18	950	98
8	Miscellaneous	6	29	3
	General merchandise group:			
9	General merchandise stores	15	135	14
10	General stores	25	349	36
11	Variety stores	18	681	70
	Automotive group:			
12	Automobile dealers	4	31	3
13	Automotive accessory stores	5	65	7
14	Garages and filling stations	5	46	4
	Apparel and accessories stores:			
15	Men's and boys' clothing and furnishings	21	215	23
16	Women's clothing stores	39	592	63
17	Family clothing stores	25	161	18
18	Shoes	42	699	73
19	Miscellaneous	7	52	5
	Building materials and hardware group:			
20	Lumber and building material dealers	25	742	75
21	Hardware	12	140	14
22	Miscellaneous	6	41	4
	Furniture and household appliance group:			
23	Furniture stores	13	205	20
24	Household appliance stores	37	470	51
25	Miscellaneous	7	34	3
	Other retail stores group:			
26	Drug stores	31	349	36
27	Tobacco stores	4	187	20
28	Jewellery stores	16	141	14
29	Miscellaneous	25	197	20

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1956, by Kinds of Business

Sales (Retail)		Salaries and wages	Customer's accounts outstanding	Stocks on hand as at December 31, 1956		
Amount	% of total chain sales			Stores	Warehouses	No.
$	$	$	$	$	$	
2,647,054,900	**100.0**	**221,136,400**	**143,357,200**	**232,392,100**	**72,183,100**	1
7,649,100	0.3	1,273,500	27,500	85,600	63,200	2
7,416,300	0.3	1,306,500	46,100	247,600	98,900	3
1,096,330,100	41.3	64,461,100	703,900	38,466,700	22,044,900	4
7,729,800	0.3	701,300	22,400	155,100	—	5
36,374,500	1.4	9,670,800	45,100	643,900	73,900	6
527,952,500	19.8	22,400,300	—	28,298,100	30,434,600	7
1,942,200	0.1	376,200	1	28,500	—	8
43,524,900	1.6	5,143,800	3,685,800	7,893,200	141,000	9
41,144,000	1.6	3,566,200	2,608,000	12,198,600	1	10
229,306,900	8.7	35,633,300	1	26,260,900	4,504,800	11
21,425,000	0.8	2,093,400	4,596,500	3,132,500	—	12
15,843,200	0.6	1,944,800	3,332,900	2,126,900	1	13
4,775,200	0.2	719,100	102,900	282,600	—	14
28,866,400	1.1	3,389,600	2,133,900	6,562,200	331,600	15
67,269,300	2.5	7,301,100	2,393,800	8,454,900	1,512,000	16
36,347,100	1.4	4,939,200	3,497,200	8,747,100	277,500	17
53,432,600	2.0	7,090,600	127,400	13,941,700	2,396,400	18
4,758,200	0.2	644,800	768,900	1,069,900	2,600	19
99,861,800	3.8	8,024,600	15,329,400	26,491,800	356,200	20
37,018,800	1.4	3,442,900	3,938,200	7,161,500	1	21
4,435,900	0.2	492,800	811,300	681,900	—	22
54,665,300	2.1	5,848,900	52,191,300	7,037,000	887,100	23
77,747,200	2.9	11,792,300	29,058,600	9,898,100	2,139,200	24
4,646,800	0.2	581,600	744,000	1,343,700	—	25
41,298,600	1.6	6,608,400	399,000	6,807,800	1,192,200	26
15,869,800	0.6	1,787,600	1	1,242,500	337,300	27
46,301,100	1.7	6,829,600	11,809,800	9,412,800	876,300	28
33,122,300	1.3	3,072,100	4,551,600	3,719,000	754,100	29

1. Indicates figures withheld to avoid disclosing individual operations, but are included in their totals.

TABLE 3. Chains, Stores and Sales by Provinces, 1955 and 1956

Province		1955	1956	% change in sales 1956/1955
Canada:				
Chains (number)		**496**	**499**	
Stores (maximum)		**8, 734**	**9, 046**	
Total sales	$	**2, 353, 955, 400**	**2, 647, 054, 900**	+12.
Newfoundland:				
Chains (number)		18	20	
Stores (maximum)		100	109	
Total sales	$	12, 981, 900	15, 267, 100	+17.
Prince Edward Island:				
Chains (number)		12	14	
Stores (maximum)		22	24	
Total sales	$	4, 592, 700	5, 040, 900	+ 9.
Nova Scotia:				
Chains (number)		46	52	
Stores (maximum)		298	329	
Total sales	$	82, 676, 300	90, 414, 500	+ 9.
New Brunswick:				
Chains (number)		41	39	
Stores (maximum)		204	201	
Total sales	$	68, 458, 700	74, 490, 400	+ 8.
Quebec:				
Chains (number)		163	162	
Stores (maximum)		1, 650	1, 698	
Total sales	$	488, 373, 700	540, 628, 100	+10.
Ontario:				
Chains (number)		251	247	
Stores (maximum)		3, 740	3, 919	
Total sales	$	1, 096, 030, 300	1, 230, 387, 500	+12.
Manitoba:				
Chains (number)		67	68	
Stores (maximum)		393	399	
Total sales	$	94, 235, 300	100, 590, 900	+ 6.
Saskatchewan:				
Chains (number)		66	69	
Stores (maximum)		685	681	
Total sales	$	102, 129, 000	111, 353, 300	+ 9.
Alberta:				
Chains (number)		79	85	
Stores (maximum)		678	699	
Total sales	$	160, 909, 200	182, 111, 100	+13.
British Columbia:				
Chains (number)		98	101	
Stores (maximum)		910	932	
Total sales	$	237, 733, 700	289, 846, 300	+21.
Yukon and Northwest Territories:				
Chains (number)		4	5	
Stores (maximum)		54	55	
Total sales	$	5, 834, 600	6, 924, 800	+18.

Note: The sum of provincial figures for chains (number) does not equal the total shown for Canada, since severa chains operate in more than one province.

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1955 and 1956

Kind of business		1955	1956	% change in sales 1956/1955
Total, all chains:				
Chains (number)		496	499	
Stores (maximum)		8,734	9,046	
Total sales	$	2,353,955,400	2,647,054,900	+ 12.5
Grocery and combination stores:				
Chains (number)		35	38	
Stores (maximum)		1,256	1,309	
Total sales	$	962,832,700	1,096,330,100	+ 13.9
Meat markets:				
Chains (number)		7	5	
Stores (maximum)		54	44	
Total sales	$	7,959,900	7,729,800	2.9
Variety stores:				
Chains (number)		19	18	
Stores (maximum)		679	701	
Total sales	$	207,831,400	229,306,900	+ 10.3
Men's and boys' clothing and furnishings stores (including custom tailors):				
Chains (number)		21	21	
Stores (maximum)		226	231	
Total sales	$	27,036,700	28,866,400	+ 6.8
Family clothing stores:				
Chains (number)		23	25	
Stores (maximum)		162	181	
Total sales	$	33,417,800	36,347,100	+ 8.8
Women's apparel and accessories stores:				
Chains (number)		41	39	
Stores (maximum)		602	634	
Total sales	$	61,897,400	67,269,300	+ 8.7
Shoe stores:				
Chains (number)		43	42	
Stores (maximum)		705	736	
Total sales	$	48,054,300	53,432,600	+ 11.2
Hardware stores:				
Chains (number)		12	12	
Stores (maximum)		84	141	
Total sales	$	19,906,400	37,018,800	+ 86.0

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1955 and 1956 – Concluded

Kind of business	1955	1956	% change in sales 1956 / 1955
Lumber and building material dealers:			
Chains (number)	25	25	
Stores (maximum)	762	754	
Total sales $	91,633,900	99,861,800	+ 9
Furniture stores:			
Chains (number)	16	13	
Stores (maximum)	199	209	
Total sales $	47,624,900	54,665,300	+14
Household appliance, radio and music stores:			
Chains (number)	33	37	
Stores (maximum)	464	516	
Total sales $	68,740,300	77,747,200	+13
Restaurants:			
Chains (number)	31	28	
Stores (maximum)	388	384	
Total sales $	34,602,100	36,374,500	+ 5
Drug stores:			
Chains (number)	30	31	
Stores (maximum)	354	364	
Total sales $	36,659,700	41,298,600	+12
Tobacco stores and stands:			
Chains (number)	4	4	
Stores (maximum)	213	208	
Total sales $	15,411,400	15,869,800	+ 3

TABLE 5. Retail Chains by Type of Operation, 1955 and 1956

Type of operation	Number of chains	Number of stores (maximum)	Total sales	
			Amount	% of tota
			$	%
1955				
Total, all chains	**496**	**8,734**	**2,353,955,400**	**10**
Local chains	146	972	138,336,100	
Provincial chains	223	3,527	1,032,826,100	4
Sectional and national chains	126	4,235	1,182,793,200	5
1956				
Total, all chains	**499**	**9,046**	**2,647,054,900**	**10**
Local chains	142	1,029	147,186,500	
Provincial chains	231	3,566	1,161,666,400	4
Sectional and national chains	126	4,451	1,338,202,000	5

TABLE 6. Retail Chains by Number of Units Operated, 1955 and 1956

Number of units operated	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1955				
tal, all chains	**496**	**8,734**	**2,353,955,400**	**100.0**
4- 9 units	312	1,744	274,819,300	11.7
10-49 units	149	2,945	640,897,100	27.2
50-99 units	18	1,318	247,785,300	10.5
00 units and over	17	2,727	1,190,453,700	50.6
1956				
al, all chains	**499**	**9,046**	**2,647,054,900**	**100.0**
4- 9 units	308	1,701	296,750,700	11.2
10-49 units	155	3,086	652,481,500	24.7
50-99 units	18	1,322	310,226,500	11.7
00 units and over	18	2,937	1,387,596,200	52.4

TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1955 and 1956

Annual Sales Volume of Chains	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1955				
l, all chains	**496**	**8,734**	**2,353,955,400**	**100.0**
,000,000 and over	61	4,480	1,877,301,800	79.8
,000,000-$4,999,999	154	2,289	346,844,500	14.7
der $1,000,000	281	1,965	129,809,100	5.5
1956				
l, all chains	**499**	**9,046**	**2,647,054,900**	**100.0**
$ 000,000 and over	63	4,726	2,134,278,500	80.6
$ 000,000-$4,999,999	167	2,471	386,440,600	14.6
der $1,000,000	269	1,849	126,335,800	4.8

TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1955-1956

Month	Total All Trades		Change 1956/55	Grocery and Combination Stores		Change 1956/55
	1955	1956		1955	1956	
	$	$	%	$	$	%
January	153,689,400	167,186,600	+ 8.8	71,438,200	78,314,200	+ 9.
February	151,586,700	169,044,200	+ 11.5	70,574,200	80,358,500	+ 13.
March	167,688,000	209,410,200	+ 24.9	78,401,900	95,738,000	+ 22.
April	194,308,300	190,001,400	- 2.2	84,164,500	84,636,000	+ 0.
May	187,391,500	217,336,300	+ 16.0	77,943,300	91,924,400	+ 17.
June	199,398,900	236,790,800	+ 18.8	81,018,100	99,604,300	+ 22.
July	198,367,100	214,090,800	+ 7.9	80,646,600	87,076,800	+ 8.
August	190,097,700	223,841,300	+ 17.8	74,819,300	90,092,200	+ 20.
September	200,563,100	223,395,700	+ 11.4	80,560,400	92,206,000	+ 14.
October	208,339,200	227,988,400	+ 9.4	84,608,800	92,641,300	+ 9.
November	200,228,900	236,536,000	+ 18.1	80,191,700	96,193,800	+ 20.
December	302,296,600	331,433,200	+ 9.6	98,465,700	107,544,600	+ 9.
Annual total	**2,353,955,400**	**2,647,054,900**	**+ 12.5**	**962,832,700**	**1,096,330,100**	**+ 13.**

Month	Meat Stores		Change 1956/55	General Stores		Change 1956/55
	1955	1956		1955	1956	
	$	$	%	$	$	%
January	666,500	613,000	- 8.0	2,539,200	2,636,300	+ 3.
February	674,000	643,200	- 4.6	2,252,600	2,388,700	+ 6.
March	693,600	656,200	- 5.4	2,586,100	2,910,200	+ 12.
April	680,300	607,400	- 10.7	2,961,400	2,911,200	- 1.
May	614,000	617,800	+ 0.6	3,059,000	3,507,500	+ 14.
June	614,800	610,500	- 0.7	3,421,900	3,637,300	+ 6.
July	570,100	561,400	- 1.5	3,646,700	3,817,000	+ 4.
August	602,200	607,800	+ 0.9	3,375,400	3,832,200	+ 13.
September	652,600	628,200	- 3.7	3,497,300	3,673,900	+ 5.
October	701,400	721,100	+ 2.8	3,214,800	3,883,900	+ 20.
November	696,900	694,900	- 0.3	3,041,900	3,693,600	+ 21.
December	793,500	768,300	- 3.2	3,853,400	4,252,200	+ 10.
Annual total	**7,959,900**	**7,729,800**	**- 2.9**	**37,449,700**	**41,144,000**	**+ 9.**

Month	Variety Stores		Change 1956/55	Motor Vehicle Dealers		Chang 1956/5
	1955	1956		1955	1956	
	$	$	%	$	$	%
January	10,720,200	11,702,300	+ 9.2	1,333,400	1,005,500	- 24.
February	10,881,400	11,843,200	+ 8.8	1,329,300	961,300	- 27.
March	12,599,200	17,583,800	+ 39.6	1,818,400	1,392,700	- 23.
April	17,729,400	15,399,500	- 13.1	2,184,200	1,918,900	- 12.
May	16,069,300	17,552,300	+ 9.2	2,580,300	2,652,700	+ 2.
June	16,821,600	20,057,100	+ 19.2	2,606,100	2,611,800	+ 0.
July	16,032,700	17,294,900	+ 7.9	2,312,000	2,451,800	+ 6.
August	15,047,900	17,778,900	+ 18.1	2,461,200	2,088,600	- 15.
September	17,086,700	18,306,100	+ 7.1	2,024,200	1,697,300	- 16.
October	18,060,000	18,712,300	+ 3.6	1,726,100	1,706,800	- 1.
November	19,141,800	21,944,600	+ 14.6	1,440,300	1,561,200	+ 8.
December	37,641,200	41,131,900	+ 9.3	1,351,000	1,376,400	+ 1.
Annual total	**207,831,400**	**229,306,900**	**+ 10.3**	**23,166,500**	**21,425,000**	**- 7**

TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1955-1956 — Continued

Month	Garages and Filling Stations 1955	Garages and Filling Stations 1956	Change 1956/55	Men's Clothing Stores 1955	Men's Clothing Stores 1956	Change 1956/55
	$	$	%	$	$	%
January	300,400	381,400	+ 27.0	1,542,100	1,790,600	+ 16.1
February	287,900	375,100	+ 30.3	1,549,500	1,681,800	+ 8.5
March	312,500	400,500	+ 28.2	2,051,300	2,201,500	+ 7.3
April	349,700	396,700	+ 13.4	2,580,000	2,064,700	- 20.0
May	400,700	464,400	+ 15.9	2,190,800	2,317,600	+ 5.8
June	399,200	448,900	+ 12.4	2,280,300	2,746,600	+ 20.4
July	412,400	454,000	+ 10.1	1,882,100	1,940,500	+ 3.1
August	447,500	453,400	+ 1.3	1,448,500	1,722,100	+ 18.9
September	406,200	363,000	- 10.6	1,879,200	2,213,400	+ 17.8
October	386,800	360,400	- 6.8	2,650,300	2,550,400	- 3.8
November	373,400	325,600	- 12.8	2,867,400	3,201,300	+ 11.6
December	372,800	351,800	- 5.6	4,115,200	4,435,900	+ 7.8
Annual total	**4,449,500**	**4,775,200**	**+ 7.3**	**27,036,700**	**28,866,400**	**+ 6.8**

Month	Family Clothing Stores 1955	Family Clothing Stores 1956	Change 1956/55	Women's Clothing Stores 1955	Women's Clothing Stores 1956	Change 1956/55
	$	$	%	$	$	%
January	2,373,900	2,484,100	+ 4.6	3,917,300	3,918,500	1
February	1,714,000	1,599,000	- 6.7	3,201,000	3,492,700	+ 9.1
March	1,967,000	2,623,300	+ 33.4	3,548,800	4,908,200	+ 38.3
April	2,929,400	2,624,000	- 10.4	5,272,100	4,637,600	- 12.0
May	2,572,400	2,866,000	+ 11.4	5,323,400	5,774,500	+ 8.5
June	2,766,700	3,275,100	+ 18.4	5,973,700	6,862,500	+ 14.9
July	2,405,100	2,559,200	+ 6.4	5,554,500	5,562,300	+ 0.1
August	2,582,700	2,956,800	+ 14.5	4,061,200	4,710,200	+ 16.0
September	2,959,000	3,349,600	+ 13.2	4,921,500	5,388,700	+ 9.5
October	3,263,800	3,312,700	+ 1.5	5,144,600	5,443,700	+ 5.8
November	3,274,900	3,724,000	+ 13.7	4,949,200	5,698,300	+ 15.1
December	4,608,900	4,973,300	+ 7.9	10,030,100	10,872,100	+ 8.4
Annual total	**33,417,800**	**36,347,100**	**+ 8.8**	**61,897,400**	**67,269,300**	**+ 8.7**

Month	Shoe Stores 1955	Shoe Stores 1956	Change 1956/55	Hardware Stores 1955	Hardware Stores 1956	Change 1956/55
	$	$	%	$	$	%
January	2,421,000	2,506,200	+ 3.5	1,073,800	1,980,500	+ 84.4
February	2,205,300	2,315,200	+ 5.0	1,096,200	1,940,300	+ 77.0
March	2,858,500	4,002,100	+ 40.0	1,185,300	2,553,200	+ 115.4
April	4,843,400	4,064,300	- 16.1	1,549,300	2,872,700	+ 85.4
May	4,205,600	4,535,600	+ 7.8	1,820,500	3,463,700	+ 90.3
June	4,779,900	5,833,700	+ 22.0	1,912,600	3,573,700	+ 86.9
July	3,941,600	4,307,600	+ 9.3	1,638,600	3,100,400	+ 89.2
August	3,350,700	4,233,100	+ 26.3	1,593,400	3,363,800	+ 111.1
September	4,176,900	4,707,800	+ 12.7	1,778,400	3,042,100	+ 71.1
October	4,061,100	4,154,200	+ 2.3	1,866,500	3,508,800	+ 88.0
November	4,506,600	5,623,200	+ 24.8	1,819,400	3,613,400	+ 98.6
December	6,703,700	7,149,600	+ 6.7	2,572,400	4,006,200	+ 55.7
Annual total	**48,054,300**	**53,432,600**	**+ 11.2**	**19,906,400**	**37,018,800**	**+ 86.0**

1. Change of less than 0.05 per cent.

TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1955-1956 — Continued

Month	Lumber and Building Material Dealers		Change 1956/55	Furniture Stores		Change 1956/55
	1955	1956		1955	1956	
	$	$	%	$	$	%
January	4,092,500	4,548,600	+ 11.1	2,453,100	3,268,300	+ 33.
February	3,990,700	4,650,600	+ 16.5	2,347,600	3,091,900	+ 31.
March	3,315,800	3,800,000	+ 14.6	3,040,700	3,977,300	+ 30.
April	4,383,600	5,081,200	+ 15.9	3,572,900	3,856,200	+ 7.
May	8,725,500	10,301,700	+ 18.1	4,170,900	4,952,100	+ 18.
June	9,139,300	9,874,400	+ 8.0	4,208,900	4,805,200	+ 14.
July	9,519,100	10,627,100	+ 11.6	3,965,000	4,464,300	+ 12.
August	11,554,800	12,516,000	+ 8.3	4,174,500	4,583,500	+ 9.
September	11,126,100	11,048,600	− 0.7	4,905,600	5,153,400	+ 5.
October	11,124,600	10,966,300	− 1.4	4,794,300	5,434,100	+ 13.
November	8,829,300	10,713,900	+ 21.3	4,362,200	5,173,100	+ 18.
December	5,832,600	5,733,400	− 1.7	5,629,200	5,905,900	+ 4.
Annual total	**91,633,900**	**99,861,800**	**+ 9.0**	**47,624,900**	**54,665,300**	**+ 14.**

Month	Appliance and Radio Stores		Change 1956/55	Restaurants		Change 1956/55
	1955	1956		1955	1956	
	$	$	%	$	$	%
January	5,117,800	6,072,100	+ 18.6	2,688,100	2,749,500	+ 2.
February	5,005,600	5,270,400	+ 5.3	2,440,400	2,603,300	+ 6.
March	5,226,700	5,969,000	+ 14.2	2,756,200	2,901,900	+ 5.
April	5,504,400	5,766,200	+ 4.8	2,653,700	2,868,300	+ 8.
May	5,105,300	6,402,800	+ 25.4	2,822,400	3,062,100	+ 8.
June	5,321,600	5,998,400	+ 12.7	2,964,900	3,063,000	+ 3.
July	5,257,300	5,952,500	+ 13.2	3,219,200	3,531,300	+ 9.
August	5,550,500	5,875,300	+ 5.9	3,364,600	3,494,900	+ 3.
September	6,486,300	7,384,800	+ 13.9	3,090,000	3,183,600	+ 3.
October	6,928,200	8,053,000	+ 16.2	2,881,300	3,042,600	+ 5.
November	6,296,800	6,712,700	+ 6.6	2,797,300	2,910,900	+ 4.
December	6,939,800	8,290,000	+ 19.5	2,924,000	2,963,100	+ 1.
Annual total	**68,740,300**	**77,747,200**	**+ 13.1**	**34,602,100**	**36,374,500**	**+ 5.**

Month	Drug Stores		Change 1956/55	Jewellery Stores		Change 1956/5
	1955	1956		1955	1956	
	$	$	%	$	$	%
January	2,833,400	3,045,600	+ 7.5	2,104,500	2,370,800	+ 12.
February	2,660,600	3,077,300	+ 15.7	2,028,000	2,457,000	+ 21.
March	2,964,400	3,372,500	+ 13.8	2,620,600	2,801,100	+ 6
April	3,093,500	3,258,400	+ 5.3	2,491,900	2,691,600	+ 8
May	2,895,000	3,310,600	+ 14.4	2,960,900	3,680,200	+ 24
June	2,943,800	3,434,400	+ 16.7	3,510,500	3,597,300	+ 2
July	2,917,700	3,321,700	+ 13.8	2,688,400	2,919,300	+ 8
August	2,904,400	3,343,400	+ 15.1	3,139,000	3,402,600	+ 8
September	2,975,600	3,312,300	+ 11.3	3,447,000	3,515,600	+ 2
October	3,256,800	3,642,100	+ 11.8	3,481,500	3,549,100	+ 1
November	2,885,600	3,304,900	+ 14.5	4,272,800	4,521,400	+ 5
December	4,328,900	4,875,400	+ 12.6	10,271,100	10,795,100	+ 5
Annual total	**36,659,700**	**41,298,600**	**+ 12.7**	**43,016,200**	**46,301,100**	**+ 7**

TABLE 8. Retail Chain Stores Sales in Canada — by Kinds of Business and Months 1955-1956 — Concluded

	All Other Stores		Change 1956/55
	1955	1956	
	$	$	%
nuary	36,074,000	37,799,100	+ 4.8
ebruary	37,348,400	40,294,700	+ 7.9
rch	39,741,000	51,618,700	+ 29.9
ril	47,364,600	44,346,500	- 6.4
y	43,932,200	49,950,300	+ 13.7
ne	48,715,000	56,756,600	+ 16.5
ly	51,758,000	54,148,700	+ 4.6
gust	49,619,900	58,786,500	+ 18.5
ptember	48,590,100	54,221,300	+ 11.6
tober	50,188,300	56,305,600	+ 12.2
vember	48,481,400	56,925,200	+ 17.4
ecember	95,863,100	106,008,000	+ 10.6
Annual total	**597,676,000**	**667,161,200**	**+ 11.6**

CHAIN FOOD STORES

TABLE 1. Summary Statistics of Chain Food Stores in Canada, 1930-1956 (Grocery and Combination Stores)

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouse
				$	$	$	$	$	$
1930	67	2,004	2,127	119,498,600	59,630	8,889,200	2	6,250,200	2
1931	69	2,098	2,193	117,284,000	55,903	2	2	2	2
1932	71	2,151	2,232	104,618,700	48,637	2	2	2	2
1933	75	2,132	2,221	98,862,100	46,371	7,448,400	2	6,125,000	2
1934	74	2,159	2,239	100,874,900	46,723	7,516,900	2	5,818,300	4,000,20
1935	73	2,090	2,151	101,418,400	48,526	7,638,700	1,041,200	5,938,100	3,521,10
1936	75	2,079	2,172	107,345,900	51,633	7,980,800	1,106,900	6,395,900	4,526,10
1937	75	2,024	2,125	116,389,700	57,505	8,642,500	1,198,000	6,345,400	3,661,60
1938	77	1,938	2,054	116,849,800	60,294	8,584,100	1,452,900	6,129,300	3,344,70
1939	73	1,718	1,887	123,826,200	72,076	8,601,400	1,326,000	6,500,800	4,467,20
1940	66	1,534	1,650	140,805,700	91,790	9,049,700	1,206,500	7,191,100	5,264,20
1941	62	1,526	1,541	172,317,400	112,921	10,565,500	936,400	7,270,800	5,755,70
1942	56	1,284	1,293	188,116,300	146,508	11,075,200	2	7,085,200	7,591,20
1943	56	1,258	1,269	179,833,500	142,952	11,222,000	639,600	7,589,200	7,837,10
1944	55	1,228	1,245	198,811,100	161,898	12,527,700	659,800	7,322,700	7,394,40
1945	52	1,194	1,211	212,891,600	178,301	13,472,900	649,800	7,526,100	7,730,80
1946	52	1,154	1,177	237,677,300	205,960	15,340,000	698,100	8,902,600	9,661,30
1947	51	1,192	1,204	301,796,300	253,185	18,653,600	823,000	11,207,000	13,064,40
1948	48	1,175	1,226	387,136,600	329,478	22,822,500	1,047,900	11,157,000	13,128,3
1949	44	1,131	1,191	433,950,300	383,687	26,322,100	1,403,900	12,355,600	11,138,4
1950	39	1,109	1,191	504,578,900	454,985	30,018,200	1,421,900	15,442,800	14,157,7
1951	43	1,141	1,205	612,730,800	537,012	36,731,100	1,081,800	19,638,100	15,788,9
1952	37	1,123	1,174	702,104,600	625,204	42,252,600	962,000	20,688,100	14,602,2
1953	35	1,112	1,166	773,220,100	695,342	47,433,000	914,300	23,228,800	16,652,5
1954	35	1,123	1,182	863,422,100	768,853	50,306,000	985,000	28,348,800	18,855,3
1955	35	1,166	1,256	962,832,700	825,757	56,495,000	1,056,400	32,041,100	19,058,5
1956	38	1,230	1,309	1,096,330,100	891,325	64,461,100	703,900	38,466,700	22,044,9

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Food Chains, Stores and Sales by Province, 1955 and 1956
(Grocery stores and combination stores)

Province		1955	1956	% change in sales 1956/1955
anada:				
Chains (number)		**35**	**38**	
Stores (maximum)		**1,256**	**1,309**	
Total sales	$	**962,832,700**	**1,096,330,100**	**+13.9**
tlantic Provinces:				
Chains (number)		8	13	
Stores (maximum)		84	100	
Total sales	$	38,970,700	48,926,200	+25.5
uebec:				
Chains (number)		6	7	
Stores (maximum)		212	220	
Total sales	$	205,681,000	232,050,200	+12.8
ntario:				
Chains (number)		16	14	
Stores (maximum)		555	575	
Total sales	$	514,839,900	585,135,400	+13.7
anitoba:				
Chains (number)		3	4	
Stores (maximum)		75	82	
Total sales	$	38,580,700	42,273,100	+ 9.6
iskatchewan:				
Chains (number)		5	5	
Stores (maximum)		72	70	
Total sales	$	27,279,100	28,708,700	+ 5.2
berta:				
Chains (number)		4	6	
Stores (maximum)		99	103	
Total sales	$	50,846,400	62,940,500	+23.8
itish Columbia:				
Chains (number)		6	6	
Stores (maximum)		159	159	
Total sales	$	86,634,900	96,296,000	+11.2

Note: The sum of provincial figures for "chains (numbers)" does not equal the total shown for Canada, since several ains operate in more than one province.

TABLE 3. Chain Food Store Sales for Specified Cities 1955 and 1956
(Grocery stores and combination stores)

City	Number of stores (maximum)		Total sales		
	1955	1956	1955	1956	% change 1956/1955
Halifax[2]	26	36	16,253,400	21,778,900	+ 34.0
Montreal[2]	122	130	152,732,100	169,300,800	+ 10.8
Quebec[2]	15	14	13,592,100	15,757,200	+ 15.9
Sherbrooke	5	5	3,090,700	4,682,000	+ 51.5
Brantford	6	6	6,879,800	7,938,100	+ 15.4
Fort William	3	7	3	4,010,000	3
Hamilton[2]	51	52	38,331,300	44,054,300	+ 14.9
Kingston	4	5	7,394,900	8,118,800	+ 9.8
Kitchener	8	10	8,348,500	9,085,500	+ 8.8
London[2]	19	18	20,188,400	23,280,200	+ 15.3
Ottawa[2]	37	36	32,921,800	34,029,100	+ 3.4
Peterborough	5	6	7,226,900	8,545,600	+ 18.2
St. Catherines	7	9	10,342,200	13,161,400	+ 27.3
Oshawa	5	6	7,216,400	8,301,800	+ 15.0
Port Arthur	3	5	3	5,178,800	3
Sudbury	5	5	14,606,600	16,067,500	+ 10.0
Sarnia	5	5	6,889,900	8,001,300	+ 16.1
Sault St. Marie	7	5	6,207,000	6,425,800	+ 3.5
Toronto[2]	161	174	184,489,100	208,750,900	+ 13.2
Windsor[2]	16	16	20,747,900	22,494,600	+ 8.4
Winnipeg[2]	68	75	33,307,800	37,023,100	+ 11.9
Regina	21	22	8,727,700	9,758,400	+ 11.8
Calgary[2]	41	41	22,255,300	29,252,500	+ 31.4
Edmonton	3	24	3	20,924,900	3
Vancouver[2]	80	77	53,158,000	58,523,700	+ 10.1
Victoria[2]	13	13	9,105,900	10,043,000	+ 10.3
Places 30,000 population and over	786	832	729,164,400	826,943,300	+ 13.4
Places under 30,000 population	470	477	233,668,300	269,386,800	+ 15.3

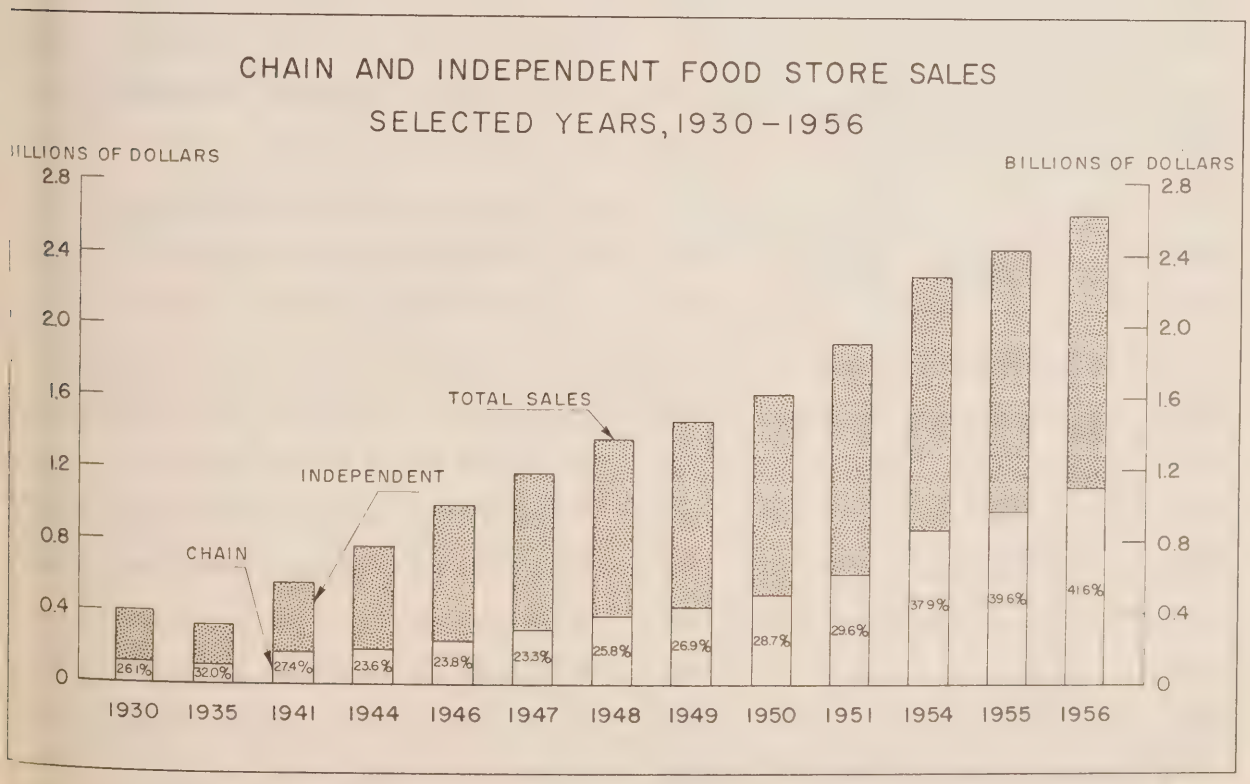
1. Other cities with 30,000 or over population cannot be shown without disclosing individual operations but are their total.
2. Metropolitan areas.
3. Indicates figures withheld to avoid disclosing individual operations but are included in their total.

TABLE 4. Chain Food Stores by Number of Units Operated, 1955 and 1956
(Grocery stores and combination stores)

Number of units operated	Number of chains	Number of stores (maximum)	Total sales	
			Amount	% of total
			$	%
1955				
Total, all food chains	**35**	**1,256**	**962,832,700**	**100.**
4- 9 units	17	84	21,697,300	2.
10-99 units	14	469	265,420,300	27.
100 units and over	4	703	675,715,100	70.
1956				
Total, all food chains	**38**	**1,309**	**1,096,330,100**	**100.**
4- 9 units	20	101	34,528,200	3.
10-99 units	14	458	294,954,200	26.
100 units and over	4	750	766,847,700	70.

TABLE 5. Chain Food Stores by Annual Sales Volume, 1955 and 1956
(Grocery stores and combination stores)

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1955			
Total, all stores	**1,256**	**962,832,700**	**100.0**
$2,000,000 and over	94	266,711,400	27.7
$1,500,000-$1,999,999	92	161,034,100	16.7
$1,000,000-$1,499,999	137	168,386,600	17.5
$750,000- $999,999	133	115,987,700	12.0
$500,000- $749,999	158	99,010,100	10.3
$300,000- $499,999	211	82,494,200	8.6
Under $300,000	431	69,208,600	7.2
1956			
Total, all stores	**1,309**	**1,096,330,100**	**100.0**
$2,000,000 and over	127	351,998,300	32.0
$1,500,000-$1,999,999	101	175,266,500	16.0
$1,000,000-$1,499,999	162	196,985,900	18.0
$750,000- $999,999	127	109,767,600	10.0
$500,000- $749,999	190	117,254,500	10.7
$300,000- $499,999	206	80,807,800	7.4
Under $300,000	396	64,249,500	5.9



CHAIN VARIETY STORES

TABLE 1. Summary Statistics of Chain Variety Stores in Canada, 1930-1956

Year	Number of chains	Number of stores		Total sales	Salaries and wages paid to store employees	Stocks on hand at year end	
		Average[1]	Maximum			Stores	Warehous
				$	$	$	$
1930	15	313	327	39,383,600	4,179,300	5,274,900	2
1931	14	329	340	38,906,700	2	2	2
1932	14	339	348	35,474,800	2	2	2
1933	14	248	356	33,348,600	4,032,400	4,796,600	2
1934	14	360	372	35,646,500	3,908,100	4,507,800	817,1
1935	14	377	390	37,914,000	4,889,300	5,184,800	861,3
1936	14	396	414	41,422,100	5,331,300	5,880,900	898,8
1937	14	422	437	46,323,400	5,832,000	6,234,100	946,9
1938	16	446	468	47,256,700	6,170,100	6,243,600	922,9
1939	16	474	489	51,416,000	6,594,500	7,285,400	1,130,9
1940	16	491	504	60,718,600	7,453,900	8,354,100	1,425,5
1941	20	525	532	74,179,100	8,568,700	9,334,600	1,806,1
1942	19	521	523	84,319,200	9,859,800	9,584,900	2,027,7
1943	19	520	521	84,366,200	10,275,700	9,836,500	1,919,4
1944	18	514	515	88,568,800	10,737,600	8,885,500	1,511,5
1945	19	515	521	95,998,200	11,505,200	9,008,400	1,756,7
1946	19	515	523	107,586,200	12,745,500	10,984,100	2,344,3
1947	18	517	536	117,925,300	14,069,300	12,528,200	2,302,6
1948	16	527	540	133,906,900	17,162,700	15,096,200	3,407,5
1949	15	541	550	142,060,500	19,790,800	15,153,000	3,686,7
1950	16	560	579	147,731,700	21,157,700	17,635,400	3,993,5
1951	16	587	597	164,474,800	25,510,200	17,969,800	4,882,7
1952	17	601	614	179,618,300	26,115,400	21,075,200	4,718,3
1953	17	610	623	188,474,600	28,803,200	21,709,400	4,565,8
1954	18	636	653	194,248,000	30,671,500	22,633,300	4,620,7
1955	19	660	679	207,831,400	33,257,900	25,245,600	5,122,1
1956	18	681	701	229,306,900	35,633,300	26,260,900	4,504,8

1. Obtained by averaging the number at beginning, middle and end of the year.
2. Not available.

TABLE 2. Variety Chains, Stores and Sales by Provinces, 1955 and 1956

Province		1955	1956	% change in sales 1956/1955
anada:				
Chains (number)		19	18	
Stores (maximum)		679	701	
Total sales	$	207,831,400	229,306,900	+ 10.3
rince Edward Island[1]:				
Chains (number)		3	5	
Stores (maximum)		5	6	
Total sales	$	1,384,800	1,825,700	+ 31.8
ova Scotia:				
Chains (number)		5	5	
Stores (maximum)		45	47	
Total sales	$	12,141,700	13,364,300	+ 10.1
w Brunswick:				
Chains (number)		6	5	
Stores (maximum)		27	27	
Total sales	$	8,914,400	9,784,800	+ 9.8
uebec:				
Chains (number)		14	13	
Stores (maximum)		169	175	
Total sales	$	54,535,000	59,470,800	+ 9.0
tario:				
Chains (number)		14	13	
Stores (maximum)		340	352	
Total sales	$	97,440,800	107,396,300	+ 10.2
nitoba:				
Chains (number)		5	5	
Stores (maximum)		15	15	
Total sales	$	5,747,200	6,340,600	+ 10.3
skatchewan:				
Chains (number)		4	4	
Stores (maximum)		23	23	
Total sales	$	7,209,100	8,125,900	+ 12.7
erta:				
Chains (number)		5	5	
Stores (maximum)		18	18	
Total sales	$	10,817,400	12,368,800	+ 14.3
tish Columbia:				
Chains (number)		6	6	
Stores (maximum)		37	38	
Total sales	$	9,641,000	10,629,700	+ 10.3

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since several c ins operate in more than one province.

1. Newfoundland figures are included with Prince Edward Island to avoid disclosing individual operations.

TABLE 3. Chain Variety Store Sales for Specified Cities[1] 1955 and 1956

City	Number of stores (maximum)		Total sales		
	1955	1956	1955	1956	% Chang 1956/5
			$	$	%
Sydney	5	5	1,421,100	1,544,700	+ 8
Halifax[2]	7	8	4,714,900	5,251,900	+ 11
Saint John	4	4	2,689,200	2,722,200	+ 1
Montreal[2]	75	77	24,586,600	27,599,000	+ 12
Quebec[2]	14	14	9,266,000	9,669,800	+ 4
Sherbrooke	4	4	2,357,100	2,449,300	+ 3
Three Rivers	5	5	2,710,400	2,916,300	+ 7
Brantford	4	4	1,321,000	1,316,000	- 0
Fort William	4	4	1,005,000	1,024,400	+ 1
Port Arthur	5	6	1,202,200	1,428,900	+ 18
Hamilton[2]	10	10	7,250,400	7,989,900	+ 10
Kingston	5	5	2,092,500	2,577,800	+ 23
Kitchener	9	9	2,394,900	2,596,800	+ 8
London[2]	5	5	4,074,300	4,379,900	+ 7
Ottawa[2]	21	22	8,821,200	9,300,400	+ 5
Peterborough	4	4	1,933,300	2,096,800	+ 8
St. Catharines	4	4	2,628,900	2,804,700	+ 6
Oshawa	4	4	2,087,300	2,190,500	+ 4
Sudbury	3	3	3,182,200	3,341,900	+ 5
Sarnia	6	6	1,385,300	1,508,100	+ 8
Sault St. Marie	4	4	1,268,500	1,414,800	+ 1
Toronto[2]	69	73	23,856,500	26,537,000	+ 1
Windsor[2]	7	8	4,174,800	4,543,700	+
Winnipeg[2]	7	7	4,292,100	4,705,900	+
Saskatoon	4	4	1,522,700	1,627,600	+
Calgary[2]	4	4	4,114,200	4,781,600	+ 1
Edmonton[2]	5	5	4,250,200	4,788,900	+ 1
Vancouver[2]	20	20	5,630,300	6,073,500	+
Victoria[2]	3	3	1,443,600	1,504,600	+
Places 30,000 population and over	324	334	140,023,900	153,204,800	+
Places under 30,000 population	355	367	67,807,500	76,102,100	+ 1

1. Other cities with 30,000 or more population cannot be shown without disclosing individual operations but a their total.
2. Metropolitan areas.

TABLE 4. Chain Variety Stores by Annual Sales Volume, 1955 and 1956

Annual sales range	Number of stores (maximum)	Total sales	% of tota sales
		$	%
1955			
Total, all stores	**679**	**207,831,400**	**10 0**
$1,000,000 and over	30	49,609,600	2 0
$500,000-$999,999	77	50,800,600	2 4
$300,000-$499,999	106	40,560,200	1 5
$200,000-$299,999	123	29,795,800	1 3
$100,000-$199,999	176	26,596,500	1 8
Under $100,000	167	10,468,700	0
1956			
Total, all stores	**701**	**229,306,900**	**1 0**
$1,000,000 and over	33	55,731,000	3
$500,000-$999,999	91	59,813,400	1
$300,000-$499,999	122	46,339,200	2
$200,000-$299,999	128	31,131,700	6
$100,000-$199,999	180	27,078,000	8
Under $100,000	147	9,213,600	0

CHAIN DRUG STORES

TABLE 1. Summary Statistics of Chain Drug Stores in Canada, 1930-1956

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
30	31	284	292	13,971,300	49,195	1,880,800	2	2,510,900	2
31	32	299	306	13,584,600	45,433	2	2	2	2
32	32	305	313	12,520,000	41,049	2	2	2	2
33	29	297	301	11,001,300	37,041	1,497,700	2	2,021,500	2
34	29	298	306	11,594,000	38,906	1,542,800	2	2,102,000	527,000
35	29	307	311	12,164,100	39,622	1,494,800	118,700	2,152,500	501,100
36	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300
37	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900
38	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500
39	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800
40	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400
41	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000
42	31	342	343	19,711,700	57,637	2,579,700	2	2,732,900	699,400
43	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,100
44	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700
45	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400
46	27	310	318	26,483,700	85,431	3,620,300	140,800	3,553,200	751,800
47	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100
48	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300
49	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600
50	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,300
51	28	325	346	31,266,900	96,205	5,170,400	220,100	4,835,300	1,054,100
52	28	325	338	33,476,300	103,004	5,043,700	252,100	5,241,800	1,039,000
53	28	332	345	34,805,200	104,835	5,450,800	267,200	5,519,700	1,018,000
54	29	339	354	35,908,100	105,924	5,778,400	306,100	5,880,200	1,008,200
55	30	335	354	36,659,700	109,432	6,165,400	344,500	6,349,900	1,159,700
56	31	349	364	41,298,600	118,334	6,608,400	399,000	6,807,800	1,192,200

1. Obtained by averaging the number at beginning, middle and end of the year.
2. Not available.

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1955 and 1956

Province	1955	1956	% change in sales 1956/1955
ada:			
hains (number)	**30**	**31**	
ores (maximum)	**354**	**364**	
otal sales $	**36,659,700**	**41,298,600**	**+ 12.7**
ntic Provinces:			
ains (number)	3	5	
ores (maximum)	23	27	
otal sales $	1,736,700	2,221,000	+ 27.9

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1955 and 1956 — Concluded

Province		1955	1956	% change in sales 1956/195
Quebec:				
Chains (number)		7	7	
Stores (maximum)		44	43	
Total sales	$	5,341,100	5,419,500	+
Ontario:				
Chains (number)		8	8	
Stores (maximum)		165	168	
Total sales	$	16,573,800	19,195,500	+ 1
Prairie Provinces:				
Chains (number)		6	5	
Stores (maximum)		46	46	
Total sales	$	5,128,200	5,501,900	+
British Columbia:				
Chains (number)		6	6	
Stores (maximum)		76	80	
Total sales	$	7,879,900	8,960,700	+ 1

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since se chains operate in more than one province.

TABLE 3. Chain Drug Stores by Annual Sales Volume, 1955 and 1956

Annual sales range	Number of stores (maximum)	Total sales	% of tot sales
		$	%
1955			
Total, all stores	**354**	**36,659,700**	**1**
$200,000 and over	22	6,002,700	
$100,000-$199,999	126	16,861,700	
$ 50,000-$ 99,999	159	12,245,500	
$ 30,000-$ 49,999	29	1,211,700	
Under $30,000	18	338,100	
1956			
Total, all stores	**364**	**41,298,600**	**1**
$200,000 and over	31	8,656,600	
$100,000-$199,999	151	20,360,100	
$ 50,000-$ 99,999	140	10,955,100	
$ 30,000-$ 49,999	26	1,049,600	
Under $30,000	16	277,200	

CHAIN WOMEN'S APPAREL STORES

TABLE 1. Summary Statistics of Chain Women's Apparel Stores in Canada, 1930-1956

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
930	28	183	203	8,584,800	46,911	976,900	2	1,422,500	2
931	25	186	213	6,828,100	36,710	2	2	2	2
932	19	164	185	5,093,700	31,059	2	2	2	2
933	15	144	148	4,029,400	27,982	359,100	2	590,000	2
934	15	153	171	4,506,300	29,456	385,800	2	587,700	141,600
935	13	133	138	4,594,600	34,546	404,400	2	786,900	94,200
936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100
937	19	176	194	6,216,600	35,322	541,900	2	887,500	119,700
938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600
939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500
940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,800
941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,100
942	31	277	281	14,186,900	51,215	1,187,900	2	1,351,400	526,400
943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,400
944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100
45	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500
946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900
947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100
48	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700
49	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100
50	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200
51	34	432	476	41,901,500	101,244	4,202,700	436,000	4,746,500	1,037,000
52	37	456	493	46,167,700	101,245	3,918,600	846,400	5,339,900	1,212,700
53	37	484	511	49,256,800	101,770	4,439,400	1,015,500	5,710,600	1,296,100
54	40	525	552	54,843,400	104,464	5,681,800	2,259,400	6,250,900	1,153,000
55	41	564	602	61,897,400	109,747	6,715,900	2,470,400	7,022,300	1,173,200
56	39	592	634	67,269,300	113,631	7,301,100	2,393,800	8,454,900	1,512,000

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1955 and 1956

Province		1955	1956	% change in sales 1956/1955
nada:				
hains (number)		**41**	**39**	
tores (maximum)		**602**	**634**	
otal sales	$	**61,897,400**	**67,269,300**	+ 8.7
antic Provinces:				
hains (number)		3	3	
tores (maximum)		20	21	
otal sales	$	1,945,700	2,191,900	+ 12.7
ebec:				
hains (number)		18	19	
tores (maximum)		162	170	
otal sales	$	14,721,500	16,483,400	+ 12.0
ario:				
hains (number)		25	24	
tores (maximum)		295	320	
otal sales	$	30,136,200	34,272,400	+ 13.7

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1955 and 1956 – Concluded

Province	1955	1956	% change in sales 1956 / 1955
Manitoba:			
Chains (number)	6	6	
Stores (maximum)	17	16	
Total sales $	2,148,800	2,065,800	- 3
Saskatchewan:			
Chains (number)	6	6	
Stores (maximum)	18	19	
Total sales $	2,031,200	2,143,500	+ 5
Alberta:			
Chains (number)	7	6	
Stores (maximum)	23	19	
Total sales $	4,727,900	2,953,600	- 37
British Columbia:			
Chains (number)	8	8	
Stores (maximum)	67	69	
Total sales $	6,186,100	7,158,700	+ 15

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since sev chains operate in more than one province

TABLE 3. Chain Women's Apparel Stores by Annual Sales Volume, 1955 and 1956

Annual sales range	Number of stores (maximum)	Total sales	% of total sa
		$	%
1955			
Total, all stores	**602**	**61,897,400**	**10**
$200,000 and over	55	21,296,900	3
$100,000-$199,999	140	19,010,700	3
$ 50,000- 99,999	209	15,354,600	2
$ 30,000- 49,999	119	4,783,300	
Under $30,000	79	1,451,900	
1956			
Total, all stores	**634**	**67,269,300**	**10**
$200,000 and over	62	23,129,200	3
$100,000-$199,999	155	21,244,500	3
$ 50,000- 99,999	235	17,193,400	2
$ 30,000- 49,999	100	4,102,200	
Under $30,000	82	1,600,000	

CHAIN SHOE STORES

TABLE 1. Summary Statistics of Chain Shoe Stores in Canada, 1930-1956

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				$	$	$	$	$	$
930	18	198	208	7,574,600	38,256	892,500	2	1,998,300	2
931	18	212	221	7,687,500	36,262	2	2	2	2
932	19	230	237	7,094,800	30,847	2	2	2	2
933	22	257	274	7,114,800	27,684	747,100	2	2,156,300	2
934	22	278	303	8,037,400	28,912	818,700	2	2,190,400	362,900
935	24	303	313	8,447,200	27,879	967,000	2	2,485,700	255,500
936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
937	25	337	355	10,093,700	29,952	1,109,900	2	2,623,300	375,400
938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
942	31	423	428	18,880,700	44,635	2,178,400	2	3,943,100	779,300
943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
951	35	581	605	38,322,700	65,959	4,862,600	139,100	10,498,200	1,823,700
952	34	603	628	41,544,400	68,896	5,026,500	121,600	10,234,400	1,788,900
953	34	604	627	43,470,100	71,970	5,468,000	108,500	11,501,200	2,197,600
954	41	648	682	45,384,500	70,038	5,914,700	114,500	12,001,900	1,926,000
955	43	680	705	48,054,300	70,668	6,310,000	123,200	12,436,200	2,290,800
956	42	699	736	53,432,600	76,441	7,090,600	127,400	13,941,700	2,396,400

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Chain Shoe Stores by Annual Sales Volume, 1955 and 1956

Annual sale range	Number of stores (maximum)	Total sales	% of total sales
		$	$
1955			
Total, all stores	**705**	**48,054,300**	**100.0**
$200,000 and over	9	2,684,800	5.6
$100,000-$199,999	100	13,227,900	27.5
$50,000- 99,999	355	24,165,900	50.3
$30,000- 49,999	164	6,437,400	13.4
Under $30,000	77	1,538,300	3.2
1956			
Total, all stores	**736**	**53,432,600**	**100.0**
$200,000 and over	19	5,279,300	9.9
$100,000-$199,999	131	17,107,300	32.0
$50,000- 99,999	297	21,046,900	39.4
$30,000- 49,999	205	8,324,300	15.6
Under $30,000	84	1,674,800	3.1

APPENDIX

For this report, certain census kind-of-business classifications have been combined and, for reference purposes, the business classifications of these combined groups are listed below. Classifications not combined are not listed.

Grocery and Combination Stores include grocery stores with and without beer and combination stores with and without beer.

Restaurants include eating places with or without other merchandise and fish and chips shops.

Alcoholic beverages include Government liquor stores, wine stores and brewers' warehousing stores.

Miscellaneous Food and Beverage Stores include dairy products stores, fish markets, caterers and refreshment booths and stands.

General Stores include former country general stores selling more than one-third food.

Men's and Boys' clothing and furnishings include custom tailors and hat shops.

Women's Clothing Stores include lingerie and hosiery, women's apparel and accessories.

Family Clothing Stores include furnishings for the family.

Miscellaneous Apparel and Accessories Stores include millinery, fur, and children's and infants' wear stores.

Lumber and Building Material Dealers include lumber and building material dealers with coal and wood yards.

Miscellaneous Building Material and Hardware Stores include electrical supply, heating and plumbing equipment, paint, glass and wallpaper stores.

Miscellaneous Household Appliance and Furniture Stores include other home furnishing stores.

Drug Stores include drug stores with and without soda fountains.

Other Miscellaneous Stores include fuel dealers; feed stores; farmers supply stores; used car dealers; china, glassware, and kitchenware stores; opticians; second-hand stores; farm implement dealers; florists; luggage and leather goods; news dealers; music stores; gift, novelty, and souvenir shops; sporting goods; and stores not elsewhere classified.

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RETAIL CHAIN STORES

1957

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** – The Primary Industries, including mining, forestry and fisheries; **Volume II** – Manufacturing; **Volume III** – Merchandising and Services.

Volume III consists of the following parts with individual trade reports listed under each:

Part I – Wholesale Statistics

A – Wholesale Trade, 25¢
B – Operating Results of Food Wholesalers, 25¢
C – Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers, 25¢
D – 1 Operating Results of Automotive Parts and Accessories Wholesalers, 25¢
2 Operating Results of Drug Wholesalers, 25¢
3 Operating Results of Hardware Wholesalers, 25¢
4 Operating Results of Plumbing and Heating Supply Wholesalers, 25¢
5 Operating Results of Household Appliance & Electrical Supply Wholesalers, 25¢
E – Agents and Brokers, Wholesale Trade (Memorandum), 10¢

Part II – Retail Statistics

F – Retail Trade, 50¢
G – Retail Chain Stores, 50¢
H – Operating Results of Food Store Chains, 25¢
I – Operating Results of Clothing Store Chains, 25¢
J – 1 Operating Results of Variety Store Chains, 25¢
2 Operating Results of Drug Store Chains, 25¢
3 Operating Results of Furniture Store Chains, 25¢
*K – Operating Results of Independent Food Stores, 25¢
*L – Operating Results of Independent Clothing Stores, 25¢
*M – Operating Results of Independent Hardware, Furniture, Appliance, Radio and Television Stores, 25¢
*N – Operating Results of Filling Stations and Garages, 25¢
*O – 1 Operating Results of Independent General Stores, 25¢
2 Operating Results of Independent Restaurants, 25¢
3 Operating Results of Independent Fuel Dealers, 25¢
4 Operating Results of Independent Drug Stores, 25¢
5 Operating Results of Independent Jewellery Stores, 25¢
6 Operating Results of Independent Tobacco Stores, 25¢
P – Retail Credit, 25¢

Part III – Services and Special Fields

Q – Laundries, Cleaners and Dyers, 25¢
R – Motion Picture Theatres, Exhibitors and Distributors, 25¢
S – Hotels, 25¢
T – Sales Financing, 25¢
U – Farm Implement and Equipment Sales, 25¢
V – New Motor Vehicle Sales and Motor Vehicle Financing, 25¢
W – Advertising Agencies (Memorandum), 10¢
X – Motion Picture Production (Memorandum), 10¢

The reports are punched to permit of filing in a ring binder.

* Biennial reports – not issued for 1957.

TABLE OF CONTENTS

DEFINITIONS

Chains—A retail chain is an organization operating four or more retail stores in similar or related kinds of business under the same ownership.

Classification by kind of business—Some chains operated stores of several distinct types and for purposes of this report these were allocated to their proper trade.

Classification by kind of organization—**Local chains** are those operating within one city or locality. **Provincial chains**, as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

Number of stores—The **average** number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The **maximum** is the total number of stores operated during the year, regardless of whether operated all or part of the year.

Sales—Total retail sales made through all **retail** outlets. Sales made through head office or warehouse are **not** included.

Salaries and wages—Salaries and wages reported are those paid to **store employees** only. Those paid to head office and warehouse employees are **not** included.

Accounts outstanding—These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do **not** include accounts written off.

Stocks—Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

RETAIL CHAIN STORES

1957

There were 493 chain store firms in Canada during 1957 operating 9,257 stores and transacting over 2.8 billion dollars worth of business. The number of chain store companies decreased by six during the year while there was an increase of 211 stores from 9,046 last year to 9,257 this year. Sales increased 7.3 percent to $2,841,568,800 from $2,647,054,900 in 1956.

These and other statistics contained in this bulletin are the result of an annual census of all known chain store organizations conducted by the Retail Trade Section of the Bureau's Industry and Merchandising Division. A retail chain store company, for purposes of these statistics, must operate four or more retail stores in the same or related kinds of business and be under the same ownership. Department stores are not included even though more than four stores are operated. Independently owned stores which belong to a group or buying organization, although enjoying certain purchasing benefits, also are excluded from this report. Some chains operated stores of several distinct types and for purposes of this publication these are allocated to their proper trade. Annual sales were distributed to the monthly components using a pattern of a majority of the firms in that trade who report monthly sales data.

Chain store sales increased in all provinces, except British Columbia, during 1957. British Columbia showed an overall decrease of 0.1 percent during the year. Newfoundland showed the largest percentage gain in sales for the year, 57.7 percent, with an increase of one in the number of firms operating and a net increase of two in the number of stores. The province of Ontario accounted for 47.0 percent of all chain stores sales in Canada during the year with a dollar value of $1,335,056,500 or a gain of 8.5 percent over sales of $1,230,387,500 in 1956.

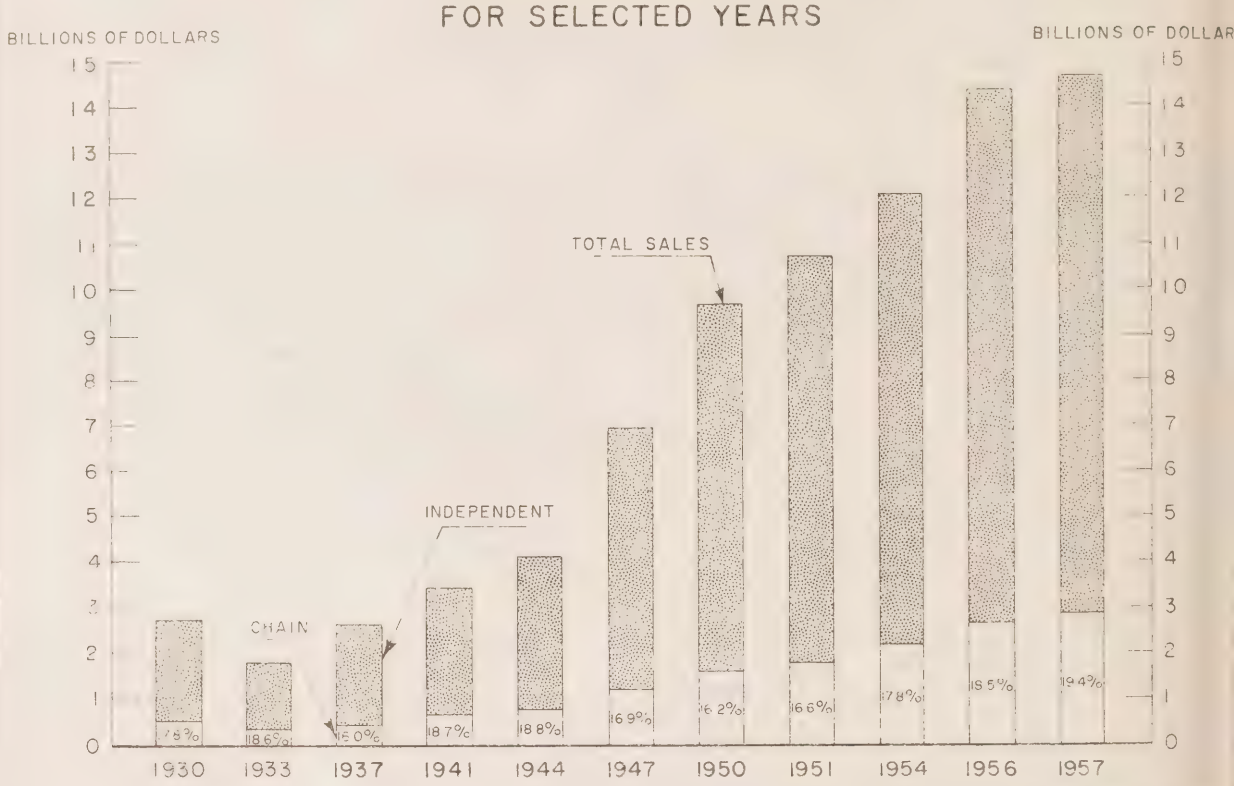
Salaries paid to retail chain store employees during 1957 totalled $242,979,200 or 11.0 percent higher than those in 1956 of $221,136,400. Salaries and wages paid to head office and warehouse employees amounted to an additional $54,881,000 during 1957, which may include in some instances a small amount of processing in warehouse establishments. Accounts outstanding at year's end had a value of $148,506,300, up 3.6 percent during the year from $143,357,200. Stocks on hand in both stores and warehouses of chain store firms at the end of 1957 had a cost value of $326,805,000, an increase of 7.3 percent from stocks of $304,575,200 on the same date a year earlier.

Grocery and combination stores, with sales of $1,241,725,400 during 1957, was the most important classification in the chain stores field, accounting for 43.6 percent of all sales and 14.8 percent of all stores. In this category, average sales per store increased from $891,325 to $905,708 or more than $14,000 during the year.

Following the general statistics of all chains are detailed tabulations of certain major trades—i.e., food, variety, drug, women's apparel and shoes. These trades are presented in a manner similar to the first part of this report with city detail shown where possible.

A study of the operating results of retail chain stores has been conducted on a biennial basis since 1947, covering certain selected trades. A summary of the more important ratios for ten trades is shown in Table 10. More detail on operating results is available in the publication indicated on the inside of the cover of this bulletin.

RETAIL CHAIN STORE SALES IN CANADA IN PROPORTION TO TOTAL SALES FOR SELECTED YEARS



RETAIL CHAIN STORE SALES

% CHANGE 1957 OVER 1956

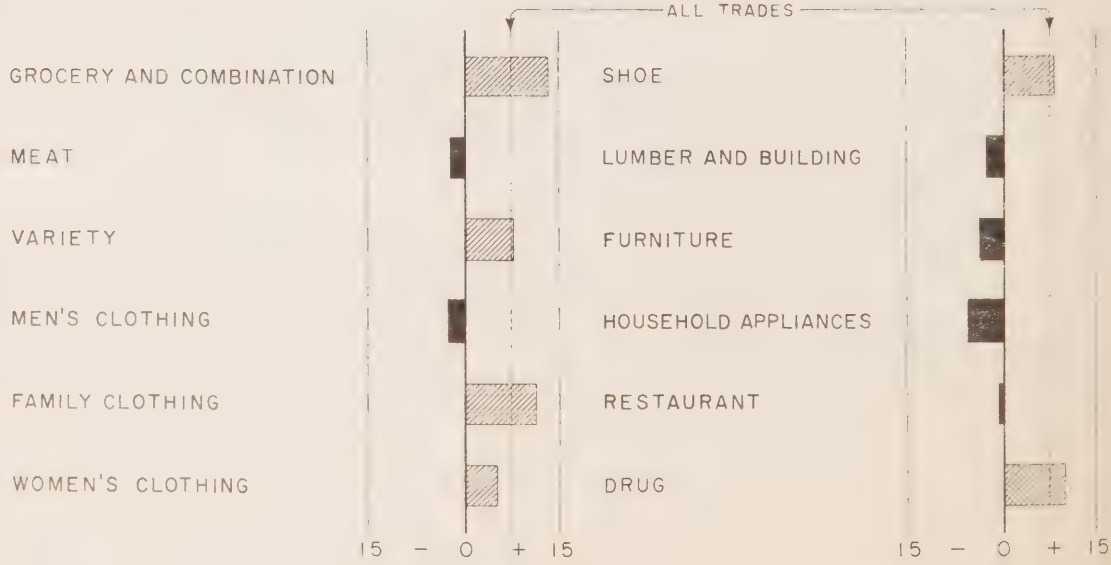


TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930 - 1957

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				dollars					
1930	518	8,097	8,504	487,336,000	60,187	50,404,900	[2]	60,457,200	[2]
1931	506	8,188	8,557	434,199,700	53,029	[2]	[2]	[2]	[2]
1932	486	8,066	8,393	360,806,200	44,732	[2]	[2]	[2]	[2]
1933	461	9,900	8,230	328,902,600	41,633	34,820,600	[2]	43,995,100	[2]
1934	445	7,804	8,210	347,186,100	44,488	34,510,900	[2]	40,962,600	13,768,100
1935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942	455	7,010	7,139	687,447,400	98,067	57,653,700	[2]	66,939,700	22,633,400
1943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
1948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
1949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
1950	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
1951	488	7,846	8,094	1,775,744,100	226,296	153,598,600	53,816,500	186,562,000	60,489,800
1952	476	7,766	8,047	1,924,873,000	247,859	154,642,500	77,474,700	172,886,300	55,214,600
1953	466	7,835	8,153	2,048,228,000	261,420	171,167,100	91,537,900	179,704,300	52,095,700
1954	491	8,136	8,468	2,146,634,900	263,844	181,509,000	102,746,700	191,048,700	57,814,200
1955	496	8,274	8,734	2,353,955,400	284,500	199,611,200	127,362,300	205,833,200	63,119,600
1956	499	8,559	9,046	2,647,054,900	309,272	221,136,400	143,357,200	232,392,100	72,183,100
1957	493	8,822	9,257	2,841,568,800	322,100	242,979,200	148,506,300	248,283,900	78,521,100

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Not available.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1957, by Kinds of Business

No.		Number of chains	Number of stores	
			Average	Maximum
1	**Total, all chains**	493	8,822	9,25
	Food and beverage group:			
2	Bakery products stores	15	194	21
3	Candy and confectionery stores	9	243	26
4	Grocery and combination stores	35	1,291	1,37
5	Meat markets	4	42	4
6	Restaurants	27	337	36
7	Alcoholic beverage stores	18	995	1,02
8	Miscellaneous	9	59	7
	General merchandise group:			
9	General merchandise stores	15	140	14
10	General stores	25	344	35
11	Variety stores	18	703	72
	Automotive group:			
12	Automobile dealers	4	33	3
13	Automotive accessory stores	5	76	8
14	Garages and filling stations	4	46	4
	Apparel and accessories stores:			
15	Men's and boys' clothing and furnishings	23	216	23
16	Women's clothing stores	39	628	65
17	Family clothing stores	26	179	19
18	Shoes	38	717	7
19	Miscellaneous	7	53	5
	Building materials and hardware group:			
20	Lumber and building material dealers	24	730	7
21	Hardware	14	145	1
22	Miscellaneous	5	35	
	Furniture and household appliance group:			
23	Furniture stores	11	199	2
24	Household appliance stores	32	483	5
25	Miscellaneous	6	29	
	Other retail stores group:			
26	Drug stores	30	352	3
27	Jewellery stores	15	137	1
28	Miscellaneous	35	416	4

[1] Indicates figures withheld to avoid disclosing individual operations, but are included in their totals.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1957, by Kinds of Business

Sales (Retail)		Salaries and wages	Customer's accounts outstanding	Stocks on hand as at December 31, 1957		
Amount	% of total chain sales			Stores	Warehouses	No.
$		dollars				
2,841,568,800	**100.0**	**242,979,200**	**148,506,300**	**248,283,900**	**78,521,100**	1
9,048,600	0.3	1,529,900	25,400	114,900	—	2
7,662,800	0.2	1,205,700	50,200	218,700	[1]	3
1,241,725,400	43.7	75,331,400	852,600	46,825,900	24,322,000	4
7,562,800	0.3	718,300	[1]	137,700	—	5
36,193,900	1.3	9,787,000	90,100	655,500	60,000	6
530,142,800	18.7	23,199,500	—	31,815,600	33,547,000	7
3,311,400	0.1	712,300	[1]	68,800	[1]	8
48,649,000	1.7	5,765,700	4,068,000	8,390,100	119,600	9
42,773,700	1.5	3,854,600	2,761,800	13,478,100	1,252,300	10
247,222,600	8.7	36,719,900	480,700	28,214,000	5,196,100	11
25,060,900	0.9	2,482,100	4,190,200	3,221,300	—	12
18,519,300	0.7	2,275,800	3,616,300	2,689,900	—	13
4,719,200	0.2	799,700	[1]	247,500	—	14
28,158,900	1.0	3,459,100	1,792,700	6,337,400	291,600	15
70,706,900	2.5	8,460,800	2,463,800	8,359,700	1,256,100	16
40,459,100	1.4	5,317,800	3,612,000	9,294,400	229,800	17
57,822,500	2.0	8,019,200	135,100	13,998,600	2,249,700	18
4,930,300	0.2	668,500	793,400	1,189,000	[1]	19
97,254,400	3.4	8,156,800	13,366,400	24,750,000	396,700	20
39,483,400	1.4	4,043,500	4,140,500	7,558,400	[1]	21
3,796,000	0.1	433,000	652,500	519,600	[1]	22
52,777,700	1.9	6,796,000	55,440,300	6,915,100	1,286,400	23
73,559,700	2.6	12,227,400	31,707,500	9,934,900	2,268,400	24
4,389,200	0.2	582,000	695,900	1,195,500	—	25
45,436,800	1.6	7,160,800	408,600	7,896,900	1,385,800	26
45,205,100	1.6	7,888,600	11,794,300	9,035,200	830,700	27
54,996,400	1.9	5,383,800	5,321,100	5,221,200	1,167,800	28

TABLE 3. Chains, Stores and Sales by Provinces, 1956 and 1957

Province	1956	1957	% change in sales 1957/1956
Canada:			
Chains (number)	**499**	**493**	
Stores (maximum)	**9,046**	**9,257**	
Total sales $	**2,647,054,900**	**2,841,568,800**	+ 7.
Newfoundland:			
Chains (number)	20	21	
Stores (maximum)	109	111	
Total sales $	15,267,100	24,079,100	+57
Prince Edward Island:			
Chain (number)	14	13	
Stores (maximum)	24	24	
Total sales $	5,040,900	5,317,400	+ 5
Nova Scotia:			
Chains (number)	52	50	
Stores (maximum)	329	330	
Total sales $	90,414,500	98,111,300	+ 8
New Brunswick			
Chains (number)	39	37	
Stores (maximum)	201	197	
Total sales $	74,490,400	75,967,600	+ 2
Quebec:			
Chains (number)	162	155	
Stores (maximum)	1,698	1,725	
Total sales $	540,628,100	576,715,800	+ 6
Ontario:			
Chains (number)	247	254	
Stores (maximum)	3,919	4,078	
Total sales $	1,230,387,500	1,335,056,500	+ 8
Manitoba:			
Chains (number)	68	69	
Stores (maximum)	399	406	
Total sales $	100,590,900	112,126,500	+1
Saskatchewan:			
Chains (number)	69	67	
Stores (maximum)	681	682	
Total sales $	111,353,300	118,934,900	+
Alberta:			
Chains (number)	85	88	
Stores (maximum)	699	714	
Total sales $	182,111,100	197,763,400	+
British Columbia:			
Chains (number)	101	99	
Stores (maximum)	932	943	
Total sales $	289,846,300	289,462,600	–
Yukon and Northwest Territories:			
Chains (number)	5	4	
Stores (maximum)	55	56	
Total sales $	6,924,800	8,033,700	+1

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since se chains operate in more than one province.

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1956 and 1957

Kind of business	1956	1957	% change in sales 1957/1956
Total, all chains:			
Chains (number)	499	493	
Stores (maximum)	9,046	9,257	
Total sales $	2,647,054,900	2,841,568,800	+ 7.3
Grocery and combination stores:			
Chains (number)	38	35	
Stores (maximum)	1,309	1,371	
Total sales $	1,096,330,100	1,241,725,400	+13.3
Meat markets:			
Chains (number)	5	4	
Stores (maximum)	44	44	
Total sales $	7,729,800	7,562,800	− 2.2
Variety stores:			
Chains (number)	18	18	
Stores (maximum)	701	724	
Total sales $	229,306,900	247,222,600	+ 7.8
Men's and boys' clothing and furnishings stores (including custom tailors):			
Chains (number)	21	23	
Stores (maximum)	231	230	
Total sales $	28,866,400	28,158,900	− 2.5
Family clothing stores:			
Chains (number)	25	26	
Stores (maximum)	181	196	
Total sales $	36,347,100	40,459,100	+11.3
Women's apparel and accessories stores:			
Chains (number)	39	39	
Stores (maximum)	634	654	
Total sales $	67,269,300	70,706,900	+ 5.1
Shoe stores:			
Chains (number)	42	38	
Stores (maximum)	736	746	
Total sales $	53,432,600	57,822,500	+ 8.2
Hardware stores:			
Chains (number)	12	14	
Stores (maximum)	141	153	
Total sales $	37,018,800	39,483,400	+ 6.7

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1956 and 1957 — Concluded

Kind of business	1956	1957	% change in sales 1957/1956
Lumber and building material dealers:			
Chains (number)	25	24	
Stores (maximum)	754	740	
Total sales $	99, 861, 800	97, 254, 400	- 2.6
Furniture stores:			
Chains (number)	13	11	
Stores (maximum)	209	204	
Total sales $	54, 665, 300	52, 777, 700	- 3.5
Household appliance, radio and music stores:			
Chains (number)	37	32	
Stores (maximum)	516	518	
Total sales $	77, 747, 200	73, 559, 700	- 5.4
Restaurants:			
Chains (number)	28	27	
Stores (maximum)	384	368	
Total sales $	36, 374, 500	36, 193, 900	- 0.5
Drug stores:			
Chains (number)	31	30	
Stores (maximum)	364	364	
Total sales $	41, 298, 600	45, 436, 800	+10.(

TABLE 5. Retail Chains by Type of Operation, 1956 and 1957

Type of operation	Number of chains	Number of stores (maximum)	Total sales	
			Amount	% of total
			$	%
1956				
Total, all chains	**499**	**9, 046**	**2, 647, 054, 900**	**100.(**
Local chains	142	1, 029	147, 186, 500	5.6
Provincial chains	231	3, 566	1, 161, 666, 400	43.9
Sectional and national chains	126	4, 451	1, 338, 202, 000	50.5
1957				
Total, all chains	**493**	**9, 257**	**2, 841, 568, 800**	**100.(**
Local chains	133	890	131, 598, 000	4.(
Provincial chains	238	3, 769	1, 231, 945, 300	43.(
Sectional and national chains	122	4, 598	1, 478, 025, 500	52.(

TABLE 6. Retail Chains by Number of Units Operated, 1956 and 1957

Number of units operated	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1956				
Total, all chains	**499**	**9,046**	**2,647,054,900**	**100.0**
4- 9 units	308	1,701	296,750,700	11.2
10-49 units	155	3,086	652,481,500	24.7
50-99 units	18	1,322	310,226,500	11.7
100 units and over	18	2,937	1,387,596,200	52.4
1957				
Total, all chains	**493**	**9,257**	**2,841,568,800**	**100.0**
4- 9 units	303	1,709	308,417,900	10.9
10-49 units	153	3,044	555,097,500	19.5
50-99 units	18	1,272	432,406,000	15.2
100 units and over	19	3,232	1,545,647,400	54.4

TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1956 and 1957

Annual sales volume of chains	Number of chains	Number of stores	Total sales	
			Amount	% of total
			$	%
1956				
Total, all chains	**499**	**9,046**	**2,647,054,900**	**100.0**
$5,000,000 and over	63	4,726	2,134,278,500	80.6
$1,000,000-$4,999,999	167	2,471	386,440,600	14.6
Under $1,000,000	269	1,849	126,335,800	4.8
1957				
Total, all chains	**493**	**9,257**	**2,841,568,800**	**100.0**
$5,000,000 and over	68	5,171	2,342,618,000	82.4
$1,000,000-$4,999,999	171	2,288	379,797,300	13.4
Under $1,000,000	254	1,798	119,153,500	4.2

TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1956-1957

Month	Total all trades		Change 1957/56	Grocery and combination stores		Change 1957/56
	1956	1957		1956	1957	
	$	$	%	$	$	%
January	167,186,600	188,424,600	+12.7	78,314,200	94,629,800	+20.8
February	169,044,200	185,741,800	+ 9.9	80,358,500	91,298,700	+13.6
March	209,410,200	216,833,500	+ 3.5	95,738,000	106,317,100	+11.1
April	190,001,400	220,635,200	+16.1	84,636,000	98,797,400	+16.7
May	217,336,300	237,562,700	+ 9.3	91,924,400	106,510,900	+15.9
June	236,790,800	244,200,100	+ 3.1	99,604,300	107,964,600	+ 8.4
July	214,090,800	235,330,700	+ 9.9	87,076,800	100,454,300	+15.4
August	223,841,300	252,971,200	+13.0	90,092,200	109,931,500	+22.0
September	223,395,700	226,719,700	+ 1.5	92,206,000	97,437,400	+ 5.7
October	227,988,400	242,083,200	+ 6.2	92,641,300	104,084,000	+12.4
November	236,536,000	258,496,300	+ 9.3	96,193,800	113,061,900	+17.5
December	331,433,200	332,569,800	+ 0.3	107,544,600	111,237,800	+ 3.4
Annual total	**2,647,054,900**	**2,841,568,800**	**+ 7.3**	**1,096,330,100**	**1,241,725,400**	**+13.**

Month	Meat stores		Change 1957/56	General stores		Change 1957/56
	1956	1957		1956	1957	
	$	$	%	$	$	%
January	613,000	669,100	+ 9.2	2,636,300	2,810,300	+ 6.
February	643,200	627,600	− 2.4	2,388,700	2,520,000	+ 5.
March	656,200	643,700	− 1.9	2,910,200	2,941,100	+ 1.
April	607,400	634,700	+ 4.5	2,911,200	3,277,400	+12.
May	617,800	633,900	+ 2.6	3,507,500	3,670,000	+ 4.
June	610,500	586,800	− 3.9	3,637,300	3,842,200	+ 5.
July	561,400	576,700	+ 2.7	3,817,000	4,152,100	+ 8.
August	607,800	611,100	+ 0.5	3,832,200	4,119,500	+ 7.
September	628,200	574,900	− 8.5	3,673,900	3,822,500	+ 4.
October	721,100	668,700	− 7.3	3,883,900	3,966,200	+ 2.
November	694,900	660,200	− 5.0	3,693,600	3,558,200	− 3.
December	768,300	675,400	−12.1	4,252,200	4,094,200	− 3.
Annual total	**7,729,800**	**7,562,800**	**− 2.2**	**41,144,000**	**42,773,700**	**+ 4.**

Month	Variety stores		Change 1957/56	Motor vehicle dealers		Change 1957/56
	1956	1957		1956	1957	
	$	$	%	$	$	%
January	11,702,300	12,667,400	+ 8.2	1,005,500	1,688,400	+67
February	11,843,200	13,082,400	+10.5	961,300	1,717,200	+78
March	17,583,800	16,186,600	− 7.9	1,392,700	2,292,500	+64
April	15,399,500	20,718,100	+34.5	1,918,900	2,670,700	+39
May	17,552,300	18,959,600	+ 8.0	2,652,700	3,080,000	+16
June	20,057,100	20,024,400	− 0.2	2,611,800	2,600,400	− 0
July	17,294,900	19,695,000	+13.9	2,451,800	2,257,000	− 7
August	17,778,900	19,899,000	+11.9	2,088,600	2,000,200	− 4
September	18,306,100	18,471,200	+ 0.9	1,697,300	1,989,700	+17
October	18,712,300	20,616,700	+10.2	1,706,800	1,550,600	− 9
November	21,944,600	23,753,300	+ 8.2	1,561,200	1,726,000	+10
December	41,131,900	43,148,900	+ 4.9	1,376,400	1,488,200	+ 8
Annual total	**229,306,900**	**247,222,600**	**+ 7.8**	**21,425,000**	**25,060,900**	**+17**

TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1956-1957 — Continued

Month	Jewellery stores 1956	Jewellery stores 1957	Change 1957/1956	Men's clothing stores 1956	Men's clothing stores 1957	Change 1957/1956
	$	$	%	$	$	%
January	2,370,800	2,330,100	− 1.7	1,790,600	1,877,900	+ 4.9
February	2,457,000	2,444,400	− 0.5	1,681,800	1,702,200	+ 1.2
March	2,801,100	2,659,500	− 5.1	2,201,500	2,058,300	− 6.5
April	2,691,600	2,924,200	+ 8.6	2,064,700	2,330,200	+12.9
May	3,680,200	3,496,500	− 5.0	2,317,600	2,237,200	− 3.5
June	3,597,300	3,366,600	− 6.4	2,746,600	2,529,700	− 7.9
July	2,919,300	2,900,700	− 0.6	1,940,500	1,972,600	+ 1.7
August	3,402,600	3,295,000	− 3.2	1,722,100	1,899,600	+10.3
September	3,515,600	3,420,200	− 2.7	2,213,400	1,774,400	−19.8
October	3,549,100	3,223,200	− 9.2	2,550,400	2,463,800	− 3.4
November	4,521,400	4,525,700	+ 0.1	3,201,300	3,160,500	− 1.3
December	10,795,100	10,619,000	− 1.6	4,435,900	4,152,500	− 6.4
Annual total	**46,301,100**	**45,205,100**	**− 2.4**	**28,866,400**	**28,158,900**	**− 2.5**

Month	Family clothing stores 1956	Family clothing stores 1957	Change 1957/1956	Women's clothing stores 1956	Women's clothing stores 1957	Change 1957/1956
	$	$	%	$	$	%
January	2,484,100	2,738,800	+10.3	3,918,500	4,136,900	+ 5.6
February	1,599,000	1,937,300	+21.2	3,492,700	3,828,800	+ 9.6
March	2,623,300	2,704,000	+ 3.1	4,908,200	4,742,700	− 3.4
April	2,624,000	3,257,300	+24.1	4,637,600	5,624,800	+21.3
May	2,866,000	3,136,600	+ 9.4	5,774,500	6,302,000	+ 9.1
June	3,275,100	3,320,000	+ 1.4	6,862,500	6,683,100	− 2.6
July	2,559,200	2,765,800	+ 8.1	5,562,300	5,956,600	+ 7.1
August	2,956,800	3,462,700	+17.1	4,710,200	5,576,600	+18.4
September	3,349,600	3,506,400	+ 4.7	5,388,700	5,285,800	− 1.9
October	3,312,700	3,982,700	+20.2	5,443,700	5,678,900	+ 4.3
November	3,724,000	4,296,900	+15.4	5,698,300	6,228,700	+ 9.3
December	4,973,300	5,350,600	+ 7.6	10,872,100	10,662,000	− 1.9
Annual total	**36,347,100**	**40,459,100**	**+11.3**	**67,269,300**	**70,706,900**	**+ 5.1**

Month	Shoe stores 1956	Shoe stores 1957	Change 1957/1956	Hardware stores 1956	Hardware stores 1957	Change 1957/1956
	$	$	%	$	$	%
January	2,506,200	2,877,700	+14.8	1,980,500	2,279,300	+15.1
February	2,315,200	2,585,700	+11.7	1,940,300	2,128,000	+ 9.7
March	4,002,100	4,127,000	+ 3.1	2,553,200	2,813,700	+10.2
April	4,064,300	5,164,000	+27.1	2,872,700	3,275,700	+14.0
May	4,535,600	5,110,600	+12.7	3,463,700	3,856,400	+11.3
June	5,833,700	5,736,600	− 1.7	3,573,700	3,684,000	+ 3.1
July	4,307,600	4,847,500	+12.5	3,100,400	3,374,500	+ 8.8
August	4,233,100	4,945,500	+16.8	3,363,800	3,575,000	+ 6.3
September	4,707,800	4,762,700	+ 1.2	3,042,100	3,181,700	+ 4.6
October	4,154,200	4,594,500	+10.6	3,508,800	3,582,800	+ 2.1
November	5,623,200	5,436,900	− 3.3	3,613,400	3,691,000	+ 2.1
December	7,149,600	7,633,800	+ 6.8	4,006,200	4,041,300	+ 0.9
Annual total	**53,432,600**	**57,822,500**	**+ 8.2**	**37,018,800**	**39,483,400**	**+ 6.7**

TABLE 8. Retail Chain Store Sales in Canada—by Kinds of Business and Months 1956-1957 — Concluded

Month	Lumber and building material dealers		Change 1957/56	Furniture stores		Chang 1957/5
	1956	1957		1956	1957	
	$	$	%	$	$	%
January	4,548,600	4,573,000	+ 0.5	3,268,300	2,792,100	-14
February	4,650,600	4,690,400	+ 0.9	3,091,900	2,919,700	- 5
March	3,800,000	4,693,500	+23.5	3,977,300	3,649,100	- 8
April	5,081,200	4,652,100	- 8.4	3,856,200	4,066,200	+ 5
May	10,301,700	10,086,100	- 2.1	4,952,100	4,849,200	- 2
June	9,874,400	10,477,100	+ 6.1	4,805,200	4,903,200	+ 2
July	10,627,100	10,908,000	+ 2.6	4,464,300	4,497,400	+ 0
August	12,516,000	11,378,400	- 9.1	4,583,500	4,685,400	+ 2
September	11,048,600	10,493,400	- 5.0	5,153,400	4,555,300	-11
October	10,966,300	10,042,800	- 8.4	5,434,100	5,162,300	- 5
November	10,713,900	9,426,700	-12.0	5,173,100	4,897,400	- 5
December	5,733,400	5,832,900	+ 1.7	5,905,900	5,800,400	- 1
Annual total	**99,861,800**	**97,254,400**	**- 2.6**	**54,665,300**	**52,777,700**	**- 3**

Month	Appliance and radio stores		Change 1957/56	Restaurants		Chang 1957/
	1956	1957		1956	1957	
	$	$	%	$	$	%
January	6,072,100	5,430,000	-10.6	2,749,500	2,747,100	-
February	5,270,400	5,129,400	- 2.7	2,603,300	2,567,200	-
March	5,969,000	6,112,100	+ 2.4	2,901,900	2,877,200	-
April	5,766,200	5,649,800	- 2.0	2,868,300	2,874,800	+
May	6,402,800	5,473,000	-14.5	3,062,100	3,088,800	+
June	5,998,400	5,554,000	- 7.4	3,063,000	3,179,200	+
July	5,952,500	5,664,400	- 4.8	3,531,300	3,493,300	-
August	5,875,300	5,885,500	+ 0.2	3,494,900	3,514,000	+
September	7,384,800	7,299,300	- 1.2	3,183,600	3,104,600	-
October	8,053,000	7,198,500	-10.6	3,042,600	2,960,700	-
November	6,712,700	6,923,300	+ 3.1	2,910,900	2,877,500	-
December	8,290,000	7,240,400	-12.7	2,963,100	2,909,500	-
Annual total	**77,747,200**	**73,559,700**	**- 5.4**	**36,374,500**	**36,193,900**	-

Month	Drug stores		Change 1957/56	All other stores		Chan 1957/
	1956	1957		1956	1957	
	$	$	%	$	$	%
January	3,045,600	3,379,200	+11.0	38,180,500	40,797,500	+
February	3,077,300	3,254,200	+ 5.7	40,669,800	43,308,600	+
March	3,372,500	3,588,500	+ 6.4	52,019,200	48,426,900	-
April	3,258,400	3,619,800	+11.1	44,743,200	51,098,000	+
May	3,310,600	3,872,300	+17.0	50,414,700	53,199,600	+
June	3,434,400	3,631,700	+ 5.7	57,205,500	56,116,500	-
July	3,321,700	3,633,100	+ 9.4	54,602,700	58,181,700	+
August	3,343,400	3,720,300	+11.3	59,239,900	64,471,900	+
September	3,312,300	3,556,600	+ 7.4	54,584,300	53,483,600	-
October	3,642,100	4,260,100	+17.0	56,666,000	58,046,700	+
November	3,304,900	3,645,100	+10.3	57,250,800	60,627,000	+
December	4,875,400	5,275,900	+ 8.2	106,359,800	102,407,000	-
Annual total	**41,298,600**	**45,436,800**	**+10.0**	**671,936,400**	**690,165,000**	+

TABLE 9. Retail Chain Store Sales and Total Sales Compared, 1957

Province and trade	Total sales	Independent store sales	Chain store sales	Chain sales % of total
	dollars			%
Atlantic Provinces	1, 233, 869, 900	1, 030, 394, 500	203, 475, 400	16. 5
Quebec	3, 521, 412, 100	2, 944, 696, 300	576, 515, 800	16. 4
Ontario	5, 663, 427, 500	4, 328, 371, 000	1, 335, 056, 500	23. 6
Manitoba	725, 819, 100	613, 692, 600	112, 126, 500	15. 4
Saskatchewan	854, 751, 200	735, 816, 300	118, 934, 900	13. 9
Alberta	1, 211, 018, 600	1, 013, 255, 200	197, 763, 400	16. 3
British Columbia (including Yukon and Northwest Territories)	1, 616, 142, 800	1, 318, 646, 500	297, 469, 300	18. 4
Canada	**14, 826, 441, 200**	**11, 984, 872, 400**	**2, 841, 568, 800**	**19. 2**
Grocery and combination stores	2, 894, 410, 300	1, 652, 684, 900	1, 241, 725, 400	42. 9
Other food and beverage stores	1, 081, 490, 500	523, 762, 100	557, 728, 400	51. 6
Variety stores	295, 759, 000	48, 536, 400	247, 222, 600	83. 6
Men's and boys' clothing stores	235, 368, 300	207, 209, 400	28, 158, 900	12. 0
Family clothing stores	217, 728, 800	177, 269, 700	40, 459, 100	18. 6
Women's clothing stores	256, 976, 600	186, 269, 700	70, 706, 900	27. 5
Shoe stores	136, 262, 100	78, 439, 600	57, 822, 500	42. 4
Hardware stores	302, 366, 400	262, 883, 000	39, 483, 400	13. 1
Lumber and building material dealers	457, 808, 800	360, 554, 400	97, 254, 400	21. 2
Furniture, appliance and radio stores	567, 283, 500	440, 946, 100	126, 337, 400	22. 3
Restaurants	527, 562, 600	491, 368, 700	36, 193, 900	6. 9
Drug stores	357, 579, 400	312, 142, 600	45, 436, 800	12. 7
Jewellery stores	130, 907, 900	85, 702, 800	45, 205, 100	34. 5
Miscellaneous	7, 364, 937, 000	7, 157, 103, 000	207, 834, 000	2. 8

Note: Department stores are included with independent stores. Excluding department stores, chain stores account for 21% of sales.

TABLE 10. Operating Results of Retail Chain Stores for Selected Kinds of Business, 1957

(Percentage of net sales)

Kind of business	Gross profit	Salaries and wages	Occupancy[1]	Total operating expenses[2]	Net operating profit	Net non-trading income	Net profit before income tax
Grocery	15. 46	8. 49	1. 56	14. 38	1. 08	0. 37	1. 45
Combination grocery and meat	17. 44	7. 32	1. 84	13. 80	3. 64	0. 04	3. 68
Meat markets	20. 17	11. 26	1. 21	18. 48	1. 69	0. 19	1. 88
Men's clothing	32. 13	15. 60	4. 86	30. 12	2. 01	0. 42	2. 43
Women's clothing	34. 38	14. 97	6. 78	30. 85	3. 53	1. 03	4. 56
Family clothing	32. 88	16. 57	5. 27	30. 79	2. 09	0. 58	2. 67
Shoe	33. 95	15. 51	6. 72	29. 08	4. 87	− 0. 06[3]	4. 81
Variety	38. 56	18. 16	5. 34	29. 55	9. 01	0. 62	9. 63
Drug	34. 36	18. 76	5. 03	31. 36	3. 00	1. 07	4. 07
Furniture	36. 69	16. 81	4. 43	41. 46	−4. 77[4]	13. 48	8. 71

[1] Includes taxes and insurance light, heat and power, repair, maintenance, depreciation, (except on delivery equipment) and rentals on rented premises.
[2] Includes salaries and wages and occupancy expenses.
[3] Net non-trading expenses.
[4] Net operating loss; financial charges on credit accounts considered as "non-trading income".

CHAIN FOOD STORES

TABLE 1. Summary Statistics of Chain Food Stores in Canada, 1930-1957 (Grocery and Combination Stores)

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				dollars					
1930	67	2,004	2,127	119,498,600	59,630	8,889,200	[2]	6,250,200	[2]
1931	69	2,098	2,193	117,284,000	55,903	[2]	[2]	[2]	[2]
1932	71	2,151	2,232	104,618,700	48,637	[2]	[2]	[2]	[2]
1933	75	2,132	2,221	98,862,100	46,371	7,448,400	[2]	6,125,000	[2]
1934	74	2,159	2,239	100,874,900	46,723	7,516,900	[2]	5,818,300	4,000,20
1935	73	2,090	2,151	101,418,400	48,526	7,638,700	1,041,200	5,938,100	3,521,10
1936	75	2,079	2,172	107,345,900	51,633	7,980,800	1,106,900	6,395,900	4,526,10
1937	75	2,024	2,125	116,389,700	57,505	8,642,500	1,198,000	6,345,400	3,661,60
1938	77	1,938	2,054	116,849,800	60,294	8,584,100	1,452,900	6,129,300	3,344,70
1939	73	1,718	1,887	123,826,200	72,076	8,601,400	1,326,000	6,500,800	4,467,20
1940	66	1,534	1,650	140,805,700	91,790	9,049,700	1,206,500	7,191,100	5,264,20
1941	62	1,526	1,541	172,317,400	112,921	10,565,500	936,400	7,270,800	5,755,70
1942	56	1,284	1,293	188,116,300	146,508	11,075,200	[2]	7,085,200	7,591,20
1943	56	1,258	1,269	179,833,500	142,952	11,222,000	639,600	7,589,200	7,837,10
1944	55	1,228	1,245	198,811,100	161,898	12,527,700	659,800	7,322,700	7,394,40
1945	52	1,194	1,211	212,891,600	178,301	13,472,900	649,800	7,526,100	7,730,80
1946	52	1,154	1,177	237,677,300	205,960	15,340,000	698,100	8,902,600	9,661,30
1947	51	1,192	1,204	301,796,300	253,185	18,653,600	823,000	11,207,000	13,064,40
1948	48	1,175	1,226	387,136,600	329,478	22,822,500	1,047,900	11,157,000	13,128,30
1949	44	1,131	1,191	433,950,300	383,687	26,322,100	1,403,900	12,355,600	11,138,40
1950	39	1,109	1,191	504,578,900	454,985	30,018,200	1,421,900	15,442,800	14,157,70
1951	43	1,141	1,205	612,730,800	537,012	36,731,100	1,081,800	19,638,100	15,788,90
1952	37	1,123	1,174	702,104,600	625,204	42,252,600	962,000	20,688,100	14,602,20
1953	35	1,112	1,166	773,220,100	695,342	47,433,000	914,300	23,228,800	16,652,50
1954	35	1,123	1,182	863,422,100	768,853	50,306,000	985,000	28,348,800	18,855,30
1955	35	1,166	1,256	962,832,700	825,757	56,495,000	1,056,400	32,041,100	19,058,50
1956	38	1,230	1,309	1,096,330,100	891,325	64,461,100	703,900	38,466,700	22,044,90
1957	35	1,291	1,371	1,241,725,400	961,832	75,331,400	852,600	46,825,900	24,322,0

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Not available.

TABLE 2. Food Chains, Stores and Sales by Province, 1956 and 1957
(Grocery stores and combination stores)

Province		1956	1957	% change in sales 1957/1956
Canada:				
Chains (number)		**38**	**35**	
Stores (maximum)		**1,309**	**1,371**	
Total sales	$	**1,096,330,100**	**1,241,725,400**	**+13.3**
Atlantic Provinces:				
Chains (number)		13	9	
Stores (maximum)		190	103	
Total sales	$	48,926,200	55,923,500	+14.3
Quebec:				
Chains (number)		7	6	
Stores (maximum)		220	230	
Total sales	$	232,050,200	255,195,200	+10.0
Ontario:				
Chains (number)		14	13	
Stores (maximum)		575	612	
Total sales	$	585,135,400	660,416,800	+12.9
Manitoba:				
Chains (number)		4	3	
Stores (maximum)		82	81	
Total sales	$	42,273,100	45,972,700	+ 8.8
Saskatchewan:				
Chains (number)		5	5	
Stores (maximum)		70	75	
Total sales	$	28,708,700	30,752,200	+ 7.1
Alberta:				
Chains (number)		6	6	
Stores (maximum)		103	101	
Total sales	$	62,940,500	77,286,800	+22.8
British Columbia:				
Chains (number)		6	7	
Stores (maximum)		159	169	
Total sales	$	96,296,000	116,178,200	+20.6

Note: The sum of provincial figures for "chains (numbers)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Food Store Sales for Metropolitan and Major Urban Areas 1956 and 1957
(Grocery stores and combination stores)

City	Number of stores (maximum)		Total sales		
	1956	1957	1956	1957	% change 1957/1956
			dollars		%
Sydney-Glace Bay	11	11	5,033,600	5,867,600	+16.6
Halifax	36	38	21,778,900	24,347,800	+11.8
Montreal	130	139	169,300,800	187,953,900	+11.0
Quebec	14	14	15,757,200	17,270,600	+ 9.6
Shawinigan Falls	5	5	3,954,400	3,900,000	- 1.4
Sherbrooke	5	6	4,682,000	5,258,700	+12.3
Trois Rivières	8	8	4,573,400	6,117,200	+33.8
Brantford	6	7	7,938,100	8,785,700	+10.7
Fort William	7	6	4,010,000	5,131,500	+28.0
Guelph	5	5	5,948,300	6,488,200	+ 9.1
Hamilton	52	46	44,054,300	50,701,400	+15.1
Kingston	5	6	8,118,800	9,340,100	+15.0
Kitchener	10	10	9,085,500	9,747,500	+ 7.3
London	18	21	23,280,200	25,563,500	+ 9.8
Niagara Falls	5	6	7,636,300	9,162,900	+20.0
Ottawa	36	39	34,029,100	37,941,900	+11.5
Oshawa	6	10	8,301,800	12,811,800	+54.3
Peterborough	6	6	8,545,600	9,675,900	+13.2
Port Arthur	5	5	5,178,800	7,023,000	+35.6
St. Catharines	9	9	13,161,400	14,400,000	+ 9.4
Sarnia	5	6	8,001,300	9,074,500	+13.4
Sault St. Marie	5	5	6,425,800	7,328,200	+14.0
Sudbury	5	6	16,067,500	18,448,300	+14.8
Timmins	4	4	3,565,600	3,842,000	+ 7.8
Toronto	174	192	208,750,900	239,420,800	+14.7
Windsor	16	16	22,494,600	22,275,100	- 1.0
Winnipeg	75	74	37,023,100	40,112,400	+ 8.3
Regina	22	22	9,758,400	10,479,300	+ 7.4
Calgary	41	42	29,252,500	37,811,400	+29.3
Edmonton	24	21	20,924,900	22,367,000	+ 6.9
Vancouver	77	83	58,523,700	69,149,200	+18.2
Victoria	13	15	10,043,000	11,462,500	+14.1
Places 30,000 population and over[1]	862	909	853,081,100	968,518,000	+13.5
Places under 30,000 population	447	462	243,249,000	273,207,400	+12.3

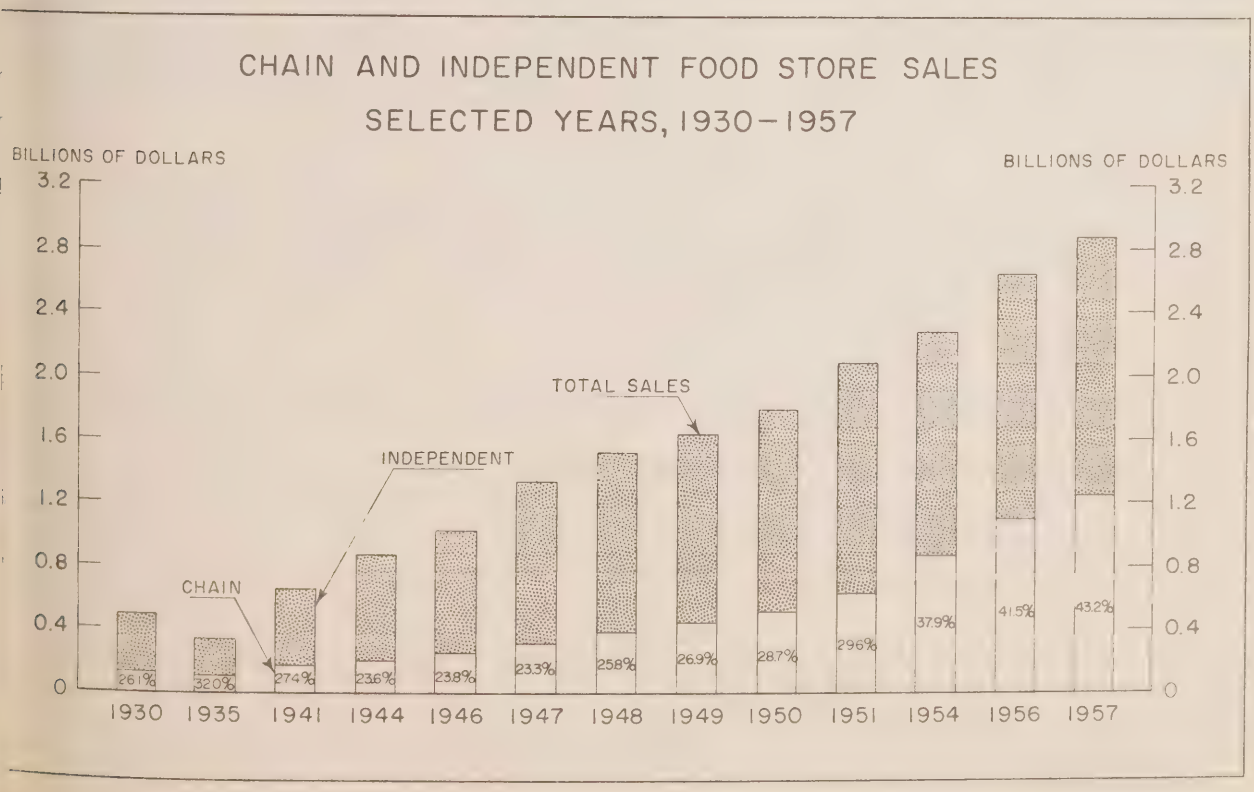
[1] Other cities with 30,000 or over population cannot be shown without disclosing individual operations but are in their total.

TABLE 4. Chain Food Stores by Number of Units Operated, 1956 and 1957
(Grocery stores and combination stores)

Number of units operated	Number of chains	Number of stores (maximum)	Total sales	
			Amount	% of total
			$	%
1956				
Total, all food chains	**38**	**1,309**	**1,096,330,100**	**100.**
4- 9 units	20	101	34,528,200	3.
10-99 units	14	458	294,954,200	26.
100 units and over	4	750	766,847,700	70.
1957				
Total, all food chains	**35**	**1,371**	**1,241,725,400**	**100.**
4- 9 units	20	101	37,410,800	3.
10-99 units	11	375	297,690,500	24.
100 units and over	4	895	906,624,100	73.

TABLE 5. Chain Food Stores by Annual Sales Volume, 1956 and 1957 (Grocery and Combination Stores)

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1956			
Total, all stores	**1,309**	**1,096,330,100**	**100.0**
$2,000,000 and over	127	351,998,300	32.0
$1,500,000 - $1,999,999	101	175,266,500	16.0
$1,000,000 - $1,499,999	162	196,985,900	18.0
$750,000 - $999,999	127	109,767,600	10.0
$500,000 - $749,999	190	117,254,500	10.7
$300,000 - $499,999	206	80,807,800	7.4
Under $300,000	396	64,249,500	5.9
1957			
Total, all stores	**1,371**	**1,241,725,400**	**100.0**
$2,000,000 and over	146	415,006,400	33.4
$1,500,000 - $1,999,999	118	204,942,900	16.5
$1,000,000 - $1,499,999	183	225,811,100	18.2
$750,000 - $999,999	140	122,356,500	9.9
$500,000 - $749,999	204	126,325,400	10.2
$300,000 - $499,999	229	90,904,900	7.3
Under $300,000	351	56,378,200	4.5



CHAIN VARIETY STORES

TABLE 1. Summary Statistics of Chain Stores in Canada, 1930-1957

Year	Number of chains	Number of stores		Total sales	Salaries and wages paid to store employees	Stocks on hand at year end	
		Average [1]	Maximum			Stores	Warehouses
				dollars			
1930	15	313	327	39, 383, 600	4, 179, 300	5, 274, 900	[2]
1931	14	329	340	38, 906, 700	[2]	[2]	[2]
1932	14	339	348	35, 474, 800	[2]	[2]	[2]
1933	14	248	356	33, 348, 600	4, 032, 400	4, 796, 600	[2]
1934	14	360	372	35, 646, 500	3, 908, 100	4, 507, 800	817, 10
1935	14	377	390	37, 914, 000	4, 889, 300	5, 184, 800	861, 30
1936	14	396	414	41, 422, 100	5, 331, 300	5, 880, 900	898, 80
1937	14	422	437	46, 323, 400	5, 832, 000	6, 234, 100	946. 90
1938	16	446	468	47, 256, 700	6, 170, 100	6, 243, 600	922, 90
1939	16	474	489	51, 416, 000	6, 594, 500	7, 285, 400	1, 130, 90
1940	16	491	504	60, 718, 600	7, 453, 900	8, 354, 100	1, 425, 50
1941	20	525	532	74, 179, 100	8, 568, 700	9, 334, 600	1, 806, 10
1942	19	521	523	84, 319, 200	9, 859, 800	9, 584, 900	2. 027, 20
1943	19	520	521	84, 366, 200	10, 275, 700	9, 836, 500	1, 919, 40
1944	18	514	515	88, 568, 800	10, 737, 600	8, 885, 500	1, 511, 50
1945	19	515	521	95, 998, 200	11, 505, 200	9, 008, 400	1, 756, 20
1946	19	515	523	107, 586, 200	12, 745, 500	10, 984, 100	2, 344, 30
1947	18	517	536	117, 925, 300	14, 069, 300	12, 528, 200	2, 302, 80
1948	16	527	540	133, 906, 900	17, 162, 700	15, 096, 200	3, 407, 20
1949	15	541	550	142, 060, 500	19, 790, 800	15, 153, 000	3, 686, 10
1950	16	560	579	147, 731, 700	21, 157, 700	17, 635, 400	3, 993, 30
1951	16	587	597	164, 147, 300	25, 510, 200	17, 969, 800	4, 882, 10
1952	17	601	614	179, 618, 300	26, 115, 400	21, 075, 200	4, 718, 20
1953	17	610	623	188, 474, 600	28, 803, 200	21, 709, 400	4, 565, 80
1954	18	636	653	194, 248, 000	30, 671, 500	22, 633, 300	4, 620, 70
1955	19	660	679	207, 831, 400	33, 257, 900	25, 245, 600	5, 122, 10
1956	18	681	701	229, 306, 900	35, 633, 300	26, 260, 900	4, 504, 80
1957	18	703	724	247, 222, 600	36, 719, 900	28, 214, 000	5, 196, 10

[1] Obtained by averaging the number at beginning, middle and end of the year.
[2] Not available.

TABLE 2. Variety Chains, Stores and Sales by Provinces, 1956 and 1957

Province	1956	1957	% change in sales 1957/1956
Canada:			
Chains (number)	**18**	**18**	
Stores (maximum)	**701**	**724**	
Total sales $	**229,306,900**	**247,222,600**	**+ 7.8**
Prince Edward Island:[1]			
Chains (number)	5	3	
Stores (maximum)	6	6	
Total sales $	1,825,700	2,563,700	+40.4
Nova Scotia:			
Chains (number)	5	5	
Stores (maximum)	47	47	
Total sales $	13,364,300	14,251,700	+ 6.6
New Brunswick:			
Chains (number)	5	5	
Stores (maximum)	27	28	
Total sales $	9,784,800	10,535,200	+ 7.7
Quebec:			
Chains (number)	13	13	
Stores (maximum)	175	179	
Total sales $	59,470,800	64,587,400	+ 8.6
Ontario:			
Chains (number)	13	13	
Stores (maximum)	352	365	
Total sales $	107,396,300	115,193,000	+ 7.3
Manitoba:			
Chains (number)	5	5	
Stores (maximum)	15	16	
Total sales $	6,340,600	7,003,000	+10.4
Saskatchewan:			
Chains (number)	4	4	
Stores (maximum)	23	23	
Total sales $	8,125,900	8,726,400	+ 7.4
Alberta:			
Chains (number)	5	5	
Stores (maximum)	18	20	
Total sales $	12,368,800	12,850,800	+ 3.9
British Columbia:			
Chains (number)	6	6	
Stores (maximum)	38	40	
Total sales $	10,629,700	11,511,400	+ 8.3

[1] Newfoundland figures are included with Prince Edward Island to avoid disclosing individual operations.

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Variety Store Sales for Metropolitan and Major Urban Areas 1956 and 1957

City	Number of stores (maximum)		Total sales		
	1956	1957	1956	1957	% change 1957/1956
			dollars		%
Sydney-Glace Bay	8	8	2,279,000	2,449,600	+ 7.5
Halifax	8	8	5,251,900	5,333,000	+ 1.5
Saint John	4	4	2,722,200	2,678,600	- 1.6
Moncton	3	3	2,182,800	2,174,700	- 0.4
Montreal	77	76	27,599,000	29,682,500	+ 7.5
Quebec	14	14	9,669,800	9,931,500	+ 2.7
Shawinigan Falls	7	8	1,154,400	1,462,100	+26.7
Sherbrooke	4	4	2,449,300	2,434,200	- 0.6
Trois Rivières	5	5	2,916,300	2,694,400	- 7.6
Brantford	4	4	1,316,000	1,336,100	+ 1.5
Fort William	4	4	1,024,400	1,071,100	+ 4.6
Guelph	3	3	893,600	896,600	+ 0.3
Hamilton	10	10	7,989,900	8,169,400	+ 2.2
Kingston	5	6	2,577,800	2,705,200	+ 4.9
Kitchener	9	8	2,596,800	2,524,900	- 2.8
London	5	5	4,379,900	4,449,300	+ 1.6
Niagara Falls	3	3	773,800	837,600	+ 8.2
Ottawa	22	22	9,300,400	9,775,200	+ 5.1
Oshawa	4	6	2,190,500	2,682,700	+22.5
Peterborough	4	4	2,096,800	2,216,200	+ 5.7
Port Arthur	6	6	1,428,900	1,788,900	+25.2
St. Catharines	4	5	2,804,700	3,078,500	+ 9.8
Sarnia	6	6	1,508,100	1,582,500	+ 4.9
Sault St. Marie	4	4	1,414,800	1,503,100	+ 6.2
Timmins	3	3	850,000	912,700	+ 7.4
Toronto	73	77	26,537,000	29,280,600	+10.3
Windsor	8	8	4,543,700	4,708,500	+ 3.6
Winnipeg	7	7	4,705,900	4,962,900	+ 5.5
Regina	3	3	2,517,900	2,646,900	+ 5.1
Saskatoon	4	4	1,627,600	1,826,400	+12.2
Calgary	4	4	4,781,600	4,853,600	+ 1.5
Edmonton	5	5	4,788,900	4,758,600	- 0.6
Vancouver	20	20	6,073,500	6,356,200	+ 4.7
Victoria	3	3	1,504,600	1,571,700	+ 4.5
Places 30,000 population and over[1]	357	364	160,151,100	170,087,900	+ 6.2
Places under 30,000 population	344	360	69,155,800	77,134,700	+11.5

[1] Other cities with 30,000 or more population cannot be shown without disclosing individual operations but are i their total.

TABLE 4. Chain Variety Stores by Annual Sales Volume, 1956 and 1957

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		dollars	%
1956			
Total, all stores	**701**	**229,306,900**	**100.0**
$1,000,000 and over	33	55,731,000	24.3
$500,000 - $999,999	91	59,813,400	26.1
$300,000 - $499,999	122	46,339,200	20.2
$200,000 - $299,999	128	31,131,700	13.6
$100,000 - $199,999	180	27,078,000	11.8
Under $100,000	147	9,213,600	4.0
1957			
Total, all stores	**724**	**247,222,600**	**100.0**
$1,000,000 and over	37	61,609,000	24.9
$500,000 - $999,999	99	64,662,500	26.2
$300,000 - $499,999	136	52,621,900	21.3
$200,000 - $299,999	127	31,160,500	12.6
$100,000 - $199,999	185	28,435,900	11.5
Under $100,000	140	8,732,800	3.5

CHAIN DRUG STORES

TABLE 1. Summary Statistics of Chain Drug Stores in Canada, 1930 - 1957

Year	Number Of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				dollars					
1930	31	284	292	13,971,300	49,195	1,880,800	[2]	2,510,900	[2]
1931	32	299	306	13,584,600	45,433	[2]	[2]	[2]	[2]
1932	32	305	313	12,520,000	41,049	[2]	[2]	[2]	[2]
1933	29	297	301	11,001,300	37,041	1,497,700	[2]	2,021,500	[2]
1934	29	298	306	11,594,000	38,906	1,542,800	[2]	2,102,000	527,000
1935	29	307	311	12,164,100	39,622	1,494,800	118,700	2,152,500	501,100
1936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300
1937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900
1938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500
1939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800
1940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400
1941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000
1942	31	342	343	19,711,700	57,637	2,579,700	[2]	2,732,900	699,400
1943	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,100
1944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700
1945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400
1946	27	310	318	26,483,700	85,431	3,620,300	140,800	3,553,200	751,800
1947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100
1948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300
1949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600
1950	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,300
1951	28	325	346	31,266,900	96,205	5,170,400	220,100	4,835,300	1,054,100
1952	28	325	338	33,476,300	103,004	5,043,700	252,100	5,241,800	1,039,000
1953	28	332	345	34,805,200	104,835	5,450,800	267,200	5,519,700	1,018,000
1954	29	339	354	35,908,100	105,924	5,778,400	306,100	5,880,200	1,008,200
1955	30	335	354	36,659,700	109,432	6,165,400	344,500	6,349,900	1,159,700
1956	31	349	364	41,298,600	118,334	6,608,400	399,000	6,807,800	1,192,200
1957	30	352	364	45,436,800	129,082	7,160,800	408,600	7,896,900	1,385,800

[1] Obtained by averaging the number at beginning, middle and end of the year.
[2] Not available.

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1956 and 1957

Province	1956	1957	% change in sales 1957/1956
Canada:			
Chains (number)	**31**	**30**	
Stores (maximum)	**364**	**364**	
Total sales $	**41,298,600**	**45,436,800**	**+10.0**
Atlantic Provinces:			
Chains (number)	5	3	
Stores (maximum)	27	27	
Total sales $	2,221,000	2,424,700	+ 9.2

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1956 and 1957 – Concluded

Province	1956	1957	% change in sales 1957/1956
Quebec:			
Chains (number)	7	7	
Stores (maximum)	43	44	
Total sales $	5,419,500	6,292,700	+16.1
Ontario:			
Chains (number)	8	9	
Stores (maximum)	168	166	
Total sales $	19,195,500	20,834,500	+ 8.5
Prairie Provinces:			
Chains (number)	5	4	
Stores (maximum)	46	44	
Total sales $	5,501,900	5,867,600	+ 6.6
British Columbia:			
Chains (number)	6	6	
Stores (maximum)	80	83	
Total sales $	8,960,700	10,017,300	+11.8

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Drug Stores by Annual Sales Volume, 1956 and 1957

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1956			
Total, all stores	**364**	**41,298,600**	**100.**
$200,000 and over	31	8,656,600	21.
$100,000 - $199,999	151	20,360,100	49.
$50,000 - $99,999	140	10,955,100	26.
$30,000 - $49,999	26	1,049,600	2.
Under $30,000	16	277,200	0.
1957			
Total, all stores	**364**	**45,436,800**	**100.**
$200,000 and over	44	12,438,400	27.
$100,000 - $199,999	162	22,026,100	48.
$50,000 - $99,999	125	9,890,700	21.
$30,000 - $49,999	21	838,700	1.
Under $30,000	12	242,900	0.

CHAIN WOMEN'S APPAREL STORES

TABLE 1. Summary Statistics of Chain Women's Apparel Stores in Canada, 1930-1957

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				dollars					
1930	28	183	203	8,584,800	46,911	976,900	[2]	1,422,500	[2]
1931	25	186	213	6,828,100	36,710	[2]	[2]	[2]	[2]
1932	19	164	185	5,093,700	31,059	[2]	[2]	[2]	[2]
1933	15	144	148	4,029,400	27,982	359,100	[2]	590,000	[2]
1934	15	153	171	4,506,300	29,456	385,800	[2]	587,700	141,600
1935	13	133	138	4,594,600	34,546	404,400	[2]	786,900	94,200
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100
1937	19	176	194	6,216,600	35,322	541,900	[2]	887,500	119,700
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,800
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,100
1942	31	277	281	14,186,900	51,216	1,187,900	[2]	1,351,400	526,400
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,400
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200
1951	34	432	476	41,901,500	101,244	4,202,700	436,000	4,746,500	1,037,000
1952	37	456	493	46,167,700	101,245	3,918,600	846,400	5,339,900	1,212,700
1953	37	484	511	49,256,800	101,770	4,439,400	1,015,500	5,710,600	1,296,100
1954	40	525	552	54,843,400	104,464	5,681,800	2,258,400	6,250,900	1,152,000
1955	41	564	602	61,897,400	109,747	6,715,900	2,470,400	7,022,300	1,173,200
1956	39	592	634	67,269,300	113,631	7,301,100	2,393,800	8,454,900	1,512,000
1957	39	628	654	70,706,900	112,591	8,450,800	2,468,800	8,359,700	1,256,100

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Not available.

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1956 and 1957

Province		1956	1957	% change in sales 1957/1956
anada:				
Chains (number)		**39**	**39**	
Stores (maximum)		**634**	**654**	
Total sales	$	**67,269,300**	**70,706,900**	**+5.1**
lantic Provinces:				
Chains (number)		[illegible]	[illegible]	
Stores (maximum)		21	23	
Total sales	$	2,191,900	2,009,200	−8.3
ebec:				
Chains (number)		19	19	
Stores (maximum)		170	187	
Total sales	$	16,483,400	17,316,000	+5.1
tario:				
Chains (number)		24	24	
Stores (maximum)		320	318	
Total sales	$	34,272,400	35,943,100	+4.9

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1956 and 1957 – Concluded

Province	1956	1957	% change in sales 1957/1956
Manitoba:			
Chains (number)	6	6	
Stores (maximum)	16	15	
Total sales $	2,065,800	1,919,900	– 7.1
Saskatchewan:			
Chains (number)	6	6	
Stores (maximum)	19	19	
Total sales $	2,143,500	2,122,500	– 1.0
Alberta:			
Chains (number)	6	7	
Stores (maximum)	19	26	
Total sales $	2,953,600	4,378,000	+48.2
British Columbia:			
Chains (number)	8	7	
Stores (maximum)	69	66	
Total sales $	7,158,700	7,018,200	– 2.0

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since sever chains operate in more than one province.

TABLE 3. Chain Women's Apparel Stores by Annual Sales Volume, 1956 and 1957

Annual sales range	Number of stores (maximum)	Total sales	% of total sale
		$	%
1956			
Total, all stores	**634**	**67,269,300**	**100.**
$200,000 and over	62	23,129,200	34.
$100,000-$199,999	155	21,244,500	31.
$50,000- $99,999	235	17,193,400	25.
$30,000- $49,999	100	4,102,200	6.
Under $30,000	82	1,600,000	2.
1957			
Total, all stores	**654**	**70,706,900**	**100.**
$200,000 and over	60	24,173,000	34.
$100,000-$199,999	152	21,244,200	30.
$50,000- $99,999	256	18,979,500	26.
$30,000- $49,999	124	5,018,000	7.
Under $30,000	62	1,292,200	1.

CHAIN SHOE STORES

TABLE 1. Summary Statistics of Chain Shoe Stores in Canada, 1930 - 1957

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
				dollars					
1930	18	198	208	7,574,600	38,256	892,500	[2]	1,998,300	[2]
1931	18	212	221	7,687,500	36,262	[2]	[2]	[2]	[2]
1932	19	230	237	7,094,800	30,847	[2]	[2]	[2]	[2]
1933	22	257	274	7,114,800	27,684	747,100	[2]	2,156,300	[2]
1934	22	278	303	8,037,400	28,912	818,700	[2]	2,190,400	362,900
1935	24	303	313	8,447,200	27,879	967,000	[2]	2,485,700	255,500
1936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
1937	25	337	355	10,093,700	29,952	1,109,900	[2]	2,623,300	375,400
1938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
1939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
1940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,300	541,800
1941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
1942	31	423	428	18,880,700	44,635	2,178,400	[2]	3,943,100	779,300
1943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
1944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
1945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
1946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
1947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
1948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
1949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
1950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
1951	35	581	605	38,322,700	65,959	4,862,600	139,100	10,498,200	1,823,700
1952	34	603	628	41,544,400	68,896	5,026,500	121,600	10,234,400	1,788,900
1953	34	604	627	43,470,100	71,970	5,468,000	108,500	11,501,200	2,197,600
1954	41	648	682	45,384,500	70,038	5,914,700	114,500	12,001,900	1,926,000
1955	43	680	705	48,054,300	70,668	6,310,000	123,200	12,436,200	2,290,800
1956	42	699	736	53,432,600	76,441	7,090,600	127,400	13,941,700	2,396,400
1957	38	717	746	57,822,500	80,645	8,019,200	135,100	13,998,600	2,499,700

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Not available.

TABLE 2. Chain Shoe Stores by Annual Sales Volume, 1956 and 1957

Annual sale range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1956			
Total, all stores	**736**	**53,432,600**	**100.0**
$200,000 and over	19	5,279,300	9.9
$100,000 - $199,999	131	17,107,300	32.0
$50,000 - $99,999	297	21,046,900	39.4
$30,000 - $49,999	205	8,324,300	15.6
Under $30,000	84	1,674,800	3.1
1957			
Total, all stores	**746**	**57,822,500**	**100.0**
$200,000 and over	29	7,741,500	13.4
$100,000 - $199,999	144	18,644,600	32.2
$50,000 - $99,999	314	22,539,700	39,0
$30,000 - $49,999	178	7,325,100	12.7
Under $30,000	81	1,571,600	2.7

APPENDIX

For this report certain census kind-of-business classifications have been combined and, for reference purposes, the business classifications of these combined groups are listed below. Classifications not combined are not listed.

Grocery and Combination Stores include grocery stores with and without beer and combination stores with and without beer.

Restaurants include eating places with or without other merchandise and fish and chips shops.

Alcoholic beverages include Government liquor stores, wine stores and brewers' warehousing stores.

Miscellaneous Food and Beverage Stores include dairy products stores, fish markets, caterers and refreshment booths and stands.

General Stores include former country general stores selling more than one-third food.

Men's and Boys' clothing and furnishings include custom tailors and hat shops.

Women's Clothing Stores include lingerie and hosiery, women's apparel and accessories.

Family Clothing Stores include furnishings for the family.

Miscellaneous Apparel and Accessories stores include millinery, fur, and children's and infants' wear stores.

Lumber and Building Material Dealers include lumber and building material dealers with coal and wood yards.

Miscellaneous Building Material and Hardware Stores include electrical supply, heating and plumbing equipment, paint, glass and wallpaper stores.

Miscellaneous Household Appliance and Furniture Stores include other home furnishing stores.

Drug Stores include drug stores with and without soda fountains.

Other Miscellaneous Stores include fuel dealers; feed stores; farmers supply stores; used car dealers; china, glassware, and kitchenware stores; opticians; second-hand stores; farm implement dealers; florists; luggage and leather goods; news dealers; music stores; gift, novelty, and souvenir shops; sporting goods; and stores not elsewhere classified.

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RETAIL CHAIN STORES

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PUBLICATIONS RELATING TO RETAIL TRADE

Catalogue number	Title	Price
	(a) Weekly	
63-003	Percentage Change in Department Store Sales	per year $2.00
	(b) Monthly	
63-001	Chain Store Sales and Stocks	per year 1.00
63-002	Department Store Sales and Stocks	per year 1.00
63-004	Percentage Change in Department Store Sales (Preliminary)	per year 1.00
63-005	Retail Trade	per year 3.00
63-007	New Motor Vehicle Sales and Motor Vehicle Financing	per year 1.00
61-004	Credit Statistics	per year 1.00
	(c) Quarterly	
63-006	Retail Credit	per year 2.00
63-009	Farm Implement and Equipment Sales	per year 1.00
	(d) Annual	
63-203	Farm Implement and Equipment Sales	.50
63-208	New Motor Vehicle Sales and Motor Vehicle Financing	.50
63-209	Retail Trade (including Shopping Centres)	.50
63-210	Retail Chain Stores	.50
63-211	Sales Financing	.25
	(e) Biennial	
63-401	Operating Results of Chain Clothing Stores	.50
63-402	Operating Results of Chain Drug Stores	.25
63-403	Operating Results of Chain Food Stores	.50
63-404	Operating Results of Chain Furniture Stores	.25
63-405	Operating Results of Chain Variety Stores	.25
63-406	Operating Results and Financial Structure of Independent Retail Clothing Stores	.75
63-407	Operating Results and Financial Structure of Independent Drug Stores	.50
63-408	Operating Results and Financial Structure of Filling Stations and Garages	.50
63-409	Operating Results and Financial Structure of Independent Food Stores	.50
63-410	Operating Results and Financial Structure of Independent Fuel Dealers	.50
63-411	Operating Results and Financial Structure of Independent General Stores	.50
63-412	Operating Results and Financial Structure of Independent Retail Hardware, Furniture, Appliance, Radio and Television Stores	.50
63-413	Operating Results and Financial Structure of Independent Jewellery Stores	.50
63-414	Operating Results and Financial Structure of Independent Restaurants	.50
63-415	Operating Results and Financial Structure of Independent Tobacco Stores	.50

Other occasional reports and 1951 Census reports on retail trade are shown in a complete list of publications of the Dominion Bureau of Statistics which is available on request from the Information Services Division, D.B.S., or from the Queen's Printer, Ottawa.

TABLE OF CONTENTS

DEFINITIONS

Chains — A retail chain is an organization operating four or more retail stores in similar or related kinds of business under the same ownership.

Classification by kind of business — Some chains operated stores of several distinct types and for purposes of this report these were allocated to their proper trade.

Classification by kind of organization — **Local chains** are those operating within one city or locality. **Provincial chains**, as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

Number of stores — The **average** number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The **maximum** is the total number of stores operated during the year, regardless of whether operated all or part of the year.

Sales — Total retail sales made through all **retail** outlets. Sales made through head office or warehouse are **not** included.

Salaries and wages — Salaries and wages reported are those paid to **store employees** only. Those paid to head office and warehouse employees are **not** included.

Accounts outstanding — These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do **not** include accounts written off.

Stocks — Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

SYMBOLS

The interpretation of the symbols used in the tables throughout this publication is as follows:

.. Not available.

— Nil.

RETAIL CHAIN STORES

1958

The results of an annual survey of all known retail chain stores are contained in this bulletin. Retail chains are defined by the Dominion Bureau of Statistics as those organizations which operate four or more retail outlets in the same or related kinds of business under the same ownership. Department stores are not included although some of the firms in this trade come within the chain store definition. Independently owned stores which are affiliated with suppliers for purchasing and other benefits are generally known as "voluntary groups"; these are not included, unless they meet the ownership clause in the definition. It is quite possible that an individual or a company operates four or more food stores, for example, which would meet the retail chain store definition and at the same time be a "voluntary" chain in that affiliation with a group sponsor existed; such a firm would be included in this report.

During 1958 some 33 new firms came within the definition, most of them as a result of the acquisition of a fourth store. The bulk of these "new" chains are local in character and in moving from 3 to 4 stores do not add a great volume of sales to the total; a much greater share of the increase in both number of stores and sales comes from expansion of existing chains. New chains accounted for $36 million of the total chain sales increase of $233 million in 1958. The gross increase of 33 chains was partially offset by firms going out of the field by a reduction from 4 to 3 stores. There are also occasional mergers and bankruptcies which reduces the number of chains; the net result for 1958 was a gain of 16 firms.

The 509 retail chain store firms operating in Canada during 1958 transacted business to the extent of $3,073,147,000 through 9,604 outlets. Compared with 1957 there was a net increase of 16 firms, 347 stores and a gain of 8.1% in net sales.

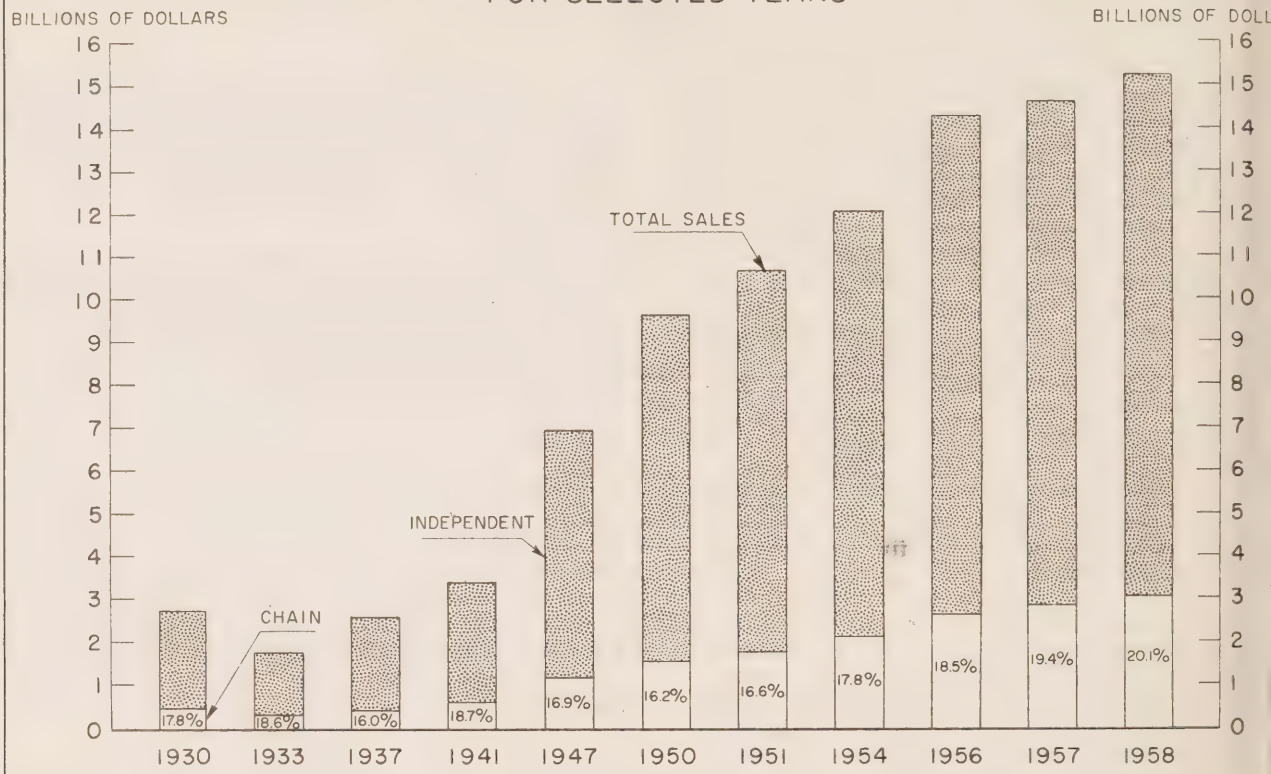
Retail chains increased their sales during 1958 in all provinces except Newfoundland where a decline of 1% occurred. Alberta showed the largest gain over 1957 (+11.1%) followed by British Columbia (+10.7%) and Prince Edward Island (+10.5%). Ontario accounted for almost half of total sales with a volume approaching $1.5 billion, 7% above the 1957 total. The increase or decrease in sales both for provinces and for trades must be viewed with the change in number of firms and stores in mind. Much of the gain in Alberta for example, is due to an increase of 5 chain companies and 60 additional stores compared with the previous year.

Increased dollar volume placed 74 firms in the $5,000,000 and over class in 1958, an addition of 6 firms from 1957; these large organizations, representing 14.5% of the number of firms, accounted for 83.2% of total sales of all chains. The broadening geographical scope of retail chains is evident from the increasing volume and share of business done by sectional and national chains. In 1957 this group was credited with 52.0% of total sales; in 1958 their share rose to 62.0%. Salaries and wages paid to store employees totalled $262,455,900, an increase of 8.0% over the 1957 total of $242,979,200 while remuneration to head office and warehouse employees rose 7.7% from $54,881,000 in 1957 to $59,132,600. Customers' accounts outstanding at the end of the year increased $10 million from a year earlier to a total of $158,231,800. Stock on hand at year end in both stores and warehouses reached a level of $344,374,000.

Monthly revised estimates of retail chain store sales by trades are shown in this report. The trade classes correspond with those used in the monthly series of retail trade reports which give estimates separately for chain stores and independent stores. Subsequent pages of the report deal with more detail for selected major trades in the chain field. It is of interest to note a continued upward growth in average sales per store; grocery and combination chain stores for the first time have passed the million dollar mark in average sales; in the "low" year of 1933 the average sales per store were only $46,371.

A monthly report entitled "Chain Store Sales and Stocks" shows dollar estimates and trends for eleven trades which are significant in the chain field; the monthly report "Retail Trade" provides separate estimates of chain store sales by trades and regions while the annual report of the same name includes information on shopping centres with separate data on retail chains. Operating results of retail chains was last published for 1957; as a biennial study, no data are available for 1958 similar to Table 10 of the 1957 edition of this report.

RETAIL CHAIN STORE SALES IN CANADA IN PROPORTION TO TOTAL SALES FOR SELECTED YEARS



RETAIL CHAIN STORE SALES

% CHANGE 1958 OVER 1957

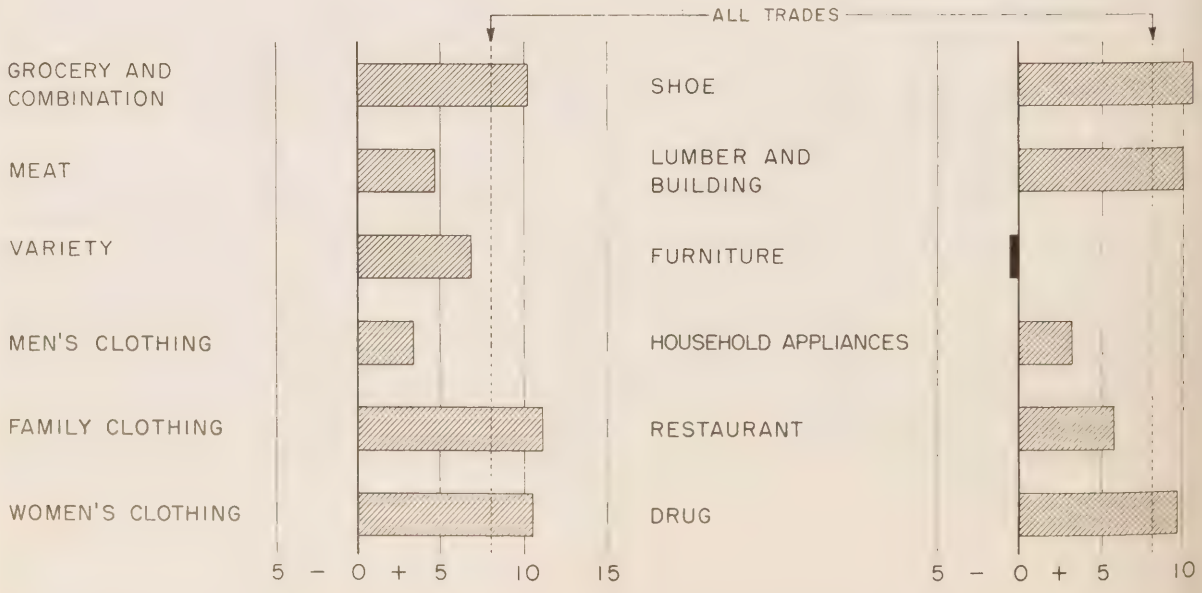


TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930 - 58

Year	Chains	Stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	518	8,097	8,504	487,336,000	60,187	50,404,900	..	60,457,200	..
1931	506	8,188	8,557	434,199,700	53,029	..	..	..	..
1932	486	8,066	8,398	360,806,200	44,732	..	..	..	..
1933	461	9,900	8,230	328,902,600	41,633	34,820,600	..	43,995,100	..
1934	445	7,804	8,210	347,186,100	44,488	34,510,900	..	40,962,600	13,768,100
1935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942	455	7,010	7,139	687,447,400	98,067	57,653,700	..	66,939,700	22,633,400
1943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
1948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
1949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
1950	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
1951	488	7,846	8,094	1,775,744,100	226,296	153,598,600	53,816,500	186,562,000	60,489,800
1952	476	7,766	8,047	1,924,873,000	247,859	154,642,500	77,474,700	172,886,300	55,214,600
1953	466	7,835	8,153	2,048,228,000	261,420	171,167,100	91,537,900	179,704,300	52,095,700
1954	491	8,136	8,468	2,146,634,900	263,844	181,509,000	102,746,700	191,048,700	57,814,200
1955	496	8,274	8,734	2,353,955,400	284,500	199,611,200	127,362,300	205,833,200	63,119,600
1956	499	8,559	9,046	2,647,054,900	309,272	221,136,400	143,357,200	232,392,100	72,183,100
1957	493	8,822	9,257	2,841,568,800	322,100	242,979,200	148,506,300	248,283,900	78,521,100
1958	509	9,122	9,604	3,073,147,000	336,900	262,455,900	158,231,800	265,862,100	78,511,900

[1] Obtained by averaging the number at the beginning, middle and end of the year.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1958, by Kinds of Business

No.		Chains	Stores	
			Average	Maximum
		number		
1	**Total, all chains**	**509**	**9, 122**	**9, 60**
	Food and beverage group:			
2	Bakery products stores	17	217	24
3	Candy and confectionery stores	10	248	27
4	Grocery and combination stores	40	1, 366	1, 44
5	Meat markets	4	45	4
6	Restaurants	28	357	39
7	Alcoholic beverage stores	18	1, 029	1, 06
8	Miscellaneous (including dairy products, caterers, fish markets, refreshment stands, etc.)	10	79	10
	General merchandise group:			
9	General merchandise stores (less than 33% food)	13	124	1
10	General stores (more than 33% food)	23	330	3
11	Variety stores	18	719	7
	Automotive group:			
12	Automobile dealers	4	32	
13	Automotive accessory stores	6	99	1
14	Garages and filling stations	4	43	
	Apparel and accessories group:			
15	Men's and boys' clothing and furnishings	25	223	2
16	Women's clothing stores	42	675	7
17	Family clothing stores	27	188	2
18	Shoes	41	750	7
19	Miscellaneous (including furriers, millinery, children's clothing)	11	67	
	Building materials and hardware group:			
20	Lumber and building material dealers	23	728	7
21	Hardware	14	144	1
22	Miscellaneous (including electrical supplies, paint and glass, etc.)	4	27	
	Furniture and household appliance group:			
23	Furniture stores	12	204	2
24	Household appliance stores	30	486	5
25	Miscellaneous (including floor coverings, china, children's furniture)	6	29	
	Other retail stores group:			
26	Drug stores	30	356	3
27	Jewellery stores	14	137	1
28	Miscellaneous (including gifts, books, feed, fuel, used cars, etc.)	35	420	4

[1] Indicates figures withheld to avoid disclosing individual operations, but are included in their totals.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1958, by Kinds of Business

Sales (Retail)		Salaries and wages	Customers' accounts outstanding	Stocks on hand as at December 31, 1958		
Amount	% of total chain sales			Stores	Warehouses	No.
$		dollars				
3, 073, 147, 000	**100. 0**	**262, 455, 900**	**158, 231, 800**	**265, 862, 100**	**78, 511, 900**	1
9, 919, 400	0. 3	1, 672, 100	23, 300	127, 400	[1]	2
8, 072, 700	0. 3	1, 254, 300	44, 900	246, 100	158, 800	3
1, 368, 882, 800	44. 4	85, 819, 400	1, 051, 300	52, 107, 700	22, 659, 200	4
7, 923, 700	0. 3	717, 400	[1]	161, 500	—	5
38, 235, 800	1. 2	10, 196, 800	58, 200	723, 400	63, 100	6
556, 383, 200	18. 1	23, 502, 000	—	31, 808, 400	34, 128, 900	7
4, 947, 900	0. 2	1, 033, 000	[1]	116, 300	[1]	8
50, 387, 900	1. 6	5, 988, 100	3, 810, 900	8, 645, 500	73, 500	9
42, 513, 100	1. 4	3, 891, 600	3, 027, 100	13, 035, 800	[1]	10
264, 297, 800	8. 6	39, 148, 700	571, 800	31, 271, 900	5, 281, 600	11
24, 270, 400	0. 8	2, 451, 200	3, 639, 600	2, 823, 000	—	12
26, 293, 800	0. 9	3, 533, 200	5, 207, 300	4, 223, 500	—	13
5, 457, 700	0. 2	874, 600	[1]	279, 400	—	14
29, 157, 400	0. 9	3, 592, 700	2, 078, 100	6, 579, 500	303, 400	15
78, 147, 400	2. 5	8, 433, 000	2, 561, 200	9, 440, 200	1, 515, 100	16
44, 958, 100	1. 5	6, 080, 500	4, 077, 400	10, 037, 000	312, 100	17
63, 938, 100	2. 1	8, 304, 400	156, 700	15, 166, 700	2, 621, 100	18
6, 289, 100	0. 2	842, 500	781, 300	1, 462, 400	[1]	19
106, 996, 700	3. 6	7, 692, 700	15, 182, 400	24, 216, 400	412, 700	20
43, 043, 300	1. 4	4, 595, 700	4, 868, 500	8, 251, 200	[1]	21
4, 111, 200	0. 1	449, 300	706, 900	528, 400	[1]	22
52, 479, 700	1. 7	6, 412, 600	58, 001, 600	7, 512, 600	985, 200	23
75, 924, 500	2. 5	13, 211, 000	32, 602, 100	10, 634, 600	2, 803, 700	24
4, 897, 200	0. 2	828, 500	874, 700	1, 333, 600	—	25
49, 911, 900	1. 6	7, 814, 300	371, 500	9, 440, 700	1, 370, 000	26
47, 017, 400	1. 5	8, 375, 400	12, 435, 100	9, 754, 700	836, 300	27
58, 688, 800	1. 9	5, 740, 900	6, 034, 400	5, 934, 200	1, 657, 500	28

TABLE 3. Chains, Stores and Sales by Provinces, 1957 and 1958

Province	1957	1958	% change in sales 1958/1957
Canada:			
Chains (number)	**493**	**509**	
Stores (maximum)	**9,257**	**9,604**	
Total sales $	**2,841,568,800**	**3,073,147,000**	+ 8.1
Newfoundland:			
Chains (number)	21	20	
Stores (maximum)	111	111	
Total sales $	24,079,100	23,849,300	- 1.0
Prince Edward Island:			
Chain (number)	13	14	
Stores (maximum)	24	24	
Total sales $	5,317,400	5,878,100	+10.5
Nova Scotia:			
Chains (number)	50	51	
Stores (maximum)	330	331	
Total sales $	98,111,300	105,173,000	+ 7.2
New Brunswick:			
Chains (number)	37	40	
Stores (maximum)	197	202	
Total sales $	75,967,600	79,876,800	+ 5.1
Quebec:			
Chains (number)	155	163	
Stores (maximum)	1,725	1,795	
Total sales $	576,715,800	619,584,200	+ 7.4
Ontario:			
Chains (number)	254	266	
Stores (maximum)	4,078	4,228	
Total sales $	1,335,056,500	1,451,325,400	+ 8.7
Manitoba:			
Chains (number)	69	74	
Stores (maximum)	406	427	
Total sales $	112,126,500	120,714,700	+ 7.7
Saskatchewan:			
Chains (number)	67	71	
Stores (maximum)	682	693	
Total sales $	118,934,900	128,761,700	+ 8.2
Alberta:			
Chains (number)	88	93	
Stores (maximum)	714	774	
Total sales $	197,763,400	219,750,900	+11.1
British Columbia:			
Chains (number)	99	102	
Stores (maximum)	943	959	
Total sales $	289,462,600	309,336,100	+ 6.9
Yukon and Northwest Territories:			
Chains (number)	4	5	
Stores (maximum)	56	60	
Total sales $	8,033,700	8,896,800	+10.7

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since seve chains operate in more than one province.

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1957 and 1958

Kind of business	1957	1958	% change in sales 1958/1957
Total, all chains:			
Chains (number)	493	509	
Stores (maximum)	9,257	9,604	
Total sales $	2,841,568,800	3,073,147,000	+ 8.1
Grocery and combination stores:			
Chains (number)	35	40	
Stores (maximum)	1,371	1,447	
Total sales $	1,241,725,400	1,368,882,800	+10.2
Other food and beverage stores (excluding restaurants):			
Chains (number)	55	59	
Stores (maximum)	1,612	1,742	
Total sales $	557,728,400	587,246,900	+ 5.3
Variety stores:			
Chains (number)	18	18	
Stores (maximum)	724	740	
Total sales $	247,222,600	264,297,800	+ 6.9
Men's and boys' clothing and furnishings stores (including custom tailors):			
Chains (number)	23	25	
Stores (maximum)	230	236	
Total sales $	28,158,900	29,157,400	+ 3.5
Family clothing stores:			
Chains (number)	26	27	
Stores (maximum)	196	204	
Total sales $	40,459,100	44,958,100	+11.1
Women's apparel and accessories stores:			
Chains (number)	39	42	
Stores (maximum)	654	707	
Total sales $	70,706,900	78,147,400	+10.5
Shoe stores:			
Chains (number)	38	41	
Stores (maximum)	746	775	
Total sales $	57,822,500	63,938,100	+10.6
Hardware stores:			
Chains (number)	14	14	
Stores (maximum)	153	150	
Total sales $	39,483,400	43,043,300	+ 9.0

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1957 and 1958 – Concluded

Kind of business	1957	1958	% change in sales 1958/1957
Lumber and building material dealers:			
Chains (number)	24	23	
Stores (maximum)	740	741	
Total sales $	97,254,400	106,996,700	+10.
Furniture stores:			
Chains (number)	11	12	
Stores (maximum)	204	209	
Total sales $	52,777,700	52,479,700	– 9.
Household appliance, radio and music stores:			
Chains (number)	32	30	
Stores (maximum)	518	514	
Total sales $	73,559,700	75,924,500	+ 3.
Restaurants:			
Chains (number)	27	28	
Stores (maximum)	368	392	
Total sales $	36,193,900	38,235,800	+ 5
Drug stores:			
Chains (number)	30	30	
Stores (maximum)	364	369	
Total sales $	45,436,800	49,911,900	+ 9

TABLE 5. Retail Chains by Type of Operation, 1957 and 1958

Type of operation	Chains	Stores (maximum)	Total sales	
			Amount	% of total
	number		$	%
1957				
Total, all chains	**493**	**9,257**	**2,841,568,800**	**1 0**
Local chains	133	890	131,598,000	6
Provincial chains	238	3,769	1,231,945,300	4 4
Sectional and national chains	122	4,598	1,478,025,500	0
1958				
Total, all chains	**509**	**9,604**	**3,073,147,000**	**1 0**
Local chains	147	982	143,056,600	6
Provincial chains	235	3,626	1,027,196,200	4
Sectional and national chains	127	4,996	1,902,894,200	0

TABLE 6. Retail Chains by Number of Units Operated, 1957 and 1958

Number of units operated	Chains	Stores	Total sales	
			Amount	% of total
	number		$	%
1957				
Total, all chains	**493**	**9,257**	**2,841,568,800**	**100.0**
4- 9 units	303	1,709	308,417,900	10.9
10-49 units	153	3,044	555,097,500	19.5
50-99 units	18	1,272	432,406,000	15.2
100 units and over	19	3,232	1,545,647,400	54.4
1958				
Total, all chains	**509**	**9,604**	**3,073,147,000**	**100.0**
4- 9 units	308	1,704	316,748,500	10.3
10-49 units	163	3,186	634,753,700	20.7
50-99 units	17	1,194	442,535,100	14.4
100 units and over	21	3,520	1,679,109,700	54.6

TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1957 and 1958

Annual sales volume of chains	Chains	Stores	Total sales	
			Amount	% of total
	number		$	%
1957				
Total, all chains	**493**	**9,257**	**2,841,568,800**	**100.0**
$5,000,000 and over	68	5,171	2,342,618,000	82.4
$1,000,000-$4,999,999	171	2,288	379,797,300	13.4
Under $1,000,000	254	1,798	119,153,500	4.2
1958				
Total, all chains	**509**	**9,604**	**3,073,147,000**	**100.0**
$5,000,000 and over	74	5,508	2,556,377,300	83.2
$1,000,000-$4,999,999	180	2,289	397,614,300	12.9
Under $1,000,000	255	1,807	119,155,400	3.9

TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1957 and 1958

Month	Total all trades		Change 1958/57	Grocery and combination stores		Change 1958/57
	1957	1958		1957	1958	
	$	$	%	$	$	%
January	188,401,800	212,289,400	+12.7	94,629,800	108,812,400	+15.0
February	185,727,100	199,461,100	+ 7.4	91,298,700	102,479,600	+12.2
March	216,813,500	234,830,500	+ 8.3	106,317,100	117,769,100	+10.8
April	220,642,000	237,220,800	+ 7.5	98,797,400	109,976,800	+11.3
May	237,556,400	273,960,000	+15.3	106,510,900	127,871,900	+20.1
June	244,213,800	249,634,700	+ 2.2	107,964,600	110,647,500	+ 2.5
July	235,368,100	251,981,000	+ 7.1	100,454,300	109,641,500	+ 9.1
August	252,964,400	259,674,500	+ 2.7	109,931,500	116,618,600	+ 6.1
September	226,710,500	246,705,700	+ 8.8	97,437,400	107,278,700	+10.1
October	242,076,500	278,258,400	+14.9	104,084,000	122,044,200	+17.3
November	258,516,400	267,180,800	+ 3.4	113,061,900	115,818,900	+ 2.4
December	332,578,300	361,950,100	+ 8.8	111,237,800	119,923,600	+ 7.8
Annual total	**2,841,568,800**	**3,073,147,000**	**+ 8.1**	**1,241,725,400**	**1,368,882,800**	**+10.2**

Month	Other food and beverage stores		Change 1958/57	General stores		Change 1958/57
	1957	1958		1957	1958	
	$	$	%	$	$	%
January	32,044,900	34,465,700	+ 7.6	2,810,300	2,907,000	+ 3.4
February	34,683,800	35,591,300	+ 2,6	2,520,000	2,492,300	- 1.1
March	38,584,300	39,515,100	+ 2.4	2,941,100	2,970,900	+ 1.0
April	40,069,300	42,837,600	+ 6.9	3,277,400	3,253,500	- 0.7
May	41,816,800	46,726,400	+11.7	3,670,000	3,738,600	+ 1.9
June	45,519,800	45,501,300	- 0.0	3,842,200	3,788,300	- 1.4
July	47,267,100	48,765,300	+ 3.2	4,152,100	4,020,500	- 3.7
August	52,672,900	50,592,800	- 4.0	4,119,500	3,909,300	- 5.1
September	42,332,900	44,305,400	+ 4.7	3,822,500	3,649,600	- 4.5
October	46,434,800	55,179,200	+18.8	3,966,200	3,729,800	- 6.0
November	48,746,800	48,586,500	- 0.3	3,558,200	3,601,700	+ 1.2
December	87,555,000	95,180,300	+ 8.7	4,094,200	4,451,600	+ 8.7
Annual total	**557,728,400**	**587,246,900**	**+ 5.3**	**42,773,700**	**42,513,100**	**- 0.6**

Month	Variety stores		Change 1958/57	Motor vehicle dealers		Change 1958/57
	1957	1958		1957	1958	
	$	$	%	$	$	%
January	12,667,400	13,879,700	+ 9.6	1,688,400	1,412,500	-16.
February	13,082,400	13,448,700	+ 2.8	1,717,200	1,315,900	-23.
March	16,186,600	18,008,900	+11.3	2,292,500	1,980,900	-13.
April	20,718,100	20,629,500	- 0.4	2,670,700	2,242,600	-16.
May	18,959,600	22,562,800	+19.0	3,080,000	2,947,200	- 4.
June	20,024,400	20,381,100	+ 1.8	2,600,400	2,603,700	+ 0.
July	19,695,000	20,756,100	+ 5.4	2,257,000	2,382,400	+ 5.
August	19,899,000	21,020,200	+ 5.6	2,000,200	1,826,600	- 8.
September	18,471,200	20,538,500	+11.2	1,989,700	2,008,700	+ 1.
October	20,616,700	22,255,900	+ 8.0	1,550,600	1,986,700	+28.
November	23,753,300	24,194,100	+ 1.9	1,726,000	1,768,500	+ 2.
December	43,148,900	46,622,300	+ 8.0	1,488,200	1,794,700	+20.
Annual total	**247,222,600**	**264,297,800**	**+ 6.9**	**25,060,900**	**24,270,400**	**- 3.**

TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1957 and 1958 — Continued

Month	Jewellery stores		Change 1958/1957	Men's clothing stores		Change 1958/1957
	1957	1958		1957	1958	
	$	$	%	$	$	%
January	2,330,100	2,441,500	+ 4.8	1,877,900	1,879,300	+ 0.1
February	2,444,400	2,314,500	− 5.3	1,702,200	1,697,500	− 0.3
March	2,659,500	2,768,100	+ 4.1	2,058,300	2,209,700	+ 7.4
April	2,924,200	2,861,800	− 2.1	2,330,200	2,183,500	− 6.3
May	3,496,500	3,563,800	+ 1.9	2,237,200	2,584,600	+15.5
June	3,366,600	3,502,900	+ 4.0	2,529,700	2,402,900	− 5.0
July	2,900,700	3,056,900	+ 5.4	1,972,600	2,290,900	+16.1
August	3,295,000	3,288,500	− 0.2	1,899,600	1,762,500	− 7.2
September	3,420,200	3,639,400	+ 6.4	1,774,400	1,907,400	+ 7.5
October	3,223,200	3,721,400	+15.5	2,463,800	2,671,400	+ 8.4
November	4,525,700	4,401,900	− 2.7	3,160,500	3,134,700	− 0.8
December	10,619,000	11,456,700	+ 7.9	4,152,500	4,433,000	+ 6.8
Annual total	**45,205,100**	**47,017,400**	**+ 4.0**	**28,158,900**	**29,157,400**	**+ 3.5**

Month	Family clothing stores		Change 1958/1957	Women's clothing stores		Change 1958/1957
	1957	1958		1957	1958	
	$	$	%	$	$	%
January	2,738,800	2,987,000	+ 9.1	4,136,900	5,064,300	+22.4
February	1,937,300	2,022,800	+ 4.4	3,828,800	3,821,500	− 0.2
March	2,704,000	3,162,800	+17.0	4,742,700	5,288,900	+11.5
April	3,257,300	3,512,500	+ 7.8	5,624,800	5,997,900	+ 6.6
May	3,136,600	3,759,900	+19.9	6,302,000	7,235,500	+14.8
June	3,320,000	3,517,300	+ 5.9	6,683,100	6,552,500	− 2.0
July	2,765,800	3,207,900	+16.0	5,956,600	6,564,300	+10.2
August	3,462,700	3,657,200	+ 5.6	5,576,600	5,457,000	− 2.1
September	3,506,400	3,900,000	+11.2	5,285,800	5,948,400	+12.5
October	3,982,700	4,404,100	+10.6	5,678,900	6,867,700	+20.9
November	4,296,900	4,747,000	+10.5	6,228,700	6,912,600	+11.0
December	5,350,600	6,079,600	+13.6	10,662,000	12,436,800	+16.6
Annual total	**40,459,100**	**44,958,100**	**+11.1**	**70,706,900**	**78,147,400**	**+10.5**

Month	Shoe stores		Change 1958/1957	Hardware stores		Change 1958/1957
	1957	1958		1957	1958	
	$	$	%	$	$	%
January	2,877,700	3,738,100	+29.9	2,279,300	2,546,600	+11.7
February	2,585,700	2,809,700	+ 8.7	2,128,000	2,229,700	+ 4.8
March	4,127,000	4,594,400	+11.3	2,813,700	2,951,000	+ 4.9
April	5,164,000	5,391,400	+ 4.4	3,275,700	3,598,600	+ 9.9
May	5,110,600	5,948,900	+16.4	3,856,400	4,072,400	+ 5.6
June	5,736,600	5,705,800	− 0.5	3,684,000	3,789,000	+ 2.8
July	4,847,500	5,257,700	+ 8.5	3,374,500	3,689,100	+ 9.3
August	4,945,500	5,150,100	+ 4.1	3,575,000	3,813,100	+ 6.7
September	4,762,700	5,293,200	+11.1	3,181,700	3,711,800	+16.7
October	4,594,500	5,398,700	+17.5	3,582,800	3,909,300	+ 9.1
November	5,436,900	6,439,200	+18.4	3,691,000	4,142,100	+12.2
December	7,633,800	8,210,900	+ 7.6	4,041,300	4,590,600	+13.6
Annual total	**57,822,500**	**63,938,100**	**+10.6**	**39,483,400**	**43,043,300**	**+ 9.0**

TABLE 8. Retail Chain Store Sales in Canada – by Kinds of Business and Months 1957 and 1958 – Concluded

Month	Lumber and building material dealers		Change 1958/57	Furniture stores		Change 1958/57
	1957	1958		1957	1958	
	$	$	%	$	$	%
January	4,573,000	5,590,300	+22.2	2,792,100	3,507,200	+25.6
February	4,690,400	5,068,600	+ 8.1	2,919,700	2,932,400	+ 0.4
March	4,693,500	5,077,200	+ 8.2	3,649,100	3,763,500	+ 3.1
April	4,652,100	5,584,400	+20.0	4,066,200	4,111,600	+ 1.1
May	10,086,100	10,681,600	+ 5.9	4,849,200	4,902,000	+ 1.1
June	10,477,100	11,619,600	+10.9	4,903,200	4,275,500	−12.8
July	10,908,000	11,548,700	+ 5.9	4,497,400	4,643,000	+ 3.2
August	11,378,400	11,191,400	− 1.6	4,685,400	4,269,200	− 8.9
September	10,493,400	11,768,400	+12.2	4,555,300	4,814,900	+ 5.7
October	10,042,800	11,868,400	+18.2	5,162,300	4,903,400	− 5.0
November	9,426,700	10,865,100	+15.3	4,897,400	4,488,900	− 8.3
December	5,832,900	6,133,000	+ 5.1	5,800,400	5,868,100	+ 1.2
Annual total	**97,254,400**	**106,996,700**	**+10.0**	**52,777,700**	**52,479,700**	**− 0.6**

Month	Appliance and radio stores		Change 1958/57	Restaurants		Change 1958/57
	1957	1958		1957	1958	
	$	$	%	$	$	%
January	5,430,000	5,919,100	+ 9.0	2,747,100	2,882,600	+ 4.9
February	5,129,400	5,345,500	+ 4.2	2,567,200	2,641,000	+ 2.9
March	6,112,100	6,338,900	+ 3.7	2,877,200	3,033,300	+ 5.4
April	5,649,800	5,139,800	− 9.0	2,874,800	3,105,300	+ 8.0
May	5,473,000	6,283,700	+14.8	3,088,800	3,351,000	+ 8.5
June	5,554,000	5,651,900	+ 1.8	3,179,200	3,361,700	+ 5.7
July	5,664,400	5,584,000	− 1.4	3,493,300	3,722,700	+ 6.6
August	5,885,500	6,210,500	+ 5.5	3,514,000	3,596,600	+ 2.4
September	7,299,300	7,338,100	+ 0.5	3,104,600	3,271,800	+ 5.4
October	7,198,500	7,317,000	+ 1.6	2,960,700	3,187,300	+ 7.7
November	6,923,300	6,978,400	+ 0.8	2,877,500	2,995,700	+ 4.
December	7,240,400	7,817,600	+ 8.0	2,909,500	3,086,800	+ 6.
Annual total	**73,559,700**	**75,924,500**	**+ 3.2**	**36,193,900**	**38,235,800**	**+ 5.6**

Month	Drug stores		Change 1958/57	All other stores		Change 1958/57
	1957	1958		1957	1958	
	$	$	%	$	$	%
January	3,379,200	3,863,100	+14.3	9,398,900	10,393,000	+10.
February	3,254,200	3,570,900	+ 9.7	9,237,700	9,679,200	+ 4.
March	3,588,500	3,917,900	+ 9.2	10,466,300	11,479,900	+ 9.
April	3,619,800	3,971,600	+ 9.7	11,670,200	12,822,400	+ 9.
May	3,872,300	4,237,300	+ 9.4	12,010,400	13,492,400	+12.
June	3,631,700	3,860,200	+ 6.3	11,197,200	12,473,500	+11.
July	3,633,100	3,965,700	+ 9.2	11,528,700	12,884,300	+11.
August	3,720,300	3,979,800	+ 7.0	12,403,300	13,331,100	+ 7.
September	3,556,600	3,912,200	+10.0	11,716,400	13,419,200	+14.
October	4,260,100	4,640,900	+ 8.9	12,273,900	14,173,000	+15.
November	3,645,100	3,923,700	+ 7.6	12,560,500	14,181,800	+12.
December	5,275,900	6,068,600	+15.0	15,535,900	17,795,900	+14.
Annual total	**45,436,800**	**49,911,900**	**+ 9.8**	**139,999,400**	**156,125,700**	**+11.**

CHAIN FOOD STORES

TABLE 1. Summary Statistics of Chain Food Stores in Canada, 1930-58
(Grocery and Combination Stores)

Year	Chains	Stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	67	2,004	2,127	119,498,600	59,630	8,889,200	..	6,250,200	..
1931	69	2,098	2,193	117,284,000	55,903	..	..	..	..
1932	71	2,151	2,232	104,618,700	48,637	..	..	..	..
1933	75	2,132	2,221	98,862,100	46,371	7,448,400	..	6,125,000	..
1934	74	2,159	2,239	100,874,900	46,723	7,516,900	..	5,818,300	4,000,200
1935	73	2,090	2,151	101,418,400	48,526	7,638,700	1,041,200	5,938,100	3,521,100
1936	75	2,079	2,172	107,345,900	51,633	7,980,800	1,106,900	6,395,900	4,526,100
1937	75	2,024	2,125	116,389,700	57,505	8,642,500	1,198,000	6,345,400	3,661,600
1938	77	1,938	2,054	116,849,800	60,294	8,584,100	1,452,900	6,129,300	3,344,700
1939	73	1,718	1,887	123,826,200	72,076	8,601,400	1,326,000	6,500,800	4,467,200
1940	66	1,534	1,650	140,805,700	91,790	9,049,700	1,206,500	7,191,100	5,264,200
1941	62	1,526	1,541	172,317,400	112,921	10,565,500	936,400	7,270,800	5,755,700
1942	56	1,284	1,293	188,116,300	146,508	11,075,200	..	7,085,200	7,591,200
1943	56	1,258	1,269	179,833,500	142,952	11,222,000	639,600	7,589,200	7,837,100
1944	55	1,228	1,245	198,811,100	161,898	12,527,700	659,800	7,322,700	7,394,400
1945	52	1,194	1,211	212,891,600	178,301	13,472,900	649,800	7,526,100	7,730,800
1946	52	1,154	1,177	237,677,300	205,960	15,340,000	698,100	8,902,600	9,661,300
1947	51	1,192	1,204	301,796,300	253,185	18,653,600	823,000	11,207,000	13,064,400
1948	48	1,175	1,226	387,136,600	329,478	22,822,500	1,047,900	11,157,000	13,128,300
1949	44	1,131	1,191	433,950,300	383,687	26,322,100	1,403,900	12,355,600	11,138,400
1950	39	1,109	1,191	504,578,900	454,985	30,018,200	1,421,900	15,442,800	14,157,700
1951	43	1,141	1,205	612,730,800	537,012	36,731,100	1,081,800	19,638,100	15,788,900
1952	37	1,123	1,174	702,104,600	625,204	42,252,600	962,000	20,688,100	14,602,200
1953	35	1,112	1,166	773,220,100	695,342	47,433,000	914,300	23,228,800	16,652,500
1954	35	1,123	1,182	863,422,100	768,853	50,306,000	985,000	28,348,800	18,855,300
1955	35	1,166	1,256	962,832,700	825,757	56,495,000	1,056,400	32,041,100	19,058,500
1956	38	1,230	1,309	1,096,330,100	891,325	64,461,100	703,900	38,466,700	22,044,900
1957	35	1,291	1,371	1,241,725,400	961,832	75,331,400	852,600	46,825,900	24,322,000
1958	40	1,366	1,447	1,368,882,800	1,002,110	85,819,400	1,051,300	52,107,700	22,659,200

[1] Obtained by averaging the number at the beginning, middle and end of the year.

TABLE 2. Food Chains, Stores and Sales by Province, 1957 and 1958
(Grocery Stores and Combination Stores)

Province	1957	1958	% change in sales 1958/1957
Canada:			
Chains (number)	**35**	**40**	
Stores (maximum)	**1,371**	**1,447**	
Total sales $	**1,241,725,400**	**1,368,882,800**	**+10.2**
Atlantic Provinces:			
Chains (number)	9	8	
Stores (maximum)	103	99	
Total sales $	55,923,500	62,843,800	+12.4
Quebec:			
Chains (number)	6	7	
Stores (maximum)	230	246	
Total sales $	255,195,200	278,411,100	+ 9.1
Ontario:			
Chains (number)	13	18	
Stores (maximum)	612	645	
Total sales $	660,416,800	728,733,100	+10.3
Manitoba:			
Chains (number)	3	5	
Stores (maximum)	81	78	
Total sales $	45,972,700	47,816,200	+ 4.0
Saskatchewan:			
Chains (number)	5	6	
Stores (maximum)	75	80	
Total sales $	30,752,200	34,374,500	+11.8
Alberta:			
Chains (number)	6	7	
Stores (maximum)	101	120	
Total sales $	77,286,800	87,875,500	+13.7
British Columbia:			
Chains (number)	7	7	
Stores (maximum)	169	179	
Total sales $	116,178,200	128,828,600	+10.9

Note: The sum of provincial figures for "Chains (numbers)" does not equal the total shown for Canada, since severa chains operate in more than one province.

TABLE 3. Chain Food Store Sales for Metropolitan Areas, Major Urban Areas and Cities, 1957 and 1958
(Grocery Stores and Combination Stores)

City	Stores (maximum)		Total sales		
	1957[3]	1958	1957[3]	1958	% change 1958/1957
	number		dollars		%
Sydney-Glace Bay	11	12	5,867,600	7,416,100	+26.4
Halifax[1]	38	33	24,347,800	26,042,000	+ 7.0
Montreal[1]	139	145	187,953,900	204,239,300	+ 8.7
Quebec[1]	14	16	17,270,600	18,303,800	+ 6.0
Shawinigan Falls	5	5	3,900,000	3,619,100	− 7.2
Sherbrooke	6	6	5,258,700	4,958,700	− 5.7
Trois Rivières	8	7	6,117,200	6,482,700	+ 6.0
Brantford	7	7	8,785,700	9,247,400	+ 5.3
Fort William	6	7	5,131,500	5,524,700	+ 7.7
Guelph	5	5	6,488,200	7,072,900	+ 9.0
Hamilton[1]	46	51	50,701,400	55,699,900	+ 9.9
Kingston	6	6	9,340,100	10,645,100	+14.0
Kitchener	10	10	9,747,500	9,923,400	+ 1.8
London[1]	21	21	25,563,500	27,910,000	+ 9.2
Niagara Falls	8	8	10,589,100	10,971,600	+ 3.6
Ottawa[1]	39	41	37,941,900	43,275,900	+14.1
Oshawa	10	10	12,811,800	14,281,100	+11.5
Peterborough	6	6	9,675,900	10,343,900	+ 6.9
Port Arthur	5	7	7,023,000	8,484,600	+20.8
St. Catharines	9	10	14,400,000	14,389,700	− 0.1
Sarnia	6	6	9,074,500	9,989,300	+10.1
Sault St. Marie	5	4	7,328,200	8,114,700	+10.7
Sudbury	6	7	18,448,300	19,399,000	+ 5.2
Timmins	5	4	3,916,700	4,075,900	+ 4.1
Toronto[1]	191	205	236,902,700	262,783,400	+10.9
Windsor[1]	17	25	24,001,500	24,587,700	+ 2.4
Winnipeg[1]	73	68	39,990,000	41,472,600	+ 3.7
Regina	22	25	10,479,300	11,743,900	+12.1
Calgary[1]	42	50	37,811,400	42,466,800	+12.3
Edmonton[1]	21	30	22,367,000	26,703,100	+19.4
Vancouver[1]	83	86	69,149,200	77,736,600	+12.4
Victoria[1]	15	17	11,462,500	13,027,500	+13.7
Total cities and areas 30,000 population and over[2]	918	984	975,740,900	1,072,379,200	+ 9.9
All other places under 30,000 population	453	463	265,984,500	296,503,600	+11.5

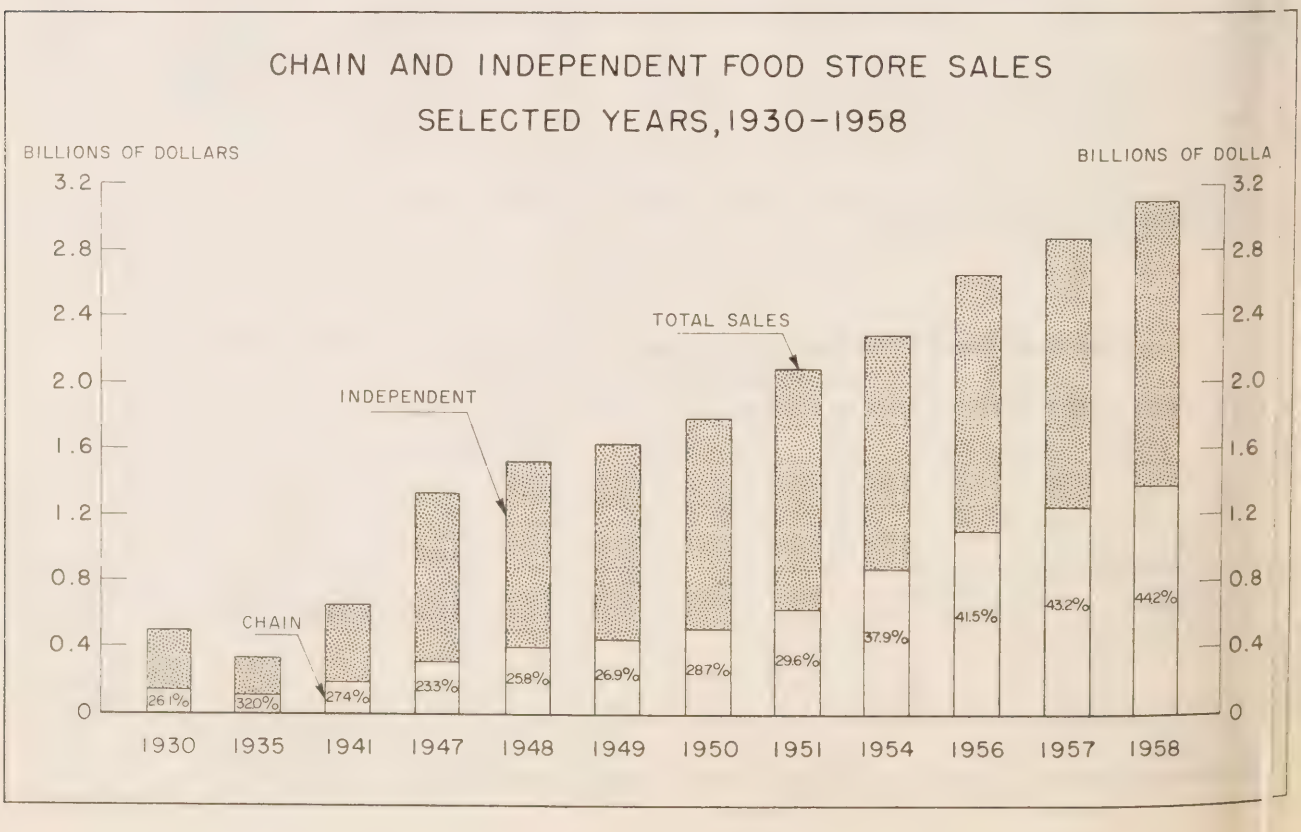
[1] Metropolitan areas.
[2] In addition to the above areas this total includes others with 30,000 population or more which cannot be shown without disclosing individual operations.
[3] 1957 figures revised.

TABLE 4. Chain Food Stores by Number of Units Operated, 1957 and 1958
(Grocery Stores and Combination Stores)

Number of units operated	Chains	Stores (maximum)	Total sales	
			Amount	% of total
	number		$	%
1957				
Total, all food chains	**35**	**1,371**	**1,241,725,400**	**100.0**
4- 9 units	20	101	37,410,800	3.0
10-99 units	11	375	297,690,500	24.0
100 units and over	4	895	906,624,100	73.0
1958				
Total, all food chains	**40**	**1,447**	**1,368,882,800**	**100.0**
4- 9 units	25	133	54,549,600	4.0
10-99 units	11	382	335,154,500	24.5
100 units and over	4	932	979,178,700	71.5

TABLE 5. Chain Food Stores by Annual Sales Volume, 1957 and 1958
(Grocery Stores and Combination Stores)

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1957			
Total, all stores	**1,371**	**1,241,725,400**	**100.0**
$2,000,000 and over	146	415,006,400	33.4
$1,500,000 - $1,999,999	118	204,942,900	16.5
$1,000,000 - $1,499,999	183	225,811,100	18.2
$750,000 - $999,999	140	122,356,500	9.9
$500,000 - $749,999	204	126,325,400	10.2
$300,000 - $499,999	229	90,904,900	7.3
Under $300,000	351	56,378,200	4.5
1958			
Total, all stores	**1,447**	**1,368,882,800**	**100.0**
$2,000,000 and over	163	465,152,700	34.0
$1,500,000 - $1,999,999	133	226,752,700	16.6
$1,000,000 - $1,499,999	218	268,239,200	19.6
$750,000 - $999,999	147	126,333,500	9.2
$500,000 - $749,999	216	133,491,900	9.7
$300,000 - $499,999	232	93,079,900	6.8
Under $300,000	338	55,832,900	4.1



CHAIN VARIETY STORES

TABLE 1. Summary Statistics of Chain Variety Stores in Canada, 1930 - 58

Year	Chains	Stores		Total sales	Salaries and wages paid to store employees	Stocks on hand at year end	
		Average[1]	Maximum			Stores	Warehouses
	number			dollars			
1930	15	313	327	39,383,600	4,179,300	5,274,900	..
1931	14	329	340	38,906,700	..	..	..
1932	14	339	348	35,474,800	..	..	..
1933	14	248	356	33,348,600	4,032,400	4,796,600	..
1934	14	360	372	35,646,500	3,908,100	4,507,800	817,100
1935	14	377	390	37,914,000	4,889,300	5,184,800	861,300
1936	14	396	414	41,422,100	5,331,300	5,880,900	898,800
1937	14	422	437	46,323,400	5,832,000	6,234,100	946,900
1938	16	446	468	47,256,700	6,170,100	6,243,600	922,900
1939	16	474	489	51,416,000	6,594,500	7,285,400	1,130,900
1940	16	491	504	60,718,600	7,453,900	8,354,100	1,425,500
1941	20	525	532	74,179,100	8,568,700	9,334,600	1,806,100
1942	19	521	523	84,319,200	9,859,800	9,584,900	2,027,200
1943	19	520	521	84,366,200	10,275,700	9,836,500	1,919,400
1944	18	514	515	88,568,800	10,737,600	8,885,500	1,511,500
1945	19	515	521	95,998,200	11,505,200	9,008,400	1,756,200
1946	19	515	523	107,586,200	12,745,500	10,984,100	2,344,300
1947	18	517	536	117,925,300	14,069,300	12,528,200	2,302,800
1948	16	527	540	133,906,900	17,162,700	15,096,200	3,407,200
1949	15	541	550	142,060,500	19,790,800	15,153,000	3,686,100
1950	16	560	579	147,731,700	21,157,700	17,635,400	3,993,300
1951	16	587	597	164,147,800	25,510,200	17,969,800	4,882,100
1952	17	601	614	179,618,300	26,115,400	21,075,200	4,718,200
1953	17	610	623	188,474,600	28,803,200	21,709,400	4,565,800
1954	18	636	653	194,248,000	30,671,500	22,633,300	4,620,700
1955	19	660	679	207,831,400	33,257,900	25,245,600	5,122,100
1956	18	681	701	229,306,900	35,633,300	26,260,900	4,504,800
1957	18	703	724	247,222,600	36,719,900	28,214,000	5,196,100
1958	18	719	740	264,297,800	39,148,700	31,271,900	5,281,600

[1] Obtained by averaging the number at beginning, middle and end of the year.

TABLE 2. Variety Chains, Stores and Sales by Provinces, 1957 and 1958

Province		1957	1958	% change in sales 1958/1957
Canada:				
Chains (number)		**18**	**18**	
Stores (maximum)		**724**	**740**	
Total sales	$	**247,222,600**	**264,297,800**	+ 6.9
Prince Edward Island:[1]				
Chains (number)		3	3	
Stores (maximum)		6	6	
Total sales	$	2,563,700	2,715,800	+ 5.9
Nova Scotia:				
Chains (number)		5	5	
Stores (maximum)		47	50	
Total sales	$	14,251,700	15,463,500	+ 8.5
New Brunswick:				
Chains (number)		5	6	
Stores (maximum)		28	28	
Total sales	$	10,535,200	11,185,500	+ 6.
Quebec:				
Chains (number)		13	13	
Stores (maximum)		179	180	
Total sales	$	64,587,400	68,406,500	+ 5.
Ontario:				
Chains (number)		13	13	
Stores (maximum)		365	366	
Total sales	$	115,193,000	122,968,700	+ 6.
Manitoba:				
Chains (number)		5	5	
Stores (maximum)		16	17	
Total sales	$	7,003,000	7,542,700	+ 7.
Saskatchewan:				
Chains (number)		4	5	
Stores (maximum)		23	25	
Total sales	$	8,726,400	9,700,100	+11.
Alberta:				
Chains (number)		5	5	
Stores (maximum)		20	23	
Total sales	$	12,850,800	13,563,200	+ 5.
British Columbia:				
Chains (number)		6	6	
Stores (maximum)		40	45	
Total sales	$	11,511,400	12,751,800	+10.

[1] Newfoundland figures are included with Prince Edward Island to avoid disclosing individual operations.

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since seve chains operate in more than one province.

TABLE 3. Chain Variety Store Sales for Metropolitan Areas, Major Urban Areas and Cities,[1] 1957 and 1958

City	Number of stores (maximum)		Total sales		
	1957	1958	1957	1958	% change 1958/1957
			dollars		%
Sydney-Glace Bay	8	8	2,449,600	2,592,900	+ 5.8
Halifax[2]	8	10	5,333,000	5,810,800	+ 9.0
Saint John[2]	4	4	2,678,600	2,911,300	+ 8.7
Moncton	3	3	2,174,700	2,267,800	+ 4.3
Chicoutimi-Jonquière	11	11	3,623,400	3,663,600	+ 1.1
Montreal[2]	76	72	29,682,500	31,524,800	+ 6.2
Quebec[2]	14	16	9,931,500	10,018,900	+ 0.9
Shawinigan Falls	7	7	1,124,200	1,097,500	− 2.4
Sherbrooke	4	4	2,434,200	2,416,500	− 0.7
Trois Rivières	5	3	2,694,400	2,524,800	− 6.3
Brantford	4	4	1,336,100	1,605,300	+20.1
Fort William	4	4	1,071,100	1,090,900	+ 1.8
Guelph	3	3	896,600	900,200	+ 0.4
Hamilton[2]	10	10	8,169,400	8,297,300	+ 1.6
Kingston	6	6	2,705,200	2,974,300	+ 9.9
Kitchener	8	8	2,524,900	2,545,000	+ 0.8
London[2]	5	5	4,449,300	4,590,900	+ 3.2
Niagara Falls	3	3	837,600	844,400	+ 0.8
Ottawa[2]	22	21	9,775,200	10,405,400	+ 6.4
Oshawa	6	7	2,682,700	2,814,500	+ 4.9
Peterborough	4	4	2,216,200	2,319,300	+ 4.7
Port Arthur	6	6	1,788,900	1,906,600	+ 6.6
St. Catharines	5	6	3,078,500	3,150,500	+ 2.3
Sarnia	6	5	1,582,500	1,531,600	− 3.2
Sault St. Marie	4	4	1,503,100	1,584,500	+ 5.4
Sudbury	3	5	[3]	4,585,200	—
Timmins	3	3	912,700	999,300	+ 9.5
Toronto[2]	77	76	29,280,600	31,982,200	+ 9.2
Windsor[2]	8	8	4,708,500	4,529,700	− 3.8
Winnipeg[2]	7	8	4,962,900	5,196,100	+ 4.7
Regina	3	3	2,646,900	2,777,900	+ 4.9
Saskatoon	4	4	1,826,400	1,845,600	+ 1.1
Calgary[2]	4	6	4,853,600	5,035,700	+ 3.8
Edmonton[2]	5	6	4,758,600	4,747,200	− 0.2
Vancouver[2]	20	20	6,356,200	6,495,500	+ 2.2
Victoria[2]	3	3	1,571,700	1,735,500	+10.4

[1] Areas and cities with 30,000 population and over based on 1956 Census.
[2] Metropolitan areas.
[3] Figures withheld to avoid disclosure of individual operations.

TABLE 4. Chain Variety Stores by Annual Sales Volume, 1957 and 1958

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1957			
Total, all stores	**724**	**247,222,600**	**100.0**
$1,000,000 and over	37	61,609,000	24.9
$500,000-$999,999	99	64,662,500	26.2
$300,000-$499,999	136	52,621,900	21.3
$200,000-$299,999	127	31,160,500	12.6
$100,000-$199,999	185	28,435,900	11.5
Under $100,000	140	8,732,800	3.5
1958			
Total, all stores	**740**	**264,297,800**	**100.0**
$1,000,000 and over	41	65,300,000	24.7
$500,000-$999,999	115	74,301,700	28.1
$300,000-$499,999	146	56,969,000	21.6
$200,000-$299,999	126	30,897,800	11.7
$100,000-$199,999	184	28,530,200	10.8
Under $100,000	128	8,299,100	3.1

CHAIN DRUG STORES

TABLE 1. Summary Statistics of Chain Drug Stores in Canada, 1930-58

Year	Chains	Stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouse
	number			dollars					
1930	31	284	292	13,971,300	49,195	1,880,800	..	2,510,900	.
1931	32	299	306	13,584,600	45,433	..	..	..	.
1932	32	305	313	12,520,000	41,049	..	..	..	.
1933	29	297	301	11,001,300	37,041	1,497,700	..	2,021,500	.
1934	29	298	306	11,594,000	38,906	1,542,800	..	2,102,000	527,00
1935	29	307	311	12,164,100	39,622	1,494,800	118,700	2,152,500	501,10
1936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,30
1937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,90
1938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,50
1939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,80
1940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,40
1941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,00
1942	31	342	343	19,711,700	57,637	2,579,700	..	2,732,900	699,40
1943	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,10
1944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,70
1945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,40
1946	27	310	318	26,483,700	85,431	3,620,300	140,800	3,553,200	751,80
1947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,10
1948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,30
1949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,60
1950	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,30
1951	28	325	346	31,266,900	96,205	5,170,400	220,100	4,835,300	1,054,10
1952	28	325	338	33,476,300	103,004	5,043,700	252,100	5,241,800	1,039,00
1953	28	332	345	34,805,200	104,835	5,450,800	267,200	5,519,700	1,018,00
1954	29	339	354	35,908,100	105,924	5,778,400	306,100	5,880,200	1,008,20
1955	30	335	354	36,659,700	109,432	6,165,400	344,500	6,349,900	1,159,70
1956	31	349	364	41,298,600	118,334	6,608,400	399,000	6,807,800	1,192,20
1957	30	352	364	45,436,800	129,082	7,160,800	408,600	7,896,900	1,385,8
1958	30	356	369	49,911,900	140,202	7,814,300	371,500	9,440,700	1,370,0

[1] Obtained by averaging the number at beginning, middle and end of the year.

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1957 and 1958

Province	1957	1958	% change in sales 1958/1957
Canada:			
Chains (number)	**30**	**30**	
Stores (maximum)	**364**	**369**	
Total sales $	**45,436,800**	**49,911,900**	+9
Atlantic Provinces:			
Chains (number)	3	4	
Stores (maximum)	27	27	
Total sales $	2,424,700	2,638,300	+8

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1957 and 1958 – Concluded

Province	1957	1958	% change in sales 1958/1957
Quebec:			
Chains (number)	7	6	
Stores (maximum)	44	41	
Total sales $	6,292,700	6,319,400	+ 0.4
Ontario:			
Chains (number)	9	9	
Stores (maximum)	166	166	
Total sales $	20,834,500	21,830,900	+ 4.8
Prairie Provinces:			
Chains (number)	4	5	
Stores (maximum)	44	50	
Total sales $	5,867,600	8,254,000	+40.7
British Columbia:			
Chains (number)	6	6	
Stores (maximum)	83	85	
Total sales $	10,017,300	10,869,300	+ 8.5

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Drug Stores by Annual Sales Volume, 1957 and 1958

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1957			
Total, all stores	**364**	**45,436,800**	**100.0**
$200,000 and over	44	12,438,400	27.4
$100,000 - $199,999	162	22,026,100	48.5
$50,000 - $99,999	125	9,890,700	21.8
$30,000 - $49,999	21	838,700	1.8
Under $30,000	12	242,900	0.5
1958			
Total, all stores	**369**	**49,911,900**	**100.0**
$200,000 and over	53	16,219,100	32.5
$100,000 - $199,999	171	23,617,800	47.3
$50,000 - $99,999	113	9,107,300	18.2
$30,000 - $49,999	19	748,600	1.6
Under $30,000	13	219,100	0.4

CHAIN WOMEN'S APPAREL STORES

TABLE 1. Summary Statistics of Chain Women's Apparel Stores in Canada, 1930-58

Year	Chains	Stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stock on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouse
	number			dollars					
1930	28	183	203	8,584,800	46,911	976,900	..	1,422,500	..
1931	25	186	213	6,828,100	36,710	..	...	..	..
1932	19	164	185	5,093,700	31,059	..	..	..	..
1933	15	144	148	4,029,400	27,982	359,100	..	590,000	..
1934	15	153	171	4,506,800	29,456	385,800	..	587,700	141,60
1935	13	133	138	4,594,600	34,546	404,400	..	786,900	94,20
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,10
1937	19	176	194	6,216,600	35,322	541,900	..	887,500	119,70
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,60
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,50
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,80
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,10
1942	31	277	281	14,186,900	51,216	1,187,900	..	1,351,400	526,40
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,40
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,10
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,50
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,90
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,10
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,70
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,10
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,20
1951	34	432	476	41,901,500	101,244	4,202,700	436,000	4,746,500	1,037,00
1952	37	456	493	46,167,700	101,245	3,918,600	846,400	5,339,900	1,212,70
1953	37	484	511	49,256,800	101,770	4,439,400	1,015,500	5,710,600	1,296,10
1954	40	525	552	54,843,400	104,464	5,681,800	2,259,400	6,250,900	1,153,00
1955	41	564	602	61,897,400	109,747	6,715,900	2,470,400	7,022,300	1,173,20
1956	39	592	634	67,269,300	113,631	7,301,100	2,393,800	8,454,900	1,512,00
1957	39	628	654	70,706,900	112,591	8,460,800	2,463,800	8,359,700	1,256,10
1958	42	675	707	78,147,400	115,774	8,433,000	2,561,200	9,440,200	1,515,10

[1] Obtained by averaging the number at the beginning, middle and end of the year.

TABLE 2. Women's Apparel Chains, Stores and Sales by Provinces, 1957 and 1958

Province	1957	1958	% change in sales 1958/1957
Canada:			
Chains (number)	**39**	**42**	
Stores (maximum)	**654**	**707**	
Total sales $	**70,706,900**	**78,147,400**	**+10.**
Atlantic Provinces:			
Chains (number)	3	3	
Stores (maximum)	23	24	
Total sales $	2,009,200	2,198,000	+ 9

TABLE 2. Women's Apparel Chains, Stores and Sales by Provinces, 1957 and 1958 – Concluded

Province	1957	1958	% change in sales 1958/1957
uebec:			
Chains (number)	19	20	
Stores (maximum)	187	201	
Total sales $	17,316,000	20,246,500	+16.9
ıtario:			
Chains (number)	24	25	
Stores (maximum)	318	335	
Total sales $	35,943,100	38,099,700	+ 6.0
ınitoba:			
Chains (number)	6	6	
Stores (maximum)	15	16	
Total sales $	1,919,900	1,846,800	– 3.8
ſskatchewan:			
Chains (number)	6	7	
Stores (maximum)	19	22	
Total sales $	2,122,500	2,453,300	+15.6
⁄berta:			
Chains (number)	7	10	
Stores (maximum)	26	36	
Total sales $	4,378,000	5,913,800	+35.1
litish Columbia:			
Chains (number)	7	7	
Stores (maximum)	66	73	
Total sales $	7,018,200	7,389,300	+ 5.3

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several cains operate in more than one province.

TABLE 3. Chain Women's Apparel Stores by Annual Sales Volume, 1957 and 1958

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1957			
Tal, all stores	**654**	**70,706,900**	**100.0**
$200,000 and over	60	24,173,000	34.3
$100,000-$199,999	152	21,244,200	30.0
$50,000- $99,999	256	18,979,500	26.8
$30,000- $49,999	124	5,018,000	7.1
Jnder $30,000	62	1,292,200	1.8
1958			
Tal, all stores	**707**	**78,147,400**	**100.0**
$200,000 and over	72	28,356,100	36.3
$100,000-$199,999	169	23,591,800	30.2
$50,000- $99,999	270	19,946,900	25.5
$30,000- $49,999	117	4,787,200	6.1
Jnder $30,000	79	1,465,400	1.9

CHAIN SHOE STORES

TABLE 1. Summary Statistics of Chain Shoe Stores in Canada, 1930 - 1958

Year	Chains	Stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehous
	number			dollars					
1930	18	198	208	7,574,600	38,256	892,500	..	1,998,300	.
1931	18	212	221	7,687,500	36,262	..	..	..	.
1932	19	230	237	7,094,800	30,847	..	..	..	.
1933	22	257	274	7,114,800	27,684	747,100	..	2,156,300	.
1934	22	278	303	8,037,400	28,912	818,700	..	2,190,400	362,9
1935	24	303	313	8,447,200	27,879	967,000	..	2,485,700	255,5
1936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,5
1937	25	337	355	10,093,700	29,952	1,109,900	..	2,623,300	375,4
1938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,5
1939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,2
1940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,8
1941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,7
1942	31	423	428	18,880,700	44,635	2,178,400	..	3,943,100	779,3
1943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,2
1944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,1
1945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,9
1946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,6
1947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,2
1948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,7
1949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,5
1950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,9
1951	35	581	605	38,322,700	65,959	4,862,600	139,100	10,498,200	1,823,7
1952	34	603	628	41,544,400	68,896	5,026,500	121,600	10,234,400	1,788,9
1953	34	604	627	43,470,100	71,970	5,468,000	108,500	11,501,200	2,197,6
1954	41	648	682	45,384,500	70,038	5,914,700	114,500	12,001,900	1,926,0
1955	43	680	705	48,054,300	70,668	6,310,000	123,200	12,436,200	2,290,8
1956	42	699	736	53,432,600	76,441	7,090,600	127,400	13,941,700	2,396,4
1957	38	717	746	57,822,500	80,645	8,019,200	135,100	13,998,600	2,499,7
1958	41	750	775	63,938,100	85,251	8,304,400	156,700	15,166,700	2,621,1

[1] Obtained by averaging the number at the beginning, middle and end of the year

TABLE 2. Chain Shoe Stores by Annual Sales Volume, 1957 and 1958

Annual sale range	Number of stores (maximum)	Total sales	% of total sa
		$	$
1957			
Total, all stores	**746**	**57,822,500**	**100**
$200,000 and over	29	7,741,500	13
$100,000 - $199,999	144	18,644,600	32
$50,000 - $99,999	314	22,539,700	39
$30,000 - $49,999	178	7,325,100	12
Under $30,000	81	1,571,600	2
1958			
Total, all stores	**775**	**63,938,100**	**100**
$200,000 and over	32	8,786,600	13
$100,000 - $199,999	175	23,175,600	36
$50,000 - $99,999	334	23,766,600	37
$30,000 - $49,999	167	6,798,800	10
Under $30,000	67	1,410,500	2

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RETAIL CHAIN STORES
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PUBLICATIONS RELATING TO RETAIL TRADE

Catalogue number	Title	Price
	(a) Weekly	
63-003	Percentage Change in Department Store Sales	per year $2.00
	(b) Monthly	
63-001	Chain Store Sales and Stocks	per year 1.00
63-002	Department Store Sales and Stocks	per year 1.00
63-004	Percentage Change in Department Store Sales (Preliminary)	per year 1.00
63-005	Retail Trade	per year 3.00
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61-004	Credit Statistics	per year 1.00
	(c) Quarterly	
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63-211	Sales Financing	.25
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63-403	Operating Results of Chain Food Stores	.50
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63-405	Operating Results of Chain Variety Stores	.25
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63-407	Operating Results and Financial Structure of Independent Drug Stores	.50
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63-410	Operating Results and Financial Structure of Independent Fuel Dealers	.50
63-411	Operating Results and Financial Structure of Independent General Stores	.50
63-412	Operating Results and Financial Structure of Independent Retail Hardware, Furniture, Appliance, Radio and Television Stores	.50
63-413	Operating Results and Financial Structure of Independent Jewellery Stores	.50
63-414	Operating Results and Financial Structure of Independent Restaurants	.50
63-415	Operating Results and Financial Structure of Independent Tobacco Stores	.50

Other occasional reports and 1951 Census reports on retail trade are shown in a complete list of publications of the Dominion Bureau of Statistics which is available on request from the Information Services Division, D.B.S., or from the Queen's Printer, Ottawa.

TABLE OF CONTENTS

DEFINITIONS

Chains — A retail chain is an organization operating four or more retail stores in similar or related kinds of business under the same ownership.

Classification by kind of business — Some chains operated stores of several distinct types and for purposes of this report these were allocated to their proper trade.

Classification by kind of organization — **Local chains** are those operating within one city or locality. **Provincial chains**, as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

Number of stores — The **average** number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The **maximum** is the total number of stores operated during the year, regardless of whether operated all or part of the year.

Sales — Total retail sales made through all **retail** outlets. Sales made through head office or warehouse are **not** included.

Salaries and wages — Salaries and wages reported are those paid to **store employees** only. Those paid to head office and warehouse employees are **not** included.

Accounts outstanding — These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do **not** include accounts written off.

Stocks — Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

SYMBOLS

The interpretation of the symbols used in the tables throughout this publication is as follows:

.. figures not available.

— nil or zero.

RETAIL CHAIN STORES

1959

A survey of all known retail chain store firms s undertaken on an annual basis; they are defined ›y the Dominion Bureau of Statistics as those ›rganizations which operate four or more retail ›utlets in the same or related kinds of business ınder the same ownership. It should be noted, ıowever, that department stores are not included ılthough some of these firms come within the .efinition of a chain store. Voluntary groups or .hains are generally defined as independently ;wned stores which are affiliated with suppliers or purchasing and other benefits. These groups .re not included, unless they meet the ownership lause in the definition.

During 1959, 42 new firms came within the efinition, with a total of 214 outlets; an average f approximately 5 units per firm. These chains ccounted for $30,960.100 in sales. This increase ;as offset by 42 firms with 208 outlets and sales of 27,614,100 going out of the field either by a reduc- ion from 4 to 3 stores or by bankruptcy. Two chains ;ith 14 outlets merged with existing chains. The net esult of the additions, deletions and mergers was a ecrease of 2 chains, 8 outlets and an increase of 3,346,000.

The 507 retail chain store firms in Canada uring 1959 operated 10,047 outlets with total sales f $3,280,263,200. Although the number of retail ıain firms decreased by 2 from a high of 509 firms ı 1958, the number of outlets increased by 443 and ales by $107,116,200 or 6.7 per cent.

All trades with the exception of lumber and ıilding material dealers and household appliance, .dio and music stores experienced increased sales; ıe largest gains were registered by hardware stores 3.6 per cent), family clothing stores (12.0 per ent) and shoe stores (9.7 per cent).

Grocery and combination stores continued to the dominant trade in respect to sales; in 1957 3.7 per cent of all chain store sales were made this trade; in 1958, 44.4 per cent and in 1959, 5.2 per cent. Alcoholic beverage stores, variety ores and lumber and building material dealers ntinued to hold second, third and fourth position regard to total sales with 17.9 per cent, 8.6 per nt and 3.2 per cent respectively.

Retail chains registered increased sales in all ovinces during 1959, the largest percentage ıreases occurring in Newfoundland (49.7 per cent), berta (11.8 per cent) and British Columbia (10.4 r cent). The only area in which a decrease was istered was in the Yukon and Northwest Terri- ies. Ontario accounted for almost 50 per cent of total chain store sales in 1959 registering an ıcrease of 3.9 per cent over the previous year.

It is interesting to note the growing importance of sectional and national chains in respect to sales. In 1955, this group accounted for 50.2 per cent of total sales, while in 1959, 62.7 per cent of total sales were made by this group. In 1955, 48.5 per cent of all chain firm outlets were operated by sectional and national chains; by 1959, this proportion had increased to 52.9 per cent.

The importance of provincial chains in the sales picture has shown a steady decline from 43.9 per cent in 1955 to 32.6 per cent in 1959, while local chains have remained fairly stable showing a decline from 5.9 per cent in 1955 to 4.7 per cent in 1959.

The number of chain store firms operating 100 units and over showed a slight increase from 21 in 1958 to 22 in 1959 with the proportion of total sales increasing from 54.6 per cent in 1958 to 54.9 per cent in 1959.

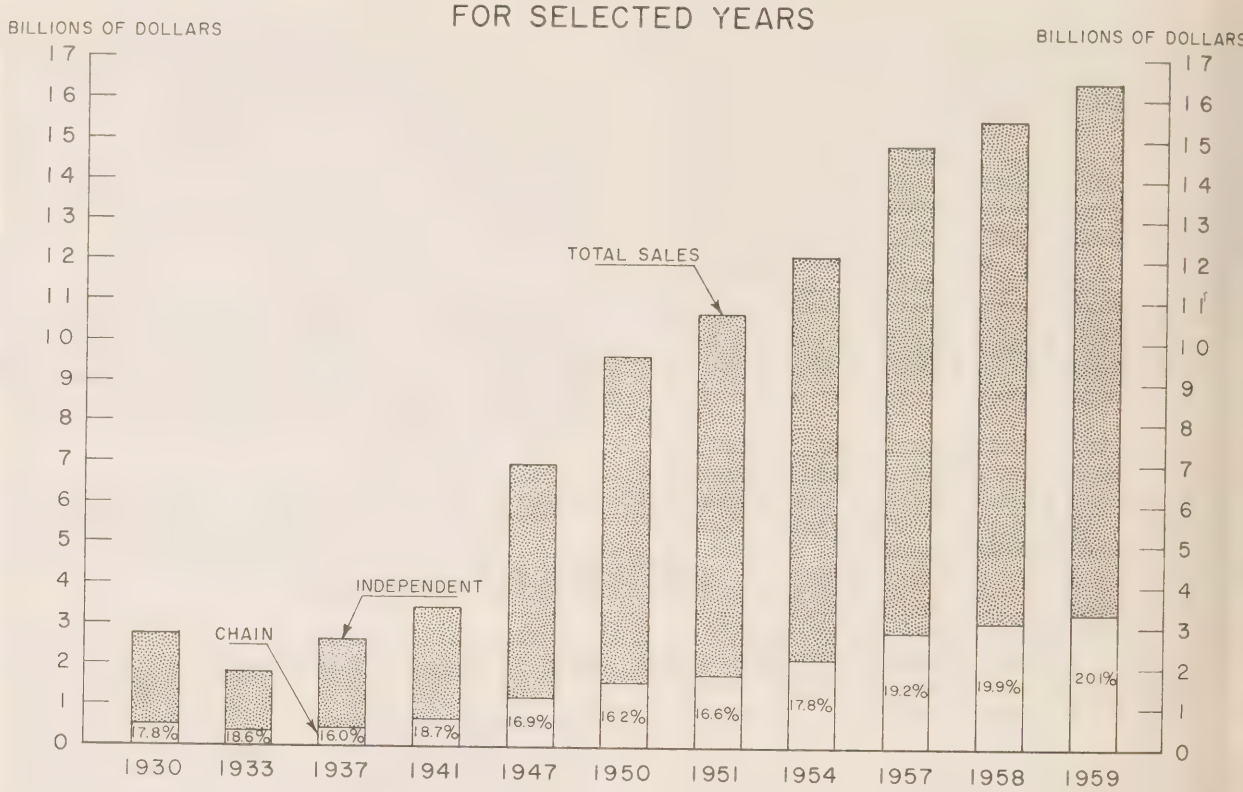
Salaries and wages paid to store employees totalled $285,690,700 an increase of 8.9 per cent over the 1958 total of $262,455,900. Customers' accounts outstanding at the end of the year increased $4,221,000 from a year earlier to a total of $162,452,800. Stock on hand at year end in both stores and warehouses reached a level of $362,970,400 an increase of 5.4 per cent over the previous year.

The retail sales of chains represent total dollar volume and have not been adjusted for price changes, nor, in the monthly distribution, for seasonal variation.

Estimates of sales of retail chains are published monthly as well. The monthly estimates are released approximately a month and a half after the survey month, in two publications: *"Chain Store Sales and Stocks"* Catalogue No. 63-001 and *"Retail Trade"* Catalogue No. 63-005. In the December issue of *"Chain Store Sales and Stocks"*, the monthly estimates are revised, and in reality, the December bulletin replaces the preceding monthly bulletins for that year. The estimates of monthly sales in this present report which is published one year after the survey year represents the second and final revision to the figures.

Following the general statistics of all chains are detailed tabulations of certain trades — food stores, variety stores, drug stores, women's apparel stores and shoe stores. Where possible city totals have been shown for these trades. It is hoped that the city sales breakdown can be extended to additional trades during the coming year.

RETAIL CHAIN STORE SALES IN CANADA IN PROPORTION TO TOTAL SALES FOR SELECTED YEARS



RETAIL CHAIN STORE SALES

% CHANGE 1959 OVER 1958

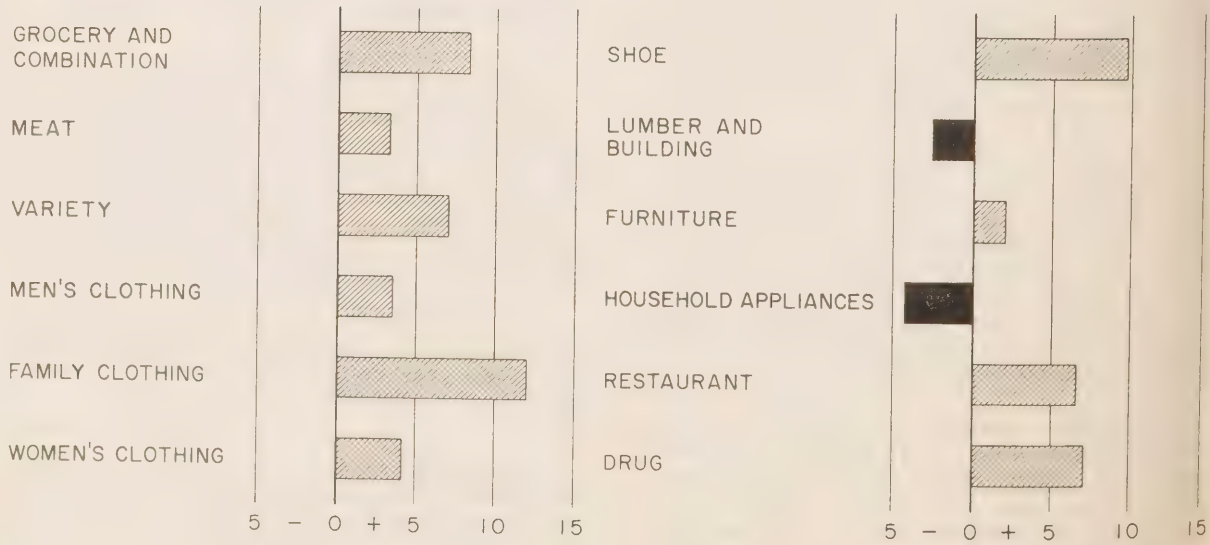


TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930 - 59

Year	Chains	Stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	518	8,097	8,504	487,336,000	60,187	50,404,900	..	60,457,200	..
1931	506	8,188	8,557	434,199,700	53,029	..	..	..	..
1932	486	8,066	8,398	360,806,200	44,732	..	..	..	..
1933	461	9,900	8,230	328,902,600	41,633	34,820,600	..	43,995,100	..
1934	445	7,804	8,210	347,186,100	44,488	34,510,900	..	40,962,600	13,768,100
1935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942	455	7,010	7,139	687,447,400	98,067	57,653,700	..	66,939,700	22,633,400
1943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
1948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
1949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
1950	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
1951	488	7,846	8,094	1,775,744,100	226,296	153,598,600	53,816,500	186,562,000	60,489,800
1952	476	7,766	8,047	1,924,873,000	247,859	154,642,500	77,474,700	172,886,300	55,214,600
1953	466	7,835	8,153	2,048,228,000	261,420	171,167,100	91,537,900	179,704,300	52,095,700
1954	491	8,136	8,468	2,146,634,900	263,844	181,509,000	102,746,700	191,048,700	57,814,200
1955	496	8,274	8,734	2,353,955,400	284,500	199,611,200	127,362,300	205,833,200	63,119,600
1956	499	8,559	9,046	2,647,054,900	309,272	221,136,400	143,357,200	232,392,100	72,183,100
1957	493	8,822	9,257	2,841,568,800	322,100	242,979,200	148,506,300	248,283,900	78,521,100
1958	509	9,122	9,604	3,073,147,000	336,900	262,455,900	158,231,800	265,862,100	78,511,900
1959	507	9,491	10,047	3,280,263,200	345,618	285,690,700	162,452,800	282,530,400	80,440,000

[1] Obtained by averaging the number at the beginning, middle and end of the year.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1959, by Kinds of Business

No.	Kind of business	Chains	Stores	
			Average	Maximum
		number		
1	**Totals, all chains**	**507**	**9,491**	**10,047**
	Food and beverage group:			
2	Bakery products stores	18	238	249
3	Candy and confectionery stores	10	260	288
4	Grocery and combination stores	36	1,420	1,505
5	Meat markets	4	47	49
6	Restaurants	28	358	399
7	Alcoholic beverage stores	18	1,122	1,160
8	Miscellaneous (including dairy products, caterers, fish markets, refreshment stands, etc.)	10	85	115
	General merchandise group:			
9	General merchandise stores (less than 33% food)	11	118	121
10	General stores (more than 33% food)	21	323	335
11	Variety stores	18	752	785
	Automotive group:			
12	Automobile dealers	4	31	31
13	Automotive accessory stores	6	108	115
14	Garage and service stations	6	66	73
	Apparel and accessories group:			
15	Men's and boys' clothing and furnishings stores	25	226	237
16	Women's clothing stores	41	707	756
17	Family clothing stores	25	198	216
18	Shoe stores	39	781	825
19	Miscellaneous (including furriers, millinery, children's clothing)	13	69	74
	Building materials and hardware group:			
20	Lumber and building material dealers	23	711	735
21	Hardware stores	17	168	181
22	Miscellaneous (including electrical supplies, paint and glass, etc.)	4	29	31
	Furniture and household appliance group:			
23	Furniture stores	12	212	218
24	Household appliance stores	24	468	499
25	Miscellaneous (including floor coverings, china, children's furniture)	6	30	31
	Other retail stores group:			
26	Drug stores	32	366	379
27	Jewellery stores	14	145	152
28	Miscellaneous (including gifts, books, feed, fuel, used cars, etc.)	42	453	488

[1] Indicates figures withheld to avoid disclosing individual operations, but are included in their totals.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1959, by Kinds of Business

Sales (Retail)		Salaries and wages	Customers' accounts outstanding	Stocks on hand as at December 31, 1959		
Amount	% of total chain sales			Stores	Warehouses	No.
$		dollars				
3,280,263,200	**100.0**	**285,690,700**	**162,452,800**	**282,530,400**	**80,440,000**	1
10,668,200	0.3	1,652,000	24,600	121,200	[1]	2
8,458,300	0.3	1,350,400	[1]	239,000	229,000	3
1,481,136,100	45.2	98,208,300	944,000	52,271,300	20,868,200	4
8,177,000	0.3	759,400	[1]	134,700	[1]	5
40,717,900	1.2	11,018,600	21,600	886,300	57,400	6
587,816,900	17.9	23,320,600	—	31,047,000	34,080,400	7
6,584,700	0.2	1,240,800	—	165,200	[1]	8
52,757,300	1.6	6,370,100	4,259,200	9,087,400	147,500	9
44,290,200	1.4	4,041,200	3,991,700	12,663,400	[1]	10
282,590,900	8.6	44,301,100	1,170,700	36,359,800	5,856,200	11
24,778,500	0.8	2,264,500	3,158,000	2,999,400	—	12
29,995,000	0.9	3,540,800	5,982,300	5,892,500	[1]	13
7,294,100	0.2	943,400	[1]	446,300	—	14
30,148,400	0.9	3,831,700	2,426,200	7,679,800	331,400	15
81,356,600	2.5	9,021,600	3,054,000	11,860,400	1,856,500	16
50,373,000	1.5	6,142,700	4,144,800	9,900,000	410,400	17
70,149,800	2.1	8,635,900	227,800	16,330,300	3,270,900	18
6,420,200	0.2	795,200	817,600	1,600,300	88,500	19
103,158,100	3.2	8,247,700	16,731,300	24,632,300	356,100	20
48,893,300	1.5	5,502,000	5,846,900	10,380,400	[1]	21
3,871,700	0.1	483,200	551,600	436,300	[1]	22
53,503,100	1.6	6,464,100	56,139,200	9,016,800	1,062,300	23
72,671,700	2.2	13,379,700	30,681,600	10,816,700	2,612,000	24
5,907,900	0.2	890,300	437,600	1,047,700	—	25
53,383,100	1.6	8,518,600	466,100	9,863,000	1,730,200	26
48,735,700	1.5	8,617,300	12,695,600	10,400,200	859,500	27
66,425,500	2.0	6,149,500	8,467,400	6,252,700	2,313,700	28

TABLE 3. Chains, Stores and Sales by Provinces, 1958 and 1959

Province		1958	1959	% change in sales 1959/1958
Canada:				
Chains (number)		**509**	**507**	
Stores (maximum)		**9,604**	**10,047**	
Total sales	$	**3,073,147,000**	**3,280,263,200**	+ 6.
Newfoundland:				
Chains (number)		20	25	
Stores (maximum)		111	126	
Total sales	$	23,849,300	35,708,000	+49.
Prince Edward Island:				
Chain (number)		14	14	
Stores (maximum)		24	24	
Total sales	$	5,878,100	6,457,800	+ 9.
Nova Scotia:				
Chains (number)		51	51	
Stores (maximum)		331	331	
Total sales	$	105,173,000	106,259,800	+ 1.
New Brunswick:				
Chains (number)		40	41	
Stores (maximum)		202	208	
Total sales	$	79,876,800	85,377,700	+ 6.
Quebec:				
Chains (number)		163	167	
Stores (maximum)		1,795	1,950	
Total sales	$	619,584,200	674,002,000	+ 8.
Ontario:				
Chains (number)		266	259	
Stores (maximum)		4,228	4,355	
Total sales	$	1,451,325,400	1,508,625,700	+ 3.
Manitoba:				
Chains (number)		74	75	
Stores (maximum)		427	449	
Total sales	$	120,714,700	131,908,200	+ 9.
Saskatchewan:				
Chains (number)		71	76	
Stores (maximum)		693	699	
Total sales	$	128,761,700	137,037,000	+ 6.
Alberta:				
Chains (number)		93	93	
Stores (maximum)		774	812	
Total sales	$	219,750,900	245,747,100	+11.
British Columbia:				
Chains (number)		102	105	
Stores (maximum)		959	1,030	
Total sales	$	309,336,100	341,547,900	+10.
Yukon and Northwest Territories:				
Chains (number)		5	4	
Stores (maximum)		60	63	
Total sales	$	8,896,800	7,592,000	-14.

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since sev chains operate in more than one province.

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1958 and 1959

Kind of business	1958	1959	% change in sales 1959/1958
otals, all chains:			
Chains (number)	509	507	
Stores (maximum)	9,604	10,047	
Total sales $	3,073,147,000	3,280,263,200	+ 6.7
rocery and combination stores:			
Chains (number)	40	36	
Stores (maximum)	1,447	1,505	
Total sales $	1,368,882,800	1,481,136,100	+ 8.2
ther food and beverage stores (excluding restaurants):			
Chains (number)	59	60	
Stores (maximum)	1,742	1,861	
Total sales $	587,246,900	621,705,000	+ 5.9
riety stores:			
Chains (number)	18	18	
Stores (maximum)	740	785	
Total sales $	264,297,800	282,590,900	+ 6.9
n's and boys' clothing and furnishings stores (including custom tailors):			
Chains (number)	25	25	
Stores (maximum)	236	237	
Total sales $	29,157,400	30,148,400	+ 3.4
mily clothing stores:			
Chains (number)	27	25	
Stores (maximum)	204	216	
Total sales $	44,958,100	50,373,000	+12.0
men's apparel and accessories stores:			
Chains (number)	42	41	
Stores (maximum)	707	756	
Total sales $	78,147,400	81,356,600	+ 4.1
e stores:			
Chains (number)	41	39	
Stores (maximum)	775	825	
Total sales $	63,938,100	70,149,800	+ 9.7
dware stores:			
hains (number)	14	17	
ores (maximum)	150	181	
otal sales $	43,043,300	48,893,300	+13.6

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1958 and 1959 – Concluded

Kind of business		1958	1959	% change in sales 1959/1958
Lumber and building material dealers:				
Chains (number)		23	23	
Stores (maximum)		741	735	
Total sales	$	106,996,700	103,158,100	-3.6
Furniture stores:				
Chains (number)		12	12	
Stores (maximum)		209	218	
Total sales	$	52,479,700	53,503,100	+2.0
Household appliance, radio and music stores:				
Chains (number)		30	24	
Stores (maximum)		514	499	
Total sales	$	75,924,500	72,671,700	-4.3
Restaurants:				
Chains (number)		28	28	
Stores (maximum)		392	399	
Total sales	$	38,235,800	40,717,900	+6.5
Drug stores:				
Chains (number)		30	32	
Stores (maximum)		369	379	
Total sales	$	49,911,900	53,383,100	+7.0

TABLE 5. Retail Chains by Type of Operation, 1958 and 1959

Type of operation	Chains	Stores (maximum)	Total sales	
			Amount	% of total
	number		$	%
1958				
Totals, all chains	**509**	**9,604**	**3,073,147,000**	**100.0**
Local chains	147	982	143,056,600	4.0
Provincial chains	235	3,626	1,027,196,200	33.4
Sectional and national chains	127	4,996	1,902,894,200	62.0
1959				
Totals, all chains	**507**	**10,047**	**3,280,263,200**	**100.0**
Local chains	152	1,040	153,405,100	4.
Provincial chains	220	3,691	1,070,300,500	32.
Sectional and national chains	135	5,316	2,056,557,600	62.

TABLE 6. Retail Chains by Number of Units Operated, 1958 and 1959

Number of units operated	Chains	Stores (maximum)	Total sales	
			Amount	% of total
	number		$	%
1958				
Totals, all chains	**509**	**9,604**	**3,073,147,000**	**100.0**
4- 9 units	308	1,704	316,748,500	10.3
10-49 units	163	3,186	634,753,700	20.7
50-99 units	17	1,194	442,535,100	14.4
100 units and over	21	3,520	1,679,109,700	54.6
1959				
Totals, all chains	**507**	**10,047**	**3,280,263,200**	**100.0**
4- 9 units	301	1,696	301,178,300	9.2
10-49 units	168	3,341	695,478,600	21.2
50-99 units	17	1,212	481,427,100	14.7
100 units and over	22	3,798	1,802,179,200	54.9

TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1958 and 1959

Annual sales volume of chains	Chains	Stores (maximum)	Total sales	
			Amount	% of total
	number		$	%
1958				
Totals, all chains	**509**	**9,604**	**3,073,147,000**	**100.0**
$5,000,000 and over	74	5,508	2,556,377,300	83.2
1,000,000-$4,999,999	180	2,289	397,614,300	12.9
Under $1,000,000	255	1,807	119,155,400	3.9
1959				
Totals, all chains	**507**	**10,047**	**3,280,263,200**	**100.0**
$5,000,000 and over	79	5,943	2,769,482,100	84.4
1,000,000-$4,999,999	175	2,292	392,408,100	12.0
Under $1,000,000	253	1,812	118,373,000	3.6

TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1958 and 1959

Month	Total all trades		Change 1959/58	Grocery and combination stores		Change 1959/58
	1958	1959		1958	1959	
	$	$	%	$	$	%
January	212,289,400	239,327,700	+12.7	108,812,400	127,764,400	+17.4
February	199,461,100	213,106,100	+ 6.8	102,479,600	109,072,300	+ 6.4
March	234,830,500	240,912,000	+ 2.6	117,769,100	114,324,700	- 2.9
April	237,220,800	252,019,300	+ 6.2	109,976,800	118,868,400	+ 8.1
May	273,960,000	283,351,400	+ 3.4	127,871,900	132,920,500	+ 3.9
June	249,634,700	268,078,000	+ 7.4	110,647,500	117,328,200	+ 6.0
July	251,981,000	278,381,900	+10.5	109,641,500	125,248,900	+14.2
August	259,674,500	266,912,900	+ 2.8	116,618,600	118,475,300	+ 1.6
September	246,705,700	268,182,000	+ 8.7	107,278,700	119,053,200	+11.0
October	278,258,400	306,736,800	+10.3	122,044,200	142,252,100	+16.6
November	267,180,800	270,322,200	+ 1.2	115,818,900	118,927,200	+ 2.7
December	361,950,100	392,932,900	+ 8.6	119,923,600	136,900,900	+14.2
Annual totals	**3,073,147,000**	**3,280,263,200**	**+ 6.7**	**1,368,882,800**	**1,481,136,100**	**+ 8.2**

	Other food and beverage stores		Change 1959/58	General stores		Change 1959/58
	1958	1959		1958	1959	
	$	$	%	$	$	%
January	34,465,700	37,587,100	+ 9.1	2,907,000	3,056,200	+ 5.1
February	35,591,300	37,727,400	+ 6.0	2,492,300	2,708,000	+ 8.7
March	39,515,100	44,275,700	+12.0	2,970,900	3,143,400	+ 5.8
April	42,837,600	44,454,100	+ 3.8	3,253,500	3,301,900	+ 1.5
May	46,726,400	48,368,700	+ 3.5	3,738,600	3,649,600	- 2.4
June	45,501,300	49,433,700	+ 8.6	3,788,300	4,003,700	+ 5.7
July	48,765,300	54,495,800	+11.8	4,020,500	4,257,600	+ 5.9
August	50,592,800	53,637,200	+ 6.0	3,909,300	4,006,400	+ 2.5
September	44,305,400	48,360,700	+ 9.2	3,649,600	3,818,200	+ 4.6
October	55,179,200	54,359,200	- 1.5	3,729,800	4,171,100	+11.8
November	48,586,500	48,138,600	- 0.9	3,601,700	3,699,300	+ 2.7
December	95,180,300	100,866,900	+ 6.0	4,451,600	4,474,800	+ 0.5
Annual totals	**587,246,900**	**621,705,100**	**+ 5.9**	**42,513,100**	**44,290,200**	**+ 4.2**

	Variety stores		Change 1959/58	Motor vehicle dealers		Change 1959/58
	1958	1959		1958	1959	
	$	$	%	$	$	%
January	13,879,700	14,906,200	+ 7.4	1,412,500	1,543,800	+ 9.3
February	13,448,700	14,245,200	+ 5.9	1,315,900	1,418,600	+ 7.8
March	18,008,900	20,127,400	+11.8	1,980,900	2,083,500	+ 5.2
April	20,629,500	19,656,500	- 4.7	2,242,600	2,759,000	+23.0
May	22,562,800	23,531,900	+ 4.3	2,947,200	2,765,000	- 6.2
June	20,381,100	22,549,000	+10.6	2,603,700	2,625,100	+ 0.8
July	20,756,100	22,546,800	+ 8.6	2,382,400	2,539,500	+ 6.6
August	21,020,200	21,623,300	+ 2.9	1,826,600	2,071,900	+13.4
September	20,538,500	22,499,300	+ 9.5	2,008,700	1,751,900	-12.8
October	22,255,900	25,266,500	+13.5	1,986,700	2,014,200	+ 1.4
November	24,194,100	25,011,200	+ 3.4	1,768,500	1,731,100	- 2.1
December	46,622,300	50,627,600	+ 8.6	1,794,700	1,474,900	-17.8
Annual totals	**264,297,800**	**282,590,900**	**+ 6.9**	**24,270,400**	**24,778,500**	**+ 2.1**

TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1958 and 1959 — Continued

Month	Jewellery stores 1958	Jewellery stores 1959	Change 1959/58	Men's clothing stores 1958	Men's clothing stores 1959	Change 1959/58
	$	$	%	$	$	%
January	2,441,500	2,615,100	+ 7.1	1,879,300	2,101,500	+11.8
February	2,314,500	2,614,500	+13.0	1,697,500	1,793,900	+ 5.7
March	2,768,100	2,893,600	+ 4.5	2,209,700	2,362,800	+ 6.9
April	2,861,800	2,846,800	− 0.5	2,183,500	2,189,800	+ 0.3
May	3,563,800	3,597,700	+ 1.0	2,584,600	2,601,600	+ 0.7
June	3,502,900	3,780,000	+ 7.9	2,402,900	2,531,200	+ 5.3
July	3,056,900	3,230,200	+ 5.7	2,290,900	2,127,600	− 7.1
August	3,288,500	3,352,900	+ 2.0	1,762,500	1,642,500	− 6.8
September	3,639,400	3,765,000	+ 3.5	1,907,400	1,997,500	+ 4.7
October	3,721,400	4,008,800	+ 7.7	2,671,400	3,162,200	+18.4
November	4,401,900	4,522,300	+ 2.7	3,134,700	3,104,700	− 0.9
December	11,456,700	11,508,800	+ 0.5	4,433,000	4,533,100	+ 2.3
Annual totals	**47,017,400**	**48,735,700**	**+ 3.7**	**29,157,400**	**30,148,400**	**+ 3.4**

Month	Family clothing stores 1958	Family clothing stores 1959	Change 1959/58	Women's clothing stores 1958	Women's clothing stores 1959	Change 1959/58
	$	$	%	$	$	%
anuary	2,987,000	3,433,900	+15.0	5,064,300	5,204,100	+ 2.8
ebruary	2,022,800	2,387,500	+18.0	3,821,500	4,148,100	+ 8.5
larch	3,162,800	3,413,100	+ 7.9	5,288,900	5,320,900	+ 0.6
pril	3,512,500	3,874,900	+10.3	5,997,900	6,021,400	+ 0.4
lay	3,759,900	4,164,000	+10.7	7,235,500	7,792,000	+ 7.7
une	3,517,300	3,894,500	+10.7	6,552,500	6,949,000	+ 6.1
uly	3,207,900	3,491,300	+ 8.8	6,564,300	6,948,600	+ 5.9
ugust	3,657,200	3,767,100	+ 3.0	5,457,000	5,203,000	− 4.7
eptember	3,900,000	4,527,700	+16.1	5,948,400	6,382,000	+ 7.3
ctober	4,404,100	5,464,900	+24.1	6,867,700	7,662,600	+11.6
ovember	4,747,000	5,003,700	+ 5.4	6,912,600	6,753,600	− 2.3
ecember	6,079,600	6,950,400	+14.3	12,436,800	12,971,300	+ 4.3
Annual totals	**44,958,100**	**50,373,000**	**+12.0**	**78,147,400**	**81,356,600**	**+ 4.1**

Month	Shoe stores 1958	Shoe stores 1959	Change 1959/58	Hardware stores 1958	Hardware stores 1959	Change 1959/58
	$	$	%	$	$	%
nuary	3,738,100	3,828,800	+ 2.4	2,546,600	2,880,000	+13.1
ebruary	2,809,700	2,919,200	+ 3.9	2,229,700	2,635,400	+18.2
rch	4,594,400	4,810,300	+ 4.7	2,951,000	3,324,500	+12.7
ril	5,391,400	5,639,200	+ 4.6	3,598,600	4,211,800	+17.0
y	5,948,900	6,925,100	+16.4	4,072,400	4,428,600	+ 8.7
ne	5,705,800	6,445,300	+13.0	3,789,000	4,581,600	+20.9
ly	5,257,700	5,795,400	+10.2	3,689,100	4,378,200	+18.7
gust	5,150,100	5,162,200	+ 0.2	3,813,100	4,384,500	+15.0
ptember	5,293,200	6,236,500	+17.8	3,711,800	4,183,600	+12.7
tober	5,398,700	6,608,700	+22.4	3,909,300	4,476,600	+14.5
vember	6,439,200	6,816,800	+ 5.9	4,142,100	4,121,400	− 0.5
cember	8,210,900	8,962,300	+ 9.2	4,590,600	5,287,100	+15.2
Annual totals	**63,938,100**	**70,149,800**	**+ 9.7**	**43,043,300**	**48,893,300**	**+13.6**

TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1958 and 1959 — Concluded

Month	Lumber and building material dealers		Change 1959/58	Furniture stores		Change 1959/58
	1958	1959		1958	1959	
	$	$	%	$	$	%
January	5,590,300	5,670,200	+ 1.4	3,507,200	4,423,600	+26.1
February	5,068,600	5,292,200	+ 4.4	2,932,400	3,151,900	+ 7.5
March	5,077,200	5,432,300	+ 7.0	3,763,500	3,754,300	− 0.2
April	5,584,400	6,841,200	+22.5	4,111,600	3,898,100	− 5.2
May	10,681,600	8,433,400	−21.0	4,902,000	5,038,600	+ 2.8
June	11,619,600	11,542,900	− 0.7	4,275,500	4,834,200	+13.1
July	11,548,700	11,587,300	+ 0.3	4,643,000	4,107,600	−11.5
August	11,191,400	11,596,800	+ 3.6	4,269,200	4,033,200	− 5.5
September	11,768,400	11,370,100	− 3.4	4,814,900	4,664,700	− 3.1
October	11,868,400	10,599,400	−10.7	4,903,400	5,121,200	+ 4.4
November	10,865,100	8,860,700	−18.4	4,488,900	4,691,700	+ 4.5
December	6,133,000	5,931,600	− 3.3	5,868,100	5,784,000	− 1.4
Annual totals	**106,996,700**	**103,158,100**	**− 3.6**	**52,479,700**	**53,503,100**	**+ 2.0**

Month	Appliance and radio stores		Change 1959/58	Restaurants		Change 1959/58
	1958	1959		1958	1959	
	$	$	%	$	$	%
January	5,919,100	5,705,800	− 3.6	2,882,600	2,953,300	+ 2.5
February	5,345,500	5,506,500	+ 3.0	2,641,000	2,755,200	+ 4.3
March	6,338,900	5,921,200	− 6.6	3,033,300	3,137,800	+ 3.4
April	5,139,800	5,471,000	+ 6.4	3,105,300	3,227,400	+ 3.9
May	6,283,700	6,176,100	− 1.7	3,351,000	3,499,000	+ 4.4
June	5,651,900	5,558,400	− 1.7	3,361,700	3,588,900	+ 6.8
July	5,584,000	5,071,600	− 9.2	3,722,700	4,004,300	+ 7.6
August	6,210,500	5,537,900	−10.8	3,596,600	3,891,600	+ 8.2
September	7,338,100	7,281,400	− 0.8	3,271,800	3,579,400	+ 9.4
October	7,317,000	6,552,900	−10.4	3,187,300	3,412,600	+ 7.1
November	6,978,400	6,298,000	− 9.8	2,995,700	3,251,700	+ 8.5
December	7,817,600	7,590,900	− 2.9	3,086,800	3,416,700	+10.7
Annual totals	**75,924,500**	**72,671,700**	**− 4.3**	**38,235,800**	**40,717,900**	**+ 6.5**

Month	Drug stores		Change 1959/58	All other stores		Change 1959/58
	1958	1959		1958	1959	
	$	$	%	$	$	%
January	3,863,100	4,157,300	+ 7.6	10,393,000	11,496,400	+10.6
February	3,570,900	3,854,700	+ 7.9	9,679,200	10,875,500	+12.4
March	3,917,900	4,319,900	+10.3	11,479,900	12,266,600	+ 6.9
April	3,971,600	4,082,500	+ 2.8	12,822,400	14,675,300	+14.5
May	4,237,300	4,556,400	+ 7.5	13,492,400	14,903,200	+10.5
June	3,860,200	4,132,400	+ 7.1	12,473,500	14,299,900	+14.6
July	3,965,700	4,274,000	+ 7.8	12,884,300	14,277,200	+10.8
August	3,979,800	4,136,400	+ 3.9	13,331,100	14,390,700	+ 7.9
September	3,912,200	4,158,300	+ 6.3	13,419,200	14,552,500	+ 8.4
October	4,640,900	5,009,100	+ 7.9	14,173,000	16,594,700	+17.1
November	3,923,700	4,178,100	+ 6.5	14,181,800	15,212,100	+ 7.3
December	6,068,600	6,524,000	+ 7.5	17,795,900	19,127,600	+ 7.5
Annual totals	**49,911,900**	**53,383,100**	**+ 7.0**	**156,125,700**	**172,671,700**	**+10.6**

CHAIN FOOD STORES

TABLE 1. Summary Statistics of Chain Food Stores in Canada, 1930-59

(Grocery and Combination Stores)

Year	Chains	Stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	67	2,004	2,127	119,498,600	59,630	8,889,200	..	6,250,200	..
1931	69	2,098	2,193	117,284,000	55,903	..	..	..	..
1932	71	2,151	2,232	104,618,700	48,637	..	..	..	..
1933	75	2,132	2,221	98,862,100	46,371	7,448,400	..	6,125,000	..
1934	74	2,159	2,239	100,874,900	46,723	7,516,900	..	5,818,300	4,000,200
1935	73	2,090	2,151	101,418,400	48,526	7,638,700	1,041,200	5,938,100	3,521,100
1936	75	2,079	2,172	107,345,900	51,633	7,980,800	1,106,900	6,395,900	4,526,100
1937	75	2,024	2,125	116,389,700	57,505	8,642,500	1,198,000	6,345,400	3,661,600
1938	77	1,938	2,054	116,849,800	60,294	8,584,100	1,452,900	6,129,300	3,344,700
1939	73	1,718	1,887	123,826,200	72,076	8,601,400	1,326,000	6,500,800	4,467,200
1940	66	1,534	1,650	140,805,700	91,790	9,049,700	1,206,500	7,191,100	5,264,200
1941	62	1,526	1,541	172,317,400	112,921	10,565,500	936,400	7,270,800	5,755,700
1942	56	1,284	1,293	188,116,300	146,508	11,075,200	..	7,085,200	7,591,200
1943	56	1,258	1,269	179,833,500	142,952	11,222,000	639,600	7,589,200	7,837,100
1944	55	1,228	1,245	198,811,100	161,898	12,527,700	659,800	7,322,700	7,394,400
1945	52	1,194	1,211	212,891,600	178,301	13,472,900	649,800	7,526,100	7,730,800
1946	52	1,154	1,177	237,677,300	205,960	15,340,000	698,100	8,902,600	9,661,300
1947	51	1,192	1,204	301,796,300	253,185	18,653,600	823,000	11,207,000	13,064,400
1948	48	1,175	1,226	387,136,600	329,478	22,822,500	1,047,900	11,157,000	13,128,300
1949	44	1,131	1,191	433,950,300	383,687	26,322,100	1,403,900	12,355,600	11,138,400
1950	39	1,109	1,191	504,578,900	454,985	30,018,200	1,421,900	15,442,800	14,157,700
1951	43	1,141	1,205	612,730,800	537,012	36,731,100	1,081,800	19,638,100	15,788,900
1952	37	1,123	1,174	702,104,600	625,204	42,252,600	962,000	20,688,100	14,602,200
1953	35	1,112	1,166	773,220,100	695,342	47,433,000	914,300	23,228,800	16,652,500
1954	35	1,123	1,182	863,422,100	768,853	50,306,000	985,000	28,348,800	18,855,300
1955	35	1,166	1,256	962,832,700	825,757	56,495,000	1,056,400	32,041,100	19,058,500
1956	38	1,230	1,309	1,096,330,100	891,325	64,461,100	703,900	38,466,700	22,044,900
1957	35	1,291	1,371	1,241,725,400	961,832	75,331,400	852,600	46,825,900	24,322,000
1958	40	1,366	1,447	1,368,882,800	1,002,110	85,819,400	1,051,300	52,107,700	22,659,200
1959	36	1,420	1,505	1,481,136,100	1,043,054	98,208,300	944,000	52,271,300	20,868,200

[1] Obtained by averaging the number at the beginning, middle and end of the year.

TABLE 2. Food Chains, Stores and Sales by Province, 1958 and 1959
(Grocery and Combination Stores)

Province	1958	1959	% change in sales 1959/1958
Canada:			
Chains (number)	**40**	**36**	
Stores (maximum)	**1,447**	**1,505**	
Total sales $	**1,368,882,800**	**1,481,136,100**	**+ 8.2**
Atlantic Provinces:			
Chains (number)	8	8	
Stores (maximum)	99	90	
Total sales $	62,843,800	73,476,100	+16.9
Quebec:			
Chains (number)	7	7	
Stores (maximum)	246	255	
Total sales $	278,411,100	303,523,700	+ 9.0
Ontario:			
Chains (number)	18	16	
Stores (maximum)	645	668	
Total sales $	728,733,100	755,531,200	+ 3.7
Manitoba:			
Chains (number)	5	5	
Stores (maximum)	78	85	
Total sales $	47,816,200	56,739,800	+18.7
Saskatchewan:			
Chains (number)	6	7	
Stores (maximum)	80	84	
Total sales $	34,374,500	40,110,200	+16.7
Alberta:			
Chains (number)	7	7	
Stores (maximum)	120	127	
Total sales $	87,875,500	103,576,900	+17.9
British Columbia:			
Chains (number)	7	7	
Stores (maximum)	179	196	
Total sales $	128,828,600	148,178,200	+15.0

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Food Store Sales for Metropolitan Areas, Major Urban Areas and Cities, 1958 and 1959

(Grocery and Combination Stores)

City	Stores (maximum)		Total sales		
	1958	1959	1958	1959	% change 1959/1958
	number		dollars		%
ydney-Glace Bay	12	12	7,416,100	8,389,300	+13.1
[alifax[1]	38	28	26,042,000	25,726,900	- 1.2
[ontreal[1]	145	154	204,239,300	222,713,800	+ 9.0
)uebec[1]	16	15	18,303,800	20,075,600	+ 9.7
hawinigan Falls	5	4	3,619,100	3,197,400	-11.7
herbrooke	6	6	4,958,700	4,686,400	- 5.5
'rois Rivières	7	7	6,482,700	6,800,300	+ 4.9
;rantford	7	8	9,247,400	9,081,600	- 1.8
'ort William	7	8	5,524,700	6,006,700	+ 8.7
uelph	5	6	7,072,900	7,447,500	+ 5.3
amilton[1]	51	48	55,699,900	55,777,600	+ 0.1
;ingston	6	6	10,645,100	10,988,200	+ 3.2
itchener	10	10	9,923,400	8,744,200	-11.9
ondon[1]	21	22	27,910,000	28,308,600	+ 1.4
iagara Falls	8	8	10,971,600	10,234,900	- 6.7
ttawa[1]	41	42	43,275,900	47,146,800	+ 8.9
'shawa	10	10	14,281,100	15,166,700	+ 6.2
eterborough	6	7	10,343,900	10,785,500	+ 4.3
ort Arthur	7	7	8,484,600	9,750,200	+14.9
. Catharines	10	10	14,389,700	14,160,000	- 1.6
ırnia	6	6	9,989,300	10,314,100	+ 3.3
ıult Ste. Marie	4	5	8,114,700	9,390,400	+15.7
ıdbury	7	7	19,399,000	20,792,200	+ 7.2
immins	4	5	4,075,900	5,576,000	+36.8
ɔronto[1]	205	218	262,783,400	273,081,500	+ 3.9
;ndsor[1]	25	21	24,587,700	24,795,100	+ 0.8
.nnipeg[1]	68	75	41,472,600	50,152,000	+20.9
:gina	25	26	11,743,900	14,411,200	+22.7
ıalgary[1]	50	54	42,466,800	50,018,600	+17.8
:lmonton[1]	30	36	26,703,100	34,835,800	+30.5
'ancouver[1]	86	97	77,736,600	88,281,700	+13.6
'ctoria[1]	17	16	13,027,500	14,811,500	+13.7
'otal cities and areas 30,000 population and over[2]	984	1,028	1,072,379,200	1,160,484,200	+ 8.2
ıl other places under 30,000 population	463	477	296,503,600	320,651,900	+ 8.1

[1] Metropolitan areas.
[2] In addition to the above areas this total includes others with 30,000 population or more which cannot be shown ıthout disclosing individual operations.

TABLE 4. Chain Food Stores by Number of Units Operated, 1958 and 1959

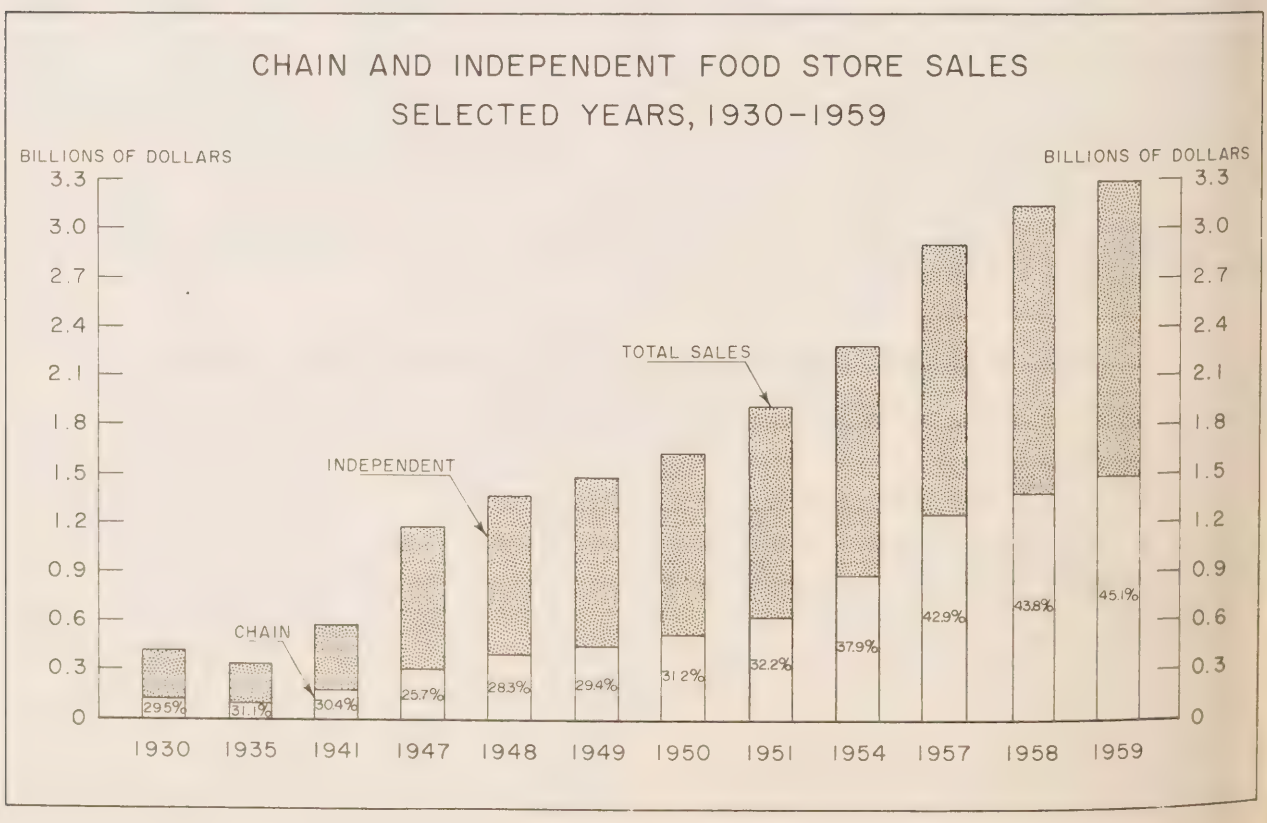
(Grocery and Combination Stores)

Number of units operated	Chains	Stores (maximum)	Total sales	
			Amount	% of total
	number		$	%
1958				
Ttals, all food chains	**40**	**1,447**	**1,368,882,800**	**100.0**
4- 9 units	25	133	54,549,600	4.0
10-99 units	11	382	335,154,500	24.5
.00 units and over	4	932	979,178,700	71.5
1959				
Tals, all food chains	**36**	**1,505**	**1,481,136,100**	**100.0**
4- 9 units	19	99	53,643,700	3.6
10-99 units	13	426	367,183,600	24.8
00 units and over	4	980	1,060,308,800	71.6

TABLE 5. Chain Food Stores by Annual Sales Volume, 1958 and 1959

(Grocery and Combination Stores)

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1958			
Totals, all stores	**1,447**	**1,368,882,800**	**100.0**
$2,000,000 and over	163	465,152,700	34.0
1,500,000 - $1,999,999	133	226,752,700	16.6
1,000,000 - 1,499,999	218	268,239,200	19.6
750,000 - 999,999	147	126,333,500	9.2
500,000 - 749,999	216	133,491,900	9.7
300,000 - 499,999	232	93,079,900	6.8
Under $300,000	338	55,832,900	4.1
1959			
Totals, all stores	**1,505**	**1,481,136,100**	**100.0**
$2,000,000 and over	175	500,893,800	33.8
1,500,000 - $1,999,999	137	239,169,500	16.2
1,000,000 - 1,499,999	252	311,771,200	21.1
750,000 - 999,999	150	130,574,200	8.8
500,000 - 749,999	235	147,300,300	9.9
300,000 - 499,999	250	99,765,900	6.7
Under $300,000	306	51,661,200	3.5



CHAIN VARIETY STORES

TABLE 1. Summary Statistics of Chain Variety Stores in Canada, 1930-59

Year	Chains	Stores		Total sales	Salaries and wages paid to store employees	Stocks on hand at year end	
		Average[1]	Maximum			Stores	Warehouses
	number			dollars			
1930	15	313	327	39,383,600	4,179,300	5,274,900	..
1931	14	329	340	38,906,700	..	..	..
1932	14	339	348	35,474,800	..	..	..
1933	14	248	356	33,348,600	4,032,400	4,796,600	..
1934	14	360	372	35,646,500	3,908,100	4,507,800	817,100
1935	14	377	390	37,914,000	4,889,300	5,184,800	861,300
1936	14	396	414	41,422,100	5,331,300	5,880,900	898,800
1937	14	422	437	46,323,400	5,832,000	6,234,100	946,900
1938	16	446	468	47,256,700	6,170,100	6,243,600	922,900
1939	16	474	489	51,416,000	6,594,500	7,285,400	1,130,900
1940	16	491	504	60,718,600	7,453,900	8,354,100	1,425,500
1941	20	525	532	74,179,100	8,568,700	9,334,600	1,806,100
1942	19	521	523	84,319,200	9,859,800	9,584,900	2,027,200
1943	19	520	521	84,366,200	10,275,700	9,836,500	1,919,400
1944	18	514	515	88,568,800	10,737,600	8,885,500	1,511,500
1945	19	515	521	95,998,200	11,505,200	9,008,400	1,756,200
1946	19	515	523	107,586,200	12,745,500	10,984,100	2,344,300
1947	18	517	536	117,925,300	14,069,300	12,528,200	2,302,800
1948	16	527	540	133,906,900	17,162,700	15,096,200	3,407,200
1949	15	541	550	142,060,500	19,790,800	15,153,000	3,686,100
1950	16	560	579	147,731,700	21,157,700	17,635,400	3,993,300
19	16	587	597	164,147,800	25,510,200	17,969,800	4,882,100
19	17	601	614	179,618,300	26,115,400	21,075,200	4,718,200
19	17	610	623	188,474,600	28,803,200	21,709,400	4,565,800
19	18	636	653	194,248,000	30,671,500	22,633,300	4,620,700
19	19	660	679	207,831,400	33,257,900	25,245,600	5,122,100
19	18	681	701	229,306,900	35,633,300	26,260,900	4,504,800
19	18	703	724	247,222,600	36,719,900	28,214,000	5,196,100
19	18	719	740	264,297,800	39,148,700	31,271,900	5,281,600
19	18	752	785	282,590,900	44,301,100	36,359,800	5,856,200

[1] Obtained by averaging the number at beginning, middle and end of the year.

TABLE 2. Variety Chains, Stores and Sales by Provinces, 1958 and 1959

Province	1958	1959	% change in sales 1959/1958
Canada:			
Chains (number)	**18**	**18**	
Stores (maximum)	**740**	**785**	
Total sales $	**264,297,800**	**282,590,900**	**+ 6.9**
Prince Edward Island:[1]			
Chains (number)	3	3	
Stores (maximum)	6	7	
Total sales $	2,715,800	3,289,000	+21.1
Nova Scotia:			
Chains (number)	5	5	
Stores (maximum)	50	51	
Total sales $	15,463,500	16,205,100	+ 4.8
New Brunswick:			
Chains (number)	6	6	
Stores (maximum)	28	30	
Total sales $	11,185,500	12,599,700	+12.6
Quebec:			
Chains (number)	13	14	
Stores (maximum)	180	196	
Total sales $	68,406,500	73,566,600	+ 7.5
Ontario:			
Chains (number)	13	13	
Stores (maximum)	366	378	
Total sales $	122,968,700	129,820,200	+ 5.6
Manitoba:			
Chains (number)	5	5	
Stores (maximum)	17	20	
Total sales $	7,542,700	8,332,900	+10.5
Saskatchewan:			
Chains (number)	5	5	
Stores (maximum)	25	26	
Total sales $	9,700,100	9,942,600	+ 2.5
Alberta:			
Chains (number)	5	5	
Stores (maximum)	23	28	
Total sales $	13,563,200	14,613,000	+ 7.7
British Columbia:			
Chains (number)	6	6	
Stores (maximum)	45	49	
Total sales $	12,751,800	14,221,800	+11.5

[1] Newfoundland figures are included with Prince Edward Island to avoid disclosing individual operations.

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since sever chains operate in more than one province.

TABLE 3. Chain Variety Store Sales for Metropolitan Areas, Major Urban Areas and Cities,[1] 1958 and 1959

City	Number of stores (maximum)		Total sales		
	1958	1959	1958	1959	% change 1959/1958
			dollars		%
dney-Glace Bay	8	8	2,592,900	2,608,600	+ 0.6
alifax[2]	10	11	5,810,800	6,249,100	+ 7.5
int John[2]	4	4	2,911,300	3,059,600	+ 5.1
oncton	3	3	2,267,800	2,426,900	+ 7.0
icoutimi-Jonquière	11	14	3,663,600	4,069,600	+11.1
ontreal[2]	72	82	31,524,800	34,029,400	+ 7.9
uebec[2]	16	16	10,018,900	10,585,400	+ 5.7
awinigan Falls	7	7	1,097,500	1,120,900	+ 2.1
erbrooke	4	4	2,416,500	2,429,000	+ 0.5
ois Rivières	3	3	2,524,800	2,602,600	+ 3.1
antford	4	4	1,605,300	1,791,100	+11.6
rt William	4	4	1,090,900	1,052,300	− 3.5
elph	3	4	900,200	955,500	+ 6.1
milton[2]	10	12	8,297,300	8,744,100	+ 5.4
ingston	6	6	2,974,300	3,082,100	+ 3.6
chener	8	8	2,545,000	2,545,900	[3]
ndon[2]	5	5	4,590,900	4,795,300	+ 4.5
agara Falls	3	3	844,400	768,100	− 9.0
awa[2]	21	24	10,405,400	11,106,700	+ 6.7
hawa	7	7	2,814,500	3,017,800	+ 7.2
terborough	4	4	2,319,300	2,433,600	+ 4.9
rt Arthur	6	6	1,906,600	1,931,400	+ 1.3
Catharines	6	6	3,150,500	3,251,400	+ 3.2
nia	5	5	1,531,600	1,497,000	− 2.3
lt Ste. Marie	4	4	1,584,500	1,693,300	+ 6.9
lbury	5	5	4,585,200	5,992,500	+30.7
mins	3	3	999,300	1,031,200	+ 3.2
onto[2]	76	80	31,982,200	32,915,700	+ 2.9
dsor[2]	8	9	4,529,700	4,713,500	+ 4.1
nipeg[2]	8	11	5,196,100	5,857,800	+12.7
gina	3	3	2,777,900	2,633,100	− 5.2
katoon	4	4	1,845,600	1,856,900	+ 0.6
gary[2]	6	6	5,035,700	5,376,900	+ 6.8
monton[2]	6	9	4,747,200	5,243,000	+10.4
ncouver[2]	20	22	6,495,500	6,633,000	+ 2.1
toria[2]	3	3	1,735,500	1,934,000	+11.4

[1] Areas and cities with 30,000 population and over based on 1956 Census.
[2] Metropolitan areas.
[3] Change of less than 0.05.

TABLE 4. Chain Variety Stores by Annual Sales Volume, 1958 and 1959

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1958			
Totals, all stores	**740**	**264,297,800**	**100.0**
$1,000,000 and over	41	65,300,000	24.7
$500,000-$999,999	115	74,301,700	28.1
300,000- 499,999	146	56,969,000	21.6
200,000- 299,999	126	30,897,800	11.7
100,000- 199,999	184	28,530,200	10.8
Under $100,000	128	8,299,100	3.1
1959			
Totals, all stores	**785**	**282,590,900**	**100.0**
$1,000,000 and over	42	67,711,900	24.0
$500,000-$999,999	124	80,637,700	28.5
300,000- 499,999	161	62,879,300	22.2
200,000- 299,999	142	34,977,300	12.4
100,000- 199,999	186	28,136,200	10.0
Under $100,000	129	8,248,500	2.9

CHAIN DRUG STORES

TABLE 1. Summary Statistics of Chain Drug Stores in Canada, 1930-59

Year	Chains	Stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehous
	number			dollars					
1930	31	284	292	13,971,300	49,195	1,880,800	..	2,510,900	.
1931	32	299	306	13,584,600	45,433	..	..	..	.
1932	32	305	313	12,520,000	41,049	..	..	..	.
1933	29	297	301	11,001,300	37,041	1,497,700	..	2,021,500	.
1934	29	298	306	11,594,000	38,906	1,542,800	..	2,102,000	527,00
1935	29	307	311	12,164,100	39,622	1,494,800	118,700	2,152,500	501,10
1936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,30
1937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,90
1938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,50
1939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,80
1940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,40
1941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,00
1942	31	342	343	19,711,700	57,637	2,579,700	..	2,732,900	699,40
1943	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,10
1944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,70
1945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,40
1946	27	310	318	26,483,700	85,431	3,620,300	140,800	3,553,200	751,80
1947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,10
1948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,30
1949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,60
1950	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,30
1951	28	325	346	31,266,900	96,205	5,170,400	220,100	4,835,300	1,054,10
1952	28	325	338	33,476,300	103,004	5,043,700	252,100	5,241,800	1,039,00
1953	28	332	345	34,805,200	104,835	5,450,800	267,300	5,519,700	1,018,00
1954	29	339	354	35,908,100	105,924	5,778,400	306,100	5,880,200	1,008,20
1955	30	335	354	36,659,700	109,432	6,165,400	344,500	6,349,900	1,159,7
1956	31	349	364	41,298,600	118,334	6,608,400	399,000	6,807,800	1,192,2
1957	30	352	364	45,436,800	129,082	7,160,800	408,600	7,896,900	1,385,8
1958	30	356	369	49,911,900	140,202	7,814,300	371,500	9,440,700	1,370,0
1959	32	366	379	53,383,100	145,855	8,518,600	466,100	9,863,000	1,730,2

[1] Obtained by averaging the number at beginning, middle and end of the year.

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1958 and 1959

Province	1958	1959	% change in sales 1959/1958
Canada:			
Chains (number)	**30**	**32**	
Stores (maximum)	**369**	**379**	
Total sales $	**49,911,900**	**53,383,100**	+
Atlantic Provinces:			
Chains (number)	4	5	
Stores (maximum)	27	30	
Total sales $	2,638,300	2,989,100	+1

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1958 and 1959 – Concluded

Province	1958	1959	% change in sales 1959/1958
Qebec:			
Chains (number)	6	5	
Stores (maximum)	41	37	
Total sales $	6,319,400	6,147,700	-2.7
Oario:			
Chains (number)	9	10	
Stores (maximum)	166	169	
Total sales $	21,830,900	23,803,400	+9.0
Pirie Provinces:			
hains (number)	5	5	
tores (maximum)	50	51	
otal sales $	8,254,000	8,543,100	+3.5
Brish Columbia:			
hains (number)	6	7	
ores (maximum)	85	92	
otal sales $	10,869,300	11,899,800	+9.5

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chins operate in more than one province.

TABLE 3. Chain Drug Stores by Annual Sales Volume, 1958 and 1959

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1958			
Totls, all stores	**369**	**49,911,900**	**100.0**
$00,000 and over	53	16,219,100	32.5
00,000 - $199,999	171	23,617,800	47.3
50,000 - 99,999	113	9,107,300	18.2
30,000 - 49,999	19	748,600	1.6
Uder $30,000	13	219,100	0.4
1959			
Tots, all stores	**379**	**53,383,100**	**100.0**
$ 0,000 and over	58	18,207,700	34.1
0,000 - $199,999	189	26,266,600	49.2
0,000 - 99,999	99	7,904,200	14.8
0,000 - 49,999	18	716,000	1.4
Uler $30,000	15	288,600	0.5

CHAIN WOMEN'S APPAREL STORES

TABLE 1. Summary Statistics of Chain Women's Apparel Stores in Canada, 1930-59

Year	Chains	Stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stock on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	28	183	203	8,584,800	46,911	976,900	..	1,422,500	..
1931	25	186	213	6,828,100	36,710	..	..	..	..
1932	19	164	185	5,093,700	31,059	..	..	..	..
1933	15	144	148	4,029,400	27,982	359,100	..	590,000	..
1934	15	153	171	4,506,800	29,456	385,800	..	587,700	141,600
1935	13	133	138	4,594,600	34,546	404,400	..	786,900	94,200
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100
1937	19	176	194	6,216,600	35,322	541,900	..	887,500	119,700
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,800
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,100
1942	31	277	281	14,186,900	51,216	1,187,900	..	1,351,400	526,400
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,400
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200
1951	34	432	476	41,901,500	101,244	4,202,700	436,000	4,746,500	1,037,000
1952	37	456	493	46,167,700	101,245	3,918,600	846,400	5,339,900	1,212,700
1953	37	484	511	49,256,800	101,770	4,439,400	1,015,500	5,710,600	1,296,100
1954	40	525	552	54,843,400	104,464	5,681,800	2,259,400	6,250,900	1,153,000
1955	41	564	602	61,897,400	109,747	6,715,900	2,470,400	7,022,300	1,173,200
1956	39	592	634	67,269,300	113,631	7,301,100	2,393,800	8,454,900	1,512,000
1957	39	628	654	70,706,900	112,591	8,460,800	2,463,800	8,359,700	1,256,100
1958	42	675	707	78,147,400	115,774	8,433,000	2,561,200	9,440,200	1,515,100
1959	41	707	756	81,356,600	115,073	9,021,600	3,054,000	11,860,400	1,856,500

[1] Obtained by averaging the number at the beginning, middle and end of the year.

TABLE 2. Women's Apparel Chains, Stores and Sales by Provinces, 1958 and 1959

Province	1958	1959	% change in sales 1959/1958
Canada:			
Chains (number)	**42**	**41**	
Stores (maximum)	**707**	**756**	
Total sales $	**78,147,400**	**81,356,600**	**+ 4.**
Atlantic Provinces:			
Chains (number)	3	4	
Stores (maximum)	24	28	
Total sales $	2,198,000	2,624,200	+19.

TABLE 2. Women's Apparel Chains, Stores and Sales by Provinces, 1958 and 1959 — Concluded

Province	1958	1959	% change in sales 1959/1958
Quebec:			
Chains (number)	20	21	
Stores (maximum)	201	225	
Total sales $	20,246,500	20,581,000	+ 1.7
Ontario:			
Chains (number)	25	23	
Stores (maximum)	335	336	
Total sales $	38,099,700	38,819,700	+ 1.9
Manitoba:			
Chains (number)	6	7	
Stores (maximum)	16	19	
Total sales $	1,846,800	2,056,000	+11.3
Saskatchewan:			
Chains (number)	7	7	
Stores (maximum)	22	23	
Total sales $	2,453,300	2,538,400	+ 3.5
Alberta:			
Chains (number)	10	10	
Stores (maximum)	36	41	
Total sales $	5,913,800	6,520,600	+10.3
British Columbia:			
Chains (number)	7	8	
Stores (maximum)	73	84	
Total sales $	7,389,300	8,216,700	+11.2

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Women's Apparel Stores by Annual Sales Volume, 1958 and 1959

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1958			
Total, all stores	**707**	**78,147,400**	**100.0**
$200,000 and over	72	28,356,100	36.3
100,000-$199,999	169	23,591,800	30.2
50,000- 99,999	270	19,946,900	25.5
30,000- 49,999	117	4,787,200	6.1
Under $30,000	79	1,465,400	1.9
1959			
Total, all stores	**756**	**81,356,600**	**100.0**
$200,000 and over	72	26,586,500	32.7
100,000-$199,999	205	27,858,200	34.2
50,000- 99,999	280	20,597,300	25.3
30,000- 49,999	113	4,691,800	5.8
Under $30,000	86	1,622,800	2.0

CHAIN SHOE STORES

TABLE 1. Summary Statistics of Chain Shoe Stores in Canada, 1930-59

Year	Chains	Stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	18	198	208	7,574,600	38,256	892,500	..	1,998,300	..
1931	18	212	221	7,687,500	36,262	..	..	..	..
1932	19	230	237	7,094,800	30,847	..	..	..	..
1933	22	257	274	7,114,800	27,684	747,100	..	2,156,300	..
1934	22	278	303	8,037,400	28,912	818,700	..	2,190,400	362,900
1935	24	303	313	8,447,200	27,879	967,000	..	2,485,700	255,500
1936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
1937	25	337	355	10,093,700	29,952	1,109,900	..	2,623,300	375,400
1938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
1939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
1940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
1941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
1942	31	423	428	18,880,700	44,635	2,178,400	..	3,943,100	779,300
1943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
1944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
1945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
1946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
1947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
1948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
1949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
1950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
1951	35	581	605	38,322,700	65,959	4,862,600	139,100	10,498,200	1,823,700
1952	34	603	628	41,544,400	68,896	5,026,500	121,600	10,234,400	1,788,900
1953	34	604	627	43,470,100	71,970	5,468,000	108,500	11,501,200	2,197,600
1954	41	648	682	45,384,500	70,038	5,914,700	114,500	12,001,900	1,926,000
1955	43	680	705	48,054,300	70,668	6,310,000	123,200	12,436,200	2,290,800
1956	42	699	736	53,432,600	76,441	7,090,600	127,400	13,941,700	2,396,400
1957	38	717	746	57,822,500	80,645	8,019,200	135,100	13,998,600	2,499,700
1958	41	750	775	63,938,100	85,251	8,304,400	156,700	15,166,700	2,621,100
1959	39	781	825	70,149,800	89,820	8,635,900	227,800	16,330,300	3,270,900

[1] Obtained by averaging the number at the beginning, middle and end of the year.

TABLE 2. Chain Shoe Stores by Annual Sales Volume, 1958 and 1959

Annual sale range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1958			
Totals, all stores	**775**	**63,938,100**	**100.0**
$200,000 and over	32	8,786,600	13.7
100,000-$199,999	175	23,175,600	36.2
50,000- 99,999	334	23,766,600	37.2
30,000- 49,999	167	6,798,800	10.6
Under $30,000	67	1,410,500	2.3
1959			
Totals, all stores	**825**	**70,149,800**	**100.0**
$200,000 and over	39	10,549,600	15.1
100,000-$199,999	201	26,668,300	38.0
50,000- 99,999	346	24,641,800	35.1
30,000- 49,999	160	6,754,700	9.6
Under $30,000	79	1,535,400	2.2

ATALOGUE No.
63-210
ANNUAL

CANADA

Canada. Statistics, Bureau of

RETAIL CHAIN STORES
1960

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PUBLICATIONS RELATING TO RETAIL TRADE

Catalogue number	Title		Price
	(a) Weekly		
63-003	Department Store Sales by Regions	per year	$2.00
	(b) Monthly		
61-004	Credit Statistics	per year	2.00
63-001	Chain Store Sales and Stocks	per year	1.00
63-002	Department Store Sales and Stocks	per year	1.00
63-004	Department Store Sales by Regions	per year	1.00
63-005	Retail Trade	per year	2.00
63-007	New Motor Vehicle Sales	per year	1.00
	(c) Quarterly		
63-009	Farm Implement and Equipment Sales	per year	1.00
	(d) Annual		
63-203	Farm Implement and Equipment Sales		.50
63-208	New Motor Vehicle Sales and Motor Vehicle Financing		.50
63-209	Retail Trade		.50
63-210	Retail Chain Stores		.50
63-211	Sales Financing		.25
63-213	Vending Machine Operators		.25
	(e) Biennial		
63-401	Operating Results of Chain Clothing Stores		.50
63-402	Operating Results of Chain Drug Stores		.25
63-403	Operating Results of Chain Food Stores		.50
63-404	Operating Results of Chain Furniture Stores		.25
63-405	Operating Results of Chain Variety Stores		.25
63-406	Operating Results and Financial Structure of Independent Retail Clothing Stores		.75
63-407	Operating Results and Financial Structure of Independent Drug Stores		.50
63-408	Operating Results and Financial Structure of Independent Filling Stations and Garages		.50
63-409	Operating Results and Financial Structure of Independent Retail Food Stores		.50
63-410	Operating Results and Financial Structure of Independent Fuel Dealers		.50
63-411	Operating Results and Financial Structure of Independent General Stores		.50
63-412	Operating Results and Financial Structure of Independent Retail Hardware, Furniture, Appliance, Radio and Television Stores		.50
63-413	Operating Results and Financial Structure of Independent Jewellery Stores		.50
63-414	Operating Results and Financial Structure of Independent Restaurants		.50
	(f) Occasional		
63-505	Retail Trade, 1930-51		.25

Other occasional reports and 1951 Census reports on retail trade are shown in a complete list of publications of the Dominion Bureau of Statistics which is available on request from the Information Services Division, D.B.S., or from the Queen's Printer, Ottawa.

TABLE OF CONTENTS

DEFINITIONS

Chains — A retail chain is an organization operating four or more retail stores in similar or related kinds of business under the same ownership.

Classification by kind of business — Some chains operated stores of several distinct types and for purposes of this report these were allocated to their proper trade.

Classification by kind of organization — **Local chains** are those operating within one city or locality. **Provincial chains**, as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

Number of stores — The **average** number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The **maximum** is the total number of stores operated during the year, regardless of whether operated all or part of the year.

Sales — Total retail sales made through all **retail** outlets. Sales made through head office or warehouse are **not** included.

Salaries and wages — Salaries and wages reported are those paid to **all** employees of the chain organization.

Accounts outstanding — These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do **not** include accounts written off.

Stocks — Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

SYMBOLS

The interpretation of the symbols used in the tables throughout this publication is as follows:

.. figures not available.

— nil or zero.

RETAIL CHAIN STORES

1960

Each year, the Dominion Bureau of Statistics undertakes a survey of all known retail chain organizations in Canada. For the purpose of these surveys, a retail chain store firm is defined as follows: "An organization operating four or more retail stores in similar or related kinds of business under the same ownership". It is important to note, however, that chain department stores are not included in the statistics published for the retail chain store field. As well, voluntary groups or chains which are generally defined as independently owned stores affiliated with suppliers for purchasing and for other benefits are not included in this survey unless they have met the ownership clause in the definition.

During 1960, there were 537 retail chains operating in Canada; a net increase of 30 chains over the previous year. The number of outlets operated by the 537 firms rose to 10,594 outlets from the previous high of 10,047 outlets registered in 1959, an increase of 547 establishments. It is interesting to note that during 1960, 58 new firms came within the definition of a chain store; these firms operated a total of 327 retail outlets with sales of $40,802,900. During the same period, however, 28 previously established chain organizations which operated 257 outlets during 1959 with sales of $49,771,600 were dropped from the survey due primarily to decreases in the number of outlets — from 4 to 3 establishments — or by bankruptcies.

All provinces recorded increased sales through chain store outlets during 1960; the largest increases occurring in Prince Edward Island (24.1 per cent), Yukon and Northwest Territories (10.9 per cent) and New Brunswick (10.1 per cent). The proportion of chain store sales registered by each province remained relatively stable with Ontario and Quebec continuing to account for over 60 per cent of the total.

Grocery and Combination stores continued to absorb an increasingly larger share of the chain store sales; in 1957, 43.7 per cent of all chain store sales were made by this trade, in 1958, 44.5 per cent, in 1959, 45.2 per cent and in 1960, 46.2 per cent. Other food and beverage stores (excluding restaurants) retained second position in total chain store sales made although decreasing their share of the market from 19.0 per cent to 18.7 per cent. Sales made by chain variety stores remained constant at 8.6 per cent of total sales.

The sectional and national chains which are defined on page 3 of this report continued to expand in respect to both number of outlets and to sales. Sales by all chain stores increased by 5.7 per cent over the previous year, whereas the increase in sales by the sectional and national chains was 7.4 per cent. Approximately 53.0 per cent of all chain store outlets are operated by chain store organizations classified as sectional or national chains. These outlets accounted for 63.7 per cent of total sales as compared to 62.7 per cent in 1959 and 62.0 per cent in 1958.

It is interesting to note that 85.1 per cent of all chain store business is done by chain store organizations with sales of $5,000,000 and over. The number of firms operating 100 or more units increased from 22 in 1959 to 25 in 1960; the sales made by these organizations increased 21.6 per cent from the previous year.

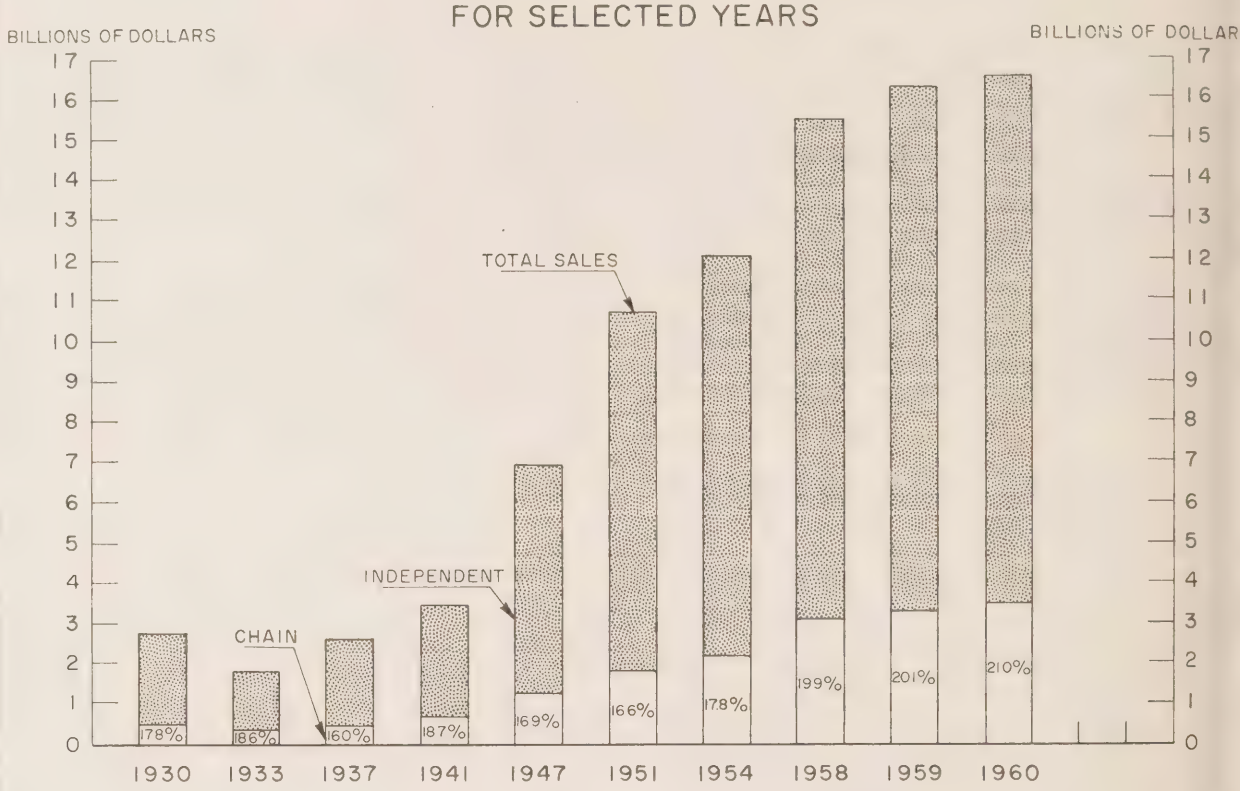
Salaries and wages paid to all employees totalled $382,099,300. Wages and salaries paid to store employees during 1959 totalled $285,690,700. The extremely large increase in wages and salaries in 1960 can be accounted in part to a change in the information requested from the respondents. In 1959, the data collected was "Payroll of Store employees". In 1960 this question was changed to read "total payroll". Customers' accounts outstanding at the end of 1960 rose substantially over the same time the previous year; increasing by $12,595,100 or 7.8 per cent. Stock on hand at year end in both stores and warehouses reached a level of $398,757,600; an increase of 9.9 per cent over the previous year.

The retail sales of chains represent total dollar volume and have not been adjusted for price changes, nor, in the monthly distribution, for seasonal variation.

Estimates of sales of retail chains are published monthly as well. The monthly estimates are released approximately a month and a half after the survey month, in two publications: "Chain Store Sales and Stocks" Catalogue No. 63-001 and "Retail Trade" Catalogue No. 63-005. In the December issue of "Chain Store Sales and Stocks", the monthly estimates are revised, and in reality, the December bulletin replaces the preceding monthly bulletins for that year. The estimates of monthly sales in this present report, which is published one year after the survey year, represents the second and final revision of the figures.

Following the general statistics of all chains are detailed tabulations of certain trades — food stores, variety stores, drug stores, women's apparel stores and shoe stores. Where possible city totals have been shown for these trades.

RETAIL CHAIN STORE SALES IN CANADA IN PROPORTION TO TOTAL SALES FOR SELECTED YEARS



RETAIL CHAIN STORE SALES

% CHANGE 1960 OVER 1959

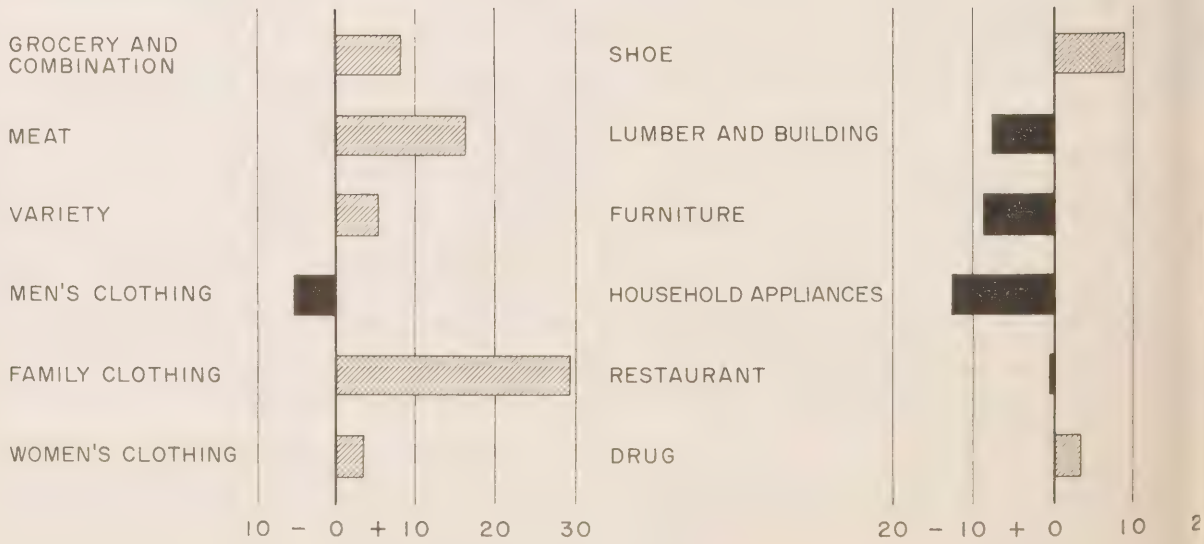


TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930-60

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
930	518	8,097	8,504	487,336,000	60,187	50,404,900	..	60,457,200	..
931	506	8,188	8,557	434,199,700	53,029	..	..	..	..
932	486	8,066	8,398	360,806,200	44,732	..	..	..	..
933	461	9,900	8,230	328,902,600	41,633	34,820,600	..	43,995,100	..
934	445	7,804	8,210	347,186,100	44,488	34,510,900	..	40,962,600	13,768,100
935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
942	455	7,010	7,139	687,447,400	98,067	57,653,700	..	66,939,700	22,633,400
943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
950	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
951	488	7,846	8,094	1,775,744,100	226,296	153,598,600	53,816,500	186,562,000	60,489,800
952	476	7,766	8,047	1,924,873,000	247,859	154,642,500	77,474,700	172,886,300	55,214,600
953	466	7,835	8,153	2,048,288,000	261,420	171,167,100	91,537,900	179,704,300	52,095,700
954	491	8,136	8,468	2,146,634,900	263,844	181,509,000	102,746,700	191,048,700	57,814,200
955	496	8,274	8,734	2,353,955,400	284,500	199,611,200	127,362,300	205,833,200	63,119,600
956	499	8,559	9,046	2,647,054,900	309,272	221,136,400	143,357,200	232,392,100	72,183,100
957	493	8,822	9,257	2,841,568,800	322,100	242,979,200	148,506,300	248,283,900	78,521,100
958	509	9,122	9,604	3,073,147,000	336,900	262,455,900	158,231,800	265,862,100	78,511,900
959	507	9,491	10,047	3,280,263,200	345,618	285,690,700	162,452,800	282,530,400	80,440,000
960	537	9,954	10,594	3,468,412,800	348,444	382,099,300	175,047,900	304,230,000	94,527,600

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1960, by Kinds of Business

No.	Kind of business	Chains	Stores	
			Average	Maximum
		number		
1	**Totals, all chains**	**537**	**9,954**	**10,59**
	Food and beverage group:			
2	Bakery products stores	21	250	26
3	Candy and confectionery stores	11	316	35
4	Grocery and combination stores	35	1,494	1,57
5	Meat markets	5	50	5
6	Restaurants	28	372	41
7	Alcoholic beverage stores	19	1,169	1,20
8	Miscellaneous (including dairy products, caterers, fish markets, refreshment stands, etc.)	11	104	13
	General merchandise group:			
9	General merchandise stores (less than 33% food)	19	158	16
10	General stores (more than 33% food)	20	318	33
11	Variety stores	18	780	82
	Automotive group:			
12	Automobile dealers	3	27	2
13	Automotive accessory stores	6	127	13
14	Garage and service stations	7	66	7
	Apparel and accessories group:			
15	Men's and boys' clothing and furnishings stores	24	222	24
16	Women's clothing stores	43	707	77
17	Family clothing stores	28	214	23
18	Shoe stores	44	868	92
19	Miscellaneous (including furriers, millinery, children's clothing)	13	77	8
	Building materials and hardware group:			
20	Lumber and building material dealers	23	689	70
21	Hardware stores	15	169	17
22	Miscellaneous (including electrical supplies, paint and glass, etc.)	8	44	4
	Furniture and household appliance group:			
23	Furniture stores	13	212	22
24	Household appliance stores	22	445	46
25	Miscellaneous (including floor coverings, china, children's furniture)	6	29	3
	Other retail stores group:			
26	Drug stores	34	383	39
27	Jewellery stores	16	161	16
28	Miscellaneous (including gifts, books, feed, fuel, used cars, etc.)	45	503	55

[1] Indicates figures withheld to avoid disclosing individual operations, but are included in their totals.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1960, by Kinds of Business

Sales (Retail)		Total salaries and wages	Customers' accounts outstanding	Stocks on hand as at December 31, 1960		No.
Amount	% of total chain sales			Stores	Warehouses	
$		dollars				
3,468,412,800	**100.0**	**382,099,300**	**175,047,900**	**304,230,000**	**94,527,600**	1
11,654,700	0.4	2,158,400	18,600	113,500	[1]	2
9,231,400	0.3	1,951,100	[1]	241,100	320,600	3
1,602,796,800	46.3	140,024,800	1,050,200	64,590,300	27,476,300	4
9,529,500	0.3	968,800	[1]	149,500	[1]	5
40,606,900	1.1	12,134,200	29,000	854,800	44,400	6
611,646,000	17.6	27,181,700	—	33,088,600	35,959,000	7
8,098,100	0.2	1,665,700	[1]	231,100	[1]	8
66.231,500	1.9	9,440,200	5,103,600	11,826,600	264,300	9
48,820,400	1.4	5,979,800	14,008,600	13,244,800	[1]	10
298,156,700	8.6	56,041,700	3,517,400	39,046,400	7,746,000	11
23,056,000	0.7	2,272,900	3,050,800	2,903,800	—	12
30,598,400	0.9	4,615,800	5,835,800	5,147,600	[1]	13
7,101,500	0.2	1,049,100	[1]	409,600	—	14
28,528,900	0.8	4,983,800	2,172,900	7,387,100	476,800	15
84,268,700	2.4	13,276,600	2,946,900	10,734,300	2,253,600	16
65,291,400	1.9	10,914,800	4,231,200	11,688,500	1,929,100	17
76,514,300	2.2	12,237,500	234,800	17,850,000	3,392,700	18
6,980,100	0.2	1,128,200	697,500	1,575,900	72,400	19
94,961,000	2.7	10,962,300	15,749,100	22,626,500	476,900	20
48,583,500	1.4	7,608,900	7,317,400	11,008,200	[1]	21
4,779,700	0.1	1,159,200	625,900	675,000	[1]	22
48,712,700	1.4	9,118,900	57,209,000	7,998,100	973,700	23
63,515,000	1.8	16,134,400	28,191,100	10,166,500	2,464,500	24
5,643,000	0.2	878,900	364,700	1,180,000	191,700	25
55,129,500	1.6	8,742,000	587,500	10,215,600	2,068,900	26
49,280,200	1.4	10,288,400	12,824,800	11,697,000	1,044,200	27
68,696,900	2.0	9,181,200	8,976,200	7,588,600	1,916,700	28

TABLE 3. Chains, Stores and Sales by Provinces, 1959 and 1960

Province		1959	1960	% change in sales 1960/1959
Canada:				
Chains (number)		**507**	**537**	
Stores (maximum)		**10,047**	**10,594**	
Total sales	$	**3,280,263,200**	**3,468,412,800**	+ 5.7
Newfoundland:				
Chains (number)		25	28	
Stores (maximum)		126	131	
Total sales	$	35,708,000	37,130,500	+ 4.0
Prince Edward Island:				
Chains (number)		14	14	
Stores (maximum)		24	28	
Total sales	$	6,457,800	8,012,600	+ 24.1
Nova Scotia:				
Chains (number)		51	56	
Stores (maximum)		331	358	
Total sales	$	106,259,800	115,946,300	+ 9.1
New Brunswick:				
Chains (number)		41	42	
Stores (maximum)		208	228	
Total sales	$	85,377,700	94,007,000	+ 10.1
Quebec:				
Chains (number)		167	174	
Stores (maximum)		1,950	2,124	
Total sales	$	674,002,000	712,567,700	+ 5.7
Ontario:				
Chains (number)		259	264	
Stores (maximum)		4,355	4,566	
Total sales	$	1,508,625,700	1,579,018,200	+ 4.7
Manitoba:				
Chains (number)		75	72	
Stores (maximum)		449	469	
Total sales	$	131,908,200	142,481,900	+ 8.
Saskatchewan:				
Chains (number)		76	75	
Stores (maximum)		699	688	
Total sales	$	137,037,000	140,076,800	+ 2.
Alberta:				
Chains (number)		93	94	
Stores (maximum)		812	854	
Total sales	$	245,747,100	262,953,900	+ 7.
British Columbia:				
Chains (number)		105	111	
Stores (maximum)		1,030	1,082	
Total sales	$	341,547,900	367,796,000	+ 7.
Yukon and Northwest Territories:				
Chains (number)		4	4	
Stores (maximum)		63	66	
Total sales	$	7,592,000	8,421,900	+ 10

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since sev chains operate in more than one province.

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1959 and 1960

Kind of business	1959	1960	% change in sales 1960/1959
Totals, all chains:			
Chains (number)	507	537	
Stores (maximum)	10,047	10,594	
Total sales $	3,280,263,200	3,468,412,800	+ 5.7
Grocery and combination stores:			
Chains (number)	36	35	
Stores (maximum)	1,505	1,577	
Total sales $	1,481,136,100	1,602,796,800	+ 8.2
Other food and beverage stores (excluding restaurants):			
Chains (number)	60	67	
Stores (maximum)	1,861	2,008	
Total sales $	621,705,000	650,159,700	+ 4.6
Variety stores:			
Chains (number)	18	18	
Stores (maximum)	785	826	
Total sales $	282,590,900	298,156,700	+ 5.5
Men's and boys' clothing and furnishings stores (including custom tailors):			
Chains (number)	25	24	
Stores (maximum)	237	243	
Total sales $	30,148,400	28,528,900	− 5.4
Family clothing stores:			
Chains (number)	25	28	
Stores (maximum)	216	235	
Total sales $	50,373,000	65,291,400	+ 29.6
Women's apparel and accessories stores:			
Chains (number)	41	43	
Stores (maximum)	756	770	
Total sales $	81,356,600	84,268,700	+ 3.6
Shoe stores:			
Chains (number)	39	44	
Stores (maximum)	825	927	
Total sales $	70,149,800	76,514,300	+ 9.1
Hardware stores:			
Chains (number)	17	15	
Stores (maximum)	181	179	
Total sales $	48,893,300	48,583,500	− 0.6

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1959 and 1960 — Concluded

Kind of business	1959	1960	% change in sales 1960/1959
Lumber and building material dealers:			
Chains (number)	23	23	
Stores (maximum)	735	708	
Total sales $	103, 158, 100	94, 961, 000	- 7.9
Furniture stores:			
Chains (number)	12	13	
Stores (maximum)	218	221	
Total sales $	53, 503, 100	48, 712, 700	- 9.0
Household appliance, radio and music stores:			
Chains (number)	24	22	
Stores (maximum)	499	465	
Total sales $	72, 671, 700	63, 515, 000	- 12.6
Restaurants:			
Chains (number)	28	28	
Stores (maximum)	399	415	
Total sales $	40, 717, 900	40, 606, 900	- 0.3
Drug stores:			
Chains (number)	32	34	
Stores (maximum)	379	399	
Total sales $	53, 383, 100	55, 129, 500	+ 3.3

TABLE 5. Retail Chains by Type of Operation, 1959 and 1960

Type of operation	Chains	Stores (maximum)	Total sales	
			Amount	% of total
	number		$	%
1959				
Totals, all chains	**507**	**10, 047**	**3, 280, 263, 200**	**100.0**
Local chains	152	1, 040	153, 405, 100	4.7
Provincial chains	220	3, 691	1, 070, 300, 500	32.6
Sectional and national chains	135	5, 316	2, 056, 557, 600	62.7
1960				
Totals, all chains	**537**	**10, 594**	**3, 468, 412, 800**	**100.0**
Local chains	160	1, 074	152, 769, 500	4.4
Provincial chains	240	3, 908	1, 106, 596, 800	31.9
Sectional and national chains	137	5, 612	2, 209, 046, 500	63.7

TABLE 6. Retail Chains by Number of Units Operated, 1959 and 1960

Number of units operated	Chains	Stores (maximum)	Total sales	
			Amount	% of total
	number		$	%
1959				
tals, all chains	**507**	**10,047**	**3,280,263,200**	**100.0**
4- 9 units	301	1,696	301,178,300	9.2
10-49 units	168	3,341	695,478,600	21.2
50-99 units	17	1,212	481,427,100	14.7
00 units and over	22	3,798	1,802,179,200	54.9
1960				
als, all chains	**537**	**10,594**	**3,468,412,800**	**100.0**
4- 9 units	327	1,823	308,338,400	8.9
10-49 units	171	3,476	721,763,700	20.8
50-99 units	14	1,002	246,682,400	7.1
00 units and over	25	4,293	2,191,628,300	63.2

TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1959 and 1960

Annual sales volume of chains	Chains	Stores (maximum)	Total sales	
			Amount	% of total
	number		$	%
1959				
ils, all chains	**507**	**10,047**	**3,280,263,200**	**100.0**
,000,000 and over	79	5,943	2,769,482,100	84.4
l,000,000 - $4,999,999	175	2,292	392,408,100	12.0
nder $1,000,000	253	1,812	118,373,000	3.6
1960				
ls, all chains	**537**	**10,594**	**3,468,412,800**	**100.0**
,000,000 and over	78	6,207	2,952,552,500	85.1
,000,000 - $4,999,999	175	2,358	388,400,900	11.2
ider $1,000,000	284	2,029	127,459,400	3.7

TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1959 and 1960

Month	Total all trades		Change 1960/59	Grocery and combination stores		Change 1960/59
	1959	1960		1959	1960	
	$	$	%	$	$	%
January	239,327,700	246,870,600	+ 3.2	127,764,400	132,435,100	+ 3.
February	213,106,100	230,234,300	+ 8.0	109,072,300	119,611,500	+ 9.
March	240,912,000	252,701,600	+ 4.9	114,324,700	129,549,600	+ 13.
April	252,019,300	294,614,800	+ 16.9	118,868,400	140,068,400	+ 17.
May	283,351,400	273,274,500	− 3.6	132,920,500	126,823,200	− 4.
June	268,078,000	293,426,000	+ 9.5	117,328,200	132,473,200	+ 12.
July	278,381,900	295,353,300	+ 6.1	125,248,900	138,869,300	+ 10.
August	266,912,900	271,832,800	+ 1.8	118,475,300	120,635,800	+ 1.
September	268,182,000	296,103,200	+ 10.4	119,053,200	137,433,000	+ 15.
October	306,736,800	297,452,800	− 3.0	142,252,100	135,466,800	− 4.
November	270,322,200	282,844,700	+ 4.6	118,927,200	127,225,200	+ 7.
December	392,932,900	433,704,200	+ 10.4	136,900,900	162,205,700	+ 18.
Annual totals	**3,280,263,200**	**3,468,412,800**	**+ 5.7**	**1,481,136,100**	**1,602,796,800**	**+ 8.**

	Other food and beverage stores		Change 1960/59	General stores		Change 1960/59
	1959	1960		1959	1960	
	$	$	%	$	$	%
January	37,587,100	38,367,200	+ 2.1	3,056,200	2,999,200	− 1.
February	37,727,400	42,004,300	+ 11.3	2,708,000	2,432,900	− 10.
March	44,275,700	43,937,100	− 0.8	3,143,400	2,785,600	− 11.
April	44,454,100	52,348,500	+ 17.8	3,301,900	3,362,500	+ 1.
May	48,368,700	46,732,400	− 3.4	3,649,600	4,050,400	+ 11.
June	49,433,700	54,955,100	+ 11.2	4,003,700	5,163,100	+ 29.
July	54,495,800	56,303,700	+ 3.3	4,257,600	6,075,400	+ 42.
August	53,637,200	54,010,800	+ 0.7	4,006,400	5,144,000	+ 28.
September	48,360,700	52,838,100	+ 9.3	3,818,200	4,341,700	+ 13.
October	54,359,200	53,285,300	− 2.0	4,171,100	4,183,500	+ 0.
November	48,138,600	49,878,000	+ 3.6	3,699,300	3,770,800	+ 1.
December	100,866,900	105,499,200	+ 4.6	4,474,800	4,511,300	+ 0.
Annual totals	**621,705,100**	**650,159,700**	**+ 4.6**	**44,290,200**	**48,820,400**	**+ 10.**

	Variety stores		Change 1960/59	Motor vehicle dealers		Change 1960/59
	1959	1960		1959	1960	
	$	$	%	$	$	%
January	14,906,200	15,892,300	+ 6.6	1,543,800	1,260,100	− 18.
February	14,245,200	15,393,000	+ 8.1	1,418,600	1,511,300	+ 6.
March	20,127,400	18,597,200	− 7.6	2,083,500	1,785,200	− 14.
April	19,656,500	25,890,400	+ 31.7	2,759,000	2,681,400	− 2.
May	23,531,900	23,184,000	− 1.5	2,765,000	2,625,800	− 5.
June	22,549,000	23,970,000	+ 6.3	2,625,100	2,489,100	− 5.
July	22,546,800	23,312,400	+ 3.4	2,539,500	1,989,400	− 21.
August	21,623,300	22,061,500	+ 2.0	2,071,900	2,007,600	− 3.
September	22,499,300	24,334,000	+ 8.2	1,751,900	1,776,100	+ 1.
October	25,266,500	24,941,400	− 1.3	2,014,200	1,657,800	− 17.
November	25,011,200	26,144,200	+ 4.5	1,731,100	1,697,800	− 1.
December	50,627,600	54,436,300	+ 7.5	1,474,900	1,574,400	+ 6.
Annual totals	**282,590,900**	**298,156,700**	**+ 5.5**	**24,778,500**	**23,056,000**	**− 7.**

TABLE 8. Retail Chain Store Sales in Canada – by Kinds of Business and Months 1959 and 1960 – Continued

Month	Jewellery stores 1959	Jewellery stores 1960	Change 1960/59	Men's clothing stores 1959	Men's clothing stores 1960	Change 1960/59
	$	$	%	$	$	%
January	2,615,100	2,670,000	+ 2.1	2,101,500	2,045,000	– 2.7
February	2,614,500	2,560,800	– 2.1	1,793,900	1,729,400	– 3.6
March	2,893,600	3,005,100	+ 3.9	2,362,800	1,832,400	– 22.4
April	2,846,800	3,252,100	+ 14.2	2,189,800	2,684,100	+ 22.6
May	3,597,700	3,499,600	– 2.7	2,601,600	2,267,500	– 12.8
June	3,780,000	3,840,400	+ 1.6	2,531,200	2,432,200	– 3.9
July	3,230,200	3,069,500	– 5.0	2,127,600	1,917,000	– 9.9
August	3,352,900	3,359,500	+ 0.2	1,642,500	1,602,000	– 2.5
September	3,765,000	4,216,300	+ 12.0	1,997,500	2,120,200	+ 6.1
October	4,008,800	3,766,500	– 6.0	3,162,200	2,750,600	– 13.0
November	4,522,300	4,567,500	+ 1.0	3,104,700	2,782,900	– 10.4
December	11,508,800	11,472,900	– 0.3	4,533,100	4,365,600	– 3.7
Annual totals	**48,735,700**	**49,280,200**	**+ 1.1**	**30,148,400**	**28,528,900**	**– 5.4**

Month	Family clothing stores 1959	Family clothing stores 1960	Change 1960/59	Women's clothing stores 1959	Women's clothing stores 1960	Change 1960/59
	$	$	%	$	$	%
January	3,433,900	4,445,600	+ 29.5	5,204,100	5,464,900	+ 5.0
February	2,387,500	2,895,900	+ 21.3	4,148,100	4,260,000	+ 2.7
March	3,413,100	3,720,100	+ 9.0	5,320,900	5,249,400	– 1.3
April	3,874,900	5,659,100	+ 46.0	6,021,400	7,213,300	+ 19.8
May	4,164,000	4,764,800	+ 14.4	7,792,000	7,192,000	– 7.7
June	3,894,500	4,930,500	+ 26.6	6,949,000	7,565,200	+ 8.9
July	3,491,300	4,617,100	+ 32.2	6,948,600	6,898,800	– 0.7
August	3,767,100	5,198,400	+ 38.0	5,203,000	5,517,700	+ 6.0
September	4,527,700	6,099,500	+ 34.7	6,382,000	6,882,700	+ 7.8
October	5,464,900	6,993,700	+ 28.0	7,662,600	7,538,400	– 1.6
November	5,003,700	6,375,200	+ 27.4	6,753,600	6,971,300	+ 3.2
December	6,950,400	9,591,500	+ 38.0	12,971,300	13,515,000	+ 4.2
Annual totals	**50,373,000**	**65,291,400**	**+ 29.6**	**81,356,600**	**84,268,700**	**+ 3.6**

Month	Shoe stores 1959	Shoe stores 1960	Change 1960/59	Hardware stores 1959	Hardware stores 1960	Change 1960/59
	$	$	%	$	$	%
January	3,828,800	4,162,200	+ 8.7	2,880,000	2,881,700	+ 0.1
February	2,919,200	3,333,600	+ 14.2	2,635,400	2,587,300	– 1.8
March	4,810,300	4,313,300	– 10.3	3,324,500	3,326,600	+ 0.1
April	5,639,200	7,811,200	+ 38.5	4,211,800	4,241,100	+ 0.7
May	6,925,100	6,841,600	– 1.2	4,428,600	4,278,900	– 3.4
June	6,445,300	7,410,100	+ 15.0	4,581,600	4,439,600	– 3.1
July	5,795,400	6,206,700	+ 7.1	4,378,200	4,125,500	– 5.8
August	5,162,200	5,385,200	+ 4.3	4,384,500	4,324,400	– 1.4
September	6,236,500	6,918,000	+ 10.9	4,183,600	4,220,700	+ 0.9
October	6,608,700	6,437,300	– 2.6	4,476,600	4,569,900	+ 2.1
November	6,816,800	6,379,000	– 6.4	4,121,400	4,293,700	+ 4.2
December	8,962,300	11,316,100	+ 26.3	5,287,100	5,294,100	+ 0.1
Annual totals	**70,149,800**	**76,514,300**	**+ 9.1**	**48,893,300**	**48,583,500**	**– 0.6**

TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months 1959 and 1960 — Concluded

Month	Lumber and building material dealers		Change 1960/59	Furniture stores		Change 1960/59
	1959	1960		1959	1960	
	$	$	%	$	$	%
January	5,670,200	5,948,200	+ 4.9	4,423,600	3,172,600	− 28.3
February	5,292,200	5,253,600	− 0.7	3,151,900	2,909,600	− 7.7
March	5,432,300	4,731,700	− 12.9	3,754,300	3,671,400	− 2.2
April	6,841,200	5,776,200	− 15.6	3,898,100	4,048,200	+ 3.8
May	8,433,400	7,416,100	− 12.1	5,038,600	4,800,200	− 4.7
June	11,542,900	9,658,700	− 16.3	4,834,200	4,408,900	− 8.8
July	11,587,300	9,840,900	− 15.1	4,107,600	3,633,800	− 11.5
August	11,596,800	10,554,100	− 9.0	4,033,200	3,714,400	− 7.9
September	11,370,100	10,070,900	− 11.4	4,664,700	4,130,800	− 11.4
October	10,599,400	10,957,700	+ 3.4	5,121,200	4,388,200	− 14.3
November	8,860,700	9,327,300	+ 5.3	4,691,700	4,037,100	− 14.0
December	5,931,600	5,425,600	− 8.5	5,784,000	5,797,500	+ 0.2
Annual totals	**103,158,100**	**94,961,000**	**− 7.9**	**53,503,100**	**48,712,700**	**− 9.0**

	Appliance and radio stores		Change 1960/59	Restaurants		Change 1960/59
	1959	1960		1959	1960	
	$	$	%	$	$	%
January	5,705,800	5,040,300	− 11.7	2,953,300	3,023,500	+ 2.4
February	5,506,500	4,658,700	− 15.4	2,755,200	2,954,300	+ 7.2
March	5,921,200	5,167,000	− 12.7	3,137,800	3,165,900	+ 0.9
April	5,471,000	5,094,300	− 6.9	3,227,400	3,373,000	+ 4.5
May	6,176,100	4,793,200	− 22.4	3,499,000	3,499,100	[1]
June	5,558,400	5,183,300	− 6.7	3,588,900	3,618,200	+ 0.8
July	5,071,600	4,394,400	− 13.4	4,004,300	3,892,800	− 2.8
August	5,537,900	4,873,300	− 12.0	3,891,600	3,782,800	− 2.8
September	7,281,400	6,333,300	− 13.0	3,579,400	3,505,100	− 2.1
October	6,552,900	5,554,200	− 15.2	3,412,600	3,351,600	− 1.8
November	6,298,000	5,690,200	− 9.7	3,251,700	3,199,300	− 1.6
December	7,590,900	6,732,800	− 11.3	3,416,700	3,241,300	− 5.1
Annual totals	**72,671,700**	**63,515,000**	**− 12.6**	**40,717,900**	**40,606,900**	**− 0.3**

	Drug stores		Change 1960/59	All other stores		Change 1960/59
	1959	1960		1959	1960	
	$	$	%	$	$	%
January	4,157,300	4,356,900	+ 4.8	11,496,400	12,705,800	+ 10.5
February	3,854,700	4,009,600	+ 4.0	10,875,500	12,128,500	+ 11.5
March	4,319,900	4,240,500	− 1.8	12,266,600	13,623,500	+ 11.1
April	4,082,500	4,680,600	+ 14.7	14,675,300	16,430,400	+ 12.0
May	4,556,400	4,046,700	− 11.2	14,903,200	16,459,000	+ 10.4
June	4,132,400	4,350,000	+ 5.3	14,299,900	16,538,400	+ 15.7
July	4,274,000	4,412,700	+ 3.2	14,277,200	15,793,900	+ 10.6
August	4,136,400	4,245,100	+ 2.6	14,390,700	15,416,200	+ 7.1
September	4,158,300	4,487,300	+ 7.9	14,552,500	16,395,500	+ 12.7
October	5,009,100	5,063,500	+ 1.1	16,594,700	16,546,400	− 0.3
November	4,178,100	4,363,700	+ 4.4	15,212,100	16,141,500	+ 6.1
December	6,524,000	6,872,900	+ 5.3	19,127,600	21,852,000	+ 14.2
Annual totals	**53,383,100**	**55,129,500**	**+ 3.3**	**172,671,700**	**190,031,100**	**+ 10.1**

[1] Change of less than 0.05%.

CHAIN FOOD STORES

TABLE 1. Summary Statistics of Chain Food Stores in Canada, 1930-60

(Grocery and Combination Stores)

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
930	67	2,004	2,127	119,498,600	59,630	8,889,200	..	6,250,200	..
931	69	2,098	2,193	117,284,000	55,903	..	..	..	..
932	71	2,151	2,232	104,618,700	48,637	..	..	..	..
933	75	2,132	2,221	98,862,100	46,371	7,448,400	..	6,125,000	..
934	74	2,159	2,239	100,874,900	46,723	7,516,900	..	5,818,300	4,000,200
935	73	2,090	2,151	101,418,400	48,526	7,638,700	1,041,200	5,938,100	3,521,100
936	75	2,079	2,172	107,345,900	51,633	7,980,800	1,106,900	6,395,900	4,526,100
937	75	2,024	2,125	116,389,700	57,505	8,642,500	1,198,000	6,345,400	3,661,600
938	77	1,938	2,054	116,849,800	60,294	8,584,100	1,452,900	6,129,300	3,344,700
939	73	1,718	1,887	123,826,200	72,076	8,601,400	1,326,000	6,500,800	4,467,200
940	66	1,534	1,650	140,805,700	91,790	9,049,700	1,206,500	7,191,100	5,264,200
941	62	1,526	1,541	172,317,400	112,921	10,565,500	936,400	7,270,800	5,755,700
942	56	1,284	1,293	188,116,300	146,508	11,075,200	..	7,085,200	7,591,200
943	56	1,258	1,269	179,833,500	142,952	11,222,000	639,600	7,589,200	7,837,100
944	55	1,228	1,245	198,811,100	161,898	12,527,700	659,800	7,322,700	7,394,400
945	52	1,194	1,211	212,891,600	178,301	13,472,900	649,800	7,526,100	7,730,800
946	52	1,154	1,177	237,677,300	205,960	15,340,000	698,100	8,902,600	9,661,300
947	51	1,192	1,204	301,796,300	253,185	18,653,600	823,000	11,207,000	13,064,400
948	48	1,175	1,226	387,136,600	329,478	22,822,500	1,047,900	11,157,000	13,128,300
949	44	1,131	1,191	433,950,300	383,687	26,322,100	1,403,900	12,355,600	11,138,400
950	39	1,109	1,191	504,578,900	454,985	30,018,200	1,421,900	15,442,800	14,157,700
951	43	1,141	1,205	612,730,800	537,012	36,731,100	1,081,800	19,638,100	15,788,900
952	37	1,123	1,174	702,104,600	625,204	42,252,600	962,000	20,688,100	14,602,200
953	35	1,112	1,166	773,220,100	695,342	47,433,000	914,300	23,228,800	16,652,500
954	35	1,123	1,182	863,422,100	768,853	50,306,000	985,000	28,348,800	18,855,300
955	35	1,166	1,256	962,832,700	825,757	56,495,000	1,056,400	32,041,100	19,058,500
956	38	1,230	1,309	1,096,330,100	891,325	64,461,100	703,900	38,466,700	22,044,900
957	35	1,291	1,371	1,241,725,400	961,832	75,331,400	852,600	46,825,900	24,322,000
958	40	1,366	1,447	1,368,882,800	1,002,110	85,819,400	1,051,300	52,107,700	22,659,200
959	36	1,420	1,505	1,481,136,100	1,043,054	98,208,300	944,000	52,271,300	20,868,200
960	35	1,494	1,577	1,602,796,800	1,072,822	140,024,800	1,050,200	64,590,300	27,476,300

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 2. Food Chains, Stores and Sales by Province, 1959 and 1960
(Grocery and Combination Stores)

Province		1959	1960	% change in sales 1960/1959
Canada:				
Chains (number)		**36**	**35**	
Stores (maximum)		**1,505**	**1,577**	
Total sales	$	**1,481,136,100**	**1,602,796,800**	+ 8.2
Atlantic Provinces:				
Chains (number)		8	8	
Stores (maximum)		90	104	
Total sales	$	73,476,100	80,950,400	+ 10.2
Quebec:				
Chains (number)		7	6	
Stores (maximum)		255	260	
Total sales	$	303,523,700	316,232,500	+ 4.2
Ontario:				
Chains (number)		16	16	
Stores (maximum)		668	681	
Total sales	$	755,531,200	820,776,100	+ 8.6
Manitoba:				
Chains (number)		5	6	
Stores (maximum)		85	89	
Total sales	$	56,739,800	63,988,200	+ 12.8
Saskatchewan:				
Chains (number)		7	6	
Stores (maximum)		84	93	
Total sales	$	40,110,200	42,689,800	+ 6.4
Alberta:				
Chains (number)		7	7	
Stores (maximum)		127	141	
Total sales	$	103,576,900	114,773,000	+ 10.8
British Columbia:				
Chains (number)		7	7	
Stores (maximum)		196	209	
Total sales	$	148,178,200	163,386,800	+ 10.[illegible]

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Food Store Sales for Metropolitan Areas, Major Urban Areas and Cities, 1959 and 1960

(Grocery and Combination Stores)

City	Stores (maximum)		Total sales		
	1959	1960	1959	1960	% change 1960/1959
	number		dollars		%
Sydney-Glace Bay	12	12	8,389,300	8,528,500	+ 1.7
Halifax[1]	28	30	25,726,900	26,859,700	+ 4.4
Montreal[1]	154	157	222,713,800	226,093,000	+ 1.5
Quebec[1]	15	17	20,075,600	21,159,300	+ 5.4
Shawinigan Falls	4	4	3,197,400	3,260,000	+ 2.0
Sherbrooke	6	7	4,686,400	4,719,800	+ 0.7
Trois Rivières	7	6	6,800,300	6,668,900	− 1.9
Brantford	8	8	9,081,600	10,246,600	+ 12.8
Fort William	8	8	6,006,700	6,725,000	+ 12.0
Guelph	6	6	7,447,500	8,178,200	+ 9.8
Hamilton[1]	48	45	55,777,600	62,063,600	+ 11.3
Kingston	6	7	10,988,200	11,279,600	+ 2.7
Kitchener	10	9	8,744,200	9,320,200	+ 6.6
London[1]	22	22	28,308,600	29,997,200	+ 6.0
Niagara Falls	8	8	10,234,900	11,154,000	+ 9.0
Ottawa[1]	42	41	47,146,800	48,429,100	+ 2.7
Oshawa	10	11	15,166,700	16,904,400	+ 11.5
Peterborough	7	8	10,785,500	12,122,200	+ 12.4
Port Arthur	7	7	9,750,200	10,331,200	+ 6.0
St. Catharines	10	10	14,160,000	13,840,300	− 2.3
Sarnia	6	6	10,314,100	10,840,200	+ 5.1
Sault Ste. Marie	5	5	9,390,400	10,392,500	+ 10.7
Sudbury	7	8	20,792,200	22,409,600	+ 7.8
Timmins	5	7	5,576,000	6,494,200	+ 16.5
Toronto[1]	218	222	273,081,500	294,277,000	+ 7.8
Windsor[1]	21	21	24,795,100	25,390,800	+ 2.4
Winnipeg[1]	75	79	50,152,000	57,443,500	+ 14.5
Regina	26	28	14,411,200	13,773,000	− 4.4
Calgary[1]	54	60	50,018,600	52,694,800	+ 5.4
Edmonton[1]	36	39	34,835,800	40,956,300	+ 17.6
Vancouver[1]	97	104	88,281,700	95,616,900	+ 8.3
Victoria[1]	16	17	14,811,500	15,442,100	+ 4.3
Total cities and areas 30,000 population and over[2]	1,028	1,061	1,160,484,200	1,234,602,500	+ 6.4
All other places under 30,000 population	477	516	320,651,900	368,194,300	+ 14.8

[1] Metropolitan areas.
[2] In addition to the above areas this total includes others with 30,000 population or more which cannot be shown without disclosing individual operations.

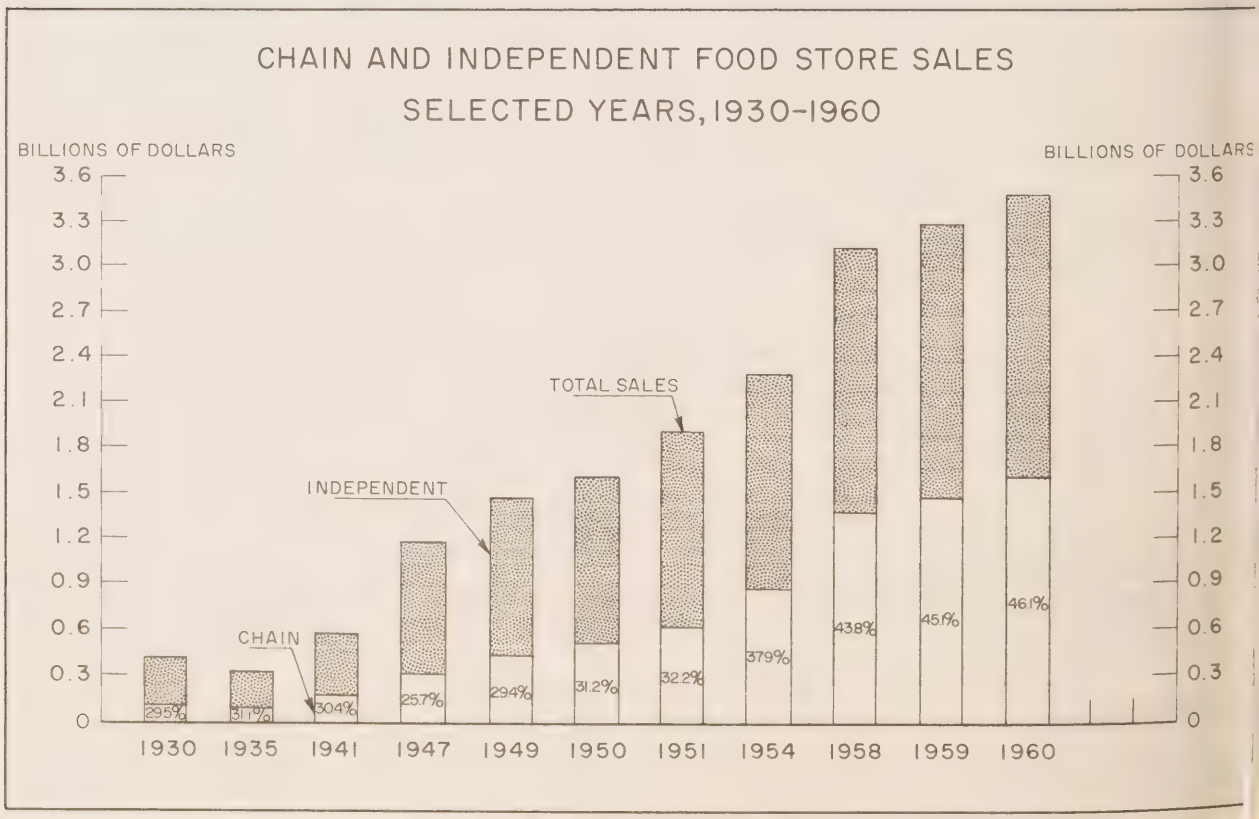
TABLE 4. Chain Food Stores by Number of Units Operated, 1959 and 1960

(Grocery and Combination Stores)

Number of units operated	Chains	Stores (maximum)	Total sales	
			Amount	% of total
	number		$	%
1959				
Totals, all food chains	**36**	**1,505**	**1,481,136,100**	**100.0**
4- 9 units	19	99	53,643,700	3.6
10-99 units	13	426	367,183,600	24.8
100 units and over	4	980	1,060,308,800	71.6
1960				
Totals, all food chains	**35**	**1,577**	**1,602,796,800**	**100.0**
4- 9 units	20	109	54,220,400	3.4
10-99 units	10	328	192,814,700	12.0
100 units and over	5	1,140	1,355,761,700	84.6

TABLE 5. Chain Food Stores by Annual Sales Volume, 1959 and 1960
(Grocery and Combination Stores)

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1959			
Totals, all stores	**1,505**	**1,481,136,100**	**100.0**
$2,000,000 and over	175	500,893,800	33.8
1,500,000-$1,999,999	137	239,169,500	16.2
1,000,000- 1,499,999	252	311,771,200	21.1
750,000- 999,999	150	130,574,200	8.8
500,000- 749,999	235	147,300,300	9.9
300,000- 499,999	250	99,765,900	6.7
Under $300,000	306	51,661,200	3.5
1960			
Totals, all stores	**1,577**	**1,602,796,800**	**100.0**
$2,000,000 and over	196	549,074,200	34.3
1,500,000-$1,999,999	143	249,309,400	15.5
1,000,000- 1,499,999	276	340,857,300	21.3
750,000- 999,999	202	175,008,300	10.9
500,000- 749,999	228	142,492,800	8.9
300,000- 499,999	239	96,852,600	6.0
Under $300,000	293	49,202,200	3.1



CHAIN VARIETY STORES

TABLE 1. Summary Statistics of Chain Variety Stores in Canada, 1930-60

Year	Chains	Stores		Total sales	Total salaries and wages[2]	Stocks on hand at year end	
		Average[1]	Maximum			Stores	Warehouses
	number			dollars			
1930	15	313	327	39,383,600	4,179,300	5,274,900	..
1931	14	329	340	38,906,700	..	..	..
1932	14	339	348	35,474,800	..	..	..
1933	14	248	356	33,348,600	4,032,400	4,796,600	..
1934	14	360	372	35,646,500	3,908,100	4,507,800	817,100
1935	14	377	390	37,914,000	4,889,300	5,184,800	861,300
1936	14	396	414	41,422,100	5,331,300	5,880,900	898,800
1937	14	422	437	46,323,400	5,832,000	6,234,100	946,900
1938	16	446	468	47,256,700	6,170,100	6,243,600	922,900
1939	16	474	489	51,416,000	6,594,500	7,285,400	1,130,900
1940	16	491	504	60,718,600	7,453,900	8,354,100	1,425,500
1941	20	525	532	74,179,100	8,568,700	9,334,600	1,806,100
1942	19	521	523	84,319,200	9,859,800	9,584,900	2,027,200
1943	19	520	521	84,366,200	10,275,700	9,836,500	1,919,400
1944	18	514	515	88,568,800	10,737,600	8,885,500	1,511,500
1945	19	515	521	95,998,200	11,505,200	9,008,400	1,756,200
1946	19	515	523	107,586,200	12,745,500	10,984,100	2,344,300
1947	18	517	536	117,925,300	14,069,300	12,528,200	2,302,800
1948	16	527	540	133,906,900	17,162,700	15,096,200	3,407,200
1949	15	541	550	142,060,500	19,790,800	15,153,000	3,686,100
1950	16	560	579	147,731,700	21,157,700	17,635,400	3,993,300
1951	16	587	597	164,147,800	25,510,200	17,969,800	4,882,100
1952	17	601	614	179,618,300	26,115,400	21,075,200	4,718,200
1953	17	610	623	188,474,600	28,803,200	21,709,400	4,565,800
1954	18	636	653	194,248,000	30,671,500	22,633,300	4,620,700
1955	19	660	679	207,831,400	33,257,900	25,245,600	5,122,100
1956	18	681	701	229,306,900	35,633,300	26,260,900	4,504,800
1957	18	703	724	247,222,600	36,719,900	28,214,000	5,196,100
1958	18	719	740	264,297,800	39,148,700	31,271,900	5,281,600
1959	18	752	785	282,590,900	44,301,100	36,359,800	5,856,200
1960	18	780	826	298,156,700	56,041,700	39,046,400	7,746,000

[1] Obtained by averaging the number at beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 2. Variety Chains, Stores and Sales by Provinces, 1959 and 1960

Province	1959	1960	% change in sales 1960/1959
Canada:			
Chains (number)	**18**	**18**	
Stores (maximum)	**785**	**826**	
Total sales $	**282,590,900**	**298,156,700**	**+ 5.5**
Prince Edward Island:[1]			
Chains (number)	3	3	
Stores (maximum)	7	7	
Total sales $	3,289,000	3,716,500	+ 13.0
Nova Scotia:			
Chains (number)	5	5	
Stores (maximum)	51	53	
Total sales $	16,205,100	18,004,800	+ 11.1
New Brunswick:			
Chains (number)	6	6	
Stores (maximum)	30	32	
Total sales $	12,599,700	13,522,800	+ 7.3
Quebec:			
Chains (number)	14	14	
Stores (maximum)	196	210	
Total sales $	73,566,600	78,844,100	+ 7.2
Ontario:			
Chains (number)	13	13	
Stores (maximum)	378	388	
Total sales $	129,820,200	133,669,400	+ 3.0
Manitoba:			
Chains (number)	5	5	
Stores (maximum)	20	21	
Total sales $	8,332,900	8,989,500	+ 7.9
Saskatchewan:			
Chains (number)	5	5	
Stores (maximum)	26	28	
Total sales $	9,942,600	10,197,600	+ 2.6
Alberta:			
Chains (number)	5	5	
Stores (maximum)	28	30	
Total sales $	14,613,000	15,871,600	+ 8.6
British Columbia:			
Chains (number)	6	6	
Stores (maximum)	49	57	
Total sales $	14,221,800	15,340,400	+ 7.9

[1] Newfoundland figures are included with Prince Edward Island to avoid disclosing individual operations.

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since sever chains operate in more than one province.

TABLE 3. Chain Variety Store Sales for Metropolitan Areas, Major Urban Areas and Cities,[1] 1959 and 1960

City	Number of stores (maximum)		Total sales		
	1959	1960	1959	1960	% change 1960/1959
			dollars		%
Sydney-Glace Bay	8	8	2,608,600	2,994,200	+ 14.8
Halifax[2]	11	12	6,249,100	6,989,400	+ 11.8
Saint John[2]	4	5	3,059,600	3,300,500	+ 7.9
Moncton	3	3	2,426,900	2,517,600	+ 3.7
Chicoutimi-Jonquière	14	11	4,069,600	4,334,000	+ 6.5
Montreal[2]	82	85	34,029,400	34,794,500	+ 2.2
Quebec[2]	16	20	10,585,400	11,168,400	+ 5.5
Shawinigan Falls	7	7	1,120,900	1,166,100	+ 4.0
Sherbrooke	4	6	2,429,000	2,778,100	+ 14.4
Trois Rivières	3	3	2,602,600	2,670,700	+ 2.6
Brantford	4	4	1,791,100	1,817,900	+ 1.5
Fort William	4	4	1,052,300	1,038,100	− 1.3
Guelph	4	4	955,500	1,072,500	+ 12.2
Hamilton[2]	12	12	8,744,100	9,345,200	+ 6.9
Kingston	6	6	3,082,100	3,192,900	+ 3.6
Kitchener-Waterloo	8	6	2,545,900	2,169,100	− 14.8
London[2]	5	6	4,795,300	4,763,500	− 0.7
Niagara Falls	3	3	768,100	757,100	− 1.4
Ottawa[2]	24	25	11,106,700	11,626,800	+ 4.7
Oshawa	7	7	3,017,800	3,099,300	+ 2.7
Peterborough	4	4	2,433,600	2,399,900	− 1.4
Port Arthur	6	6	1,931,400	1,969,600	+ 2.0
St. Catharines	6	7	3,251,400	3,330,100	+ 2.4
Sarnia	5	5	1,497,000	1,413,100	− 5.6
Sault Ste. Marie	4	5	1,693,300	1,742,400	+ 2.9
Sudbury	5	5	5,992,500	6,816,900	+ 13.8
Timmins	3	3	1,031,200	1,033,000	+ 0.2
Toronto[2]	80	86	32,915,700	33,532,700	+ 1.9
Windsor[2]	9	8	4,713,500	4,795,700	+ 1.7
Winnipeg[2]	11	12	5,857,800	6,430,300	+ 9.8
Regina	3	3	2,633,100	2,624,500	− 0.3
Saskatoon	4	5	1,856,900	1,887,900	+ 1.7
Calgary[2]	6	7	5,376,900	5,496,000	+ 2.2
Edmonton[2]	9	9	5,243,000	6,087,700	+ 16.1
Vancouver[2]	22	26	6,633,000	6,934,400	+ 4.5
Victoria[2]	3	3	1.934,000	1,893,900	− 2.1

[1] Areas and cities with 30,000 population and over based on 1956 Census.
[2] Metropolitan areas.

TABLE 4. Chain Variety Stores by Annual Sales Volume, 1959 and 1960

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1959			
Totals, all stores	**785**	**282,590,900**	**100.0**
$1,000,000 and over	42	67,711,900	24.0
500,000-$999,999	124	80,637,700	28.5
300,000- 499,999	161	62,879,300	22.2
200,000- 299,999	142	34,977,300	12.4
100,000- 199,999	186	28,136,200	10.0
Under $100,000	129	8,248,500	2.9
1960			
Totals, all stores	**826**	**298,156,700**	**100.0**
$1,000,000 and over	43	68,473,000	23.0
500,000-$999,999	138	89,115,600	29.9
300,000- 499,999	164	63,153,500	21.2
200,000- 299,999	161	39,636,200	13.3
100,000- 199,999	195	29,388,500	9.8
Under $100,000	125	8,389,900	2.8

CHAIN DRUG STORES

TABLE 1. Summary Statistics of Chain Drug Stores in Canada, 1930-60

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouse
	number			dollars					
1930	31	284	292	13,971,300	49,195	1,880,800	..	2,510,900	..
1931	32	299	306	13,584,600	45,433	..	..	..	..
1932	32	305	313	12,520,000	41,049	..	..	..	..
1933	29	297	301	11,001,300	37,041	1,497,700	..	2,021,500	..
1934	29	298	306	11,594,000	38,906	1,542,800	..	2,102,000	527,00
1935	29	307	311	12,164,100	39,622	1,494,800	118,700	2,152,500	501,10
1936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,30
1937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,90
1938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,50
1939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,80
1940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,40
1941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,00
1942	31	342	343	19,711,700	57,637	2,579,700	..	2,732,900	699,40
1943	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,10
1944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,70
1945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,40
1946	27	310	318	26,483,700	85,431	3,620,300	140,800	3,553,200	751,80
1947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,10
1948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,30
1949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,60
1950	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,30
1951	28	325	346	31,266,900	96,205	5,170,400	220,100	4,835,300	1,054,10
1952	28	325	338	33,476,300	103,004	5,043,700	252,100	5,241,800	1,039,00
1953	28	332	345	34,805,200	104,835	5,450,800	267,300	5,519,700	1,018,00
1954	29	339	354	35,908,100	105,924	5,778,400	306,100	5,880,200	1,008,20
1955	30	335	354	36,659,700	109,432	6,165,400	344,500	6,349,900	1,159,70
1956	31	349	364	41,298,600	118,334	6,608,400	399,000	6,807,800	1,192,20
1957	30	352	364	45,436,800	129,082	7,160,800	408,600	7,896,900	1,385,80
1958	30	356	369	49,911,900	140,202	7,814,300	371,500	9,440,700	1,370,00
1959	32	366	379	53,383,100	145,855	8,518,600	466,100	9,863,000	1,730,20
1960	34	383	399	55,129,500	143,941	8,742,000	587,500	10,215,600	2,068,90

[1] Obtained by averaging the number at beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1959 and 1960

Province	1959	1960	% change in sales 1959/1958
Canada:			
Chains (number)	**32**	**34**	
Stores (maximum)	**379**	**399**	
Total sales $	**53,383,100**	**55,129,500**	+ 3.
Atlantic Provinces:			
Chains (number)	5	6	
Stores (maximum)	30	34	
Total sales $	2,989,100	3,166,500	+ 5.

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1959 and 1960 — Concluded

Province	1959	1960	% change in sales 1960/1959
Quebec:			
Chains (number)	5	6	
Stores (maximum)	37	47	
Total sales $	6,147,700	7,816,200	+ 27.1
Ontario:			
Chains (number)	10	9	
Stores (maximum)	169	168	
Total sales $	23,803,400	22,845,400	− 4.0
Prairie Provinces:			
Chains (number)	5	5	
Stores (maximum)	51	52	
Total sales $	8,543,100	8,648,800	+ 1.2
British Columbia:			
Chains (number)	7	9	
Stores (maximum)	92	98	
Total sales $	11,899,800	12,652,600	+ 6.3

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Drug Stores by Annual Sales Volume, 1959 and 1960

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1959			
Totals, all stores	**379**	**53,383,100**	**100.0**
$200,000 and over	58	18,207,700	34.1
100,000-$199,999	189	26,266,600	49.2
50,000- 99,999	99	7,904,200	14.8
30,000- 49,999	18	716,000	1.4
Under $30,000	15	288,600	0.5
1960			
Totals, all stores	**399**	**55,129,500**	**100.0**
$200,000 and over	69	20,269,400	36.7
100,000-$199,999	177	24,582,200	44.6
50,000- 99,999	118	9,257,100	16.8
30,000- 49,999	19	756,300	1.4
Under $30,000	16	264,500	0.5

CHAIN WOMEN'S APPAREL STORES

TABLE 1. Summary Statistics of Chain Women's Apparel Stores in Canada, 1930-60

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stock on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouse
	number			dollars					
1930	28	183	203	8,584,800	46,911	976,900	..	1,422,500	.
1931	25	186	213	6,828,100	36,710	..	..	..	.
1932	19	164	185	5,093,700	31,059	..	..	..	.
1933	15	144	148	4,029,400	27,982	359,100	..	590,000	.
1934	15	153	171	4,506,800	29,456	385,800	..	587,700	141,60
1935	13	133	138	4,594,600	34,546	404,400	..	786,900	94,20
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,10
1937	19	176	194	6,216,600	35,322	541,900	..	887,500	119,70
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,60
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,50
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,80
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,10
1942	31	277	281	14,186,900	51,216	1,187,900	..	1,351,400	526,40
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,40
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,10
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,50
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,90
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,10
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,70
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,10
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,20
1951	34	432	476	41,901,500	101,244	4,202,700	436,000	4,746,500	1,037,00
1952	37	456	493	46,167,700	101,245	3,918,600	846,400	5,339,900	1,212,70
1953	37	484	511	49,256,800	101,770	4,439,400	1,015,500	5,710,600	1,296,10
1954	40	525	552	54,843,400	104,464	5,681,800	2,259,400	6,250,900	1,153,00
1955	41	564	602	61,897,400	109,747	6,715,900	2,470,400	7,022,300	1,173,20
1956	39	592	634	67,269,300	113,631	7,301,100	2,393,800	8,454,900	1,512,00
1957	39	628	654	70,706,900	112,591	8,460,800	2,463,800	8,359,700	1,256,10
1958	42	675	707	78,147,400	115,774	8,433,000	2,561,200	9,440,200	1,515,10
1959	41	707	756	81,356,600	115,073	9,021,600	3,054,000	11,860,400	1,856,50
1960	43	707	770	84,268,700	119,192	13,276,600	2,946,900	10,734,300	2,253,60

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 2. Women's Apparel Chains, Stores and Sales by Provinces, 1959 and 1960

Province	1959	1960	% change in sales 1960/1959
Canada:			
Chains (number)	**41**	**43**	
Stores (maximum)	**756**	**770**	
Total sales $	**81,356,600**	**84,268,700**	**+ 3.**
Atlantic Provinces:			
Chains (number)	4	4	
Stores (maximum)	28	29	
Total sales $	2,624,200	3,075,700	+ 17.

TABLE 2. Women's Apparel Chains, Stores and Sales by Provinces, 1959 and 1960 — Concluded

Province	1959	1960	% change in sales 1960/1959
Quebec:			
Chains (number)	21	23	
Stores (maximum)	225	267	
Total sales $	20,581,000	23,782,000	+ 15.6
Ontario:			
Chains (number)	23	23	
Stores (maximum)	336	321	
Total sales $	38,819,700	39,220,500	+ 1.0
Manitoba:			
Chains (number)	7	6	
Stores (maximum)	19	16	
Total sales $	2,056,000	1,965,100	- 4.4
Saskatchewan:			
Chains (number)	7	7	
Stores (maximum)	23	17	
Total sales $	2,538,400	1,919,200	- 24.4
Alberta:			
Chains (number)	10	9	
Stores (maximum)	41	40	
Total sales $	6,520,600	6,300,800	- 3.4
British Columbia:			
Chains (number)	8	7	
Stores (maximum)	84	80	
Total sales $	8,216,700	8,005,400	- 2.6

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Women's Apparel Stores by Annual Sales Volume, 1959 and 1960

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1959			
Totals, all stores	**756**	**81,356,600**	**100.0**
$200,000 and over	72	26,586,500	32.7
100,000 - $199,999	205	27,858,200	34.2
50,000 - 99,999	280	20,597,300	25.3
30,000 - 49,999	113	4,691,800	5.8
Under $30,000	86	1,622,800	2.0
1960			
Totals, all stores	**770**	**84,268,700**	**100.0**
$200,000 and over	76	26,930,500	32.0
100,000 - $199,999	224	30,560,500	36.2
50,000 - 99,999	283	21,058,700	25.0
30,000 - 49,999	106	4,381,200	5.2
Under $30,000	81	1,337,800	1.6

CHAIN SHOE STORES

TABLE 1. Summary Statistics of Chain Shoe Stores in Canada, 1930-60

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	18	198	208	7,574,600	38,256	892,500	..	1,998,300	..
1931	18	212	221	7,687,500	36,262	..	..	..	..
1932	19	230	237	7,094,800	30,847	..	..	..	..
1933	22	257	274	7,114,800	27,684	747,100	..	2,156,300	..
1934	22	278	303	8,037,400	28,912	818,700	..	2,190,400	362,900
1935	24	303	313	8,447,200	27,879	967,000	..	2,485,700	255,500
1936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
1937	25	337	355	10,093,700	29,952	1,109,900	..	2,623,300	375,400
1938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
1939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
1940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
1941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
1942	31	423	428	18,880,700	44,635	2,178,400	..	3,943,100	779,300
1943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
1944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
1945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
1946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
1947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
1948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
1949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
1950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
1951	35	581	605	38,322,700	65,959	4,862,600	139,100	10,498,200	1,823,700
1952	34	603	628	41,544,400	68,896	5,026,500	121,600	10,234,400	1,788,900
1953	34	604	627	43,470,100	71,970	5,468,000	108,500	11,501,200	2,197,600
1954	41	648	682	45,384,500	70,038	5,914,700	114,500	12,001,900	1,926,000
1955	43	680	705	48,054,300	70,668	6,310,000	123,200	12,436,200	2,290,800
1956	42	699	736	53,432,600	76,441	7,090,600	127,400	13,941,700	2,396,400
1957	38	717	746	57,822,500	80,645	8,019,200	135,100	13,998,600	2,499,700
1958	41	750	775	63,938,100	85,251	8,304,400	156,700	15,166,700	2,621,100
1959	39	781	825	70,149,800	89,820	8,635,900	227,800	16,330,300	3,270,900
1960	44	868	927	76,514,300	88,150	12,237,500	234,800	17,850,000	3,392,700

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 2. Chain Shoe Stores by Annual Sales Volume, 1959 and 1960

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		$	%
1959			
Totals, all stores	**825**	**70,149,800**	**100.0**
$200,000 and over	39	10,549,600	15.1
100,000-$199,999	201	26,668,300	38.0
50,000- 99,999	346	24,641,800	35.1
30,000- 49,999	160	6,754,700	9.6
Under $30,000	79	1,535,400	2.2
1960			
Totals, all stores	**927**	**76,514,300**	**100.0**
$200,000 and over	41	10,674,900	14.
100,000-$199,999	219	29,308,500	38.
50,000- 99,999	370	26,488,500	34.
30,000- 49,999	192	7,861,600	10.
Under $30,000	105	2,180,800	2.

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RETAIL CHAIN STORES

1961

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PUBLICATIONS RELATING TO RETAIL TRADE

Catalogue number	Title		Price
	(a) Weekly		
63-003	Department Store Sales by Regions	per year	$2.00
	(b) Monthly		
61-004	Credit Statistics	per year	2.00
63-001	Chain Store Sales and Stocks	per year	1.00
63-002	Department Store Sales and Stocks	per year	1.00
63-004	Department Store Sales by Regions	per year	1.00
63-005	Retail Trade	per year	2.00
63-007	New Motor Vehicle Sales	per year	1.00
	(c) Annual		
63-208	New Motor Vehicle Sales		.50
63-209	Retail Trade		.50
63-210	Retail Chain Stores		.50
63-211	Sales Financing		.25
63-213	Vending Machine Operators		.25
63-214	Shopping Centres in Canada (Retail Trade)		.25
	(d) Biennial		
	Note: Series discontinued but the undernoted issues are available for some years prior to 1961.		
63-401	Operating Results of Chain Clothing Stores		.50
63-402	Operating Results of Chain Drug Stores		.25
63-403	Operating Results of Chain Food Stores		.50
63-404	Operating Results of Chain Furniture Stores		.25
63-405	Operating Results of Chain Variety Stores		.25
63-406	Operating Results and Financial Structure of Independent Retail Clothing Stores		.75
63-407	Operating Results and Financial Structure of Independent Drug Stores		.50
63-408	Operating Results and Financial Structure of Independent Filling Stations and Garages		.50
63-410	Operating Results and Financial Structure of Independent Fuel Dealers		.50
63-411	Operating Results and Financial Structure of Independent General Stores		.50
63-412	Operating Results and Financial Structure of Independent Retail Hardware, Furniture, Appliance, Radio and Television Stores		.50
63-413	Operating Results and Financial Structure of Independent Jewellery Stores		.50
63-414	Operating Results and Financial Structure of Independent Restaurants		.50
	(e) Occasional		
63-505	Retail Trade, 1930-51		.25

Other occasional reports and 1961 Census reports on retail trade are shown in a complete list of publications of the Dominion Bureau of Statistics which is available on request from the Publications Distribution Unit, Financial Control Section; D.B.S., or from the Queen's Printer, Ottawa.

TABLE OF CONTENTS

DEFINITIONS

ains - A retail chain is an organization operating four or more retail stores in the same kind of business under the same legal ownership.

assification by kind of business - Some firms operated chains in several distinct types of business and for purposes of this report these were allocated to their proper group. Department stores are not included in this report.

assification by kind of organization - Local chains are those operating withing one city or locality. Provincial chains, as the term implies, operate stores within one province only, but in more than one locality. Sectional chains cover more than one province, yet are confined to a region such as the Maritimes or Prairies. National chains operate stores in most provinces.

mber of stores - The average number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The maximum is the total number of stores operated during the year, regardless of whether operated all or part of the year.

les - Total retail sales made through all retail outlets. Sales made through head office or warehouse are not included.

laries and wages - Salaries and wages reported are those paid to all employees including head office and warehouse.

ounts outstanding - These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do not include accounts written off.

ocks - Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

SYMBOLS

The following standard symbols are used in Dominion Bureau of Statistics publications:

.. figures not available.

... figures not appropriate or not applicable.

— nil or zero.

-- amount too small to be expressed.

p preliminary figures.

r revised figures.

RETAIL CHAIN STORES

1961

ssification changes

Several major classification changes were implemented for 1961. A revision to the Standard ustrial Classification has placed lumber and building material dealers, farm implement dealers and m supply stores in wholesale trade on the basis that the major part of sales is made to commercial rs, i.e., contractors and farmers, respectively. The same revision moved restaurants and other ing places, taverns and cocktail lounges to the service trade sector. Certain repair classifications wellery, household appliances, automotive, bicycle, etc.) were moved into retail trade since the or part of the activity was carried on by retailers. The repair shop transfer has no real effect on s report since the firms engaged in repair activity as their main line of business are not generally the "chain"category.

inition changes

For the 1961 Census and for this report a more rigid definition of a "retail chain" was adopted. now reads "an organization operating four or more retail stores in the same kind of business under same legal ownership". Under the former definition a firm operating two men's clothing stores and women's clothing stores was considered a chain; any stores in the clothing and apparel group were sidered related. Such a combination of stores under the 1961 definition was separated into two -store multiples under two separate kinds of business and excluded from the chain category. A rigid lication of the term "legal ownership" was also implemented. A firm operating under subsidiary vincial incorporations had been considered as one ownership prior to 1961. In this and future orts a firm is classified as a chain only if there are four or more stores under the legal ownership. lrm with 4 stores under a Quebec incorporation and 3 under an Ontario incorporation is now considered etail chain in Quebec and a three-store multiple firm in Ontario; the latter is not included in this ort.

parisons

Due to the above changes, the 1961 survey decreased from 649 chains to 580 chains. The orical table on page 7 shows 1961 data on the old and the new basis. Table 3 on page 10 shows the erence by kind of business, and Table 4 by province. The major difference was caused by the lumber restaurant classifications. In all other tables the data represent chain stores as now defined.

Comparisons in total prior to 1961 are not valid. Comparisons within major kinds of business etailed in this report and beginning with Table 9 are considered valid since the revisions had le effect on years prior to 1961. Grocery and combination store chains, with total 1961 sales of 11,249,700 accounted for half of the sales of all chains and within the trade classification nted to 46.2 per cent of all (independent and chain) grocery and combination store sales. Five ns in this trade accounted for 81.7% of the sales of the 44 chain store firms.

Detail of chain store operation in other selected major trades follows that shown for food ns, beginning on page 16.

TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930-61

Year	Chains	Stores		Total sales		Total salaries and wages(2)	Accounts outstanding at year end	Stocks on hand at year end	
		Average(1)	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
30	518	8,097	8,504	487,336,000	60,187	50,404,900	..	60,457,200	..
31	506	8,188	8,557	434,199,700	53,029	..	..	..	..
32	486	8,066	8,398	360,806,200	44,732	..	..	..	..
33	461	9,900	8,230	328,902,600	41,633	34,820,600	..	43,995,100	..
34	445	7,804	8,210	347,186,100	44,488	34,510,900	..	40,962,600	13,768,100
35	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
36	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
37	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
38	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
39	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
40	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
41	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
42	455	7,010	7,139	687,447,400	98,067	57,653,700	..	66,939,700	22,633,400
43	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
44	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
45	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
46	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
47	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
48	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
49	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
50	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
51	488	7,846	8,094	1,775,744,100	226,296	153,598,600	53,816,500	186,562,000	60,489,800
52	476	7,766	8,047	1,924,873,000	247,859	154,642,500	77,474,700	172,886,300	55,214,600
53	466	7,835	8,153	2,048,288,000	261,420	171,167,100	91,537,900	179,704,300	52,095,700
54	491	8,136	8,468	2,146,634,900	263,844	181,509,000	102,746,700	191,048,700	57,814,200
55	496	8,274	8,734	2,353,955,400	284,500	199,611,200	127,362,300	205,833,200	63,119,600
56	499	8,559	9,046	2,647,054,900	309,272	221,136,400	143,357,200	232,392,100	72,183,100
57	493	8,822	9,257	2,841,568,800	322,100	242,979,200	148,506,300	248,283,900	78,521,100
58	509	9,122	9,604	3,073,147,000	336,900	262,455,900	158,231,800	265,862,100	78,511,900
59	507	9,491	10,047	3,280,263,200	345,618	285,690,700	162,452,800	282,530,400	80,440,000
60	537	9,954	10,594	3,468,412,800	348,444	382,099,300	175,047,900	304,230,000	94,527,600
61 (Old base)	649	11,098	11,349	3,788,283,200	341,348	392,479,300	178,263,100	343,704,400	80,512,200
61 (New base)	580	9,434	9,683	3,494,025,700	370,365	348,591,400	126,607,300	283,606,100	71,956,600

(1) Obtained by averaging the number at the beginning, middle and end of the year.
(2) Figures prior to 1960 relate to store employees only.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1961, by Kinds of Business

No.	Kind of business	Chains	Stores	
			Average	Maximum
		number		
1	Total, all chains	580	9,434	9,68
	Food group:			
2	Bakery products stores	45	394	39
3	Candy and nut stores	10	231	23
4	Confectionery stores	3	47	6
5	Dairy products stores	7	48	4
6	Grocery and combination stores	44	1,599	1,65
7	Meat markets	4	49	5
	General merchandise group:			
8	General merchandise stores (less than 33% food)	12	170	17
9	General stores (more than 33% food)	22	156	15
10	Variety stores	17	838	85
	Automotive group:			
11	Automobile dealers	6	39	3
12	Accessories, tire and battery shops	7	151	16
13	Service stations	11	75	8
14	Other specialty repair shops	3	18	1
	Apparel and accessories group:			
15	Men's and boys' clothing shops	24	231	23
16	Women's ready-to-wear stores	44	721	76
17	Lingerie and hosiery stores	6	48	5
18	Millinery stores	5	36	3
19	Furriers and fur stores	5	27	2
20	Children's and infants' wear stores	10	49	5
21	Family clothing and furnishings stores	30	204	21
22	Shoe stores	56	992	1,02
23	Second-hand clothing stores	5	72	[illegible]
24	Piece goods stores	9	48	4
	Hardware and home furnishings group:			
25	Hardware stores	11	99	10
26	Paint, glass and wallpaper stores	3	20	[illegible]
27	Furniture stores	11	173	1[illegible]
28	Household appliance stores	11	317	3
29	Furniture, T.V., radio and appliance stores	18	97	1[illegible]
30	Floor coverings, curtains, upholstry etc.	6	35	
31	All other home furnishings stores	5	39	
	Other retail stores group:			
32	Drug stores	34	397	3
33	Fuel dealers (other than oil)	7	113	1
34	Fuel oil dealers	3	17	
35	Florists	5	24	
36	Luggage and leather goods stores	3	17	
37	Tobacco stores and stands	5	170	1
38	Newsdealers	3	33	
39	Books and stationery stores	5	41	
40	Gift, novelty and souvenir shops	5	23	
41	Jewellery stores	17	160	1
42	Opticians	5	34	
43	Alcoholic beverages	20	1,267	1,2
44	Toy shops	3	20	
45	Miscellaneous stores (including cameras, sporting goods, pet shops and stores not elsewere classified)	15	95	1

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in their totals.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1961, by Kinds of Business

Retail sales		Total salaries and wages	Customers' accounts outstanding	Stocks on hand as at December 31, 1961		
Amount	% of total chain sales			Stores	Warehouses	
$'000	per cent	thousands of dollars				No.
3,494,025.7	100.0	348,591.4	126,607.3	284,606.1	71,956.6	1
19,372.2	0.6	2,439.2	-	76.4	-	2
8,775.6	0.3	1,456.5	(1)	223.3	(1)	3
1,178.7	(2)	181.4	-	42.6	-	4
1,380.7	(2)	294.5	-	32.7	-	5
1,711,249.7	49.0	141,046.0	1,139.4	72,554.2	23,844.3	6
9,190.7	0.3	925.6	(1)	187.9	(1)	7
53,761.3	1.5	6,259.9	6,032.7	9,684.0	-	8
25,339.0	0.7	2,575.1	1,680.2	5,055.2	-	9
312,796.3	9.0	56,319.8	(1)	37,082.3	4,898.2	10
35,298.5	1.0	3,510.3	3,744.2	4,369.0	-	11
40,346.5	1.2	5,720.6	7,193.3	6,722.4	(1)	12
9,462.5	0.3	1,060.5	133.5	278.6	(1)	13
2,606.4	0.1	558.0	90.2	237.8	(1)	14
27,575.3	0.8	4,084.4	1,971.2	8,275.7	235.1	15
95,045.3	2.7	14,778.7	5,623.3	12,345.8	963.5	16
2,424.6	0.1	458.0	-	554.1	(1)	17
922.4	(2)	189.1	-	130.0	-	18
4,396.1	0.1	613.2	749.6	1,025.9	350.5	19
3,804.1	0.1	512.3	29.3	862.5	142.0	20
56,093.9	1.6	8,342.2	1,876.8	12,766.9	482.0	21
82,303.2	2.4	13,069.1	200.0	21,077.6	2,353.3	22
2,433.4	0.1	739.0	(1)	92.9	26.2	23
4,181.0	0.1	742.6	78.6	1,120.1	156.0	24
26,363.5	0.8	4,037.8	1,254.0	7,684.8	(1)	25
1,004.7	(2)	175.9	(1)	106.1	(1)	26
36,389.0	1.0	5,214.6	45,651.9	5,021.4	111.1	27
34,077.7	1.0	7,445.6	12,649.8	5,097.9	(1)	28
32,534.5	0.9	4,437.7	12,912.8	4,448.3	1,440.2	29
4,342.7	0.1	708.9	74.4	1,248.6	(1)	30
7,116.1	0.2	1,227.5	2,683.2	1,891.3	-	31
55,890.0	1.6	10,343.2	528.6	10,290.7	1,782.9	32
20,212.8	0.6	3,591.9	4,414.4	2,145.5	-	33
20,873.1	0.6	2,938.3	4,200.2	1,909.9	-	34
1,205.5	(2)	371.9	129.2	82.9	-	35
1,365.7	(2)	153.9	(1)	153.3	(1)	36
18,939.3	0.5	2,249.5	132.0	1,505.1	(1)	37
3,055.7	0.1	402.2	-	122.1	(1)	38
7,691.6	0.2	1,194.0	331.6	1,610.3	(1)	39
1,657.4	(2)	212.2	(1)	230.0	-	40
38,170.2	1.1	7,694.5	10,716.8	10,734.8	377.1	41
1,611.9	(2)	655.9	62.8	89.1	(1)	42
659,865.0	18.9	28,169.6	-	33,005.0	30,082.8	43
1,032.6	(2)	109.0	-	236.3	(1)	44
10,689.3	0.3	1,381.3	113.9	2,194.8	303.3	45

(2) % of total chain sales less than 0.05%

TABLE 3. Retail Chains by Kinds of Business, 1961. Comparison of New and Old Concept

Kind of business	Number of chains		Number of stores		Retail sales	
	New	Old	New	Old	New	Old
	number				thousands of dollars	
Food group:						
Bakery products	45	44	394	348	19,372.2	17,343.
Candy and confectionery	13	13	302	302	9,954.3	9,954.
Grocery and combination	44	42	1,652	1,618	1,711,249.7	1,711,848.
Meat	4	4	50	50	9,190.7	9,190.
Other food	7	13	48	155	1,380.7	8,424.
General merchandise group:						
General merchandise	12	19	174	185	53,761.3	72,331.
General stores	22	22	159	337	25,339.0	53,489.
Variety stores	17	18	858	878	312,796.3	317,353.
Automotive group:						
Automobile dealers	6	6	39	42	35,298.5	35,417.
Automotive accessories	10	10	179	179	42,952.9	42,952.
Garage and filling stations	11	10	80	79	9,462.5	9,199.
Apparel and accessories group:						
Men's and boys' wear	24	25	235	247	27,575.3	29,192.
Women's clothing	50	49	811	810	97,469.9	88,323.
Family clothing	30	33	210	250	56,093.9	72,096.
Shoes	56	57	1,021	1,032	82,303.2	82,944.
Other clothing	34	21	235	127	15,737.0	9,820
Building materials and hardware:						
Lumber and building materials	(1) -	22	(1) -	728	(1) -	96,354
Hardware	11	12	104	175	26,363.5	51,192
Other building materials	3	8	20	60	1,004.7	7,948
Furniture and appliance company:						
Furniture stores	11	11	173	202	36,389.0	44,295
Household appliances	29	33	418	515	66,612.2	83,400
Miscellaneous furniture	11	8	78	48	11,458.8	5,815
Other retail stores group:						
Drug stores	34	35	399	406	55,890.0	56,765
Jewellery stores	17	16	161	179	38,170.2	47,108
Alcoholic beverages	20	20	1,267	1,267	659,865.0	659,865
Restaurants	(1) -	21	(1) -	315	(1) -	42,304
Miscellaneous	59	77	616	815	88,334.9	123,352
Total, all trades	580	649	9,683	11,349	3,494,025.7	3,788,283

(1) Not classified as retail under the new concept.

TABLE 4. Retail Chains by Province, 1961. Comparison of New and Old Concept

Province	Number of chains		Number of stores		Retail sales	
	New	Old	New	Old	New	Old
	number				thousands of dollars	
CANADA	580	649	9,683	11,349	3,494,025.7	3,788,283.2
wfoundland	22	30	125	144	37,733.7	41,292.8
ince Edward Island	15	17	26	29	8,752.8	8,876.6
va Scotia	57	69	358	396	121,101.3	133,019.8
w Brunswick	38	46	220	247	104,912.2	107,426.0
ebec	189	208	2,085	2,276	763,928.3	811,547.4
tario	292	326	4,536	4,880	1,637,303.4	1,705,053.7
nitoba	68	91	325	506	121,716.5	150,892.8
skatchewan	56	80	386	689	117,116.5	146,170.2
berta	85	111	613	942	244,677.4	286,372.9
itish Columbia	108	131	997	1,184	332,670.5	386,987.4
kon and N.W.T.	3	4	12	56	4,113.1	10,643.6

te: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 5. Retail Chains by Type of Operation, 1961

Type of operation	Chains	Stores (maximum)	Total sales	
			Amount	% of total
	number		dollars	per cent
1961				
tals, all chains	580	9,683	3,494,025,700	100.0
Local chains	194	1,177	170,019,200	4.9
Provincial chains	257	3,620	1,164,797,400	33.3
Sectional and national chains	129	4,886	2,159,209,100	61.8

TABLE 6. Retail Chains by Number of Units Operated, 1961

Number of units operated	Chains	Stores (maximum)	Total sales	
			Amount	% of total
	number		dollars	per cent
1961				
Totals, all chains	580	9,683	3,494,025,700	100.
4- 9 units	412	2,218	387,992,500	11.
10-49 units	133	2,670	629,822,300	18.
50-99 units	15	1,071	277,030,500	7.
100 units and over	20	3,724	2,199,180,400	63.

TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1961

Annual sales volume of chains	Chains	Stores (maximum)	Total sales	
			Amount	% of total
	number		dollars	per cent
1961				
Totals, all chains	580	9,683	3,494,025,700	100.
$5,000,000 and over	72	5,536	2,965,470,300	84.
1,000,000-$4,999,999	171	2,095	385,146,900	11.
Under $1,000,000	337	2,052	143,408,500	4.

TABLE 8. Retail Chain Store Sales and Total Retail Sales, 1961, Compared by Province and Selected Trades

Kind of business	1961 chain sales	1961 census retail sales	% of total retail sales
	thousands of dollars		per cent
Grocery and combination stores	1,711,249.7	3,703,786.7	46
Alcoholic beverages	659,865.0	671,471.7	98
Variety stores	312,796.3	373,878.7	83
Women's ready-to-wear stores	95,045.3	295,555.2	32
Shoe stores	82,303.2	195,179.5	42
Family clothing	56,093.9	250.941.8	22
Drug stores	55,890.0	467,281.1	12
General merchandise	53,761.3	184,872.6	29

CHAIN FOOD STORES

TABLE 9. Summary Statistics of Chain Food Stores in Canada, 1930-61

(Grocery and Combination Stores)

Year	Chains	Stores		Total sales		Total salaries and wages(2)	Accounts outstanding at year end	Stocks on hand at year end	
		Average(1)	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	67	2,004	2,127	119,498,600	59,630	8,889,200	..	6,250,200	..
1931	69	2,098	2,193	117,284,000	55,903	..	..	..	..
1932	71	2,151	2,232	104,618,700	48,637	..	..	..	..
1933	75	2,132	2,221	98,862,100	46,371	7,448,400	..	6,125,000	..
1934	74	2,159	2,239	100,874,900	46,723	7,516,900	..	5,818,300	4,000,200
1935	73	2,090	2,151	101,418,400	48,526	7,638,700	1,041,200	5,938,100	3,521,100
1936	75	2,079	2,172	107,345,900	51,633	7,980,800	1,106,900	6,395,900	4,526,100
1937	75	2,024	2,125	116,389,700	57,505	8,642,500	1,198,000	6,345,400	3,661,600
1938	77	1,938	2,054	116,849,800	60,294	8,584,100	1,452,900	6,129,300	3,344,700
1939	73	1,718	1,887	123,826,200	72,076	8,601,400	1,326,000	6,500,800	4,467,200
1940	66	1,534	1,650	140,805,700	91,790	9,049,700	1,206,500	7,191,100	5,264,200
1941	62	1,526	1,541	172,317,400	112,921	10,565,500	936,400	7,270,800	5,755,700
1942	56	1,284	1,293	188,116,300	146,508	11,075,200	..	7,085,200	7,591,200
1943	56	1,258	1,269	179,833,500	142,952	11,222,000	639,600	7,589,200	7,837,100
1944	55	1,228	1,245	198,811,100	161,898	12,527,700	659,800	7,322,700	7,394,400
1945	52	1,194	1,211	212,891,600	178,301	13,472,900	649,800	7,526,100	7,730,800
1946	52	1,154	1,177	237,677,300	205,960	15,340,000	698,100	8,902,600	9,661,300
1947	51	1,192	1,204	301,796,300	253,185	18,653,600	823,000	11,207,000	13,064,400
1948	48	1,175	1,226	387,136,600	329,478	22,822,500	1,047,900	11,157,000	13,128,300
1949	44	1,131	1,191	433,950,300	383,687	26,322,100	1,403,900	12,355,600	11,138,400
1950	39	1,109	1,191	504,578,900	454,985	30,018,200	1,421,900	15,442,800	14,157,700
1951	43	1,141	1,205	612,730,800	537,012	36,731,100	1,081,800	19,638,100	15,788,900
1952	37	1,123	1,174	702,104,600	625,204	42,252,600	962,000	20,688,100	14,602,200
1953	35	1,112	1,166	773,220,100	695,342	47,433,000	914,300	23,228,800	16,652,500
1954	35	1,123	1,182	863,422,100	768,853	50,306,000	985,000	28,348,800	18,855,300
1955	35	1,166	1,256	962,832,700	825,757	56,495,000	1,056,400	32,041,100	19,058,500
1956	38	1,230	1,309	1,096,330,100	891,325	64,461,100	703,900	38,466,700	22,044,900
1957	35	1,291	1,371	1,241,725,400	961,832	75,331,400	852,600	46,825,900	24,322,000
1958	40	1,366	1,447	1,368,882,800	1,002,110	85,819,400	1,051,300	52,107,700	22,659,200
1959	36	1,420	1,505	1,481,136,100	1,043,054	98,208,300	944,000	52,271,300	20,868,200
1960	35	1,494	1,577	1,602,796,800	1,072,822	140,024,800	1,050,200	64,590,300	27,476,300
1961	44	1,599	1,652	1,711,249,700	1,070,199	141,046,000	1,139,400	72,554,200	23,844,300

(1) Obtained by averaging the number at the beginning, middle and end of the year.
(2) Figures prior to 1960 relate to store employees only.

TABLE 10. Food Chains, Stores and Sales by Province, 1961

(Grocery and Combination Stores)

Province	Number of chains	Number of stores	Retail sales
	number		dollars
CANADA	71	1,652	1,711,249,7
Newfoundland	(1)	(1)	(1)
Prince Edward Island	(1)	(1)	(1)
Nova Scotia	6	69	48,996,1
New Brunswick	3	28	28,987,2
Quebec	8	292	364,052,0
Ontario	19	739	845,843,7
Manitoba	7	82	66,131,7
Saskatchewan	5	77	46,091,8
Alberta	10	136	122,511,9
British Columbia	9	217	176,422,5

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in their totals.

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 11. Chain Food Stores by Number of Units Operated, 1961

(Grocery and Combination Stores)

Number of units operated	Chains	Stores (maximum)	Total sales	
			Amount	% of tota
	number		dollars	per cent
1961				
Totals, all food chains	44	1,652	1,711,249,700	10
4- 9 units	27	135	74,274,600	
10-99 units	12	375	238,331,100	1
100 units and over	5	1,142	1,398,644,000	8

TABLE 12. Chain Food Stores by Annual Sales Volume, 1961

(Grocery and Combination Stores)

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		dollars	per cent
1961			
Totals, all stores	1,652	1,711,249,700	10
$2,000,000 and over	203	558,973,100	3
1,500,000-$1,999,999	169	290,893,100	1
1,000,000- 1,499,999	316	386,919,300	2
750,000- 999,999	203	176,337,100	1
500,000- 749,999	248	155,448,300	
300,000- 499,999	233	94,196,800	
Under $300,000	280	48,482,000	

TABLE 13. Chain Food Store Sales for Metropolitan Areas, Major Urban Areas and Cities, 1961

(Grocery and Combination Stores)

City	Chains	Stores	Retail sales
	number		dollars
dney-Glace Bay	4	13	9,055,600
lifax(1)	4	30	29,358,400
nby	3	4	2,710,800
ntreal(1)	8	191	277,242,400
ebec(1)	4	20	23,713,600
. Jean	3	3	4,207,300
awinigan	3	4	3,145,500
erbrooke	3	6	4,811,200
bis-Rivières	3	8	7,631,900
lleyfield	3	3	1,837,500
lleville	3	6	8,553,100
ntford	4	6	7,306,200
nwall	3	6	5,272,800
t William-Port Arthur	5	15	17,137,100
lph	4	6	8,097,600
milton(1)	6	41	62,145,700
ngston	4	7	12,037,200
chener(1)	4	15	13,690,900
ndon(1)	4	24	33,063,700
agara Falls	4	8	10,877,000
awa	6	12	16,898,400
awa(1)	5	40	50,992,800
erborough	4	8	11,714,600
Catharines	4	14	18,001,800
nia	3	7	10,970,000
lt Ste. Marie	3	5	10,691,200
lbury(1)	4	9	22,856,600
mins	4	7	6,729,200
onto(1)	10	291	335,600,600
ndsor(1)	4	27	26,311,900
nnipeg(1)	7	71	58,612,300
ina	5	19	15,420,200
katoon	3	23	14,025,300
gary(1)	5	52	53,312,600
onton(1)	5	42	47,009,500
hbridge	4	6	7,718,200
ncouver(1)	6	105	100,539,000
toria(1)	3	18	17,053,800
otal cities and areas 30,000 population and over(2)	-	1,203	1,405,291,100
11 other places under 30,000 population	-	449	305,958,600

(Metropolitan areas.

(In addition to the above areas this total includes others with 30,000 population or more which cannot be shown without disclosing individual operations.

CHAIN VARIETY STORES

TABLE 14. Summary Statistics of Chain Variety Stores in Canada, 1930-61

Year	Chains	Stores		Total sales	Total salaries and wages (2)	Stocks on hand at year end	
		Average (1)	Maximum			Stores	Warehouses
	number			dollars			
1930	15	313	327	39,383,600	4,179,300	5,274,900	.
1931	14	329	340	38,906,700	..	..	.
1932	14	339	348	35,474,800	..	..	.
1933	14	248	356	33,348,600	4,032,400	4,796,600	.
1934	14	360	372	35,646,500	3,908,100	4,507,800	817,10
1935	14	377	390	37,914,000	4,889,300	5,184,800	861,30
1936	14	396	414	41,422,100	5,331,300	5,880,900	898,80
1937	14	422	437	46,323,400	5,832,000	6,234,100	946,90
1938	16	446	468	47,256,700	6,170,100	6,243,600	922,90
1939	16	474	489	51,416,000	6,594,500	7,285,400	1,130,90
1940	16	491	504	60,718,600	7,453,900	8,354,100	1,425,50
1941	20	525	532	74,179,100	8,568,700	9,334,600	1,806,10
1942	19	521	523	84,319,200	9,859,800	9,584,900	2,027,20
1943	19	520	521	84,366,200	10,275,700	9,836,500	1,919,40
1944	18	514	515	88,568,800	10,737,600	8,885,500	1,511,50
1945	19	515	521	95,998,200	11,505,200	9,008,400	1,756,20
1946	19	515	523	107,586,200	12,745,500	10,984,100	2,344,30
1947	18	517	536	117,925,300	14,069,300	12,528,200	2,302,80
1948	16	527	540	133,906,900	17,162,700	15,096,200	3,407,20
1949	15	541	550	142,060,500	19,790,800	15,153,000	3,686,10
1950	16	560	579	147,731,700	21,157,700	17,635,400	3,993,30
1951	16	587	597	164,147,800	25,510,200	17,969,800	4,882,10
1952	17	601	614	179,618,300	26,115,400	21,075,200	4,718,2
1953	17	610	623	188,474,600	28,803,200	21,709,400	4,565,8
1954	18	636	653	194,248,000	30,671,500	22,633,300	4,620,7
1955	19	660	679	207,831,400	33,257,900	25,245,600	5,122,1
1956	18	681	701	229,306,900	35,633,300	26,260,900	4,504,8
1957	18	703	724	247,222,600	36,719,900	28,214,000	5,196,1
1958	18	719	740	264,297,800	39,148,700	31,271,900	5,281,6
1959	18	752	785	282,590,900	44,301,100	36,359,800	5,856,2
1960	18	780	826	298,156,700	56,041,700	39,046,400	7,746,0
1961	17	838	858	312,796,300	56,319,800	37,082,300	4,898,2

(1) Obtained by averaging the number at beginning, middle and end of the year.
(2) Figures prior to 1960 relate to store employees only.

TABLE 15. Variety Chains, Stores and Sales by Province, 1961

	Chains	Stores	Retail sales
	number		dollars
CANADA	17	858	312,796,300
ce Edward Island(1)	3	7	3,972,800
Scotia	5	54	19,221,100
Brunswick	5	30	13,611,600
ec	14	216	83,743,800
rio	11	405	136,847,100
toba	5	23	9,807,400
atchewan	5	30	11,077,700
rta	5	32	17,790,100
ish Columbia	6	61	16,724,700

Newfoundland figures are included with Prince Edward Island to avoid disclosing individual operations.

: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 16. Chain Variety Stores by Annual Sales Volume, 1961

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		dollars	per cent
1961			
ls, all stores	858	312,796,300	100.0
,000,000 and over	43	67,979,100	21.7
500,000-$999,999	137	90,407,500	28.9
300,000- 499,999	195	76,150,300	24.4
200,000- 299,999	148	36,668,600	11.7
100,000- 199,999	227	34,199,600	10.9
ler $100,000	108	7,391,200	2.4

TABLE 17. Chain Variety Store Sales for Metropolitan Areas, Major Urban Areas and Cities(1)

1961

City	Chains	Stores	Retail sales
	number		dollars
Sydney-Glace Bay	5	9	3,259,20
Halifax(2)	4	12	7,287,80
Saint John(2)	4	5	3,328,10
Moncton	3	3	2,613,00
Chicoutimi-Jonquière	5	9	4,063,20
Montreal(2)	8	93	38,879,00
Quebec(2)	6	21	12,138,40
Shawinigan	4	6	993,30
Sherbrooke	5	6	3,487,50
Trois-Rivières	4	6	3,046,20
Belleville	4	4	1,384,30
Brantford	4	4	1,956,20
Cornwall	5	6	2,676,80
Fort William-Port Arthur	4	9	2,746,20
Guelph	3	4	1,066,10
Hamilton(2)	4	12	8,826,20
Kingston	4	6	3,250,90
Kitchener(2)	5	10	3,268,10
London(2)	4	6	4,665,40
Niagara Falls	4	3	710,20
Oshawa	5	7	2,986,30
Ottawa(2)	7	28	12,000,30
Peterborough	4	5	2,599,60
St. Catharines	5	8	3,301,40
Sarnia	4	5	1,591,90
Sault Ste. Marie	4	6	2,110,10
Sudbury(2)	3	5	6,792,90
Timmins	3	3	1,439,50
Toronto(2)	7	101	35,853,60
Windsor(2)	4	8	4,860,60
Winnipeg(2)	4	13	7,014,30
Moose Jaw	4	4	1,199,50
Regina	4	5	3,156,10
Saskatoon	3	5	1,995,50
Calgary(2)	4	7	5,609,30
Edmonton(2)	4	9	7,205,60
Vancouver(2)	6	26	7,384,20
Victoria(2)	3	4	2,117,40

(1) Areas and cities with 30,000 population and over based on 1961 Census.
(2) Metropolitan areas.

CHAIN DRUG STORES

TABLE 18. Summary Statistics of Chain Drug Stores in Canada, 1930-61

Year	Chains	Stores		Total sales		Total salaries and wages(2)	Accounts outstanding at year end	Stocks on hand at year end	
		Average(1)	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	31	284	292	13,971,300	49,195	1,880,800	..	2,510900	..
1931	32	299	306	13,584,600	45,433	..	..	..	..
1932	32	305	313	12,520,000	41,049	..	..	..	..
1933	29	297	301	11,001,300	37,041	1,497,700	..	2,021,500	..
1934	29	298	306	11,594,000	38,906	1,542,800	..	2,102,000	527,000
1935	29	307	311	12,164,100	39,622	1,494,800	118,700	2,152,500	501,100
1936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300
1937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900
1938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500
1939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800
1940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400
1941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000
1942	31	342	343	19,711,700	57,637	2,579,700	..	2,732,900	699,400
1943	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,100
1944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700
1945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400
1946	27	310	318	26,483,700	85,341	3,620,300	140,800	3,553,200	751,800
1947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100
1948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300
1949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600
1950	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,300
1951	28	325	346	31,266,900	96,205	5,170,400	220,100	4,835,300	1,054,100
1952	28	325	338	33,476,300	103,004	5,043,700	252,100	5,241,800	1,039,000
1953	28	332	345	34,805,200	104,835	5,450,800	267,300	5,519,700	1,108,000
1954	29	339	354	35,908,100	105,924	5,778,400	306,100	5,880,200	1,008,200
1955	30	335	354	36,659,700	109,432	6,165,400	344,500	6,349,900	1,159,700
1956	31	349	364	41,298,600	118,334	6,608,400	399,000	6,807,800	1,192,200
1957	30	352	364	45,436,800	129,082	7,160,800	408,600	7,896,900	1,385,800
1958	30	356	369	49,911,900	140,202	7,814,300	371,500	9,440,700	1,370,000
1959	32	366	379	53,383,100	145,855	8,518,600	466,100	9,863,000	1,730,200
1960	34	383	399	55,129,500	143,941	8,742,000	587,500	10,215,600	2,068,900
1961	34	397	399	55,890,000	140,781	10,343,200	528,600	10,290,700	1,782,900

1) Obtained by averaging the number at the beginning, middle and end of the year.
2) Figures prior to 1960 relate to store employees only.

TABLE 19. Chain Drug Stores by Economic Regions, 1961

Province	Chains	Stores	Total sales (retail)
	number		dollars
CANADA	34	399	55,890,0
Atlantic Provinces	3	23	2,242,8
Quebec	4	35	5,821,8
Ontario	11	181	25,003,5
Prairie Provinces	7	55	9,095,7
British Columbia	9	105	13,726,2

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 20. Chain Drug Stores by Annual Sales Volume, 1961

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		dollars	per cent
1961			
Totals, all stores	399	55,890,000	10
$200,000 and over	63	18,492,900	3
100,000-$199,999	202	28,290,800	5
50,000- 99,999	106	8,247,000	1
30,000- 49,999	16	651,800	
Under $30,000	12	207,500	

CHAIN WOMEN'S CLOTHING STORES

TABLE 21. Summary Statistics of Chain Women's Clothing Stores in Canada, 1930-61

Year	Chains	Stores		Total sales		Total salaries and wages(2)	Accounts outstanding at year end	Stock on hand at year end	
		Average(1)	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	28	183	203	8,584,800	46,911	976,900	..	1,422,500	..
1931	25	186	213	6,828,100	36,710	..	..	..	..
1932	19	164	185	5,093,700	31,059	..	..	..	..
1933	15	144	148	4,029,400	27,982	359,100	..	590,000	..
1934	15	153	171	4,506,800	29,456	385,800	..	587,700	141,600
1935	13	133	138	4,594,600	34,546	404,400	..	786,900	94,200
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100
1937	19	176	194	6,216,600	35,322	541,900	..	887,500	119,700
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,800
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,100
1942	31	277	281	14,186,900	51,216	1,187,900	..	1,351,400	526,400
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,400
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200
1951	34	432	476	41,901,500	101,244	4,202,700	436,000	4,746,500	1,037,000
1952	37	456	493	46,167,700	101,245	3,918,600	846,400	5,339,900	1,212,700
1953	37	484	511	49,256,800	101,770	4,439,400	1,015,500	5,710,600	1,296,100
1954	40	525	552	54,843,400	104,464	5,681,800	2,259,400	6,250,900	1,153,000
1955	41	564	602	61,897,400	109,747	6,715,900	2,470,400	7,022,300	1,173,200
1956	39	592	634	67,269,300	113,631	7,301,100	2,393,800	8,454,900	1,512,000
1957	39	628	654	70,706,900	112,591	8,460,800	2,463,800	8,359,700	1,256,100
1958	42	675	707	78,147,400	115,774	8,433,000	2,561,200	9,440,200	1,515,100
1959	41	707	756	81,356,600	115,073	9,021,600	3,054,000	11,860,400	1,856,500
1960	43	707	770	84,268,700	119,192	13,276,600	2,946,900	10,734,300	2,253,600
1961	50	769	811	97,469,900	126,749	15,236,700	5,623,300	12,899,900	1,239,200

(1) Obtained by averaging the number at the beginning, middle and end of the year.
(2) Figures prior to 1960 relate to store employees only.

TABLE 22. Chain Women's Clothing Stores by Province, 1961

Province	Chains	Stores	Total sales (retail)
	number		dollars
CANADA	50	811	97,469,9
Atlantic provinces	5	38	4,556,5
Quebec	22	246	27,765,3
Ontario	28	356	44,144,1
Manitoba	8	18	2,719,9
Saskatchewan	7	20	2,411,7
Alberta	9	47	7,530,5
British Columbia	6	86	8,371,9

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada since several chains operate in more than one province.

TABLE 23. Chain Women's Clothing Stores by Annual Sales Volume, 1961

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		dollars	per cent
1961			
Totals, all stores	811	97,469,900	100
$200,000 and over	88	37,102,000	38
100,000-$199,999	247	33,616,300	34
50,000- 99,999	282	20,899,700	21
30,000- 49,999	99	4,021,500	4
Under $30,000	95	1,830,400	1

CHAIN SHOE STORES

TABLE 24. Summary Statistics of Chain Shoe Stores in Canada, 1930-61

Year	Chains	Stores		Total sales		Total salaries and wages(2)	Accounts outstanding at year end	Stocks on hand at year end	
		Average(1)	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	18	198	208	7,574,600	38,256	892,500	..	1,998,300	..
1931	18	212	221	7,687,500	36,262	..	..	..	..
1932	19	230	237	7,094,800	30,847	..	..	..	..
1933	22	257	274	7,114,800	27,684	747,100	..	2,156,300	..
1934	22	278	303	8,037,400	28,912	818,700	..	2,190,400	362,900
1935	24	303	313	8,447,200	27,879	967,000	..	2,485,700	255,500
1936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
1937	25	337	355	10,093,700	29,952	1,109,900	..	2,623,300	375,400
1938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
1939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
1940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
1941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
1942	31	423	428	18,880,700	44,635	2,178,400	..	3,943,100	779,300
1943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
1944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
1945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
1946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
1947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
1948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
1949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
1950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
1951	35	581	605	38,322,700	65,959	4,862,600	139,100	10,498,200	1,823,700
1952	34	603	628	41,544,400	68,896	5,026,500	121,600	10,234,400	1,788,900
1953	34	604	627	43,470,100	71,970	5,468,000	108,500	11,501,200	2,197,600
1954	41	648	682	45,384,500	70,038	5,914,700	114,500	12,001,900	1,926,000
1955	43	680	705	48,054,300	70,668	6,310,000	123,200	12,436,200	2,290,800
1956	42	699	736	53,432,600	76,441	7,090,600	127,400	13,941,700	2,396,400
1957	38	717	746	57,822,500	80,645	8,019,200	135,100	13,998,600	2,499,700
1958	41	750	775	63,938,100	85,251	8,304,400	156,700	15,166,700	2,621,100
1959	39	781	825	70,149,800	89,820	8,635,900	227,800	16,330,300	3,270,900
1960	44	868	927	76,514,300	88,150	12,237,500	234,800	17,850,000	3,392,700
1961	56	992	1,021	82,303,200	82,967	13,069,100	200,000	21,077,600	2,353,300

(1) Obtained by averaging the number at the beginning, middle and end of the year.
(2) Figures prior to 1960 relate to store employees only.

TABLE 25. Chain Shoe Stores by Annual Sales Volume, 1961

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		dollars	per cent
1961			
Totals, all stores	1,021	82,303,200	100.0
$200,000 and over	31	8,449,300	10.3
100,000-$199,999	227	30,447,500	37.0
50,000- 99,999	447	32,305,100	39.2
30,000- 49,999	231	9,321,400	11.3
Under $30,000	85	1,779,900	2.2

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RETAIL CHAIN STORES

1962

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PUBLICATIONS RELATING TO RETAIL TRADE

Catalogue number	Title		Price
	(a) Weekly		
63-003	Department Store Sales by Regions	per year	$2.00
	(b) Monthly		
61-004	Credit Statistics	per year	2.00
63-001	Chain Store Sales and Stocks	per year	1.00
63-002	Department Store Sales and Stocks	per year	1.00
63-004	Department Store Sales by Regions	per year	1.00
63-005	Retail Trade	per year	2.00
63-007	New Motor Vehicle Sales	per year	1.00
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63-208	New Motor Vehicle Sales		.50
63-209	Retail Trade		.50
63-210	Retail Chain Stores		.50
63-211	Sales Financing		.25
63-213	Vending Machine Operators		.25
63-214	Shopping Centres in Canada (Retail Trade)		.25
	(d) Biennial		

Note: Series discontinued but the undernoted issues are available for some years prior to 1961.

63-401	Operating Results of Chain Clothing Stores		.50
63-402	Operating Results of Chain Drug Stores		.25
63-403	Operating Results of Chain Food Stores		.50
63-404	Operating Results of Chain Furniture Stores		.25
63-405	Operating Results of Chain Variety Stores		.25
63-406	Operating Results and Financial Structure of Independent Retail Clothing Stores		.75
63-407	Operating Results and Financial Structure of Independent Drug Stores		.50
63-408	Operating Results and Financial Structure of Independent Filling Stations and Garages		.50
63-410	Operating Results and Financial Structure of Independent Fuel Dealers		.50
63-411	Operating Results and Financial Structure of Independent General Stores		.50
63-412	Operating Results and Financial Structure of Independent Retail Hardware, Furniture, Appliance, Radio and Television Stores		.50
63-413	Operating Results and Financial Structure of Independent Jewellery Stores		.50
63-414	Operating Results and Financial Structure of Independent Restaurants		.50
	(e) Occasional		
63-505	Retail Trade, 1930-51		.25

Other occasional reports and 1961 Census reports on retail trade are shown in a complete list of publications of the Dominion Bureau of Statistics which is available on request from the Publications Distribution Unit, Financial Control Section; DBS, or from the Queen's Printer, Ottawa.

TABLE OF CONTENTS

DEFINITIONS

Chains — A retail chain is an organization operating four or more retail stores in the same kind of business under the same legal ownership.

Classification by kind of business — Some firms operated chains in several distinct types of business and for purposes of this report these were allocated to their proper group. Department stores are not included in this report.

Classification by kind of organization — **Local chains** are those operated within one city or locality. **Provincial chains,** as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

Number of stores — The **average** number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The **maximum** is the total number of stores operated during the year, regardless of whether operated all or part of the year.

Sales — Total retail sales made through all **retail** outlets. Sales made through head office or warehouse are **not** included.

Salaries and wages — Salaries and wages reported are those paid to all employees including head office and warehouse.

Accounts outstanding — These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do **not** include accounts written off.

Stocks — Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

SYMBOLS

The following standard symbols are used in Dominion Bureau of Statistics publications:

.. figures not available.

... figures not appropriate or not applicable.

— nil or zero.

-- amount too small to be expressed.

p preliminary figures.

r revised figures.

RETAIL CHAIN STORES

1962

This bulletin contains the annual operations of all known retail chain stores, with the exception of those in the department store category. For this purpose, a retail chain is defined as an organization operating four or more retail outlets in the same kind of business under the same legal ownership. Independently owned stores which are affiliated with suppliers and generally operating under a group name are not included unless they meet the ownership clause of the chain store definition. Preference is given to department stores as a kind of business in the statistics of the Bureau; a separation of independent and chain stores would result in disclosure of multiple store firms in certain provinces.

During 1962 chain store firms numbering 559 operated 9,986 retail outlets with a sales volume of $3,616,408,600. This was an amount which exceeded the 1961 total by 3.5 per cent. By provinces, British Columbia chain stores showed the greatest gain with an increase of 7.2 per cent in sales, followed by Alberta (+6.9 per cent) and Manitoba (+6.7 per cent). Prince Edward Island showed a nominal decrease of 0.3 per cent. Any percentage change in sales must be viewed with the change in number of stores in mind. By definition, a firm with 4 stores would be included in one year but not in the next if one store were sold or closed. By trades or by provinces it will be seen that decreased sales are accompanied by a drop in the number of stores in 1962 as compared with 1961. In 1962, hardware store chains showed a gain of 35 stores which contributed largely to the sales increase of 37.0 per cent over 1961. On the other hand, the loss of three firms and eight stores in the family clothing classification resulted in a considerable decrease in sales volume.

The growth of retail chains is toward sectional and national organizations, which changed their position from 61.8 per cent of total sales in 1961 to 62.4 per cent in 1962. The same growth toward the larger enterprises is evident in Table 6; firms with 100 or more units gained a larger share of total sales in 1962 (66.3 per cent) as compared with 1961 (63.0 per cent). Consistent with the expansion of firms to a sectional or national character and to greater unit composition, the firms with $5,000,000 or more annual sales accounted for a greater portion of the total, 85.8 per cent in 1962 and 84.9 per cent in 1961.

Certain detail on the operation of chain store firms in selected trades follows the section dealing with all chains in total. Beginning on page 14, these sections are: food stores, variety stores, drug stores, women's clothing stores and shoe stores. For selected trades, city data are available. Food store chains for example increased their sales in the western cities to a greater extent generally than in the cities of Eastern Canada.

TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930-62

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stock on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	518	8,097	8,504	487,336,000	60,187	50,404,900	..	60,457,200	..
1931	506	8,188	8,557	434,199,700	53,029	..	..	..	..
1932	486	8,066	8,398	360,806,200	44,732	..	..	..	..
1933	461	9,900	8,230	328,902,600	41,633	34,820,600	..	43,995,100	..
1934	445	7,804	8,210	347,186,100	44,488	34,510,900	..	40,962,600	13,768,100
1935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942	455	7,010	7,139	687,447,400	98,067	57,653,700	..	66,939,700	22,633,400
1943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
1948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
1949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
1950	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
1951	488	7,846	8,094	1,775,744,100	226,296	153,598,600	53,816,500	186,562,000	60,489,800
1952	476	7,766	8,047	1,924,873,000	247,859	154,642,500	77,474,700	172,886,300	55,214,600
1953	466	7,835	8,153	2,048,228,000	261,420	171,167,100	91,537,900	179,704,300	52,095,700
1954	491	8,136	8,468	2,146,634,900	263,844	181,509,000	102,746,700	191,048,700	57,814,200
1955	496	8,274	8,734	2,353,955,400	284,500	199,611,200	127,362,300	205,833,200	63,119,600
1956	499	8,559	9,046	2,647,054,900	309,272	221,136,400	143,357,200	232,392,100	72,183,100
1957	493	8,822	9,257	2,841,568,800	322,100	242,979,200	148,506,300	248,283,900	78,521,100
1958	509	9,122	9,604	3,073,147,000	336,900	262,455,900	158,231,800	265,862,100	78,511,900
1959	507	9,491	10,047	3,280,263,200	345,618	285,690,700	162,452,800	282,530,400	80,440,000
1960	537	9,954	10,594	3,468,412,800	348,444	382,099,300	175,047,900	304,230,000	94,527,600
1961 (Old base)	649	11,098	11,349	3,788,283,200	341,348	392,479,300	178,263,100	343,704,400	80,512,200
1961 (New base)	580	9,434	9,683	3,494,025,700	370,365	348,591,400	126,607,300	284,606,100	71,956,600
1962	559	9,443	9,986	3,617,408,600	383,078	378,039,600	137,875,900	299,352,000	85,187,400

[1] Obtained by averaging the number at beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1962, by Kinds of Business

No.	Kind of business	Chains	Stores	
			Average	Maximum
		number		
1	**Total, all chains**	**559**	**9,543**	**9,986**
	Food group:			
2	Bakery products stores	37	351	361
3	Candy and nut stores	10	227	250
4	Confectionery stores	3	46	68
5	Dairy products stores	9	51	55
6	Grocery and combination stores	42	1,615	1,690
7	Meat markets	4	52	52
	General merchandise group:			
8	General merchandise stores (less than 33% food)	12	179	185
9	General stores (more than 33% food)	20	146	151
10	Variety stores	17	864	886
	Automotive group:			
11	Automobile dealers	5	38	38
12	Accessories, tires and battery shops	7	170	187
13	Service stations	12	89	97
14	Other specialty repair shops	3	19	20
	Apparel and accessories group:			
15	Men's and boys' clothing stores	24	228	242
16	Women's ready-to-wear stores	40	685	727
17	Lingerie and hosiery stores	5	29	31
18	Millinery stores	6	42	47
19	Furriers and fur stores	5	25	26
20	Children's and infants' wear stores	9	51	57
21	Family clothing and furnishings stores	27	190	202
22	Shoe stores	55	1,038	1,077
23	Second-hand clothing stores	5	72	73
24	Piece goods stores	9	49	50
	Hardware and home furnishings group:			
25	Hardware stores	12	131	139
26	Paint, glass and wallpaper stores	3	16	17
27	Furniture stores	12	172	174
28	Household appliance stores	9	314	316
29	Furniture, TV, radio and appliance stores	17	85	92
30	Floor coverings, curtains, upholstery, etc.	8	39	43
31	All other home furnishings stores	6	54	59
	Other retail stores group:			
32	Drug stores	30	370	381
33	Fuel dealers	10	144	148
34	Florists	4	21	21
35	Luggage and leather goods stores	4	21	21
36	Tobacco stores and stands	6	192	209
37	Newsdealers	3	35	35
38	Books and stationery	5	39	41
39	Gift, novelty and souvenir shops	6	31	33
40	Jewellery stores	18	164	176
41	Sporting goods stores	3	12	16
42	Opticians	4	33	36
43	Alcoholic beverages	20	1,301	1,334
44	Toy shops	3	20	23
45	Miscellaneous stores (including camera shops, pet shops and stores not elsewhere classified)	10	93	100

[1] Indicates figures withheld to avoid disclosing individual operations, but are included in their totals.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1962, by Kinds of Business

Sales (retail)		Total salaries and wages	Customers' accounts outstanding	Stocks on hand as at December 31, 1962		
Amount	Per cent distribution of sales			Stores	Warehouses	No.
$		dollars				
3,617,408,600	**100.0**	**378,039,600**	**137,875,900**	**299,352,000**	**85,187,400**	1
18,017,300	0.5	2,793,500	34,500	102,000	[1]	2
8,059,500	0.2	1,690,500	[1]	221,000	[1]	3
1,248,100	[2]	201,500	[1]	26,900	—	4
1,723,100	[2]	314,300	—	60,400	—	5
1,766,458,100	48.8	151,309,300	1,223,200	72,098,000	26,405,600	6
9,792,400	0.3	932,100	[1]	204,300	[1]	7
62,115,400	1.7	7,120,600	7,608,400	10,773,100	[1]	8
22,492,100	0.6	2,748,000	1,959,300	4,668,400	174,200	9
324,974,300	9.0	59,294,200	7,208,800	47,343,800	9,767,300	10
34,008,100	0.9	3,373,900	4,090,800	4,751,500	—	11
38,852,300	1.1	7,033,500	7,216,700	7,390,500	[1]	12
11,794,300	0.3	1,795,100	239,900	824,300	[1]	13
2,929,100	0.1	787,600	73,600	224,700	[1]	14
35,302,500	1.0	4,633,800	1,740,100	8,475,900	402,100	15
98,293,000	2.7	14,885,100	5,300,200	13,280,000	978,900	16
2,064,600	0.1	385,600	—	415,900	[1]	17
1,270,900	[2]	239,600	—	235,900	—	18
4,218,700	0.1	685,300	690,200	966,900	297,100	19
5,913,200	0.2	748,600	[1]	943,800	168,600	20
47,441,400	1.3	7,590,500	2,320,000	8,729,800	506,800	21
87,407,200	2.4	14,418,400	221,600	23,082,800	2,344,000	22
2,531,200	0.1	897,000	[1]	107,100	39,600	23
4,358,400	0.1	860,100	52,700	1,161,400	97,500	24
36,110,000	1.0	4,212,900	2,043,300	9,493,600	222,800	25
706,900	[2]	167,700	[1]	[1]	[1]	26
37,937,900	1.0	7,048,300	47,912,100	5,475,400	[1]	27
29,753,800	0.8	7,318,000	13,094,300	4,500,500	[1]	28
29,509,100	0.8	4,292,200	11,007,500	3,961,600	2,032,600	29
5,252,200	0.1	874,500	121,000	1,106,400	[1]	30
8,997,000	0.2	1,410,300	2,741,500	2,466,100	—	31
55,788,900	1.6	10,486,200	491,400	10,449,100	1,957,800	32
39,123,100	1.1	5,027,800	8,500,200	4,420,800	—	33
1,030,400	[2]	365,300	131,000	68,900	—	34
1,667,800	[2]	292,700	—	227,600	[1]	35
21,276,200	0.6	2,340,700	[1]	1,869,800	354,000	36
3,254,400	0.1	467,200	—	136,000	[1]	37
8,164,200	0.2	1,606,300	[1]	1,090,800	[1]	38
2,201,400	0.1	304,500	[1]	350,700	[1]	39
43,430,400	1.2	8,349,500	11,124,200	10,503,100	1,031,800	40
2,286,400	0.1	1,411,700	[1]	588,000	[1]	41
1,662,200	[2]	615,700	42,100	89,200	[1]	42
684,398,700	18.9	35,173,200	—	34,050,500	32,700,100	43
1,660,100	[2]	192,600	—	377,500	[1]	44
11,932,300	0.3	1,344,200	104,900	1,950,800	205,900	45

[2] Less than 0.05 per cent.

TABLE 3. Chains, Stores and Sales by Provinces, 1961 and 1962

Province		1961	1962	Per cent change in sales 1962/61
Canada:				
Chains (number)		**580**	**559**	
Stores (maximum)		**9,683**	**9,986**	
Total sales	$	**3,494,025,700**	**3,617,408,600**	+ 3.5
Newfoundland:				
Chains (number)		22	19	
Stores (maximum)		125	112	
Total sales	$	37,733,700	39,437,200	+ 4.4
Prince Edward Island:				
Chains (number)		15	12	
Stores (maximum)		26	24	
Total sales	$	8,752,800	8,726,700	− 0.3
Nova Scotia:				
Chains (number)		57	58	
Stores (maximum)		358	376	
Total sales	$	121,101,300	126,344,100	+ 4.3
New Brunswick:				
Chains (number)		38	39	
Stores (maximum)		220	226	
Total sales	$	104,912,200	105,024,700	+ 0.1
Quebec:				
Chains (number)		189	189	
Stores (maximum)		2,085	2,135	
Total sales	$	763,928,300	791,816,200	+ 3.
Ontario:				
Chains (number)		292	288	
Stores (maximum)		4,536	4,712	
Total sales	$	1,637,303,400	1,669,849,700	+ 2.
Manitoba:				
Chains (number)		68	69	
Stores (maximum)		325	323	
Total sales	$	121,716,500	129,827,900	+ 6.
Saskatchewan:				
Chains (number)		56	56	
Stores (maximum)		386	402	
Total sales	$	117,116,500	123,589,200	+ 5.
Alberta:				
Chains (number)		85	85	
Stores (maximum)		613	636	
Total sales	$	244,677,400	261,651,800	+ 6.
British Columbia:[1]				
Chains (number)		111	107	
Stores (maximum)		1,009	1,040	
Total sales	$	336,783,600	361,141,100	+ 7.

[1] Includes Yukon and Northwest Territories.

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, sin several chains operate in more than one province.

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1961 and 1962

Kind of business		1961	1962	Per cent change in sales 1962/61
Total, all chains:				
Chains (number)		580	559	
Stores (maximum)		9,683	9,986	
Total sales	$	3,494,025,700	3,617,408,600	+ 3.5
Grocery and combination stores:				
Chains (number)		44	42	
Stores (maximum)		1,652	1,690	
Total sales		1,711,249,700	1,766,458,100	+ 3.2
Other food stores:				
Chains (number)		69	63	
Stores (maximum)		794	786	
Total sales	$	39,897,900	38,840,400	- 2.7
Variety stores:				
Chains (number)		17	17	
Stores (maximum)		858	886	
Total sales	$	312,796,300	324,974,300	+ 3.9
Men's and boys' clothing and furnishings stores (including custom tailors):				
Chains (number)		24	24	
Stores (maximum)		235	242	
Total sales	$	27,575,300	35,302,500	+ 28.0
Family clothing stores:				
Chains (number)		30	27	
Stores (maximum)		210	202	
Total sales	$	56,093,900	47,441,400	- 15.4
Women's clothing stores:				
Chains (number)		44	40	
Stores (maximum)		761	727	
Total sales	$	95,045,300	98,293,000	+ 3.4
Shoe stores:				
Chains (number)		56	55	
Stores (maximum)		1,021	1,077	
Total sales	$	82,303,200	87,407,200	+ 6.2
Hardware stores:				
Chains (number)		11	12	
Stores (maximum)		104	139	
Total sales	$	26,363,500	36,110,000	+ 37.0

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1961 and 1962 — Concluded

Kind of business	1961	1962	Per cent change in sales 1962/61
Jewellery stores:			
Chains (number)	17	18	
Stores (maximum)	161	176	
Total sales $	38,170,200	43,430,400	+ 13.8
Furniture stores:			
Chains (number)	11	12	
Stores (maximum)	173	174	
Total sales $	36,389,000	37,937,900	+ 4.3
Household appliance, radio and music stores:			
Chains (number)	32	29	
Stores (maximum)	448	442	
Total sales $	73,047,200	65,654,700	- 10.1
General stores:			
Chains (number)	22	20	
Stores (maximum)	159	151	
Total sales $	25,339,000	22,492,100	- 11.2
Drug stores:			
Chains (number)	34	30	
Stores (maximum)	399	381	
Total sales $	55,890,000	55,788,900	- 0.2

TABLE 5. Retail Chains by Type of Operation, 1961 and 1962

Type of operation	Chains	Stores (maximum)	Total sales	
			Amount	Per cent
	number		$	
1961				
Total, all chains	**580**	**9,683**	**3,494,025,700**	**100.0**
Local chains	194	1,177	170,019,200	4.9
Provincial chains	257	3,620	1,164,797,400	33.3
Sectional and national chains	129	4,886	2,159,209,100	61.8
1962				
Total, all chains	**559**	**9,986**	**3,617,408,600**	**100.0**
Local chains	175	1,083	158,401,500	4.4
Provincial chains	247	3,727	1,202,712,400	33.2
Sectional and national chains	137	5,176	2,256,294,700	62.4

TABLE 6. Retail Chains by Number of Units Operated, 1961 and 1962

Number of units operated	Chains	Stores (maximum)	Total sales	
			Amount	Per cent
	number		$	
1961				
Total, all chains	**580**	**9,683**	**3,494,025,700**	**100.0**
4- 9 units	412	2,218	387,992,500	11.1
10-49 "	133	2,670	629,822,300	18.0
50-99 "	15	1,071	277,030,500	7.9
100 units and over	20	3,724	2,199,180,400	63.0
1962				
Total, all chains	**559**	**9,986**	**3,617,408,600**	**100.0**
4- 9 units	375	2,048	365,785,300	10.1
10-49 "	149	2,926	679,299,200	18.8
50-99 "	12	842	175,141,700	4.8
100 units and over	23	4,170	2,397,182,400	66.3

TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1961 and 1962

Annual sales volume of chains	Chains	Stores (maximum)	Total sales	
			Amount	Per cent
	number		$	
1961				
Total, all chains	**580**	**9,683**	**3,494,025,700**	**100.0**
$5,000,000 and over	72	5,536	2,965,470,300	84.9
1,000,000 - $4,999,999	171	2,095	385,146,900	11.0
Under $1,000,000	337	2,052	143,408,500	4.1
1962				
Total, all chains	**559**	**9,986**	**3,617,408,600**	**100.0**
$5,000,000 and over	78	5,925	3,103,752,900	85.8
1,000,000 - $4,999,999	173	2,089	385,821,700	10.7
Under $1,000,000	508	1,972	127,834,000	3.5

CHAIN FOOD STORES

TABLE 8. Summary Statistics of Chain Food Stores in Canada, 1930-62

Grocery and Combination Stores

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	67	2,004	2,127	119,498,600	59,630	8,889,200	..	6,250,200	..
1931	69	2,098	2,193	117,284,000	55,903	..	..	..	..
1932	71	2,151	2,232	104,618,700	48,637	..	..	..	..
1933	75	2,132	2,221	98,862,100	46,371	7,448,400	..	6,125,000	..
1934	74	2,159	2,239	100,874,900	46,723	7,516,900	..	5,818,300	4,000,200
1935	73	2,090	2,151	101,418,400	48,526	7,638,700	1,041,200	5,938,100	3,521,100
1936	75	2,079	2,172	107,345,900	51,633	7,980,800	1,106,900	6,395,900	4,526,100
1937	75	2,024	2,125	116,389,700	57,505	8,642,500	1,198,000	6,345,400	3,661,600
1938	77	1,938	2,054	116,849,800	60,294	8,584,100	1,452,900	6,129,300	3,344,700
1939	73	1,718	1,887	123,826,200	72,076	8,601,400	1,326,000	6,500,800	4,467,200
1940	66	1,534	1,650	140,805,700	91,790	9,049,700	1,206,500	7,191,100	5,264,200
1941	62	1,526	1,541	172,317,400	112,921	10,565,500	936,400	7,270,800	5,755,700
1942	56	1,284	1,293	188,116,300	146,508	11,075,200	..	7,085,200	7,591,200
1943	56	1,258	1,269	179,833,500	142,952	11,222,000	639,600	7,589,200	7,837,100
1944	55	1,228	1,245	198,811,100	161,898	12,527,700	659,800	7,322,700	7,394,400
1945	52	1,194	1,211	212,891,600	178,301	13,472,900	649,800	7,526,100	7,730,800
1946	52	1,154	1,177	237,677,300	205,960	15,340,000	698,100	8,902,600	9,661,300
1947	51	1,192	1,204	301,796,300	253,185	18,653,600	823,000	11,207,000	13,064,400
1948	48	1,175	1,226	387,136,600	329,478	22,822,500	1,047,900	11,157,000	13,128,300
1949	44	1,131	1,191	433,950,300	383,687	26,322,100	1,403,900	12,355,600	11,138,400
1950	39	1,109	1,191	504,578,900	454,985	30,018,200	1,421,900	15,442,800	14,157,700
1951	43	1,141	1,205	612,730,800	537,012	36,731,100	1,081,800	19,638,100	15,788,900
1952	37	1,123	1,174	702,104,600	625,204	42,252,600	962,000	20,688,100	14,602,200
1953	35	1,112	1,166	773,220,100	695,342	47,433,000	914,300	23,228,800	16,652,500
1954	35	1,123	1,182	863,422,100	768,853	50,306,000	985,000	28,348,800	18,855,300
1955	35	1,166	1,256	962,832,700	825,757	56,495,000	1,056,400	32,041,100	19,058,500
1956	38	1,230	1,309	1,096,330,100	891,325	64,461,100	703,900	38,466,700	22,044,900
1957	35	1,291	1,371	1,241,725,400	961,832	75,331,400	852,600	46,825,900	24,322,000
1958	40	1,366	1,447	1,368,882,800	1,002,110	85,819,400	1,051,300	52,107,700	22,659,200
1959	36	1,420	1,505	1,481,136,100	1,043,054	98,208,300	944,000	52,271,300	20,868,200
1960	35	1,494	1,577	1,602,796,800	1,072,822	140,024,800	1,050,200	64,590,300	21,416,300
1961	44	1,599	1,652	1,711,249,700	1,070,199	141,046,000	1,139,400	72,554,200	23,844,300
1962	42	1,615	1,690	1,766,458,100	1,093,782	151,309,300	1,223,200	72,098,000	26,405,600

[1] Obtained by averaging the number at the beginning, middle and end of year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 9. Food Chains, Stores and Sales by Province, 1961 and 1962
Grocery and Combination Stores

Province		1961	1962	Per cent change in sales 1962/61
Canada:				
Chains (number)		**44**	**42**	
Stores (maximum)		**1,652**	**1,690**	
Total sales	$	**1,711,249,700**	**1,766,458,100**	**+ 3.2**
Atlantic Provinces:				
Chains (number)		9	9	
Stores (maximum)		109	117	
Total sales	$	90,196,100	94,887,700	+ 5.2
Quebec:				
Chains (number)		8	11	
Stores (maximum)		292	312	
Total sales	$	364,052,000	366,023,000	+ 0.5
Ontario:				
Chains (number)		19	19	
Stores (maximum)		739	743	
Total sales	$	845,843,700	864,486,300	+ 2.2
Manitoba:				
Chains (number)		7	6	
Stores (maximum)		82	73	
Total sales	$	66,131,700	70,689,200	+ 6.9
Saskatchewan:				
Chains (number)		5	5	
Stores (maximum)		77	80	
Total sales	$	46,091,800	47,930,600	+ 4.0
Alberta:				
Chains (number)		10	10	
Stores (maximum)		136	135	
Total sales	$	122,511,900	131,434,800	+ 7.3
British Columbia:				
Chains (number)		9	8	
Stores (maximum)		217	230	
Total sales	$	176,422,500	191,006,500	+ 8.3

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 10. Chain Food Store Sales for Selected Cities, 1961 and 1962

Grocery and Combination Stores

City	Stores (maximum)		Total sales		
	1961	1962	1961	1962	Per cent change 1962/61
	number		dollars		
Sydney-Glace Bay[1]	13	15	9,055,600	9,493,700	+ 4.8
Halifax[2]	30	32	29,358,400	31,492,800	+ 7.3
Granby	4	4	2,710,800	2,729,300	+ 0.7
Montreal[2]	191	203	277,242,400	274,393,000	- 1.0
Quebec[2]	20	19	23,713,600	23,189,200	- 2.2
St. Jean[1]	3	4	4,207,300	4,798,700	+ 14.1
Shawinigan[1]	4	7	3,145,500	4,621,000	+ 46.9
Sherbrooke[1]	6	5	4,811,200	4,897,000	+ 1.8
Trois-Rivières[1]	8	8	7,631,900	6,747,400	- 11.6
Valleyfield[1]	3	3	1,837,500	1,830,500	- 0.4
Belleville	6	6	8,553,100	8,782,600	+ 2.7
Brantford[1]	6	7	7,306,200	8,058,000	+ 10.3
Cornwall	6	5	5,272,800	5,024,900	- 4.7
Fort William-Port Arthur[1]	15	16	17,137,100	18,369,700	+ 7.2
Guelph[1]	6	7	8,097,600	8,819,400	+ 8.9
Hamilton[2]	41	45	62,145,700	61,873,200	- 0.4
Kingston[1]	7	8	12,037,200	12,238,500	+ 1.7
Kitchener[2]	15	16	13,690,900	13,985,600	+ 2.2
London[2]	24	27	33,063,700	33,973,000	+ 2.8
Niagara Falls[1]	8	8	10,877,000	10,814,400	- 0.6
Oshawa[1]	12	12	16,898,400	17,532,600	+ 3.8
Ottawa[2]	40	39	50,992,800	50,816,500	- 0.3
Peterborough[1]	8	7	11,714,600	11,609,800	- 0.9
St. Catharines[1]	14	15	18,001,800	19,534,400	+ 8.5
Sarnia[1]	7	8	10,970,000	11,558,900	+ 5.4
Sault Ste. Marie[1]	5	6	10,691,200	10,882,700	+ 1.8
Sudbury[2]	9	8	22,856,600	20,241,300	- 11.4
Timmins[1]	7	5	6,729,200	6,168,000	- 8.3
Toronto[2]	291	296	335,600,600	348,419,000	+ 3.8
Windsor[2]	27	24	26,311,900	26,492,800	+ 0.7
Winnipeg[2]	71	62	58,612,300	62,148,400	+ 6.0
Regina	19	20	15,420,200	16,544,100	+ 7.3
Saskatoon	23	24	14,025,300	14,490,600	+ 3.3
Calgary[2]	52	49	53,312,600	56,108,900	+ 5.2
Edmonton[2]	42	46	47,009,500	53,106,800	+ 13.0
Lethbridge	6	7	7,718,200	8,109,900	+ 5.1
Vancouver[2]	105	109	100,539,000	105,787,300	+ 5.2
Victoria[2]	18	20	17,053,800	18,769,000	+ 10.1

[1] Major urban areas, as defined by the 1961 Census.
[2] Metropolitan areas.

TABLE 11. Chain Food Stores by Annual Sales Volume, 1961 and 1962
Grocery and Combination Stores

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1961			
Total, all stores	**1,652**	**1,711,249,700**	**100.0**
$2,000,000 and over	203	558,973,100	32.7
1,500,000 - $1,999,999	169	290,893,100	17.0
1,000,000 - 1,499,999	316	386,919,300	22.6
750,000 - 999,999	203	176,337,100	10.3
500,000 - 749,999	248	155,448,300	9.1
300,000 - 499,999	233	94,196,800	5.5
Under $300,000	280	48,482,000	2.8
1962			
Total, all stores	**1,690**	**1,766,458,100**	**100.0**
$2,000,000 and over	209	571,751,600	32.4
1,500,000 - $1,999,999	171	292,284,300	16.5
1,000,000 - 1,499,999	331	411,382,900	23.3
750,000 - 999,999	208	180,899,800	10.2
500,000 - 749,999	279	173,862,800	9.8
300,000 - 499,999	237	94,661,800	5.4
Under $300,000	255	41,614,900	2.4

TABLE 12. Chain Food Stores by Number of Units Operated, 1961 and 1962
Grocery and Combination Stores

Number of units operated	Chains	Stores (maximun)	Total sales	
			Amount	Per cent
	number		$	
1961				
Total, all stores	**44**	**1,652**	**1,711,249,700**	**100.0**
4 - 9 units	27	135	74,274,600	4.4
10 - 99 "	12	375	238,331,100	13.9
100 units and over	5	1,142	1,398,644,000	81.7
1962				
Total, all stores	**42**	**1,690**	**1,766,458,100**	**100.0**
4 - 9 units	25	131	76,835,200	4.3
10 - 99 "	12	405	243,184,900	13.8
100 units and over	5	1,154	1,446,438,000	81.9

CHAIN VARIETY STORES

TABLE 13. Summary Statistics of Chain Variety Stores in Canada, 1930 - 62

Year	Chains	Stores		Total sales	Total salaries and wages[2]	Stocks on hand at year end	
		Average[1]	Maximum			Stores	Warehouses
	number			dollars			
1930	15	313	327	39,383,600	4,179,300	5,274,900	..
1931	14	329	340	38,906,700	..	..	..
1932	14	339	348	35,474,800	..	..	..
1933	14	248	356	33,348,600	4,032,400	4,796,600	..
1934	14	360	372	35,646,500	3,908,100	4,507,800	817,100
1935	14	377	390	37,914,000	4,889,300	5,184,800	861,300
1936	14	396	414	41,422,100	5,331,300	5,880,900	898,800
1937	14	422	437	46,323,400	5,832,000	6,234,100	946,900
1938	16	446	468	47,256,700	6,170,100	6,243,600	922,900
1939	16	474	489	51,416,000	6,594,500	7,285,400	1,130,900
1940	16	491	504	60,718,600	7,453,900	8,354,100	1,425,500
1941	20	525	532	74,179,100	8,568,700	9,334,600	1,806,100
1942	19	521	523	84,319,200	9,859,800	9,584,900	2,027,200
1943	19	520	521	84,366,200	10,275,700	9,836,500	1,919,400
1944	18	514	515	88,568,800	10,737,600	8,885,500	1,511,500
1945	19	515	521	95,998,200	11,505,200	9,008,400	1,756,200
1946	19	515	523	107,586,200	12,745,500	10,984,100	2,344,300
1947	18	517	536	117,925,300	14,069,300	12,528,200	2,302,800
1948	16	527	540	133,906,900	17,162,700	15,096,200	3,407,200
1949	15	541	550	142,060,500	19,790,800	15,153,000	3,686,100
1950	16	560	579	147,731,700	21,157,700	17,635,400	3,993,300
1951	16	587	597	164,147,800	25,510,200	17,969,800	4,882,100
1952	17	601	614	179,618,300	26,115,400	21,075,200	4,718,200
1953	17	610	623	188,474,600	28,803,200	21,709,400	4,565,800
1954	18	636	653	194,248,000	30,671,500	22,633,300	4,620,700
1955	19	660	679	207,831,400	33,257,900	25,245,600	5,122,100
1956	18	681	701	229,306,900	35,633,300	26,260,900	4,504,800
1957	18	703	724	247,222,260	36,719,900	28,214,000	5,196,100
1958	18	719	740	264,297,800	39,148,700	31,271,900	5,281,600
1959	18	752	785	282,590,900	44,301,100	36,359,800	5,856,200
1960	18	780	826	298,156,700	56,041,700	39,046,400	7,746,000
1961	17	838	858	312,796,300	56,319,800	37,082,300	4,898,200
1962	17	864	886	324,974,300	59,294,200	47,343,800	9,767,300

[1] Obtained by averaging the number at beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 14. Variety Chains, Stores and Sales by Provinces, 1961 and 1962

Province		1961	1962	Per cent change in sales 1962/61
Canada:				
Chains (number)		**17**	**17**	
Stores (maximum)		**858**	**886**	
Total sales	$	**312,796,300**	**324,974,300**	**+ 3.9**
Prince Edward Island:[1]				
Chains (number)		3	3	
Stores (maximum)		7	7	
Total sales	$	3,972,800	4,034,800	+ 1.6
Nova Scotia:				
Chains (number)		5	6	
Stores (maximum)		54	57	
Total sales	$	19,221,100	20,963,700	+ 9.1
New Brunswick:				
Chains (number)		5	5	
Stores (maximum)		30	31	
Total sales	$	13,611,600	14,720,800	+ 8.1
Quebec:				
Chains (number)		14	14	
Stores (maximum)		216	219	
Total sales	$	83,743,800	85,438,700	+ 2.0
Ontario:				
Chains (number)		11	11	
Stores (maximum)		405	423	
Total sales	$	136,847,100	141,296,300	+ 3.3
Manitoba:				
Chains (number)		5	5	
Stores (maximum)		23	23	
Total sales	$	9,807,400	10,068,200	+ 2.7
Saskatchewan:				
Chains (number)		5	5	
Stores (maximum)		30	30	
Total sales	$	11,077,700	11,406,200	+ 3.0
Alberta:				
Chains (number)		5	5	
Stores (maximum)		32	32	
Total sales	$	17,790,100	19,036,300	+ 7.0
British Columbia:				
Chains (number)		6	6	
Stores (maximum)		61	64	
Total sales	$	16,724,700	18,009,300	+ 7.7

[1] Newfoundland figures are included with Prince Edward Island to avoid disclosing individual operations.

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 15. Chain Variety Store Sales for Selected Cities, 1961 and 1962

City	Stores (maximum)		Total sales		Per cent 1962/61
	1961	1962	1961	1962	
	number		dollars		
Sydney - Glace Bay[1]	9	10	3,259,200	3,779,300	+ 16.0
Halifax[2]	12	13	7,287,800	7,752,100	+ 6.4
Saint John[2]	5	5	3,328,100	3,464,500	+ 4.1
Moncton[1]	3	3	2,613,000	2,688,900	+ 2.9
Chicoutimi - Jonquière[1]	9	9	4,063,200	3,863,400	− 4.9
Granby	[3]	3	[3]	1,227,300	[3]
Montreal[2]	93	93	38,879,000	38,841,500	− 0.1
Quebec[2]	21	20	12,138,400	11,785,800	− 2.9
Shawinigan Falls[1]	6	6	993,300	961,400	− 3.2
Sherbrooke[1]	6	6	3,487,500	3,740,500	+ 7.3
Trois - Rivières[1]	6	6	3,046,200	3,158,200	+ 3.7
Belleville	4	5	1,384,300	1,474,300	+ 6.5
Brantford[1]	4	5	1,956,200	2,086,500	+ 6.7
Cornwall	6	6	2,676,800	2,793,000	+ 4.3
Fort William - Port Arthur[1]	9	9	2,746,200	2,816,100	+ 2.5
Guelph[1]	4	6	1,066,100	1,789,200	+ 67.8
Hamilton[2]	12	12	8,826,200	8,232,200	− 6.7
Kingston[1]	6	6	3,250,900	3,170,200	− 2.5
Kitchener[2]	10	11	3,268,100	3,835,100	+ 17.3
London[2]	6	8	4,665,400	4,703,900	+ 0.8
Niagara Falls[1]	3	4	710,200	1,288,600	+ 81.4
Oshawa[1]	7	7	2,986,300	3,251,300	+ 8.9
Ottawa[2]	28	28	12,000,300	11,534,300	− 3.9
Peterborough[1]	5	6	2,599,600	2,704,400	+ 4.0
St. Catharines[1]	8	8	3,301,400	3,129,300	− 5.2
Sarnia[1]	5	5	1,591,900	1,658,300	+ 4.2
Sault Ste. Marie[1]	6	7	2,110,100	22,288,200	+ 8.4
Sudbury[2]	5	5	6,792,900	6,584,100	− 3.1
Timmins[1]	3	3	1,439,500	1,697,800	+ 17.9
Toronto[2]	101	101	35,853,600	35,684,800	− 0.5
Windsor[2]	8	8	4,860,600	4,734,300	− 2.6
Winnipeg[2]	13	13	7,014,300	6,955,800	− 0.8
Moose Jaw	4	4	1,199,500	1,222,500	+ 1.9
Regina	5	5	3,156,100	3,188,000	+ 1.0
Saskatoon	5	5	1,995,500	2,129,000	+ 6.7
Calgary[2]	7	7	5,609,300	5,697,700	+ 1.6
Edmonton[2]	9	9	7,205,600	7,878,500	+ 9.3
Vancouver[2]	26	26	7,384,200	7,622,300	+ 3.2
Victoria[2]	4	4	2,117,400	2,381,900	+ 12.5

[1] Major urban areas.
[2] Metropolitan areas, as defined by the 1961 Census.
[3] Figures withheld to avoid disclosing individual operations.

TABLE 16. Chain Variety Stores by Annual Sales Volume, 1961 and 1962

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1961			
Total, all stores	**858**	**312,796,300**	**100.0**
$1,000,000 and over	43	67,979,100	21.7
500,000 - $999,999	137	90,407,500	28.9
300,000 - 499,999	195	76,150,300	24.4
200,000 - 299,999	148	36,668,600	11.7
100,000 - 199,999	227	34,199,600	10.9
Under $100,000	108	7,391,200	2.4
1962			
Total, all stores	**886**	**324,974,300**	**100.0**
$1,000,000 and over	42	65,052,300	20.0
500,000 - $999,999	154	102,333,100	31.5
300,000 - 499,999	198	77,574,900	23.9
200,000 - 299,999	161	39,681,400	12.2
100,000 - 199,999	218	32,910,400	10.1
Under $100,000	113	7,422,200	2.3

CHAIN DRUG STORES

TABLE 17. Summary Statistics of Chain Drug Stores in Canada, 1930-62

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	31	284	292	13,971,300	49,195	1,880,800	..	2,510,900	..
1931	32	299	306	13,584,600	45,433	..	..	..	..
1932	32	305	313	12,520,000	41,049	..	..	..	..
1933	29	297	301	11,001,300	37,041	1,487,700	..	2,021,500	..
1934	29	298	306	11,594,000	38,906	1,542,800	..	2,102,000	527,000
1935	29	307	311	12,164,100	39,622	1,494,800	118,700	2,152,500	501,100
1936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300
1937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900
1938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500
1939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800
1940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400
1941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000
1942	31	342	343	19,711,700	57,637	2,579,700	..	2,732,900	699,400
1943	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,100
1944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700
1945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400
1946	27	310	318	26,483,700	85,431	3,620,300	140,800	3,553,200	751,800
1947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100
1948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300
1949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600
1950	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,300
1951	28	325	346	31,266,900	96,205	5,170,400	220,100	4,835,300	1,054,100
1952	28	325	338	33,476,300	103,004	5,043,700	252,100	5,241,800	1,039,000
1953	28	332	345	34,805,200	104,835	5,450,800	267,300	5,519,700	1,018,000
1954	29	339	354	35,908,100	105,924	5,778,400	306,100	5,880,200	1,008,200
1955	30	335	354	36,659,700	109,432	6,165,400	344,500	6,349,900	1,159,700
1956	31	349	364	41,298,600	118,334	6,608,400	399,000	6,807,800	1,192,200
1957	30	352	364	45,436,800	129,082	7,160,800	408,600	7,896,900	1,385,800
1958	30	356	369	49,911,900	140,202	7,814,300	371,500	9,440,700	1,370,000
1959	32	366	379	53,383,100	145,855	8,518,600	466,100	9,863,000	1,730,200
1960	34	383	399	55,129,500	143,941	8,742,000	587,500	10,215,600	2,068,900
1961	34	397	399	55,890,000	140,781	10,343,200	528,600	10,290,700	1,782,900
1962	30	370	381	55,788,900	150,781	10,486,200	491,400	10,449,100	1,957,800

[1] Obtained by averaging the number at beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 18. Drug Chains, Stores and Sales by Provinces, 1961 and 1962

Province		1961	1962	Per cent change in sales 1962/61
Canada:				
Chains (number)		**34**	**30**	
Stores (maximum)		**399**	**381**	
Total sales	$	**55,890,000**	**55,788,900**	**- 0.2**
Atlantic Provinces:				
Chains (number)		3	3	
Stores (maximum)		23	20	
Total sales	$	2,242,800	2,281,000	+ 1.7

TABLE 18. Drug Chains, Stores and Sales by Provinces, 1961 and 1962 — Concluded

Province	1961	1962	Per cent change in sales 1962/61
Quebec:			
Chains (number)	4	3	
Stores (maximum)	35	31	
Total sales $	5,821,800	5,680,800	- 2.4
Ontario:			
Chains (number)	11	10	
Stores (maximum)	181	177	
Total sales $	25,003,500	24,287,300	- 2.9
Prairie Provinces:			
Chains (number)	7	6	
Stores (maximum)	55	56	
Total sales $	9,095,700	9,506,900	+ 4.5
British Columbia:			
Chains (number)	9	8	
Stores (maximum)	105	97	
Total sales $	13,726,200	14,032,900	+ 2.2

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 19. Chain Drug Stores by Annual Sales Volume, 1961 and 1962

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1961			
Total, all stores	**399**	**55,890,000**	**100.0**
$200,000 and over	63	18,492,900	33.1
100,000 - $199,999	202	28,290,800	50.6
50,000 - 99,999	106	8,247,000	14.7
30,000 - 49,999	16	651,800	1.2
Under $30,000	12	207,500	0.4
1962			
Total, all stores	**381**	**55,788,900**	**100.0**
$200,000 and over	72	21,057,700	37.7
100,000 - $199,999	181	25,729,200	46.1
50,000 - 99,999	103	8,201,000	14.7
30,000 - 49,999	15	591,900	1.1
Under $30,000	10	209,100	0.4

CHAIN WOMEN'S CLOTHING STORES

TABLE 20. Summary Statistics of Chain Women's Clothing Stores in Canada, 1930-62

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stock on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	28	183	203	8,584,800	46,911	976,900	..	1,422,500	..
1931	25	186	213	6,828,100	36,710	..	..	..	..
1932	19	164	185	5,093,700	31,059	..	..	..	..
1933	15	144	148	4,029,400	27,982	359,100	..	590,000	..
1934	15	153	171	4,506,800	29,456	385,800	..	587,700	141,600
1935	13	133	138	4,594,600	34,546	404,400	..	786,900	94,200
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100
1937	19	176	194	6,216,600	35,322	541,900	..	887,500	119,700
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,800
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,100
1942	31	277	281	14,186,900	51,216	1,187,900	..	1,351,400	526,400
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,400
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200
1951	34	432	476	41,901,500	101,244	4,202,700	436,000	4,746,500	1,037,000
1952	37	456	493	46,167,700	101,245	3,918,600	846,400	5,339,900	1,212,700
1953	37	484	511	49,256,800	101,770	4,439,400	1,015,500	5,710,600	1,296,100
1954	40	525	552	54,843,400	104,464	5,681,800	2,259,400	6,250,900	1,153,000
1955	41	564	602	61,897,400	109,747	6,715,900	2,470,400	7,022,300	1,173,200
1956	39	592	634	67,269,300	113,631	7,301,100	2,393,800	8,454,900	1,512,000
1957	39	628	654	70,706,900	112,591	8,460,800	2,463,800	8,359,700	1,256,100
1958	42	675	707	78,147,400	115,774	8,433,000	2,561,200	9,440,200	1,515,100
1959	41	707	756	81,356,600	115,073	9,021,600	3,054,000	11,860,400	1,856,500
1960	43	707	770	84,268,700	119,192	13,276,600	2,946,900	10,734,300	2,253,600
1961	50	769	811	97,469,900	126,749	15,236,700	5,623,300	12,899,900	1,239,200
1962	45	714	758	100,357,600	140,557	15,270,700	5,300,200	13,695,900	1,163,200

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only

TABLE 21. Women's Clothing Chains, Stores and Sales by Provinces, 1961 and 1962

Province	1961	1962	Per cent change in sales 1962/61
Canada:			
Chains (number)	**50**	**45**	
Stores (maximum)	**811**	**758**	
Total sales $	**97,469,900**	**100,357,600**	**+ 3.0**
Atlantic Provinces:			
Chains (number)	5	5	
Stores (maximum)	38	36	
Total sales $	4,556,500	4,424,300	− 2.9

TABLE 21. Women's Clothing Chains, Stores and Sales by Provinces, 1961 and 1962 – Concluded

Province	1961	1962	Per cent change in sales 1962/61
Quebec:			
Chains (number)	22	19	
Stores (maximum)	246	212	
Total sales $	27,765,300	30,345,600	+ 9.3
Ontario:			
Chains (number)	28	28	
Stores (maximum)	356	357	
Total sales $	44,114,100	46,580,000	+ 5.6
Manitoba:			
Chains (number)	8	4	
Stores (maximum)	18	11	
Total sales $	2,719,900	1,722,300	-36.7
Saskatchewan:			
Chains (number)	7	5	
Stores (maximum)	20	14	
Total sales $	2,411,700	1,795,600	-25.5
Alberta:			
Chains (number)	9	9	
Stores (maximum)	47	43	
Total sales $	7,530,500	6,848,100	- 9.1
British Columbia:			
Chains (number)	6	7	
Stores (maximum)	86	85	
Total sales $	8,371,900	8,641,700	+ 3.2

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 22. Chain Women's Clothing Stores by Annual Sales Volume, 1961 and 1962

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1961			
Total, all stores	**811**	**97,469,900**	**100.0**
$200,000 and over	88	37,102,000	38.1
100,000 - $199,999	247	33,616,300	34.5
50,000 - 99,999	282	20,899,700	21.4
30,000 - 49,999	99	4,021,500	4.1
Under $30,000	95	1,830,400	1.9
1962			
Total, all stores	**758**	**100,357,600**	**100.0**
$200,000 and over	104	43,109,000	43.0
100,000 - $199,999	244	34,051,600	33.9
50,000 - 99,999	248	18,496,400	18.4
30,000 - 49,999	79	3,298,200	3.3
Under $30,000	83	1,402,400	1.4

CHAIN SHOE STORES

TABLE 23. Summary Statistics of Chain Shoe Stores in Canada, 1930-62

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	18	198	208	7,574,600	38,256	892,500	..	1,998,300	..
1931	18	212	221	7,687,500	36,262	..	..	..	..
1932	19	230	237	7,094,800	30,847	..	..	..	..
1933	22	257	274	7,114,800	27,684	747,100	..	2,156,300	..
1934	22	278	303	8,037,400	28,912	818,700	..	2,190,400	362,900
1935	24	303	313	8,447,200	27,879	967,000	..	2,485,700	255,500
1936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
1937	25	337	355	10,093,700	29,952	1,109,900	..	2,623,300	375,400
1938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
1939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
1940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
1941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
1942	31	423	428	18,880,700	44,635	2,178,400	..	3,943,100	779,300
1943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
1944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
1945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
1946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
1947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
1948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
1949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
1950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
1951	35	581	605	38,322,700	65,959	4,862,600	139,100	10,498,200	1,823,700
1952	34	603	628	41,544,400	68,896	5,026,500	121,600	10,234,400	1,788,900
1953	34	604	627	43,470,100	71,970	5,468,000	108,500	11,501,200	2,197,600
1954	41	648	682	45,384,500	70,038	5,914,700	114,500	12,001,900	1,926,000
1955	43	680	705	48,054,300	70,668	6,310,000	123,200	12,436,200	2,290,800
1956	42	699	736	53,432,600	76,441	7,090,600	127,400	13,941,700	2,396,400
1957	38	717	746	57,822,500	80,645	8,019,200	135,100	13,998,600	2,499,700
1958	41	750	775	63,938,100	85,251	8,304,400	156,700	15,166,700	2,621,100
1959	39	781	825	70,149,800	89,820	8,635,900	227,800	16,330,300	3,270,900
1960	44	868	927	76,514,300	88,150	12,237,500	234,800	17,850,000	3,392,700
1961	56	992	1,021	82,303,200	82,967	13,069,100	200,000	21,077,600	2,353,300
1962	55	1,038	1,077	87,407,200	84,207	14,418,400	221,600	23,082,800	2,344,000

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 24. Chain Shoe Stores by Annual Sales Volume, 1961 and 1962

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1961			
Total, all stores	**1,021**	**82,303,200**	**100.0**
$200,000 and over	31	8,449,300	10.3
100,000-$199,999	227	30,447,500	37.0
50,000- 99,999	447	32,305,100	39.2
30,000- 49,999	231	9,321,400	11.3
Under $30,000	85	1,778,900	2.2
1962			
Total, all stores	**1,077**	**87,407,200**	**100.0**
$200,000 and over	41	11,201,700	12.8
100,000-$199,999	242	32,210,200	36.8
50,000- 99,999	441	31,511,200	36.1
30,000- 49,999	262	10,649,900	12.2
Under $30,000	91	1,834,200	2.1

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RETAIL CHAIN STORES

1963

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PUBLICATIONS RELATING TO RETAIL TRADE

Catalogue number	Title		Price
	(a) Weekly		
63-003	Department Store Sales by Regions	per year	$2.00
	(b) Monthly		
61-004	Credit Statistics	per year	2.00
63-001	Chain Store Sales and Stocks	per year	1.00
63-002	Department Store Sales and Stocks	per year	1.00
63-004	Department Store Sales by Regions	per year	1.00
63-005	Retail Trade	per year	2.00
63-007	New Motor Vehicle Sales	per year	1.00
	(c) Annual		
63-208	New Motor Vehicle Sales		.50
63-209	Retail Trade		.50
63-210	Retail Chain Stores		.50
63-211	Sales Financing		.25
63-213	Vending Machine Operators		.25
63-214	Shopping Centres in Canada (Retail Trade)		.25
	(d) Biennial		
	Note: Series discontinued but the undernoted issues are available for some years prior to 1961.		
63-401	Operating Results of Chain Clothing Stores		.50
63-402	Operating Results of Chain Drug Stores		.25
63-403	Operating Results of Chain Food Stores		.50
63-404	Operating Results of Chain Furniture Stores		.25
63-405	Operating Results of Chain Variety Stores		.25
63-406	Operating Results and Financial Structure of Independent Retail Clothing Stores		.75
63-407	Operating Results and Financial Structure of Independent Drug Stores		.50
63-408	Operating Results and Financial Structure of Independent Filling Stations and Garages		.50
63-410	Operating Results and Financial Structure of Independent Fuel Dealers		.50
63-411	Operating Results and Financial Structure of Independent General Stores		.50
63-412	Operating Results and Financial Structure of Independent Retail Hardware, Furniture, Appliance, Radio and Television Stores		.50
63-413	Operating Results and Financial Structure of Independent Jewellery Stores		.50
63-414	Operating Results and Financial Structure of Independent Restaurants		.50
	(e) Occasional		
63-505	Retail Trade, 1930-51		.25

Other occasional reports and 1961 Census reports on retail trade are shown in a complete list of publications of the Dominion Bureau of Statistics which is available on request from the Publications Distribution Unit, Financial Control Section; D.B.S., or from the Queen's Printer, Ottawa.

TABLE OF CONTENTS

DEFINITIONS

Chains — A retail chain is an organization operating four or more retail stores in the same kind of business under the same legal ownership.

Classification by kind of business — Some firms operated chains in several distinct types of business and for purposes of this report these were allocated to their proper group. Department stores are not included in this report.

Classification by kind of organization — **Local chains** are those operating within one city or locality. **Provincial chains**, as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

Number of stores — The **average** number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The **maximum** is the total number of stores operated during the year, regardless of whether operated all or part of the year.

Sales — Total retail sales made through all **retail** outlets. Sales made through head office or warehouse are **not** included.

Salaries and wages — Salaries and wages reported are those paid to all employees including head office and warehouse.

Accounts outstanding — These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do **not** include accounts written off.

Stocks — Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

SYMBOLS

The following standard symbols are used in Dominion Bureau of Statistics publications:

.. figures not available.

... figures not appropriate or not applicable.

— nil or zero.

-- amount too small to be expressed.

p preliminary figures.

r revised figures.

RETAIL CHAIN STORES

1963

A net gain of approximately 300 retail outlets in 1963 over 1962 contributed substantially to the $218 million gain in sales of retail chains in 1963. The level of $3,835,533,100 was 6.0 per cent above the 1962 sales.

By provinces, the increases ranged from 16.5 per cent in Newfoundland to 4.4 per cent in Manitoba. These increases are for retail chains as defined; a three-store multiple firm, for example, may open a fourth store and for purposes of this report is included in total as a new chain, although the major share of the "new chain" business is not new business. The change in the number of chains and stores must be taken into consideration when assessing the increase or decrease in chain store sales. Ontario dominates the chain store field, accounting for almost half of the Canada total.

Most kinds of business showed sales increases in 1963 over the previous year; three trade classifications recorded decreased sales but these were accompanied by a drop in the number of firms and the number of stores. Hardware chains reported the largest percentage gain in sales at 15.9 per cent, family clothing stores were second (+ 10.9 per cent) and drug stores third (+ 10.4 per cent); other trades ranged downward to a decrease of 8.3 per cent for general store chains. Grocery and combination grocery and meat store chains accounted for approximately half of the total business of chain stores as defined; by this definition and for this report department stores are excluded.

The size structure of retail chains remained quite constant between 1962 and 1963. By number of units or stores the 23 firms in the 100 and over unit group accounted for a slightly smaller share of total sales; the upward movement by unit size increased the relative importance of the 50 - 99 unit size category by the addition of 4 firms and 272 retail stores. By sales size categories the firms with annual sales of $5,000,000 and over increased their share of total chain store business from 85.8 per cent in 1962 to 86.3 per cent in 1963.

Detail for selected trades follows the general part of this report and begins on page 14 for the food store chains.

TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930-63

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
930	518	8,097	8,504	487,336,000	60,187	50,404,900	..	60,457,200	..
931	506	8,188	8,557	434,199,700	53,029	..	..	..	..
932	486	8,066	8,398	360,806,200	44,732	..	..	..	..
933	461	9,900	8,230	328,902,600	41,633	34,820,600	..	43,995,100	..
934	445	7,804	8,210	347,186,100	44,488	34,510,900	..	40,962,600	13,768,100
935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
942	455	7,010	7,139	687,447,400	98,067	57,653,700	..	66,939,700	22,633,400
943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
950	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
951	488	7,846	8,094	1,775,744,100	226,296	153,598,600	53,816,500	186,562,000	60,489,800
952	476	7,766	8,047	1,924,873,000	247,859	154,642,500	77,474,700	172,886,300	55,214,600
953	466	7,835	8,153	2,048,288,000	261,420	171,167,100	91,537,900	179,704,300	52,095,700
954	491	8,136	8,468	2,146,634,900	263,844	181,509,000	102,746,700	191,048,700	57,814,200
955	496	8,274	8,734	2,353,955,400	284,500	199,611,200	127,362,300	205,833,200	63,119,600
956	499	8,559	9,046	2,647,054,900	309,272	221,136,400	143,357,200	232,392,100	72,183,100
957	493	8,822	9,257	2,841,568,800	322,100	242,979,200	148,506,300	248,283,900	78,521,100
958	509	9,122	9,604	3,073,147,000	336,900	262,455,900	158,231,800	265,862,100	78,511,900
959	507	9,491	10,047	3,280,263,200	345,618	285,690,700	162,452,800	282,530,400	80,440,000
960	537	9,954	10,594	3,468,412,800	348,444	382,099,300	175,047,900	304,230,000	94,527,600
961 (Old base)	649	11,098	11,349	3,788,283,200	341,348	392,479,300	178,263,100	343,704,400	80,512,200
961 (New base)	580	9,434	9,683	3,494,025,700	370,365	348,591,400	126,607,300	283,606,100	71,956,600
962	559	9,443	9,986	3,617,408,600	383,078	378,039,600	137,875,900	299,352,000	85,187,400
963	559	9,718	10,300	3,835,533,100	394,683	404,266,500	143,393,100	316,505,000	76,100,800

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1963, by Kinds of Business

No.	Kind of business	Chains	Stores	
			Average	Maximum
		number		
1	**Total, all chains**	**559**	**9,718**	**10,300**
	Food group:			
2	Bakery products stores	31	296	327
3	Candy and nut stores	7	210	217
4	Confectionery stores	3	43	68
5	Dairy products stores	7	44	49
6	Grocery and combination stores	48	1,703	1,817
7	Meat markets	7	63	68
	General merchandise group:			
8	General merchandise stores (less than 33% food)	10	172	177
9	General stores (more than 33% food)	18	137	144
10	Variety stores	19	885	910
	Automotive group:			
11	Automobile dealers	5	37	37
12	Accessories, tires and battery shops	9	201	220
13	Service stations	16	118	125
14	Other specialty repair shops	3	22	25
	Apparel and accessories group:			
15	Men's and boy's clothing stores	20	216	229
16	Women's ready-to-wear stores	34	645	696
17	Lingerie and hosiery stores	5	31	33
18	Millinery stores	6	47	64
19	Furriers and fur stores	5	20	25
20	Children's and infants' wear stores	9	51	56
21	Family clothing and furnishings stores	28	193	210
22	Shoe stores	57	1,059	1,114
23	Second-hand clothing stores	5	86	90
24	Piece goods stores	10	52	55
	Hardware and home furnishings group:			
25	Hardware stores	12	141	150
26	Paint, glass and wallpaper stores	4	24	29
27	Furniture stores	12	177	189
28	Household appliance stores	6	271	28
29	Furniture, T.V., radio and appliance stores	14	72	8
30	Floor coverings, curtains, upholstery, etc.	8	45	4
31	All other home furnishings stores	7	63	6
	Other retail stores group:			
32	Drug stores	32	378	39
33	Fuel dealers	10	146	15
34	Florists	5	24	2
35	Luggage and leather goods	4	22	2
36	Tobacco stores and stands	7	213	22
37	Newsdealers	3	40	4
38	Books and stationery	7	54	5
39	Cameras and photographic supplies	3	23	2
40	Gift, novelty and souvenir shops	6	28	3
41	Jewellery stores	18	165	17
42	Opticians	4	35	3
43	Alcoholic beverages	20	1,352	1,39
44	Toy shops	3	23	2
45	Miscellaneous stores (includes sporting goods, pet shops, hobby shops, etc. and stores not elsewhere classified)	12	91	10

[1] Indicates figures withheld to avoid disclosing individual operations, but are included in their totals.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1963, by Kinds of Business

Sales (retail)		Total salaries and wages	Customers' accounts outstanding	Stock on hand as at December 31, 1963		
Amount	Per cent distribution of sales			Stores	Warehouses	No.
$		dollars				
3,835,533,100	**100.0**	**404,266,500**	**143,393,100**	**316,505,000**	**76,100,800**	1
15,532,100	0.4	2,901,200	40,000	105,900	39,900	2
8,293,200	0.2	1,828,600	[1]	198,900	[1]	3
1,187,300	[2]	213,000	—	28,100	—	4
2,127,100	0.1	267,000	—	89,300	—	5
1,883,258,200	49.1	158,150,100	1,392,000	79,488,400	25,085,300	6
11,258,500	0.3	1,120,600	[1]	230,900	[1]	7
66,572,000	1.7	9,929,300	8,689,000	11,199,100	[1]	8
20,631,300	0.5	2,651,200	1,558,700	4,936,300	184,440	9
344,317,900	9.0	63,746,900	9,243,700	48,630,300	8,449,600	10
35,720,400	0.9	3,507,600	4,299,600	5,096,700	—	11
47,312,300	1.2	7,906,400	9,391,500	11,870,900	[1]	12
18,413,700	0.5	2,865,300	346,800	1,210,100	[1]	13
3,032,800	0.1	799,200	[1]	260,900	[1]	14
35,716,400	0.9	4,658,000	1,661,000	8,234,700	439,000	15
99,838,100	2.6	15,277,300	5,136,600	14,217,200	973,600	16
2,213,000	0.1	407,700	—	462,500	[1]	17
1,828,800	[2]	338,700	—	92,500	—	18
3,616,500	0.1	682,900	521,400	873,700	335,500	19
5,701,600	0.1	664,300	[1]	1,116,200	[1]	20
52,636,100	1.4	8,758,600	2,673,700	9,287,400	560,100	21
92,065,300	2.4	15,276,600	307,200	24,199,800	2,452,300	22
2,930,000	0.1	2,099,000	[1]	90,500	38,700	23
4,481,500	0.1	861,100	40,400	1,146,900	102,900	24
41,834,200	1.1	4,574,000	2,166,500	9,984,500	[1]	25
1,138,400	[2]	245,700	23,900	131,800	[1]	26
40,329,300	1.1	7,137,600	48,996,300	6,148,200	[1]	27
28,706,700	0.7	7,410,500	13,947,200	4,396,600	[1]	28
28,394,000	0.7	3,833,300	10,498,600	3,488,500	1,373,200	29
5,771,400	0.2	950,500	91,700	1,231,400	[1]	30
9,882,600	0.3	1,633,400	2,307,700	2,738,800	[1]	31
61,599,500	1.6	11,329,700	608,100	11,340,500	2,238,600	32
29,686,600	0.7	4,899,600	6,469,700	3,202,500	—	33
1,177,900	[2]	398,000	147,300	71,900	—	34
1,713,400	[2]	297,000	—	264,700	[1]	35
22,716,700	0.6	2,559,000	48,800	2,012,200	348,600	36
3,252,300	0.1	486,500	—	139,000	[1]	37
10,572,900	0.3	3,387,800	1,343,800	1,595,700	[1]	38
3,728,400	0.1	480,900	[1]	701,900	[1]	39
2,412,200	0.1	333,200	[1]	260,600	[1]	40
47,335,100	1.2	9,237,800	11,069,800	11,794,400	1,026,800	41
1,971,100	[2]	684,900	40,000	89,300	[1]	42
717,401,500	18.7	37,746,700	—	30,676,000	27,622,900	43
1,990,800	0.1	247,400	—	396,200	[1]	44
15,234,000	0.4	1,482,400	74,500	2,773,100	195,100	45

[2] Less than 0.05 per cent.

TABLE 3. Chains, Stores and Sales by Provinces, 1962 and 1963

Province		1962	1963	Per cent change in sales 1963/62
Canada:				
Chains (number)		559	559	
Stores (maximum)		9,986	10,300	
Total sales	$	3,617,408,600	3,835,533,100	+ 6.0
Newfoundland:				
Chains (number)		19	23	
Stores (maximum)		112	131	
Total sales	$	39,437,200	45,941,500	+16.5
Prince Edward Island:				
Chains (number)		12	11	
Stores (maximum)		24	23	
Total sales	$	8,726,700	9,218,500	+ 5.6
Nova Scotia:				
Chains (number)		58	58	
Stores (maximum)		376	383	
Total sales	$	126,344,100	135,033,400	+ 6.9
New Brunswick:				
Chains (number)		39	39	
Stores (maximum)		226	232	
Total sales	$	105,024,700	110,692,100	+ 5.4
Quebec:				
Chains (number)		189	191	
Stores (maximum)		2,135	2,219	
Total sales	$	791,816,200	834,525,800	+ 5.4
Ontario:				
Chains (number)		288	293	
Stores (maximum)		4,712	4,897	
Total sales	$	1,669,849,700	1,777,676,700	+ 6.5
Manitoba:				
Chains (number)		69	69	
Stores (maximum)		323	311	
Total sales	$	129,827,900	135,554,700	+ 4.4
Saskatchewan:				
Chains (number)		56	57	
Stores (maximum)		402	414	
Total sales	$	123,589,200	130,902,400	+ 5.9
Alberta:				
Chains (number)		85	90	
Stores (maximum)		636	647	
Total sales	$	261,651,800	273,481,900	+ 4.5
British Columbia:[1]				
Chains (number)		107	104	
Stores (maximum)		1,040	1,043	
Total sales	$	361,141,100	382,506,100	+ 5.9

[1] Includes Yukon and Northwest Territories

Note: The sum of provincial figures for "Chain (number)" does not equal the total shown for Canada, since sever chains operate in more than one province.

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1962 and 1963

Kind of business	1962	1963	Per cent change in sales 1963/62
otal, all chains:			
Chains (number)	559	559	
Stores (maximum)	9,986	10,300	
Total sales $	3,617,408,600	3,835,533,100	+ 6.0
ocery and combination stores:			
Chains (number)	42	48	
Stores (maximum)	1,690	1,817	
Total sales $	1,766,458,100	1,883,258,200	+ 6.6
her food stores:			
Chains (number)	63	55	
Stores (maximum)	786	729	
Total sales $	38,840,400	38,398,200	− 1.1
riety stores:			
Chains (number)	17	19	
Stores (maximum)	886	910	
Total sales $	324,974,300	344,317,900	+ 6.0
n's and boys' clothing and furnishings stores (including custom ailors):			
Chains (number)	24	20	
Stores (maximum)	242	229	
Total sales $	35,302,500	35,716,400	+ 1.2
mily clothing stores:			
Chains (number)	27	28	
Stores (maximum)	202	210	
Total sales $	47,441,400	52,636,100	+10.9
nen's clothing stores:			
hains (number)	40	39	
tores (maximum)	727	729	
otal sales $	98,293,000	102,051,100	+ 3.8
e stores:			
hains (number)	55	57	
ores (maximum)	1,077	1,114	
otal sales $	87,407,200	92,065,300	+ 5.3
lware stores:			
hains (number)	12	12	
ores (maximum)	139	150	
otal sales $	36,110,000	41,834,200	+15.9

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1962 and 1963 – Concluded

Kind of business		1962	1963	Per cent change in sales 1963/62
Jewellery stores:				
Chains (number)		18	18	
Stores (maximum)		176	172	
Total sales	$	43,430,400	47,335,100	+ 9.0
Furniture stores:				
Chains (number)		12	12	
Stores (maximum)		174	180	
Total sales	$	37,937,900	40,329,300	+ 6.3
Household appliance, radio and music stores:				
Chains (number)		29	23	
Stores (maximum)		442	401	
Total sales	$	65,684,700	63,998,000	– 2.3
General stores:				
Chains (number)		20	18	
Stores (maximum)		151	144	
Total sales	$	22,492,100	20,631,300	– 8.3
Drug stores:				
Chains (number)		30	32	
Stores (maximum)		381	399	
Total sales	$	55,788,900	61,599,500	+ 10.4

TABLE 5. Retail Chains by Type of Operation, 1962 and 1963

Type of operation	Chains	Stores (maximum)	Total sales	
			Amount	Per cent
	number		$	
1962				
Total, all chains	**559**	**9,986**	**3,617,408,600**	**100.0**
Local chains	175	1,083	158,401,500	4.[illegible]
Provincial chains	247	3,727	1,202,712,400	33.[illegible]
Sectional and national chains	137	5,176	2,256,294,700	62.[illegible]
1963				
Total, all chains	**559**	**10,300**	**3,835,533,100**	**100.0**
Local chains	167	1,100	171,865,900	4.[illegible]
Provincial chains	249	3,825	1,279,155,000	33.[illegible]
Sectional and national chains	143	5,375	2,384,512,200	62.[illegible]

TABLE 6. Retail Chain Stores by Number of Units Operated, 1962 and 1963

Number of units operated	Chains	Stores (maximum)	Total sales	
			Amount	Per cent
	number		$	
1962				
Total, all chains	**559**	**9,986**	**3,617,408,600**	**100.0**
4- 9 units	375	2,048	365,785,300	10.1
10-49 "	149	2,926	679,299,200	18.8
50-99 "	12	842	175,141,700	4.8
100 units and over	23	4,170	2,397,182,400	66.3
1963				
Total, all chains	**559**	**10,300**	**3,835,533,100**	**100.0**
4- 9 units	373	2,050	396,050,700	10.3
10-49 "	147	2,828	697,962,800	18.2
50-99 "	16	1,114	218,949,100	5.7
100 units and over	23	4,308	2,522,570,500	65.8

TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1962 and 1963

Annual sales volume of chains	Chains	Stores (maximum)	Total sales	
			Amount	Per cent
	number		$	
1962				
Total, all chains	**559**	**9,986**	**3,617,408,600**	**100.0**
Under $1,000,000	308	1,972	127,834,000	3.5
$1,000,000 to $4,999,999	173	2,089	385,821,700	10.7
5,000,000 and over	78	5,925	3,103,752,900	85.8
1963				
Total, all chains	**559**	**10,300**	**3,835,533,100**	**100.0**
Under $1,000,000	294	1,833	130,078,400	3.4
$1,000,000 to $4,999,999	182	2,229	395,146,900	10.3
5,000,000 and over	83	6,238	3,310,307,800	86.3

CHAIN FOOD STORES

TABLE 8. Summary Statistics of Chain Food Stores in Canada, 1930-63

Grocery and Combination Stores

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stock on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouse
	number			dollars					
1930	67	2,004	2,127	119,498,600	59,630	8,889,200	..	6,250,200	.
1931	69	2,098	2,193	117,284,000	55,903	..	..	..	.
1932	71	2,151	2,232	104,618,700	48,637	..	..	..	.
1933	75	2,132	2,221	98,862,100	46,371	7,448,400	..	6,125,000	.
1934	74	2,159	2,239	100,874,900	46,723	7,516,900	..	5,818,300	4,000,20
1935	73	2,090	2,151	101,418,400	48,526	7,638,700	1,041,200	5,938,100	3,521,10
1936	75	2,079	2,172	107,345,900	51,633	7,980,800	1,106,900	6,395,900	4,526,10
1937	75	2,024	2,125	116,389,700	57,505	8,642,500	1,198,000	6,345,400	3,661,60
1938	77	1,938	2,054	116,849,800	60,294	8,584,100	1,452,900	6,129,300	3,344,70
1939	73	1,718	1,887	123,826,200	72,076	8,601,400	1,326,000	6,500,800	4,467,20
1940	66	1,534	1,650	140,805,700	91,790	9,049,700	1,206,500	7,191,100	5,264,20
1941	62	1,526	1,541	172,317,400	112,921	10,565,500	936,400	7,270,800	5,755,70
1942	56	1,284	1,293	118,116,300	146,508	11,075,200	..	7,085,200	7,591,20
1943	56	1,258	1,269	179,833,500	142,952	11,222,000	639,600	7,589,200	7,837,10
1944	55	1,228	1,245	198,811,100	161,898	12,527,700	659,800	7,322,700	7,394,40
1945	52	1,194	1,211	212,891,600	178,301	13,472,900	649,800	7,526,100	7,730,80
1946	52	1,154	1,177	237,677,300	205,960	15,340,000	698,100	8,902,600	9,661,30
1947	51	1,192	1,204	301,796,300	253,185	18,653,600	823,000	11,207,000	13,064,40
1948	48	1,175	1,226	387,136,600	329,478	22,822,500	1,047,900	11,157,000	13,128,30
1949	44	1,131	1,191	433,950,300	383,687	26,322,100	1,403,900	12,355,600	11,138,40
1950	39	1,109	1,191	504,578,900	454,985	30,018,200	1,421,900	15,442,800	14,157,70
1951	43	1,141	1,205	612,730,800	537,012	36,731,100	1,081,800	19,638,100	15,788,90
1952	37	1,123	1,174	702,104,600	625,204	42,252,600	962,000	20,688,100	14,602,20
1953	35	1,112	1,166	773,220,100	695,342	47,433,000	914,300	23,228,800	16,652,50
1954	35	1,123	1,182	863,422,100	768,853	50,306,000	985,000	28,348,800	18,855,30
1955	36	1,166	1,256	962,832,700	825,757	56,495,000	1,056,400	32,041,100	19,058,5
1956	38	1,230	1,309	1,096,330,100	891,325	64,461,100	703,900	38,466,700	22,044,9
1957	35	1,291	1,371	1,241,725,400	961,832	75,331,400	852,600	46,825,900	24,322,0
1958	40	1,366	1,447	1,368,882,800	1,002,110	85,819,400	1,051,300	52,107,700	22,659,2
1959	36	1,420	1,505	1,481,136,100	1,043,054	98,208,300	944,000	52,271,300	20,868,2
1960	35	1,494	1,577	1,602,796,800	1,072,822	140,024,800	1,050,200	64,590,300	27,476,3
1961	44	1,599	1,652	1,711,249,700	1,070,199	141,046,000	1,139,400	72,554,200	23,844,3
1962	42	1,615	1,690	1,766,458,100	1,093,782	151,309,300	1,223,200	72,098,000	26,405,6
1963	48	1,703	1,817	1,883,258,200	1,105,847	158,150,100	1,392,000	79,488,400	25,085,3

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 9. Food Chains, Stores and Sales by Province, 1962 and 1963
Grocery and Combination Stores

Province	1962	1963	Per cent change in sales 1963/62
Canada:			
Chains (number)	42	48	
Stores (maximum)	1,690	1,817	
Total sales $	1,766,458,100	1,883,258,200	+ 6.6
Atlantic Provinces:			
Chains (number)	9	11	
Stores (maximum)	117	128	
Total sales $	94,887,700	105,244,600	+ 10.9
Quebec:			
Chains (number)	11	13	
Stores (maximum)	312	337	
Total sales $	366,023,000	393,949,400	+ 7.6
Ontario:			
Chains (number)	19	20	
Stores (maximum)	743	847	
Total sales $	864,486,300	919,919,500	+ 6.4
Manitoba:			
Chains (number)	6	6	
Stores (maximum)	73	74	
Total sales $	70,689,200	75,367,100	+ 6.6
Saskatchewan:			
Chains (number)	5	5	
Stores (maximum)	80	79	
Total sales $	47,930,600	51,848,600	+ 8.2
Alberta:			
Chains (number)	10	9	
Stores (maximum)	135	122	
Total sales $	131,434,800	134,173,400	+ 2.1
British Columbia:			
Chains (number)	8	9	
Stores (maximum)	230	230	
Total sales $	191,006,500	202,755,600	+ 6.2

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 10. Chain Food Store Sales for Selected Cities, 1962 and 1963

Grocery and Combination Stores

City	Stores (maximum)		Total sales		Per cent change 1963/62
	1962	1963	1962	1963	
	number		dollars		
Sydney - Glace Bay[1]	15	15	9,493,700	10,038,200	+ 5.7
Halifax[2]	32	32	31,492,800	31,945,600	+ 1.4
Saint John[2]	[3]	9	[3]	13,691,900	[3]
Granby	4	4	2,729,300	2,788,600	+ 2.2
Montreal[2]	203	214	274,393,000	292,848,300	+ 6.7
Quebec[2]	19	20	23,189,200	25,323,600	+ 9.2
St. Jean[1]	4	5	4,798,700	5,007,900	+ 4.4
Shawinigan[1]	7	8	4,621,000	4,816,700	+ 4.2
Sherbrooke[1]	5	5	4,897,000	5,179,500	+ 5.8
Trois-Rivières[1]	8	8	6,747,400	6,513,100	− 3.5
Valleyfield[1]	3	3	1,830,500	1,874,700	+ 2.4
Belleville	6	6	8,782,600	8,554,800	− 2.6
Brantford[1]	7	8	8,058,000	9,231,200	+ 14.6
Cornwall	5	5	5,024,900	4,964,800	− 1.2
Fort William - Port Arthur[1]	16	17	18,369,700	19,753,100	+ 7.5
Guelph[1]	7	7	8,819,400	9,448,000	+ 7.1
Hamilton[2]	45	45	61,873,200	65,166,900	+ 5.3
Kingston[1]	8	8	12,238,500	12,530,000	+ 2.4
Kitchener[2]	16	23	13,985,600	23,404,600	+ 67.3
London[2]	27	26	33,973,000	35,373,400	+ 4.1
Niagara Falls[1]	8	8	10,814,400	11,064,000	+ 2.3
Oshawa[1]	12	14	17,532,600	19,305,300	+ 10.1
Ottawa[2]	39	38	50,816,500	50,089,900	− 1.4
Peterborough[1]	7	9	11,609,800	12,600,400	+ 8.5
St. Catherines[1]	15	16	19,534,400	21,038,800	+ 7.7
Sarnia[1]	8	8	11,558,900	11,942,100	+ 3.3
Sault Ste. Marie[1]	6	6	10,882,700	11,796,000	+ 8.4
Sudbury[2]	8	8	20,241,300	17,406,200	− 14.0
Timmins[1]	5	5	6,168,000	6,013,600	− 2.5
Toronto[2]	296	371	348,419,000	375,573,700	+ 7.8
Windsor[2]	24	21	26,492,800	26,878,500	+ 1.5
Winnipeg[2]	62	63	62,148,400	66,118,000	+ 6.4
Regina	20	20	16,544,100	18,010,100	+ 8.9
Saskatoon	24	24	14,490,600	15,627,900	+ 7.8
Calgary[2]	49	48	56,108,900	56,975,600	+ 1.5
Edmonton[2]	46	42	53,106,800	55,036,600	+ 3.6
Lethbridge	7	6	8,109,900	8,227,600	+ 1.5
Vancouver[2]	109	112	105,787,300	112,669,900	+ 6.5
Victoria[2]	20	19	18,769,000	18,557,300	+ 1.1

[1] Major Urban areas, as defined by the 1961 Census.
[2] Metropolitan areas.
[3] Figures withheld to avoid disclosing individual operations.

TABLE 11. Chain Food Stores by Annual Sales Volume, 1962 and 1963
Grocery and Combination Stores

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1962			
Total, all stores	**1,690**	**1,766,458,100**	**100.0**
Under $300,000	255	41,614,900	2.4
$ 300,000 - $ 499,999	237	94,661,800	5.4
500,000 - 749,999	279	173,862,800	9.8
750,000 - 999,999	208	180,899,800	10.2
1,000,000 - 1,499,999	331	411,382,900	23.3
1,500,000 - 1,999,999	171	292,284,300	16.5
2,000,000 and over	209	571,751,600	32.4
1963			
Total, all stores	**1,817**	**1,883,258,200**	**100.0**
Under $300,000	345	52,036,600	2.8
$ 300,000 - $ 499,999	209	84,389,500	4.5
500,000 - 749,999	298	186,815,100	0.9
750,000 - 999,999	208	181,544,600	9.6
1,000,000 - 1,499,999	331	411,909,300	21.9
1,500,000 - 1,999,999	208	355,063,900	18.8
2,000,000 and over	218	611,499,200	32.5

TABLE 12. Chain Food Stores by Number of Units Operated, 1962 and 1963
Grocery and Combination Stores

Number of units operated	Chains	Stores (maximum)	Total sales	
			Amount	Per cent
	number		$	
1962				
Total, all stores	**42**	**1,690**	**1,766,458,100**	**100.0**
4 - 9 units	25	131	76,835,200	4.3
10 - 99 "	12	405	243,184,900	13.8
100 units and over	5	1,154	1,446,438,000	81.9
1963				
Total, all stores	**48**	**1,817**	**1,883,258,200**	**100.0**
4 - 9 units	30	160	100,631,100	5.4
10 - 99 "	13	466	264,243,300	14.0
100 units and over	5	1,191	1,518,383,800	80.6

CHAIN VARIETY STORES

TABLE 13. Summary Statistics of Chain Variety Stores in Canada, 1930-63

Year	Chains	Stores		Total sales	Total salaries and wages[2]	Stocks on hand at year end	
		Average[1]	Maximum			Stores	Warehouses
	number			dollars			
1930	15	313	327	39,383,600	4,179,300	5,274,900	..
1931	14	329	340	38,906,700	..	..	..
1932	14	339	348	35,474,800	..	..	..
1933	14	248	356	33,348,600	4,032,400	4,796,600	..
1934	14	360	372	35,646,500	3,908,100	4,507,800	817,100
1935	14	377	390	37,914,000	4,889,300	5,184,800	861,300
1936	14	396	414	41,422,100	5,331,300	5,880,900	898,800
1937	14	422	437	46,323,400	5,832,000	6,234,100	946,900
1938	16	446	468	47,256,700	6,170,100	6,243,600	922,900
1939	16	474	489	51,416,000	6,594,500	7,285,400	1,130,900
1940	16	491	504	60,718,600	7,453,900	8,354,100	1,425,500
1941	20	525	532	74,179,100	8,568,700	9,334,600	1,806,100
1942	19	521	523	84,319,200	9,859,800	9,584,900	2,027,200
1943	19	520	521	84,366,200	10,275,700	9,836,500	1,919,400
1944	18	514	515	88,568,800	10,737,600	8,885,500	1,511,500
1945	19	515	521	95,998,200	11,505,200	9,008,400	1,756,200
1946	19	515	523	107,586,200	12,745,500	10,984,100	2,344,300
1947	18	517	536	117,925,300	14,069,300	12,528,200	2,302,800
1948	16	527	540	133,906,900	17,162,700	15,096,200	3,407,200
1949	15	541	550	142,060,500	19,790,800	15,153,000	3,686,100
1950	16	560	579	147,731,700	21,157,700	17,635,400	3,993,300
1951	16	587	597	164,147,800	25,510,200	17,969,800	4,882,100
1952	17	601	614	179,618,300	26,115,400	21,075,200	4,718,200
1953	17	610	623	188,474,600	28,803,200	21,709,400	4,565,800
1954	18	636	653	194,248,000	30,671,500	22,633,300	4,620,700
1955	19	660	679	207,831,400	33,257,900	25,245,600	5,122,100
1956	18	681	701	229,306,900	35,633,300	26,260,900	4,504,800
1957	18	703	724	247,222,600	36,719,900	28,214,000	5,196,100
1958	18	719	740	264,297,800	39,148,700	31,271,900	5,281,600
1959	18	752	785	282,590,900	44,301,100	36,359,800	5,856,200
1960	18	780	826	298,156,700	56,041,700	39,046,400	7,746,000
1961	17	838	858	312,796,300	56,319,800	37,082,300	4,898,200
1962	17	864	886	324,974,300	59,294,200	47,343,800	9,767,300
1963	19	885	910	344,317,900	63,746,900	48,630,300	8,449,600

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 14. Variety Chains, Stores and Sales by Provinces, 1962 and 1963

Province	1962	1963	Per cent change in sales 1963/62
Canada:			
Chains (number)	17	19	
Stores (maximum)	886	910	
Total sales $	324,974,300	344,317,900	+ 6.0
Prince Edward Island:[1]			
Chains (number)	3	3	
Stores (maximum)	7	7	
Total sales $	4,034,800	4,397,400	+ 9.0
Nova Scotia:			
Chains (number)	6	6	
Stores (maximum)	57	60	
Total sales $	20,963,700	22,484,200	+ 7.3
New Brunswick:			
Chains (number)	5	5	
Stores (maximum)	31	32	
Total sales $	14,720,800	15,958,500	+ 8.4
Quebec:			
Chains (number)	14	14	
Stores (maximum)	219	225	
Total sales $	85,438,700	86,923,400	+ 1.7
Ontario:			
Chains (number)	11	12	
Stores (maximum)	423	427	
Total sales $	141,296,300	153,328,000	+ 8.5
Manitoba:			
Chains (number)	5	5	
Stores (maximum)	23	23	
Total sales $	10,068,200	9,903,800	− 1.6
Saskatchewan:			
Chains (number)	5	5	
Stores (maximum)	30	30	
Total sales $	11,406,200	11,551,100	+ 1.3
Alberta:			
Chains (number)	5	5	
Stores (maximum)	32	35	
Total sales $	19,036,300	20,112,200	+ 5.7
British Columbia:			
Chains (number)	6	7	
Stores (maximum)	64	71	
Total sales $	18,009,300	19,659,300	+ 9.2

[1] Newfoundland figures are included with Prince Edward Island to avoid disclosing individual operations.

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 15. Chain Variety Stores Sales for Selected Cities, 1962 and 1963

City	Stores (maximum)		Total sales		Per cent change 1963/62
	1962	1963	1962	1963	
	number		dollars		
Sydney - Glace Bay[1]	10	10	3,779,300	4,066,300	+ 7.6
Halifax[2]	13	13	7,752,100	8,106,200	+ 4.6
Saint John[2]	5	5	3,464,500	3,702,800	+ 6.9
Moncton[1]	3	3	2,688,900	2,807,100	+ 4.4
Chicoutimi - Jonquiere[1]	9	9	3,863,400	3,850,200	- 0.3
Granby	3	3	1,227,300	1,288,700	+ 5.0
Montreal[2]	93	93	38,841,500	37,592,300	- 3.2
Quebec[2]	20	22	11,785,800	12,470,500	+ 5.8
Shawinigan[1]	6	6	961,400	949,200	- 1.3
Sherbrooke[1]	6	6	3,740,500	4,011,100	+ 7.2
Trois-Rivières[1]	6	6	3,158,200	3,319,000	+ 5.1
Belleville	5	5	1,474,300	1,400,900	- 5.0
Brantford[1]	5	5	2,086,500	1,816,600	-12.9
Cornwall	6	6	2,793,000	2,644,900	- 5.3
Fort William - Port Arthur[1]	9	9	2,816,100	2,887,700	+ 2.5
Guelph[1]	6	5	1,789,200	3,295,800	+84.2
Hamilton[2]	12	13	8,232,200	8,247,900	+ 0.2
Kingston[1]	6	6	3,170,200	3,100,400	- 2.2
Kitchener[2]	11	12	3,835,100	5,207,700	+35.8
London[2]	8	9	4,703,900	6,702,700	+42.4
Niagara Falls[1]	4	4	1,288,600	1,375,000	+ 6.7
Oshawa[1]	7	7	3,251,300	3,790,500	+16.6
Ottawa[2]	28	28	11,534,300	11,477,700	- 0.5
Peterborough[1]	6	6	2,704,400	2,532,800	- 6.3
St. Catherines[1]	8	9	3,129,300	3,524,600	+12.6
Sarnia[1]	5	5	1,658,300	1,488,000	-10.2
Sault Ste Marie[1]	7	7	2,288,200	2,540,200	+11.0
Sudbury[2]	5	5	6,584,100	5,944,000	- 9.7
Timmins[1]	3	3	1,697,800	1,709,600	+ 0.7
Toronto[2]	101	99	35,684,800	36,336,800	+ 1.8
Windsor[2]	8	10	4,734,300	7,431,800	+57.0
Winnipeg[2]	13	13	6,955,800	6,600,400	- 5.1
Moose Jaw	4	4	1,222,500	1,228,400	+ 0.5
Regina	5	5	3,188,000	3,325,600	+ 4.3
Saskatoon	5	5	2,129,000	2,153,500	+ 1.2
Calgary[2]	7	7	5,697,700	5,634,800	- 1.1
Edmonton[2]	9	10	7,878,500	8,712,600	+10.6
Lethbridge	[3]	3	[3]	1,598,100	[3]
Vancouver[2]	26	28	7,622,300	7,683,000	+ 0.8
Victoria[2]	4	7	2,381,900	2,587,800	+ 8.6

[1] Major Urban areas, as defined by the 1961 Census.
[2] Metropolitan areas.
[3] Figures withheld to avoid disclosing individual operations.

TABLE 16. Chain Variety Stores by Annual Sales Volume, 1962 and 1963

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1962			
Total, all stores	**886**	**324,974,300**	**100.0**
Under $100,000	113	7,422,200	2.3
$ 100,000 - $199,999	218	32,910,400	10.1
200,000 - 299,999	161	39,681,400	12.2
300,000 - 499,999	198	77,574,900	23.9
500,000 - 999,999	154	102,333,100	31.5
1,000,000 and over	42	65,052,300	20.0
1963			
Total, all stores	**910**	**344,317,900**	**100.0**
Under $100,000	115	7,983,400	2.3
$ 100,000 - $199,999	213	32,099,100	9.3
200,000 - 299,999	158	38,024,300	11.0
300,000 - 499,999	216	84,637,500	24.6
500,000 - 999,999	160	108,049,500	31.4
1,000,000 and over	48	73,524,100	21.4

CHAIN DRUG STORES

TABLE 17. Summary Statistics of Chain Drug Stores in Canada, 1930-63

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	31	284	292	13,971,300	49,195	1,880,800	..	2,510,900	..
1931	32	299	306	13,584,600	45,433	..	..	..	..
1932	32	305	313	12,520,000	41,049	..	..	..	..
1933	29	297	301	11,001,300	37,041	1,497,700	..	2,021,500	..
1934	29	298	306	11,594,000	38,906	1,542,800	..	2,102,000	527,000
1935	29	307	311	12,164,100	39,622	1,494,800	118,700	2,152,500	501,100
1936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300
1937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900
1938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500
1939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800
1940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400
1941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000
1942	31	342	343	19,711,700	57,637	2,579,700	..	2,732,900	699,400
1943	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,100
1944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700
1945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400
1946	27	310	318	26,483,700	85,341	3,620,300	140,800	3,553,200	751,800
1947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100
1948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300
1949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600
1950	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,300
1951	28	325	346	31,266,900	96,205	5,170,400	220,100	4,835,300	1,054,100
1952	28	325	338	33,476,300	103,004	5,043,700	252,100	5,241,800	1,039,000
1953	28	332	345	34,805,200	104,835	5,450,800	267,300	5,519,700	1,108,000
1954	29	339	354	35,908,100	105,924	5,778,400	306,100	5,880,200	1,008,200
1955	30	335	354	36,659,700	109,432	6,165,400	344,500	6,349,900	1,159,700
1956	31	349	364	41,298,600	118,334	6,608,400	399,000	6,807,800	1,192,200
1957	30	352	364	45,436,800	129,082	7,160,800	408,600	7,896,900	1,385,800
1958	30	356	369	49,911,900	140,202	7,814,300	371,500	9,440,700	1,370,000
1959	32	366	379	53,383,100	145,855	8,518,600	466,100	9,863,000	1,730,200
1960	34	383	399	55,129,500	143,941	8,742,000	587,500	10,215,600	2,068,900
1961	34	397	399	55,890,000	140,781	10,343,200	528,600	10,290,700	1,782,900
1962	30	370	381	55,788,900	150,781	10,486,200	491,400	10,449,100	1,957,800
1963	32	378	399	61,599,500	162,962	11,329,700	608,100	11,340,500	2,238,600

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 18. Drug Chains, Stores and Sales by Provinces, 1962 and 1963

Province	1962	1963	Per cent change in sales 1963/62
Canada:			
Chains (number)	30	32	
Stores (maximum)	381	399	
Total sales $	55,788,900	61,599,500	+ 10.4
Atlantic Provinces:			
Chains (number)	3	4	
Stores (maximum)	20	24	
Total sales $	2,281,000	3,076,400	+ 34.9

TABLE 18. Drug Chains, Stores and Sales by Provinces, 1962 and 1963 — Concluded

Province	1962	1963	Per cent change in sales 1963/62
Quebec:			
Chains (number)	3	2	
Stores (maximum)	31	24	
Total sales $	5, 680, 800	4, 391, 500	- 22.7
Ontario:			
Chains (number)	10	13	
Stores (maximum)	177	199	
Total sales $	24, 287, 300	29, 793, 600	+ 22.7
Prairie Provinces:			
Chains (number)	6	7	
Stores (maximum)	56	59	
Total sales $	9, 506, 900	9, 622, 600	+ 1.2
British Columbia:			
Chains (number)	8	7	
Stores (maximum)	97	93	
Total sales $	14, 032, 900	14, 715, 400	+ 4.9

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 19. Chain Drug Stores by Annual Sales Volume, 1962 and 1963

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1962			
Total, all stores	**381**	**55, 788, 900**	**100.0**
Under $30,000	10	209, 100	0.4
$ 30,000 - $ 49,999	15	591, 900	1.1
50,000 - 99,999	103	8, 201, 000	14.7
100,000 - 199,999	181	25, 729, 200	46.1
200,000 and over	72	21, 057, 700	37.7
1963			
Total, all stores	**399**	**61, 599, 500**	**100.0**
Under $30,000	14	226, 000	0.4
$ 30,000 - $ 49,999	21	848, 500	1.4
50,000 - 99,999	86	7, 025, 300	11.4
100,000 - 199,999	187	27, 260, 400	44.2
200,000 and over	91	26, 239, 300	42.6

CHAIN WOMEN'S CLOTHING STORES

TABLE 20. Summary Statistics of Chain Women's Clothing Stores in Canada, 1930-63

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stock on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	28	183	203	8,584,800	46,911	976,900	..	1,422,500	..
1931	25	186	213	6,828,100	36,710	..	..	..	..
1932	19	164	185	5,093,700	31,059	..	..	..	..
1933	15	144	148	4,029,400	27,982	359,100	..	590,000	..
1934	15	153	171	4,506,800	29,456	385,800	..	587,700	141,600
1935	13	133	138	4,594,600	34,546	404,400	..	786,900	94,200
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100
1937	19	176	194	6,216,600	35,322	541,900	..	887,500	119,700
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,800
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,100
1942	31	277	281	14,186,900	51,216	1,187,900	..	1,351,400	526,400
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,400
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200
1951	34	432	476	41,901,500	101,244	4,202,700	436,000	4,746,500	1,037,000
1952	37	456	493	46,167,700	101,245	3,918,600	846,400	5,339,900	1,212,700
1953	37	484	511	49,256,800	101,770	4,439,400	1,015,500	5,710,600	1,296,100
1954	40	525	552	54,843,400	104,464	5,681,800	2,259,400	6,250,900	1,153,000
1955	41	564	602	61,897,400	109,747	6,715,900	2,470,400	7,022,300	1,173,200
1956	39	592	634	67,269,300	113,631	7,301,100	2,393,800	8,454,900	1,512,000
1957	39	628	654	70,706,900	112,591	8,460,800	2,463,800	8,359,700	1,256,100
1958	42	675	707	78,147,400	115,774	8,433,000	2,561,200	9,440,200	1,515,100
1959	41	707	756	81,356,600	115,073	9,021,600	3,054,000	11,860,400	1,856,500
1960	43	707	770	84,268,700	119,192	13,276,600	2,946,900	10,734,300	2,253,600
1961	50	769	811	97,469,900	126,749	15,236,700	5,623,300	12,899,900	1,239,200
1962	45	714	758	100,357,600	140,557	15,270,700	5,300,200	13,695,900	1,163,200
1963	39	676	729	102,051,100	150,963	15,685,000	5,136,600	14,679,700	1,156,600

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 21. Women's Clothing Chains, Stores and Sales by Provinces, 1962 and 1963

Province	1962	1963	Per cent change in sales 1963/62
anada:			
Chains (number)	45	39	
Stores (maximum)	758	729	
Total sales $	100,357,600	102,051,100	+ 1.7
lantic Provinces:			
Chains (number)	5	6	
Stores (maximum)	36	35	
Total sales $	4,424,300	4,425,000	+ 0.01

TABLE 21. Women's Clothing Chains, Stores and Sales by Provinces, 1962 and 1963 — Concluded

Province	1962	1963	Per cent change in sales 1963/62
Quebec:			
Chains (number)	19	18	
Stores (maximum)	212	217	
Total sales $	30,345,600	31,313,600	+ 3.2
Ontario:			
Chains (number)	28	26	
Stores (maximum)	357	320	
Total sales $	46,580,000	47,375,600	+ 1.7
Manitoba:			
Chains (number)	4	4	
Stores (maximum)	11	11	
Total sales $	1,722,300	1,655,300	- 3.9
Saskatchewan:			
Chains (number)	5	6	
Stores (maximum)	14	15	
Total sales $	1,795,600	1,731,500	- 3.6
Alberta:			
Chains (number)	9	10	
Stores (maximum)	43	45	
Total sales $	6,848,100	6,563,900	- 4.2
British Columbia:			
Chains (number)	7	6	
Stores (maximum)	85	86	
Total sales $	8,641,700	8,986,200	+ 4.0

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 22. Chain Women's Clothing Stores by Annual Sales Volume, 1962 and 1963

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1962			
Total, all stores	**758**	**100,357,600**	**100.0**
Under $30,000	83	1,402,400	1.4
$ 30,000 - $ 49,999	79	3,298,200	3.3
50,000 - 99,999	248	18,496,400	18.4
100,000 - 199,999	244	34,051,600	33.9
200,000 and over	104	43,109,000	43.0
1963			
Total, all stores	**729**	**102,051,100**	**100.0**
Under $300,000	68	1,228,200	1.2
$ 30,000 - $ 49,999	83	3,367,400	3.3
50,000 - 99,999	220	16,364,000	16.0
100,000 - 199,999	242	34,474,500	33.8
200,000 and over	116	46,617,000	45.7

CHAIN SHOE STORES

TABLE 23. Summary Statistics of Chain Shoe Stores in Canada, 1930-63

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	18	198	208	7,574,600	38,256	892,500	..	1,998,300	..
1931	18	212	221	7,687,500	36,262	..	..	..	..
1932	19	230	237	7,094,800	30,847	..	..	..	..
1933	22	257	274	7,114,800	27,684	747,100	..	2,156,300	..
1934	22	278	303	8,037,400	28,912	818,700	..	2,190,400	362,900
1935	24	303	313	8,447,200	27,879	967,000	..	2,485,700	255,500
1936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
1937	25	337	355	10,093,700	29,952	1,109,900	..	2,623,300	375,400
1938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
1939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
1940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
1941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
1942	31	423	428	18,880,700	44,635	2,178,400	..	3,943,100	779,300
1943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
1944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
1945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
1946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
1947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
1948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
1949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
1950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
1951	35	581	605	38,322,700	65,959	4,862,600	139,100	10,498,200	1,823,700
1952	34	603	628	41,544,400	68,896	5,026,500	121,600	10,234,400	1,788,900
1953	34	604	627	43,470,100	71,970	5,468,000	108,500	11,501,200	2,197,600
1954	41	648	682	45,384,500	70,038	5,914,700	114,500	12,001,900	1,926,000
1955	43	680	705	48,054,300	70,668	6,310,000	123,200	12,436,200	2,290,800
1956	42	699	736	53,432,600	76,441	7,090,600	127,400	13,941,700	2,396,400
1957	38	717	746	57,822,500	80,645	8,019,200	135,100	13,998,600	2,499,700
1958	41	750	775	63,938,100	85,251	8,304,400	156,700	15,166,700	2,621,100
1959	39	781	825	70,149,800	89,820	8,635,900	227,800	16,330,300	3,270,900
1960	44	868	927	76,514,300	88,150	12,237,500	234,800	17,850,000	3,392,700
1961	56	992	1,021	82,303,200	82,967	13,069,100	200,000	21,077,600	2,353,300
1962	55	1,038	1,077	87,407,200	84,207	14,418,400	221,600	23,082,800	2,344,000
1963	57	1,059	1,114	92,065,300	86,936	15,276,600	307,200	24,199,800	2,452,300

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 24. Chain Shoe Stores by Annual Sales Volume, 1962 and 1963

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1962			
Total, all stores	**1,077**	**87,407,200**	**100.0**
Under $30,000	91	1,834,200	2.1
$ 30,000-$ 49,999	262	10,649,900	12.2
50,000- 99,999	441	31,511,200	36.1
100,000- 199,999	242	32,210,200	36.8
200,000 and over	41	11,201,700	12.8
1963			
Total, all stores	**1,114**	**92,065,300**	**100.0**
Under $30,000	99	1,757,800	1.9
$ 30,000-$ 49,999	257	10,410,100	11.3
50,000- 99,999	462	32,870,400	35.7
100,000- 199,999	247	33,188,600	36.1
200,000 and over	49	13,838,400	15.0

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TABLE OF CONTENTS

DEFINITIONS

Chains — A retail chain is an organization operating four or more retail stores in the same kind of business under the same legal ownership.

Classification by kind of business — Some firms operated chains in several distinct types of business and for purposes of this report these were allocated to their proper group. Department stores are not included in this report.

Classification by kind of organization — **Local chains** are those operating within one city or locality. **Provincial chains**, as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

Number of stores — The **average** number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The **maximum** is the total number of stores operated during the year, regardless of whether operated all or part of the year.

Sales — Total retail sales made through all **retail** outlets. Sales made through head office or warehouse are **not** included.

Salaries and wages — Salaries and wages reported are those paid to all employees including head office and warehouse.

Accounts outstanding — These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do **not** include accounts written off.

Stocks — Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

SYMBOLS

The following standard symbols are used in Dominion Bureau of Statistics publications:

.. figures not available.

... figures not appropriate or not applicable.

— nil or zero.

-- amount too small to be expressed.

p preliminary figures.

r revised figures.

RETAIL CHAIN STORES

1964

There were 578 chain store firms in Canada during 1964, a net increase of 19 firms over the previous year. These firms operated 10,703 stores, an increase of 403 stores over 1963 and transacted over 4.1 billion dollars worth of business, a gain of 9.0 per cent over the record high registered during the previous year.

These and other statistics contained in this bulletin are the results of an annual census of all known retail chain organizations. For the purpose of this survey, a retail chain organization is defined as follows: "An organization operating four or more retail outlets in the same kind of business under the same legal ownership". However, department stores which meet the requirements of the definition given above, are excluded since they constitute a distinct type of operation. As well, voluntary groups or chains, which are generally defined as independently owned stores affiliated with suppliers for purchasing and/or other benefits, are not included in this survey unless they meet the ownership clause in the definition.

Retail chains registered increased sales in all provinces during 1964, the largest increases occurring in Prince Edward Island (14.1 per cent), British Columbia (12.8 per cent) and Saskatchewan (10.9 per cent). All other increases ranged from 7.1 per cent for Nova Scotia to 10.5 per cent for Newfoundland. Ontario continued to have, by far, the largest concentration of chain stores in terms of number of outlets and dollar volume, even though the percentage of total chain store sales registered in that province has continued its fractional decline from year-to-year. In 1963, 46.3 per cent of all chain store sales were made in Ontario; in 1964, Ontario's share of total chain store sales declined to 46.0 per cent.

All trades with the exception of household appliance, radio and music stores experienced increased sales; the largest gains were registered by other food stores (17.1 per cent), men's and boy's clothing and furnishings stores (15.1 per cent) and furniture stores (13.1 per cent).

Grocery and combination stores continued to be the dominant trade in respect to sales and this position has become increasingly more dominant over the years. In 1959, 45.2 per cent of all chain store sales were made by this trade; by 1962, the proportion had risen to 48.8 per cent and by 1964 the percentage had increased to 49.2 per cent.

Total salaries and wages paid to chain store employees during 1964 totalled $441,830,900, an increase of 10.9 per cent, slightly larger than the increase in total sales.

Following the general statistics of all chains are detailed tabulations of certain trades — food stores, variety stores, drug stores, womens' apparel stores and shoe stores. Where possible, city totals have been shown for these trades.

TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930-64

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	518	8,097	8,504	487,336,000	60,187	50,404,900	..	60,457,200	..
1931	506	8,188	8,557	434,199,700	53,029	..	..	..	..
1932	486	8,066	8,398	360,806,200	44,732	..	..	..	..
1933	461	9,900	8,230	328,902,600	41,633	34,820,600	..	43,995,100	..
1934	445	7,804	8,210	347,186,100	44,488	34,510,900	..	40,962,600	13,768,100
1935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942	455	7,010	7,139	687,447,400	98,067	57,653,700	..	66,939,700	22,633,400
1943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
1948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
1949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
1950	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
1951	488	7,846	8,094	1,775,744,100	226,296	153,598,600	53,816,500	186,562,000	60,489,800
1952	476	7,766	8,047	1,924,873,000	247,859	154,642,500	77,474,700	172,886,300	55,214,600
1953	466	7,835	8,153	2,048,288,000	261,420	171,167,100	91,537,900	179,704,300	52,095,700
1954	491	8,136	8,468	2,146,634,900	263,844	181,509,000	102,746,700	191,048,700	57,814,200
1955	496	8,274	8,734	2,353,955,400	284,500	199,611,200	127,362,300	205,833,200	63,119,600
1956	499	8,559	9,046	2,647,054,900	309,272	221,136,400	143,357,200	232,392,100	72,183,100
1957	493	8,822	9,257	2,841,568,800	322,100	242,979,200	148,506,300	248,283,900	78,521,100
1958	509	9,122	9,604	3,073,147,000	336,900	262,455,900	158,231,800	265,862,100	78,511,900
1959	507	9,491	10,047	3,280,263,200	345,618	285,690,700	162,452,800	282,530,400	80,440,000
1960	537	9,954	10,594	3,468,412,800	348,444	382,099,300	175,047,900	304,230,000	94,527,600
1961 (Old base)	649	11,098	11,349	3,788,283,200	341,348	392,479,300	178,263,100	343,704,400	80,512,200
1961 (New base)	580	9,434	9,683	3,494,025,700	370,365	348,591,400	126,607,300	283,606,100	71,956,600
1962	559	9,443	9,986	3,617,408,600	383,078	378,039,600	137,875,900	299,352,000	85,187,400
1963	559	9,718	10,300	3,835,533,100	394,683	404,266,500	143,393,100	316,505,000	76,100,800
1964	578	10,199	10,703	4,180,886,100	390,627	441,830,900	155,995,300	339,574,800	85,875,000

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1964, by Kinds of Business

No.	Kind of business	Chains	Stores	
			Average	Maximum
		number		
1	**Total, all chains**	**578**	**10,199**	**10,703**
	Food group:			
2	Bakery products stores	30	290	301
3	Candy and nut stores	7	212	216
4	Confectionery stores	2	55	77
5	Dairy products stores	9	64	73
6	Grocery and combination stores	60	1,848	1,965
7	Meat markets	9	86	91
	General merchandise group:			
8	General merchandise stores (less than 33% food)	11	184	188
9	General stores (more than 33% food)	18	136	141
10	Variety stores	21	899	917
	Automotive group:			
11	Automobile dealers	5	35	35
12	Accessories, tire and battery shops	9	221	234
13	Service stations	20	147	163
14	Other specialty repair shops	3	27	31
	Apparel and accessories group:			
15	Men's and boys' clothing stores	17	215	226
16	Women's ready-to-wear stores	38	640	673
17	Lingerie and hosiery stores	4	23	30
18	Millinery stores	6	73	96
19	Furriers and fur stores	4	20	20
20	Children's and infants' wear stores	8	50	51
21	Family clothing and furnishings stores	27	193	203
22	Shoe stores	57	1,074	1,106
23	Second-hand clothing stores	5	86	91
24	Piece goods stores	8	45	49
	Hardware and home furnishings group:			
25	Hardware stores	12	139	147
26	Paint, glass and wallpaper stores	4	28	33
27	Furniture stores	12	181	18
28	Household appliance stores	5	254	26
29	Furniture, T.V., radio and appliance stores	13	77	8
30	Floor coverings, curtains, upholstery, etc.	7	42	4
31	All other home furnishings stores	7	78	8
	Other retail stores group:			
32	Drug stores	28	375	38
33	Fuel dealers	11	167	18
34	Florists	6	26	3
35	Luggage and leather goods stores	5	29	2
36	Tobacco stores and stands	9	235	25
37	Newsdealers	4	55	5
38	Book and stationery stores	7	48	5
39	Camera and photographic supply stores	3	28	3
40	Gift, novelty and souvenir shops	5	22	2
41	Jewellery stores	20	175	18
42	Opticians	4	36	3
43	Alcoholic beverage stores	19	1,431	1,45
44	Toy shops	2	14	1
45	Miscellaneous stores (includes sporting goods, pet shops, hobby shops, etc. and stores not elsewhere classified)	17	136	14

[1] Indicates figures withheld to avoid disclosing individual operations, but are included in their totals.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1964, by Kinds of Business

Sales (retail)		Total salaries and wages	Customers' accounts outstanding	Stock on hand as at December 31, 1964		
Amount	Per cent distribution of sales			Stores	Warehouses	No.
$		dollars				
4,180,886,100	**100.0**	**441,830,900**	**155,995,300**	**339,574,800**	**85,875,000**	1
15,463,000	0.4	3,020,300	5,300	153,700	50,400	2
8,957,300	0.2	2,064,100	[1]	295,000	[1]	3
[1]	[2]	[1]	—	[1]	—	4
4,613,600	0.1	525,700	—	283,300	—	5
2,057,748,900	49.2	174,892,400	1,625,400	84,481,400	28,433,900	6
14,477,200	0.3	1,998,100	55,600	276,400	19,200	7
76,176,900	1.8	10,411,900	9,604,700	13,304,600	[1]	8
21,643,000	0.5	2,655,200	2,012,600	5,206,200	206,100	9
384,895,700	9.2	70,226,200	12,376,100	57,547,400	9,934,800	10
38,552,100	0.9	3,717,000	4,329,500	4,088,800	—	11
56,020,500	1.3	9,059,900	11,604,000	11,676,200	[1]	12
26,217,900	0.6	3,967,100	420,300	1,355,500	212,800	13
3,542,700	0.1	923,600	2,165,700	339,500	[1]	14
41,114,300	1.0	5,280,400	2,163,700	9,770,700	599,500	15
107,276,000	2.6	16,275,400	5,757,700	14,674,000	1,524,800	16
1,757,400	[2]	300,300	—	262,000	—	17
2,817,000	0.1	508,900	—	95,400	—	18
3,247,000	0.1	605,800	440,200	693,900	382,300	19
6,785,400	0.2	814,200	73,500	1,260,800	50,200	20
58,427,200	1.4	9,459,400	2,588,900	9,718,600	989,800	21
95,268,700	2.3	15,461,500	281,500	23,149,900	3,221,800	22
3,331,300	0.1	2,258,800	[1]	85,700	48,100	23
4,548,400	0.1	879,000	44,700	1,287,000	75,600	24
46,711,000	1.1	6,451,900	2,211,200	11,180,800	[1]	25
1,303,900	[2]	284,300	58,900	212,500	[1]	26
45,614,500	1.1	7,417,100	50,176,000	7,086,000	[1]	27
27,325,900	0.7	7,022,400	13,919,300	4,727,900	[1]	28
26,319,400	0.6	3,982,400	10,230,900	3,244,100	1,457,500	29
8,261,600	0.2	1,456,700	449,900	1,688,800	[1]	30
10,914,300	0.3	2,149,900	2,479,900	2,932,100	[1]	31
63,621,000	1.5	11,093,700	637,800	11,344,900	2,192,000	32
34,365,600	0.8	5,851,800	8,045,800	3,504,800	[1]	33
1,371,400	[2]	367,500	182,900	86,400	[1]	34
2,086,700	0.1	295,100	[1]	119,200	[1]	35
26,582,000	0.6	2,813,500	21,100	2,279,000	315,100	36
4,118,900	0.1	689,900	[1]	158,500	[1]	37
7,656,500	0.2	1,746,800	273,400	1,693,100	[1]	38
4,670,900	0.1	654,700	160,100	879,300	[1]	39
2,374,900	0.1	361,800	[1]	288,500	[1]	40
50,717,900	1.2	10,765,600	11,222,000	11,886,900	1,374,600	41
2,038,900	0.1	760,200	40,100	88,700	[1]	42
759,032,000	18.2	39,844,500	—	32,344,300	28,898,400	43
[1]	[2]	[1]	—	[1]	[1]	44
19,790,400	0.5	2,026,900	243,000	3,537,100	784,500	45

[2] Less than 0.05 per cent.

TABLE 3. Chains, Stores and Sales by Provinces, 1963 and 1964

Province		1963	1964	Per cent change in sales 1964/63
Canada:				
Chains (number)		559	578	
Stores (maximum)		10,300	10,703	
Total sales	$	3,835,533,100	4,180,886,100	+ 9.0
Newfoundland:				
Chains (number)		23	24	
Stores (maximum)		131	140	
Total sales	$	45,941,500	50,767,700	+ 10.5
Prince Edward Island:				
Chains (number)		11	13	
Stores (maximum)		23	25	
Total sales	$	9,218,500	10,520,100	+ 14.1
Nova Scotia:				
Chains (number)		58	65	
Stores (maximum)		383	388	
Total sales	$	135,033,400	144,634,000	+ 7.1
New Brunswick:				
Chains (number)		39	42	
Stores (maximum)		232	257	
Total sales	$	110,692,100	121,027,200	+ 9.3
Quebec:				
Chains (number)		191	199	
Stores (maximum)		2,219	2,324	
Total sales	$	834,525,800	906,878,900	+ 8.7
Ontario:				
Chains (number)		293	290	
Stores (maximum)		4,897	5,051	
Total sales	$	1,777,676,700	1,922,784,000	+ 8.2
Manitoba:				
Chains (number)		69	71	
Stores (maximum)		311	339	
Total sales	$	135,554,700	148,441,900	+ 9.5
Saskatchewan:				
Chains (number)		57	54	
Stores (maximum)		414	417	
Total sales	$	130,902,400	145,121,400	+ 10.9
Alberta:				
Chains (number)		90	94	
Stores (maximum)		647	697	
Total sales	$	273,481,900	299,074,100	+ 9.4
British Columbia:[1]				
Chains (number)		104	99	
Stores (maximum)		1,043	1,065	
Total sales	$	382,506,100	431,636,800	+ 12.8

[1] Includes Yukon and Northwest Territories.

Note: The sum of provincial figures for "Chain (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1963 and 1964

Kind of business	1963	1964	Per cent change in sales 1964/63
Total, all chains:			
Chains (number)	559	578	
Stores (maximum)	10,300	10,703	
Total sales $	3,835,533,100	4,180,886,100	+ 9.0
Grocery and combination stores:			
Chains (number)	48	60	
Stores (maximum)	1,817	1,965	
Total sales $	1,883,258,200	2,057,748,900	+ 9.3
Other food stores:			
Chains (number)	55	57	
Stores (maximum)	729	758	
Total sales $	38,398,200	44,948,800	+ 17.1
Variety stores:			
Chains (number)	19	21	
Stores (maximum)	910	917	
Total sales $	344,317,900	384,895,700	+ 11.8
Men's and boys' clothing and furnishings stores (including custom tailors):			
Chains (number)	20	17	
Stores (maximum)	229	226	
Total sales $	35,716,400	41,114,300	+ 15.1
Family clothing stores:			
Chains (number)	28	27	
Stores (maximum)	210	203	
Total sales $	52,636,100	58,427,200	+ 11.0
Women's clothing stores:			
Chains (number)	39	42	
Stores (maximum)	729	703	
Total sales $	102,051,100	109,033,400	+ 6.8
Shoe stores:			
Chains (number)	57	57	
Stores (maximum)	1,114	1,106	
Total sales $	92,065,300	95,268,700	+ 3.5
Hardware stores:			
Chains (number)	12	12	
Stores (maximum)	150	147	
Total sales $	41,834,200	46,711,000	+ 11.7

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1963 and 1964 — Concluded

Kind of business	1963	1964	Per cent change in sales 1964/63
Jewellery stores:			
Chains (number)	18	20	
Stores (maximum)	172	185	+ 7.1
Total sales $	47,335,100	50,717,900	
Furniture stores:			
Chains (number)	12	12	
Stores (maximum)	180	188	+ 13.1
Total sales $	40,329,300	45,614,500	
Household appliance, radio and music stores:			
Chains (number)	23	21	
Stores (maximum)	401	387	− 5.0
Total sales $	63,998,000	60,801,000	
General stores:			
Chains (number)	18	18	
Stores (maximum)	144	141	+ 4.9
Total sales $	20,631,300	21,643,000	
Drug stores:			
Chains (number)	32	28	
Stores (maximum)	399	387	+ 3.3
Total sales $	61,599,500	63,621,000	

TABLE 5. Retail Chains by Type of Operation, 1963 and 1964

Type of operation	Chains	Stores (maximum)	Total sales	
			Amount	Per cent
	number		$	
1963				
Total, all chains	**559**	**10,300**	**3,835,533,100**	**100.0**
Local chains	167	1,100	171,865,900	4.5
Provincial chains	249	3,825	1,279,155,000	33.3
Sectional and national chains	143	5,375	2,384,512,200	62.2
1964				
Total	**578**	**10,703**	**4,180,886,100**	**100.0**
Local chains	172	1,263	208,889,700	5.0
Provincial chains	261	4,071	1,437,082,300	34.4
Sectional and national chains	145	5,369	2,534,914,100	60.6

TABLE 6. Retail Chain Stores by Number of Units Operated, 1963 and 1964

Number of units operated	Chains	Stores (maximum)	Total sales	
			Amount	Per cent
	number		$	
1963				
Total, all chains	**559**	**10,300**	**3,835,533,100**	**100.0**
4- 9 units	373	2,050	396,050,700	10.3
10-49 "	147	2,828	697,962,800	18.2
50-99 "	16	1,114	218,949,100	5.7
100 units and over	23	4,308	2,522,570,500	65.8
1964				
Total, all chains	**578**	**10,703**	**4,180,886,100**	**100.0**
4- 9 units	384	2,140	472,931,400	11.3
10-49 "	153	3,037	802,968,300	19.2
50-99 "	19	1,325	314,517,600	7.5
100 units and over	22	4,201	2,590,468,800	62.0

TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1963 and 1964

Annual sales volume of chains	Chains	Stores (maximum)	Total sales	
			Amount	Per cent
	number		$	
1963				
Total, all chains	**559**	**10,300**	**3,835,533,100**	**100.0**
Under $1,000,000	294	1,833	130,078,400	3.4
$1,000,000 to $4,999,999	182	2,229	395,146,900	10.3
5,000,000 and over	83	6,238	3,310,307,800	86.3
1964				
Total, all chains	**578**	**10,703**	**4,180,886,100**	**100.0**
Under $1,000,000	263	1,654	120,343,800	2.9
$1,000,000 to $4,999,999	213	2,496	450,481,200	10.8
5,000,000 and over	102	6,553	3,610,061,100	86.3

CHAIN FOOD STORES

TABLE 8. Summary Statistics of Chain Food Stores in Canada, 1930-64

Grocery and Combination Stores

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stock on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	67	2,004	2,127	119,498,600	59,630	8,889,200	..	6,250,200	..
1931	69	2,098	2,193	117,284,000	55,903	..	..	..	..
1932	71	2,151	2,232	104,618,700	48,637	..	..	..	..
1933	75	2,132	2,221	98,862,100	46,371	7,448,400	..	6,125,000	..
1934	74	2,159	2,239	100,874,900	46,723	7,516,900	..	5,818,300	4,000,200
1935	73	2,090	2,151	101,418,400	48,526	7,638,700	1,041,200	5,938,100	3,521,100
1936	75	2,079	2,172	107,345,900	51,633	7,980,800	1,106,900	6,395,900	4,526,100
1937	75	2,024	2,125	116,389,700	57,505	8,642,500	1,198,000	6,345,400	3,661,600
1938	77	1,938	2,054	116,849,800	60,294	8,584,100	1,452,900	6,129,300	3,344,700
1939	73	1,718	1,887	123,826,200	72,076	8,601,400	1,326,000	6,500,800	4,467,200
1940	66	1,534	1,650	140,805,700	91,790	9,049,700	1,206,500	7,191,100	5,264,200
1941	62	1,526	1,541	172,317,400	112,921	10,565,500	936,400	7,270,800	5,755,700
1942	56	1,284	1,293	118,116,300	146,508	11,075,200	..	7,085,200	7,591,200
1943	56	1,258	1,269	179,833,500	142,952	11,222,000	639,600	7,589,200	7,837,100
1944	55	1,228	1,245	198,811,100	161,898	12,527,700	659,800	7,322,700	7,394,400
1945	52	1,194	1,211	212,891,600	178,301	13,472,900	649,800	7,526,100	7,730,800
1946	52	1,154	1,177	237,677,300	205,960	15,340,000	698,100	8,902,600	9,661,300
1947	51	1,192	1,204	301,796,300	253,185	18,653,600	823,000	11,207,000	13,064,400
1948	48	1,175	1,226	387,136,600	329,478	22,822,500	1,047,900	11,157,000	13,128,300
1949	44	1,131	1,191	433,950,300	383,687	26,322,100	1,403,900	12,355,600	11,138,400
1950	39	1,109	1,191	504,578,900	454,985	30,018,200	1,421,900	15,442,800	14,157,700
1951	43	1,141	1,205	612,730,800	537,012	36,731,100	1,081,800	19,638,100	15,788,900
1952	37	1,123	1,174	702,104,600	625,204	42,252,600	962,000	20,688,100	14,602,200
1953	35	1,112	1,166	773,220,100	695,342	47,433,000	914,300	23,228,800	16,652,500
1954	35	1,123	1,182	863,422,100	768,853	50,306,000	985,000	28,348,800	18,855,300
1955	35	1,166	1,256	962,832,700	825,757	56,495,000	1,056,400	32,041,100	19,058,500
1956	38	1,230	1,309	1,096,330,100	891,325	64,461,100	703,900	38,466,700	22,044,900
1957	35	1,291	1,371	1,241,725,400	961,832	75,331,400	852,600	46,825,900	24,322,000
1958	40	1,366	1,447	1,368,882,800	1,002,110	85,819,400	1,051,300	52,107,700	22,659,200
1959	36	1,420	1,505	1,481,136,100	1,043,054	98,208,300	944,000	52,271,300	20,868,200
1960	35	1,494	1,577	1,602,796,800	1,072,822	140,024,800	1,050,200	64,590,300	27,476,300
1961	44	1,599	1,652	1,711,249,700	1,070,199	141,046,000	1,139,400	72,554,200	23,834,300
1962	42	1,615	1,690	1,766,458,100	1,093,782	151,309,300	1,223,200	72,098,000	26,405,600
1963	48	1,703	1,817	1,883,258,200	1,105,847	158,150,100	1,392,000	79,488,400	25,085,300
1964	60	1,848	1,965	2,057,748,900	1,047,200	174,892,400	1,625,400	84,481,400	28,433,900

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 9. Food Chains, Stores and Sales by Province, 1963 and 1964

Grocery and Combination Stores

Province	1963	1964	Per cent change in sales 1964/63
Canada:			
Chains (number)	48	60	
Stores (maximum)	1,817	1,965	
Total sales $	1,883,258,200	2,057,748,900	+ 9.3
Atlantic Provinces:			
Chains (number)	11	11	
Stores (maximum)	128	135	
Total sales $	105,244,600	109,608,100	+ 4.1
Quebec:			
Chains (number)	13	20	
Stores (maximum)	337	386	
Total sales $	393,949,400	441,755,500	+ 12.1
Ontario:			
Chains (number)	20	24	
Stores (maximum)	847	899	
Total sales $	919,919,500	984,158,500	+ 7.0
Manitoba:			
Chains (number)	6	9	
Stores (maximum)	74	100	
Total sales $	75,367,100	85,359,300	+ 13.3
Saskatchewan:			
Chains (number)	5	5	
Stores (maximum)	79	80	
Total sales $	51,848,600	57,390,200	+ 10.7
Alberta:			
Chains (number)	9	9	
Stores (maximum)	122	122	
Total sales $	134,173,400	146,345,300	+ 9.1
British Columbia:			
Chains (number)	9	10	
Stores (maximum)	230	243	
Total sales $	202,755,600	233,132,000	+ 15.0

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several hains operate in more than one province.

TABLE 10. Chain Food Store Sales for Selected Cities, 1963 and 1964
Grocery and Combination Stores

City	Stores (maximum)		Total sales		Per cent change 1964/63
	1963	1964	1963	1964	
	number		dollars		
Sydney-Glace Bay[1]	15	16	10,038,200	10,475,700	+ 4.4
Halifax[2]	32	38	31,945,600	34,961,300	+ 9.4
Saint John[2]	9	10	13,691,900	14,947,700	+ 9.2
Granby	4	5	2,788,600	3,611,500	+ 29.5
Montreal[2]	214	229	292,848,300	319,736,400	+ 9.2
Quebec[2]	20	24	25,323,600	29,040,800	+ 14.7
St. Jean[1]	5	5	5,007,900	5,315,900	+ 6.2
Shawinigan[1]	8	7	4,816,700	4,788,000	− 0.6
Sherbrooke[1]	5	8	5,179,500	7,161,600	+ 38.3
Trois-Rivières[1]	8	8	6,513,100	6,470,600	− 0.7
Valleyfield[1]	3	3	1,874,700	1,841,600	− 1.8
Belleville	6	7	8,554,800	10,245,500	+ 19.8
Brantford[1]	8	10	9,231,200	11,286,200	+ 22.3
Cornwall	5	5	4,964,800	5,295,900	+ 6.7
Fort William-Port Arthur[1]	17	15	19,753,100	20,620,100	+ 4.4
Guelph[1]	7	8	9,448,000	9,923,100	+ 5.0
Hamilton[2]	45	47	65,166,900	73,959,700	+ 13.5
Kingston[1]	8	9	12,530,000	13,406,000	+ 7.0
Kitchener[2]	23	22	23,404,600	25,773,100	+ 10.1
London[2]	26	30	35,373,400	40,273,900	+ 13.9
Niagara Falls[1]	8	9	11,064,000	11,523,400	+ 4.2
Oshawa[1]	14	13	19,305,300	21,430,400	+ 11.0
Ottawa[2]	38	43	50,089,900	55,783,900	+ 11.4
Peterborough[1]	9	9	12,600,400	13,858,500	+ 10.0
St. Catharines[1]	16	16	21,038,800	22,365,000	+ 6.3
Sarnia[1]	8	8	11,942,100	12,076,900	+ 1.1
Sault Ste. Marie[1]	6	8	11,796,000	12,249,400	+ 3.8
Sudbury[2]	8	8	17,406,200	16,789,800	− 3.5
Timmins[1]	5	5	6,013,600	5,974,700	− 0.6
Toronto[2]	371	397	375,573,700	397,896,100	+ 5.9
Windsor[2]	21	21	26,878,500	28,528,200	+ 6.1
Winnipeg[2]	63	83	66,118,000	72,627,000	+ 9.8
Regina	20	17	18,010,100	18,712,500	+ 3.9
Saskatoon	24	26	15,627,900	18,475,800	+ 18.2
Calgary[2]	48	44	56,975,600	59,993,600	+ 5.3
Edmonton[2]	42	44	55,036,600	61,134,100	+ 11.1
Lethbridge	6	6	8,227,600	8,562,700	+ 4.1
Vancouver[2]	112	117	112,669,900	126,538,200	+ 12.3
Victoria[2]	19	16	18,557,300	19,516,300	+ 5.2

[1] Major Urban areas, as defined by the 1961 Census.
[2] Metropolitan areas.

TABLE 11. Chain Food Stores by Annual Sales Volume, 1963 and 1964
Grocery and Combination Stores

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1963			
Total, all stores	**1,817**	**1,883,258,200**	**100.0**
Under $300,000	345	52,036,600	2.8
$ 300,000 - $ 499,999	209	84,389,500	4.5
500,000 - 749,999	298	186,815,100	9.9
750,000 - 999,999	208	181,544,600	9.6
1,000,000 - 1,499,999	331	411,909,300	21.9
1,500,000 - 1,999,999	208	355,063,900	18.8
2,000,000 and over	218	611,499,200	32.5
1964			
Total, all stores	**1,965**	**2,057,748,900**	**100.0**
Under $300,000	358	57,700,600	2.8
$ 300,000 - $ 499,999	261	100,760,000	4.9
500,000 - 749,999	292	183,789,900	8.9
750,000 - 999,999	247	214,851,800	10.4
1,000,000 - 1,499,999	243	421,344,600	20.5
1,500,000 - 1,999,999	284	367,824,100	17.9
2,000,000 and over	280	711,477,900	34.6

TABLE 12. Chain Food Stores by Number of Units Operated, 1963 and 1964
Grocery and Combination Stores

Number of units operated	Chains	Stores (maximum)	Total sales	
			Amount	Per cent
	number		$	
1963				
Total, all stores	**48**	**1,817**	**1,883,258,200**	**100.0**
4 - 9 units	30	160	100,631,100	5.4
10 - 99 "	13	466	264,243,300	14.0
100 units and over	5	1,191	1,518,383,800	80.6
1964				
Total, all stores	**60**	**1,965**	**2,057,748,900**	**100.0**
4 - 9 units	42	231	145,251,200	7.0
10 - 99 "	12	404	283,274,300	13.8
100 units and over	6	1,330	1,629,223,400	79.2

CHAIN VARIETY STORES

TABLE 13. Summary Statistics of Chain Variety Stores in Canada, 1930-64

Year	Chains	Stores		Total sales	Total salaries and wages[2]	Stocks on hand at year end	
		Average[1]	Maximum			Stores	Warehouses
	number			dollars			
1930	15	313	327	39,383,600	4,179,300	5,274,900	..
1931	14	329	340	38,906,700	..	..	..
1932	14	339	348	35,474,800	..	..	..
1933	14	248	356	33,348,600	4,032,400	4,796,600	..
1934	14	360	372	35,646,500	3,908,100	4,507,800	817,100
1935	14	377	390	37,914,000	4,889,300	5,184,800	861,300
1936	14	396	414	41,422,100	5,331,300	5,880,900	898,800
1937	14	422	437	46,323.400	5,832,000	6,234,100	946,900
1938	16	446	468	47,256,700	6,170,100	6,243,600	922,900
1939	16	474	489	51,416,000	6,594,500	7,285,400	1,130,900
1940	16	491	504	60,718,600	7,453,900	8,354,100	1,425,500
1941	20	525	532	74,179,100	8,568,700	9,334,600	1,806,100
1942	19	521	523	84,319,200	9,859,800	9,584,900	2,027,200
1943	19	520	521	84,366,200	10,275,700	9,836,500	1,919,400
1944	18	514	515	88,568,800	10,737,600	8,885,500	1,511,500
1945	19	515	521	95,998,200	11,505,200	9,008,400	1,756,200
1946	19	515	523	107,586,200	12,745,500	10,984,100	2,344,300
1947	18	517	536	117,925,300	14,069,300	12,528,200	2,302,800
1948	16	527	540	133,906,900	17,162,700	15,096,200	3,407,200
1949	15	541	550	142,060,500	19,790,800	15,153,000	3,686,100
1950	16	560	579	147,731,700	21,157,700	17,635,400	3,993,300
1951	16	587	597	164,147,800	25,510,200	17,969,800	4,882,100
1952	17	601	614	179,618,300	26,115,400	21,075,200	4,718,200
1953	17	610	623	188,474,600	28,803,200	21,709,400	4,565,800
1954	18	636	653	194,248,000	30,671,500	22,633,300	4,620,700
1955	19	660	679	207,831,400	33,257,900	25,245,600	5,122,100
1956	18	681	701	229,306,900	35,633,300	26,260,900	4,504,800
1957	18	703	724	247,222,600	36,719,900	28,214,000	5,196,100
1958	18	719	740	264,297,800	39,148,700	31,271,900	5,281,600
1959	18	752	785	282,590,900	44,301,100	36,359,800	5,856,200
1960	18	780	826	298,156,700	56,041,700	39,046,400	7,746,000
1961	17	838	858	312,796,300	56,319,800	37,082,300	4,898,200
1962	17	864	886	324,974,300	59,294,200	47,343,800	9,767,300
1963	19	885	910	344,317,900	63,746,900	48,630,300	8,449,600
1964	21	899	917	384,895,700	70,228,200	57,547,400	9,934,800

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 14. Variety Chains, Stores and Sales by Provinces, 1963 and 1964

Province	1963	1964	Per cent change in sales 1964/63
Canada:			
Chains (number)	19	21	
Stores (maximum)	910	917	
Total sales $	344,317,900	384,895,700	+ 11.8
Prince Edward Island:[1]			
Chains (number)	3	4	
Stores (maximum)	7	9	
Total sales $	4,397,400	5,508,300	+ 25.3
Nova Scotia:			
Chains (number)	6	6	
Stores (maximum)	60	62	
Total sales $	22,484,200	26,702,200	+ 18.8
New Brunswick:			
Chains (number)	5	5	
Stores (maximum)	32	32	
Total sales $	15,958,500	18,185,700	+ 14.0
Quebec:			
Chains (number)	14	15	
Stores (maximum)	225	231	
Total sales $	86,923,400	94,289,000	+ 8.5
Ontario:			
Chains (number)	12	11	
Stores (maximum)	427	428	
Total sales $	153,328,000	173,785,300	+ 13.3
Manitoba:			
Chains (number)	5	5	
Stores (maximum)	23	23	
Total sales $	9,903,800	10,372,300	+ 4.7
Saskatchewan:			
Chains (number)	5	5	
Stores (maximum)	30	30	
Total sales $	11,551,100	13,321,300	+ 15.3
Alberta:			
Chains (number)	5	5	
Stores (maximum)	35	35	
Total sales $	20,112,200	22,008,100	+ 9.4
British Columbia:			
Chains (number)	7	6	
Stores (maximum)	71	67	
Total sales $	19,659,300	20,723,500	+ 5.4

[1] Newfoundland figures are included with Prince Edward Island to avoid disclosing individual operations.

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 15. Chain Variety Stores Sales for Selected Cities, 1963 and 1964

City	Stores (maximum)		Total sales		Per cent change 1964/63
	1963	1964	1963	1964	
	number		dollars		
Sydney-Glace Bay[1]	10	11	4,066,300	4,977,000	+ 22.4
Halifax[2]	13	14	8,106,200	10,187,600	+ 25.7
Saint John[2]	5	5	3,702,800	3,894,300	+ 5.2
Moncton[1]	3	3	2,807,100	3,091,200	+ 10.1
Chicoutimi-Jonquière[1]	9	9	3,850,200	4,402,800	+ 14.4
Granby	3	3	1,288,700	1,375,400	+ 6.7
Montreal[2]	93	96	37,592,300	40,434,500	+ 7.6
Quebec[2]	22	21	12,470,500	12,499,300	+ 0.2
Shawinigan[1]	6	6	949,200	978,300	+ 3.1
Sherbrooke[1]	6	6	4,011,100	4,215,900	+ 5.1
Trois-Rivières[1]	6	6	3,319,000	3,469,400	+ 4.5
Belleville	5	5	1,400,900	1,363,400	− 2.7
Brantford[1]	5	5	1,816,600	1,824,300	+ 0.4
Cornwall	6	6	2,644,900	2,986,400	+ 12.9
Fort William-Port Arthur[1]	9	11	2,887,700	3,306,600	+ 14.5
Guelph[1]	5	4	3,295,800	3,509,200	+ 6.5
Hamilton[2]	13	13	8,247,900	8,497,900	+ 3.0
Kingston[1]	6	6	3,100,400	3,300,200	+ 6.4
Kitchener[2]	12	12	5,207,700	7,167,200	+ 37.6
London[2]	9	9	6,702,700	7,896,700	+ 17.8
Niagara Falls[1]	4	4	1,375,000	1,634,000	+ 18.8
Oshawa[1]	7	8	3,790,500	6,250,600	+ 64.9
Ottawa[2]	28	28	11,477,700	12,380,200	+ 7.9
Peterborough[1]	6	5	2,532,800	2,340,200	− 7.6
St. Catharines[1]	9	8	3,524,600	3,939,700	+ 11.8
Sarnia[1]	5	5	1,488,000	1,451,100	− 2.5
Sault Ste Marie[1]	7	7	2,540,200	3,229,900	+ 27.2
Sudbury[2]	5	5	5,944,000	6,057,600	+ 1.9
Timmins[1]	3	3	1,709,600	1,859,900	+ 8.8
Toronto[2]	99	97	36,336,800	39,468,400	+ 8.6
Windsor[2]	10	10	7,431,800	10,397,400	+ 39.9
Winnipeg[2]	13	13	6,600,400	6,796,000	+ 3.0
Moose Jaw	4	4	1,228,400	1,383,700	+ 12.6
Regina	5	5	3,325,600	3,653,000	+ 9.8
Saskatoon	5	5	2,153,500	2,770,900	+ 28.7
Calgary[2]	7	7	5,634,800	5,715,800	+ 1.4
Edmonton[2]	10	10	8,712,600	9,730,200	+ 11.7
Lethbridge	3	3	1,598,100	1,727,500	+ 8.1
Vancouver[2]	28	25	7,683,000	7,994,500	+ 4.1
Victoria[2]	7	7	2,587,800	2,329,100	− 10.0

[1] Major Urban areas, as defined by the 1961 Census.
[2] Metropolitan areas.

TABLE 16. Chain Variety Stores by Annual Sales Volume, 1963 and 1964

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1963			
Total, all stores	**910**	**344,317,900**	**100.0**
Under $100,000	115	7,983,400	2.3
$ 100,000-$199,999	213	32,099,100	9.3
200,000- 299,999	158	38,024,300	11.0
300,000- 499,999	216	84,637,500	24.6
500,000- 999,999	160	108,049,500	31.4
1,000,000 and over	48	73,524,100	21.4
1964			
Total, all stores	**917**	**384,895,700**	**100.0**
Under $100,000	93	6,540,000	1.7
$ 100,000-$199,999	205	31,300,600	8.1
200,000- 299,999	170	41,338,100	10.7
300,000- 499,999	203	79,153,700	20.6
500,000- 999,999	182	124,200,200	32.3
1,000,000 and over	64	102,363,100	26.6

CHAIN DRUG STORES

TABLE 17. Summary Statistics of Chain Drug Stores in Canada, 1930-64

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	31	284	292	13,971,300	49,195	1,880,800	..	2,510,900	..
1931	32	299	306	13,584,600	45,433	..	..	..	..
1932	32	305	313	12,520,000	41,049	..	..	..	..
1933	29	297	301	11,001,300	37,041	1,497,700	..	2,021,500	..
1934	29	298	306	11,594,000	38,906	1,542,800	..	2,102,000	527,000
1935	29	307	311	12,164,100	39,622	1,494,800	118,700	2,152,500	501,100
1936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300
1937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900
1938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500
1939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800
1940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400
1941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000
1942	31	342	343	19,711,700	57,637	2,579,700	..	2,732,900	699,400
1943	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,100
1944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700
1945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400
1946	27	310	318	26,483,700	85,341	3,620,300	140,800	3,553,200	751,800
1947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100
1948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300
1949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600
1950	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,300
1951	28	325	346	31,266,900	96,205	5,170,400	220,100	4,835,300	1,054,100
1952	28	325	338	33,476,300	103,004	5,043,700	252,100	5,241,800	1,039,000
1953	28	332	345	34,805,200	104,835	5,450,800	267,300	5,519,700	1,108,000
1954	29	339	354	35,908,100	105,924	5,778,400	306,100	5,880,200	1,008,200
1955	30	335	354	36,659,700	109,432	6,165,400	344,500	6,349,900	1,159,700
1956	31	349	364	41,298,600	118,334	6,608,400	399,000	6,807,800	1,192,200
1957	30	352	364	45,436,800	129,082	7,160,800	408,600	7,896,900	1,385,800
1958	30	356	369	49,911,900	140,202	7,814,300	371,500	9,440,700	1,370,000
1959	32	366	379	53,383,100	145,855	8,518,600	466,100	9,863,000	1,730,200
1960	34	383	399	55,129,500	143,941	8,742,000	587,500	10,215,600	2,068,900
1961	34	397	399	55,890,000	140,781	10,343,200	528,600	10,290,700	1,782,900
1962	30	370	381	55,788,900	150,781	10,486,200	491,400	10,449,100	1,957,800
1963	32	378	399	61,599,500	162,962	11,329,700	608,100	11,340,500	2,238,600
1964	28	375	387	63,621,000	164,398	11,093,700	637,800	11,344,900	2,192,000

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 18. Drug Chains, Stores and Sales by Provinces, 1963 and 1964

Province	1963	1964	Per cent change in sales 1964/63
Canada:			
Chains (number)	32	28	
Stores (maximum)	399	387	
Total sales ... $	61,599,500	63,621,000	+ 3.3
Atlantic Provinces:			
Chains (number)	4	5	
Stores (maximum)	24	26	
Total sales ... $	3,076,400	3,562,000	+ 15.8

TABLE 18. Drug Chains, Stores and Sales by Provinces, 1963 and 1964 — Concluded

Province		1963	1964	Per cent change in sales 1964/63
Quebec:				
Chains (number)		2	2	
Stores (maximum)		24	25	
Total sales	$	4,391,500	4,668,100	+ 6.3
Ontario:				
Chains (number)		13	12	
Stores (maximum)		199	188	
Total sales	$	29,793,600	31,511,000	+ 5.8
Prairie Provinces:				
Chains (number)		7	6	
Stores (maximum)		59	57	
Total sales	$	9,622,600	8,744,400	- 9.1
British Columbia:				
Chains (number)		7	5	
Stores (maximum)		93	91	
Total sales	$	14,715,400	15,135,500	+ 2.9

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 19. Chain Drug Stores by Annual Sales Volume, 1963 and 1964

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1963			
Total, all stores	**399**	**61,599,500**	**100.0**
Under $30,000	14	226,000	0.4
$ 30,000 - $ 49,999	21	848,500	1.4
50,000 - 99,999	86	7,025,300	11.4
100,000 - 199,999	187	27,260,400	44.2
200,000 and over	91	26,239,300	42.6
1964			
Total, all stores	**386**	**63,621,000**	**100.0**
Under $30,000	13	225,400	0.4
$ 30,000 - $ 49,999	15	589,500	0.9
50,000 - 99,999	59	4,874,000	7.7
100,000 - 199,999	166	27,826,200	43.7
200,000 and over	133	30,105,900	47.3

CHAIN WOMEN'S CLOTHING STORES

TABLE 20. Summary Statistics of Chain Women's Clothing Stores in Canada, 1930-64

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stock on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	28	183	203	8,584,800	46,911	976,900	..	1,422,500	..
1931	25	186	213	6,828,100	36,710	..	..	..	..
1932	19	164	185	5,093,700	31,059	..	..	..	..
1933	15	144	148	4,029,400	27,982	359,100	..	590,000	..
1934	15	153	171	4,506,800	29,456	385,800	..	587,700	141,600
1935	13	133	138	4,594,600	34,546	404,400	..	786,900	94,200
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100
1937	19	176	194	6,216,600	35,322	541,900	..	887,500	119,700
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,800
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,100
1942	31	277	281	14,186,900	51,216	1,187,900	..	1,351,400	526,400
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,400
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200
1951	34	432	476	41,901,500	101,244	4,202,700	436,000	4,746,500	1,037,000
1952	37	456	493	46,167,700	101,245	3,918,600	846,400	5,339,900	1,212,700
1953	37	484	511	49,256,800	101,770	4,439,400	1,015,500	5,710,600	1,296,100
1954	40	525	552	54,843,400	104,464	5,681,800	2,259,400	6,250,900	1,153,000
1955	41	564	602	61,897,400	109,747	6,715,900	2,470,400	7,022,300	1,173,200
1956	39	592	634	67,269,300	113,631	7,301,100	2,393,800	8,454,900	1,512,000
1957	39	628	654	70,706,900	112,591	8,460,800	2,463,800	8,359,700	1,256,100
1958	42	675	707	78,147,400	115,774	8,433,000	2,561,200	9,440,200	1,515,100
1959	41	707	756	81,356,600	115,073	9,021,600	3,054,000	11,860,400	1,856,500
1960	43	707	770	84,268,700	119,192	13,276,600	2,946,900	10,734,300	2,253,600
1961	50	769	811	97,469,900	126,749	15,236,700	5,623,300	12,899,900	1,239,200
1962	45	714	758	100,357,600	140,557	15,270,700	5,300,200	13,695,900	1,163,200
1963	39	676	729	102,051,100	150,963	15,685,000	5,136,600	14,679,700	1,156,600
1964	42	663	703	109,033,400	155,097	16,575,700	5,757,700	14,936,000	1,524,800

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 21. Women's Clothing Chains, Stores and Sales by Provinces, 1963 and 1964

Province	1963	1964	Per cent change in sales 1964/63
Canada:			
Chains (number)	39	42	
Stores (maximum)	729	703	
Total sales $	102,051,100	109,033,400	+ 6.8
Atlantic Provinces:			
Chains (number)	6	5	
Stores (maximum)	35	28	
Total sales $	4,425,000	4,035,700	- 8.8

TABLE 21. Women's Clothing Chains, Stores and Sales by Provinces, 1963 and 1964 — Concluded

Province	1963	1964	Per cent change in sales 1964/63
Quebec:			
Chains (number)	18	18	
Stores (maximum)	217	219	
Total sales $	31,313,600	33,345,500	+ 6.5
Ontario:			
Chains (number)	26	24	
Stores (maximum)	320	295	
Total sales $	47,375,600	49,321,200	+ 4.1
Manitoba:			
Chains (number)	4	3	
Stores (maximum)	11	9	
Total sales $	1,655,300	1,341,000	- 19.0
Saskatchewan:			
Chains (number)	6	5	
Stores (maximum)	15	11	
Total sales $	1,731,500	1,483,600	- 14.3
Alberta:			
Chains (number)	10	10	
Stores (maximum)	45	50	
Total sales $	6,563,900	7,438,400	+ 13.3
British Columbia:			
Chains (number)	6	7	
Stores (maximum)	86	91	
Total sales $	8,986,200	12,068,000	+ 34.3

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 22. Chain Women's Clothing Stores by Annual Sales Volume, 1963 and 1964

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1963			
Total, all stores	729	**102,051,100**	**100.0**
Under $30,000	68	1,228,200	1.2
$ 30,000-$ 49,999	83	3,367,400	3.3
50,000- 99,999	220	16,364,000	16.0
100,000- 199,999	242	34,474,500	33.8
200,000 and over	116	46,617,000	45.7
1964			
Total, all stores	**703**	**109,033,400**	**100.0**
Under $30,000	52	923,300	0.9
$ 30,000-$ 49,999	59	2,409,200	2.2
50,000- 99,999	195	14,637,800	13.4
100,000- 199,999	265	36,741,000	33.7
200,000 and over	132	54,322,100	49.8

CHAIN SHOE STORES

TABLE 23. Summary Statistics of Chain Shoe Stores in Canada, 1930-64

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	18	198	208	7,574,600	38,256	892,500	..	1,998,300	..
1931	18	212	221	7,687,500	36,262	..	..	..	..
1932	19	230	237	7,094,800	30,847	..	..	..	..
1933	22	257	274	7,114,800	27,684	747,100	..	2,156,300	..
1934	22	278	303	8,037,400	28,912	818,700	..	2,190,400	362,900
1935	24	303	313	8,447,200	27,879	967,000	..	2,485,700	255,500
1936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
1937	25	337	355	10,093,700	29,952	1,109,900	..	2,623,300	375,400
1938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
1939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
1940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
1941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
1942	31	423	428	18,880,700	44,635	2,178,400	..	3,943,100	779,300
1943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
1944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
1945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
1946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
1947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
1948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
1949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
1950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
1951	35	581	605	38,322,700	65,959	4,862,600	139,100	10,498,200	1,823,700
1952	34	603	628	41,544,400	68,896	5,026,500	121,600	10,234,400	1,788,900
1953	34	604	627	43,470,100	71,970	5,468,000	108,500	11,501,200	2,197,600
1954	41	648	682	45,384,500	70,038	5,914,700	114,500	12,001,900	1,926,000
1955	43	680	705	48,054,300	70,668	6,310,000	123,200	12,436,200	2,290,800
1956	42	699	736	53,432,600	76,441	7,090,600	127,400	13,941,700	2,396,400
1957	38	717	746	57,822,500	80,645	8,019,200	135,100	13,998,600	2,499,700
1958	41	750	775	63,938,100	85,251	8,304,400	156,700	15,166,700	2,621,100
1959	39	781	825	70,149,800	89,820	8,635,900	227,800	16,330,300	3,270,900
1960	44	868	927	76,514,300	88,150	12,237,500	234,800	17,850,000	3,392,700
1961	56	992	1,021	82,303,200	82,967	13,069,100	200,000	21,077,600	2,353,300
1962	55	1,038	1,077	87,407,200	84,207	14,418,400	221,600	23,082,800	2,344,000
1963	57	1,059	1,114	92,065,300	86,936	15,276,600	307,200	24,199,800	2,452,300
1964	57	1,074	1,106	95,268,700	86,138	15,461,500	281,500	23,149,900	3,221,800

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 24. Chain Shoe Stores by Annual Sales Volume, 1963 and 1964

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1963			
Total, all stores	**1,114**	**92,065,300**	**100.0**
Under $30,000	99	1,757,800	1.9
$ 30,000 - $ 49,999	257	10,410,100	11.3
50,000 - 99,999	462	32,870,400	35.7
100,000 - 199,999	247	33,188,600	36.1
200,000 and over	49	13,838,400	15.0
1964			
Total, all stores	**1,106**	**95,268,700**	**100.0**
Under $30,000	99	2,091,400	2.2
$ 30,000 - $ 49,999	225	9,280,300	9.7
50,000 - 99,999	463	33,110,500	34.8
100,000 - 199,999	268	36,046,600	37.8
200,000 and over	51	14,739,900	15.5

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TABLE OF CONTENTS

DEFINITIONS

Chains – A retail chain is an organization operating four or more retail stores in the same kind of business under the same legal ownership.

Classification by kind of business – Some firms operated chains in several distinct types of business and for purposes of this report these were allocated to their proper group. Department stores are not included in this report.

Classification by kind of organization – **Local chains** are those operating within one city or locality. **Provincial chains**, as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

Number of stores – The **average** number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The **maximum** is the total number of stores operated during the year, regardless of whether operated all or part of the year.

Sales – Total retail sales made through all **retail** outlets. Sales made through head office or warehouse are **not** included.

Salaries and wages – Salaries and wages reported are those paid to all employees including head office and warehouse.

Accounts outstanding – These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do **not** include accounts written off.

Stocks – Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

SYMBOLS

The following standard symbols are used in Dominion Bureau of Statistics publications:

.. figures not available.

... figures not appropriate or not applicable.

— nil or zero.

-- amount too small to be expressed.

p preliminary figures.

r revised figures.

RETAIL CHAIN STORES

1965

Annually, the Dominion Bureau of Statistics undertakes a survey of all known retail chain organizations in Canada—a chain organization being defined as "an organization operating four or more retail outlets in the same kind of business under the same legal ownership". It is important to note that, under this definition, an organization operating retail outlets in more than one province is divided into a number of chains in those instances where there are four or more retail outlets operated by the chain organization in each province, but organized under separate corporate charters. Prior to 1961, an organization operating on a national scale would have been classified as a single chain store organization whether or not the outlets operated under separate corporate charters. In general, the use of the term "legal ownership" has tended to increase artificially the number of chain store organizations in Canada.

The reader should also note that chain department stores are not included in the statistics published for the retail chain store field. As well, voluntary groups or chains which are generally defined as independently owned stores affiliated with sponsoring or sponsored wholesalers are not included unless they have met the ownership clause in the definition.

During 1965, there were 602 retail chains operating in Canada, a net increase of 23 chains over the previous year. The number of retail outlets operated by the chain organizations rose to a record 11,240, an increase of 527 outlets. Sales reached a record $4,683,159,000, a gain of 11.9 per cent over the 1964 total.

All provinces recorded increases in sales through chain store outlets during 1965, with the largest gains occurring in Newfoundland (27.3 per cent), New Brunswick (18.0 per cent) and British Columbia (15.6 per cent).

All trades experienced substantial increases over the previous year; the largest gains were registered by furniture stores (25.5 per cent), men's and boys' clothing and furnishings stores (21.6 per cent and variety stores (20.7 per cent).

The chain store universe continued to be dominated by grocery and combination stores; 47.7 per cent of all chain store sales were made by stores in this kind of business. It would appear, however, that the share of the chain store market held by grocery and combination stores has now levelled off at this point.

The share of the chain store market held by sectional and national chains declined slightly over the previous year—from 60.6 per cent in 1964 to 59.6 per cent in 1965. A slight decline in market share was also registered for chain store organizations operating 100 units or more—from 61.9 per cent in 1964 to 61.0 per cent in 1965.

While total sales increased by 11.9 per cent over 1964, salaries and wages paid to employees rose from $440,830,900 in 1964 to $508,256,400 in 1965, an increase of 15.4 per cent.

The retail sales of chains represent total dollar volume and have not been adjusted for price changes.

Estimates of sales of retail chains are also published monthly. The monthly estimates are released approximately six weeks after the survey month, in two publications: "Chain Store Sales and Stocks", Catalogue No. 63-001, and "Retail Trade", Catalogue No. 63-005. The estimates of monthly chain store sales for 1965 are undergoing a final revision and will be published in "Retail Trade", Catalogue No. 63-209.

Following the general statistics for all chains (on pages 7-13), the reader will find detailed tabulations for a number of specified trades: food stores, variety stores, drug stores, women's apparel stores and shoe stores. Where possible, city totals have been shown for these trades.

TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930-65

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	518	8,097	8,504	487,336,000	60,187	50,404,900	..	60,457,200	..
1931	506	8,188	8,557	434,199,700	53,029	.	.	..	..
1932	486	8,066	8,398	360,806,200	44,732	..	..		..
1933	461	9,900	8,230	328,902,600	41,633	34,820,600	..	43,995,100	..
1934	445	7,804	8,210	347,186,100	44,488	34,510,900	..	40,962,600	13,768,100
1935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942	455	7,010	7,139	687,447,400	98,067	57,653,700	..	66,939,700	22,633,400
1943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
1948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
1949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
1950	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
1951	488	7,846	8,094	1,775,744,100	226,296	153,598,600	53,816,500	186,562,000	60,489,800
1952	476	7,766	8,047	1,924,873,000	247,859	154,642,500	77,474,700	172,886,300	55,214,600
1953	466	7,835	8,153	2,048,288,000	261,420	171,167,100	91,537,900	179,704,300	52,095,700
1954	491	8,136	8,468	2,146,634,900	263,844	181,509,000	102,746,700	191,048,700	57,814,200
1955	496	8,274	8,734	2,353,955,400	284,500	199,611,200	127,362,300	205,833,200	63,119,600
1956	499	8,559	9,046	2,647,054,900	309,272	221,136,400	143,357,200	232,392,100	72,183,100
1957	493	8,822	9,257	2,841,568,800	322,100	242,979,200	148,506,300	248,283,900	78,521,100
1958	509	9,122	9,604	3,073,147,000	336,900	262,455,900	158,231,800	265,862,100	78,511,900
1959	507	9,491	10,047	3,280,263,200	345,618	285,690,700	162,452,800	282,530,400	80,440,000
1960	537	9,954	10,594	3,468,412,800	348,444	382,099,300	175,047,900	304,230,000	94,527,600
1961 (Old base)	649	11,098	11,349	3,788,283,200	341,348	392,479,300	178,263,100	343,704,400	80,512,200
1961 (New base)	580	9,434	9,683	3,494,025,700	370,365	348,591,400	126,607,300	283,606,100	71,956,600
1962	559	9,443	9,986	3,617,408,600	383,078	378,039,600	137,875,900	299,352,000	85,187,400
1963	559	9,718	10,300	3,835,533,100	394,683	404,266,500	143,393,100	316,505,000	76,100,800
1964[r]	579	10,209	10,713	4,185,964,100	410,027	440,269,300	156,878,800	339,962,100	85,875,000
1965	602	10,677	11,240	4,683,159,000	438,621	508,756,400	179,283,000	392,877,500	102,992,100

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1965, by Kinds of Business

No.	Kind of business	Chains	Stores	
			Average	Maximum
		number		
1	**Total, all chains**	**602**	**10,677**	**11,240**
	Food group:			
2	Bakery products stores	30	297	314
3	Candy and nut stores	7	216	227
4	Confectionery stores	3	59	79
5	Dairy products stores	7	70	75
6	Grocery and combination stores	62	1,981	2,105
7	Meat markets and delicatessen stores	11	103	111
	General merchandise group:			
8	General merchandise stores (less than 33% food)	12	195	201
9	General stores (more than 33% food)	18	127	141
10	Variety stores	22	915	945
	Automotive group:			
11	Automobile dealers	6	42	44
12	Accessories, tire and battery shops	10	243	257
13	Service stations	22	190	205
14	Other specialty repair shops	4	35	37
	Apparel and accessories group:			
15	Men's and boys' clothing stores	18	227	234
16	Women's ready-to-wear stores	47	659	689
17	Lingerie and hosiery stores	3	16	16
18	Millinery stores	6	88	111
19	Furriers and fur stores	4	17	17
20	Children's and infants' wear stores	7	46	50
21	Family clothing and furnishings stores	28	221	233
22	Shoe stores	56	1,082	1,118
23	Second-hand clothing stores	5	96	99
24	Piece goods stores	7	40	41
	Hardware and home furnishings group:			
25	Hardware stores	11	133	145
26	Paint, glass and wallpaper stores	5	37	42
27	Furniture stores	14	206	212
28	Household appliance stores	5	234	247
29	Furniture, T.V., radio and appliance stores	13	79	81
30	Floor coverings, curtains, upholstery, etc.	7	42	45
31	All other home furnishings stores	8	84	88
	Other retail stores group:			
32	Drug stores	31	392	413
33	Fuel dealers	10	177	183
34	Florists	7	30	31
35	Luggage and leather goods stores	5	30	32
36	Tobacco stores and stands	8	229	251
37	Newsdealers	3	51	51
38	Book and stationery stores	8	62	69
39	Camera and photographic supply stores	4	44	44
40	Gift, novelty and souvenir shops	3	15	23
41	Jewellery stores	19	185	194
42	Opticians	5	45	50
43	Alcoholic beverage stores	19	1,478	1,522
44	Toy shops	2	15	17
45	Miscellaneous stores (includes sporting goods, pet shops, hobby shops, etc. and stores not elsewhere classified)	20	144	153

[1] Indicates figures withheld to avoid disclosing individual operations, but included in the totals.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1965, by Kinds of Business

Sales (retail)		Total salaries and wages	Customers' accounts outstanding	Stock on hand as at December 31, 1965		
Amount	Per cent distribution of sales			Stores	Warehouses	No.
$		dollars				
4,683,159,000	**100.0**	**508,756,400**	**179,283,000**	**392,877,500**	**108,992,100**	1
16,517,500	0.4	3,268,900	3,300	141,300	44,300	2
9,479,600	0.2	1,982,200	22,300	333,000	[1]	3
[1]	[1]	[1]	—	[1]	—	4
5,233,100	0.1	551,400	—	259,700	—	5
2,235,768,900	47.7	196,262,300	1,814,500	94,671,200	33,924,500	6
18,920,100	0.4	2,348,000	51,400	364,600	14,500	7
85,167,500	1.8	11,402,700	10,397,500	16,068,800	[1]	8
24,321,100	0.5	2,948,600	2,162,800	5,795,200	202,900	9
464,410,900	9.9	87,002,100	20,070,600	66,497,300	12,407,000	10
53,524,600	1.1	4,829,000	5,839,900	6,716,400	—	11
62,539,400	1.3	10,468,500	13,242,900	14,842,500	2,219,400	12
34,476,100	0.7	5,736,500	691,800	2,549,900	271,700	13
5,350,100	0.1	1,462,400	231,000	341,200	219,800	14
49,990,300	1.1	7,566,700	2,549,600	11,467,300	768,300	15
120,363,400	2.6	17,944,500	6,355,100	17,263,400	1,365,200	16
1,443,500	[2]	252,400	—	286,600	—	17
2,985,900	0.1	526,400	—	132,300	—	18
3,549,600	0.1	511,800	575,000	1,014,600	212,500	19
6,935,900	0.1	950,400	78,900	1,320,800	63,800	20
66,729,700	1.4	9,933,200	2,871,600	11,226,000	1,071,800	21
104,718,500	2.2	16,638,100	272,600	23,822,600	3,249,800	22
3,736,200	0.1	2,451,800	6,000	105,000	87,700	23
4,407,800	0.1	878,100	27,800	1,024,700	—	24
50,468,500	1.1	7,795,300	4,111,200	12,013,900	[1]	25
1,959,900	[2]	356,100	45,900	321,100	125,800	26
57,227,400	1.2	9,512,700	53,874,100	8,292,400	404,500	27
31,098,000	0.7	7,288,500	15,190,600	5,672,000	2,602,500	28
29,115,200	0.6	4,240,000	11,214,500	4,188,300	1,232,400	29
9,318,000	0.2	1,531,300	681,300	1,826,300	[1]	30
12,492,400	0.3	2,392,400	2,743,400	2,945,100	[1]	31
75,079,900	1.6	13,356,600	768,200	12,900,700	2,347,400	32
35,309,900	0.8	7,150,100	9,265,700	3,957,100	[1]	33
1,830,100	[2]	484,600	215,700	89,300	—	34
2,518,400	0.1	408,800	24,200	468,100	[1]	35
31,677,500	0.7	3,182,700	—	2,683,500	606,400	36
4,661,600	0.1	731,300	41,900	177,900	[1]	37
14,290,500	0.3	2,785,900	1,349,900	2,117,500	[1]	38
7,375,600	0.2	1,063,400	189,000	1,375,300	[1]	39
2,225,100	[2]	286,300	—	223,100	[1]	40
55,419,600	1.2	11,216,500	11,878,400	12,440,000	1,576,500	41
2,537,200	0.1	839,300	52,500	124,500	89,000	42
847,989,900	18.2	45,034,600	—	39,244,400	40,908,600	43
[1]	[1]	[1]	—	[1]	[1]	44
25,960,700	0.5	2,543,700	371,900	5,224,700	574,700	45

[2] Less than 0.05 per cent.

TABLE 3. Chains, Stores and Sales by Provinces, 1964 and 1965

Province		1964	1965	Per cent change in sales 1965/64
Canada:				
Chains (number)		579[r]	602	
Stores (maximum)		10,703[r]	11,240	
Total sales	$	4,185,964,100[r]	4,683,159,000	+ 11.9
Newfoundland:				
Chains (number)		24	26	
Stores (maximum)		140	159	
Total sales	$	50,767,700	64,610,200	+ 27.3
Prince Edward Island:				
Chains (number)		13	13	
Stores (maximum)		25	27	
Total sales	$	10,520,100	11,819,500	+ 12.4
Nova Scotia:				
Chains (number)		65	68	
Stores (maximum)		388	415	
Total sales	$	144,634,000	164,945,800	+ 14.0
New Brunswick:				
Chains (number)		42	47	
Stores (maximum)		257	265	
Total sales	$	121,027,200	142,777,600	+ 18.0
Quebec:				
Chains (number)		199	210	
Stores (maximum)		2,324	2,407	
Total sales	$	906,878,900	1,027,771,400	+ 13.3
Ontario:				
Chains (number)		291[r]	293	
Stores (maximum)		5,051[r]	5,275	
Total sales	$	1,927,862,000	2,125,577,200	+ 10.3
Manitoba				
Chains (number)		71	72	
Stores (maximum)		339	358	
Total sales	$	148,441,900	157,308,400	+ 6.0
Saskatchewan:				
Chains (number)		54	60	
Stores (maximum)		417	456	
Total sales	$	145,121,400	161,992,900	+ 11.6
Alberta:				
Chains (number)		90	90	
Stores (maximum)		674	721	
Total sales	$	297,438,400	325,500,500	+ 9.4
British Columbia:[1]				
Chains (number)		103	111	
Stores (maximum)		1,088	1,157	
Total sales	$	433,272,500	500,855,500	+ 15.6

[1] Includes Yukon and Northwest Territories.

Note: The sum of provincial figures for "Chain (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1964 and 1965

Kind of business	1964	1965	Per cent change in sales 1965/64
Total, all chains:			
Chains (number)	579[r]	602	
Stores (maximum)	10,713[r]	11,240	
Total sales $	4,185,964,100[r]	4,683,159,000	+ 11.9
Grocery and combination stores:			
Chains (number)	60	62	
Stores (maximum)	1,965	2,105	
Total sales $	2,057,748,900	2,235,768,900	+ 8.7
Other food stores:			
Chains (number)	57	58	
Stores (maximum)	758	806	
Total sales $	44,948,800	52,103,700	+ 15.9
Variety stores:			
Chains (number)	21	22	
Stores (maximum)	917	945	
Total sales $	384,895,700	464,410,900	+ 20.7
Men's and boys' clothing and furnishings stores (including custom tailors):			
Chains (number)	17	18	
Stores (maximum)	226	234	
Total sales $	41,114,300	49,990,300	+ 21.6
Family clothing stores:			
Chains (number)	27	28	
Stores (maximum)	203	233	
Total sales $	58,427,200	66,729,700	+ 14.2
Women's clothing stores:			
Chains (number)	42	50	
Stores (maximum)	703	705	
Total sales $	109,033,400	121,806,900	+ 11.7
Shoe stores:			
Chains (number)	57	56	
Stores (maximum)	1,106	1,118	
Total sales $	95,268,700	104,718,500	+ 9.9
Hardware stores:			
Chains (number)	12	11	
Stores (maximum)	147	145	
Total sales $	46,711,000	50,468,500	+ 8.0

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1964 and 1965 — Concluded

Kind of business	1964	1965	Per cent change in sales 1965/64
Jewellery stores:			
Chains (number)	20	19	
Stores (maximum)	185	194	
Total sales $	50,717,900	55,419,600	+ 10.9
Furniture stores:			
Chains (number)	12	14	
Stores (maximum)	188	212	
Total sales $	45,614,500	57,227,400	+ 25.5
Household appliance, radio and music stores:			
Chains (number)	21	21	
Stores (maximum)	387	372	
Total sales $	60,801,000	68,132,300	+ 12.1
General stores:			
Chains (number)	18	18	
Stores (maximum)	141	141	
Total sales $	21,643,000	24,321,100	+ 12.4
Drug stores:			
Chains (number)	28	31	
Stores (maximum)	387	413	
Total sales $	63,621,000	75,079,900	+ 18.0

TABLE 5. Retail Chains by Type of Operation, 1964 and 1965

Type of operation	Chains	Stores (maximum)	Total sales	
			Amount	Per cent
	number		$	
1964				
Total, all chains	**579**[r]	**10,713**[r]	**4,185,964,100**[r]	**100.0**
Local chains	172	1,263	208,889,700	5.0
Provincial chains	262[r]	4,081[r]	1,439,726,600[r]	34.4
Sectional and national chains	145	5,369	2,537,347,800[r]	60.6
1965				
Total	**602**	**11,240**	**4,683,159,000**	**100.0**
Local chains	182	1,328	240,859,200	5.1
Provincial chains	265	4,342	1,650,759,400	35.3
Sectional and national chains	155	5,570	2,791,540,400	59.6

TABLE 6. Retail Chain Stores by Number of Units Operated, 1964 and 1965

Number of units operated	Chains	Stores (maximum)	Total sales	
			Amount	Per cent
	number		$	
1964				
Total, all chains	**579**[r]	**10,713**[r]	**4,185,964,100**[r]	**100.0**
4- 9 units	384	2,140	475,365,100[r]	11.4
10-49 "	154[r]	3,047[r]	805,612,600[r]	19.2
50-99 "	19	1,325	314,517,600	7.5
100 units and over	22	4,201	2,590,468,800	61.9
1965				
Total, all chains	**602**	**11,240**	**4,683,159,000**	**100.0**
4- 9 units	387	2,157	489,914,400	10.5
10-49 "	170	3,195	905,904,000	19.3
50-99 "	22	1,450	431,826,100	9.2
100 units and over	23	4,438	2,855,514,500	61.0

TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1964 and 1965

Annual sales volume of chains	Chains	Stores (maximum)	Total sales	
			Amount	Per cent
	number		$	
1964				
Total, all chains	**579**[r]	**10,713**[r]	**4,185,964,100**[r]	**100.0**
Under $1,000,000	262[r]	1,649[r]	119,776,600[r]	2.9
$1,000,000 to $4,999,999	215[r]	2,511[r]	456,126,400[r]	10.9
5,000,000 and over	102	6,553	3,610,061,100	86.2
1965				
Total, all chains	**602**	**11,240**	**4,683,159,000**	**100.0**
Under $1,000,000	266	1,652	127,541,000	2.7
$1,000,000 to $4,999,999	233	2,726	510,958,700	10.9
5,000,000 and over	103	6,862	4,044,659,300	86.4

CHAIN FOOD STORES

TABLE 8. Summary Statistics of Chain Food Stores in Canada, 1930-65

Grocery and Combination Stores

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stock on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
		number		dollars					
1930	67	2,004	2,127	119,498,600	59,630	8,889,200	..	6,250,200	..
1931	69	2,098	2,193	117,284,000	55,903	..	..	..	..
1932	71	2,151	2,232	104,618,700	48,637	..	..	..	..
1933	75	2,132	2,221	98,862,100	46,371	7,448,400	..	6,125,000	..
1934	74	2,159	2,239	100,874,900	46,723	7,516,900	..	5,818,300	4,000,200
1935	73	2,090	2,151	101,418,400	48,526	7,638,700	1,041,200	5,938,100	3,521,100
1936	75	2,079	2,172	107,345,900	51,633	7,980,800	1,106,900	6,395,900	4,526,100
1937	75	2,024	2,125	116,389,700	57,505	8,642,500	1,198,000	6,345,400	3,661,600
1938	77	1,938	2,054	116,849,800	60,294	8,584,100	1,452,900	6,129,300	3,344,700
1939	73	1,718	1,887	123,826,200	72,076	8,601,400	1,326,000	6,500,800	4,467,200
1940	66	1,534	1,650	140,805,700	91,790	9,049,700	1,206,500	7,191,100	5,264,200
1941	62	1,526	1,541	172,317,400	112,921	10,565,500	936,400	7,270,800	5,755,700
1942	56	1,284	1,293	118,116,300	146,508	11,075,200	..	7,085,200	7,591,200
1943	56	1,258	1,269	179,833,500	142,952	11,222,000	639,600	7,589,200	7,837,100
1944	55	1,228	1,245	198,811,100	161,898	12,527,700	659,800	7,322,700	7,394,400
1945	52	1,194	1,211	212,891,600	178,301	13,472,900	649,800	7,526,100	7,730,800
1946	52	1,154	1,177	237,677,300	205,960	15,340,000	698,100	8,902,600	9,661,300
1947	51	1,192	1,204	301,796,300	253,185	18,653,600	823,000	11,207,000	13,064,400
1948	48	1,175	1,226	387,136,600	329,478	22,822,500	1,047,900	11,157,000	13,128,300
1949	44	1,131	1,191	433,950,300	383,687	26,322,100	1,403,900	12,355,600	11,138,400
1950	39	1,109	1,191	504,578,900	454,985	30,018,200	1,421,900	15,442,800	14,157,700
1951	43	1,141	1,205	612,730,800	537,012	36,731,100	1,081,800	19,638,100	15,788,900
1952	37	1,123	1,174	702,104,600	625,204	42,252,600	962,000	20,688,100	14,602,200
1953	35	1,112	1,166	773,220,100	695,342	47,433,000	914,300	23,228,800	16,652,500
1954	35	1,123	1,182	863,422,100	768,853	50,306,000	985,000	28,348,800	18,855,300
1955	35	1,166	1,256	962,832,700	825,757	56,495,000	1,056,400	32,041,100	19,058,500
1956	38	1,230	1,309	1,096,330,100	891,325	64,461,100	703,900	38,466,700	22,044,900
1957	35	1,291	1,371	1,241,725,400	961,832	75,331,400	852,600	46,825,900	24,322,000
1958	40	1,366	1,447	1,368,882,800	1,002,110	85,819,400	1,051,300	52,107,700	22,659,200
1959	36	1,420	1,505	1,481,136,100	1,043,054	98,208,300	944,000	52,271,300	20,868,200
1960	35	1,494	1,577	1,602,796,800	1,072,822	140,024,800	1,050,200	64,590,300	27,476,300
1961	44	1,599	1,652	1,711,249,700	1,070,199	141,046,000	1,139,400	72,554,200	23,834,300
1962	42	1,615	1,690	1,766,458,100	1,093,782	151,309,300	1,223,200	72,098,000	26,405,600
1963	48	1,703	1,817	1,883,258,200	1,105,847	158,150,100	1,392,000	79,488,400	25,085,300
1964	60	1,848	1,965	2,057,748,900	1,113,500[r]	174,892,400	1,625,400	84,481,400	28,433,900
1965	62	1,981	2,105	2,235,768,900	1,128,606	196,262,300	1,814,500	94,671,200	33,924,500

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 9. Food Chains, Stores and Sales by Province, 1964 and 1965
Grocery and Combination Stores

Province	1964	1965	Per cent change in sales 1965/64
Canada:			
Chains (number)	60	62	
Stores (maximum)	1,965	2,105	
Total sales $	2,057,748,900	2,235,768,900	+ 8.7
Atlantic Provinces:			
Chains (number)	11	17	
Stores (maximum)	135	142	
Total sales $	109,608,100	120,299,900	+ 9.8
Quebec:			
Chains (number)	20	21	
Stores (maximum)	386	407	
Total sales $	441,755,500	491,807,200	+ 11.3
Ontario:			
Chains (number)	24	24	
Stores (maximum)	899	989	
Total sales $	984,158,500	1,055,268,500	+ 7.2
Manitoba:			
Chains (number)	9	10	
Stores (maximum)	100	113	
Total sales $	85,359,300	89,425,000	+ 4.8
Saskatchewan:			
Chains (number)	5	6	
Stores (maximum)	80	79	
Total sales $	57,390,200	62,292,200	+ 8.5
Alberta:			
Chains (number)	9	9	
Stores (maximum)	122	125	
Total sales $	146,345,300	155,121,000	+ 6.0
British Columbia:			
Chains (number)	10	11	
Stores (maximum)	243	250	
Total sales $	233,132,000	261,555,100	+ 12.2

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 10. Chain Food Store Sales for Selected Cities, 1964 and 1965

Grocery and Combination Stores

City	Stores (maximum)		Total sales		Per cent change 1965/64
	1964	1965	1964	1965	
	number		dollars		
Sydney-Glace Bay[1]	16	16	10,475,700	11,932,300	+ 13.9
Halifax[2]	38	39	34,961,300	37,008,000	+ 5.9
Saint John[2]	10	12	14,947,700	16,757,600	+ 12.1
Montreal[2]	229	241	319,736,400	353,384,000	+ 10.5
Quebec[2]	24	29	29,040,800	39,097,300	+ 34.6
St. Jean[1]	5	5	5,315,900	5,742,500	+ 8.0
Shawinigan[1]	7	7	4,788,000	4,989,400	+ 4.2
Sherbrooke[1]	8	8	7,161,600	7,411,600	+ 3.5
Trois-Rivières[1]	8	7	6,470,600	6,296,500	- 2.7
Valleyfield[1]	3	3	1,841,600	1,746,100	- 5.2
Belleville	7	7	10,245,500	10,554,800	+ 3.0
Brantford[1]	10	10	11,286,200	12,089,000	+ 7.1
Cornwall	5	5	5,295,900	5,210,500	- 1.6
Fort William-Port Arthur[1]	15	15	20,620,100	22,150,500	+ 7.4
Guelph[1]	8	8	9,923,100	10,973,900	+ 10.6
Hamilton[2]	47	52	73,959,700	80,823,600	+ 9.3
Kingston[1]	9	8	13,406,000	12,601,900	- 6.0
Kitchener[2]	22	23	25,773,100	26,840,600	+ 4.1
London[2]	30	30	40,273,900	42,665,600	+ 5.9
Niagara Falls[1]	9	10	11,523,400	12,914,000	+ 12.1
Oshawa[1]	13	18	21,430,400	24,126,000	+ 12.6
Ottawa[2]	43	45	55,783,900	59,077,800	+ 5.9
Peterborough[1]	9	9	13,858,500	14,987,500	+ 8.1
St. Catharines[1]	16	15	22,365,000	24,318,800	+ 8.7
Sarnia[1]	8	8	12,076,900	13,119,100	+ 8.6
Sault Ste. Marie[1]	8	10	12,249,400	13,331,200	+ 8.8
Sudbury[2]	8	8	16,789,800	16,680,700	- 0.6
Timmins[1]	5	6	5,974,700	6,448,900	+ 7.9
Toronto[2]	397	471	397,896,100	429,429,600	+ 7.9
Windsor[2]	21	21	28,528,200	29,250,500	+ 2.5
Winnipeg[2]	83	93	72,627,000	75,310,400	+ 3.7
Regina	17	19	18,712,500	20,437,400	+ 9.2
Saskatoon	26	24	18,475,800	18,710,600	+ 1.3
Calgary[2]	44	45	59,993,600	62,376,100	+ 4.0
Edmonton[2]	44	44	61,134,100	65,415,000	+ 7.0
Lethbridge	6	6	8,562,700	9,020,600	+ 5.3
Vancouver[2]	117	120	126,538,200	142,151,700	+ 12.3
Victoria[2]	16	14	19,516,300	19,967,900	+ 2.3

[1] Major urban areas, as defined by the 1961 Census.
[2] Metropolitan areas.

TABLE 11. Chain Food Stores by Annual Sales Volume, 1964 and 1965
Grocery and Combination Stores

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
1964			
Total, all stores	**1,965**	**2,057,748,900**	**100.0**
Under $300,000	358	57,700,600	2.8
$ 300,000 - $ 499,999	261	100,760,000	4.9
500,000 - 749,999	292	183,789,900	8.9
750,000 - 999,999	247	214,851,800	10.4
1,000,000 - 1,499,999	243	421,344,600	20.5
1,500,000 - 1,999,999	284	367,824,100	17.9
2,000,000 and over	280	711,477,900	34.6
1965			
Total, all stores	**2,105**	**2,235,768,900**	**100.0**
Under $300,000	430	61,543,500	2.7
$ 300,000 - $ 499,999	248	99,711,900	4.5
500,000 - 749,999	309	192,607,400	8.6
750,000 - 999,999	267	232,986,600	10.4
1,000,000 - 1,499,999	338	420,291,700	18.8
1,500,000 - 1,999,999	223	386,293,400	17.3
2,000,000 and over	290	842,334,400	37.7

TABLE 12. Chain Food Stores by Number of Units Operated, 1964 and 1965
Grocery and Combination Stores

Number of units operated	Chains	Stores (maximum)	Total sales	
			Amount	Per cent
	number		$	
1964				
Total, all stores	**60**	**1,965**	**2,057,748,900**	**100.0**
4 - 9 units	42	231	145,251,200	7.0
10 - 99 "	12	404	283,274,300	13.8
100 units and over	6	1,330	1,629,223,400	79.2
1965				
Total, all stores	**62**	**2,105**	**2,235,768,900**	**100.0**
4 - 9 units	38	205	120,089,000	5.4
10 - 99 "	18	519	381,765,600	17.1
100 units and over	6	1,381	1,733,914,300	77.5

CHAIN VARIETY STORES

TABLE 13. Summary Statistics of Chain Variety Stores in Canada, 1930-65

Year	Chains	Stores		Total sales	Total salaries and wages[2]	Stocks on hand at year end	
		Average[1]	Maximum			Stores	Warehouses
	number			dollars			
1930	15	313	327	39,383,600	4,179,300	5,274,900	..
1931	14	329	340	38,906,700	..	..	..
1932	14	339	348	35,474,800	..	..	..
1933	14	248	356	33,348,600	4,032,400	4,796,600	..
1934	14	360	372	35,646,500	3,908,100	4,507,800	817,100
1935	14	377	390	37,914,000	4,889,300	5,184,800	861,300
1936	14	396	414	41,422,100	5,331,300	5,880,900	898,800
1937	14	422	437	46,323,400	5,832,000	6,234,100	946,900
1938	16	446	468	47,256,700	6,170,100	6,243,600	922,900
1939	16	474	489	51,416,000	6,594,500	7,285,400	1,130,900
1940	16	491	504	60,718,600	7,453,900	8,354,100	1,425,500
1941	20	525	532	74,179,100	8,568,700	9,334,600	1,806,100
1942	19	521	523	84,319,200	9,859,800	9,584,900	2,027,200
1943	19	520	521	84,366,200	10,275,700	9,836,500	1,919,400
1944	18	514	515	88,568,800	10,737,600	8,885,500	1,511,500
1945	19	515	521	95,998,200	11,505,200	9,008,400	1,756,200
1946	19	515	523	107,586,200	12,745,500	10,984,100	2,344,300
1947	18	517	536	117,925,300	14,069,300	12,528,200	2,302,800
1948	16	527	540	133,906,900	17,162,700	15,096,200	3,407,200
1949	15	541	550	142,060,500	19,790,800	15,153,000	3,686,100
1950	16	560	579	147,731,700	21,157,700	17,635,400	3,993,300
1951	16	587	597	164,147,800	25,510,200	17,969,800	4,882,100
1952	17	601	614	179,618,300	26,115,400	21,075,200	4,718,200
1953	17	610	623	188,474,600	28,803,200	21,709,400	4,565,800
1954	18	636	653	194,248,000	30,671,500	22,633,300	4,620,700
1955	19	660	679	207,831,400	33,257,900	25,245,600	5,122,100
1956	18	681	701	229,306,900	35,633,300	26,260,900	4,504,800
1957	18	703	724	247,222,600	36,719,900	28,214,000	5,196,100
1958	18	719	740	264,297,800	39,148,700	31,271,900	5,281,600
1959	18	752	785	282,590,900	44,301,100	36,359,800	5,856,200
1960	18	780	826	298,156,700	56,041,700	39,046,400	7,746,000
1961	17	838	858	312,796,300	56,319,800	37,082,300	4,898,200
1962	17	864	886	324,974,300	59,294,200	47,343,800	9,767,300
1963	19	885	910	344,317,900	63,746,900	48,630,300	8,449,600
1964	21	899	917	384,895,700	70,226,200	57,547,400	9,934,800
1965	22	915	945	464,410,900	87,002,100	66,497,300	12,407,000

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 14. Variety Chains, Stores and Sales by Provinces, 1964 and 1965

Province	1964	1965	Per cent change in sales 1965/64
Canada:			
Chains (number)	21	22	
Stores (maximum)	917	945	
Total sales $	384,895,700	464,410,900	+ 20.7
Prince Edward Island:[1]			
Chains (number)	4	6	
Stores (maximum)	9	10	
Total sales $	5,508,300	6,486,700	+ 17.8
Nova Scotia:			
Chains (number)	6	6	
Stores (maximum)	62	68	
Total sales $	26,702,200	35,433,800	+ 32.7
New Brunswick:			
Chains (number)	5	6	
Stores (maximum)	32	33	
Total sales $	18,185,700	23,570,100	+ 29.6
Quebec:			
Chains (number)	15	15	
Stores (maximum)	231	236	
Total sales $	94,289,000	101,072,300	+ 7.2
Ontario:			
Chains (number)	11	12	
Stores (maximum)	428	434	
Total sales $	173,785,300	213,140,900	+ 22.6
Manitoba:			
Chains (number)	5	5	
Stores (maximum)	23	24	
Total sales $	10,372,300	11,243,400	+ 8.4
Saskatchewan:			
Chains (number)	5	5	
Stores (maximum)	30	32	
Total sales $	13,321,300	15,166,700	+ 13.9
Alberta:			
Chains (number)	5	5	
Stores (maximum)	35	38	
Total sales $	22,008,100	29,941,100	+ 36.0
British Columbia:			
Chains (number)	6	6	
Stores (maximum)	67	70	
Total sales $	20,723,500	28,355,900	+ 36.8

[1] Newfoundland figures are included with Prince Edward Island to avoid disclosing individual operations.

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 15. Chain Variety Stores Sales for Selected Cities, 1964 and 1965

City	Stores (maximum)		Total sales		Per cent change 1965/64
	1964	1965	1964	1965	
	number		dollars		
Sydney-Glace Bay[1]	11	11	4,977,000	5,658,200	+ 13.7
Halifax[2]	14	14	10,187,600	13,134,400	+ 28.9
Saint John[2]	5	6	3,894,300	5,998,900	+ 54.0
Moncton[1]	3	3	3,091,200	4,433,000	+ 43.4
Chicoutimi-Jonquière[1]	9	9	4,402,800	4,900,800	+ 11.3
Montreal[2]	96	96	40,434,500	42,052,800	+ 4.0
Quebec[2]	21	22	12,499,300	13,181,800	+ 5.5
Shawinigan[1]	6	6	978,300	973,900	− 0.4
Sherbrooke[1]	6	6	4,215,900	4,394,800	+ 4.2
Trois-Rivières[1]	6	6	3,469,400	3,458,400	− 0.3
Belleville	5	5	1,363,400	1,526,400	+ 12.0
Brantford[1]	5	6	1,824,300	4,997,100	+ 173.9
Cornwall	6	6	2,986,400	3,268,800	+ 9.5
Fort William-Port Arthur[1]	11	10	3,306,600	3,671,200	+ 11.0
Guelph[1]	4	4	3,509,200	4,483,100	+ 27.8
Hamilton[2]	13	14	8,497,900	13,630,700	+ 60.4
Kingston[1]	6	6	3,300,200	3,643,400	+ 10.4
Kitchener[2]	12	11	7,167,200	8,533,200	+ 19.1
London[2]	9	13	7,896,700	9,477,800	+ 20.0
Niagara Falls[1]	4	4	1,634,000	1,947,700	+ 19.2
Oshawa[1]	8	8	6,250,600	7,864,700	+ 25.8
Ottawa[2]	28	29	12,380,200	13,909,300	+ 12.4
Peterborough[1]	5	4	2,340,200	2,332,100	− 0.3
St. Catharines[1]	8	8	3,939,700	4,295,500	+ 9.0
Sarnia[1]	5	4	1,451,100	1,516,400	+ 4.5
Sault Ste Marie[1]	7	9	3,229,900	6,570,900	+ 103.4
Sudbury[2]	5	6	6,057,600	9,859,900	+ 62.8
Timmins[1]	3	3	1,859,900	1,986,900	+ 6.8
Toronto[2]	97	96	39,468,400	42,447,600	+ 7.5
Windsor[2]	10	11	10,397,400	17,276,100	+ 66.2
Winnipeg[2]	13	13	6,796,000	6,830,600	+ 0.5
Regina	5	6	3,635,000	4,392,600	+ 20.8
Saskatoon	5	5	2,770,900	3,240,000	+ 16.9
Calgary[2]	7	10	5,715,800	11,751,100	+ 105.6
Edmonton[2]	10	10	9,730,200	10,822,600	+ 11.2
Lethbridge	3	3	1,727,500	1,836,600	+ 6.3
Vancouver[2]	25	27	7,994,500	10,114,100	+ 26.5
Victoria[2]	7	7	2,329,100	5,925,000	+ 154.4

[1] Major urban areas, as defined by the 1961 Census.
[2] Metropolitan areas.

TABLE 16. Chain Variety Stores by Annual Sales Volume, 1964 and 1965

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1964			
Total, all stores	**917**	**384,895,700**	**100.0**
Under $100,000	93	6,540,000	1.7
$ 100,000-$199,999	205	31,300,600	8.1
200,000- 299,999	170	41,338,100	10.7
300,000- 499,999	203	79,153,700	20.6
500,000- 999,999	182	124,200,200	32.3
1,000,000 and over	64	102,363,100	26.6
1965			
Total, all stores	**945**	**464,410,900**	**100.0**
Under $100,000	93	6,412,500	1.4
$ 100,000-$199,999	179	27,045,300	5.8
200,000- 299,999	195	48,382,500	10.4
300,000- 499,999	187	73,623,500	15.9
500,000- 999,999	199	137,918,700	29.7
1,000,000 and over	92	171,028,400	36.8

CHAIN DRUG STORES

TABLE 17. Summary Statistics of Chain Drug Stores in Canada, 1930-65

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	31	284	292	13,971,300	49,195	1,880,800	..	2,510,900	..
1931	32	299	306	13,584,600	45,433	..	..	..	..
1932	32	305	313	12,520,000	41,049	..	..	..	..
1933	29	297	301	11,001,300	37,041	1,497,700	..	2,021,500	..
1934	29	298	306	11,594,000	38,906	1,542,800	..	2,102,000	527,000
1935	29	307	311	12,164,100	39,622	1,494,800	118,700	2,152,500	501,100
1936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300
1937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900
1938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500
1939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800
1940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400
1941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000
1942	31	342	343	19,711,700	57,637	2,579,700	..	2,732,900	699,400
1943	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,100
1944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700
1945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400
1946	27	310	318	26,483,700	85,341	3,620,300	140,800	3,553,200	751,800
1947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100
1948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300
1949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600
1950	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,300
1951	28	325	346	31,266,900	96,205	5,170,400	220,100	4,835,300	1,054,100
1952	28	325	338	33,476,300	103,004	5,043,700	252,100	5,241,800	1,039,000
1953	28	332	345	34,805,200	104,835	5,450,800	267,300	5,519,700	1,108,000
1954	29	339	354	35,908,100	105,924	5,778,400	306,100	5,880,200	1,008,200
1955	30	335	354	36,659,700	109,432	6,165,400	344,500	6,349,900	1,159,700
1956	31	349	364	41,298,600	118,334	6,608,400	399,000	6,807,800	1,192,200
1957	30	352	364	45,436,800	129,082	7,160,800	408,600	7,896,900	1,385,800
1958	30	356	369	49,911,900	140,202	7,814,300	371,500	9,440,700	1,370,000
1959	32	366	379	53,383,100	145,855	8,518,600	466,100	9,863,000	1,730,200
1960	34	383	399	55,129,500	143,941	8,742,000	587,500	10,215,600	2,068,900
1961	34	397	399	55,890,000	140,781	10,343,200	528,600	10,290,700	1,782,900
1962	30	370	381	55,788,900	150,781	10,486,200	491,400	10,449,100	1,957,800
1963	32	378	399	61,599,500	162,962	11,329,700	608,100	11,340,500	2,238,600
1964	28	375	387	63,621,000	169,656[r]	11,093,700	637,800	11,344,900	2,192,000
1965	31	392	413	75,079,900	191,530	13,356,600	768,200	12,900,700	2,347,400

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 18. Drug Chains, Stores and Sales by Provinces, 1964 and 1965

Province	1964	1965	Per cent change in sales 1965/64
Canada:			
Chains (number)	28	31	
Stores (maximum)	387	413	
Total sales $	63,621,000	75,079,900	+ 18.0
Atlantic Provinces:			
Chains (number)	5	6	
Stores (maximum)	26	28	
Total sales $	3,562,000	4,567,300	+ 28.2

TABLE 18. Drug Chains, Stores and Sales by Provinces, 1964 and 1965 — Concluded

Province		1964	1965	Per cent change in sales 1965/64
Quebec:				
Chains (number)		2	4	
Stores (maximum)		25	34	
Total sales	$	4,668,100	6,686,700	+ 43.2
Ontario:				
Chains (number)		12	12	
Stores (maximum)		188	195	
Total sales	$	31,511,000	35,744,200	+ 13.4
Prairie Provinces:				
Chains (number)		6	8	
Stores (maximum)		57	65	
Total sales	$	8,744,400	10,188,200	+ 16.5
British Columbia:				
Chains (number)		5	5	
Stores (maximum)		91	91	
Total sales	$	15,135,500	17,893,500	+ 18.2

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 19. Chain Drug Stores by Annual Sales Volume, 1964 and 1965

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1964			
Total, all stores	**387**	**63,621,000**	**100.0**
Under $30,000	13	225,400	0.4
$ 30,000 - $ 49,999	15	589,500	0.9
50,000 - 99,999	60	4,874,000	7.7
100,000 - 199,999	166	27,826,200	43.7
200,000 and over	133	30,105,900	47.3
1965			
Total, all stores	**413**	**75,079,900**	**100.0**
Under $30,000	17	290,500	0.4
$ 30,000 - $ 49,999	15	594,400	0.8
50,000 - 99,999	53	4,231,200	5.6
100,000 - 199,999	187	27,432,300	36.5
200,000 and over	141	42,531,500	56.7

CHAIN WOMEN'S CLOTHING STORES

TABLE 20. Summary Statistics of Chain Women's Clothing Stores in Canada, 1930 - 65

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stock on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	28	183	203	8,584,800	46,911	976,900	..	1,422,500	..
1931	25	186	213	6,828,100	36,710	..	..	..	..
1932	19	164	185	5,093,700	31,059	..	..	..	..
1933	15	144	148	4,029,400	27,982	359,100	..	590,000	..
1934	15	153	171	4,506,800	29,456	385,800	..	587,700	141,600
1935	13	133	138	4,594,600	34,546	404,400	..	786,900	94,200
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100
1937	19	176	194	6,216,600	35,322	541,900	..	887,500	119,700
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,800
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,100
1942	31	277	281	14,186,900	51,216	1,187,900	..	1,351,400	526,400
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,400
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200
1951	34	432	476	41,901,500	101,244	4,202,700	436,000	4,746,500	1,037,000
1952	37	456	493	46,167,700	101,245	3,918,600	846,400	5,339,900	1,212,700
1953	37	484	511	49,256,800	101,770	4,439,400	1,015,500	5,710,600	1,296,100
1954	40	525	552	54,843,400	104,464	5,681,800	2,259,400	6,250,900	1,153,000
1955	41	564	602	61,897,400	109,747	6,715,900	2,470,400	7,022,300	1,173,200
1956	39	592	634	67,269,300	113,631	7,301,100	2,393,800	8,454,900	1,512,000
1957	39	628	654	70,706,900	112,591	8,460,800	2,463,800	8,359,700	1,256,100
1958	42	675	707	78,147,400	115,774	8,433,000	2,561,200	9,440,200	1,515,100
1959	41	707	756	81,356,600	115,073	9,021,600	3,054,000	11,860,400	1,856,500
1960	43	707	770	84,268,700	119,192	13,276,600	2,946,900	10,734,300	2,253,600
1961	50	769	811	97,469,900	126,749	15,236,700	5,623,300	12,899,900	1,239,200
1962	45	714	758	100,357,600	140,557	15,270,700	5,300,200	13,695,900	1,163,200
1963	39	676	729	102,051,100	150,963	15,685,000	5,136,600	14,679,700	1,156,600
1964	42	663	703	109,033,400	164,455	16,575,700	5,757,700	14,936,000	1,524,800
1965	50	675	705	121,806,900	180,455	18,196,900	6,355,100	17,550,000	1,365,200

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 21. Women's Clothing Chains, Stores and Sales by Provinces, 1964 and 1965

Province		1964	1965	Per cent change in sales 1965/64
Canada:				
Chains (number)		42	50	
Stores (maximum)		703	705	
Total sales	$	109,033,400	121,806,900	+ 11.7
Atlantic Provinces:				
Chains (number)		5	12	
Stores (maximum)		28	33	
Total sales	$	4,035,700	4,891,400	+ 21.2

TABLE 21. Women's Clothing Chains, Stores and Sales by Provinces, 1964 and 1965 — Concluded

Province	1964	1965	Per cent change in sales 1965/64
Quebec:			
Chains (number)	18	18	
Stores (maximum)	219	211	
Total sales $	33,345,500	35,012,100	+ 5.0
Ontario:			
Chains (number)	24	22	
Stores (maximum)	295	282	
Total sales $	49,321,200	55,191,700	+ 11.9
Manitoba:			
Chains (number)	3	4	
Stores (maximum)	9	11	
Total sales $	1,341,000	1,979,000	+ 47.6
Saskatchewan:			
Chains (number)	5	7	
Stores (maximum)	11	19	
Total sales $	1,483,600	2,577,500	+ 73.7
Alberta:			
Chains (number)	10	9	
Stores (maximum)	50	54	
Total sales $	7,438,400	8,511,200	+ 14.4
British Columbia:			
Chains (number)	7	7	
Stores (maximum)	91	95	
Total sales $	12,068,000	13,644,000	+ 13.1

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 22. Chain Women's Clothing Stores by Annual Sales Volume, 1964 and 1965

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1964			
Total, all stores	**703**	**109,033,400**	**100.0**
Under $30,000	52	923,300	0.9
$ 30,000-$ 49,999	59	2,409,200	2.2
50,000- 99,999	195	14,637,800	13.4
100,000- 199,999	265	36,741,000	33.7
200,000 and over	132	54,322,100	49.8
1965			
Total, all stores	**705**	**121,806,900**	**100.0**
Under $30,000	30	462,400	0.4
$ 30,000-$ 49,999	50	2,048,100	1.7
50,000- 99,999	194	14,685,000	12.1
100,000- 199,999	263	36,717,000	30.1
200,000 and over	168	67,894,400	55.7

CHAIN SHOE STORES

TABLE 23. Summary Statistics of Chain Shoe Stores in Canada, 1930-65

Year	Chains	Stores		Total sales		Total salaries and wages[2]	Accounts outstanding at year end	Stocks on hand at year end	
		Average[1]	Maximum	Amount	Average per store			Stores	Warehouses
	number			dollars					
1930	18	198	208	7,574,600	38,256	892,500	..	1,998,300	..
1931	18	212	221	7,687,500	36,262	..	..	..	..
1932	19	230	237	7,094,800	30,847	..	..	..	..
1933	22	257	274	7,114,800	27,684	747,100	..	2,156,300	..
1934	22	278	303	8,037,400	28,912	818,700	..	2,190,400	362,900
1935	24	303	313	8,447,200	27,879	967,000	..	2,485,700	255,500
1936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
1937	25	337	355	10,093,700	29,952	1,109,900	..	2,623,300	375,400
1938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
1939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
1940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
1941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
1942	31	423	428	18,880,700	44,635	2,178,400	..	3,943,100	779,300
1943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
1944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
1945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
1946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
1947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
1948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
1949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
1950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
1951	35	581	605	38,322,700	65,959	4,862,600	139,100	10,498,200	1,823,700
1952	34	603	628	41,544,400	68,896	5,026,500	121,600	10,234,400	1,788,900
1953	34	604	627	43,470,100	71,970	5,468,000	108,500	11,501,200	2,197,600
1954	41	648	682	45,384,500	70,038	5,914,700	114,500	12,001,900	1,926,000
1955	43	680	705	48,054,300	70,668	6,310,000	123,200	12,436,200	2,290,800
1956	42	699	736	53,432,600	76,441	7,090,600	127,400	13,941,700	2,396,400
1957	38	717	746	57,822,500	80,645	8,019,200	135,100	13,998,600	2,499,700
1958	41	750	775	63,938,100	85,251	8,304,400	156,700	15,166,700	2,621,100
1959	39	781	825	70,149,800	89,820	8,635,900	227,300	16,330,300	3,270,900
1960	44	868	927	76,514,300	88,150	12,237,500	234,800	17,850,000	3,392,700
1961	56	992	1,021	82,303,200	82,967	13,069,100	200,000	21,077,600	2,353,300
1962	55	1,038	1,077	87,407,200	84,207	14,418,400	221,600	23,082,800	2,344,000
1963	57	1,059	1,114	92,065,300	86,936	15,276,600	307,200	24,199,800	2,452,300
1964	57	1,074	1,106	95,268,700	88,705[r]	15,461,500	281,500	23,149,900	3,221,800
1965	56	1,082	1,118	104,718,500	96,782	16,638,100	272,600	23,822,600	3,249,800

[1] Obtained by averaging the number at the beginning, middle and end of the year.
[2] Figures prior to 1960 relate to store employees only.

TABLE 24. Chain Shoe Stores by Annual Sales Volume, 1964 and 1965

Annual sales volume	Number of stores (maximum)	Total sales	
		Amount	Per cent
		$	
1964			
Total, all stores	**1,106**	**95,268,700**	**100.0**
Under $30,000	99	2,091,400	2.2
$ 30,000 - $ 49,999	225	9,280,300	9.7
50,000 - 99,999	463	33,110,500	34.8
100,000 - 199,999	268	36,046,600	37.8
200,000 and over	51	14,739,900	15.5
1965			
Total, all stores	**1,118**	**104,718,500**	**100.0**
Under $30,000	82	1,749,300	1.7
$ 30,000 - $ 49,999	197	8,000,200	7.6
50,000 - 99,999	463	32,821,700	31.4
100,000 - 199,999	304	41,719,700	39.8
200,000 and over	72	20,427,600	19.5

LIST OF CHAIN STORE FIRMS IN CANADA, 1965

(excluding department stores)

This list covers firms which operate four or more retail outlets carrying on the same kind of business under the same legal ownership. This definition excludes voluntary or sponsored groups unless the individual owner operates at least four stores.

The names and head office addresses of the firms are listed by kinds of business as follows:

List of Chain Store Firms in Canada, 1965

Name and location

Food Group

Candy and confectionery:

Bon Bon Guay Candies, 7148 Boyer St., Montréal, P.Q.
Pauline Johnson Candy Shops Ltd., 1836 E. Hastings, Vancouver, B.C.
Maynard's (Canada) Ltd., 1 Scarsdale Rd., Don Mills, Ont.
The Nut House Ltd. (Alberta), 242—8th Ave. W., Calgary, Alta.
Ontario Catering Co. Inc. Ltd., P.O. Box 10129, Kansas City, Missouri, 64111 U.S.A.
R.C. Purdy Chocolates Ltd., 675 Granville St., Vancouver, B.C.
Laura Secord Candy Shops Ltd., 60 Bathurst St., Toronto, Ont.
Theatre Confections Ltd., 284 King St. E., Toronto, Ont.
Theatre Candy Bars Ltd., 215 Victoria St., 4th Floor, Toronto 2, Ont.
Welch's Ltd., 779 Burrard, Vancouver, B.C.

Bakeries:

Associated Bakery Stores Inc., 8575—8th Ave., Ville St. Michel, P.Q.
Bay Home Cooking Shop Ltd., 2 Catherine St., Glace Bay, N.S.
Bell-Noll Bakery Ltd., 175 Wellington St., London, Ont.
La Bonne Boulangère, 67 Walker Ave., Toronto 7, Ont.
Canadian Food Products Sales Ltd. (Central Ont. Div.), 67 Walker Ave., Toronto 7, Ont.
Canadian Food Products (Western) Ltd., 67 Walker Ave., Toronto 7, Ont.
Cecutti's Bakery Ltd., 49 Lasalle Blvd., Sudbury, Ont.
M. Cohen Bakery Ltd., 1348 Eglinton Ave. W., Toronto, Ont.
The Cookie Jar Ltd., 2110 Skeena St., Vancouver, B.C.
Cunningham's Bakery, 194 King St. E., Gananoque, Ont.
The Donut House, 496 Selkirk Ave., Winnipeg, Man.
Em's Bakery Ltd., 11A Spruce Centre, Calgary, Alta.
European Bakery, 4595 Christophe Colomb, Montreal, P.Q.
Gainsborough Kitchens Ltd., 2030 Queen St. E., Toronto, Ont.
Health Bread Bakery Ltd., 634 College St., Toronto, Ont.
Home Made Kosher Bakery, 925, rue Beaumont, Montréal, P.Q.
Langdon's Bakeries Ltd., 478 Upper Wellington St., Hamilton, Ont.
Lottman's Imperial Bakery Ltd., 177-181 Baldwin St., Toronto, Ont.
Marjory's Bakery, 1619 Eglinton St. W., Toronto, Ont.
Modern Bakery, 1504 Ottawa St., Windsor, Ont.
National Bakeries Ltd., 2342 Franklin St., Vancouver 6, B.C.
Nutana Bakery, 916 Broadway, Saskatoon, Sask.
Open Window Bakery Ltd., 3507 Bathurst St., Toronto 10, Ont.
Penn Enterprises Ltd., 1655 Longsdale N., Vancouver, B.C.
Provincial Donuts Limited, 1180, boul. Decarie, Montréal 28, P.Q.
Richstone Sales Inc., 4222 St. Lawrence Blvd., Montréal 18, P.Q.
Scanlon Bakery Ltd., 35 Yonge St. S., Aurora, Ont.
Shirley's Bakery, 6470 Main St., Vancouver, B.C.
Surplus Bakery Products, 1478 Bloor St. W., Toronto, Ont.
T.L. Titus Bakery, 269 Prince Edward St., Saint John, N.B.

Grocery and combination:

Atlantic Wholesalers Ltd., 4 Charlotte St., Sackville, N.B.
Ayre's Supermarkets Ltd., c/o Dominion Stores, 605 Rogers Rd., Toronto 15 Ont.
Bantam Stores Ltd., 146 Crestwood, Burlington, Ont.
Les Marchés d'Aliments Beaulieu Inc., 9125, boul. Pie IX., Montréal, P.Q.
Becker's Milk Co. Ltd., 76 Bellevue Ave., Toronto 2B, Ont.
Busy-B Supermarkets Ltd., 75 Vickers Rd., Islington, Ont.
Buy-Mor Market Ltd., P.O. Box 93, Cardston, Alta.
Canada Safeway Ltd., Safeway Stores Inc., Box 660, Oakland 4, Cal., U.S.A.
Capitol Stores Ltd., 199 Gottingen St., Halifax, N.S.
The Codville Company Ltd., 1835 Sargent Ave., Winnipeg, Man.
A.J. Coleman and Sons Ltd., Caribou Rd., Cornerbrook, Nfld.
David's Market Ltd., 106 Townsend St., Sydney, N.S.
Dept. of Public Welfare (Alta. Gov.), Administration Bldg., Edmonton, Alta.
Dionne Ltée, 1221 St. Catherine St. W., Montréal, P.Q.
Dominion Stores Ltd., 605 Rogers Rd., Toronto 15, Ont.
Economy Stores Quebec Ltd., Box 458, Malartic, P.Q.
Ferraros Ltd., 850 Farwell, Trail, B.C.
Gordon's Super Markets Ltd., Blenheim, Ont.
The Great A & P Tea Co. Ltd., 5559 Dundas St. W., Islington, Ont.
R. Grenier & Frères Ltée, 1095 sud, rue Notre-Dame, Thetford Mines, P.Q.
The International Co-operative Stores Ltd., 176-8 Algoma St. S., Port Arthur, Ont.
The International Provisions Co. Ltd., 30 Herring Cove Rd., Armdale, Halifax Co., N.S.
Irwine & Francis Ltd. (IGA), 490 Industrial Ave., Ottawa, Ont.
J & P Food Stores Ltd., Box 628, Stettler, Alta.
Jat (1964) Ltée, 735, rue St. Hubert, Jonquière, P.Q.
Jato Inc., 2455 Chemin St. Louis, Sillery, P.Q.
Joanisse Ltd. IGA Groceterias, 30, chemin Marier, Eastview, Ont.
Keefer Food Distributors Ltd., 600 Taylor St., Vancouver, B.C.
Henri Laflamme Inc., 400 Blvd. Taché, Hull, P.Q.
Lamontagne Ltée, C.P. 128, chemin St. Paul, Chicoutimi, P.Q.
Loblaw Groceterias Co. Ltd., 545 Lakeshore Blvd. W., Toronto, Ont.
Mac's Milk Ltd., 2300 Lawrence Ave. E., Scarborough, Ont.
Maple Leaf Services, 116 Lisgar St., Ottawa, Ont.
Marché Union Inc., 5055 Courtrai, Montréal, P.Q.
Mayrand Ltée, 4615 est, rue Ste. Catherine, Montréal, P.Q.
Mike's Supermarkets Ltd., Box 720, 140-2nd Ave., Timmins, Ont.
Mini Marts Ltd., P.O. Box 808, Winnipeg, Man.
J. Montemurro (1963) Inc., 31 McQuaig St., Rouyn, P.Q.
Mulldoon's Markets Ltd., 5685 Main St., Vancouver 15, B.C.

Name and location

Food Group — Concluded

Grocery and combination — Concluded:

The O.K. Economy Stores Ltd., 1st Ave. & Duke St., Saskatoon, Sask.
Oshawa Wholesale Ltd., 125 The Queensway, Toronto 18, Ont.
Overwaitea Ltd., 7979 Enterprise, N. Burnaby, B.C.
Paquette & Grennon Co. Ltd., Box 70, Godfrey St., Larder Lake, Ont.
Payfair Stores Ltd., 628 Notre Dame Ave., Winnipeg, Man.
Power Super Markets Ltd., 75 Vickers Rd., Toronto 18, Ont.
Remington's Ltd. (IGA), Wingham, Ont.
Roberts, Angus & Co. (IGA) Stores, Rm. 809, 525 Seymour St., Vancouver, B.C.
Royal Produce Stores, 1460-3rd Ave., Prince George, B.C.
Saveway Stores, P.O. Box 640, Bedford, N.S.
Shop-Easy Stores Ltd., P.O. Box 468, Broadway & Donald, Winnipeg, Man.
Shop-Easy Stores (B.C.), Div. of W.H. Mackin Ltd., P.O. Box 4900, Vancouver 1, B.C.
Shop and Save (1957) Ltd., 8484 Esplanade Ave., Montréal, P.Q.
Shore's Chain Stores, McKeen St., Clace Bay, N.S.
Silverwood Dairies Limited, 588-602 Dupont St., Toronto, Ont.
Sobey's Stores Ltd., Foord St., Stellarton, N.S.
Spot Supermarket Corp., 305 Décarie Blvd., Montréal 9, P.Q.
Steinberg's Ltd., Place Crémazie, Blvds. St. Laurent & Metropolitan, Montréal, P.Q.
Supermarché Felix, 1715 ouest, rue Galt, Sherbrooke, P.Q.
Super-Valu Stores (B.C.), P.O. Box 2039, Vancouver, B.C.
Tom Bay Stores, c/o Westfair Foods Ltd., Box 940, Calgary, Alta.
U-Save Milk Stores Ltd., 28-30 Palmerston Ave., Toronto 3, Ont.
Zehr's Markets Ltd., 94 Bridgeport Rd., Waterloo, Ont.

Meat markets and delicatessens:

Barney's Fine Foods, 10th Floor, Wales Hotel, 709-2nd St. S.W., Calgary, Alta.
Buehler Bros. Ltd., 2896 Dundas St. W., Toronto, Ont.
East End Butchers, 4365 Frontenac, Montréal, P.Q.
Ernie's Fine Foods Ltd., 1126 S.E. Marine Dr., Vancouver 15, B.C.
Franklin Portion Pak, 2847 Lawrence Ave. E., Toronto, Ont.
Macelleria Venezia Ltd., 916 Bloor St. W., Toronto, Ont.
Overwaitea Meats Ltd., P.O. Box 7200, Vancouver 3, B.C.
P'wee's Pizzeria, 314 Crocket St., Hamilton, Ont.
Salaison Duguay Packing Inc., 8567 St. Laurent Blvd., Montréal, P.Q.
Scott's Restaurants (Take Home Shops only), 10 Eglinton Ave., Toronto 12, Ont.
Véronneau & Cie Ltée, 175 rue St. Jean, Longueuil, P.Q.

Dairy products and other foods:

Norman Child, 598-2nd Ave. W., Owen Sound. Ont.
Cream Glacée St. Aubin Inc., 1845 Edouard Laurin Blvd., Ville St. Laurent, P.Q.
Dairy Treat Ltd., c/o Yarmouth Ice Cream, 634 Main St., Yarmouth, N.S.
Douglas Drive-Inns Ltd., 1 Lamardo Dr., Dartmouth, N.S.
Jersey Farms Ltd., 4047 Lazells Ave., Burnaby 2, B.C.
Peerless Dairy Stres, 459 Erie St. E., Windsor, Ont.
Perrette Dairy Ltd., 3750 Cote Vertu, Ville St. Laurent P.Q.

Clothing Group

Men's clothing:

Bi-Rite Stores (Pomer & Pomala Sales), 2995 Dundas St. W., Toronto, Ont.
Harry Brandes Ltd., Dufferin Plaza, 868 Dufferin St., Toronto, Ont.
Edward Chapman Men's Wear Ltd., 633 Grenville Ave., Vancouver B.C.
Coward Clothes Shops Ltd., 18 Grenville St., Toronto 5, Ont.
Dapper Dan Men's Wear, 22 St. Catherine St. E., Montreal, P.Q.
Dover's Ltd., 113A Pitt St., Cornwall, Ont.
J. Easson & Sons Ltd., 970 Bloor St. W., Toronto, Ont.
Elks Men's Wear (Bayview) Ltd., 1342 Queen St. W., Toronto 3, Ont.
Ely Ltd., 28 King St. W., Toronto, Ont.
Jack Fraser Stores Ltd., 770 Lawrence Ave. W., Toronto, Ont.
Grafton's Ltd., 8 King St. W., Dundas, Ont.
Grover's Chain Stores Ltd., 642 De Courcelles St., Montréal, P.Q.
Heft's Inc., 5637 Park Ave., Montréal, P.Q.
Rockower of Canada Ltd., 92 Orfus Rd., Toronto 19, Ont.
Silverthorne Men's Wear Ltd., 1342 Queen St. W., Toronto, Ont.
T.A. Shustack Enterprises, 6055 Monk Blvd., Montréal, P.Q.
Tip Top Tailors Ltd., 637-657 Lakeshore Blvd. W., Toronto 2B, Ont.
Warren's Men's Wear Ltd., 755 Bank St., Ottawa, Ont.

Women's clothing:

Alton Lewis Ltd., 3 Adelaide St. E., RM 7, Toronto, Ont.
Berg's Ltd., 160 St. Viateur E., Montréal, P.Q.
Betty Shops Ltd., 120A-8th Ave. S.W., Calgary, Alta.
Roland Briere Vetements Pour Dames, 6843 St. Hubert St., Montréal, P.Q.
Chez Lilianne Inc., 6688 St. Hubert St., Montréal, P.Q.
Cinderella Shoppes Ltd., 54 Wellington St. W., Toronto, Ont.
Cotton Town Ltd., 17 Apex Rd., Toronto 19, Ont.
Mme Courval Inc., 4861 Sherbrooke St. W., Westmount, P.Q.
D'Allaird's Ltd., 7060 Hutchison, Montréal, P.Q.
Dalmy's Ltd., 467 Ste. Catherine St. W., Montréal, P.Q.
Dalmy's (Maritimes) Ltd., 457-69 Ste. Catherine St. W., Montréal, P.Q.

List of Chain Store Firms in Canada, 1965 – Continued

Name and location

Clothing Group—Continued

Women's clothing—Concluded:

Erwinnes Specialty Shops, 77 York St., Toronto, Ont.
Evangeline Shops Ltd., 9 Isabella St., Toronto 5, Ont.
The Family Fair Stores Ltd., 800 Dufferin St., Dufferin Plaza, Toronto 2B, Ont.
Fifth Ave. (1963) Ltd., 1669 Ste. Catherine St. E., Montréal, P.Q.
Fifth Ave. Stores Ltd., 4932 Wellington St., Montréal 19, P.Q.
Foster's Fashions Ltd., 68 King St. E., Hamilton, Ont.
Hollingsworth & Co. Ltd., 390 Portage Ave., Winnipeg, Man.
Holt, Renfrew & Co. Ltd., 1300 Sherbrooke St. W., Montréal, P.Q.
Knox Furniture Co. Ltd. (Ladies Wear Concessions), c/o Allied Tower Merchants Ltd., 110 Orfus Rd., Toronto 19, Ont.
Laurie's Ltd., (Gray's Apparel & Fashion First Shops), 1206 Homer St., Vancouver 3, B.C.
Lindor Ltd., 2550 Bates Rd., Montréal, P.Q.
Maison de Choix Inc., 1263 Ste. Catherine St. E., Montréal, P.Q.
McArthur's Ladies Wear Ltd., 10142-101st St., Edmonton, Alta.
McVickers Ladies Wear, 3079 West Broadway, Vancouver, B.C.
J. Michael's Inc., 39 Bloor St. W., Toronto, Ont.
Oslind Shoppes Ltd., 988 De Bullion St., Montréal, P.Q.
Pearlman's Ladies Wear Ltd., 1925-29 S. Railway St., Regina, Sask.
Reitman's Inc., 3510 St. Lawrence Blvd., Montréal, P.Q.
Reitman's (New Brunswick) Ltd., 250 Sauvé St. W., Montréal 12, P.Q.
Reitman's (Nova Scotia) Ltd., 250 Sauvé St. W., Montréal 12, P.Q.
Reitman's (Quebec) Ltd., 250 Sauvé St. W., Montréal 12, P.Q.
Reitman's (Ontario) Ltd., 250 Sauvé St. W., Montréal 12, P.Q.
Reitman's (Alberta) Ltd., 250 Sauvé St. W., Montréal 12, P.Q.
Reitman's (Saskatchewan) Ltd., 250 Sauvé St. W., Montréal 12, P.Q.
Reitman's (British Columbia) Ltd., 250 Sauvé St. W., Montréal 12, P.Q.
Ricki's Ltd., 52 Albert St., Winnipeg, Man.
Saba Bros. Ltd., 622-628 Granville, Vancouver, B.C.
Sally Shops Ltd., 1250 St. Alexander St., Montréal 2, P.Q.
Sally Shops (Nova Scotia) Ltd., 1250 St. Alexander St., Montréal 2, P.Q.
Sally Shops (Ontario) Ltd., 1250 St. Alexander St., Montréal 2, P.Q.
Sally Shops (Manitoba) Ltd., 1250 St. Alexander St., Montréal 2, P.Q.
Sally Shops (Saskatchewan) Ltd., 1250 St. Alexander St., Montréal 2, P.Q.
Sally Shops (Alberta) Ltd., 1250 St. Alexander St., Montréal 2, P.Q.
Sally Shops (British Columbia) Ltd., 1250 St. Alexander St., Montréal 2, P.Q.
Sandan Ltd., 17 Apex Rd., Toronto 19, Ont.
Sweet Sixteen Ltd., 2204 Main St., Vancouver 10, B.C.
Tour Eiffel Corset Shoppe, 6976 St. Hubert, Montréal, P.Q.
Town & Country Shops (Brody's Ltd.), 1477 Yonge St., Toronto 7, Ont.
Virginia Dare Ltd., 59 Comstock Rd., Scarborough, Ont.

Family clothing:

Berg's Ltd., (Family Clothing only), 60 St. Viateur E., Montréal, P.Q.
Sam Bucovetsky Stores Ltd., 225-3rd Ave., P.O. Box 180, Timmins, Ont.
Columbia Stores Ltd., 361 Water St., Vancouver, B.C.
Commercial Distributors Ltd., 95 W. Hastings, Vancouver, B.C.
J.D. Creaghan Co. Ltd., Newcastle, N.B.
Dave's Surplus Circus Ltd., 107 Church St., Toronto 1, Ont.
Jack Fraser Stores Ltd., 770 Lawrence Ave. W., Toronto 19, Ont.
Gerofsky Bros. Ltd., 704 Dundas St., London, Ont.
A.L. Green, 125 Elmire St., Montréal, P.Q.
Greenberg's Department Stores (1962) Ltd., 9150 Park Ave., Montréal 11, P.Q.
Halley & Co. Ltd., (Arcade Stores), 303 Water St., St. John's, Nfld.
Holt, Renfrew & Co. Ltd., 1300 Sherbrooke St. W., Montréal, P.Q.
Jan's Inc., 2705 Bates Rd., Rm. 302, Montréal 26, P.Q.
Lebel Lingerie Ltée, La Pocatière, P.Q.
Lightman's Ltd., 3270 Danforth Ave., Toronto, Ont.
Lipson's Stores (1958) Ltd., 289 Main St., Picton, Ont.
Maple Leaf Services (Family Clothing Stores), Attn: Mr. N.F. Quaid, 116 Lisgar St., Ottawa, Ont.
McMorran's Ltd., 38 Jarvis St., Fort Erie North, Ont.
Midtown Stores, P.O. Box 1240, St. John's, Nfld.
Quatre Saisons Inc., 342 St. Joseph Blvd., Roberval, P.Q.
Riff's Ltd., Windsor, Nfld.
Robinson, Little & Co. Ltd., c/o The Brock Co. (Western) Ltd., 54 Arthur St., Winnipeg, Man.
Ruelland & Dubé Ltée, 319 Dequen Blvd., Naudville, P.Q.
S.A.A.N. Stores Ltd., 791 Notre Dame St., Winnipeg 3, Man.
St. Joseph Balmoral, 1271 Ontario E., Montréal, P.Q.
Stylerite Stores of Can. Ltd., 764 Main St., Winnipeg 4, Man.
W. & J. Wilson Ltd., 1221 Government Rd., Victoria, B.C.
Wise Bros. Ltd., 540 Beaumont Ave., Montréal, P.Q.

Shoes:

Agnew Surpass Shoe Stores Ltd., 100 Elgin St., Brantford, Ont.
Armstrong and Richardson Ltd., 79 Sparks St., Ottawa, Ont.
Leo Barnett & Co. (Arliss), 25 McNab St. S., Hamilton Ont.
Bastien & Fils Ltée, 335, rue Notre-Dame W., Montréal, P.Q.
P. Bellerose Inc., 925 Notre-Dame W., Montréal, P.Q.
Henri Boucher Chaussures, 27, boul. St. Jean Baptiste, Montmagny, P.Q.
Brown's Shoe Shops Ltd., 2411 Rockland, Town of Mount Royal, P.Q.
Calderon Shoes, 944 St. Clair Ave. W., Toronto, Ont.
Can-Mart Shoes Ltd., c/o K-Mart Plaza, Hwy, 8, R.R. No. 1, Preston, Ont.

Name and location

Clothing Group—Concluded

Shoes—Concluded:

Caron Shoes, 1672 Wilson Ave., Downsview, Ont.
City Shoe Stores Inc., 5701 Côte St. Paul Rd., Turcotte Annex, Montréal, P.Q.
Collyer Shoes Ltd., Box 546, London, Ont.
Aubrey Copp Shoes Ltd., 541 Granville St., Vancouver 2, B.C.
Copp the Shoe Man Ltd., c/o Vancouver Boot & Shoe Co. Ltd., 1252 Burrard St., Vancouver, B.C.
Coquette Shoes Ltd., 246 Yonge St., Toronto, Ont.
Walter J. Cross (1963) Ltd., 4930 Sherbrooke W., Montréal, P.Q.
Dack Corporation Ltd., 124 Adelaide St. W., Toronto, Ont.
Mr. W.L. Desnoyers, 185 Main St., Granby, P.Q.
Disco Shoes, 105 Strangler Blvd., Brockville, Ont.
Dolcis (Canada) Ltd., 559 College St., Toronto, Ont.
Dolomity Shoe Store Ltd., 529 Queen St. E., Sault Ste. Marie, Ont.
Evans-Sheppard Ltd., 417 W. Hastings St., Vancouver, B.C.
Foster's Shoes Ltd., 2086 Yonge St., Toronto, Ont.
Gagnon & Frères Enrg., 260 est, rue St. Joseph, Québec, P.Q.
Green Shoe Company Ltd., 10168-105th St., Edmonton, Alta.
The Guest Shoe Co. Ltd., 235 Kelvin St., Winnipeg, Man.
Hendry's Shoes Ltd., 657-9 Barton St. E., Hamilton, Ont.
Tom Holmes Ltd., 7 Dundas St. W., Trenton, Ont.
International Footwear Enterprises, 3647 St. Lawrence Blvd., Montréal, P.Q.

Kent Shoes Ltd., (Bata Shoes), 100 University Ave., Toronto, Ont.
Kiddie Kobbler Ltd., 211 Bank St., Ottawa, Ont.
Kitty Kelly Shoes Ltd., 6547 A St. Hubert St., Montréal, P.Q.
J.B. Lefebvre Ltée, 872 est, rue Ste. Catherine, Montréal, P.Q.
Fred Lewis Shoe Corp., 6641 St. Hubert, Montréal, P.Q.
Lewis & Sons Inc., 850 Montée de Liesse, Montréal 9, P.Q.
Lincoln Shoes Canada Ltd., P.O. Box 70, Station "4", Toronto, Ont.

Maher Shoes Ltd., 144 Front St. W., Toronto, Ont.
Maitland Shoes Ltd., 105 Strowger Blvd., Brockville, Ont.
S. Marantz & Sons Ltd., 2025 Desjardins St., Montréal, P.Q.
Michael's Inc., 1435 St. Alexandre St., Montréal, P.Q.
The Montreal Shoe Stores Ltd., 415-19tn Ave., Lachine, P.Q.

Parker & Monroe Ltd., 361-3 Water St., St. John's, Nfld.
Pitt Shoe Stores Ltd., 3971 Ontario St. E., Montréal, P.Q.
Pollock's Shoe Stores, 280 Church St., Toronto 2, Ont.
Prom Shoes, 227, rue Richelieu, St. Jean, P.Q.
Quality Shoe Stores, 319 W. Hastings St., Vancouver, B.C.
Rae-Son Ltd., 608 Granville St., Vancouver, B.C.
Reward Shoe Stores Ltd. (Johnston), 105 Strowger Blvd., Brockville, Ont.
Rizzo & Rizzo Shoes Ltd., 128 Colborne St., Brantford, Ont.
The Scholl Foot Comfort Shops, 174 Bartley Dr., Toronto 16, Ont.

Spence Ltd., 304-6-8th Ave. S.W., Calgary, Alta.
Sterling Shoes Ltd., (Alberta) 10203-103rd St., Edmonton, Alta.
Trans-Canada Shoes Ltd., 2451 est, Demontigny, Montréal 24, P.Q.
Venetian Shoes, 1262 St. Clair Ave. N., Toronto, Ont.
Walkwell Shoe Stores, (W.B. Hamilton), 240 Eglinton Ave. E., Toronto 12, Ont.
Yellow Sample Shoe Stores Ltd., 5680 St. Dominique St., Montréal, P.Q.

Other apparel and accessories:

Jacques Allard Textiles, 1240, rue Royale, Trois-Rivières, P.Q.
Au Coin des Petits Inc., 4520 De Laroche St., Montréal, P.Q.
Bluebird Millinery, 115 Dundas St., London, Ont.
Harry Camp of Canada Ltd., 140 Geary St., San Francisco 8, Cal., U.S.A.
Canadian Goodwill Industries Ltd., 70 Princess St., Winnipeg, Man.
Day-Tonn Hat Shops Ltd., 1469 Yonge St., Toronto, Ont.
Federated Millinery Ltd., 240 Madison Ave., New York, N.Y., U.S.A.

Harrison's Famous Fabrics Ltd., 551 Mount Royal E., Montréal, P.Q.
A & M Hurtig, 262 Portage Ave., Winnipeg, Man.
The Inland Hat Co. Ltd., 18 South Michigan Ave., Chicago 3, Ill., U.S.A.
Jack & Jill Ltd., 10428 Jasper Ave., Edmonton, Alta.
Kiddytown Ltd., 16 Rideau St., Ottawa, Ont.
Knox Furniture (Ladies' Wear Concessions), 110 Orfus Rd., Toronto 19, Ont.
Labelle Fourrure Ltée, 6570 St. Hubert St., Montréal, P.Q.
Lawrence Kiddies Shoppes Inc., 5151 Esplanade, Montréal, P.Q.
Magasin des Textiles, (Lise) 53, rue St. Laurent, Louiseville, P.Q.
Ogus, Rabinovich & Ogus, (hats) 304 E. 45th St., New York 10017, N.Y., U.S.A.

Princess Silks, 6907 St. Hubert St., Montréal, P.Q.
St. Vincent de Paul Salvage, 150 Robson St., Vancouver 3, B.C.
Salvation Army Family Thrift Shops, 20 Albert St., Toronto, Ont.
Society for Crippled Civilians, 91 Jarvis St., Toronto, Ont.
Swears & Wells (Canada) Ltd., 1454 Peel St., Montréal, P.Q.
Tante Lucille Inc., Concord Plaza, 314, Chemin de Normandie, Pont Viau, P.Q.
Textile Bargain House Ltd., 5289 Yonge St., Willowdale, Ont.
Textile Town (Toronto) Ltd., 1167 St. Clair Ave. W., Toronto, Ont.
Tissu Rama Inc., Concord Plaza, 314, Chemin de la Normandie, Pont Viau, P.Q.
Welfare Industries of First United Church, 111 Victoria Dr., Vancouver 6, B.C.
Yaegers Furs Ltd., 602 Rosser Ave., Brandon, Man.

Young Canada Shopping Centre, c/o H.L. Orfus Sales Co. Ltd., 204 Spadina Ave., Toronto, Ont.

List of Chain Store Firms in Canada, 1965 – Continued

Name and location

General Merchandise Group

General:

British Canadian Co-Op. Society Ltd., Main St., P.O. Box "K", Sydney Mines, N.S.
British Columbia Packers Ltd., P.O. Box 939, Station "A", Vancouver, B.C.
Canadian Fishing Co. Ltd., (General Stores), Gore Ave., Vancouver, B.C.
Canadian Forest Products Ltd., (Englewood Logging Div.), 999 Pender St. W., Vancouver, B.C.
The Delta Co-Op. Assoc. Ltd., Main St., Unity, Sask.
La Co-Op. Régionale de Nipissing Sudbury Ltée, Case Postale 10, Verner, Ont.
Dept. Public Welfare, (Director N.D.L.A.), Confederation Bldg., St. John's, Nfld.
Fishermen's Union Trading Co. Ltd., Port Union, Nfld.
Thomas Garland Ltd., Gaultois, Nfld.
F.T. Hill & Co. Ltd., Markdale, Ont.
Wm. Hyman & Sons Ltd., Gaspé Harbour, P.Q.
Lloydminster & Dist. Agr. Co-op. Ass'n. Ltd., Box 1040, Lloydminster, Sask.
W.S. Loggie Co. Ltd., Water St., Chatham, N.B.
Northern Co-Op. Trading Serv. Ltd., 6th Ave. E. & 14th St., Prince Albert, Sask.
Pioneer Co-Op. Assoc. Ltd., 4th Ave. W. & Chaplin St., Swift Current, Sask.
John Reeves Ltd., Englee, White Bay, Nfld.
Robin, Jones & Whitman Ltd., 103-7 Lower Water St., Halifax, N.S.
J.W. Wiscombe & Sons Ltd., Creston, via Marystown, Nfld.

General merchandise:

Cairns Stores Ltd., 41 South St., Brantford, Ont.
Craig Brothers Ltd., Vermilion, Alta.
Ko's Linen & Gift Shops, 374 1/2 Yonge St., Toronto, Ont.
La Salle Factories Ltd., 210 St. John St., Longueuil, P.Q.
MacLeod's Ltd., 1301 Ellice Ave., Winnipeg 10, Man.
Mead Stores Ltd., 1301 Ellice Ave., Winnipeg 10, Man.
John Penny & Sons Ltd., Ramea, Nfld.
Pennyworth Dept. Stores, 1300 Gerrard St. E., Toronto, Ont.
Silk-O-Lina Ltd., 119-8th Ave. S.W., Calgary, Alta.
C. Wallace Co. Ltd., 145 St. Paul St., St. Catharines, Ont.
Walker's (Div. of Gordon MacKay & Co. Ltd.), P.O. Box 532, Toronto 15, Ont.
War Surplus Stores Ltd., 308-11th Ave. S.E., Calgary, Alta.

Variety:

Allard Ltée, 72 St. Paul St., Québec 2, P.Q.
R.A. Beamish Stores Co. Ltd., 1501 Carling Ave., Ottawa, Ont.
Chainway Stores, (Davis Corp.), 59 Comstock Rd., Scarborough, Ont.
R. Farmer 5¢-$1.00 Stores, 651 Bridge St., Montréal, P.Q.
Jazzar's, 196 Chambly Rd., Longueuil, P.Q.
S.S. Kresge, 7 Carlton St., Toronto 2, Ont.
Magasins Laurentiens Stores Inc., 81 est, rue St. Paul, Montréal, P.Q.
Merry Mart (1963) Ltd., 4429 Kingsway, Burnaby, B.C.
Metropolitan Stores of Canada Ltd., 3075 Trans Canada Hwy., Pointe Claire, P.Q.
Park Varieties, 972 Hamilton Rd., London, Ont.
People's 5-10-15¢ to $1.00 Stores Ltd., 5455 Paré St., Montréal 9, P.Q.
Michael Rossy Ltd., 1470 Bélanger, Montréal, P.Q.
S. Rossy Inc., 3955 Prince St., Montréal N., P.Q.
C & A Shatilla Ltd. (Regent), 315 Notre Dame E., Montréal, P.Q.
Stedman's, 136 Portland St., Toronto 2B, Ont.
B. Summers 5¢ to $1.00 Stores Ltd., 376 Old Kingston Rd., Highland Creek, Toronto, Ont.
United 5¢ to $1.00 Stores of Canada Ltd., 860 Côte de Liesse Rd., Montréal 9, P.Q.
F.W. Woolworth Co. Ltd., 33 Adelaide St. W., Toronto, Ont.
Zeller's Ltd., 5115 Trans Island Ave., Montréal 29, P.Q.
Zeller's (New Brunswick) Ltd., 5115 Trans Island Ave., Montréal 29, P.Q.
Zeller's (Nova Scotia) Ltd., 5115 Trans Island Ave., Montréal 29, P.Q.
Zeller's (Western) Ltd., 5115 Trans Island Ave., Montréal 29, P.Q.

Furniture, Appliance and Hardware Group

Furniture:

Ablan Leon Distributors, 65 State St., Welland, Ont.
Jos. Abramsky & Sons Ltd., 259-265 Princess St., Kingston, Ont.
Adams Furniture Co. Ltd., 4205 Côte de Liesse, Montréal, P.Q.
F.C. Burroughes Furniture Co. Ltd., 643 Queen St. W., Toronto, Ont.
Forsts Ltd., 4205 Côte de Liesse Rd., Montréal, P.Q.
Phillip Gordon Assoc. Ltd., 7171 Yonge St., Willowdale, Ont.
Great Universal Stores of Canada Ltd. (Woodhouse), 4205 Côte de Liesse Rd., Montréal 9, P.Q.
Knox Furniture Co. Ltd., 110 Orfus Rd., Toronto 19, Ont.
La Compagnie Légaré Ltd., 4205 Côte de Liesse Rd., Montréal, P.Q.
Lounsbury Co. Ltd., 735 Main St., Moncton, N.B.
Lyon's Furniture Ltd., 458 Yonge St., Toronto 5, Ont.

Medjuik & Budovitch Ltd., 344 Queen St., Fredericton, N.B.
Schwartz & Co., Plummer Ave., New Waterford, N.S.
Yolles Furniture Co. Ltd., 379 Queen St. W., Toronto, Ont.

Name and location

Furniture, Appliance and Hardware Group—Concluded

Household appliances, TV and radio:

Adler's Furniture House, 241 Ottawa St. N., Hamilton, Ont.
A. Bélanger (Détail) Ltée, 1950 Ontario E., Montréal, P.Q.
Les Meubles Bellehumeur Ltée, 66 rue Principale, Rouyn, P.Q.
Cherney Brothers Ltd., 277 George St., Peterborough, Ont.
Danforth Radio Co. Ltd., 1881 Leslie St., Toronto 16, Ont.
Genser & Sons Ltd., 291 Portage Ave., Winnipeg, Man.
Glube's Ltd., 230 Gottingen St., Halifax, N.S.
Hancock's T.V. & Appliances Ltd., 1452 Danforth Ave., Toronto, Ont.
Heather Hill Appliances Ltd., 3030 Dundas St. W., Toronto, Ont.
Mount Royal Furniture & T.V. Inc., 3510 St. Joseph Blvd. E., Montréal, P.Q.
Newfoundland Outfitting Co. Ltd., P.O. Box 655, Cornerbrook, Nfld.
Nova Scotia Light & Power Co. Ltd., P.O. Box 848, Halifax, N.S.
S. & S. Stores Ltd., 1638 Pandosy St., Kelowna, B.C.
Singer Sewing Machine Co., 30 Rockefeller Plaza, New York 20, N.Y., U.S.A.

Union Gas Co. of Canada Ltd., 48-5th St., Chatham, Ont.
Western Furniture & Appliances Ltd., 396 Barrington St., Halifax, N.S.
White Sewing Machine Products Ltd., 1470 Birchmount Rd., Scarborough, Ont.
Wosk's Ltd., 62 W. Hastings St., Vancouver, B.C.

Hardware:

Aikenhead Hardware Ltd., 17-21 Temperance St., Toronto 1, Ont.
The J.H. Ashdown Hardware Co. Ltd., 157 Bannatyne Ave., Winnipeg 2, Man.
Builders Hardware Stores Ltd., 5012-51st Ave., Red Deer, Alta.
Cobert Distributing Co. Ltd., Attn: Mr. J.C. Beveridge, 113 Cartwright Ave., Toronto 19, Ont.
Cochrane-Dunlop Hardware Ltd., 160 Bloor St., Toronto, Ont.
Economy Hardware, 37th St. & Richmond Rd., Calgary, Alta.

Knox Furniture Co. Ltd., 110 Orfus St., Toronto 19, Ont.
Marshall-Wells of Canada Ltd., 1395 Ellice Ave., Box 843, Winnipeg, Man.
J. Pascal Hardware Co. Ltd., 901 Bleury St., Montréal, P.Q.
Thompson & Sutherland Ltd., New Glasgow, N.S.
James Walker Hardware, P.O. Box 1840, Station "B", Montréal, P.Q.

Miscellaneous home furnishings:

Alexanian & Sons Ltd., 226-228 King St. E., Hamilton, Ont.
Colour Councillors, 1181 Bloor St. W., Toronto, Ont.
Bruce Dougall Supply Ltd., 21 Primrose Ave., Toronto 4, Ont.
Fashion Fabrics Ltd., 660 Eglinton Ave. E., Toronto 17, Ont.
Heintzman Co. Ltd., 195 Yonge St., Toronto, Ont.
Lakeshore Distc. Corp. Ltd., 110 Orfus Rd., Toronto 19, Ont.
Lamy Ltée, 774 est, rue St. Joseph, Québec, P.Q.
E. Lecompte Draperies Ltd., 4585, rue St. Denis, Montréal, P.Q.
Lighting Unlimited Corp. Ltd., 1880 O'Connor Dr., Toronto 16, Ont.
Maison du Beau Draperie, 1375 Mont Royal, Montréal 34, P.Q.
Mills Paint Sales Ltd., 238 Abbott St., Vancouver, B.C.
Montreal Draperies Inc., 2101 St. Lawrence Blvd., Montréal, P.Q.
Reed's China & Gift Shop, 10160–102nd St., Edmonton, Alta.
Remington Electric Shaver, 119 Sherway Dr., Toronto 18, Ont.
Roxalin of Canada Ltd., Mountain Plaza, James & Ferneli Sts., Hamilton, Ont.
Ryan Paint Co. Ltd., 675 Pine Ave., St. Lambert, P.Q.
Schick Service Inc. Co. Ltd., Greenfield Rd., Lancaster, Pa., U.S.A.
Stitsky Textile Centre Ltd., 749 Bathurst St., Toronto, Ont.
Sunbeam Appliances Services, 220 Eglinton Ave. S., Toronto 18, Ont.
Willis & Co. Ltd., 5579 Pare St., Mount Royal, P.Q.

Miscellaneous Group

Automotive:

Cal-Van Accessories Ltd., 500 Kingsway, Vancouver, B.C.
City Motors (Nfld.) Ltd., Box 97, Ball Division, Corner Brook, Nfld.
J. Clark & Son Ltd., 400 King St., Fredericton, N.B.
Corner Brook Garage Ltd., Main St., Corner Brook, Nfld.
Eastern Tire Corp. Ltd., 20 Lincoln Rd., Grand Falls, Nfld.
Firestone Stores, Burlington St. E., Hamilton, Ont.
B.F. Goodrich Canada Ltd., 409 Weber St. W., Kitchener, Ont.
The Goodyear Tire & Rubber Co. of Canada Ltd., Lakeshore Rd., Toronto 18, Ont.
Handy Andy Company, 8300 Devonshire Rd., Montréal, P.Q.
Hickman Motors, Water St., St. John's, Nfld.
Inland Tire (Canada) Ltd., 500 N. Hamilton Rd., Columbus 19, Ohio, U.S.A.
Lounsbury Co. Ltd., (automotive), Moncton, N.B.
Midland Auto Supply, 10415 Jasper Ave., Edmonton, Alta.
Peter's Tire Ltd., 18-6th Ave. N., Yorkton, Sask.
Steeve's Motors Ltd., P.O. Box 189, Moncton, N.B.
Western Tire & Auto Supply Ltd., 291 Dundas St., Box 204, London, Ont.

Service stations:

The B.A. Oil Co. Ltd., Bay & College Sts., Toronto, Ont.
B.P. Marketing Canada Ltd., 1245 Sherbrooke St. W., Montreal 25, P.Q.
Buy-Rite Gasoline Co. Ltd., 5 Cataraqui St., Kingston, Ont.
Canadian Fishing Co. Ltd., Gore Ave., Vancouver, B.C.

List of Chain Store Firms in Canada, 1965 – Continued

Name and location

Miscellaneous Group—Continued

ervice stations—Concluded:

City Parking Ltd. (Gas Stations), 26 Queen St. E., Toronto, Ont.
Daval Petroleum Ltd., 3089 Bathurst St., Suite 314, Toronto 19, Ont.
Fina Centres Limited, 1 Place Ville Marie, C.P. 3008, Station "B", Montréal, P.Q.
Gasoline Stations Ltd., 1030 Mountain St., Montréal, P.Q.
Greenwood Motoring Services (Burlington) Ltd., 1435 Plains Rd. E., Burlington, Ont.
Hi-Way Petroleum Ltd., 1005 Eveleigh St., Vancouver, B.C.
Maple City Gas & Oil Co. Ltd., Chatham, Ont.
Maple Leaf Services (Gas Stations), 116 Lisgar St., Ottawa, Ont.
Milligrams Stations Ltd., 5049 Tecumseh E., Windsor, Ont.
Gaz Ouellet Enrg., Boul. Jessop, Rimouski, P.Q.
Petro Alta. Dist. Ltd. (Service Stations), c/o Royalite Oil Co. Ltd., Royalite Bldg., Calgary, Alta.
Pioneer Petroleums, 195 Main St. E., Hamilton, Ont.
Royalite Oil Co. Ltd., 615-2nd St. S.W., Calgary, Alta.
Spur Gas Bars, c/o Murphy Oil Quebec Ltd., 5075 de Sorel, Montréal, P.Q.
Standard Oil Co. of B.C. Ltd., 833 Marine Bldg., Vancouver 1, B.C.
Sunoco Service, 183 Lakeshore Dr., Ferris, Ont.
Top Value Gasmarts, c/o Shoppers City Ltd., 490 Industrial Ave., Ottawa 2, Ont.
La Cie U.P. Ltd., 1500-100 ième Rue, Shawinigan Sud, P.Q.

ther automotive specialty:

G. Lebeau Ltd., 5940 Papineau, Montréal, P.Q.
Mr. Muffler Ltd., 1295, rue Bellechasse E., Montréal, P.Q.
Speedy Auto Glass Ltd., 150 Simcoe St., Toronto 2, Ont.
Speedy Muffler King, 1941 Yonge St., Toronto, Ont.

rugs:

Balcom-Chittick Ltd., P.O. Box 634, Halifax, N.S.

Big V Pharmacies Co. Ltd., 597 Ouellette Ave., Windsor, Ont.
Buckley's Ltd., 5635 Spring Garden Rd., Halifax, N.S.
Burlon Drugs Limited, 4779 Yonge St., Willowdale, Ont.
Cairncross & Lawrence Ltd., 216 Dundas St., London, Ont.
Cape's Reliable Drug Stores, 2795 Bates Rd., Montréal, P.Q.
Cunningham's Drug Stores Ltd., P.O. Box 2017, Vancouver, B.C.
Dispensaries Ltd., 10326-112th St., Edmonton, Alta.
Dr. Leduc Drug Co., 294 St. Paul St. W., Montréal, P.Q.
Elizabeth Drugs (1962) Ltd., Elizabeth & Rowen St., St. John's, Nfld.
Gagnon Pharmacies, 7654 Central St., Ville LaSalle, P.Q.
Hardin's Drug Stores Ltd., 10601-97th St., Edmonton, Alta.
Hopedale Pharmacy Ltd., Hopedale Shopping Centre, Oakville, Ont.
Isaac's Pharmacy Ltd., 1557 Lonsdale Ave., N. Vancouver, B.C.
Kennedy Drug Stores Ltd., 950-12th St., New Westminster, B.C.
Kent Drugs Ltd., 92 Orfus Rd., Toronto 19, Ont.
Lawton's Drug Stores Ltd., 24-353 Bayers Rd., Halifax, N.S.
Jury & Lovell Ltd., 8-10 King St. E., Oshawa, Ont.
G.C. Mainprize Drug Stores, 4214 Dundas St. W., Toronto 18, Ont.
Midtown Drugs Limited, 10212-102nd St., Edmonton, Alta.
Owl Drug Co. Ltd., 1168 Hamilton St., Vancouver, B.C.
Plaza Drug Stores Ltd., 37 Martin Ross Ave., Toronto, Ont.
Rutherford's Stores Ltd., 55 York St., Toronto, Ont.
Saskatoon Drug & Stationery Co., 201-2nd Ave. S., Saskatoon, Sask.
Sayval Drugs Ltd. (Plaza Drugs), 1630 Wilson Ave., Downsview, Ont.
Sofin Drug Stores, 1 Place Ville Marie, Montréal, P.Q.
Sprague Drug Ltd., 919 McLeod Bldg., Edmonton, Alta.

Sutherland Pharmacy Ltd., 136 James St., Hamilton, Ont.
G. Tamblyn Ltd., 84 Sheppard Ave. E., Willowdale, Ont.
Tamblyn (Western) Ltd., 10575-114th St., Edmonton, Alta.
Toban's Drugs Ltd., 1717 East 3rd Ave., Vancouver 12, B.C.

wellery:

Alteen's Jewellers Ltd., 386 Charlotte St., Sydney, N.S.
Henry Birks & Sons (B.C.) Ltd., 1240 Phillips Sq., Montréal, P.Q.
Henry Birks & Sons (Montreal) Ltd., 1240 Phillips Sq., Montréal, P.Q.
Henry Birks & Sons (Ont.) Ltd., 1240 Phillips Sq., Montréal, P.Q.
Henry Birks & Sons (Western) Ltd., 1240 Phillips Sq., Montréal, P.Q.
W.H. Grassie Ltd., 566 Seymour St., Vancouver, B.C.

Kern's Jewellery (Mayfair) Ltd., 522 Lawrence Ave. W., Toronto, Ont.
Kern's Jewellery (Midtown) Ltd., 866 Dufferin St., Toronto, Ont.
Kern's Jewellery Ltd., 464 Yonge St., 2nd Floor, Toronto 5, Ont.
Knox Furniture Co. Ltd. (Jewellery Dept.), 110 Orfus Rd., Toronto 19, Ont.
Don Lange Ltd., 15 Wellington St., Chilliwack, B.C.
J. Alex MacKenzie Ltd., 3000-13th Ave., Regina, Sask.
Mappin's Ltd., c/o People's Credit Jewellers Ltd., 181-3 Yonge St., Toronto 1, Ont.
Morse Credit Jewellers, 12 Birch Ave., Toronto 7, Ont.
G.B. Murphy Ltd., 86 Portland St., Dartmouth, N.S.
Ostranders Jewellers, 1446 Queen St. W., Toronto, Ont.
T.M. Palmer, 187 Main St., North Bay, Ont.
People's Credit Jewellery Ltd., 181-3 Yonge St., Toronto, Ont.
Shore's Credit Jewellers Ltd., 207 W. Hastings St., Vancouver, B.C.

Name and location

Miscellaneous Group—Continued

Brewers and wine:

Brewer's Warehousing Co. Ltd., 42 Charles St. E., Toronto 5, Ont.
Doran's Northern Ontario Breweries Ltd., 503 Bay St., Sault Ste. Marie, Ont.
Bright's Wines Ltd., Dorchester Rd., Niagara Falls, Ont.
Chateau-Gai Wines Ltd., 330 Bay St., Toronto, Ont.
Jordan Wines Ltd., 146 Bloor St. W., Toronto 5, Ont.
London Winery Ltd., 560 Wharncliffe Rd., London, Ont.
The Parkdale Wines Ltd., 112 Evans Ave., Etobicoke, Ont.

Government liquor authorities:

Liquor Control Board of Nfld., 104 Water St., P.O. Box 220, St. John's, Nfld.
The P.E.I. Liquor Control Comm., Charlottetown, P.E.I.
The Nova Scotia Liquor Comm., 304 Young St., Halifax, N.S.
New Brunswick Liquor Comm., P.O. Box 787, Fredericton, N.B.
Régie des Alcools du Québec, C.P. 1058, Place d'Armes, Montréal 1, P.Q.
L.C.B. of Ontario, 454 University Ave., Toronto, Ont.
L.C.B. of Manitoba, 317 McDermot Ave., Winnipeg, Man.
Saskatchewan Liquor Board, Dewdney Ave., Regina, Sask.
L.C.B. of Alberta, 10160-103rd St., Edmonton, Alta.
L.C.B. of British Columbia, P.O. Box 218, Victoria, B.C.
L.C.B. of Northwest Territories, Yellowknife, N.W.T.
L.C.B. of Yukon Territories, Drawer 220, Whitehorse, Y.T.

All other:

Aero Caterers, 55 York St., Suite 1005, Toronto, Ont.
Algor Smokers Supply Ltd., 11 Brant St., Toronto 3, Ont.
Angreen Photo Inc., 5775 Victoria Ave., Suite 219, Montréal 26, P.Q.
Avery's Confectionery & Smokes Ltd., 50 Overlea Blvd., Toronto 17, Ont.
Eddie Black's Ltd., 864 York Mills Rd., Don Mills, Ont.
Blue Flame Gas Co. Ltd., P.O. Box 277, Dartmouth, N.S.
Book Fair Ltd., 56 Peter St., Toronto 2B, Ont.
Burma Propane Gas Co. Ltd., 425 Rothesay Ave., Saint John, N.B.
Canadian Railway News Co. Ltd., 55 York St., Rm. 1005, Toronto, Ont.

Canadian Propane Consolidated, 239-6th Ave. W., Calgary, Alta.
Cigas Products Ltd., 640-7th Ave. S.W., Calgary, Alta.
Tabagie F. Champaux Ltée, 95, ave. Bigaouette, Québec, P.Q.
Classic's Little Books Ltd., 1373 St. Catherine St. W., Montréal, P.Q.
Collacutt Luggage Shop Ltd., 993 Bloor St. W., Toronto, Ont.
C. Cole & Co. Ltd., 17 Apex Rd., Toronto 19, Ont.
Cole's Book Store Ltd., 17 Apex Rd., Toronto 19, Ont.
Coles Sporting Goods, 2482 Eglinton Ave. W., Toronto, Ont.

Dominion Coal & Wood Ltd., 2605 Danforth Ave., Toronto, Ont.
Dominion Play World Ltd., 67 Yonge St., Suite 1105, Toronto 1, Ont.
La Corporation des Editions Fides, 245 Dorchester Blvd. E., Montréal, P.Q.
European Products Imports Co., 327-7th Ave. S.W., Calgary, Alta.
Fernlea Flowers Ltd., R.R. No. 3, Delhi, Ont.
J.E. Fournier Ltd., 17-25 N. Dame St. W., Montréal, P.Q.
Garfield News Co. of Canada, Box 214, Station "Q", Toronto 7, Ont.
J.E. Giguère Ltée (Qué.), 375 est, rue St. Joseph, Québec 2, P.Q.
Gift Shops Ltd., 46, rue de Fabrique, Québec, P.Q.
Grand & Toy Ltd., 33 Green Belt Dr., Toronto, Ont.
Grayce Florists Ltd., 2523 Hastings St. E., Vancouver, B.C.
Hale Optical (B.C.) Ltd., 1701 West Broadway, Vancouver 9, B.C.
Halifax Propane Gas Ltd., 2606 Robie St., Halifax, N.S.
Intercontinental Mdsing. Corp. Ltd., 2857 Lawrence Ave. E., Scarborough, Ont.
J-L Vitamins & Cosmetics Ltd., 110 Dundas St., London, Ont.
Kelly's On Seymour, 698 Seymour St., Vancouver 2, B.C.
King Optical Co., 295 Danforth Rd., Scarborough, Ont.
Kierstead Mobile Home Sales, Junction Hwys. 1 & 2, Lancaster, N.B.
Knox Furniture Co. Ltd. (Camera Dept.), 110 Orfus Rd., Toronto, Ont.
Knox Furniture (Toys), 110 Orfus Rd., Toronto 19, Ont.
Lakeshore Discount Cosmetic, 110 Orfus Rd., Toronto 19, Ont.
London Optical Ltd., 590 West Georgia St., Vancouver 2, B.C.
Lougheed's Ltd., 62 Eyre St., Sudbury, Ont.
McBain Camera Specialty, 10247 Jasper Ave., Edmonton, Alta.
McDermott's Cigar Stores, 703 Queen St. E., Toronto, Ont.
McKenna Florist Ltd., 4509 Côte des Neiges, Montréal, P.Q.
McManus & Stronach, Opticians, 1258 Bay St., Toronto, Ont.
Merchandise Mart of Canada, 639 Queen St. W., Toronto 2B, Ont.
National Key Co. of Canada Ltd., 680 King St. W., Toronto 2, Ont.
Niagara Parks Commission, Adm. Bldg., Box 150, Niagara Falls, Ont.
Normaway Handcrafts, 360 Charlotte St., Sydney, N.S.
Nuway Tobacco Shops, 1010 Ste. Catherine St. W., Suite 328, Montréal, P.Q.

Pederson Brothers Greenhouses, 513-23rd Ave. N.W., Calgary, Alta.
Pet Shop Inc., 4411 King Edward Ave., Montréal, P.Q.
A.T. Pet Marts, 110 Orfus Rd., Toronto, Ont.
Pick-A-Pocket Book Shops, 2442 Marine Dr., W. Vancouver, B.C.
H.H. Pulsifer, Greenwich, N.S.
Armand Rémillard Ltée, R.R. 2, St. Jean, P.Q.

Rock Gas Propane Ltd., 1272 Granville St., Vancouver 14, B.C.
Sacco Fuel Oil, P.O. Box 40, 1235 Ducharme Ave., Outremont, P.Q.

St. John Propane Gas Ltd., 425 Rothesay Ave., Saint John, N.B.

List of Chain Store Firms in Canada, 1965 – Concluded

Name and location	Name and location
Miscellaneous Group—Continued	**Miscellaneous Group**—Concluded
All other—Continued:	**All other**—Concluded:
Select Optical Services, 49 Wellington St. E., Ottawa, Ont.	Tandy Leather, John St., Barrie, Ont.
Sherman Enterprises, 29 Bayswater St., Ottawa, Ont.	Top Discount Stores, 2878 Dundas St. W., Toronto 9, Ont.
W.H. Smith & Son (Canada) Ltd., 224 Yonge St., Toronto, Ont.	Towne Cobbler, 246 Slater St., Ottawa, Ont.
George Sparkling, 929 Granville Ave., Vancouver, B.C.	Toyworld Ltd., 1291 Carling Ave., Ottawa, Ont.
Storkland Furniture Ltd., 2541 Yonge St., Toronto, Ont.	United Cigar Stores Ltd., 59 Richmond St. E., Toronto, Ont.
Style Leather Goods, 2381 Yonge St., Toronto, Ont.	United Trailer Company Ltd., 3715 Edmonton Trail, Calgary, Alta.
Superior Propane Ltd., 26 St. Clair Ave. E., Toronto 7, Ont.	Uncle John's Hobby Shops, 1069 Notre Dame, Winnipeg, Man.
Sutton-Lever Ltd., 17 Kent St. N., Simcoe, Ont.	White Rose Nurseries, Unionville, Ont.

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